Local businesses gear up for holiday shoppers

By DAVE SCHWAB | The Beacon

You’ve heard of Black Friday and Cyber Monday? But maybe you missed Small Business Saturday. The fledgling national business holiday is celebrated on the weekend immediately following Thanksgiving. The special small-business holiday is alive and well and being observed this year on the Peninsula as it has been since it was first created nationally six years ago.

“We look forward to Small Business Saturday,” said Denise (Denny) Knox, executive director of Ocean Beach MainStreet Association (OBMA), the beach community's business improvement district.

“It gives us an opportunity to promote our local shops with a nationally recognized campaign—and with more than 500 small businesses in our association of local merchants, OB is a great neighborhood to shop local.”

Knox noted OBMA is designated as a Small Business Saturday Neighborhood Champion and has created a business directory at www.oceanbeach-saniego.com.
Dennis Conner receives New York Yacht Club Medal

San Diego Yacht Club member, Point Loma native and sailing legend Dennis Conner was honored with the New York Yacht Club Medal on Thursday, Nov. 10 at NYYC’s Clubhouse in Manhattan. New York Yacht Club periodically awards its medal to recognize those who have made outstanding contributions and achievements to NYYC and yachting in general. Conner is the 17th person to be awarded this medal. Past honorees include yacht designer Olin Stephens, America’s Cup challenger Baron Marcel Bich and America’s Cup winner and television commentator Gary Jobson.

“It was a huge night for me,” said Conner, who was joined in New York by several former crewmates at the medal presentation. “Being awarded the New York Yacht Club Medal is special; it’s one of the most coveted honors in yachting. What really meant a lot was being able to share this with so many friends, and the people who made this medal possible. It was an awards dinner that will be long remembered by the sailing legends who attended.”

Conner grew up learning to sail on San Diego waters in SDYC’s Junior Program and later joined as a member. After progressing to win several world championships and a bronze medal in the Tempest class at the 1976 Olympics, he found success competing in the most prestigious sailing event in the world: The America’s Cup.

Happy Thanksgiving

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Third generation. A long time Point Loma family just welcomed its fifth generation. The healthy boy – Cameron James Joyner – was born on Oct. 21. (Front seated) Maria Ferreira Nunes (97) is holding her great-great grandson Cameron. (Back from left) Great grandmother Maria Nunes Correia (78), grandmother Donna Correia O’Rourke (57), mother Jennifer Francisco Joyner (30). Maria Ferreira Nunes was born in Madera, Portugal. She raised her family in Point Loma. Her husband, brothers and many family members worked in the fishing industry. This is her first great-great grandchild. She looks forward to many more.

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Dr. Dave De Rosier's Halloween Candy collection

Dr. Dave De Rosier, located at 1019 Emerson Street in Point Loma, is not anti-Halloween – just concerned about the effects of lots of sugar on children’s teeth. That’s why, for a week after Halloween, he encouraged kids to bring their Halloween candy to his office – and paid them $2 per pound, with a promise to double the payment with a donation to the new dental clinic at Veteran’s Village of San Diego.

And they came, piling their candy on the office scale. Dr. De Rosier and staff collected 50 pounds of candy and bad dollar bills at the ready for eager children and parents. Deciding to up the ante, Dr. De Rosier donated $500 to Veteran’s Village, in addition to $200 in private donations from patients and staff moved by the cause, for a total of $700.

“Each one of those 12 intersections on Rosecrans are all networked together,” Hughes said, adding, “They talk to each other and share information. They’ll make (comput- erized) decisions.”

What the city’s hoping to achieve with traffic-signal optimization along Rosecrans, Hughes said, is to “decrease the number of stops. We’d like to see the travel time from end-to-end go down.”

Hughes added the Rosecrans Adaptive Traffic Control System is meant to “decrease gas consumption and decrease greenhouse gas emissions, all part of the city’s Climate Action Plan.”

The Climate Action Plan aims to satisfy state mandates for reducing greenhouse gases, including a requirement to cut carbon emissions by 20 percent below 1990 levels by 2020, 40 percent by 2030 and 80 percent by 2050.

**TRAFFIC**

**CONTINUED FROM Page 1**

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Midway planners discuss land use, zoning

Br Dave Schiava | The Beacon

Land-use zoning and homelessness dominated discussion at Midway Community Planning Group's November meeting.

Community planners heard from city planner Vickie White, who’s been working with Midway Community Planning Group (MCPG) for months on an update of Midway's Community Plan, the district's blueprint for commercial development.

White “walked” planners through a discussion of land use and zoning for the Camino del Rio District. She noted the city's General Plan identifies Midway-Pacific Highway Corridor as an employment center, adding the Camino Del Rio section is proposed to remain noted largely heavy commercial and industrial.

Pointing out current land-use designations in Camino Del Rio are light industrial and visitor commercial, White said noted changes contemplated in the community plan update could make some existing businesses or structures “previously conforming.” She added that could create limitations on what can be done with business activity, or property, in the future.

“The Sports Arena’s lease is up in 2020 and we’d like to know what's going to be done with that area,” said MCPG chair Cathy Kenton. “Is it going to remain long-term industrial, or be redeveloped for a better land use than what we have there now?”

White distributed a summary spreadsheet to advisory group members outlining allowable land-use designations in the city's General Plan. “This is the first step we take in articulating the vision for your particular areas in the future,” White told MCPG. “Then we identify a (land use) zone that best implements that particular land use.”

White pointed out the Camino del Rio section of Midway “has a lot of smaller startups” in both the coffee and craft brew industries. “We also want to update some of the currently existing areas that have heavy commercial uses,” she said.

The group conversation then turned to homelessness, an ongoing and worsening problem throughout Midway.白 noted that it was proposed for designation as a state-mandated emergency homeless shelter.

“One of our concerns is dumping potentially thousands of homeless in an emergency shelter in this area (Midway),” said Kenton noting “there’s a lack of available housing in our city.” MCPG board member Tod Howarth agreed, likening adding a new emergency homeless shelter in an area already overcrowded with homeless to “putting sugar out for ants, more of whom are going to come like frosting on a rotten cake.”

Police community relations officer David Surwilo noted recent state legislation downgrading some non-violent low-level crimes from felonies to misdemeanors, allowing early release of criminals to be a factor in increasing crime and the number of homeless on the streets.

“We have a lot of things going against us — and some resources taken away,” said Surwilo.

Asked what’s been doing to combat homelessness, Bruce Williams, aide to District 2 Councilwoman Loré Zapf, noted “aggressive transient zones” remain in the forefront.

“It’s not against the law to be homeless,” said Williams, adding something can be done under the law if transients are “encroaching on or trespassing on other people’s property.”

“This is an enforcement issue,” noted Kenton adding, “there’s no affordable housing. We’ve got to do something about affordable housing.”

MCPG will not meet in December, but will meet again on Wednesday, Jan. 18, starting at 3 p.m. at SDCC - West City Campus, Room 205, at 3249 Fordham St. However, some business people noted this was not what they wanted to hear as they are dealing with homelessness.

Larry Elton Harned

Larry Elton Harned, 73, passed away on Friday, November 11, 2016. He was born on November 14, 1942, to William P. and Betty J. Harned.

Larry honorably served our country as a sonar technician in the US Navy for 25 years. He married the love of his life, Betty Louise Forshey, on May 27, 1973, in San Diego, California.

Larry was a wonderful father and grandfather and an incredible cook. He was always willing to share his love of cooking with friends and family. He was a good man and liked by everyone he met. He will be sorely missed. He preceded in death by his parents and his brother, Jerry Allen Harned.

He is survived by his wife, Betty Harned; their three children and their spouses, Raymond and Jani; Weavers of West Covina; Ron and Cece Weaver of Dallas, Texas; and Patricia and Ron Marrison of Lakeside. He is also survived by 8 grandchildren (Charnay, Kimberly, Trisha, Dustin, Laura, Stuart, Ronni, and Monika). Larry died at his home in Point Loma.

He was employed by the Navy for 25 years. He was a great man and will be missed by all.

In lieu of flowers, the family requests donations be sent to the Alzheimer's Association, San Diego Chapter, 5910 Balboa Ave, Suite 100, San Diego, CA 92105. A memorial service will be held on Saturday, November 19, 2016, in the San Diego National Cemetery at 10 a.m. In the event you are interested, please contact the family.

Larry Elton Harned was a wonderful son, husband, father, grandfather, and a great cook. He is missed by all who knew him.

11 Critical Home Inspections traps to be aware of before listing your home sale

SAN DIEGO: According to industry experts, there are over 13 physical problems that will come under scrutiny during a home inspection when your home is for sale. A new report has been prepared which identifies the eleven most common of these problems, and what you should know about them before you list your home for sale.

Whether you own an older home or a brand new one, there are a number of things that can fall short of requirements during a home inspection. To help home-sellers deal with this issue before their homes are listed, a free report entitled “11 Things You Need to Know to Pass Your Home Inspection” has been compiled which can be downloaded for free at no cost.

To receive a free home inspection report, simply fill out the form below with your contact information. By submitting, you agree to receive future communications from Home Reporting. Your information is kept strictly confidential and will never be shared without your permission.

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Point Loma’s The Wine Pub hails the onset of the Christmas season with its Winter WINEderland by offering arts, crafts, fine wine and scrumptious cuisine 4 to 8 p.m. Sunday, Dec. 4. Hosting spirits and artistic ingenuity on its dog-friendly, holiday-festive outdoor patio, guests may choose between a painting class led by ArtBeat San Diego’s founder, creative director, artist Kristel Boe, or a succulent box designing class led by Sweet DIGYs owner-craftswoman Lindsey Tiers.

Boe will lead a three-hour painting workshop that highlights a tropical winter wonderland complete with Christmas lights adorning palm trees and a sand-made snowman enjoying the beach. “Artists will paint a tropical painting that kick-starts the Christmas season San Diego style,” says Boe. “San Diego is blessed with perfect beach days so we’re going to celebrate this good fortune and create a holiday scene that represents our town.”

ArtBeat San Diego is no stranger to The Wine Pub as the ‘perfect’ place for creativity. “Working with The Wine Pub is like visiting the Wine Pub,” explains Boe. “The warm and inviting atmosphere is like working from home. Our partnership is valuable because our students feel at home, which allows them to expand on their creativity. Public spaces can make you feel vulnerable and creativity requires comfort.”

Tiers will lead a succulent class showcasing the how-to of assembling a custom, Christmas-themed, decorative box filled with drought-tolerant plants. “If you’ve been in California for more than a minute, you know that succulents are the craze,” says Tiers. “Succulents are unique, colorful and tolerant to anyone who lacks a green thumb. They spice up any abode without the hassle of maintenance. We’re excited to add our holiday flare!”

Tiers spoke highly of The Wine Pub’s team. “I love working with The Wine Pub,” she continues. “What a great way to spend your time; hang out with your friends, enjoy a glass of wine and great snacks while making great succulent arrangements that last for months, maybe even years.”

“What a great way to spend your time; hang out with your friends, enjoy a glass of wine and great snacks while making great succulent arrangements that last for months, maybe even years.”

“Believe it: wine and art make the perfect combination,” says Sandy Hanshaw, owner of The Wine Pub. “The two provide a mental escape, allowing you to shut off your mind and enjoy what you’re working on – from intricate artwork to simple succulent potting.”

Noted as the home away from home for local residents, The Wine Pub offers an extraordinary selection of handpicked wine and craft beer. Space is limited and pre-registration is suggested for the Winter WINEderland. Advanced sign-up is less expensive with an early bird discount offering. All materials, including aprons and gardening gloves, will be supplied. All levels welcome. Adults only. Tickets should be purchased separately based on the chosen class. “The Wine Pub loves hosting events that offer something for everyone,” concludes Hanshaw. “As the holidays are so often hectic, Winter WINEderland can be a gift to yourself. Relax and enjoy this mini-getaway. The Wine Pub offers a 50 percent discount on all wines every Sunday which can only add synergy to creativity!”

Pet-product entrepreneur Joey Herrick brought his Lacy Pet Gnarly Crank’n K-9 Wave Maker down to Sports Arena Shopping Center recently to host final surfin’ dog auditions to choose a final slate of candidate hounds to ride on his 2017 Rose Parade float.

And a San Diego semifinalist was chosen, Turbo, a golden retriever, owned by Jenna and Gary Lavaliere of San Carlos. Turbo is one of eight semifinalists from across the country that America will vote on to see which of the dogs are finalists, and get to ride on Herrick’s dog-surfing float on Jan. 2 before the Rose Bowl in Pasadena.

“Since San Diego is the dog surfing capital of the United States, it was a thrill for us to be able to see these dogs in action,” said Herrick. “They did not disappoint. We met some extraordinary dogs and it was a tough decision. But we definitely found a local dog that stood out from the crowd and he is a beautiful gold-san diego surfin’ dog may ride in the Rose Parade

San Diego surfin’ dog may ride in the Rose Parade

8 Simple Safety Tips for Online Shopping

Online shopping has become so common with consumers that it’s easy to develop bad habits when it comes to protecting your personal information. With the holidays, and holiday shopping, fast approaching, now is a good time for consumers to remind themselves how they can stay safe while shopping online. Whether making purchases on a mobile device or home computer, here are eight tips to keep your personal information protected this holiday season.

1. **Use a familiar website.** Rather than click on an ad, start at your favorite retail outlet’s website.

2. **Look for the icon of a green padlock in the URL address bar.** It could also appear at the bottom of your browser. This signifies added security.

3. **Never buy anything from a site that doesn’t have secure sockets layer (SSL) encryption.** You’ll know if a website has it because it will start with ‘HTTPS://’ rather than just ‘HTTP://’.

4. **No online shopping site should ever ask for your social security number or birthdate to do business.** Provide as little information as possible to online retailers.

5. **Check your accounts regularly, especially during the holidays.** Don’t wait for your statement to identify fraudulent charges. If you see something wrong, call your bank or credit card company immediately. You may be protected against fraudulent charges.

6. **Make sure your devices are up-to-date on their antivirus protection.**

7. **Be careful where you click.** Avoid unknown pop-ups or ads embedded in unfamiliar websites.

8. **Don’t send your credit card information via email or post on social media, even in private messages.**

Another way to keep your personal information protected is to make sure your devices are protected. There are several ways to maintain the most up-to-date protection on your computer or mobile device.

1. **Lock your device with a password.**

2. **Be mindful of what you download.**

3. **Update when prompted.**

4. **Delete apps that are no longer being used from mobile devices.**

5. **Disable WiFi and Bluetooth when not in use.**

6. **Install security software, and update regularly.**

Cox customers can stay one step ahead with Cox Security Suite Plus powered by McAfee, a free service included with Cox High Speed Internet. You can protect up to five Windows or Mac OS X computers, Android smartphones and tablets, and Apple iOS iPhones and iPads through each Cox account.

The Security Suite offers virus and spyware protection; vulnerability scanner; firewall; Spam protection; remote locate; lock and wipe feature for mobile devices; CaptureCam that allows mobile devices to email a photo of the person holding a lost device plus the device location: backup; WebAdvisor that verifies links within web browsers; and more!

For more information on online security and the Cox Security Suite Plus, visit www.cox.com and search for ‘online security’ or visit a Cox Solutions Store in your neighborhood today.
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Drones and droids are among the great tech gifts you'll find at TechOutfitters this weekend.

Shop locally for deals on award-winning consumer electronics like the Yuneec Breeze 4K drone and the Sphero Star Wars BB-8 droid which will sell out at national retailers this holiday season.

Locally-owned, TechOutfitters features amazing holiday deals for tech products you've seen online and at large chain stores like the Yuneec Breeze 4K drone and the Sphero Star Wars BB-8 droid which will sell out at national retailers this holiday season.

When you come to Postal Annex+ at 2907 Shelter Island Dr in San Diego - Point Loma / Shelter Island, it’s like having your own personal assistant. We offer many needed services under one roof. Are you a small business or home business owner? We can save you time and travel by offering you shipping with your choice of carriers, private mailbox rental for keeping your home private and secure, copy services, notary public services, office supplies and much more.

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Time to some of the best wines in town, our carefully crafted list of imbibes and craft cocktails will impress even the savviest of palettes. Our unique open air dining and bar makes for a perfect afternoon lunch or evening dining experience with large community style benches or quiet personal seating. Enjoy the game or simply relax with our 6 widescreen televisions. 1110 Rosecrans Street #100 San Diego, CA 92106.

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Drones and droids are among the great tech gifts

TechOutfitters is your local source to buy the latest tech gifts. Shop our amazing holiday sales on drones, droids, and enjoy the best San Diego devices protected and productive family and friends’ that keep their phone and tablet accessories to give them the benefit of being able to get many of your-to-do’s done under one roof.

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Specializes in Global Street Cuisine, using only the freshest of ingredients. Experience classic comfort foods like Bangers and mash, authenfic New Eng- land clam chowder, chicken paule and Texas beef chili, global flavor street tacos, burgers, steaks, poki, ceviche, asian stir fries and pot stickers. We offer healthy alternatives for vegans and gluten free health conscious patrons. Best of all, we offer made from scratch foods with daily specials.

Our globally-influenced starters and entrees include an amazing array of local favorites, prepared fresh daily. Leading the kitchen is executive chef Manisha Moore.

With over 40 craft beers on tap on from a custom direct draw system that assures your beer is fresh and cold every time, to some of the best wines in town, our carefully crafted list of imbibes and craft cocktails will impress even the savviest of palettes. Our unique open air dining and bar makes for a perfect afternoon lunch or evening dining experience with large community style benches or quiet personal seating. Enjoy the game or simply relax with our 6 widescreen televisions. 1110 Rosecrans Street #100 San Diego, CA 92106.

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Light up the season during Liberty Station’s Holiday Tree Lighting Ceremony on Wednesday, November 30th, 2016, from 5:00 pm to 7:00 pm, Historic Decatur Rd #116, San Diego.

Grab blankets and folding chairs and nab a seat on the lawn underneath the neighborhood’s historic 100ft Norfolk Pine. Enjoy a display of thousands of twinkling lights and colorful ornaments while the kiddos rock around the tree to the tunes of the Surfin Santa band.

New this year, a European-style Holiday Pop-Up Market featuring local eateries and shops will set up around the tree, inviting patrons to grab a bite, some sips and a few giftable goodies. Participants include Moniker General, Buona Forchetta, Venissimo Cheese, The LOT, Comic-Jazz, Liberty Public Market’s Pasta Design and more. With an obstacle course courtesy of Kid Ventures, parents can let the kids loose while they relax and take in the wonders of the season. As the clock strikes 6:00 p.m., gather round to countdown the official tree lighting, lead by an Honored Patient Family from charity partner Rady Children’s Hospital. Liberty Station will also be hosting a toy drive for the hospital, and encourages visitors to bring an unwrapped toy to be distributed to some of the hospital’s most in-need patients. libertystation.com/event

Liberty Station Tree Lighting Ceremony

ARTS DISTRICT Liberty Station

A burgeoning San Diego hub for life and culture, ARTS DISTRICT Liberty Station is a unique waterfront destination with 120 galleries, museums, artists, makers, restaurants, luxury cinemas and a public market. ARTS DISTRICT is a place to create, connect, learn, shop, dine, explore and buy local art. From artists and dancers to boutique shops, a historic golf course, seasonal holiday ice rink, and event venues, ARTS DISTRICT abounds with entertainment, annual festivals and innovative cultural and culinary experiences. Located at the former Naval Training Center in Point Loma you’ll find historic Navy architecture, vast parks and plentiful free parking. libertystation.com/ARTSDISTRICT

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December 2 - Friday Night Liberty
December 10 - Holiday Block Party
December 26 - Free Day of Dance

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San Diego, CA 92106

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(619) 223-1339

Plan your holiday gatherings at the Hot Spot and start those holiday gifts now!

Ruby Charm, newest accessories store to Liberty Station

Ruby Charm is a new store located in Liberty Station, right next to Panera. We have a wide selection of shoes, accessories, and gifts.

In our shoe selection, we have ONEX shoes, which are made in America. With over 30 pairs of shoes to choose from, you are sure to find something you will love! Necklaces, earrings, and bracelets in a variety of colors will catch your attention and complement that outfit you are looking for just the right finish to.

We offer a unique selection of gift items ranging from lotions, candles, to cork cages!

Come and see our unique store offering an excellent variety of shoes, accessories, and gifts!
“I encourage people to visit our site to see the diverse and unique small businesses that make up our community,” she said.

OBMA president Barbara Iacometti agreed there’s “no better way to get your holiday shopping done than to walk down the street and pop into one of the many independently owned businesses here in OB to get unique gifts for your loved ones, with no crowded malls to deal with.”

Added Iacometti, “A few of the businesses on Niagara are joining together to put a passport together to encourage shoppers to visit the other businesses as well. If you visit the six shops on the passport, you will be entered into a drawing for some great prizes from the participating businesses.

“Many businesses are having specials, double-points days and various other promotions,” continued Iacometti. “It is a good day for people to get out and show how much they like having great stores here in the community.”

Dog Beach Dog Wash will be offering a 10 percent discount off all dog and cat toys for Shop Small Saturday. "Shopping small is good for us all," said owners Jane and Mindy.

Maria Contrares-Sweet, administrator of the U.S. Small Business Administration (SBA), is encouraging all Americans to “shop small” at local businesses and “dine small” at local restaurants and bars as part of Small Business Saturday on Nov. 26.

“Small Business Saturday is about supporting local businesses, the pillars of economic stability and job creation in communities all across America,” said Contrares-Sweet. “Small businesses are the backbone of our economy and the heart of our communities.”

Small Business Saturday was first observed in Massachusetts in 2010 as a counterpart to Black Friday and Cyber Monday. But unlike Black Friday and Cyber Monday, which feature big box retail and e-commerce, Small Business Saturday encourages holiday shoppers to patronize brick-and-mortar businesses both small and local.

The first Small Business Saturday held in Roslindale Village, Mass., was sponsored by American Express, in partnership with the non-profit National Trust for Historic Preservation. The inaugural event was promoted nationwide by a radio and TV advertising campaign. American Express publicized the initiative using social media, advertising and public relations.

The Twitter hashtag #SmallBusinessSaturday has existed since early 2010 and has been used to promote small businesses on any Saturday (not solely that Saturday between Black Friday and Cyber Monday). Additionally, some small-business owners have run marketing specials on the November Small Business Saturday to help capitalize on the boost in foot or online traffic, as most customers in this time period are actively shopping for the holidays.
Why I Shop Small in Ocean Beach

I’m proud to shop in small businesses in my community because it supports the local economy, plus I can find the most unique and unusual gifts at the same time! There are so many great shops, restaurants, and other small businesses in Ocean Beach that are truly one of a kind. Our local merchants make a vital contribution to the distinctive character of OB.

- Isabel

As an owner of a small, family owned construction company, I appreciate people giving small business a chance to compete for their business. I think people will be surprised at the attention to detail and the level of customer service they will receive.

- Tracy
Ocean Beach Celebrates Small Business Saturday
Local Ocean Beach businesses will participate in Shop Small Saturday on Nov. 26th

Ocean Beach merchants will offer discounts and deals on Nov. 26 as part of Small Business Saturday, a nationwide event hosted by American Express.

Small Business Saturday, founded in 2010, encourages people to shop small on the Saturday after Thanksgiving. The event promotes holiday shopping at small, local businesses, which helps these businesses recruit returning customers.

Several Ocean Beach small businesses are participating this year by offering specials on Nov. 26.

Ocean Beach MainStreet Association has been involved in American Express Small Business Saturday since its inception in 2010.

The event helps local Ocean Beach businesses and merchants receive recognition and support from the local community.

The Ocean Beach MainStreet Association is designated as a Small Business Saturday Neighborhood Champion, which means they support local businesses in the community.

This is Gonzo and he loves to Shop Small!!!

Happy Thanksgiving!

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Happy Thanksgiving!
Peninsula Singers concert
“A Celebration of British Carols and Songs” with selections from the “Messiah,” will be presented by Peninsula Singers 7 p.m. Friday, Dec. 9 at All Souls Episcopal Church, 1475 Catalina Blvd. The concert includes songs with influences from British classical and folk, Celtic, traditional English countryside and even a French dance tune. Tickets are $15 for adults, $12 for students, seniors and military. Children age 10 and under may attend for free. For more information, or to purchase tickets online, visit peninsulasingerssandiego.org.

Holiday Tea and Bazaar
Point Loma Garden Club hosts its annual Holiday Tea and Bazaar from 10 a.m. to noon Wednesday, Dec. 14 at Portuguese Hall, 2818 Avenida de Portugal. Open to the public. Beautiful fresh and dried decorations include wreaths, table arrangements, centerpieces and swags for your home and special holiday gifts for giving. Homemade gifts include crafts and home-made delectables – all created by Point Loma Garden Club members. Prices are reasonable and all proceeds go to philanthropies. www.plgc.org.

Key of She concert
Key of She performs at Liberty Station’s White Box Theater 7 p.m. Friday, Dec. 9. The concert will feature jazzy versions of old holiday favorites, traditional holiday tunes, and a bit of miscellany. There will be a reception following the concert.

OB Holiday Ornament
The 2016 OB Holiday Ornament celebrates the 50th anniversary of the Ocean Beach Pier. The beautiful full-color, die-cast soft metal ornaments are 2 inches in diameter and come with a gold ribbon for hanging. The ornament comes in a commemorative and protective box perfect for gift-giving and storage. They cost $25 each or two for $40 available at Ocean Beach MainStreet Association, 1868 Bacon St., or at www.OceanBeachSanDiego.com.

OBMA working on new business directory
The Ocean Beach MainStreet Association is beginning work on the 2017-2018 OB Local Business Directory. All OBMA member businesses receive free listings in the directory; the OBMA promotions committee will be delivering informational packets to all members in good standing within the next month. Opportunities to advertise inside the directory and/or offer a coupon are available. Special advertising pages in the directory, such as the covers and first and last pages, will be chosen by lottery. If you’re unsure of your business’ membership status, contact the OBMA office at 619-224-4906 or info@oceanbeachsandiego.com.
Point Loma's football season ended on a sour note last Friday night when they were scheduled to meet Western League foe St. Augustine in a CIF Div. I quarterfinal game, the second time the two teams played in just a 1-4-day span.

The results weren't much different.

The No. 2 seeded Saints built a 45-0 lead over the No. 7 seeded Pointers before Josh Ball scored the final touchdown of the Pointers' season in a 45-7 victory at Mesa College that followed a 45-15 Saints win at Point Loma in the season's final league game.

The Saints move on to face No. 3 seeded La Costa Canyon tomorrow (Nov. 25) in the semifinals.

The loss left the Pointers with an overall season record of 5-7 including a 1-3 mark in a newly configured Western League. More on that later. But first:

Why were the two teams scheduled to play each other again and so soon?

The answer lies with the San Diego Section of the California Inter-scholastic Federation (CIF), which oversees all prep athletics in the San Diego-Imperial County region along with other offices that cover the remainder of California.

Formerly, schools were grouped for playoff competition solely by student population.

In their relatively new “Power Rankings,” the CIF has attempted to fairly balance competition between schools with vastly different student populations and skill levels in an effort to promote play between similar schools.

This new system awards points both for the strength of a school (based on its record) and the strength of the opponents it has played. Playoff pairings are made directly from these numbers.

Schools are grouped in divisions numbered one (I) to five (V) based on records over the previous five years.

The Pointers, based on their high-quality program, have earned placement in Div. I, which comprises the county's top 24 teams.

At season's end, the top eight teams in Div. I become the elite eight-team “Open Division,” which includes an automatic bye in the first round.

The remaining 16 teams comprise Div. I playoffs, with the top four teams receiving a first-round bye.

Seeded No. 7 in Div. I, the Pointers outscored No. 10 El Camino in a dramatic first-round game played at Clairemont, with the winning team scheduled to move to the quarterfinals against No. 2 Saints, resulting in the teams' second meeting.

In Divs. II, III and IV there are 12 playoff schools each. Div. V and VI includes four schools each.

New league members

Even more unfortunate this year was a re-leaguing of public schools in the San Diego Unified School District that saw the Pointers’ Western League drop teams like Mission Bay and La Jolla in favor of county powers Cathedral Catholic and St. Augustine, private schools who are able to recruit players, even providing scholarships to athletes unable to afford tuition.

The traditionally strong Dons and Saints as well as holderover Madison were all ranked among the Top 10 teams in the county. Newcomer Mira Mesa joined longtime member Point Loma to form the new league.

The results were both predictable and lopsided:

Top-rated Cathedral remains undefeated and won its Western League games by an average score of 37-7.5. The Pointers came closer than anyone, losing 37-17 on Oct. 21.

Second place Madison lost only to Cathedral and won its league games by a 52.3-18.7 score skewed by a wild 56-42 win over the Saints.

The fourth place Saints defeated only Mira Mesa, losing four league games by an average score of 45-8.5.

If the goal of this re-leaguing effort was to balance schools within each league, the Western League is a bad example.

Other CIF sections have been able to place their larger number of private schools together into one or more leagues where they battle similar schools for section championships.

Until the local CIF is able to do this, there will be little balance in leagues like the current Western League that have three Top 10 teams among its five members.

The third place Saints, who lost only to Cathedral and Madison, won their league games by an average score of 44-9.6.

With 29 boys on the team, seven coaches and several team assistants heading to the ESPN Wide World of Sports Complex in Kissimmee, Fla., the team has established a GoFundMe page to help offset some of the financial responsibilities. There will also be additional fundraising efforts before the team departs on Dec. 2.

The Football National Championship, known as the Pop Warner Super Bowl, consists of 64 teams from eight Pop Warner Regions playing in five age/weight classifications (Jr. Pee Wee, Pee Wee, Jr. Varsity, Varsity and Unlimited). There are also two playing divisions, Division I and Division II.

The San Diego Pop Warner Point Loma Pointers Junior Pee Wee D2 team is headed to Florida for the Super Bowl.

The team's coaches, led by head coach Pete Balistreri, taught the boys the importance of working hard and never giving up, while also stressing having fun and team sportsmanship. Many of these boys are All-American Scholars, with the importance of education emphasized frequently by Balistreri and his coaching team.

The team was awarded the 2016 San Diego Pop Warner Sportsmanship Award, which exemplified their good sportsmanship both on and off the field.

Many of the boys have been playing football together since elementary school and most reside in the Point Loma community and nearby neighborhoods.
Music

OB holiday show benefits annual Food and Toy Drive

One of Ocean Beach’s most beloved annual events, the OB Food and Toy Drive Concert on the Farmers Market, returns on Dec. 7 to the intersection of Bacon Street and Newport Avenue. Helmed by guitarist Michael Head, best known for his work with The Country Rockin’ Rebels, the free event runs from 4 to 7 p.m.

“We collect non-perishable food, new toys, clothing and cash to benefit OB families in need,” said Head. “There are many collection points across OB, but this is the only one with free music scheduled.”

On hand that day will be Ethan Wade of the Brothers Gow, guitarist Israel Maldonado, singer-songwriters Sheri Sololofas and Dave Gilbert. The event has been a tradition for more than a decade.

“For as long I and my predecessor have been doing it, so at least 10 years. It’s a simple extension of the community-wide food and toy drive that has gone on as long as I can remember, and I’ve been in OB for 20-plus years,” Head stated. He points out that while the day’s music will focus on seasonal tunes, “let’s just say the definition of ‘holiday music’ is very wide,” he laughed.

The event can make all the difference to some families in need. “We generate a fair amount every year. I do know that it is very special to see the look on the family’s eyes when these things are delivered. I did it my first year and it will bring a tear to your eye. Certainly makes you feel something you need to do, until you do it. Then you see the power of positivity and people working together.”

Wherever you may be from, Head feels it’s important to give at this time of year. “Giving makes us whole. You don’t even realize it’s something you need to do, until you do it. Then you see the power of positivity and people working together. You’re not an entire person until you do it. Then you see the power of positive thinking, so that is important, but naturally. “Everyone gives in different ways, so that is important, but not the only thing. Part of it is bringing people together, and empowering others through the belief that we can make a difference, every day, but certainly this time of year. Maybe someone will be inspired to go on and do something, and so on and so on,” he mused.

For his part, Head simply enjoys seeing the people of all ages coming out each week and having a good time. “Especially the parents with little kids,” he said. “They really love to share the music with their kids, and this might be one of the first times these little folks see live music up close. I hope it makes an impression on them. I think it does, and I know it did to all of us music lovers somewhere along the way.”

While a donation is encouraged on the day, Head points out that it’s not required. “Come out, bring the family and enjoy,” he said good naturedly. “Everyone gives in different ways, so that is important, but not the only thing. Part of it is bringing people together, and empowering others through the belief that we can make a difference, every day, but certainly this time of year. Maybe someone will be inspired to go on and do something, and so on and so on,” he mused.
FICTITIOUS BUSINESS NAME STATEMENT NO. 2016-029486 FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2016-029486 STATEMENT OF ABANDONMENT OF USE OF A FICTITIOUS BUSINESS NAME. THIS BUSINESS IS ABANDONED BY THE FOLLOWING: REBEKA UNDHEIM ON BEHALF OF A PERSONAL REPRESENTATIVE FOR THE ESTATE OF LEO BERNARD UNDHEIM, FICTITIOUS BUSINESS NAME STATEMENT FILE NO. 2016-00038650-PR-PW-CTL. THE FICTITIOUS BUSINESS NAME(S) SEVEN FRAZEE RD. STE. E SAN DIEGO CA 92111 (2) FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT OF USE OF A FICTITIOUS BUSINESS NAME. THIS BUSINESS IS ABANDONED BY THE FOLLOWING: JAMES EDWARDS, JR., RECORDER / COUNTY CLERK OF SAN DIEGO COUNTY ON: NOV 10, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 NOT APPLICABLE. Registered Name: JULIE JOHNSTON Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on NOV 15, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 REGISTRATION FILE 01/19/2016 NOT APPLICABLE. Registered Name: JOHN D. BELL Title of Officer, if Limited Liability Company / Corporation. This business is conducted by: AN INDIVIDUAL The first day of business was: NOT APPLICABLE Registrant Name: JUDY CASTREJON Title of Officer, if Limited Liability Company / Corporation: VICE PRESIDENT The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on NOV 16, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 NOT APPLICABLE. Registered Name: JUN LING LIU Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on NOV 17, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 NOT APPLICABLE. Registered Name: KAREN KIDD Title of Officer, if Limited Liability Company / Corporation: MANAGEMENT ASSOCIATE The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on NOV 18, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 NOT APPLICABLE. Registered Name: KAREN KIDD Title of Officer, if Limited Liability Company / Corporation: MANAGEMENT ASSOCIATE The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on NOV 19, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 REGISTRATION FILE 02/03/2015 NOT APPLICABLE. Registered Name: RAYMOND PICARD Title of Officer, if Limited Liability Company / Corporation. This business is conducted by: A CORPORATION Registration No.: 0132059801 Registration Date: 10/14/2015 The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on OCT 31, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 NOT APPLICABLE. Registered Name: REBECCA MANN Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on OCT 31, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 REGISTRATION FILE 01/19/2016 NOT APPLICABLE. Registered Name: REBECCA MANN Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on OCT 31, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 NOT APPLICABLE. Registered Name: RUSSELL SLED WHITMAN Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on OCT 31, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 REGISTRATION FILE 01/19/2016 NOT APPLICABLE. Registered Name: SHERYL K. REID Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on OCT 31, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 REGISTRATION FILE 01/19/2016 NOT APPLICABLE. Registered Name: SHERYL K. REID Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on OCT 31, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016 REGISTRATION FILE 01/19/2016 NOT APPLICABLE. Registered Name: SHARON BLOMQUIST Title of Officer, if Limited Liability Company / Corporation: MANAGER The statement was filed with Ernest J. Dronenburg, Jr., Recorder / County Clerk of San Diego County on OCT 31, 2016 ISSUE DATES: NOV 24, DEC 01, 08 AND 15, 2016
PLNU grad creates art installation for the holidays at Liberty Station

Holidays at Liberty Station are a time to skate, create and celebrate. One local artist is taking the “create” part to heart. Native San Diegan Benjamin Cabral, a multi-disciplinary artist, will create a new public art installation just in time for the season of holiday festivities.

Cabral is the second artist to be commissioned by the NTC Foundation to create an original piece for the holidays. Last year, La Jollan Snadar Sampson created brightly-lit “ICE” for display in front of the Dick Laub NTC Command Center.

Cabral’s new piece, titled “Some Faces From Around Here,” has been placed in Fieldstone Legacy Plaza adjacent to the Fantasy on Ice Skating Rink, and was unveiled on Nov. 17 to coincide with the opening of the Rink. It will be on display through Jan. 15.

Cabral will host an artist talk on Friday, Dec. 2 during the free monthly Friday Night Liberty. Cabral will also create an exhibition of his works in the Martha Pace Swift Gallery at 2820 Roosevelt Road, next to Solare Ristorante. The exhibit will run concurrent with his installation in Legacy Plaza.

Cabral’s colorful and playful work often utilizes craft material such as puffy paint, glitter, and fun fur. His work has been exhibited at Bread and Salt in Barrio Logan and the Keller Gallery at Point Loma Nazarene University (PLNU), where he earned his BA in painting in 2016. In 2012, he placed in the Museum of Contemporary Art San Diego’s “25 and Under” art competition.

“Ben is a talented painter and sculptor. His work draws upon his generation’s relationship and fascination with social media, consumerism and celebrity, acting as both participant and critic. He often leaves the viewer uncertain whether he is celebrating these obsessions or critiquing them, which is where his work becomes multi-layered, poetic and relevant,” said Dave Adey, MFA professor of art and design, PLNU.

For the holiday installation, Cabral created a brightly colored, free standing three-tiered tower surrounded by figurative cut outs. He uses images of the Point Loma community as inspiration and subject of his public art piece. Cabral was inspired by community members around Liberty Station, and sought to use the moments they shared as source material for his monumental sculpture/painting.

“I was inspired by the Liberty Station sign that read, ‘Collect Beautiful Moments’ so each figure will be based on a moment.” he explained. The work invites the viewer to post a selfie with it, capturing yet another moment, and continuing the act of community building into virtual reality. Arts District Liberty Station officials encourage visitors to share fun images using #SaluteTheseason and #skating-selife.

“We’re excited to continue the holiday tradition of commissioning a new work by a local artist to celebrate the holidays,” said NTC Foundation executive director Alan Ziter. “Originality, creativity and innovation are at the heart of what we do and we are always looking for ways to add an artistic component to any celebration.”

This installation was selected by the NTC Foundation Art in Public Places Committee and is funded by the NTC Foundation and Point Loma Nazarene University.

The Art in Public Places committee consists of NTC Foundation board members and community representatives: Vicki Reed, community volunteer; Victoria Hamilton, arts and culture advocate, Jacobs Center for Neighborhood Innovation; Judy McDonald, community volunteer; Mary Keough Lyman; Lynda Forsha, principal, independent curator and principal, Art Advisory Services; Benjamin Schenk, OO of the LWP Group; Pamela Bensousan, Chula Vista City Council, and Nathan Cadieux, vice president, McMillin Cos.

For more information on Cabral, visit www.benjamincabral.com. For a calendar of holiday events at Arts District Liberty Station, visit www.LibertyStation.com.

Cirque du Soleil’s new show ‘Toruk,’ based on ‘Avatar,’ plays this week at Valley View

The new Cirque du Soleil touring show inspired by James Cameron’s record-breaking movie “Avatar. “Toruk – The First Flight,” will be presented at The Valley View Casino Center at 3500 Sports Arena Blvd. from Nov. 24-27 as part of a global tour in arenas around the world that started last year. Tickets for those performances may be purchased at cirquedusoleil.com/toruk.

“Toruk – The First Flight” transports you to the world of Pandora in a visually stunning live setting. Through a riveting fusion of cut-edge visuals, puppetry and stagecraft buoyed by a soaring cinematic score, Cirque du Soleil applies its unique signature style to James Cameron’s imaginary world and “makes the bond” between two kindred artistic visions that capture the imagination.

This live immersive experience also bears the distinct signature of directors and multimedia innovators Michel Lemieux and Victor Pilon. It is a living ode to the Na’vi’s symbiotic coexistence with nature and their belief in the basic interconnectedness of all living things.

Narraled by a “Na’vi Storyteller” and populated by unforgettable characters, “Toruk – The First Flight” is a mythical tale set thousands of years before the events depicted in the film “Avatar,” and before any humans ever set foot on Pandora.

When a natural catastrophe threatens to destroy the sacred Tree of Souls, Rahu and Entu, two Omaticaya boys on the brink of adulthood, fearlessly decide to take matters into their own hands. Upon learning that Toruk can help them save the Tree of Souls, they set out, together with their newfound friend Tsyal, on a quest high up in the Floating Mountains to find the mighty red and orange predator that rules the Pandoran sky. Prophecy is fulfilled when a pure soul rises among the clans to ride Toruk for the first time and save the Na’vi from a terrible fate.
**SUPER MOON**

The latest super moon, named the Beaver Moon, reached the peak of its full phase on Monday, Nov. 14. The full moon won’t come this close to Earth again until Nov. 25, 2034. Above, the Beaver Moon sets over the OB Pier. **PHOTO BY JIM GRANT**

Jenna Lavaliere said she and her husband Gary, as well as their pet, are all stoked by the news. “Turbo is 4 1/2 years old and has been surfing for the last four summers and is the proud recipient of seven trophies and medals from various competitions,” she said adding, “Turbo surfs for the joy of it, and to promote dog and animal causes.” Lavaliere said Turbo is “not allowed to make any money or brag or lie about his accomplishments. We require him to be humble.” But she added nonetheless, “This is just a little dream come true for all of us, not only Turbo,” whom she pointed out, “Would love the attention almost as much as he loves (Herrick’s) wave machine.”

Herrick is the founder of Lucy Pet Foundation, a non-profit organization whose sole mission is to prevent the euthanasia of 80,000 pets per week through spay and neuter education. He sold his multi-million pet food company, Natural Balance, a few years ago, and decided he wanted to give back to animals and their pet parents as they have been so good to him. The Lucy Pet Foundation’s Gnarly Crank’n K-9 Wave Maker consists of a 75-foot long tractor-trailer filled with 5,000 gallons of water.

“Those surfing auditions are really a fun time,” added Herrick. “It’s great to see the smiles on the dogs’, owners’ and spectators’ faces. We encourage everyone to come out and showcase those pooches with surfing talents.” For more information visit www.lucypetproducts.com.

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**Students to rally in Old Town on Dec. 14**

School leaders from across San Diego County are pledging to keep their schools open and welcoming for all students, despite the recent election campaign that left some students and their families feeling vulnerable. The group is calling for allies across the political spectrum to stand with students at a countywide rally being planned for Dec. 14 in Old Town. The December rally to support students is being organized by the San Diego Unified School District Office of Family and Community Engagement.

“We want every child in San Diego, California and the nation to know that schools are safe places, where you are welcome, no matter your religious background, gender identity or country of national origin,” said Superintendent Cindy Marten of San Diego Unified. “We refuse to let our students be defined by the way others see them.”

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**La Playa $939,000**

San Antonio 4th Floor Unit 2/2 1,145 sq ft

Rare Opportunity to purchase this property before it is listed for sale on the MLS. La Playa Condo with Panoramic Bay & City Views. This unit is close to all and is only steps to Kellogg Beach. The unit has new paint, new carpet, a large balcony, secure access and 2 parking spaces.

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**Point Loma $749,995**

2955 McCall 301 2BR/2BA 1,294 sq ft

Beautiful Tuscany Style Condo Complex in La Playa, just steps to Kellogg Beach. Upgraded with stainless steel appliances, granite slab counters, wood and travertine flooring. TOP FLOOR UNIT.

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**Point Loma & Oceana Beach Real Estate**

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**La Playa $3,400,000**

1010 Cordova Street  SBR/4BA

Mid-Century Modern meets Costa Rican Resort. Step into another world with unobstructed views of Sunset Cliffs and the ocean all the way up to La Jolla. The open 1,150 sf of living area remodel flows to the outdoor entertainment bar. Imagine falling asleep to the sounds of crashing waves on Sunset Cliffs. The main house consists of 5 bedrooms and 4 baths. The casita offers a studio with full kitchen, bath, laundry hookups and private entrance.

Diane Sullivan 619-990-2297 dianesullivanrealestate.com

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**Point Loma $874,995**

3115 Talbot 4BR/3BA 2,340 sq ft

Rare opportunity to own a home in the famed La Playa district designed by famed local architect Larry Pappas when completely rebuilt in 2003 by Checkal Construction! Excellent “move-in” condition! Light & bright throughout w/balconies, French doors, & custom features, the custom contemporary craftsman design is timeless! 270 deg views of downtown, SD Bay, Mexico, & Ocean from approx. 300 sf rooftop deck! 4BR/3BA, 2.5 baths, prime walking location to restaurants, Shelter Island, yacht clubs, & Bay!

Polly Rogers 858-774-2505 polly@pollyrogers.com

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**La Playa + Skyline & Ocean Views**

1010 Cordova Street  SBR/4BA

Mid-Century Modern meets Costa Rican Resort. Step into another world with unobstructed views of Sunset Cliffs and the ocean all the way up to La Jolla. The open 1,150 sf of living area remodel flows to the outdoor entertainment bar. Imagine falling asleep to the sounds of crashing waves on Sunset Cliffs. The main house consists of 5 bedrooms and 4 baths. The casita offers a studio with full kitchen, bath, laundry hookups and private entrance.

Diane Sullivan 619-990-2297 dianesullivanrealestate.com

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**La Playa $3,400,000**

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**Point Loma $874,995**

3115 Talbot 4BR/3BA 2,340 sq ft

Rare opportunity to own a home in the famed La Playa district designed by famed local architect Larry Pappas when completely rebuilt in 2003 by Checkal Construction! Excellent “move-in” condition! Light & bright throughout w/balconies, French doors, & custom features, the custom contemporary craftsman design is timeless! 270 deg views of downtown, SD Bay, Mexico, & Ocean from approx. 300 sf rooftop deck! 4BR/3BA, 2.5 baths, prime walking location to restaurants, Shelter Island, yacht clubs, & Bay!

Polly Rogers 858-774-2505 polly@pollyrogers.com