Ocean Beach planners not happy about ‘Complete Communities’ proposal

By DAVE SCHWAB | THE BEACON

A battle is brewing in Ocean Beach over the mayor’s “Complete Communities” plan, which some local planners believe is a density-enhancer and community-plan buster.

“This does feel like, out of all the coastal communities, that OB is being targeted, even though we’re all zoned for medium-to-low-density,” said OB Planning Board chair Andrea Schlageter.

“The OB Clean & Safe Program, a project of the Ocean Beach MainStreet Association, is accomplished through integrated culture, or political ideologies. That is accomplished through integrated land-use and transportation planning and community design. Complete Communities is an initiative being promoted by Mayor Kevin Faulconer to shape a more viable future for mobility, parks, and infrastructure. Complete Communities is an urban and rural planning concept that aims to meet the basic needs of all residents in a community, regardless of income, culture, or political ideologies. That is accomplished through integrated land-use and transportation planning and community design. The proposed Complete Communities Housing Solutions regulations would focus housing construction in multi-family and mixed-use commercial in Transit

‘This is a big deal and it’s not getting the attention and scrutiny it deserves.’
KEVIN HASTINGS, OB Planning Board vice-chair

The charred remains of Albert 'Ace' Elliott’s shaping shed in OB.

KEVIN HASTINGS
OB Planning Board vice-chair

OCEAN BEACH’s unicorn is more than a pretty face

See page 13

RIDE THE RAINBOW

OB’s unicorn is more than a pretty face

See page 13

Ocean Beach resident Nicole Kay Clark (@nicolekayclark) takes selfies while on top of ‘Tiny,’ the Toxic Unicorn sculpture at the corner of Venice Street and Del Mar Avenue.

THOMAS MELVILLE/PENINSULA BEACON

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THOMAS MELVILLE/PENINSULA BEACON
FINANCIAL FOCUS
Managing Withdrawals Carefully
Can Protect Retirement Income

Throughout much of your working life, you contribute to your 401(k), IRA and other investment accounts to help ensure a comfortable retirement. However, if you decide to withdraw money from these accounts, you must determine the rate that’s right for you, and it’s important to understand that this rate is a starting point since you will want to review your withdrawals each year to ensure they are still appropriate.

But even if you started out with a conservative rate, you may need to review it annually. Spending less on some of your discretionary items, for example, or not taking a big trip may reduce your overall expenses, but it may not reduce the amount you need to withdraw from your portfolio.
Hotspots in Liberty Station started welcoming guests back as they reopen their dining rooms and retail shops with social distancing and other health protocols in place.

“Our main goal is to make guests feel comfortable. Whether they’re dining out, shopping or enjoying the ample outdoor space, we want to minimize any hesitation about reopening these shared spaces,” said Joe Haussler, executive vice president of Pendulum Property Partners, Liberty Station’s largest leaseholder.

“We’ve increased sanitation protocols throughout the property and are actively encouraging social distancing, with seating expansions and rearrangements. We’re confident in these safety measures and excited to welcome the community back to Liberty Station,” Haussler said.

INVITING OUTDOOR SPACES

With summer nearly here, Liberty Station’s open patios and wide-open spaces are perfect for savoring a meal or people-watching while maintaining proper social distancing.

Check out the patio at Liberty Public Market for an alfresco treat or cool off with an iced coffee at Moniker General. Book your tee time, grab your clubs, and enjoy a round of golf at The Loma Club. Take a stroll around South Promenade and North Promenade, but don’t forget to stop and smell the roses at the Sybil Stockdale Rose Garden.

And nothing says “relaxation” quite like an afternoon of watching the clouds go by with an envious picnic at Liberty Station’s NTC Promenade.

Many of San Diego’s favorite entrepreneurs have found a home within the dynamic neighborhood including Cohn Restaurant Group, Stone Brewing, Blue Bridge Hospitality, CH Projects, Rise & Shine Restaurant Group, Moniker Group, Buona Forchetta, the duo behind You & Yours Distilling and many more.

THE PRESLEY

A stylish patio haven slated to open in July, The Presley is part of San Diego-based hospitality collective Good Time Design (Bub’s @ The Ballpark, The Blind Burro, Moonshine Beach). The concept’s namesake is a meaningful nod to CEO and family man Ty Haudt’s daughter, Presley.

The Presley takes the lease of the former 3,370 square-foot Fireside venue. With 2,070 square feet dedicated to outdoor dining and patio space, the restaurant is a welcomed addition to Liberty Station’s family-friendly hub along Perry Road. Marked by notable design touches including lush greenery and custom swinging benches, the neighborhood eatery will celebrate American cuisine showcasing shared plates and flatbreads, in addition to hearty salads and sandwiches, all curated by Good Time Design.

STONE BREWING

Stone Brewing World Bistro & Gardens reopened June 15. With safety the first priority, the bistro has opened its expansive gardens to offer the signature Stone experience of outdoor dining, world-inspired cuisine, and the best in local craft beer. The bistro has re-opened with safety measures that meet and exceed the state and local mandates and recommendations.

“We are fortunate to have the benefit of space at both of our bistros,” said Gregg Fraser, Stone Brewing president of Pendulum Property Partners, Liberty Station’s largest leaseholder.
**PLNU economic analysis: Growth rates may look impressive at first, but recovery will be slow**

By DAVE SCHWAB | The Beacon

A Point Loma Nazarene University economist believes the economy will rebound, though slowly because of the “deep hole” we’re digging ourselves out of” from the pandemic lockdown.

The Peninsula Beacon held a Q&A with Dr. Lynn Reaser, the chief economist for the Fermanian Business and Economic Institute at PLNU. The institute engages in economic analysis, modeling, and forecasting for corporations, non-profit organizations, and government agencies.

**Beacon:** What kind of an economic recovery are we looking at? Long or short? What factors are at play?

**Reaser:** Gains and growth rate rates will look impressive. However, because we are digging out of such a deep hole, it is likely to take until the end of 2021 before employment returns to pre-Covid-19 levels. Three factors will determine what the recovery ultimately looks like: The virus, will there be a second wave?; The science, how soon will we have a vaccine or, at least, widespread testing and tracing?; and consumer behavior, will consumers feel safe enough to shop, dine, and move about and will they have the buying power to fuel the economy?

**Beacon:** Is San Diego going to lag because, to a certain degree, it is tourist-dependent?

**Reaser:** In April, which is likely to mark the bottom of the downturn, San Diego’s total job market suffered a loss that was approximately equal to that experienced for both the state and nation as a whole. Although we have a somewhat larger dependence on tourism, there are significant offsets. The most important of those is our link to defense.

**Beacon:** What does San Diego’s economy have working in favor of it? Against it?

**Reaser:** For: Our diversity, including technology, biotech, and defense. Against: The importance of restaurants, hotels, cruise ships, and transportation, especially parts dependent on foreign travel.

**Reaser:** Don’t anticipate that stricter health regulations will become permanent.

**Reaser:** Unemployment is likely to fall below double-digits by next year as companies reopen, call back workers, or hire additional employees. Not all of the same jobs will return, but others will be created and new firms will appear. A year from now with a vaccine could also change the economic landscape in a decidedly positive direction.

**Beacon:** Obviously this recession/depression is a great deal different than the one nearly a century ago. Talk about the differences between now and then.

Dr. Lynn Reaser, the chief economist for the Fermanian Business and Economic Institute at PLNU.
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e3 Civic High is a school of the future. That’s just one of the reasons CNN Money ranked our public charter school one of The Most Innovative Schools in America.

We are uniquely situated to continue learning from home without interruption to our students’ education. Classes are productive and students are meeting the goals we set for them at the beginning of the year. In fact, our seniors recently participated in an exclusive Silicon Valley Design Thinking competition and took first place, beating out high school students from across the United States.

e3 students are also involved in Design Thinking projects with the University of California and the City of San Diego. We lead the region in the area of Design Thinking, an innovative approach to problem-solving, used by companies like Google, Apple, and IBM and universities like Stanford, Brown, and MIT.

We prepare our students for success! Each is provided with a MacBook Air laptop so they can collaborate and interact with our teachers—and the world! Thinking, an innovative approach to problem-solving, used by companies like Google, Apple, and IBM and universities like Stanford, Brown, and MIT.

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Join our “e3 Live Info Session and Virtual Tour” on Tuesday, June 23rd from 5-6 pm.

Visit our website: www.e3civichigh.com for additional details and to R.S.V.P for our virtual tour.

For additional information contact us at 619-546-0000 or email our team at admisssions@e3civichigh.com
Despite the pandemic, the Point Loma Association remains busy fulfilling its mission of beautifying the Peninsula.

Since its founding in 1960, the PLA, a nonprofit with a 20-member board and 10 committees, has worked diligently to enhance the quality of life for Point Loma residents, businesses and visitors through the implementation of strategic and impactful public space improvements.

“The PLA board is continuing to meet monthly online,” said Clark Burlingame, PLA board member, and past chair, on the status of ongoing projects.

“Our Anchor Lights Project is going through the City’s Development Services Department,” said Burlingame. “After the first review, revisions are underway and we plan to submit it again within the next couple of weeks. Board member JT Barr replacing those with water-wise plants, rock, etc., being spearheaded by PLA master gardener Karen Davis.

“Our Mean Green Team has been ‘furloughed’ during the pandemic,” noted Burlingame. “However, individual members have continued to work on their own (weeding, pruning, picking up trash), wearing masks but leaving their green vests at home. In the next few weeks, they hope to get back to their weekly Friday morning work parties, using appropriate health protection.

Read more online at sdnews.com

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SAN DIEGO! Because your home may well be your largest asset, selling it is probably one of the most important decisions you will make in your life. And once you have made that decision, you’ll want to sell your home for the highest price in the shortest time possible without compromising your sanity.

To assist home sellers, a new industry report has just been released called “27 Valuable Tips That You Should Know To Get Your Home Sold Fast and for Top Dollar.”

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You owe it to yourself to learn how these important tips will give you the competitive edge to get your home sold fast and for the most amount of money.

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**Editors Note: This advertisement is for an unrelated company and should not be confused with the PLA.**
ERS and pre-packaged food vendors and by all accounts people were ticing social distancing and we had our protocols in place. Twelve volunteers helped us run the market. We couldn’t have done it without them. Hopefully, we can add music back into the OB Farmers Market at some point. We want to thank everyone who came out and support the OB Farmers Market for our first week back.”

Concerning the reorganization of OBMA, which lost a major fundraiser with cancellation of the summer OB Street Fair, Knox said, “We have so much on our plate now that it has zapped our creative juices. We’re very hopeful that our local businesses, and OBMA, can continue to move forward and look to a brighter future for everyone. We’re also grateful that we have all made it this far and are finding our way to 2021.”

SEARCH FOR NEW POINT LOMA PRINCIPAL

With the departure of current principal Hans Becker, members of the Point Loma High School community were encouraged to participate in the selection of the school’s next educational leader. These stakeholders will be playing a vital role in determining who will be named to lead the school according to the San Diego Unified School District.

School staff and parents were asked to indicate their interest in the process by contacting vice principal Dana Tolomeo (dtolomeo@sandi.net). Respondents were asked to be available to participate in virtual candidate interviews scheduled to be held June 22 and 23 via Zoom.

In addition, a Leadership Input Survey was available online asking staff and community members their hopes and dreams for students at FLHS. Also sought were desired leadership characteristics, skills and expertise of candidates as perceived by surveyors.

The new principal is expected to be named by June 30. The successful candidate will oversee the remaining phases of the school’s ongoing complete site modernization program as well as the 100th anniversary of FLHS in 2025.

DONATIONS SOUGHT FOR SKATEBOARDER

A young man nicknamed “Cambo” who was riding a skateboard was killed recently by a hit-and-run driver at Voltaire and Seaside streets. There is a move now to put a stop sign there.

Those who knew him said Cameron believed in doing everything possible to minimize his carbon footprint; he cycled deeply for this planet. In keeping with his spirit, in lieu of flowers, those who knew him are being urged to volunteer or donate in his name to these organizations:

Portland Fruit Tree Project (PFTP) portlandfruit.org a glean- ing organization in Portland, Ore.

The mission of PFTP is to promote food justice, prevent food waste, and strengthen the community. Wild Willow Farm willowfarm.org in San Diego. Cameron had spent many hours volunteering at Wild Willow, a five-acre working farm that provides educational experiences to nurture self-empowerment and inspire people to connect to food, land and each other.

SAN DIEGO HUMANE SOCIETY DAY OF GIVING

San Diego Humane Society’s fifth annual Day of Giving, one of SDHS’s largest fundraising campaigns of the year, will be held June 25. This whole month, the organi- zation has been raising vital funds necessary to help care for nearly 50,000 animals in need each year. With a goal of raising $575,950, generous donors have committed more than $200,000 in matching funds for donations made before midnight on June 25. Community Partners — businesses including breweries and stores with goods ranging from artwork to apparel — are also participating by donat- ing a portion of sales during June to support SDHS. “Day of Giving unites our en- tire community to show our shared compassion for animals in need and support the work of SDHS,” said Dr. Gary Weitzman, president/CEO of SDHS. “Providing a safety net for animals and wildlife each year takes an incredible amount of resources and support from animal lovers across the county.”

The funds raised for Day of Giving will support shelter expen- ses, veterinary care, behavior training, humane law enforce- ment, community education and other vital SDHS programs and services. Instagram @sdhumane - society to see the heartwarming stories of animals saved thanks to the generosity of the community and follow #SDDayofGiving on June 25. Donations can be made at sdhumane.org.

PARKING ENFORCEMENT TO RESTART JULY 1

In an effort to support local businesses and continue essential operations, the City of San Diego will resume enforcement of all parking regulations starting on Wednesday, July 1. The enforce- ment will begin with a two-week grace period, during which vi- olators will receive written warn- ings. Citations with correspond- ing fines will be issued beginning Wednesday, July 15.

As more City services and fa- cilities reopen to the public, many City employees, including parking enforcement staff, who had been deployed to assist with closures at the start of the COVID-19 pandem- ic, are now being called back to re- sume their normal shifts. Bringing back parking enforcement is iden- tified as one small step toward re- opening San Diego’s economy.

In developing a plan to restart parking enforcement, City staff consulted with several business groups representing communities across San Diego. Business owners were overwhelmingly in support of resuming enforcement, specifically meter time limits, as restaurants, salons and retail shops are being reopened to walk-in customers under new public health guidelines related to COVID-19.

The City suspended citations for vehicles violating street sweeping, metered parking, time limits and yellow commercial zones on March 16 after the state and county stay-at-home order went into effect. Parking enforcement was limited to holiday or Sunday regulations only. Citations have been, and will continue to be, issued for vehicles parked illegally at red and blue painted curbs.

PRIDE TO DONATE TO LGBTQ WORKERS

As the Covid-19 pandemic con- tinues to create economic hard- ships on businesses and local workers, San Diego Pride, along with presenting sponsor Tito’s Handmade Vodka, and with support from Tequila Herradura, will distribute $30,000 in gift cards as part of their Pride Grocery Relief Fund for LGBTQ Bar and Restaurant Workers.
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HURRY! DEADLINE AUGUST 7TH!
Why is the Black Lives Matter movement important?

‘It’s not just a Black community issue, it’s a human rights issue’

By DAVE SCHWAB | THE BEACON

Like an erupting volcano, the tragic murder of George Floyd is igniting an outpouring of indignation within San Diego’s Black community, which is demanding reform, social justice, and an end to racial inequality through the Black Lives Matter movement.

Earlier this month, several local African-American spokespeople participated in an hour-long Zoom webinar on social justice and accountability in the wake of Floyd’s murder. Black Lives Matter (BLM) is an international human rights movement, originating from within the African-American community, which campaigns against violence and systemic racism toward black people.

Most people are familiar with BLM from when NFL quarterback Colin Kaepernick took a knee on the sidelines before a game in 2016 for racial injustice. The movement actually began earlier, in 2013, with the use of the hashtag #BlackLivesMatter on social media after the acquittal of George Zimmerman in the shooting death of African-American teen Trayvon Martin in February 2012.

The movement became nationally recognized for street demonstrations following the 2014 deaths of two African Americans: Michael Brown — resulting in protests and unrest in Ferguson, a city near St. Louis — and Eric Garner in New York City. San Diego Community Newspaper Group caught up with three of the participants in the webinar – Dr. Roxanne J. Kymaani, Dominic Porter, and Dr. Kristopher Hall – as well as Black student Khadijah Abdulmateen, to get their pulse on Black Lives Matter, and why that should matter to everyone.

"There is a significant difference in the way that protests are seen based on the color of your skin, and what you’re fighting for," said Kymaani, president at Kymaani Catalyst Consulting. "That, in and of itself, is deeply ingrained, and why this fight continues to exist."

"I definitely agree with that," said Hall, assistant professor for School of Leadership and Education Sciences at University of San Diego. "Our country originated with the genocide of indigenous Americans and the enslavement of Blacks, and our history is one of bloodshed and violence. We’ve never, as a country, tried to reconcile those things. There is still a lot of work to be done to get everyone on an equal footing."

"This issue is really about the dehumanization and lack of accountability or concern about injustice and violence against Black community members at a disproportionate rate," said Porter, chief of staff at RISE San Diego, a community-based organization committed to building real urban neighborhoods at the grassroots level. "That injustice and violence is too easily disregarded, and often forgotten, to the point where we become desensitized to the issue."

For Mira Costa Community College student Abdulmateen, BLM is all about proactively addressing racial injustice and inequality.

"Youth are joining up to demand to ban the use of rubber bullets used on protesters," she said. "For me, this movement is about ending violence in my community. Black people have been oppressed in this country for 450 years, and it’s time we see some change being enacted to remove inequality in our society and police brutality on the streets."

Kymaani said the cure for racial injustice and inequality is for people to own up to their "own hidden bias, their own racism, and accept that our society is one of white privilege. What it takes to remove bigotry starts with accountability and acceptance that this is a problem, and every single person in this country needs to look within themselves and see if they are colluding in the racism."

Concerning police reform, Hall said, "We need to have a real honest conversation about what is the purpose of police, and how we do the preventative work (counseling, social work, intervention, etc.) so that policing isn’t necessary. They (police) exist in communities to keep order, but the order would never need to be kept if we devoted the resources, mental health, education, etc. to solve social problems so policing isn’t as necessary."

Porter said what needs to be done to redress injustice and inequality against Black people is to "remove psychological conditioning that allows those types of behaviors (police brutality) to go on, and to increase accountability for crimes and violence against the Black community. We need to re-humanize Black people. This is not just a Black community issue. This is a human rights issue."

Abdulmateen said it’s important for society to “support Black folks during this time and listen to their concerns.”

Noting she learned about the cycle of racism and violence against Black people from her parents and grandparents Abdulmateen added: "the torch has been passed to our generation and we have to continue this fight until we don’t see folks being killed in the street for the color of their skin. We’re trying to put an end to this. People are just fed up. They’re tired.”

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Pointer grads celebrate with Shelter Island parade

Members of the Point Loma High School Class of 2020 picked up their caps and gowns without knowing if they would ever get to wear them. But that opportunity came June 9 when graduates climbed into and atop cars and trucks to celebrate their achievements during a smile-filled parade along Shelter Island that stretched for two miles. Mothers of junior class students, as is tradition, planned and orchestrated the parade. It allowed each young student to shine for far more time than the traditional commencement exercise in the school’s stadium. Many parents suggested the parade become an annual event. A formal graduation ceremony remains a possibility.

All photos by Scott Hopkins
Colorful sculpture brightens the neighborhood

By THOMAS MEuellER The Beacon

In late winter, a mischievous postdoctoral scholar at Scripps — and a few of her friends — brought a little bit of magic and mystery from the desert to Ocean Beach.

On March 7, a 10-feet tall, 8-feet long, and 3-feet wide unicorn, weighing nearly 600 pounds, arrived on a flatbed truck and took residence at the corner of Venice Street and Del Mar Avenue.

Affectionately named Tiny, the massive sculpture from Black Rock City — filled with a rainbow of LED lights and a heavy metal soundtrack — moved in to stand sentinel over the ocean.

“I wasn’t sure about the neighbors,” said Rachel Hiner, who welcomed the mythical beast next to her home. “A lot of them are set in their ways.”

But after the quarantine began, and parks and trails were closed, and people were forced to actually walk around their neighborhood to get some fresh air and exercise (and to keep sane), more and more locals discovered Tiny, which became an instant hit in San Diego. Hiner is one of the many people who have fallen in love with the unicorn.

“It was surprising how much people love it,” said Hiner, who’s friends with Tiny’s creator, Madeleine Hamann. “It’s been a positive experience.”

The sculpture, intended to draw onlookers with its grace and gallantry, and admired from afar for its kaleidoscopic body, is more than just a pretty face. Its beauty comes with an emotional and environmental purpose as a perfect melting pot for our society and present day. And in a way to emphasize her point, Hinner added a final kick to the “Toxic Unicorn.”

Tiny has a secret, shocking surprise. Hamann said. She delivers a pretty startling electric shock if you grab her horn! So how did Tiny make it from the playa at Burning Man to the hills of east Ocean Beach? We caught up with Hamann to let her explain the journey in an in-depth Q&A.

Beacon: Why build a Toxic Unicorn?

Hamann: “Toxic Unicorn” came out of a conversation about how we all have these people we’ve met who seem so amazing – magical, mesmerizing — on the first encounter. But the more time you spend with them, the more you realize that there’s something... off, really off. Like, I need to extract myself from this person’s purview ASAP. Toxic Unicorn people.

This is not just a silly name for me that we as a society actually have a similar relationship with plastic. It’s an amazing material – versatile, pliable, waterproof, etc. And it’s enabled a broad range of innovation since its introduction before WWII.

A little less than a century later, though, and we’re having that "aha" moment, realizing that plastic’s toxic effects might overshadow its sparkling, magical appeal.

Beacon: Is it made from recycled materials?

Hamann: Tiny is made of wafed plywood and coated with reycled 55-gallon food-grade drums. These drums are used for a variety of food shipments and unfortunately can’t be reused for their original purpose due to FDA regulations. They are often downcycled or repurposed for other non-food uses.

But with some cleaning, they made great material for Tiny’s outer shell. She also has a mane that is a bit more fragile and not currently in place that is made of 2-liter bottles cut into long strands.

Beacon: How long did it take to build?

Hamann: We built Tiny at San Diego Collaborative Arts Project’s “Colab” facility. We had a core team of five: Me, Dave Doerner, Brian Tran, Cole Whalen, and Brysion Arenas. And we had a lot of support from artists on special projects (Ensart Cozak, Chesira Patten, Max Elliott, and Dune Hoflo) and from many volunteers who came out to support us on build days. It was a community effort for sure.

We started applying for grants in November 2018, started planning in earnest in January 2019, and finished her up minutes before we set her up in the desert in August 2019. Almost a full year.

Beacon: Why is it next to your partner’s sister’s house?

Hamann: After Burning Man, art pieces created at Colab formed a new home in order to make space for the next art projects that will be made there. Lots of art just goes into storage or gets destroyed after it serves its intended event, but with sustainability in mind, we designed Tiny in a way that would allow her to be installed outdoors for longer temporary instalments. Besides, it’s way more fun to see her all the time than to pull her out once in a blue moon.

Beacon: What do you think of it gaining fans?

Hamann: I think it’s great. She went in right before quarantine kicked in, but even in just that first week, we noticed how many more people were coming by the house on their walks. Where we used to see 1-2 people every morning, it became five, ten, even 20 plus people working her into their walk. I saw neighbors who had never met pass by at the same time and strike up a conversation.

Read more online at sdbreak.com

Beacon: What’s next?

Hamann: First we’re focusing on finishing up our art for San Diego Comic-Con. We have three pieces created at Colab need to find a new home in order to make space for the next art projects that will be made there. Lots of art just goes into storage or gets destroyed after it serves its intended event, but with sustainability in mind, we designed Tiny in a way that would allow her to be installed outdoors for longer temporary instalments. Besides, it’s way more fun to see her all the time than to pull her out once in a blue moon.

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Read more online at sdbreak.com

Ocean Beach resident Nicole Kay Clark (@nicolekayclark) on top of ‘Tiny,’ the Toxic Unicorn.
Street names: Authors in Ocean Beach and gems in Pacific Beach

By KATHERINE HON | The Beacon

The original names of more than 250 streets in San Diego were changed by Ordinance No. 755 adopted May 21, 1900. This ordinance brought authors to Point Loma and gems to Pacific Beach, among many other changes implemented to eliminate duplication and achieve some continuity where street names changed from tract to tract.

The source of names in alphabetical order in Ordinance No. 755 was Louis Jackson Davids, the relatively new city engineer. He noted in his transmittal memorandum to the Board of Public Works that his suggestions for new street names were “taken from natural objects (trees, flowers etc.) or from men celebrated in science, literature, statesman, war etc.; care being taken to maintain alphabetical order.”

Who were some of the celebrated gentlemen honored by street names that we still see today?

AUTHORS IN POINT LOMA AND OCEAN BEACH

Ordinance No. 755 gave Point Loma neighborhoods their alphabetical authors from Addison to Zouch (later changed to Zola).

Joseph Addison (1672-1719) was an English essayist and poet, and Thomas Zouch (1737-1815) was an English clergyman and writer.

The names and the authors in between replaced First through Twenty-sixth streets in Roseville. The alphabet started over with Alcott through Dumas for Twenty-seventh through Thirtieth streets in Roseville and continued with Elliott through Meredith for Thirty-first through Thirty-ninth streets in what was identified in Ordinance No. 755 as Mannasse & Schiller’s Addition and is now Loma Portal.

Meredith Street is no longer, but might have honored George Meredith (1828-1909), an English novelist and poet. Elliott Street remains, perhaps for Ebenezer Elliott (1781-1849), an English poet who became a passionate advocate for the poor, inspired by his own experience of being homeless, facing starvation and contemplating suicide.

For more about some of these alphabetical authors, visit reading-between-the-lampposts.com/Site/Welcome.html, which describes the 2013 book, “Reading Between the Lampposts: The Literary Giants of Loma Portal” edited by Elaine Fotinos Burrell and Karla Lapic. The book contains essays that highlight the lives of 26 authors memorialized by street names in Loma Portal. The essays were written by 26 neighborhood families based on their research of the author’s name of their street. The website notes that each biographical essay contains a photo or drawing of the author, list of works, excerpts of writings, and references for further reading.

Seventeen other tracts — including Ocean Beach, Pacific Beach, Morena, La Playa and West End — also had their numbered street names replaced with different names courtesy of city engineer Davids in 1900.

Ocean Beach’s First through Seventh streets became the alphabetical Abbott, Bacon, Cable, Defoe, Ibers, Froude and Guizot streets. These can be tied to historians and writers from various countries. John Stevens Cabot Abbott (1805-1877) was an American historian whose popular books included works about Napoleon, the Civil War and Frederick the Great.

Francis Bacon (1561-1626), an English philosopher, statesman and patron of libraries, was considered the father of empiricism.

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Rosamaria Acuña, a superstar real estate agent in our La Jolla Prospect office, has turned in another outstanding quarter for sales volume, placing No. 1 in her office and No. 2 among all Berkshire Hathaway HomeServices California Properties agents in the San Diego region for the first quarter of 2020.

“We’ve come to expect great performances from Rosamaria, and she lived up to it once again in the first quarter of the year,” said Nicki Marcellino, Vice President and Regional Manager, San Diego. “With her years of experience representing buyers and sellers, Rosamaria knows the San Diego real estate market exceptionally well. She also provides clients with the latest innovations in marketing and technology to facilitate every transaction.”

Rosamaria is consistently a top producer not only within her office, but also among her peers. Her many achievements include cinching top honors in 2019 at the level of Chairman’s Circle Platinum, confirming she is among the top 1 percent for sales volume within the Berkshire Hathaway HomeServices network of nearly 50,000 agents and 1,450+ offices in 47 states and abroad. In addition, Rosamaria was recognized as a 2020 RISMedia Crusader News maker for her dedication in supporting multiple charities in the community.

If you are looking for your dream home, purchasing investment property, or thinking of selling your current residence, contact Rosamaria for a complimentary consultation, or to receive up-to-the-minute details about the San Diego real estate market.

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