Christmas in the Surf & Sand

SUNDAY Dec 8th 2:00 pm
Girard Avenue

Holiday Festival 3:30pm - 5:00pm

Arts & Crafts • Entertainment
Food • Santa
La Jolla Recreation Center - 615 Prospect Street

www.IJparade.com

La Jolla Parade Foundation presents...

La Jolla Christmas Parade & Holiday Festival

Christmas in the Surf & Sand

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La Jolla Christmas Parade Foundation proudly brings you
Christmas in the Surf and Sand

Greetings from the La Jolla Christmas Parade and Holiday Festival Volunteers

Welcome to the 56th annual La Jolla Christmas Parade and Holiday Festival, “Christmas in the Surf and Sand” — the first one sponsored by the newly formed nonprofit La Jolla Christmas Parade and Holiday Festival Foundation. On Sunday, Dec. 8 at 2 p.m., the parade route begins at Girard and Kline, travels down Girard to Prospect Street, then turns left to finish at the La Jolla Recreational Center. With the Holiday Festival begins with the Antique Aircraft Association performing its traditional flyover of the Village and parade route. We have more than 90 entrants with dozens of floats, bands, marching units, equestrians, and unique and vintage vehicles. Abdullah the camel, fire engines and an antique police paddy wagon will add to the fun.

In honor of their 50th year, we have selected the WindanSea Surf Club and their local champions as the grand marshals to lead the parade. Keeping with our tradition of honoring individuals who have made major contributions to the community, this year we honor Claudia and Bill Allen (traditional marshals), Sherry Ahern (philanthropic marshal), Tyler Orion (innovation marshal) and the Mt. Soledad Memorial Association, represented by Bruce Bailey. Students selected from local schools for their exceptional service to the community will join the parade as youth marshals.

It is a great day to spend in the Village watching the parade assemble and travel down Girard and Prospect, and enjoying the Holiday Festival afterward. This year’s festival will feature entertainment, air jumps, games and educational activities for the kids, and as a special treat, photos with Santa, made possible by Sunrise Rotary. The festivities will finish with a Christmas tree lighting ceremony, featuring the large tree at the La Jolla Recreation Center, which was planted years ago and continues to be decorated each year, courtesy of GDC Construction.

As you enjoy your day in La Jolla, avoid ‘Mall Mania’ and shop and dine with our local merchants, who will all be open to serve you. Shopping, dining and lounging is made easy with lots of parking available so everyone can enjoy our seaside jewel.

Check the parade website (ljtparade.com) for current information about the parade, including maps, parking, street closures, and parade day schedule with links to our sponsors and donors who make the parade possible. A list of participants in the parade is also on the website, so check it to find people you know and then come out and have some fun watching them travel the parade route!

Special thanks go to the Christmas Parade and Holiday Festival Committee, a very small group of dedicated and cheerful volunteers. It has been a privilege to work with them over the past 16 years, and some have been volunteering for more than 25 or 30 years! The Christmas Parade and Holiday Festival would not be possible without their many efforts, from helping raise funds to making sure all entrants have a fun and safe experience.

A special thanks to Pat Wells, who is the hub of the parade, cheerfully fulfilling the spectrum of tasks and keeping us all informed. It has been a privilege to work with the committee that is dedicated to making the 2013 Christmas Parade and Holiday Festival the best ever!

The parade could not happen without the sponsorships and donations received from local businesses and residents. Audrey Geisel and the Dr. Seuss Foundation continue to be our largest sponsor, with Merrill Lynch and La Jolla Management joining for the first time as major sponsors. We are grateful for the continued support from the County of San Diego, Ron Roberts, The Florence Riford Fund, Kiwanis, Rotary and the many sponsorships and contributions received from local businesses and residents.

Many thanks to Debbie Dorsee of the Dorsee Company for stepping in to help raise funds. Support for the 2013 edition of this event has been especially wonderful — by far the most in the event’s 56-year history.

Our volunteers work countless hours to organize this event, but the community appreciation and support makes it all worth it. Many thanks to our loyal merchants and residents who have been supporting the parade throughout its history.

We hope you enjoy this 56th installment of a rich community tradition. Happy holidays!
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Terri Whitcomb (82 years old), Member since November 2012 and Mary Bradbury (80 years old), March 2013.

Wishing You a Happy and Healthy Holiday Season
It was surf competition in the early 1960s that gave birth to the Windansea Surf Club, as the growth of surfing spawned contests to compare skills up and down the California Coast. One of the biggest surf events in California at the time was the Surf Club Competition at Malibu Surfrider Beach.

In 1963, Chuck Hasley, who had moved to San Diego and opened a surf shop in Pacific Beach for Hobie Alter, was talking to Skip Frye, Mike Hynson and Billy Caste about the upcoming Malibu contest, and they decided to recruit a team to surf under the Windansea banner. Although they only had a loose connection to the previous club, Chuck guessed correctly that some of the L.A. surfers would remember the past luaus and figure that they were an established surf club. Then the club gathered a team of surfers consisting of Joey Cabell, Robert and Ramón Patterson, Dave Willingham, I.J. Richards, Skip Frye, Mike Hynson, Del Cannon, Chuck Hasley, Butch Van Artsdalen and Rusty Miller and piled into a rented bus in Pacific Beach and arrived at Malibu to dominate the contest.

After that, word of mouth spread quickly, and the club kept recruiting the most talented surfers on the West Coast, adding to the club roster the names of Miki Dora, Mike Doyle, Phil Edwards, Donald Takayama, Mickey Munoz, David Nuuhiwa, Corky Carroll and young women surfers like Linda Benson, Margo Godfrey-Oberg and Debbie Beacham.

In 1965, under the guidance of executive director Thor Svenson, the club was incorporated as a 501(c)3 nonprofit organization with the stated goals of "promoting the sport of surfing and the positive image of surfers as athletes and good citizens, through the sponsorship of competitive surfing events and charitable community activities." We then established an international presence with Hawaiian, Mexico and Australian branches of the club. Members traveled to the South Pacific and Australia to compete in contests and star in surf films of the day.

Tyler Orion currently serves as interim president of CONNECT, a nonprofit accelerator catalyzing the growth of emerging technology and life-science companies in San Diego. Tyler rejoined CONNECT after the untimely passing of Duane Roth, CONNECT’s CEO, having retired in 2006 as chief operating officer.

During her career in technology business development, defense conversion, manufacturing process improvement, public policy and business incubation, Tyler helped hundreds of entrepreneurs define and launch their companies. In addition, she has enabled several major educational organizations, including CONNECT in San Diego, to produce critical program content, which has allowed them to serve thousands of new and emerging enterprises.

Tyler currently serves on several boards, including the CONNECT Foundation and Association Boards, the MIT Enterprise Forum Executive Committee and the CDC Small Business Finance Board and Executive Committee. Tyler has written and spoken extensively on issues relating to technology entrepreneurship, and her passion is championing San Diego’s innovation economy.

Claudia and Bill Allen, owners of the Crystal Pier Hotel and Cottages in Pacific Beach, are successful and passionate business and community leaders. Claudia, a noted interior designer, is a member of the National Board Smithsonian Institution Alumni. She has also served on several other local nonprofit boards, including the San Diego History Museum (San Diego Historical Society).

Bill is the president of Allen Airways Flying Museum and is responsible for the antique planes that fly over the La Jolla Christmas Parade every year. Bill has served and currently serves on numerous nonprofit boards throughout the United States, including the San Diego Air and Space Museum’s Foundation and Pemarro, a non-medical detox facility in Ramona, Calif. He is the past president of La Jolla Youth, and former coach for Willis Allen soccer team. A La Jolla native, Bill is passionate about keeping San Diego’s “Crown Jewel” litter free as well as controlling speeding traffic in the community. He is also an advocate for keeping the La Jolla Christmas Parade a community tradition.
Philanthropic Marshal

Sherry Berman Ahern

Sherry Ahern was born in Detroit, Michigan and moved with her family to San Diego in 1960. From her earliest years, she motivated and inspired others to give back to the community. When she was 10, she enlisted her friends to put on shows at the Hebrew Home for the Aged, where her grandmother, Alice, was a resident. She attended San Diego State University, majoring in political science. Sherry met her husband, Kevin, in La Jolla in 1985, where they have lived and brought up their two children, Brianna and Brendan.

Sherry has dedicated her life to giving back. She was a full-time volunteer for the Helen Woodward Animal Center for 10 years. With her foundation she created The Fling, their yearly gala, where she became the head of underwriting. This gala has raised millions of dollars and continues to succeed.

Sherry joined the Board of Friends of La Jolla Elementary School 22 years ago. The Board is the nonprofit foundation of La Jolla Elementary School, where her children were students. She has been involved in many fundraising events for the school but, most notably, founded the La Jolla Open Aire Farmer’s Market in 1998 the year both of her children left for middle school. The market continues to be a staple in the community. It has grown to be the largest farmer’s market in San Diego County, with over 200 vendors, and has raised over $2 million to help fund much needed programs at the school. Sherry was honored with the 10 Leadership Award in 1999 after starting the Market.

Unfortunately, in 2000, Sherry’s son, Brendan, was diagnosed with Type 1 diabetes. In proper Sherry fashion, she and her husband didn’t waste any time getting involved in the diabetes community and finding out how they could help. Later that year, she joined the development board of the Whittier Institute for Diabetes. For 10 years, she was the auction chair for their annual fundraiser. Working with her husband, who served on the Board of Trustees, Sherry helped to raise money for research towards the cure of Type 1 diabetes. She and her husband continue their efforts to find a cure: they are currently on the founding board of the DRC, Diabetes Research Connection.

In 2001, Sherry was elected as a trustee to the La Jolla Town Council, where she served the community for three years. She and her husband also helped raise funds for Francis Parker School, where their son attended middle and high school. In 2008 she joined the founding board of the La Jolla Community Center and helped create the first adult community center in the area. Also in 2009, Sherry founded the La Jolla Art & Wine Festival, a juried art show in downtown La Jolla with all proceeds going to four local public schools - La Jolla Elementary, Bird Rock Elementary, Torrey Pines Elementary, and Muirlands Middle School. From the beginning it was a great success and each year has grown. It is now partnered with the La Jolla Village Merchants’ Association and takes place throughout the streets of the Village.

Sherry has also helped raise money for Southern Methodist University, from which both of her children graduated. With her dedication to her family and community, it is no surprise that in April 2012 Sherry was honored with City of Hope’s Mother of the Year Award. In April 2013 Sherry received the Woman of dedication award from the Salvation Army, and in May 2013 received volunteer of the year from The La Jolla Kiwanis group. Her energy and passion for helping others is an inspiration to all of us. Her enthusiasm is only matched by her incredible energy. No one who meets her fails to comment on her ability to keep going and accomplish enormously difficult tasks. Everyone is proud of the work she has done in her life. We have much to look forward to with Sherry Ahern confidently taking on her next big project!

Military Marshal

Col. Bruce S. Bailey, USAFR (Ret)

Bruce Bailey is the current president/CEO of the Mount Soledad Memorial Association, the organization that maintains the Mount Soledad National Veterans Memorial. While serving in the Air Force Reserve, he rose to the rank of Colonel and was active in the office of the Judge Advocate General serving in various military legal offices in the U.S. and abroad. Mr. Bailey is a member of the California and Ohio Bar Associations. His most recent position has been with the office of the San Diego City Attorney where he was Deputy City Attorney representing the city in the Wildfire Case of 2007. Prior to this, he was in private practice as an attorney for over 40 years. In addition to his activities with the Mount Soledad Veterans Memorial, Mr. Bailey previously volunteered his time to help disabled children at Children’s Hospital.

Youth Marshals

Rachelle Roberson
All Hallows Academy

Rachelle Roberson is a first-grade student at All Hallows Academy in La Jolla. Rachelle loves her teachers and friends at All Hallows, where her favorite subject is reading. She participates on the school cross country, soccer and track teams. An animal lover, especially of horses, Rachelle enjoys taking equestrian lessons at Benridge Farms Riding School. She plans to be a veterinarian someday. Rachelle also loves spending time at the beach, and has been surfing since she was 4 years old. A born performer, Rachelle loves to sing and dance, and will be performing in City Ballet’s Nutcracker this Christmas Season at Spreckles Theater. Whether she’s dancing, running, surfing, or just hanging out with her All Hallows pals, Rachelle’s energy and enthusiasm always shine through. She is very excited and honored to represent her school in the La Jolla Christmas Parade. Her parents, Kevin and Gigi Roberson, and her big sister Brianna are so very proud of her.

Mark Stone
Bird Rock Elementary

Mark Stone is a third-grade student at Bird Rock Elementary School. Mark loves to dance and play the guitar, build robots out of Legos and watch soccer. He has a very strong work ethic and can be seen volunteering to help those in need.

Andrew Petruzelli & Mahine Guilpain
San Diego French American School

Mahine Guilpain and Andrew Petruzelli were chosen as the youth marshals from San Diego French-American School, as the two students are fine representatives of the school’s population. These eighth-grade students are both strong academic achievers and active participants in sports and volunteer activities at school.

Andrew has been at San Diego French-American School for 12 years and is, of course, bilingual and is quite good at speaking Spanish as well. In his spare time, he loves to play the guitar, build robots out of Legos and play soccer.

Mahine’s a native speaker of both French and English and participates in sports and the arts. She enjoys creative writing and photography and also loves boogie boarding on the weekends. She is on the school volleyball and soccer teams.

Andrew and Mahine were recently elected as the eighth-grade class representatives and serve on the school council, representing the students of the middle school and communicating on their behalf.

Rose Conlin
Stella Maris Academy

Rose Conlin, a seventh-grader at Stella Maris Academy, has been unanimously nominated as the school representative for one of the 2013-14 Youth Marshals in this year’s annual La Jolla Christmas Parade.

Elected to the Student Council for two consecutive years, Rose served as council secretary in the sixth grade and now currently serves as treasurer in the seventh grade.

Additionally, Rose participates in Shaolin Kempo, as a Third Degree Brown Belt, as well as in Glee Club, choir, volleyball and soccer, while excelling in all the academic subject areas. Rose consistently maintains a grade point average that secures for her, a placement on the honor roll and Principal’s List each quarter.

As early as the end of third grade, Rose began displaying acts of service to both her school and parish church by becoming an altar server. Presently, Rose assists younger students in a weekly Reading Program and helps SMA fathers at the monthly Dad’s Club Pancake Breakfast. In addition, Rose plans to lend a hand in building the float for this year’s entry in the Christmas Parade along with assisting the office staff at Mary, Star of the Sea Church in completing any task that needs to be done.

Rose is especially proud of her role in welcoming World War II veterans on numerous returning Honor Flights from Washington, D.C. There, at Lindbergh Field, Rose assists veterans in wheelchairs and distributes welcome mementos to the former servicemen.

Admired by her teachers and peers, alike, Rose has been described as a loyal friend to her classmates and an excellent student to her teachers. Rose best describes herself as very patient. “I have an older and younger sister,” she explains. According to Rose, her parents would acknowledge her good memory and fine sense of responsibility as two of her best character traits.

Rose continually sets high goals for herself. Currently, she aspires to become a pediatrician someday because, according to Rose, “I love little kids!”

Abigail Wintringer
Torrey Pines Elementary

Abigail Wintringer is a fifth-grader at TPES, she is currently the school vice president and a fourth generation La Jolian.
Parade Day Schedule

Equestrians Arrive at 10:00 a.m.

Judging of Floats at 12:00 Noon

Antique Aircraft Fly Over

Parade Begins at 2:00 p.m.

Holiday Festival Begins
3:30 p.m. at Rec Center

Photos with Santa
Rec Center 3:30 - 4:30 p.m.

Christmas Tree Lighting at 4:30 p.m.

Bob Simon flying a 1943 Boeing Stearman (red)

Glen Cruz flying a Boeing Stearman
Last airplane owned and flown by the late Actor Steve McQueen (silver & black)

Rick Fordem flying his Boeing Stearman
US Army (yellow & blue)

Steve Byers flying his Boeing Stearman
(blue & yellow)

Stu MacPherson flying his 1928 Travelair
(blue & white)

Eric Moulder flying a Great Lakes Biplane
(white and blue)

Karl Jophanson flying his Globe Swift
(low wing & polished metal)

Dwane Shockey flying a Cessna 170
(high wing)

Swiss BUCKER Biplanes
Various colors. Arranged by John Hickman

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Tom & Cookie Sudberry, Jr.
Rick Wildman
Steve & Stephanie Williams
WindanSea Surf Club
Buzz Woolley

SANTA’S HELPERS
Simon Andrews
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Gaylyn Boone
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Mark Edwards
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Tom & Jane Fetter
Julie Fiss
Maxine Gellens
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David Graham
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Sydney Jones
Kiki’s Alterations
Jay & Margret McBride
Richard & Ruth Kelly
Bill & Jeanne Larson
Nicholas & Laurie Marechal
Phyllis Minick
Richard & Margaret Mullen
Dan & Mary Mulvihill
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2013 La Jolla Christmas Parade Entrants

**BANDS**
- Army & Navy Academy Atkinson Warrior Band
- Cameron Highlanders Pipe Band
- Island Steel Drum Band
- La Jolla Country Day Band
- Mission Bay Montessori Academy Bands & Color Guard
- Mt. Miguel High School Alumni Jazz Band
- Mt. Miguel High School Marching Band
- School of Rock House Band - pre-Parade
- Southwest High School Royal Raider Regiment
- Southwest Middle School Mariachi
- Spring Valley Middle School Marching Band
- Standley Middle School Marching Band
- University City HS "Centurion Sound"

**EQUESTRIANS**
- Tijuana River Valley Equestrian Association
- Carlynne Allbee
- Grand Ladies of the Old West
- The Hole-In-The-Wall Gang
- La Jolla Presbyterian Church’s Living Naivety
- La Jolla Village Montessori School
- The Prancing Pony Sanctuary
- Ramona Elves
- Scripps Miramar Saddledrags
- Silver Saddle Equestrian
- Victorian Roses Ladies Riding Society
- Winchester Widows

**FIRE ENGINES**
- La Jolla Sunrise Rotary
- OMBAC-1
- OMBAC-2

**FLOATS**
- All Hallows Academy
- American Legion Post 275
- Bird Rock Community Council
- Erling Rohde Plumbing
- The Gillispie School
- House of Palestine, Colors of Peace & Joy
- La Jolla Kiwanis Christmas Float
- Ooh La La Dance Academy
- The Pirate & Miss California 2014
- San Diego French-American School
- San Diego Pools
- St. Paul's Lutheran, Pacific Beach
- Stella Maris Academy
- USS Midway
- WindanSea Surf Club

**MARCHING UNITS**
- Aloha Nation of Adventure Guides and Princesses
- Barber Tract Neighborhood Association
- Birch Aquarium at Scripps
- Boy Scout Troop 506
- Boy Scout Troop 4
- Brownie Troops 1893 & 3098 from Carmel Valley
- Cub Scout Pack 4
- Cub Scout Pack 734
- Doyle Elementary Girl Scout Brownie Troop 3876
- The Evans School
- Girl Scout Troop 3881
- Gym & Kid Ventures
- Kumeyaay Nation of Adventure Guides & Princesses
- La Jolla Lutheran Church
- La Jolla Rotary Club
- La Jolla United Methodist Nursery School
- La Jolla Volleyball Club
- La Jolla YMCA Gymnastics Team
- Las Patronas
- Richard J. Donovan Honor Guard
- San Diego Girl Scouts – Pacific Jewel Service Unit
- Sherry’s Gotta Dance
- Sons of the American Revolution Color Guard
- Southern-Sea Lion Dance

**CLOWS**
- Clumsy Mumsy & Cricket

**MISCELLANEOUS VEHICLES**
- 1950 Mercury Woodie Station Wagon
- Best Western PLUS Inn by the Sea Hotel
- Classic Thunderbirds of San Diego
- Dr. Bronner’s Magic Fire Truck
- Bill Eldredge – 55 Ford Thunderbird
- GDC Construction
- Judy Judy Judy Hair Studio
- La Jolla Community Center
- La Jolla Friends of the Seals
- La Jolla Historical Society
- La Jolla Today
- La Jolla Wellness Studio
- Martina’s Transportation
- New Orleans Gourmet Food Truck
- Promiscuous Fork
- San Diego Coalition of Reason
- San Diego Lifeguards
- Scooter Garage
- Star Trike
- Surf Diva
- Two Men and a Truck
- Unarius Academy of Science’s Space CAD
- Westside Rentals

**IN CELEBRATION OF THE LA JOLLA CHRISTMAS PARADE,** Merrill Lynch joined for the first time as a Major Sponsor. Accepting on behalf of the Foundation are Jack McGrory and Ann Kerr Bache with Steven Kowalski of Merrill Lynch. Absent from the photo are Peter Farrell and Bill Kellogg.
La Jolla Christmas Parade Program
FRIDAY · DECEMBER 6, 2013
LA JOLLA TODAY

2013 Holiday Festival Events & Schedule
Sunday, Dec. 8th ~ La Jolla Rec Center • 615 Prospect Street, La Jolla • 2:30 ~ 4:30 p.m.

Entertainment Stage ~ Ron Jones Emcee
2:30 p.m. ~ La Jolla High School Jazz Band, Mike Fiedler, Director

3:15 p.m.
The Kukui Nuts Hawaiian Music
3:50 p.m. ~ Ukelele Bruddahs

Arts & Education Area
ART Interactive with Alice Wang ~ Watercolor Painting & Pencil
Birch Aquarium at Scripps
Coco Tihanyi & her Surf Divas ~ Surfing & Water Safety Instructions
Gym Ventures and Kid Ventures ~ Interactive Crafts & Skills
The Magic of Jazz with Mary Talbot ~ Southern California Jazz Society

Education Arcade of Community Organizations
Canine Companions
Mt. Soledad Memorial Association
San Diego Police Museum
San Diego Zoo
USS Midway Museum

2:30~ 4:30 p.m. Kids Zone ~ Air Jump ~ Air Obstacle Course ~ Face Painting
3:30 ~ 4:30 p.m. Photos with Santa
Post Parade Arranged by Sunrise Rotary

4:30 p.m. Silent Night & Lighting of the La Jolla Christmas Tree
Lighting of the Christmas Tree Decorated by GDC Construction

La Jolla Christmas Parade Route, No Parking & Tow Away Zone Map

Vehicles will be towed promptly @ 10:00 a.m.
1. Both sides of Girard between Kline and Prospect.
2. Both sides of Prospect between Girard and Cuvier Col de Sac.
3. Both sides of Draper between Silverado and Kline.

Vehicles will be towed promptly @ 12:00 p.m.
1. Both sides of Girard between Kline and Prospect.
2. Both sides of Prospect between Girard and Cuvier Col de Sac.
3. Both sides of Draper between Silverado and Kline.
AN AMERICANA CHRISTMAS  Traditional, Bluegrass, Gospel

Friday & Saturday, December 20 & 21, 2013, 8pm
Saturday, December 21, 2pm
Sunday, December 22, 7:30pm

Matthew Garbutt, conductor
Alison Brown, banjo and guitar
San Diego Master Chorale
San Diego Children’s Choir

This year’s Holiday Pops will sparkle with something for the whole family to enjoy. It will be a celebration featuring San Diego native and Grammy® Award-winning guitar and banjo player, Alison Brown. She will steal the spotlight performing festive holiday hits with a bluegrass twist. And of course the evening would not be complete without our famous, traditional yuletide hits guaranteed to lift your spirits!

TICKETS START AT $20!

2013 MAESTRO CHALLENGE: HAVE YOUR DONATION TO THE SYMPHONY DOUBLED! CALL 619.615.3908.

CALL 619.235.0804 or VISIT sandiegosymphony.com
GDC CONSTRUCTION and president Pancho Dewhurst have been donating their time and equipment to decorate the La Jolla Christmas tree at the La Jolla Rec Center for the past 10 years. Pancho’s father George Dewhurst planted the tree in 1984 when he founded the La Jolla Sunrise Rotary Club. As president of the La Jolla Sunrise Rotary Club, George Dewhurst’s first community project was to plant the La Jolla Christmas tree and decorate it annually. As chairman of the parade, George came up with the idea of ending the parade at the La Jolla Recreation Center for a Christmas party and lighting ceremony. George’s father, Walter Dewhurst, started the parade in 1950s. George and Pancho have both been the chairs and co-chairs over the years.
ABOUT THE COVER PHOTO:

The La Jolla coastline has always been an inspirational focal point for me with my photography. I remember as a little boy going to Windansea and playing by the shack in the early '70s. I have always been drawn back to this beautiful beach to capture images and specially the Windansea Shack. The Shack is near and dear to the whole community and represents decades of stories. The WindanSea Surf Club has been maintaining the shack over the years always making sure it is clean and picture worthy.

Mark Frapwell Photography
La Jolla Christmas Parade Program

FRIDAY · DECEMBER 6, 2013
LA JOLLA TODAY

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Treat yourself to a Manicure & Pedicure for $35

Hours:
Mon-Sat: 9am - 7pm • Sundays: 10am - 6pm
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HAPPY HOLIDAYS

Enjoy the La Jolla Christmas Parade
A tradition the Appleby Family proudly supports!

We are grateful for your friendship and support, as you are the foundation and reason for our continued real estate success in 2013.
May you and your family feel the warmth and love of this magical season and share treasured traditions.
Christmas blessings and Happy Holiday wishes to you, our neighbors and friends !!!

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Cell: 858.204.7920
Cal BRE# 01071814
kerrylnrf@aol.com
WHERE: La Jolla United Methodist Church, 6063 La Jolla Blvd., 4 p.m.

HOW MUCH: Free

WHAT: Presented by the Chancel and Dorian Bell Choirs with strings, woodwinds, percussion, organ and piano. Sunday, December 15, 4 p.m. Included are favorite classical pieces, unique arrangements of familiar carols as well as gospel and rock.

www.lajollaunitedmethodist.org

WHERE: Hotel La Jolla, 7955 La Jolla Shores Drive, 2 to 4 p.m.

HOW MUCH: Free

WHAT: Hotel La Jolla is accepting toy donations through Dec. 16 for the Ronald McDonald House. As a thank you to the donors, the hotel is hosting a North Pole event with Santa. Guests are encouraged to bring an unwrapped toy to donate, then party with Santa and FM 94.9 for a chance to win concert tickets, a family four pack for Big Bear lift tickets and other prizes. Kids can have their photos taken with Santa and compose their Christmas wish lists at the letters to Santa station. Enjoy complimentary appetizers, hot cocoa and takeaway gifts from Cusp’s chef Donald Lockhart. Although all gifts are welcome, toys for 0-3 and 10-14 age groups are greatly appreciated.

WHERE: Torrey Pines Driving Range, 11480 Torrey Pines Park Road, 4 to 7 p.m.

HOW MUCH: One unwrapped toy per participant

WHAT: Torrey Pines PGA and LPGA golf professionals will be giving free 10-minute lessons to clinic participants in the parent-child golf clinic. There will be demos and special pricing on clubs from Nike, Titleist, US Kids Golf, and more. The Golf Shop at Torrey Pines will be open and giving patrons a 20 percent discount off all soft goods.

WHERE: Casa del Prado, 1800 El Prado

HOW MUCH: Free

WHAT: Hosted by the San Diego Floral Association, this year’s theme is Holiday Celebrations Around the World. Trees are decorated by the county's garden clubs and other nonprofits, as well as some of the nurseries. Refreshments are served and proteas and gingerbread cookies will be for sale. Vote for your favorite tree. Trees are later donated to assisted-care facilities in the county. No reservations necessary. (619) 232-5762

DEC. 14: BIRD ROCK WINTER WALK

WHERE: La Jolla Boulevard, 1 to 4 p.m.

HOW MUCH: Free

WHAT: Join the community in celebrating the holiday spirit with an event featuring music, artists, interactive art and merchant specials. Catch live music at Bird Rock Coffee Roasters and Prodigy School of the Arts, or stop and listen to musicians play along the boulevard. Merchants along the 5500, 5600 and 5700 blocks of La Jolla Boulevard will offer specials, samples and displays. Bird Rock Community Council members can show their membership card for extra savings. Featured galleries include Moonglow Design, Bird Rock Art Nest, Bird Rock Coffee Roasters, Prodigy School of the Arts, TM Gallery and Bird Rock Artist Guild. Children can have their photo taken with Santa or a miniature horse.

DEC. 6: DRIVE FOR TOYS GOLF CLINIC

WHERE: Torrey Pines Driving Range, 11480 Torrey Pines Park Road, 4 to 7 p.m.

HOW MUCH: One unwrapped toy per participant

WHAT: Torrey Pines PGA and LPGA golf professionals will be giving free 10-minute lessons to clinic participants in the parent-child golf clinic. There will be demos and special pricing on clubs from Nike, Titleist, US Kids Golf, and more. The Golf Shop at Torrey Pines will be open and giving patrons a 20 percent discount off all soft goods.

DEC. 15: HOTEL LA JOLLA’S NORTH POLE TOY DRIVE

WHERE: Hotel La Jolla, 7955 La Jolla Shores Drive, 2 to 4 p.m.

HOW MUCH: Free

WHAT: Hotel La Jolla is accepting toy donations through Dec. 16 for the Ronald McDonald House. As a thank you to the donors, the hotel is hosting a North Pole event with Santa. Guests are encouraged to bring an unwrapped toy to donate, then party with Santa and FM 94.9 for a chance to win concert tickets, a family four pack for Big Bear lift tickets and other prizes. Kids can have their photos taken with Santa and compose their Christmas wish lists at the letters to Santa station. Enjoy complimentary appetizers, hot cocoa and takeaway gifts from Cusp’s chef Donald Lockhart. Although all gifts are welcome, toys for 0-3 and 10-14 age groups are greatly appreciated.
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La Jolla Christmas Parade Program

FRIDAY - DECEMBER 6, 2013

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Short on time this holiday season? Shopping local can help

Time is in short supply during the holiday season. Between shopping, cooking, baking and wrapping, there seem to be precious few hours to tackle anything else. Those who desire an old-fashioned, homemade holiday can still experience all of the seasonal magic by deferring some of the work to local businesses.

**DECORATING** — Much of the splendor of the holiday season comes directly from the intricately decorated houses and storefronts. Twinkling lights and garlands of fresh pine boughs can instantly transform any building. Decorating a home can take an entire day or more, but delegating the work to a decorating service will provide you with professional-looking results, as well as free time to tackle other obligations. Decorators can work outdoors stringing lights and creating a winter wonderland in the fraction of the time it takes homeowners to decorate their homes.

**BAKING** — What would the holiday season be without the sweet treats and inviting smells of freshly baked goods? Local bakeries like Girard Gourmet or Cups experience an upswing in business this time of year as shoppers flock to choose among the pastries, cupcakes, cookies and pies. Whether a dessert comes directly from your kitchen or that of one of La Jolla’s top-notch bakeries, chances are guests will enjoy each delectable bite. Don’t forget to order early, as the popular shops become more so this time of year.

**CATERING** — Roasts and lavish tables are part of the holiday season, but so are the corporate parties and cocktail events that comprise a social season. Catering a party is an easy way to offer guests delicious food with minimal work, and La Jolla has no shortage of top-of-the-line caterers like Guiseppe Fine Catering and, again, Girard Gourmet. Some restaurants that do not normally cater events may offer special packages this time of year. Contract with a preferred caterer early on to guarantee you can benefit from their services.

**PARTIES** — Social calendars fill up come November and December. When hosting a gathering of coworkers, family or friends, choose local venues for social events so travel to and from the party is easier on guests. Parties can take place anywhere, including movie theaters, bowling alleys, wine stores and indoor floral nurseries. Some of La Jolla’s hotels, like Hotel La Jolla, offer specials on holiday parties, while the community certainly has no shortage of art galleries that make perfect spaces for a classy event.

**GIFTING** — Shopping at local vendors often means more personalized service and a less stressful experience. A specialty store — Adelaide’s, The Cave Store, Warwick’s and Jewels by the Sea are just a few of what La Jolla has to offer — may have that unique gift not easily found elsewhere, and shop owners may be able to special-order bulk gifts. Smaller retailers may also offer specialized services, such as gift-wrapping or personal shopping.

Support La Jolla this holiday season by keeping your holiday spending in the community.

---

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Join our family for the holidays.

Take a fresh approach to the holidays at Amaya La Jolla, featuring Chef Camron Woods’ modern twist on festive fare, including seasonal delights, such as Butternut Squash Soup, Seared Sea Bass with Winter Truffle Rustico and a scrumptious Mint Yule Log. Don’t delay, holiday reservations are going fast.

Christmas Eve & Day | 5:30 pm – 10:00 pm
Three-course menu: $65 per adult | $85 with wine pairings
$25 per child (ages 6 – 12)
Customary menus also available.

New Year’s Eve | 7:00 pm – 11:00 pm
Five-course menu: $125 per adult | $175 with wine pairings

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La Jolla Christmas Parade Program
FRIDAY · DECEMBER 6, 2013
LA JOLLA TODAY

Bird Rock
WINTER WALK

Saturday, Dec. 14 • 1:00 - 4:00 p.m. • La Jolla Boulevard

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Moonglow
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This place is fantastic! My fiance went here to buy a tux for himself and to look for rentals for our upcoming wedding. At first we didn’t want to go here because we figured, being in Birdrock, it would be more on the expensive side. After a terrible experience at another tuxedo shop, we decided to give A Better Deal a try. I am SO happy we did! Not only was the experience far better than where we had been, but the quality of tuxedos are fantastic, and they ended up being cheaper for his groomsmen to rent! Score!

We also had a hiccup and had to push back the wedding after we went in for our first appointment. When I called to explain, they were so accommodating and even let us come back to try on different tuxes months later even though we had already purchased a tux and it had come in.

I can’t recommend this place enough. If you are looking for quality service, quality tuxedos, and great prices, check this place out!!

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Lic. 573106

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