The votes have been tabulated and the results of the La Jolla Village News Readers Choice Awards are here. Many are repeat winners, meaning friendly service and good value are timeless, while others are new businesses that have sparkled from the start. The categories cover all the things that residents can find right in La Jolla, from book stores and grocery stores to banks, accountants, hotels, pet sitters, florists and everything in between. Ballots were published in La Jolla Village News for several weeks and also distributed online at our website, www.sdnews.com. Although this poll is not scientific, it provides a good indication of the merchants and services that give La Jolla its sterling reputation. We at La Jolla Village News thank all the readers who took the time to single out the businesses and merchants who make the La Jolla a priceless treasure. Congratulations to all the winners!

Announcing the winners!

The 2009 Readers Choice Award winners were selected by La Jolla Village News readers!
Congratulations to the following businesses who were chosen by the readers of the La Jolla Village News. Readers were asked to cast ballots for their favorite choices. This was no simple task! With more than 80 categories, our readers cast ballots with overwhelming response for their favorite retail and service businesses of last year. We wish to thank all the readers who took the time to recognize these businesses which do so much to make La Jolla such a wonderful community.

Category

Your Readers Choice Winners

Accounting
Lindsay and Brownell, LLP

Lindsay and Brownell
Graceland Wealth Management

Anshul Parmar

Monique Daza

Antiques
Arth Antiques

Arth Antiques

Island Architect

Island Architect

Martin Lawrence Galleries

Client

Client

Acupuncture
Coast Acupuncture

Mary Booth

Healing Arts

Eve Therapies

Eve Therapies

Pharmacy
CVS Burns

CVS Burns

Pet Stores
Muttropolitan

Muttropolitan

Art
Ark Antiques

Ark Antiques

Architecture
Island Architect

Island Architect

Landscape
Architect Mark D. Lyon, Inc.

Architect Mark D. Lyon, Inc.

Antiques
Arth Antiques

Arth Antiques

Island Architect

Island Architect

Martin Lawrence Galleries

Martin Lawrence Galleries

ACUPUNCTURE

Coast Acupuncture

Coast Acupuncture

Oriental medicine and acupuncture have been practiced successfully in China for the last 3000 years and have flourished in Europe and the United States since the mid-1990s. Now La Jolla residents can also tap into the benefits of Eastern medicine with acupuncture treatments at Coast Acupuncture. Founders Dr. Beata Booth Hogan and Dr. Michael Hogan, both licensed acupuncturists through the California College of Traditional Chinese Medicine, provide a full array of holistic remedies to treat a variety of ailments, including pain, digestion disorders, infertility, chronic illnesses and addictions, and emotional issues, among others.

Coast Acupuncture

6529 La Jolla Blvd
(858) 454-2025
www.coastacupuncture.com

Wonderworks
Healing Arts

Wonderworks
Healing Arts

Founder Amosher Kelly uses gentle acupuncture, Chinese herbal medicine and energy healing to help people balance both the mind and spirit and improve the quality of their life by increasing energy and health while reducing physical and emotional stress. Her studio is a peaceful, caring environment that encourages relaxation and trust. Amosher is a state and nationally licensed acupuncturist and herologist; she has a master of science degree in traditional oriental medicine, and is also an ordained spiritual minister.

Wonderworks
Healing Arts

7762 Herschel Ave.
(858) 775-1515
www.amorakelly.com

Coast Acupuncture

Coast Acupuncture

ACKNOWLEDGMENTS
Lindsay & Brownell, LLP, CPAs

Lindsay & Brownell, LLP

Founded in 1992, Lindsay & Brownell, LLP is a client-centered certified public accounting firm committed to consistently providing personalized, high-quality client service in a timely manner. The profession- al team consists of experienced CPAs with advanced degrees in taxation as well as master’s degree candidates working toward certification, and each of the partners is a certified public accountant with many years of experience. The group is also committed to the community; they support a dozen community organizations through volunteering, and direct participation at the board of director and advisory board levels.

Lindsay & Brownell, LLP, CPAs

4225 Executive Square
(858) 556-9200
www.lindseyandbrownell.com

ART GALLERY
Martin Lawrence Galleries

Martin Lawrence Galleries

Founded in 1975, Martin Lawrence Galleries continues to feature original paintings, sculptures and limited-edition graphics. Picasso, Chagall, Rembrandt, Warhol, Erte and many more. They’re all here for the world to enjoy, and this venue is a major contributor to that end. In the last 15 years, MLAG has hosted more than 300 openings with participation by 16 artists to 32 museums across the globe.

Martin Lawrence Galleries

41900 Fashion Show Dr.
(858) 551-1122
www.martinalawrence.com/

Madison Gallery

Madison Gallery

This gallery packs an emotional wallop — the space represents artists who share owner Lora York’s powerful and eloquently visible eye. York unearths artists whose pieces range from complex, narrative-driven, figurative works to extremes of meditative minimalism, and she presents them in her highly theatrical 3,500-square-foot ocean view gallery. Consider it a privilege to be invited in, to open, during which you’ll hobnob with an illustrious clientele. Talk to the artists — trust us, you’re going to want to buy!

Madison Gallery

1020 Prospect St. Suite 130
(858) 559-0836
www.madisongalleries.com

ATTORNEY
Thomas Goode of Goode Hemme & Peterson

Thomas Goode is a partner and founder of Goode, Hemme & Peterson. Prior to prac- ticing law, Goode was involved in real estate development, mortgage banking and commercial brokerage. This “real world” experience, combined with a legal background, makes him a valuable advisor to his real estate and business clients, who appreciate both a pragmatic and practical approach to their complex and frequently unique legal issues.

Goode is also committed to community service, serving as legal counsel for

the heart of La Jolla’s shopping district, vis- itors will find an eclectic mix of classic, tine pieces that will provide the charming, whimsical touch they’ve been looking for.

Girard Avenue Collection

7505 Girard Avenue
(858) 459-7765

ARCHITECT
Island Architects

Island Architects is recognized as one of the leading design firms in Southern Cali- fornia and throughout the United States. Their work is characterized by understated elegance, quiet luxury and effortless flow, and they can execute their projects on a large or small scale.

Island Architects
7405 Girard Ave.
(858) 459-9291
www.islandarch.com

Architect Mark D. Lyon, Inc.

Architect Mark D. Lyon, Inc.

Mark Lyon is a full-service architectural and planning firm offering expertise in residential, commercial, hospitality and historical restoration projects. Founded in 1987, the firm now has offices in La Jolla and in Borrego Springs, and the firm has completed impressive projects throughout Southern California. The firm has received numerous recognitions for design solu- tions that are both imaginative and sound, so clients can rest assured that their project will be managed efficiently and well and adhere to both schedule and budget.

Architect Mark D. Lyon, Inc.
41900 Fashion Show Dr.
(858) 459-1171
http://www.mdla.net/
prominent children’s charities and non-profit boards.

Thomas Goode
Goode Hammo & Peterson
6256 Greenwich Drive, Ste. 500
(858) 587-3555
http://www.sandiegoattorneys.com/

Mark Krasner of Blanchard Krasner & French
Mark Krasner, a co-founder of Blanchard Krasner & French, has more than 30 years experience as a certified public accountant and attorney in a wide variety of matters and industries. His areas of practice include mergers and acquisitions, real estate, tax matters, family law, purchases and sales, licensing, franchising, corporate and partnership structuring and reorganisations, international trade and estate planning. As an adviser to numerous domestic and international companies and organisations, he has helped his clients achieve favorable outcomes in multiple multi-million dollar negotiations.

Mark Krasner
Blanchard Krasner & French
800 Silverado Street, Second Floor
(858) 551-2440
www.bkflaw.com

AUTO BODY REPAIR & SERVICE

Heinz Gietz Autohaus
The name was tough to flesh out. It sells and services Mercedes-Benzes, which, of course, never break down — so how are you supposed to know whether these guys are any good or not? You figure it out from the level of attention they would expect from a dream car. Visit their 25,000-square-foot, museum-like building to view their latest spectacular line-up.

Heinz Gietz Autohaus
1027 Virginia Way
454-7137

La Jolla Auto Body
The roads can be tough to navigate without incurring a few bumps along the way. Luckily, the team at La Jolla Auto Body is equipped to handle any damage to your vehicle, from minor dents to major structural replacements. The staff has been praised for their customer service as well as their ability to work effectively with insurance companies, and their aesthetic results are top notch.

La Jolla Auto Body
4620 Mission Bay Drive
(858) 270-6821

Auto Detail

Pearl Car Wash
Pearl’s fast service and reasonable prices make it a top destination for dirty cars. The facility offers hand washes and interior detailing, and the owners recently added same-day auto body repairs to their list of services. Drop your car off for a mini-makeover if it needs windshield and wheel repairs, paint-less dent fixes, headlight restoration, bumper scuff removal or window tinting, and it will come back to you shiny and looking new.

Pearl Street Car Wash
600 Pearl St.
(858) 456-1170
www.pearlcarwash.com

AUTO SALES

Symbolic Motor Car Company
A staple of the La Jolla community since 1995, Symbolic specializes in classic, historic and competition race cars. This mecca for auto enthusiasts is San Diego County’s only factory authorized sales dealerships and service center for Bentley, Bugatti, Lamborghini, Lotus and Rolls Royce automobiles, with rare and vintage models frequently available in their inventory. With a collector base that stretches from Mexico City to Manhattan to Hong Kong, the Symbolic team has all the right connections to track down a client’s dream car. Visit their 25,000-square-foot, museum-like building to view their latest spectacular line-up.

Heinz Gietz Autohaus
(see listing under Auto Service & Repair)

Beads of La Jolla
With 1,200 square feet of stones, glass, porcelain, shell, vintage German, Fire polish, draks, seed beads and tools, Beads of La Jolla is the go-to place for anyone with an interest in beading. Expert-level customers will find everything they need to make their visions a reality, including a large selection of sterling, gold and base metal findings and chain, while beginners can learn more about the art through classes and parties held at the store. Beads of La Jolla also offers jewelry repair and custom design work.

Beads of La Jolla
5645 La Jolla Blvd
(858) 459-6134
www.beadsoflajolla.com

BOOKSTORE

Warwick’s
When W.T. Warwick founded his paper goods shop in Minneapolis in 1896, he sold books, writing paper and writing instruments. Upon relocating to California in the mid-1930s, Warwick re-established his store in downtown La Jolla. In 2001, the fourth generation stepped up to the plate. Nancy and Cathy Warwick, W.T. Warwick’s great-granddaughters, have continued to underscore their savvy in the purchase of diverse products—from books to international artisan jewelry—and have undertaken the store’s third renovation.

Warwick’s
7812 Girard Ave.
(858) 436-3478
www.warwicks.com

CAR WASH

La Jolla Car Wash
When life near the beach takes a toll on your car’s exterior, take it to La Jolla Car Wash. Your vehicle will be treated to a shower in the drive-through washing station, then hand-dried by a team of professionals. If the inside of your ride is shabby, request an interior detail. Located in a charming area at the sound end of La Jolla, there is plenty to do while you wait for your car to once again gleam in the sunshine.

La Jolla Car Wash
891 Turquoise Street
(858) 480-1919

Pearl Car Wash
(see listing under Auto Detail)

CARPET CLEANER

Stanley Steemer
This national carpet cleaning service has worked with thousands of homeowners and commercial entities to keep carpets clean and fresh. Pricing quotes are available on the company’s website, making it easy for even the busiest people to schedule a cleaning.
Verizon
www.ajarugs.com
459-0333
AJA Rugs
the coming color schemes and always
able materials such as those don’t
natural fibers such as banana leaves,
It’s just started carrying a line of ecol-
products play a part in that conduct.
for the environment and how its
(619) 223-1913
3111 Evergreen St.
and gets the job done quickly, making
customers say he is reliable, prompt
has built a loyal following in La Jolla
er’s Carpet Cleaning. Jim’s family-
tle worse for wear, consider Jim Tuck-
The next time your carpets look a lit-
www.stanleysteemer.com
1-(800) STEEMER
and grout, hardwood floors, boats,
revitalizing furniture, leather, tile
branched out to include services for
service. Stanley Steemer has also
La Jolla. The store, which has been a
www.wireless.att.com/
(858) 638-1440
AT&T Wireless
lose the minutes you have already
feature rollover minutes, so you never
of smartphones and devices, as well as
iPhone, AT&T still offers a wide range
still raving about the device and AT&T
AT&T became the darling of the cell
www.littlesteps.com
(858) 551-7780
Little Steps offers a unique blend of
opportunities to encourage the social,
academic and developmental
needs of children ages 2 months to 5
years in both its infant/toddler and
preschool programs.
Little Steps
6551 Soledad Mountain Rd.  (858) 551-7780
www.littlesteps.com
CHIROPRACTOR
Dr. Trevor Robertson
The first notion you need to get out of
your head is that chiropractic is an
unscientific discipline. In the last 20
years, chiropractic health care has
established an impressive array of sci-
entific research that demonstrates its
efficacy, safety and cost effectiveness.
Many further studies are currently
under way—ask Dr. Robertson about
them, and he’ll likely give you an
answer the same day your problem
surfaces. That’s because he can likely
see you then.
Chiropractic Offices of Dr. Trevor Robertson
5646 La Jolla Blvd.  (858) 454-3612
www.trevorrobertson.com
Mary Gunset
Chiropractors can diagnose and treat
La Jolla.... You’re the BEST!
Thanks for voting Dr. Bucko BEST cosmetic surgeon!

You’re the Best....
Skin Smoother!
Get your skin summer ready with
Dr. Bucko’s famous
ACTIVE TREATMENT for only $75
and receive 15% off
your summer skin survival kit!
*mention this ad!

www.dbucko.com • (858)453-8484 • 9900 Genesee Ave

Specializing in the full range of cosmetic procedures of the face and body!
Developed the $99 Belladarma Peel, The Custom Lift, The Ideal Breast!
years of experience to solve even the trickiest cleaning situations. Customers can choose to have home cleaning services performed weekly, every other week, monthly or once-time-only, but the weekly refresh is their most popular choice.

Merry Maids
497 Vernon Way, El Cajon, CA (858) 272-4100 www.merrymaids.com

PC Help Desk
1010 Pearl St. (858)456-4867 www.pchelpdesk.com

Village Ideas
7444 Herschel Avenue (858) 456-9333 www.avillageidea.com

GDC Construction Inc.
1031 Silverado St. (858) 551-5222 www.gdcconstruction.com

La Jolla Shores Market
Located three blocks from the beach, La Jolla Shores Market offers a little something for everyone. Located three blocks from the beach, La Jolla Shores Market offers a little something for everyone. www.lajolladentist.com (858) 454-9333

La Jolla Dental Insurance
California Dental Insurance
(1/2 blk. W. of Post Office)

La Jolla for voting
John J. Taddey, D.D.S.
Best Dentist in La Jolla

Thank you
La Jolla for voting

John J. Taddey, D.D.S.
Best Dentist in La Jolla

50% OFF WHITENING SPECIAL
Complimentary Exam & Necessary X-Rays

Most Insurance Plans Accepted
NO INSURANCE?
We offer California Dental Insurance, no maximum, no waiting period.

7946 Irvane Ave. Suite 107
(1/2 blk. W. of Post Office)
La Jolla, CA 92037
www.lajolladentist.com (858) 454-9333

La Jolla Dentist

future needs and questions, so you can rest assured your IT needs will be handled quickly and efficiently.

Grunow Construction

Grunow Construction
Grunow Construction began in 2006 as a small, owner-managed company with a commitment to excellence. Over the years, the organization has matured into a full-service contractor with a cohesive group of experienced employees. Grunow Construction strives to create a positive working relationship with all of our clients that exceeds their expectations. The team is particularly good at renovating historic homes, keeping the character of older architecture while providing modern updates and using green building practices. Owner Thomas Grunow is even on the board of directors for the La Jolla Historical Society.

Grunow Construction
7512 La Jolla Blvd.
(858) 439-9742
www.grunowconstruction.com

Dr. Dennis Bucko,
Cosmetic Surgery Center

Dr. Dennis Bucko has had extensive training and experience in all areas of cosmetic and reconstructive surgery; he is certified by The American Board of Plastic Surgery and is a member of the prestigious American Society for Aesthetic Plastic Surgery. He provides patients with cutting-edge services, including lifts, augmentations and implants, as well as non-surgical procedures and skin treatments, which require little or no downtime.

Dr. Dennis Bucko, MD
Cosmetic Surgery Center
9905 Genesee Ave., Suite B
(858) 453-8444
www.drbucks.com

Dr. Stephen Krant, SK Clinic

Dr. Stephen Krant, renowned reconstructive and cosmetic surgeon in La Jolla, opened SK Clinic in 1976. He is board certified by the American Board of Plastic Surgery, is a member of the American Society of Plastic Surgeons (ASPS) and the American Society for Aesthetic Plastic Surgery (ASAPS), and he is a Fellow of the American College of Surgeons (F.A.C.S.). He has performed thousands reconstructive and cosmetic surgery procedures in San Diego, and he believes that positive outcome flows from the physical to the psychological and the emotional.

Dr. Stephen Krant, SK Clinic
528 Nautilus Street
La Jolla, California 92037
(858) 454-3161

GDC Construction Inc.

There are few neighborhoods in San Diego that have not been made more beautiful by the craftsmen at GDC. From holistic design/build concepts to simple renovations, GDC’s team will take on whatever construction project the homeowners and business owners of San Diego can imagine. Whether it’s stripping a musty commercial building to create a showcase for Roche Bobois’ furniture, or matching the tiles of a Mediterranean-style beach cottage’s bathroom to the home’s innovative frescoes, GDC has the eye, the ability and the perseverance to get the job done right.

GDC Construction, Inc.
1031 Silverado St.
(858) 551-5222
www.gdcconstruction.com

CONVENIENCE STORE
La Jolla Shores Market
Located three blocks from the beach, La Jolla Shores Market offers a little something for everyone.
bit of everything, making it an ideal one-stop shop. Visit the full-service meat counter to get USDA Choice meats, fresh seafood or roasted chicken for dinner, browse the selection of local wines, check out organic produce or stop by on your way to the beach for toys, towels, sun-screen, souvenirs, coolers or ice. La Jolla Shores Market 2259 Avenida De La Playa (858) 459-3465 www.lajollashoresmarket.com

CVS
CVS has become well-known for its wide selection and its full-service pharmacy. The store is fully stocked with snacks, beverages, personal items, toys, cosmetics, medication, magazines and other sundry items so you can get what you need quickly and efficiently. Pick up the in-store flyer to get the latest coupon deals, and use your CVS rewards card to earn Extra Buck Rewards that will save you money.

CVS
8831 Villa La Jolla Dr. (858) 457-4480 www.cvs.com

CYCLEBLY
California Bicycle Inc.
The philosophy at California Bicycle Inc. is simple: to provide cyclists of all types and ages with quality bicycles, products, accessories and service at reasonable prices. For more than 35 years, owner Kevin Millard and his professionally-trained staff have provided personalized product assistance and bicycle fitting to customers at all levels of experience, and today they are one of the most trusted cycling resources in the San Diego area.

California Bicycle Inc. 7462 La Jolla Blvd. (858) 454-0316 www.cabikes.com

DAY SPA
SK Sanctuary
SK Sanctuary is a medical day spa, which means it’s equipped to handle a lot more than your hair and nails. Mildly invasive procedures such as injections and laser treatments are available to complement the exterior aesthetics package of your choice, and SK has just launched three new skin care lines– Epionce, Skin-Tx and Vi-Peel. They strive to revitalize you inside and out.

SK Sanctuary 6919 La Jolla Blvd. (858) 459-2400 www.sksanctuary.com

Gaia Day Spa
Gaia Day Spa specializes in green, organic treatments and whole-body wellness services. They customize their nutrient-rich skin and body care formulations for each unique customer, mixing vital antioxidants and phytonutrients, potent fruit-derived hydroxy acids, enzymes, polyphenols and essential vitamins to achieve the best results. Gaia also offers wellness treatments derived from indigenous cultures around the globe, based on their natural resources and philosophies. These treatments offer the benefits of whole body/mind relaxation, detoxification or revitalization.

Gaia Day Spa 1299 Prospect St. (858) 456-8797 www.gaiaidayspa.com

DENTIST
Joseph D’Angelo DDS
For more than 18 years, cosmetic dentist Dr. D’Angelo has been helping his patients achieve beautiful, healthy smiles. He is dedicated to solving his clients’ dental problems with a methodology that combines naturally beautiful aesthetics with structural integrity. In addition to his exceptional dental results, his patients appreciate the relaxing atmosphere they get to enjoy during their appointments; each procedure room is equipped with ceiling-mounted flat-panel televisions with satellite TV, a DVD player and personal headphones. Rather than listening to the sights and sounds of a dental office, patients can indulge themselves in one of their favorite shows or peacefully enjoy music of their choosing.


Dr. John Taddey
Taddey is a pillar of the local dentist community and a well-known face around town. Educated in New York, he settled in La Jolla in 1974. He’s an authority on TMJ and authored “DIY The Self Help Program.” Taddey chaired the dental section at Scripps Memorial Hospital. Some may recognize the dentist from the La Jolla Town Council. His daughter, Tracey, followed in his footsteps – from receiving an education in New York to setting up a dental practice in San Diego. Apparently, the Village believes he’s a favorable dentist, and he likely has a few stories to share.

Dr. John Taddey 7946 Ivanhoe Ave., Suite 107 (858) 454-9333 www.lajolladentist.com

DRI Y CLEANERS
LELE’S Tailoring and Cleaners
At LELE’S dry cleaners, you can always expect a cheery hello and fast service. They are known for their excellent tailoring of both men’s and women’s garments, so whether you need minor alterations or you want to duplicate your favorite clothing styles, they are up to the challenge. With the recent installation of non-toxic machinery, they now provide chemical free and non-allergic dry cleaning, helping you not only stay fashionable but eco-friendly as well. They have specialized in servicing delicate fabrics and wedding gowns since 1992.

LELE’S Cleaners 5617 La Jolla Blvd. (858) 551-130

Margaret’s Cleaners
The flagship location in La Jolla includes a central processing facility with a customer call office adjacent to the plant. The skill set involved has been extremely difficult to duplicate your favorite cloth- ing styles, they are up to the chal- lenge. With the recent installation of non-toxic machinery, they now provide chemical free and non-allergic dry cleaning, helping you not only stay fashionable but eco-friendly as well. They have specialized in servicing delicate fabrics and wedding gowns since 1992.

Margaret’s Cleaners 5617 La Jolla Blvd. (858) 551-130

Thank you
La Jolla Village News readers
for voting Wells Fargo ‘Best Bank’!!!

Wells Fargo La Jolla – Girard • 7714 Girard Ave. • 858-454-0302
Wells Fargo Girard and Pearl • 7544 Girard Ave. • 858-551-1915

wellsfargo.com
FASHION ACCESSORIES
Francesca’s
Since opening its first store in 1999, Francesca’s has become one of the fastest-growing women’s fashion retailers in the country, and La Jollans are lucky to be so close to one of the trendy chain’s nine Southern California locations. Francesca’s carries fashion-forward, youthful apparel, jewelry, accessories and gifts, including quirky books, magnets and home accessories. Best yet, most of the store’s apparel costs less than $40. Customers can choose from a variety of clothing that reflects the season’s latest trends without breaking the bank.
Francesca’s
3025 Prospect St. #160
(858) 729-0350
www.francescascollections.com

Sigi’s Boutique
La Jolla Village Neirn shoppers have named Sigi’s Boutique one of the best places to shop for fashion accessories, no doubt because the store carries the finest selection of goods from the U.S. and Europe. Sigi’s imports many of its luxurious pieces from across the pond, including leather purses from Italy and cashmere sweaters from France. The impeccably dressed women of La Jolla will find high-end apparel, fine jewelry, pashmina shawls, silk blouses, and must-have wardrobe essentials they can wear to display their superb taste.
Sigi’s Boutique
7888 Girard Ave.
(858) 454-7244
www.sigijalajolla.com

EYEBEAM
Eye Structure
If the eyes are the window to the soul, sunglasses are the dressing. After all, you’re in La Jolla, where the sun shines something like 284 days of the year; stands to reason you’re gonna be wearing shades at some point – so they may as well be the best brand names, like the stately Cartier or the chic Chloe Hearts. They’re all here at Eye Structure, where every wear is a fashion statement in itself.
Eye Structure
1233 Prospect St.
(858) 551-7599

Optical Shop of Aspen
This popular national chain has been providing optical care for La Jollans who seek luxury brands, first-class customer service and flawless prescriptions for their eyewear. The company has grown accordingly, staying aware of the coming color schemes and always listening to feedback.
Optical Shop of Aspen
1025 Prospect St.
(858) 459-4040
www.opticalshopofaspen.com

La Jolla Village Florist
The talented design artists at La Jolla Village Florist have built a reputation for prompt, sensitive service and artistic floral presentations that offer the perfect blend of professionalism and creativity. Whether you are looking for a bouquet for someone special or a custom arrangement for one of life’s major events, the staff will help you make the right selection. The florist carries an abundance of flowers, maintained for freshness, to create in a variety of styles ranging from American tradition and European country to exotic contemporary expression.
La Jolla Village Florist
4545 La Jolla Village Dr. E-3
(858) 453-5022
www.lajollavillageflorist.com

Sea Side Home
Inspired by its location, this lovely boutique is San Diego’s luxury home representative to coordinate and serve the retailers.
Margaret’s Cleaners
7511 La Jolla Blvd.
(858) 456-2375
www.margarets.com

Francesca’s
Since opening its first store in 1999, Francesca’s has become one of the fastest-growing women’s fashion retailers in the country, and La Jollans are lucky to be so close to one of the trendy chain’s nine Southern California locations. Francesca’s carries fashion-forward, youthful apparel, jewelry, accessories and gifts, including quirky books, magnets and home accessories. Best yet, most of the store’s apparel costs less than $40. Customers can choose from a variety of clothing that reflects the season’s latest trends without breaking the bank.
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(858) 729-0350
www.francescascollections.com

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(858) 459-4040
www.opticalshopofaspen.com

La Jolla Village Florist
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La Jolla Village Florist
4545 La Jolla Village Dr. E-3
(858) 453-5022
www.lajollavillageflorist.com

Sea Side Home
Inspired by its location, this lovely boutique is San Diego’s luxury home
furnishings destination. Seaside Home has brought together some of the world’s most renowned and sought-after lines and has showcased them in a fresh and inspirational way. One step inside the foyer and you sense that you are about to embark on a most wondrous adventure — one with delightful finds at every turn.

Seaside Home
7509 Girard Ave.
(858) 454-0886
www.seasidehomelajolla.com

Exclusive Interiors by Kreiss
The website for Exclusive Interiors by Kreiss has a media room link — only it’s not for media like newspapers and stuff. It’s for you, so you can make the most informed decisions possible on the furniture, fabrics and accessories you’re about to buy. The neatest article might be the one entitled “Four Generations of Quality and Commitment,” which dates the company’s history to 1939 and charts its traditions as a world-class interiors center.

Exclusive Interiors by Kreiss
7770 Girard Ave.
(858) 456-0246
www.kreiss.com

La Jolla Village Gifts
La Jolla Village Gifts carries a huge selection of customizable items and time-honored gifts that will make recipients feel special and loved. Most of the items in the store’s collection are engravable, so gift givers can provide a personal touch to their heartfelt gesture. The selection includes unique frames and perfume bottles, corporate and executive awards, clocks, commemorative items, baby gifts and travel accessories, so you are sure to find a present for any occasion.

La Jolla Village Gifts
7660 Fay Ave.
(858) 454-6832
www.villagegiftsandengraving.com

GROCERY STORE
Vons
More than just a grocery store, Vons of La Jolla provides shoppers with an impressive array of flowers, a wine selection, gourmet food items, select meats and a wonderful variety of fresh produce. The on-site bakery and floral shop will assist you with all your special orders. No time to cook? Vons provides a mouth-watering selection of take-out foods and deli items daily. The building’s architecture blends nicely with the natural charm of La Jolla.

Vons
7544 Girard Ave.
(858) 454-2620

Jonathan’s La Jolla
If you like dried fruit and nuts on your cereal, Jonathan’s of La Jolla is the place to be. And since it’s a grocery store, you can buy the cereal there while you’re at it. The cheese and wine selections are a hit with customers too — and now, it’s taken to weekly wine tastings, those trendy phenomena that seem to pop up in everything from art galleries to gas stations (well, maybe not gas stations).

Jonathan’s La Jolla
7611 Fay Ave.
(858) 459-2677

SD Hair Extensions
Owner Shelly Cook, a hair extension specialist, has been a hair stylist in San Diego for more than 10 years. She was the hair and make-up artist for both the San Diego Charger Girls and the San Diego Riptide Cheerleaders for several years, and she has also worked on numerous photo shoots with local and European photographers. Shelly and her team provide the popular brand of Hairdreams extensions, and they have before-and-after shots of their clients that will amaze you. The team also offers Brazilian blow-outs and airbrush tanning for a full-body beauty experience.

SD Hair Extensions
7660 Fay Avenue
(858) 567-8825
www.sandiegohairextensions.com

Salon Envie
The stylists at Salon Envie are committed to making you look and feel your best, whether you are looking for a fresh new cut, a dimensional hair color, reparative-conditioning treatments or a complete makeover. The salon carries the full line of Kerastase in-salon products to bring out the shiniest, healthiest version of your hair, and the salon’s stylist hold certifications from some of the top hair academies in the nation. Whether you are a salon regular or have never even had your hair trimmed here, the staff will make you feel comfortable and welcome, and you will leave with a great new look.

Salon Envie
1014 Pearl St.
(858) 551-5544
Whole Foods
Whole Foods strives to provide the highest quality, least processed, most flavorful and natural foods possible, because the owners believe that food in its’ purest state—unadulterated by artificial additives, sweeteners, colorants and preservatives—is the best tasting and most nutritious food there is. They are also committed to helping their customers take care of the world through their support of organic farming and sustainable agriculture. And while they keep a global perspective about their operations, they are also active in local communities, sponsoring neighborhood events and donating to local non-profit groups.

La Valentina
Experience the beauty of Southern California in one of La Jolla’s most elegant and historic hotels. Situated atop La Jolla Cove, La Valentina Hotel has been the place to stay in La Jolla since it opened in 1926. Each of La Valentina’s luxury hotel rooms, suites and ocean villas features ocean views and windows that open to welcome the scent of crisp ocean air and flowers blooming round your room. Whether the occasion calls for intimacy, festivity or just a warm place to relax and reflect, the hotel provides a variety of dining settings to satisfy eclectic needs.

Estancia La Jolla
La Jolla Estancia Hotel & Spa features 210 elegantly-appointed guestrooms, 36,000 square feet of state-of-the-art AACC certified conference facilities, a full-service spa and fitness center and multiple award-winning restaurants and lounges. Guests can enjoy a round of golf on the renowned Torrey Pines Golf Course, a sunset over the Pacific Ocean from the cliffs at Torrey Pines, an easy drive to San Diego’s Golden Triangle, the village of La Jolla, beach, shopping and San Diego’s world-class attractions. The facility is so remarkable, it was honored with the AAA’s prestigious Four-Diamond Award.

Estancia La Jolla Hotel & Spa
9700 North Torrey Pines Rd.
(858) 550-100
www.estancialajolla.com

INSURANCE
Allstate
Allstate’s mission is to believe that business is a part of society, not apart from society, and as one of the nation’s leading financial services companies, they feel a responsibility to be a great corporate citizen. Allstate was founded in 1931 and became a publicly-traded company in 1995. Today it is the nation’s largest publicly held personal lines insurer. A Fortune 100 company, with $135 billion in total assets, Allstate sells 13 major lines of insurance, including auto, property, life and commercial.

Allstate
110 Torrey Pines Rd.
(858) 677-9705
www.allstate.com

Farmers Insurance / Nigal Mallett Agency
In 1928, two men who shared a dream of providing a quality insurance product at a reasonable price opened the doors to the Farmers Automobile Inter-Insurance Exchange in Los Angeles. Eighty years later, Nigel Mallett and his wife Vicky are continuing the Farmers legacy by providing industry-leading products and services to the customers they serve. Nigel was born in Cornwall, England, but he’s called San Diego home for more than a decade, and he and his wife are happy to be active members of our community.

Farmers Insurance / Nigel Mallett Agency
7946 Ivanhoe Ave. #211
(858) 454-3325
www.farmersagency.com/mallett

INTERIOR DESIGN
Design Line Interiors
Design Line Interiors is a full-service design firm specializing in commercial, hospitality and high-end residential design. Founded in 1985, the firm is well known for design and merchandising of model homes, sales centers and showrooms throughout the United States and around the world. In addition, the 24-year-old San Diego-based company has a growing reputation in the commercial/hospitality industry creating innovative spaces for restaurants, resorts and spas.

Design Line Interiors
1302 Camino Del Mar, Ste. A
(858) 309-610
www.desiglineinteriors.com

Sheila Palmer Design Associates
The Palmer Design name has become synonymous with exquisite design, quality and craftsmanship. Each piece in the collection is individually hand-crafted and finished by talented local artisans who are masters of their trade, ensuring the finest quality in all that they create. The collection’s luxurious hand-turned finials, rods, brackets, lamps and wrought iron hardware epitomize detailed execution and beautiful hand finishes, providing tradition and magnificence to any home or business space. Whether simple or elaborate in design or finish, custom work is available to fulfill a client’s individual requirements.

Sheila Palmer Design Associates
2216 Avenida De La Playa
(858) 454-9106
www.palmers-design.com

JEWELRY STORE
Bufler’s Fine Jewelry
Bufler’s Fine Jewelry of La Jolla has been in the fine jewelry and repair industry for 18 exemplary years. Gary Bufler, master jeweler, is almost always on-site, and it’s probable that you will catch a glimpse of him working on his latest projects. Gary specializes in custom, hand made engagement rings, necklaces, bracelets, charms, and earrings.

Bufler’s Fine Jewelers
7777 Girard Ave Ste 102
(858) 551-9046
www.buflersjewelry.com

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Bufler’s Fine Jewelers
7777 Girard Ave Ste 102
(858) 551-9046
www.buflersjewelry.com

Bowers Jewelers
In business since 1945, Bowers is La Jolla’s oldest family-operated jewelry store. In all that time, the staff has picked up expertise on its customers’ tastes — that’s why it finds itself filling a variety of custom orders and also stocks silver, crystal, porcelain and items such as cigarette lighters, candlesticks, platters and flatware.

Bowers Jewelers
7785 Girard Ave
(858) 459-3679
www.bowersjewelry.com

LANDSCAPE
Torrey Pines Landscape Company
Torrey Pines Landscape Company was first licensed in 1987 by Harry Thompson, a professional landscape designer and San Diego native, and has since grown to include more than 35 employees who are trained to creatively solve the outdoor landscaping chal-
READERS CHOICE AWARDS 2009

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La Jolla Village News

Challenges and needs of clients. Designers will meet with customers to create a plan, and then work with other professionals on the company’s masonry, carpentry and planting crews to see the project through. Since all the work is handled in house, you’ll never have to wait for a subcontractor to finish the job.

Torrey Pines Landscape
5540 Eastgate Mall
(858) 454-1433
www.tplandscape.com

Green Gardens Landscape & Design
At Green Gardens Landscape & Design, the goal is to create innovative landscape systems through practices that foster the highest level of customer service. Green Gardens is a full-service company serving residential and commercial clientele in and around San Diego since 1979. They offer competitive free estimates in a timely fashion and start-to-finish service on everything from retaining walls to soil, plus post-planting care programs to give your new investment the best chance to perform at maximum potential. They will let you approve, disapprove, change, exchange and change again until they find the plant material that suits your needs.

Green Gardens Nursery
747 Turquoise St
(858) 483-7846
www.sdgreengardens.com

Martial Arts
Martial Arts Life – Sam Kressin
The Martial Arts Life program, run by athlete, artist, coach, personal trainer and massage therapist Sam Kressin, is a fully comprehensive martial arts experience taught only in a private or small group setting. The curriculum consists of Brazilian jiujitsu, boxing, and the Crazy Monkey Defense Program, as well as techniques and training methods from mental game jujitsu. Aside from learning functional self-defense skills, the coaching staff helps inspire clients to greater fitness and health and to developing a winning performance mindset for their life.

Martial Arts Life
5931 Sea Lion Pl., Ste. 113
(858) 729-3398
www.northcountybjj.com

Massage
La Jolla Spa MD
(see entry under Day Spa)

Massage Envy
Massage Envy offers many different types of massage: Swedish massage for overall body relaxation, deep tissue massage to loosen stubborn knots that keep muscles tight and tense, sports massage to stretch marathon runners and weekend warriors alike, pre-natal massage for soon-to-be moms, and reflexology for new parents who forget to take care of themselves. Best of all, every massage is customized to your specific needs. Think you don’t have time? They are open even when little ones are tucked in for the night, and walk-ins are always welcome so you can revitalize without reworking your schedule.

Massage Envy
7650 Girard Ave.
(858) 551-0078
www.massageenvy.com

Men’s Apparel
Jos. A. Bank
Jos. A. Bank is not just another men’s wear retailer. What makes it unique is also what has attracted customers to the stores for 105 years; a heritage of quality and workmanship, an extensive selection of beautifully made, classically styled tailored and casual clothing, and prices typically 20 to 30 percent below competitors’ prices.

Jos. A. Bank
7726 Girard Ave.
(858) 551-0122
www.josbank.com

The Ascot Shop
The Ascot Shop carries some of the finest men’s clothing in La Jolla, specializing in the classic Ivy League look in apparel and accessories. It has been a longtime favorite in La Jolla, having opened its doors in 1950. When you see the black and white striped awning, you’ll know you’ve found the finest haberdashery around.

The Ascot Shop
7750 Girard Ave.
454-4222

Mortgage Agent
Nancy Gardner, California Mortgage Consultants
Specializing in commercial, residential and construction lending, California Mortgage Consultants strives to provide a premier level of customer service coupled with an unparalleled depth of knowledge, technical expertise and variety of loan programs. Broker and CEO Nancy Gardner has held her Real Estate Broker’s License for more 20 years. With a background in Commercial Real Estate at Coldwell Banker Commercial, she understands the complexity of commercial and investment lending. Also considered an expert in residential lending, Nancy and her team structure each transaction to the highest benefit of their clients.

California Mortgage Consultants
7757 Eads Ave., Suite 102
(858) 458-3000
www.calmortgageconsultants.com

Thank you La Jolla for once again selecting me the Best Cosmetic Surgeon!

BRING THIS COUPON IN FOR OUR APRIL/MAY SPECIALS
Expires 5-31-10

Thank you La Jolla! The Ascot Shop carries some of the finest men's clothing in La Jolla, specializing in the classic Ivy League look in apparel and accessories. It has been a longtime favorite in La Jolla, having opened its doors in 1950. When you see the black and white striped awning, you'll know you've found the finest haberdashery around.

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Readers Choice Awards 2009

Tim Tedoro, America Funding

When La Jollans are shopping for the lowest mortgage rate to purchase their coastal homes, they turn to Tim Tedoro at America Funding. The company is a direct mortgage lender as well as a preferred broker, with access to more than 100 institutional investors and private equity firms, so Tim has access to some of the best rates available. He deals directly with the nation’s largest banks and lenders to get you a loan quickly, so you can move into your dream home and move on with your life.

America Funding
5930 Coldwater Court West, Ste. 350 (877) 234-3634 www.america-funding.com

Nail Salon

Nails Expo

Nails Expo on Fay Avenue has established a reputation among La Jollans for friendly, professional service and high standards of hygiene. The clean, comfortable salon offers manicures and acrylic nail services that even the most discerning clients will be happy with, as well as pedicures with enhanced options for massage, exfoliation and callus removal, just in time for flip-flop season.

Nail Expo
7736 Fay Ave., #1100 (858) 459-0495

The Nail Lounge of La Jolla

The Nail Lounge of La Jolla offers luxurious spa services in an elegant, tranquil setting. Upon entering the Lounge, you will be offered a cup of soothing tea or refreshing water to enjoy as you experience an array of relaxing and renewing treatments. The Lounge is decorated in peaceful, neutral colors that will lull you to relaxation with respectful quietude. The staff is dedicated to ensuring your relaxation with respectful quietude.

The Nail Lounge
7754 Girard Ave, La Jolla, CA 92037 (858) 456-7711 http://www.thenailloungeoflajolla.com

Nursery

Adelaide’s Florist

Committed to offering only the finest flowers, Adelaide’s Florist specializes in fresh flowers and gifts. The company has grown with La Jolla – it now has 45 employees.

Adelaide’s Florist
7766 Girard Ave. (858) 454-0146 www.adelaideflowers.com

Optometrist

Dr. Gordon Wong, GW Eye Associates

For Dr. Gordon Wong, exceptional care is the top priority. He and his team strive to exceed the expectations of patients and provide highly effective treatment in a caring and friendly manner. Whether you need a routine optometry exam or laser vision correction, Dr. Wong and his associates will ensure that you receive the best possible care.

Dr. Gordon Wong
7725 Fay Avenue #140 (858) 866-8919 www.qweys.com

Dr. Richard Trainer

With summer just around the corner, you want to make sure that you can see San Diego’s pristine surroundings with perfect clarity. Dr. Trainer has been in the optometry business for 49 years, and he and his friendly staff will “see” to it that you get the care you need to improve or maintain your eyesight.

Dr. Richard Trainer
930 Silverado St. (858) 454-0191

Painter

Chism Brothers Painting

As young boys, Mission Hills brothers Michael and Patrick Chism learned the skills of painting under the apprenticeship of their father Milton Chism, himself a San Diego painter since the 1940s. After years of honing their craft, they founded Chism Brothers Painting in 1982. The company is one of San Diego’s oldest house painting contractors. They are available for projects as extensive as historical renovations and as minor as baseboard touch-ups. Their Painter For a Day TM program will let you hire them for just about any project with minimal investment.

Chism Brothers Painting
9235 Chesapeake Drive (858) 454-3885 www.chismbrothers.com

Personal Trainer

Ray Wetterlund

Ray Wetterlund is a certified, physique-transforming specialist. He offers a passion for revolutionizing fitness and helping clients achieve extraordinary results through personal training, sports performance coaching, nutritional consulting, inspirational boot camps and motivation. Operating in conjunction with La Jolla’s Finest Training, Ray provides his clients with all the tools they need to get the body they want. He even has a website with a fitness blog and workout videos to keep you motivated.

Ray Wetterlund
www.raywetterlund3.com

John Lenz, Focus Fitness

John Lenz, owner of Focus Fitness, has been one of La Jolla’s favorite trainers for years. A lifelong fitness fanatic, Lenz’s passion for personal training was further reinforced in 2008 when a surfing accident threatened to end his career. Doctors told him he was lucky that he was in such great shape because it aided his rehabilitation and helped him make a full recovery. “You can escape the worst if you live your best every day,” Lenz has said, and he and his team will use this philosophy to motivate you toward your goals.

Focus Fitness
7777 Fay Ave. (858) 454-7774 www.focusfitness.com

Pet Hospital

Windan’S sea Veterinary Clinic

Word of mouth – or maybe in today’s world, a blog – is a common way to find a good doctor. La Jollans have agreed upon a favorite when it comes to their four-legged children. In its mission to heal pets, the clinic also strives to educate the owner. The website acts as a library, with a slew of articles about caring for dogs and cats and understanding symptoms and diseases. Educate yourself!

Windan’sea Veterinary Clinic
691 La Jolla Blvd. (858) 454-0354 www.windansseavet.suits.com

La Jolla Veterinary Hospital

La Jolla Veterinary Hospital specializes in the treatment of small animals, primarily cats and dogs. The hospital was founded in 1948 and continues to provide top-quality veterinary care to pets in La Jolla and San Diego County. The doctors at La Jolla Veterinary Hospital are committed to providing excellent, compassionate care and service for you and your pets.

La Jolla Veterinary Hospital
7825 Fay Ave. (858) 454-6155 www.lajollavet.com

Pet Sitting

Pet Pals In-Home Pet Sitting

Take the worry out of leaving your pet by putting it in the competent hands of 40+ highly inspirational & skilled teachers. La Jolla Veterinary Hospital

La Jolla Veterinary Hospital specializes in the treatment of small animals, primarily cats and dogs. The hospital was founded in 1948 and continues to provide top-quality veterinary care to pets in La Jolla and San Diego County. The doctors at La Jolla Veterinary Hospital are committed to providing excellent, compassionate care and service for you and your pets.

La Jolla Veterinary Hospital
7825 Fay Ave. (858) 454-6155 www.lajollavet.com

Jeanie Carlstead
Founder/Director

www.BurnsDrugs.com

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Founder/Director

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Jeanie Carlstad
Thank you, La Jolla, for voting us Best Financial Advisor!

Your generous support affirms our commitment and dedication to our clients.

- Fee-only independent advisory firm
- Active and customized portfolio management
- Sophisticated options trading
- World class, personalized service

Call Coastwise today for a free, confidential portfolio review

Coastwise Capital Group, LLC • 858.454.6670 • info@coastwisegroup.com • www.coastwisegroup.com
Thank you La Jolla!

for voting Tim Teodoro Best Mortgage Banker in La Jolla

“My goal is to provide clients with superior pricing and exceptional customer service. Call today and let me know how best I can be of service.”

Tim Teodoro
Senior Loan Officer

5930 Cornerstone Court West
Suite 350
San Diego, CA 92121

toll free) 1-800-618-3006 ext. 118

www.america-funding.com

Thank you for your support over the past 40 years

Ark Antiques offers consigned and donated treasures from the finest estates in La Jolla and Beyond

7620 Girard Ave, La Jolla, CA 858.459.7755

arkantiques@sbcglobal.net

A NON-PROFIT ORGANIZATION
Benefitting Local Animal Charities & Humane Causes
Readers Choice Awards 2009

Serenity is one part shoe store, one part art gallery and 100 percent shoe store. Serenity’s knowledgeable staff is committed to excellent customer service. They have a huge stock of ready-to-go surfboards as well as blanks, hand-made custom fins and other accessories you need to build your own. The store is popular with the skate crowd, too, carrying a wide selection of skateboards by Arbor, Sector 9 and Skatedoor.

Let’s Go Clothing and Footwear Boutique

Let’s Go emulates youthful fashion from Paris, London, English Laundry, Black Hearts Brigade and DragonFly, just to mention a few. The store has been in La Jolla for more than three years where it has grown to become a prime destination for surfers, surfboarders and skaters. Let’s Go offers a wide variety of clothing and shoes, they’ve got the world’s best footfashions.

Bristol Farms

Need to find that hard-to-locate spice? Bristol Farms has a great selection of spices and other ingredients you need to build your own.
Thank You La Jolla
for your gratitude and recognition of service!
We are proud to serve you for over 60 + years

Meanley & Son
7776 Girard Ave. La Jolla, CA 92037
Tel: 858-454-6101 Fax: 858-454-4017 meanley@pacebell.net
7756 Girard Ave. La Jolla, CA 92037
Tel: 858-454-6101 Fax: 858-454-4017 meanley@pacebell.net

Thank you for voting!

90% OFF ENTIRE ORDER
With coupon. Expires 5/31/2010
Includes power tools, 10% OFF power tools that are not discounted
Some of our brand new items:
Live Ladybugs
Help brighten your garden, control aphids and other insects!
Swiss Diamond Cookware
A variety of diamond reinforced non-stick cookware.

Meanley & Son
7776 Girard Ave. La Jolla, CA 92037
Tel: 858-454-6101 Fax: 858-454-4017 meanley@pacebell.net
7756 Girard Ave. La Jolla, CA 92037
Tel: 858-454-6101 Fax: 858-454-4017 meanley@pacebell.net

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Tel: 858-454-6101 Fax: 858-454-4017 meanley@pacebell.net

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