Ocean Beach merchants have the whole thing down to a science. They know how to tailor their retail products and services to exactly what it is customers are looking for — whether it be that extra-attention dog wash, that friendly chiropractor fixing the kink in your neck or finding just the right evening gown for a night out on the town.

They also get the quality customer service part, and they strive to serve up the finest selections of products and to provide the most honest, cost-effective services your hard-earned money can buy so you can stop topping off your tank in search of lesser-quality selections.

So when we asked readers to pick the “best of” in the retail and services industries around Ocean Beach, residents were more than a little eager to reward their favorite merchants with a big vote of confidence. Who would know them better than the folks who stroll our sun-drenched business districts every day, or the neighbors who depend on services just walking distance or a short bike ride away?

For local business owners, it’s all about building customer loyalty. For customers, it’s all about trust and being treated right — and with respect.

Here, in The Peninsula Beacon Readers Choice Awards 2014, you’ll find the results of balloting covering the gamut of retail and service businesses in Ocean Beach and Point Loma. They reveal the “best of the best” that contribute to the well-being and a sense of self-betterment — as well as a sense of community.

From the most outstanding work in car care to finding that special trinket to augment your outfit to the best in surfing gear and equipment, readers need look no further than the attentive and dedicated merchants of Ocean Beach.

contid on page 2
## RETAIL / SHOPPING

### SERVICES

#### CATEGORY

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### HEALTH & BEAUTY

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The winners are from a wealth of categories chosen by our readers, which we value so highly. Take a look inside at this year’s Readers Choice Awards — a true insider’s judgment of the merchants and service providers, who are the backbone of Ocean Beach’s exceptional business community.

From the most outstanding work in car care to finding that special trunket to augment your outfit to the best in surfing gear and equipment, readers need look no further than the attentive and dedicated merchants of Ocean Beach.

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Thomas Melville, editor

**The Peninsula Beacon**

**Best Contractor**

**Vic Lund General Contractor**

Lund specializes in coastal renovations locally and throughout San Diego. However, he and his team of highly-skilled workers will take on any size from small rooms to gently renovation projects. Lund uses in-house carpentry crews, which gives the company greater control over quality of work and scheduling. A member of the Point Loma community, Lund has 32 years of experience in the construction industry.
without spending much money. The ladies can gather up hot fashion items and accessories. From purses to earrings, this boutique offers a variety of apparel (women’s) southcoast.com (619) 223-7017 5023 Newport Ave. South Coast Surf Shop APPAREL (Men’s) antiquesinsandiego.com (619) 223-5170 4926 Newport Ave. OB Antique Mall

Generally, 100 years’ age qualifies an item as an antique. We’re not saying the folks at Ocean Beach Antique Mall are that old or anything, but the proprietors do hold themselves out as vastly experienced merchants, with three decades in OB. Featured items include vintage and estate gold, silver and costume jewelry, sterling flat and hollow-ware and more. Come in and find your treasure!

OB Antique Mall
4926 Newport Ave. (619) 223-5170 antiquesinsandiego.com

APPAREL (Men’s) southcoast.com (619) 223-7017 5023 Newport Ave. South Coast Surf Shop

Do you know what a quad surfboard fin is? Neither do we. We also don’t know the difference between a tailpad and a knee leash. That’s all surfer talk, and we’re just lowly newspeople, kind of along for the ride. On the other hand, the crew at South Coast can answer those questions and they’d be happy to sell you those items too, now that you actually know what they are.

South Coast Surf Shop
5023 Newport Ave. (619) 223-7017 southcoast.com

APPAREL (Women’s) The Closet

This boutique offers a variety of affordable women’s clothing and accessories. From purses to earrings, ladies can gather up hot fashion items without spending much money. The Closet carries the latest tops, dresses and jackets. Typically known for its trendy items, it has wardrobe basics, as well. Tanks, yoga pants and jeans are among its collection. Look for the latest jewelry and fall apparel inside.

The Closet
4878 Newport Ave., Ocean Beach (619) 222-2999

ART GALLERY

Bradely Fine Art

Stop by the Bradley Fine Art, Point Loma’s premier gallery for collectible paintings, including works by Charles Fries, Don Hatfield, and Darwin Duncan, just to name a few. You’ll also enjoy beautiful Plein-Air paintings by James Hartman and pottery original pieces by Dayle Rushall. Visit during regular hours or you can call to schedule an appointment.

Bradley Fine Art Gallery
2168 Chatsworth (619) 992-8928 bradleyfineart.com

BEADS

The Black Bead

The Black Bead is your one-stop-shop for beads. With beads coming in from around the world, a dazzling whirlwind of color, shapes and strings greet you as you walk through the door.Bradely Fine Art

The Black Bead has an enormous selection of jewelry-making supplies and tools, with treasures of all types waiting to be put to use. A meander through the shop will get your creative juices flowing, likely resulting in a one-of-a-kind piece you’ll sure to be complimented on.

The Black Bead
5003 Newport Ave. (619) 222-2715

BEST PLACE TO BUY JEANS

Dream Girls

Nestled in the heart of Ocean Beach at the west end of Newport Avenue, Dreamgirls is a quaint and attractive women’s clothing store and boutique. They have become the favorite place to buy jeans among locals. The staff at Dream Girls are passionate about what they do, and the store reflects their enthusiasm. This shop takes pride in helping unravel the personal-ity of each customer in order to find what suits the individual best.

Dream Girls Clothing
5054 Newport Ave. (619) 223-4836

BIKE SHOP

Bernie’s Bicycle Shop

The shop is still named after Bernie, but owners Roger and Yasuko Lovett and their staff know everything from installing forks on your mountain bike to resiping a wheel. Locals say the prices are far and away the best, too, with ironclad guarantees on service. One guy says you’re a traitor if you don’t come to Bernie’s for your biking needs. That’s enough right there.

Bernie’s Bicycle Shop
1911 Cable St. (619) 224-7084

CELLULAR PHONE

Uno Wireless

The staff at Uno Wireless can help with just about any of your cell phone needs. The shop specializes in no-contract phones and plans, cell phone repair and accessories, and is also an authorized dealer for MetroPCS, H2O Wireless, PagePlus and many other

Uno Wireless

1911 Cable St. (619) 224-7084

Best Hotel/Lodging

Inn at Sunset Cliffs

Wake up to ocean sounds and spectacular views at the remodeled Inn at Sunset Cliffs. You’ll enjoy the heated pool, ocean-terrace views, Sunset Cliffs walks or nearby attractions like SeaWorld and Cabrillo Point. Just minutes from the airport and downtown, and the quaint setting and variety of amenities have made Inn at Sunset Cliffs a favorite one-of-a-kind hotel on the Pacific.

Inn at Sunset Cliffs
1370 Sunset Cliffs Blvd. (619) 222-7901 Innatsunsetcliffs.com

EMBASSY CLEANERS

THANKS FOR CHOOSING US A FAVORITE DRY CLEANER FOR 5 YEARS IN A ROW!

Drive thru service
Family Owned since 1946
4320 Voltaire Street, San Diego, CA 92107

Where quality and service matters
619-223-6621
Steve and Shan Jacobs Embassycleaners@san.rr.com

THE VERDICT IS IN!

DAVID SMEDLEY
of
Smalley, Gallager & Geo. LLP
IS THE READER’S CHOICE FOR ATTORNEY

619-223-1641
4817 Santa Monica Ave.
San Diego, CA 92107

READER’S CHOICE 2014

READERS
CHOICE
AWARDS
2014

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READER’S CHOICE 2014

READERS
CHOICE
AWARDS
2014

Embody Cleaners

Thank You for choosing us the #1 Readers Choice for Women’s Apparel & Fashion Accessories and a favorite for Best Place to Buy Jeans

Valued Customers present this coupon to receive a discount of 10% OFF

Includes Sale Items. Coupon Cannot be Duplicated. Good at all 10 locations. One coupon per person. Exp: 3-31-15

619-222-2999
4878 Newport Ave. Ocean Beach
closetessignature.com • In P6 at 4475 Mission Blvd.
BARONS MARKET carries a terrific selection of organic, natural and specialty food at rock bottom prices. They are passionate about value and enthusiastic about passing great deals on to you. They are opening their 6th location in Murrieta this summer. Simply good food... simply good prices. www.baronsmarket.com

Best Specialty Grocery

Baron's
One manager at Baron's Market loves to fish; the other knows craft beers like the back of his hand. Sounds like a weekend on the water in the making -- but you won't care. You'll be too busy shopping this excellent market for everything from their unique salad bar to gluten-free products, all at prices you won't believe.
Baron's Market of Point Loma
4001 W. Point Loma Blvd. (619) 223-4397
baronsmarket.com

BARONS MARKET

OB Quik Stop
The OB Quik Stop on Voltaire Street has been a fixture in Ocean Beach for more than 30 years. And talk about convenience. You'll find everything you could ever need or want. Of course, they have thousands of items you'd expect. You'll also find a Subway, Cafe Bella coffee and juice bar out front and a full liquor department. Told ya they have everything.
OB Quik Stop
4904 Voltaire St. (619) 226-8559

Barons Market of Point Loma
4001 W. Point Loma Blvd. (619) 223-4397
baronsmarket.com

Mallory's New Furniture
Turns out, the staff here knows a lot more about new furniture than you do. And they're as generous with their information as they are with their prices and delivery schedules (order before a certain hour and you can get your stuff the same day). Seems everybody's taken a shine to the leather couches here. And look out for some great deals on some quality stuff. But don't be lulled. This inventory goes way beyond that.
Mallory's New Furniture
4905 Newport Ave. (619) 226-0236

Baron's Market of Point Loma
4001 W. Point Loma Blvd. (619) 223-4397
baronsmarket.com

Millions of Unique Beads
All Sizes & Colors • Huge Variety • Charms & Pendants
Many Rare & Unusual Beads • Create your own unique gifts
Plus everything for the Beading Enthusiast including wire, clasps, chains, books and more.
Wed-Sat 10:30-7pm • Sun 11-6pm
5003 Newport Ave. • Ocean Beach
(619)222-2115

OB Quik Stop
Thank you for voting us #1 Best Convenience Store
2014 • 2013 • 2012 • 2010

In Appreciation
1 FREE Fountain Drink of your choice
Any Size
with coupon - Expires 04-19-15
OB Quik Stop

Where customer service is our #1 priority!
Home of the FREE lighter • Over 30 years in OB
Your True neighborhood store • Open late
Full grocery store • Subway inside!
Best cigarette prices!
4984 Voltaire, Ocean Beach • (619) 226-8559

Serving San Diego since 1976
For that “One of a Kind” Gift
THANK YOU FOR VOTING US BEST ANTIQUE STORE
Selling Recycled Treasures in Ocean Beach for 19 years
$5 TOP DOLLAR PAID FOR GOLD & SILVER $5
619-223-6170
4926 Newport Ave. Ocean Beach

Buy - Sell - Trade
Ocean Beach
ANTIQUE MALL

EYEWEAR
Newport Avenue Optometry
Whether you think glasses are cool or just something you need to see with, one thing you can be sure of is the quality service you’ll receive from Dr. Eli Ben-Moshe and staff. You’ll choose from scores of lenses and frames (including designer) in up-to-date styles and prices that won’t make you blush. Newport Avenue Optometry is your trusted specialist for eye care.
Newport Avenue Optometry
4822 Newport Ave. (619) 226-0059
newportavenueoptometry.com

FASHION ACCESSORIES
The Closet
(See listing under Womans Apparel)

BEST PLACE FOR CRAFTS
Claytime Ceramics
This is such a fun place to relax and be creative – for all ages! At Claytime Ceramics you will find a fantastic selection of ceramic pieces, stamps, stencils and other tools, to help your project along. When you are finished painting simply leave your piece with Claytime Ceramics and they will glaze and fire your masterpiece for you to pick-up a couple of days later. Great fun for the holidays!
Claytime Ceramics
1863 Bacon St. (619) 223-6050
claytimeceramics.com

FURNITURE STORE
Mallory's New Furniture
Turns out, the staff here knows a lot more about new furniture than you do. And they’re as generous with their information as they are with their prices and delivery schedules (order before a certain hour and you can get your stuff the same day). Seems everybody’s taken a shine to the leather couches here. And look out for some great deals on some quality stuff. But don’t be lulled. This inventory goes way beyond that.
Mallory's New Furniture
4905 Newport Ave. (619) 226-0236

GIFT STORE
Ocean Beach Gifts & Shells
If you’ve not yet ventured into Ocean Beach Gifts & Shells, right in the heart of OB—then make it a point to stop by. You’ll love this fun shop! It’s become a favorite place among locals and tourists alike. Half the store is dedicated to a really nice selection of custom local t-shirts and beachwear and the other half of the store is filled with shells and shell related acces-
sories, holiday ornaments, gift cards and more!

Ocean Beach Gifts & Shells
4934 Newport Ave.
(619) 224-6702
OceanGiftsAndShells.com

GROCERY STORE

Stump’s Market
Whether you need to make a wholesome dinner or just want a quick snack, Stump’s Family Marketplace between Ocean Beach and Point Loma is the way to go. Stump’s has everything from hot sandwiches and potato salad to lobster, whole turkeys and Boar’s Head meats. With more than 30 years of experience, the business has been thriving due to great customer service, a wide variety of products and competitive prices. A fresh deli, catering service, home delivery and an array of gourmet foods and produce are but moments away.

Stump’s Market
3770 Voltaire St.
(619) 226-9575
stumpssandiego.com

GROCERY (specialty) (tie)

Ocean Beach People’s Organic Food Market
OB’s resident food co-op is a member-owned vegetarian market that’s been around since 1971. It offers an extensive selection of organic produce, grocery, dairy, bulk foods and herbs, as well as vitamins and homeopathics, cruelty-free bodycare items and aromatherapy products. There’s a full-service sit-down deli featuring a delicious selection of home-style vegetarian and vegan entrees, salads, sandwiches, freshly prepared baked goods, desserts and more (like live music).

OB People’s Organic Food Market
4765 Voltaire St.
(619) 224-1387
obpeoplesfood.coop

Baron’s Market
One manager at Barons Market loves to fish; the other knows craft beers like the back of his hand. Sounds like a weekend on the water in the making — but you won’t care. You’ll be too busy shopping this excellent market for everything from their unique salad bar to gluten-free products, all at prices you won’t believe.

Baron’s Market of Point Loma
4001 W. Point Loma Blvd.
(619) 223-4397
baronsmarket.com

HARDWARE/ BUILDING SUPPLIES

Ocean Beach Paint & Hardware
Seems like these guys know more about paint and hardware than the people who invented them. They specialize in helping the local community. One cashier even had an answer for the best type of lighting against a certain obscure grain of tile. That alone almost qualifies her as an interior decorator. The answers to these and other pressing questions await within, not to mention an incredible range of supplies for do-it-yourselfers. After all, they’ve specialized in helping locals with their hardware needs for more than 90 years!

Ocean Beach Paint & Hardware
4851 Newport Ave.
(619) 223-3083

Dream Girls
Nestled in the heart of Ocean Beach at the west end of Newport Avenue, Dreamgirls is a quaint and attractive women’s clothing store and boutique. They have become the favorite place to buy jeans among locals. The staff at Dream Girls are passionate about what they do, and the store reflects their enthusiasm. This shop takes pride in helping unravel the personality of each customer in order to find what suits the individual best.

Dream Girls Clothing
5054 Newport Ave.
(619) 223-4836

...and more!
Health

Food/Nutritional
Ocean Beach People’s Organic Food Market
See listing under Best Specialty Grocery Store)

Hotel/ Lodging
Inn at Sunset Cliffs
Wake up to ocean sounds and spectacular views at the remodeled Inn at Sunset Cliffs. You’ll enjoy the heated pool, ocean-terrace views, Sunset Cliffs walks or nearby attractions like SeaWorld and Cabrillo Point. It’s just minutes from the airport and downtown, and the quaint setting and variety of amenities have made Inn at Sunset Cliffs a favorite one-of-a-kind hotel on the Pacific.

Inn at Sunset Cliffs
1370 Sunset Cliffs Blvd.
(619) 222-7901
innatsunsetcliffs.com

Jewelry Store
Gilmore Family Jewelers
Trends in jewelry may come and go, but the one lasting belief that has guided this business since its opening in 1978 is its focus on quality of workmanship and materials. Gary Gilmore takes pride in designing custom jewelry, whether making a new piece of jewelry destined to become heirloom or repairing an important piece already in your collection. Stop in and see their jewelry gallery and wonderful assortment of gift ideas, including hand-blown glass pieces by Correia.

Gilmore Family Jewelers
4857 Newport Ave.
(619) 229-1137
gilmorefamilyjewelers.com

Pet Store (te)
Bone Appetit
Follow your dog’s nose to Bone Appetit Ocean Beach Pet Supply, where they carry a great selection of high-quality pet foods and supplies. Your pet will have a great time spending its allowance on any number of toys, treats, leashes, flea control or even ice cream made especially for pets. Can’t make it to the store? They will deliver locally to the Ocean Beach and Point Loma areas. Bone Appetit prides itself on outstanding customer service and supports the community by offering locally-made products. Come down to Bone Appetit for a free treat, where pets are always welcome.

Bone Appetit O.B. Pet Supply
4845 Newport Ave.
(619) 226-6250
boneapetit-ob.com

Point Loma Pet Pantry
We believe good health starts from the inside out. This includes, feeding foods with easily digested nutrients and avoiding toxins. We are what we eat, and the same goes for our companion animals. To support your desire to feed your pet the very best, we carry the highest quality raw, dehydrated, freeze dried, canned and kibble diets available. We also have a large selection of nutritious treats, including grain-free options.

Point Loma Pet Pantry
3704 Voltaire St.
(619) 222-1986

Resale Shop
Thrift Trader
Thrift Trader is more than a book-store. The shop buys, sells and trades all kinds of merchandise, from clothes and accessories to CDs, video games and electronics. It’s Thrift Trader’s book selection that helped garner this top spot, though. Walk into the shop and you just might walk out with a classic Bronte novel or the last book on Oprah’s must-read list! You never know what reading treasure lies within.

Thrift Trader
4879 Newport Ave.
(619) 222-5011

Shoe Store
Lola Luna
The fun name rolls off your tongue as quickly as your foot can slip into one of the store’s fantastic pairs of shoes. Its the boutique that sells clothing, vintage-style jewelry and accessories as well as shoes for any and all occasions. But then, you don’t really need a reason at all to purchase a new pair of high heels or sandals. On top of that, the accessories and a possible new outfit are all around, so all those new shoes can be properly outfitted at the time of purchase. The sale prices are a steal. It’s no wonder heels and toes can’t resist slipping into the pretty shoes.

Lola Luna
4985 Newport Ave.
(619) 222-6811

Surf Shop
Ocean Beach Surf & Skate Shop
And here you thought OB Surf and Skate only sold surfboards and skateboards. The fact is, they do. But there’s so much more inside the package. Surf camps and clinics, adventure tours and kayaking lessons are also at your fingertips. Tell the peas your passion, and they’ll orchestrate accordingly.

Ocean Beach Surf & Skate
4940 Newport Ave.
(619) 225-0674

Smoke Shop
The Black
Ask anyone in Ocean Beach and they’ll know The Black. It’s a tradition. This store has been in the same location for more than 40 years! You may recognize their slogan, “Out of the blue and into the black.” You’ll find everything you could possibly desire for smoking needs. They have a fun variety of unusual gift ideas.

The Black
5017 Newport Ave.
(619) 222-5498

Sporting Goods
Second Chance Sports
A guy walks into a new/used sporting goods shop and orders a wet suit. He’s outta there in five minutes with an item that fits like a glove. No punchline here -- it’s just that’s the kind of thing that happens at Second Chance, excellent purveyors of all things new and used in any kind of sports gear you’d care to name. Second Chance Sports
4811 W. Point Loma Blvd.
(619) 224-9524

Surf Shop
South Coast Surf Shop
(see listing under Best Men’s Apparel)

Swimwear
South Coast Surf Shop
(See listing under Men’s Apparel)
ACCOUNTING (tie)
Always Accurate
No mistakes are key to good accounting, and Always Accurate is just that. Accountant and Notary Public, Stacey Thayer does year-round tax service, computerized bookkeeping and payroll services. She also prepares personal, business and corporate tax returns. If you don’t want to worry about the money side of things, using Thayer really adds up.
Always Accurate
4869 Santa Monica Ave.
(619) 225-9571
alwaysaccurate.com

Williams & Dodson, CPA
Tax time’s gonna be here before you can say “IRS” — ’nuff said. For that, you’ll need an excellent CPA like this one — ’nuff said. Hand over your paperwork and let these consummate professionals take it from there.
Williams & Dodson, CPA
1912 Cable St.
(619) 222-5510

ALTERATIONS
Stephan’s Cleaners
We were wondering if there actually is a guy named Stephan who claims this venue as his own and, like, doesn’t let anybody else in. How absurd — everybody comes here, after all, because the work and prices are excellent. Stephan’s also sells a modest amount of men’s clothing on the side.
Stephan’s Cleaners and Tailoring
1929 Cable St.
(619) 222-3159

ARCHITECT
Steven Lombardi
Architect
Steven Lombardi was born in New York and educated in LA and received his Bachelor of Architecture from Sci-Arc (So. California Institute of Architecture). More important, his work has been exhibited, awarded and published in the U.S., Europe and Asia with the likes of Architectural League of New York, Progressive Architecture Awards in Research and many more. He’s taught and researched in locales from Shanghai to El Salvador, but you don’t need to leave San Diego to hire him, whether you’re focused on a private residence or a mixed-use complex.
Steven Lombardi Architect
1926 Cable Street
(619) 523-4772

ATTORNEY
David Smedley
David Smedley has more than 30 years’ experience in trusts — and indeed, trust is what you’ll come away with when he’s in your court. He’s first rate among his colleagues and clients and, most important, our Readers Choice survey.
David Smedley
4817 Santa Monica Ave.
(619) 223-1641
www.sgp-law.com

AUTO BODY REPAIR
Ocean Beach Auto Body
Had a wreck or just sick of looking at all those door dings? Trustworthy and dependable, the guys here will get your vehicle looking itself again in a short time. From a smashed win-
To all of my clients and friends in Ocean Beach & Point Loma.

For voting me your #1 Mortgage Agent on the Peninsula
“4 years in a row”

THANK YOU

We appreciate your trust and support.
Mark, Alex, Duke and Amanda Chrisman
attitude for you!

Hair of the Dog
4783 Narracansett Ave.
(619) 223-3080

DOG WASH
Dog Beach Dog Wash
Just two blocks from Dog Beach, Dog Beach Dog Wash has been open since 1995 and is numero uno in the eye’s of local pet owners. This premier self-serve dog wash has lots of service and accessories and is open 7 days a week, 7 a.m. to 9 p.m. There are several tubs available, so you don’t need to wait. Shampoo and towels are included in the fee. When the bath is done, you dry off, give the dog a treat and you’re good to go.

Dog Beach Dog Wash
4933 Voltaire St.
(619) 523-1700
dogwash.com

DRIED CLEANERS
Embassy Dry Cleaners
Clean, pressed clothing is the name of the game at this neighborhood dry cleaners. Each customer receives personal service from the family-owned and family-operated facility. You can even be lazy because it has a drive-up window. Fresh, clean clothes will keep you coming back every time.

Embassy Dry Cleaners
4320 Voltaire St.
(619) 223-6621

ELECTRICIAN ZED Electric
Zed Electric has been serving the area continuously since 1995. They specialize in residential and commercial service work — repairs, modifications and maintenance for electrical systems of existing structures. Not only are they experts in caring for older homes but they can also work on newer homes and businesses too! With a fleet of fully stocked service trucks and a staff of experienced, state certified technicians, you can be confident Zed Electric will perform to your satisfaction.

Zed Electric
2158 Catalina Blvd., Ocean Beach
(619) 224-2748
zedelectric.com

FINANCIAL PLANNER
LPL Financial
Chip Messenger
Located in Ocean Beach, LPL Financial was founded with the goal of assisting clients in every aspect of their financial lives. They provide the most personal service available, thus earning a reputation for excellence in the industry. Chip and staff will provide a hands-on approach to financial guidance. Not only will you find your team members knowledgeable, but you will also discover that the staff truly cares about making your dreams a reality.

LPL Financial
4835 Voltaire St., Ocean Beach
(619) 573-4738
lpoceanbeach.com

FLOORING
Bell Tile
Bell Tile offers something a little different than the usual tile distributor-ship. Bell is actually a contracting firm, which means it offers expert advice on the work involved and the type of material you plan to use in your next beautification project. Leave the heavy lifting to the experts at Bell Tile. You’ll be glad you did.

Bell Tile
3679 Voltaire St., Ste. B
(619) 222-1315

FLOWER SHOP
Flowers of Point Loma
Flowers of Point Loma has been proudly serving San Diego since 1985. A family owned and operated with one location serving the San Diego area. They are committed to offering only the finest floral arrangements and gifts, backed by service that is friendly and prompt. Their customers are important, and their professional staff is dedicated to making your experience a pleasant one.

Flowers of Point Loma
2170 Chatsworth Blvd., Point Loma
(619) 223-5475
flowersofpointloma.com

FLORIST
Flowers of Point Loma
Flowers of Point Loma has been proudly serving San Diego since 1985. A family owned and operated with one location serving the San Diego area. They are committed to offering only the finest floral arrangements and gifts, backed by service that is friendly and prompt. Their customers are important, and their professional staff is dedicated to making your experience a pleasant one.

Flowers of Point Loma
2170 Chatsworth Blvd., Point Loma
(619) 223-5475
flowersofpointloma.com

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#1 Childcare

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4390 Valeta Street
San Diego, CA 92107
619 226 8888
peninsulaymca.org

Best Specialty Grocery (tie)
Ocean Beach People’s Organic Food Market
OB’s resident food co-op is a member-owned vegetarian market that’s been around since 1971. It offers an extensive selection of organic produce, grocery, dairy, bulk foods and herbs, as well as vitamins and homeopathics, cruelty-free bodycare items and aromatherapy products. There’s a full-service sit-down deli featuring a delicious selection of home-style vegetarian and vegan entrees, salads, sandwiches, freshly prepared baked goods, desserts and more (like live music).

OB People’s Organic Food Market
4765 Voltaire St.
(619) 224-1387
obpeoplesfood.coop
Coastal Sage Gardening
Coastal Sage is more than a gardening center. It’s a highly responsible steward of our global village. It specializes in drought-tolerant and native landscapes and is experienced in the creation of all garden environments. Custom design, installation, maintenance, irrigation, repair, labor, consultation, the works. It’s all here. The shop even offers language instruction and a botany class for kids. Cool, huh?
Coastal Sage Gardening
3685 Voltaire St.
(619) 223-5229
costalsage.s5.com

FRAMING
John Baker Picture Frames
Art frames and more art frames are the name of the game at this shop. While amazing ocean views aren’t far from the front door of John Baker’s, the best views will be when the custom framing of your artwork or photography is complete. On that day, you’ll take home your own masterpiece.
John Baker Picture Frames
4735 Point Loma Ave.
(619) 223-5133

HANDYMAN
Fredz Handyman Service
There are some things in life you just can’t (or perhaps shouldn’t) do yourself. So, if you’re not a DIY type, you can trust Fredz Handyman Service to get it done. Fredz provides professional handyman services like plumbing repairs and home improvements at a price that won’t break the bank.
Fredz Handyman Service
2040 Soto St.
(619) 222-9236
fredzhandymanservice.com

INSURANCE AGENT
Matt Kalla
Insurance Agency
State Farm started selling insurance about 87 years ago. Matt Kalla hasn’t been with the company quite that long, but he’s old enough to know how to help protect your family in the manner you deserve. In recessionary times like these, Matt can be your best friend.
State Farm Insurance
4148 Voltaire Ave.
(619) 223-1629
mattkalla.com

INTERIOR DESIGNER
EcoLux Interiors
Suzi O’Brien of EcoLux Interiors (formerly Moxie Design) is in the business of creating happiness by designing interiors that celebrate who her clients are. She solves problems such as flow, space, function and color while creating personalized environments that reflect clients’ spirits and beauty…in a planet-friendly, health-promoting way. Suzi is passionate about adding unique value through beautiful, comfortable and functional interiors.
EcoLux Interiors
(619) 964-7716
EcoLuxInteriors.com

LANDSCAPE/GARDENING
(tie)
Coastal Sage Gardening
Coastal Sage is more than a gardening center. It’s a highly responsible steward of our global village. It specializes in drought-tolerant and native landscapes and is experienced in the creation of all garden environments. Custom design, installation, maintenance, irrigation, repair, labor, consultation, the works. It’s all here. The shop even offers language instruction and a botany class for kids. Cool, huh?
Coastal Sage Gardening
3685 Voltaire St.
(619) 223-5229
costalsage.s5.com

Point Loma Landscape
“An American Company With Roots In Our Community”
www.pointlomalandscape.com • (619) 523-4900

• Construction • Design • Repair
• Maintenance division Habitat 1502
• Landscape Architect, Shamli Tarbell, RLA5443

Best Antiques
OB Antique Mall
Generally, 100 years’ age qualifies an item as an antique. We’re not saying the folks at Ocean Beach Antique Mall are that old or anything, but the proprietors do hold themselves out as vastly experienced merchants, with three decades in OB. Featured items include vintage and estate gold, silver and costume jewelry, sterling flat and hollow-ware and more. Come in and find your treasure!
OB Antique Mall
4926 Newport Ave.
(619) 223-5170
antiquesinsandiego.com

Point Loma Locks
Take it from one customer, who was charged less than $2 for a copy of a key the locksmith forged in less than 10 seconds: This place is hands down the best at what it does. And locksmithing is no easy science, either — it depends on absolutely exact mathematics and lathery to make it work. You could do a lot worse for $2.
Point Loma Locks
4234 Voltaire St.
(619) 224-7947
PLUMBER
Dover Plumbing & Heating

We are proud to be YOUR CHOICE for PLUMBER for 6 years in a row and Thank You for your support over the years!

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Tech Pet Care
Tech Pet Care can sit with your best friend, all right, but it does it with that little extra in mind — proprietor Jan Gorham is also a veterinary technician and looks after your pet with a more clinical bent. Here, you can be assured your animal is safe inside and out.

Tech Pet Care
(619) 807-5376
techpetcare.com

PHOTOGRAPHER
Tim Haugh Photography

Specializing in weddings, Tim trusted among locals for capturing their special events. One look at his website, you see he is first choice for capturing the moment.

Tim Haugh Photography
5019 Newport Ave.
(619) 223-2306
timhaughphotography.com

PLUMBER
Dover Plumbing & Heating
Plumbing and heating stuff is a chore at the least and, at best, an annoyance. After all, you bought your house — the largest investment you’ll ever make — so you could enjoy it, right? Let the peeps at Dover help. There’s lots to this labor intensive kind of work, after all, and Dover is your best choice to take it on.

Dover Plumbing & Heating
4870 Voltaire St.
(619) 223-8832

PRINTER
James Gang

The James Gang Company is a professional silk screen printing and specialty printing company. The connection to Ocean Beach and its community is just one example of the James Gang team’s dedication to providing its customers with only the best. Quality and customer service is the company’s No. 1 priority. They only use brand name apparels, inks and paper, so the product will last.

James Gang Company
1931 Bacon St.
(619) 229-1753

ROOFING
Smith Roofing

Quality and integrity has made Smith Roofing No. 1 in roofing! They’ve been providing outstanding workmanship and upgraded materials to clients for more than 14 years. Best roofs, best price, honesty and integrity has earned them a reputation they can be proud of. They will always

Best Woman’s Apparel

The Closet

This boutique offers a variety of affordable women’s clothing and accessories. From purses to earrings, ladies can gather up hot fashion items without spending much money. The Closet carries the latest tops, dresses and jackets. Typically known for its trendier items, it has wardrobe basics, as well. Tanks, yoga pants and jeans are among its collection. Look for the latest jewelry and fall apparel inside.

The Closet
4878 Newport Ave., Ocean Beach
(619) 222-2999

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THE BEST 4 years in a row.
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619-224-ROOF (7663)

Smith Roofing Co.

619 224-ROOF
858 272-ROOF

Lic. #624207

619 224-1490 Fax
P.O. BOX 7080
San Diego, CA 92112

11
Best Dentist
Michele Yamada, DDS
Dr. Michele Yamada and the team at Ocean Dental Care provide the most up-to-date dental techniques while using a caring, understanding approach in a peaceful environment. Imparting the ideals of fun, friendship and teamwork to patients is also of the utmost importance. New patients are always invited to discover the wonderful treatment options offered.
Michele Yamada, DDS
1802 Cable St., Ocean Beach
(619) 223-5423
ceoandentalcare.net

WEB DESIGN
Intrepid Network
Intrepid Network was established in 2004, by Joshua Utle, President & CEO, who holds 16 years of real world experience in the multimedia industry. Josh helps his clients with all their Web site development, design, programming, graphic design and photography needs. Utilizing design & develops projects on time and within budget. Whether he’s producing a Web site, content management system, incorporating an eCommerce package into a Web site or developing an online instructional course, his clients are always pleased with the outcome. Quality, performance and professionalism are what Josh has to offer you. You can be confident your project will be completed on time and with no hassle or unforeseen challenges.
Intrepid Network Multimedia Service and Business Solutions
(619) 929-0762
intrepidnetwork.us

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free. Hard to pass up deals like that, especially when acupuncture could be doing you so much good. Shop in and learn what this proven science is all about, and maybe score a massage and some Chinese herbs on the side. Remember to Breathe

(619) 224-1190
remembertobreathecenter.com

Balanced Bear
Chiropractic Studio
Chiropractic is a science, a philosophy and an art. Because the nervous system is the master control of the entire body, chiropractic adjustments are made to the spine to free up the nervous system so it can perform optimally. When the nervous system is working at its best, muscles relax, joints move freely, your immune system, metabolism, brain, and rest of the body work better. Balanced Bear, therefore, would seem to be a no-brainer.

Balanced Bear Chiropractic Studio
4966 Santa Monica Ave., Suite H
(619) 567-7005
thebalancedbear.com

DAY SPA
The Hidden Spa
The Hidden Spa truly is a hidden gem, tucked away in a quiet building on Santa Monica Ave in Ocean Beach. Enjoy a relaxing atmosphere and prepare to be pampered by the exceptional services without feeling guilty about the cost. They believe everyone deserves the opportunity to feel and look their best – all the time.

The Hidden Spa
4969 Santa Monica Ave.
(619) 224-2160
obhiddenspa.com

DENTIST
Michele Yamada, DDS
Dr. Michele Yamada and the team at Ocean Dental Care provide the most up-to-date dental techniques while using a caring, understanding approach in a peaceful environment. Imparting the ideals of fun, friendship and teamwork to patients is also of utmost importance. New patients are always invited to discover the wonderful treatment options offered.

Michele Yamada, DDS
1802 Cable St., Ocean Beach
(619) 224-2160
oceandentalcare.net

DOCTOR
Dr. Noli Cava, MD
Dr. Cava and staff are known for their personal attention. When is the last time you really felt your medical staff heard you? They pride themselves on being the neighborhood family practice medical provider serving your internal and general medical care. They make you feel like family. How refreshing it that?

Cable Street Family Practice
1933 Cable St.
(619) 221-4490
drnicolvamd.com

ESTHETICIAN
Hidden Spa
Terms like “hand and foot scrub” and “hot stone massage” maybe don’t convey the pleasant sensations that a hearty rub is supposed to register — but tech folks at Ocean Beach’s Hidden Spa are experts at taking the fear out of the ideas. There’s even a couples room here in case both of you are sharing the wavelength, and for a little extra, the staff can fix you up with a drink.

Hidden Spa
4969 Santa Monica Ave.
(619) 224-2160
obhiddenspa.com

HAIR SALON
OB Waves Salon
A men’s or kids haircut for $25, at a high-end spot like this? That’s what it says here — and if you can’t believe us, who can you believe? OB Waves owner Erica Whitcomb has worked alongside the best, opening her shop only two years ago to widespread acclaim. If the low haircut prices don’t hook you, Erica’s expertise in matters of hair will.

OB Waves Salon
4989 Voltaire St.
(619) 546-8999
obwavesalon.com

HERB SHOP
In Harmony Herbs & Spices
We didn’t even know there were more than 300 medicinal herbs, spices and beverage teas on the planet, much less that In Harmony carries them all. Not only that, this place stocks a fair collection of books, dealing with topics from pet care to men’s health. That’s a tough row to hoe for one shop, but rest assured that In Harmony has the experience and savvy to hoe it.

In Harmony Herbs & Spices
1862 1/2 Bacon St.
(619) 223-8051
inharmonyherbs.com

Best Pet Hospital/Vet
Sunset Cliffs Animal Hospital
The most exciting thing about Sunset Cliffs Animal Hospital is that all the veterinary care will be provided in an environmentally friendly, “green” building. The facility features energy efficient windows, as well as solar panels that provide approximately 85 percent of the hospital’s power needs. Fido can rest easy, he’s no burden on the electric bill.

Sunset Cliffs Animal Hospital
4962 Santa Monica Ave.
(619) 224-0773

Peninsula Beacon Readers voted us #1 Dentist!

Thank you for voting us #1
Best Animal Hospital!

Also #1 with our furry friends!

All the veterinary care is provided in an environmentally friendly, “green” building that has energy-efficient windows, as well as solar panels that provide approximately 85% of the hospital’s power needs.

Thank you for voting us #1
Best Animal Hospital!

Also #1 with our furry friends!

All the veterinary care is provided in an environmentally friendly, “green” building that has energy-efficient windows, as well as solar panels that provide approximately 85% of the hospital’s power needs.
Thanks for joining the Refill Revolution!

Blue Dot Refill sends a big thank you to all our OB/PL fans. Thanks for joining the Refill Revolution!

Blue Dot Refill sends a big thank you to all our OB/PL fans. Thanks for joining the Refill Revolution!

Newport Avenue Optometry

Whether you think glasses are cool or just something you need to see with, one thing you can be sure of is the quality service you'll receive from Newport Avenue Optometry. Your trusted specialist for eye care.

Newport Avenue Optometry
4390 Valeta St., Point Loma
(619) 226-8888
peninsula.ymca.org

Martial Arts

Setting Sun Mixed Martial Arts

Setting Sun Mixed Martial Arts is the only dojo that teaches 3 martial arts (karate, judo and jujitsu); doesn’t require expensive enrollment fees and long contracts; and that has the lowest monthly fees in Point Loma/Ocean Beach. We also now provide the “Ultimate in Self-Defense Training” for adults that want to learn self-defense but not spend years training in martial arts. The classes focus on defending yourself or a loved one against an attacker armed with a handgag, knife, rifle or blunt force weapon such as a pipe, club or bat, as well as the essentials of hand-to-hand combat, ground-fighting and rape-prevention. Thank you Point Loma/ Ocean Beach.

Setting Sun Mixed Martial Arts
4993 Niagara Ave. #109
(619) 223-8827

OB Massage

Come rejuvenate your soul with massage therapy from OB Massage. OB Massage is not just a luxury - it’s part of a balanced, healthy lifestyle. Regular sessions of bodywork contribute significantly to health and quality of life for everyone. Massage is really very helpful for our body. It assists in releasing the tension which exists in our muscles and also improves the blood flow.

OB Massage
4810 Santa Monica Ave.
(619) 222.1242
obmassage.com

NAIL SALON

B’s Nails

Doing your nails yourself is a lot like tuning your own engine. You might be great at it, but it’s something you can do only so often before it’s not fun anymore. That’s when you go to a place like B’s Nails, where Lee will do your acrylics like nobody else. Add Stephanie for a haircut, and you’ve got the best cut and manicure in town.

B’s Nails
1910 Cable St.
(619) 222-9002

OPTOMETRIST

Eli Ben-Moshe, OD

Newport Optometry

Eli Ben-Moshe, OD specializes in eye care.

Newport Optometry
1910 Cable St.
(619) 222-8002

Best Eyewear/Optometrist

Newport Avenue Optometry

Newport Avenue Optometry is your trusted specialist for eye care.

Newport Avenue Optometry
4822 Newport Ave.
(619) 222-0559
newportavenueoptometry.com
Beach’s iconic stylist venue for more than 30 years, is lucky to have her and Amanda and Mary and owner Paul Bolton for their attention to OB's hair styling needs. Be warned: The byword here is “chill.”

Electric Chair Salon
4994 Newport Ave.
(619) 223-9112
electricchairsalon.com

TATTOO
Last Days Tattoo
Don’t really feel like a tattoo today? That’s OK. Last Days Tattoo is as much an art gallery as it is a tattoo parlor — and you never know; some of the eclectic stuff on the walls might just tip your head in another direction. If so, John, Nathan and the others are expert at recommending the right items for your color and body type — and their expertise fuels the loyalty of their customers, some of whom have been with them for six years.

Last Days Tattoo
4919 Newport Ave.
(619) 546-5150

YOGA FACILITY
Indy Yoga
The heat is on at Indy Yoga. That’s because heat is an integral part of the venue’s programming, which uses core strength and body alignment for maximum physical and mental health, all with room temperatures between 95 and 104 degrees. Come in and feel the heat as you feed off the music and energy around you.

Indy Yoga
1857 Bacon St.
(619) 758-9642
indyeyogasd.com

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Thank You OB & Point Loma! For voting us a Readers Choice Winner

Thank you readers for your voting participation!

Best Bike Shop

Bernie’s Bicycle Shop
The shop is still named after Bernie, but owners Roger and Yusaku Lovett and their staff know everything from installing forks on your mountain bike to respoking a wheel. Locals say the prices are far and away the best, too, with ironclad guarantees on service. One guy says you’re a traitor if you don’t come to Bernie’s for your biking needs. That’s enough right there.

Bernie’s Bicycle Shop
1911 Cable St.
(619) 224-7084

Thank You
Ocean Beach & Point Loma!
For voting us a Readers Choice Winner

We appreciate your support over the past 7 years!

Ask about our fine art printing on paper or canvas.

4876 Santa Monica Avenue
Phone: 619-222-4876
Fax: 619-222-0976
www.obbusinesscenter.com

Best Bike Shop

Bernie’s Bicycle Shop
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4876 Santa Monica Avenue
Phone: 619-222-4876
Fax: 619-222-0976
www.obbusinesscenter.com

Thank You OB & Point Loma! For voting us a Readers Choice Winner

We appreciate your support over the past 7 years!

Ask about our fine art printing on paper or canvas.

4876 Santa Monica Avenue
Phone: 619-222-4876
Fax: 619-222-0976
www.obbusinesscenter.com

THANKS for voting us
your favorite Pet Sitting

Wags & Whiskers
Loving Pet Care
Licensed/Bonded/Insured
Cyndee Huss
619-224-2284
in home pet care
Daily dog walks
Overnights in your home
wagswhiskers@sbcglobal.net
wagsandwhiskerslovingpetcare.com
P.O. Box 7788 • San Diego, CA 92167

THANKS for voting us
your favorite Pet Sitting

Wags & Whiskers
Loving Pet Care
Licensed/Bonded/Insured
Cyndee Huss
619-224-2284
in home pet care
Daily dog walks
Overnights in your home
wagswhiskers@sbcglobal.net
wagsandwhiskerslovingpetcare.com
P.O. Box 7788 • San Diego, CA 92167

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619-224-2284
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wagswhiskers@sbcglobal.net
wagsandwhiskerslovingpetcare.com
P.O. Box 7788 • San Diego, CA 92167

THANKS for voting us
your favorite Pet Sitting

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Cyndee Huss
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wagswhiskers@sbcglobal.net
wagsandwhiskerslovingpetcare.com
P.O. Box 7788 • San Diego, CA 92167

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