La Jolla wins annual Ron Trenton Memorial Lifeguard Relays

San Diego Lifeguards exhibited their rescue skills at a spirited competition in Ocean Beach on Aug. 4 and the Northern District came out on top – and more importantly – won bragging rights for the next 12 months.

The Lifeguard Service is divided into four geographic districts: the Southern District is Ocean Beach; the Central District is comprised of Mission and Pacific Beaches; the Northern District is made up of the La Jolla beaches; and the Boating Safety Unit, including Mission Bay, is considered the fourth District.

The Lifeguard Relays are a competition between the four districts within the San Diego Lifeguard Service and include a variety of events which demonstrate the different rescue techniques used in ocean rescue such as swimming, paddle boarding and line rescue.

The relays are named in memory of lifeguard and longtime Northern District team captain, Ronald B. Trenton. Trenton was lost at sea while piloting his private plane from Catalina Island to San Diego in 1997.

Expert offers options on La Jolla Cove’s sea lions

A marine biologist who recently completed a study on sea lions and harbor seals in and around La Jolla Cove has concluded that deterring the marine mammals from coming ashore is going to be easier said than done.

Dr. Doyle Hanan, of Hanan & Associates Inc., at the City of San Diego’s request, recently submitted the results of his year-long research on local pinniped populations and their behavior. Hanan concluded that the
An infrastructure glitch is causing problems at the newly opened Children’s Pool Lifeguard Tower. “There was a backup in the restroom because the sewer pump is not performing as it was designed,” said James Gartland, marine safety captain for the San Diego Fire-Rescue Department/Lifeguard Division. “Currently we are working with the contractor and the designer to come up with a permanent solution to the issue. The public restrooms will be closed until we can execute this plan, and temporary facilities have been provided on-site for public use until the restroom can be reopened. The temp facilities will be serviced every day.”

Gartland said technical difficulties have not prevented lifeguards from using the new tower. “We are conducting some observation training and lightly using the facility,” he said. “Once the remaining furnishings and equipment are delivered and installed, and the pump issue is resolved, lifeguards will be using the facility to its full potential.”

Lifeguards are transitioning into La Jolla’s new Children’s Pool Lifeguard Tower that has been nearly nine years in the making. Planning for the new tower, one of three built in La Jolla over the past decade that cost $3.1 million to construct, goes back to at least 2007.

The Children’s Pool project has been plagued with problems and delays since the get-go. La Jolla community planners early on questioned the size and scale of the old tower, built in the 1960s. That tower was condemned by the health department before razed in fall 2013.

Lifeguards had been operating out of a pod-like temporary station atop scaffolding next door to the new tower. Gartland described the new tower as a “huge improvement,” over its predecessor, adding it’s designed to accommodate summer peak-season staffing.

“This building now has men’s and women’s locker rooms, an area for lifeguards to prepare food and a first-aid room for patient care,” Garland said noting the new building’s observation tower “has a higher vantage point and an increase in degrees of view.”

The new structure affords lifeguards the ability to observe the water from other areas in the tower while doing other work functions. The lifeguard tower is a state-of-the-art emergency response facility that fits all of the needs of the Lifeguard Division including having individual, public restrooms while being ADA-compliant.

Construction began in early 2013 for the new Children’s Pool tower, which has been occupied since June 27. The project went through three seal moratoriums including an unexpected delay when “seagulls were found nesting on the job site, preventing work resuming until the young seagulls developed their wings and flew away from the construction area,” Garland said.

Of the three lifeguard towers built in La Jolla recently, including the smaller Cove tower and the larger (and first completed) tower at La Jolla Shores, Children’s Pool tower “had the advantage of being the third one built,” Garland said. He noted “adjustments and lessons learned on the other towers were applied and planned for on this tower. This is a tower that the community can enjoy that also gives the lifeguards the ability to provide a high level of safety to a rugged area of the coast.”
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Judging from a cursory survey of merchants and property owners in La Jolla’s downtown Village, a new proposal to allow sandwich boards in the Public-Right-Of-Way (PROW) to attract customers to businesses could face an uphill fight.

Recently, Claude-Anthony (CA) Marengo, president of La Jolla Village Merchants Association (LJVMA) Business Improvement District (BID), has been making the rounds of La Jolla civic groups. Marengo has been lobbying to find a way to allow sandwich boards noting, “Nothing has been done with them in 20 years ... They’ve been cluttering the sidewalks in all shapes and sizes and are virtually everywhere … La Jollans invest in these types of signs because they feel it helps their business.”

Noting “we (LJVMA) are here to support and represent them,” Marengo has proposed “finding a way to legalize the signage program in the PROW.”

Ike Fazzio, LJVMA board member and proprietor of San Diego Flyrides, which is tucked away hidden from view in the International Shops off Prospect Street, thinks allowing sandwich boards, under suitable conditions, is a good idea. “Sandwich boards are good for shops, like mine, that are not in the main right-of-way,” said Fazzio. “I’m on the side of those wanting more signage to promote our businesses.”

Fazzio believes a compromise can be found for allowing sandwich boards without contributing to visual pollution. “I think there probably is some middle ground,” he said. “I think a way could be found to allow them without hindering the walkway for pedestrians, and without them looking tacky. I think there’s a happy medium in there, probably having a minimum or maximum size, or style with a look that isn’t cluttered.”

Not everyone agrees however. One of those is longtime community planner and commercial property owner Bob Collins. “I think it would be a terrible mistake for the Village,” said Collins. “We already have a very well-written sign ordinance (in La Jolla’s Planned District Ordinance) that tells businesses what signs they can have, and how big. They have ample signage, and they can be seen from a great distance.

“So there’s just no need for putting up sandwich board signs to become stumbling blocks for pedestrians.”

Lincoln Foster, whose company owns commercial and residential properties in downtown La Jolla, concurred with Collins. “The proliferation of sidewalk signs is giving parts of downtown La Jolla the appearance of a carnival boardwalk or promenade at the county fair,” said Foster. “This unattractive clutter not only presents hazardous obstacles for pedestrians, but erodes the dignity of our community. In fact, these signs, when not ignored altogether as obstructive nuisances, often coax attention away from storefronts, rather than lure attention and recruit customers, just the opposite of intent.”

Foster contended sandwich boards “simply blemish the streetscape and do nothing to vitally promote commerce,” while adding that “attractive, clean storefronts and sidewalks along with creative window displays can do more for a business to entice customers than a poster standing in the PROW. Signs on sidewalks convey businesses’ desperation and distress while degrading the community; many visitors recognize this message and are heading elsewhere.”

Another La Jolla entrepreneur, Don Allison, had a different take on why retail may be struggling in the Village. And it’s something he believes more — or even better — signage won’t help. “If businesses are doing well it (signage) is never brought up, they usually come out when they (merchants) are not doing well,” said Allison, adding, “The internet is killing all the retailers. Just look at Nordstrom’s and all the strip commercial centers having problems with their retail.”

To those opposed to sandwich boards, Marengo noted, “They haven’t walked La Jolla lately. Some (signs) are stacked end-to-end blocking entire sidewalks.”
San Diego rents fourth highest in state and increasing in beach communities

By MANNY LOPEZ

Whiskered political showman and viral internet sensation Jimmy McMillan said it, San Diegans are feeling it, and a new report by Apartmentlist.com proves it. “The rent is too damn high!”

With a median price of $2,020 for a two-bedroom, and $1,510 for a one-bedroom, San Diego is the fourth most expensive city in California, according to Apartmentlist.com. The Internet search engine, utilized by apartment hunters countrywide, reported in its 2016 national rent report, released in July that rents in San Diego were up 3 percent in the past year compared to 2 percent for the rest of the United States.

“The vacancy rate in the San Diego area was 3.9 percent in the first quarter of 2016, and the limited supply is causing upward pressure on rents,” said Andrew Woo, director of Growth and Data Science at Apartmentlist.com. “Rents tend to increase even more rapidly in popular areas like Pacific Beach and Ocean Beach, where demand is high and supply especially limited.”

Coastal cities were found to be the most expensive, with California making it into the Top 10 list of cities with the highest rents. Monthly rents for an apartment or condo in Mission Bay and Pacific Beach can be found for under $1,000 for a studio, $1,400 for a one-bedroom and between $1,800 and $2,100 for a two- and three-bedroom.

The report indicated that median rent prices grew more slowly year-over-year than in prior months, and that overall, rents have increased by 2.0 percent nationwide and 2.2 percent in California between June 2015 and June 2016. The median price for a two-bedroom apartment in the U.S. currently is $1,300, while one-bedroom rooms are at $1,140.

Alan Nevin, director of Economic and Market Research for the Xpera Group, a real estate and construction consulting firm based in San Diego, said that rents in California’s second largest city make no sense at all. He added that investment values are at $300,000 per unit from $150,000 to $200,000 five years ago.

“Rent is a function of what apartments are worth in terms of their investment value,” Nevin said. “Owners must charge 1.1 percent per month of what they paid per unit making an average unit around $3,300 per month in today’s market where interest rates are low.”

According to Certified Commercial Investment member Terry Moore, of Apartment Consultants Inc., an income property brokerage firm in San Diego, only 6,000 multi-family units were approved for construction in 2015 and none were permitted in the beach communities. He stated that the San Diego region gained 30,000 new jobs last year and that a typical apartment developer creating a need of 18,000 to 20,000 new housing units per year.

Moore blamed regulatory conditions, a negligible supply of shovel-ready lots, zoning laws that keep high-density neighborhoods zoned for low-density developments and opposition from the Coastal Commission and neighbors as the primary causes for unusually high rents in Pacific Beach, Ocean Beach, Mission Beach and Point Loma.

“Elected officials haven’t done a lot to develop high-density housing, so demand outstrips supply and rents go up,” Moore said. “The City just did pass some new regulations in transit areas, but that should have been done 20 years ago.”

Howard Blackson is urban design director at Michael Baker International, an engineering and consulting firm, and a former employee of San Diego’s Civic Innovation Lab. He pointed to the 30-foot height building limits in beach communities and an unpredictable entitlement process that requires builders to go through a discretionary review process that is unpredictable, lengthy, expensive and which only a few people can enter into, as impediments to developing new housing in beach areas.

Another problem he pointed out is that the San Francisco housing crisis is driving a splurge of high-tech firms, with high-paying jobs to the San Diego region. This he said is allowing people to bid up prices, which he described as the highest he’s ever seen in San Diego’s history. “San Diego has always had a housing crisis, said Blackson. “But we can’t wait until there is a crisis to try to fix things, because then it’s too late, which is what we’re facing right now.”

Pete knows the art of luxury real estate sales

By DAVE SCHWAB

Real estate is an art.

And La Jolla Realtor Pete Middleton of Coldwell Banker Previews International is an artist. If you’ve seen his advertisement on bus stops, then you know that “Pete Knows Real Estate” is Middleton’s motto.

One of the local leaders in luxury real estate sales and marketing, Middleton prides himself on the many transactions he’s handled over 25 plus years of handling residential transactions.

“The philosophy I live by is I always put people’s wants and needs ahead of my own,” he said. “The philosophy I live by is I always put people’s wants and needs ahead of my own.”

PETE MIDDLETON, COLDWELL BANKER REALTOR

He said a highly motivated buyer from the East Coast, a biotech CEO, had sold his place and was moving his family to San Diego. They began looking in North County where the client thought they wanted to be. But then a great opportunity arose on a La Jolla property about to hit the market.

To make a long story short, Middleton used his personal connections networking with other Realtors and was able to negotiate a sale for the new La Jolla property, which ultimately saved the client a significant amount of money, which they would have had to pay if they’d gone to anyone else — or had waited until the property actually went on the open market.

“I saved that guy $200,000, and he (CEO) knows that, and to this day he laughs about it and talks about how well it (deal) was handled,” said Middleton adding, “The best opportunities are found among the (networking) relationships.”

Middleton added, “The best opportunities are found among the (networking) relationships.”

Middleton offered one final good reason for selecting a Realtor to handle a residential real estate transaction.

“Four percent of the real estate professionals do 96 percent of the business,” he noted.

For more information call (858) 764-4808, email pete@peteknowsrealestate.com or visit peteknowsrealestate.com.

Business

National Funding reaches $1.5 billion milestone

National Funding, one of the largest private lenders of small-business loans located in La Jolla, recently announced it has reached $1.5 billion in total capital deployed.

The company also announced it funded $151.8 million in loans for small businesses for the first half of 2016, up 45 percent from the first half of 2015. The company was recently listed as one of the top 10 small-business alternative lenders by deBanked, ranked by loan volume.

National Funding credits its success to its refined and conservative lending approach, which has resulted in a high number of repeat customers.

“This company has been in business for nearly 20 years. We’ve been able to continue this rapid growth for a variety of reasons: first, we see continued loan demand and a strong underlying economy,” said Dave Gilbert, founder and CEO.
By LISA HALVERSTAD

Executive director of the La Jolla Village Merchants Association, Shelia S. Fortune, said she feels the homeless population in La Jolla has stayed the same since last year. She also noted the numerous ways La Jollans’ aid the homeless in La Jolla.

“Our local community supports… the (nonprofit program) So Others May Eat and an annual event So Fine on Kline all championed by Mary, Star of the Sea parish member Tresha Souza,” Fortune said.

Indeed, Souza is a star advocate for the homeless; seemingly everyone in the community refers anything homeless-related to Souza. “I started So Others May Eat to show my children that not everyone lives (comfortably) like us,” Souza said.

“Each homeless person is someone’s child. Even if we’re there to just hear their story, that’s okay for them. It helps.”

Souza founded the So Others May Eat program in 2008 and has served thousands upon thousands of hot meals, in addition to donating pantry items from Mary, Star of the Sea Church. However, a fire in the church hall temporarily moved their efforts to Mariner’s Point where they are currently serving.

But in September, the program will start at the church again. Souza doesn’t think there are that many homeless in La Jolla, especially in comparison to the population found in other neighborhoods in San Diego. Additionally, she said she doesn’t feel her program attracts more homeless people to remain on the streets of La Jolla after the meals are served.

Souza said helping the homeless has been a huge blessing in her life and that of her four children. She noted that her children are far better, more compassionate people because of their exposure to the plight of other people.

She also said she feels there is a misconception of many homeless people. Each individual has their own story, but they shouldn’t be put into one group. “People look at the homeless and put stereotypes on them … they say they’re lazy, but there are wealthy people who are lazy too.”

Mike Ramono has been homeless for two years. He said he lives in a secret shack around the Ocean Beach area. “It’s never easy to know if my shack will be safe at night, or if someone has taken my stuff. But, we (the homeless community) pretty much all know where to go to have a warm meal and get some friendly smiles.”

He noted that the homeless tend to all be aware of the spots to eat and obtain snacks throughout the coastal communities of La Jolla, Pacific Beach and Ocean Beach. “In general, people aren’t that rude to us in La Jolla, they pretty much look the other way. Sometimes people give us money, other times they act like we don’t exist. I’m used to it by now.”

My plan is to head back to Vegas, but it’s so hot there in the summer,” Ramono said. He was part of the cleaning crew at the Venetian Hotel and Casino in Las Vegas for five years until he was “fired because they found out I had lost my apartment and said I had to have a permanent address to work there.”

This situation is a common theme among the homeless. Most businesses won’t hire someone unless they can prove they have a permanent home address. Ramono explained this was the reason so many homeless people rely on having friends and family who will allow them to collect their mail at their address.

“It’s a nightmare, you’re struggling to find a shower (or eat) and just get through the day, and then you can’t get a job because they know you’re not living anywhere … (how can we) try to get a place to live if we aren’t allowed to work without already having a home? It’s a Catch-22 many homeless deal with every single day. However, Fortune said that in La Jolla, sometimes the more “known” homeless people are given a chance to work for locals.

“Most of our homeless are ‘regulars’ and the locals know them; many feed them and offer employment if that is appropriate. I feel that our local homeless have been provided opportunities to get off the streets and this is their chosen lifestyle that we must respect,” Fortune said.

Joe LaCava, a Bird Rock resident and former chair of the La Jolla Community Planning Association, said that “there are many reasons that individuals and families find themselves homeless. We must work collaboratively to find permanent housing through regional service providers. The mayor recently announced (that the) goal of housing homeless veterans must be extended to all homeless.”

LaCava recognizes the immense good serving meals and providing clothing offers the homeless.

“Who can argue with a good soul that provides a temporary respite or a warm meal? But those are stopgap measures, we must focus on permanent housing. Affordable homes (subsidized housing for families with low and very low income) is part of the larger housing needs of our city.”

“However, for the homeless it must be more finely targeted to meet their unique needs. We need to offer them the stability of permanent housing combined with support services. With housing stability comes the opportunity for individuals and families to address health issues, have regular meals, and, find employment — all necessary to allow them to become self-sustaining.”

Indeed, how to make the homeless become stable is a common theme. One that the San Diego Interfaith Housing Foundation (SDIHF) is trying to solve. The foundation offers two weeks of shelter in rotating churches for approximately nine weeks throughout San Diego. The program aims to allow low-income folks a safe place to live, shower facilities and hot meals while they try to secure permanent housing.

This program is a life-line for many folks who are trying to transition back into mainstream life and find a permanent home. Something that is incredibly difficult to achieve while living on the streets.

All Hallows Catholic Church, La Jolla Lutheran Church, La Jolla Presbyterian, St. James-by-the-Sea Episcopal church and La Jolla United Methodist Church have all been actively involved in this program.

There are many programs and well-intentioned people who put their heart into helping the homeless, so why does it seem so little progress is reported?

LaCava has an idea. “The City of San Diego struggles to address the homeless within our city because it has not been a priority.”

“There have been targeted efforts that should be applauded, but we as San Diegans have not committed to a sustained effort to address the several thousand that are homeless. The regular sweeps currently happening in downtown San Diego is the wrong approach.”

Romano agrees with LaCava. “If people don’t want us to hang out at the park, or the beach, or the boardwalk or pretty much anywhere, but they also don’t want to offer affordable housing, then, tell me, where are we supposed to go? The trash bin? Would that be acceptable? Probably.”

By LISA HALVERSTAD

Three myths about San Diego’s homeless

As more tents go up across San Diego, more San Diegans are talking about homelessness—and many of the same myths keep circulating.

We’ve all heard them: Most homeless folks are mentally ill. They don’t want our help. They’re moving here in droves.

None of those statements is entirely true. But perhaps they serve a purpose. All are convenient truths that make it easier to avoid confronting the hard work necessary to aid the homeless, especially those who seem hardest to reach.

Some of them involve placing blame or making excuses, which are easier to do than having the tougher, solutions-oriented conversations about whether we’re doing enough to help the homeless and whether the resources we’re offering them are working.

Here are the facts on three of the most persistent and distracting myths about the homeless in San Diego.

Myth: Most homeless people have serious mental illnesses.

The most memorable encounters many of us have with the homeless are with those who seem to be mentally ill and that can lead to some faulty conclusions.

For that reason, there’s a tendency to link homelessness and mental illness—and to suggest it’s a major roadblock to eradicating an overwhelming social problem.

In recent interviews with political candidates, the Union-Tribune’s editorial board repeatedly suggested it wouldn’t be possible to end homelessness in San Diego because that “would mean ending mental illness.”

PG. 8

Homeless Awareness

HELP >> CONT. FROM PG. 1

The nonprofit So Others May Eat, founded by Mary, Star of the Sea parish member Tresha Souza, serves homeless at Mariner’s Point. (Above) Melinda Price Silva and Leslie Furrier volunteer with So Others May Eat to feed the homeless in La Jolla.
Homeless Awareness

Homeless expert: ‘Understanding, resources and leadership is needed’

By LAINIE FRASER

Michael McConnell, a San Diego business owner and long-time philanthropist, is determined to solve homelessness in San Diego. The founder of the Facebook page Homelessness News San Diego says, the city is full of different kinds of homelessness and the solution lies in leadership and the community.

McConnell has been a businessman for more than 35 years and was the vice president of the board of directors for the Regional Task Force on Homelessness for nearly two years. The Regional Task Force on Homelessness is a nonprofit that provides data and analysis to communities that will allow them to identify and allocate issues within their homeless communities.

In 2014, McConnell became a San Diego affiliate member for Funders Together to End Homelessness, which is the only national network of philanthropists working to strategically develop solutions for homelessness.

The Beach & Bay Press spoke with McConnell about homelessness in the beach communities.

BBP: Where does your passion to end homelessness in San Diego come from?

MM: I am a long-time San Diego business owner. I did that for more than 35 years and I decided I wanted to do something different so I chose to help the homeless. I had a brother who was mentally ill and while he was never really homeless he struggled, and I see my brother in the people who are sick and on the streets.

This helps me understand them and understand that they don’t want to be there. So my brother was a big factor for me, but the big big factor is the beautiful ripple effect that solving homelessness has on a community. The effect on businesses, on tourism and on housing. As ‘America’s Finest City,’ we need to be treating all of our citizens, both those on and off the streets, like they deserve, especially in ‘America’s Finest City.’

BBP: Do the kinds of people who are homeless vary depending on where they settle?

MM: The beaches are home to a lot more young people. Definitely more young people, both unaccompanied minors and those in the transitioning age and a few older. I definitely don’t see a lot of families along the beach that’s for sure. There are definitely fewer services, which creates a different dynamic than other places in the city. People say there are so many homeless downtown because of the services and agencies are down there and they are, but that just isn’t the case for the beaches.

There are a lot less agencies, housing options and shelters in the beach communities. Because of this lack of services, a lot of these people became homeless in the beach communities, or they just want to remain close to the coast for one reason or another. This is totally different from say homeless in downtown.

BBP: Do you know of any initiatives, programs or agencies that work to specifically help the beach communities and/or the homeless youth?

MM: A great agency helping the situation in a beach community is the Pacific Beach Homeless Coalition. They have a Facebook page you should definitely look at and they have meetings.

I went to one and there they offer services like meal sharing and laundry programs. Ocean Beach has always been a hotspot for the homeless, and I’m not sure about the agencies at work there, but I know the churches out there do their part. There is also San Diego Youth Services. They do great street outreach.

BBP: How is homelessness in communities across San Diego being addressed?

MM: There is something called the Regional Continuum of Care or the RCC as I’ll refer to it. It is designed to promote community-wide commitment to end homelessness. It is part of a regional response to homelessness. Communities get funds to assist this regional response. This money is then put into initiatives.

BBP: Have you seen other cities deal with homelessness successfully or use models that you think we should follow here in San Diego?

MM: Yes, definitely in central Orlando, Fla. They have made dramatic progress. Houston as well. Philadelphia is another place with dramatic progress. They created additions to their resources rather than just displacing the homeless there. They added more outreach people and put out more beds. It was about increasing the available resources for them not about displacing these people. But Orlando did great work, so did Houston.

BBP: What are the different initiatives, projects and programs you know about in San Diego, and in your opinion, how successful are they?

MM: For veterans, who in large part settle in areas like downtown, the Opening Doors Committee is a federal initiative trying to end veteran homelessness. The Opening Doors Committee has big goals but have put in great effort recently: Housing for Heroes is another that deals with the landlords and others involved in placing homeless veterans directly into housing. These provide assistance to the regional effort of ending homelessness throughout the county.

Project One for All is a great initiative for people who have serious mental illnesses across San Diego County. The goal is to provide 24-hour access to necessary services. They have already placed more than 1,250 people with a housing agency and instilling a systematic placement process. There is an assessment done to determine what kind of housing someone needs and where they should be placed.

The issue is that people tend to get into multiple programs and on multiple waitlists in an attempt to get help, but this creates a duplication of services. One for All helps coordinate the measurements and is overseen by the Continuance of Care to match the homeless with the right services and care. This streamlines the duplication of work and services.

This helps more people more effectively while using the same amount of money. There is a shift happening from an older ineffective and inefficient method. The shift puts housing first and services second, and this is a major transformation and a big funding shift.

BBP: Where do you think the city is going wrong, why are these initiatives not making the progress they want?

MM: I am an advocate for these programs but the city is working against the good things that are being done. Their actions are driven by downtown businesses and residents and is even seen in Hillcrest where they hired security. The city and the communities are anti-homeless.

This is seen in the rocks downtown, which were not installed for safety or design, the constant sweeps and the increase in encroachment tickets. This is all making it harder for the initiatives to take effect and work. This creates instability and tension for people who are very vulnerable and unstable and I am not blaming the police for this, but they are the face of it. They are criminalizing the homeless. These encroachment tickets are out of control and create criminal records and it’s so much harder to house a criminal and all of this is very costly for the city.

BBP: Do you feel the way homelessness was addressed surrounding the All-Star Game and Comic-Con was displacement rather than developing resources?

MM: The thing is, especially during these events, the homeless do not want to be in your way. They don’t want to be a bother. They are on the street because there is nowhere else for them to be and they are on the streets downtown because it is close to many of their services. We should have invested in resources is what we should have done. We do not need to hide these people but help them.

BBP: What do you think are San Diego’s next steps?

MM: It is all about the leadership. We have a mayor who won’t step up, he is holding us back here. He has put this on the police, and yes, the law enforcement need to be involved. There are criminals everywhere but they are not sleeping on the street. We have criminalized homelessness and it is a waste of money when there are real crimes occurring elsewhere.

If these are homeless in downtown, some are other homeless and some are just criminals preying on the homeless. The mayor is all about climate change, he’s going to solve the climate crisis. If the mayor would tackle this like he wants to tackle climate change, we would make changes. Really, I mean, I have never been a resident of Hillcrest, or the beach, the solutions are the same. The solutions for the beach communities remain the same as elsewhere in the city. We need to get a better understanding of the youth in the community and that can help us understand homelessness along the coast. Across the country there needs to be a push to solving youth homelessness.

BBP: What are your thoughts on the recent violence and action taken against the homeless community?

MM: Criminals are preying on the homeless. Some are other homeless and some are just criminals preying on the homeless. The mayor is all about climate change, he’s going to solve the climate crisis. If the mayor would tackle this like he wants to tackle climate change, we would make changes. Really, I mean, I have never been a resident of Hillcrest, or the beach, the solutions are the same.

Cities have learned this and he should learn from them.

BBP: What would you like to see the mayor do?

MM: We need to rally the faith community and the businesses and the people. We have to get in the sandbox together, but we also have to go in the right direction.

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LA JOLLA VILLAGE NEWS
Haag’s $4.3 million bequest establishes scholarship at UCSD

(The late Mary Andrews Haag left more than $4.3 million from her estate to establish The Frederick and Mary Haag Scholarship Fund at the University of California San Diego. The scholarship bequest was directed from the Mary Andrews Haag Trusts to provide scholarships for outstanding UCSD undergraduates. Haag was a longtime San Diego resident and philanthropist. She died in November 2014, at the age of 92. “We are so grateful to Mary Andrews Haag for her visionary support of scholarships at UC San Diego,” said Chancellor Pradeep K. Khosla. “The gift of education is an investment in our future. Scholarships provide access for outstanding UCSD students who will go on to become the leaders and innovators of tomorrow.”

Per the donor’s wishes, The Frederick and Mary Haag Scholarship Fund will provide merit-based scholarships to UCSD undergraduate students. Haag wanted her gift to help attract students “of outstanding academic ability” to UCSD. The new scholarship will support students like Katie Hutchins, who recently graduated in June. While at UCSD, Hutchins discovered that she could pair her love for sports and activity with a career that helps people. The physiology/neuroscience graduate now plans to attend physical therapy school. Yet, without scholarship support, UCSD might not have been a reality for Hutchins. She recalls that when she was applying to college, her family was dealing with a difficult financial time.

“My work at UCSD was an ideal option but they do see it as a safer option,” she said. “When I’ve pressed homeless folks who seem disinclined to shelter, most have told me they haven’t found an option that works for them, or at least acknowledged they’d like to get off the street eventually. The right scenario might change their minds. They just haven’t been convinced that an existing option could work for them.”

Experts say it takes careful research and planning to persuade someone who has been on the streets for years to take up the offer of housing, let alone shelter. “People need to understand that we’re dealing with people that have experienced the trauma of homelessness and other life traumas,” Diaz said. “Something has to happen to establish trust and open the lines of communication.” When that happens, lives can change.

The Frederick and Mary Haag Scholarship Fund was established in 2014 with a commitment to inspire, challenge and entertain by reading short stories aloud for a live audience – announces the 7th Annual TwainFest to take place Saturday, August 20th from 11am – 5pm in Old Town San Diego State Historic Park. TwainFest is produced by Write Out Loud and sponsored by Fiesta de Reyes in association with Old Town San Diego State Historic Park.

TwainFest, now a tradition for many San Diego families, is an all-day FREE festival celebrating Mark Twain and the literature and culture of 19th Century America. There is something for everyone at this festive old-fashioned gathering at the park. Presentations occur at a variety of park venues throughout the day.

7th ANNUAL TWAINFEST
Saturday, August 20th: 11:00am - 5:00pm
Produced by Write Out Loud and Sponsored by Fiesta de Reyes at Old Town San Diego State Historic Park

WRITE OUT LOUD, an organization founded in 2007 with a commitment to inspire, challenge and entertain by reading short stories aloud for a live audience – announces the 7th Annual TwainFest to take place Saturday, August 20th from 11am – 5pm in Old Town San Diego State Historic Park. TwainFest is produced by Write Out Loud and sponsored by Fiesta de Reyes in association with Old Town San Diego State Historic Park.

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Luau and Legends of Surfing Invitational at Scripps Pier set for Aug. 21

Surfers, scientists and survivors will come together to support the fight against cancer at the annual Luau and Legends of Surfing Invitational, set for 7 a.m. Sunday, Aug. 21 at the beach near Scripps Pier in La Jolla. The University of California, San Diego fundraiser features a friendly competition, which draws surf legends from around the world, followed by a festive luau. All proceeds benefit research and patient care at Moores Cancer Center at UCSD Health.

“As a two-time cancer survivor, this event is very near and dear to my heart,” said Tyler Callaway, director of business development for Surf Hardware International and co-chair of the 2016 Luau. Callaway, a four-time national surfing champion, has been involved with the Luau since its inception. After being treated for melanoma in 1983, while in his 20s, he helped design and run the surf contest for the inaugural fundraiser. Then in 2012, he was diagnosed with thyroid cancer.

“Again I was under the knife with doctors trying to save my life,” he said. “I know that feeling of loneliness and uncertainty, that faraway look in other patients. That’s why we’re here: to raise money to support the research that saves lives.” Callaway was successfully treated at Moores Cancer Center. Recognized for achievements in science, clinical care, education and community contributions, Moores Cancer Center is one of just 45 National Cancer Institute-designated Comprehensive Cancer Centers in the nation, and the only one in the San Diego region.

“With clinical trials in immunotherapy to treat patients with all stages of disease, including melanoma and head and neck cancer, our team is creating, testing and administering cutting-edge therapies for cancer,” said Scott M. Lippman, MD, director of Moores Cancer Center at UC San Diego Health. “With support from the Moores Cancer Center Luau, we can continue to move therapies from the bench to the bedside to provide our patients with the latest treatments and excellence in patient care.”

In addition to raising funds, the Luau celebrates the advances made in cancer research and patient care, and recognizes individuals who have contributed to the progress — such as businessman and philanthropist T. Denny Sanford. A supporter of regenerative medicine, Sanford has committed $100 million to the creation of the Sanford Stem Cell Clinical Center at UC San Diego where, in partnership with Moores Cancer Center, researchers are investigating stem-cell derived treatments for certain types of cancer.

Sanford will be presented with the Bell Sun Award during the Luau, an award given annually in memory of Hawaiian surfer and longtime Luau supporter Bell Kapolinka ‘ehukai Sunn, who lost her battle with breast cancer.

Co-chairing the event with Callaway is La Jolla native Jon Rosenman, who operates the legendary Tavara Island Resort in Fiji. Bob Hurley, founder and chairman of the clothing brand Hurley, is the honorary chair. This year, Celgene is supporting the event as the title sponsor.

“Celgene has been a part of the San Diego community for more than 16 years and we’re honored to be a long-time participant in the Luau and Legends of Surfing event as well,” said Ho Cho, vice president of biotherapeutics at Celgene.

For more information about tickets and event activities, visit atluauandlegendsofsurfing.org.

Scripps hospitals in La Jolla devote over $100 million in charity care

Scripps Health invested $117.5 million into community benefit programs and services in the La Jolla area through Scripps Memorial Hospital La Jolla and Scripps Green Hospital during fiscal year 2015. The nonprofit health system recently released its 2016 Community Benefit Report detailing its community benefit activities for fiscal year 2015 (October 2014 through September 2015). Across San Diego County, Scripps invested $153.6 million into community benefit programs. A copy of the report is available at scripps.org. Scripps La Jolla and Scripps Green contributed $7.1 million and $43.9 million in community benefits, respectively.

Scripps cares for some of the neediest people in San Diego County, often at low to no cost. While the largest portion of its community benefit efforts in the La Jolla area went toward uncompensated care, Scripps also invests in training for new physicians, health screenings, health education, support groups, and other important community needs through Scripps La Jolla and Green hospitals.

“Our commitment to the San Diego community continues as strong as ever with thousands of employees, physicians and volunteers working together to meet our patients’ needs,” said Chris Van Gorder, Scripps president and CEO. “Scripps is proud to continue our legacy of making a vital and measurable difference in the communities that we serve.” Scripps divides community benefit services into three categories:

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Fall in love with your jewelry again

Diamonds on the Rock is operated by Debra Levine and her son David. “I grew up working in my family’s Jewelry store in Upstate New York and always prided myself on giving personal attention and great customer service,” said Debra. My favorite thing to do is help someone fall in love with their jewelry again. Many people have things in their collection that they do not wear because it may not fit their current taste. We can redesign, reset, trade or even buy your piece so that it will be worn again!

Debra is a Graduate Gemologist and former Diamond Instructor at the GIA (Gemological Institute of America). She has been a jewelry designer for over 25 years. We work with you to design a piece that is completely your own and one of a kind. Bring in your most used and cherished jewelry to be cleaned, repaired, or have the stones remounted to have them looking like the day you purchased them. Diamonds on the Rock is located in Bird Rock at 5630 La Jolla Blvd. Call 858 750 2190 or come in today!

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Fashion abounded at La Jolla International Fashion Film Festival

This year is the seventh of the La Jolla International Fashion Film Festival held at the Contemporary Museum of Art. Filmmakers came from all over the world on July 28-30. Fashion abounded everywhere with people coming to see and be seen.

The film “Made on Earth” brought Silvia Morani, Valentina Ilardi Martin, and Beatrice Ost to the Red Carpet with their own unique style. They looked amazing wearing the Italian designer Antonio Marras couture with detailed work bringing Silvia Morani, Valentina Ilardi Martin, and Beatrice Ost to the red carpet. They looked amazing wearing the Italian designer Antonio Marras couture with detailed work. Antonio Contreras interviewed by Gail Garrison at Global Fashion Channel.

Best Art Direction went to David Brandao and Nicolai Kornum for “Statues.” The amazing visual effects spotted fashions and headpieces. Rosalina Tran Lydster makes incredible jewelry in “All About J.” Rhodessa Jones won the Best Actress Award wore this jewelry. It was an intricate part of the story line and was woven throughout this marvelous film. The designer Rosalina Tran Lydster makes incredible pieces that are to die for.

Lorelei Shellist was at the event for the release of her film “Skin on Skin.” She arrived on the red carpet led by her darling dog Iggy Pup. Shellist was one of the most stylish dressed participants wearing an asymmetrical animal print dress. Another stand out on the red carpet was Rafaela Keunecke who was here for her film “Gotta Do It My Way.” She was wearing an awesome gold dress by Paula Vianna that brought back Vintage Hollywood Glamour.

The final bow-tie wearer this year was a couple who had just gotten married and walked across the street to have their picture taken on the red carpet to make their special day extra special. Kudos to producer Fred Sweet and director Linda Comer for such a marvelous festival! If you missed this awesome event, stay tuned for updates all year long at www.ljfff.com. The date for next year’s fashion films is July 27-29, 2017.

UPCOMING EVENTS
SATURDAY AUG. 13 Your Guide to Hat-Making, the launch of a series of videos for hat-making free online event at 1 p.m. Join Diana Cavagnaro along with host, Phoebe Chongchua and special guest, Zandra Rhodes for an afternoon of fun and hats. Register and enter to win copy of the entire four-disk DVD series at onlinemeetingnow.com/?id=wg2ubcmms.

SATURDAY AUG. 27 Charity Fashion Show featuring jewelry designer, Ziur Designs and La Jolla fashion designer, Kenneth Barlis. The location will be at Porto Vista Hotel in Little Italy and will begin at 5 p.m. The event will benefit Give Clean Water Foundation and is free if you RSVP at rsvp@ziurdesigns.com or it is $5 at the door.

SATURDAY, AUG. 27 Hot Diggity Dog Fashion Show at Del Mar Plaza Deck from 5 to 9 p.m. Chic summer fashions from premier local designers and photo ops with runway models. The event benefits Helen Woodward Animal Center. For tickets, visit finehomesandliving.com/Hot-Diggity-Dog-Tickets.

Diana Cavagnaro is an internationally renowned Couture Milliner based in the Historic Gaslamp Quarter. Learn more about our Hat Designer, Teacher & Blogger at www.DianaCavagnaro.com.
Contrasting losses profoundly affect the local arts community

By CHARLENE BALDRIDGE

The arts community lost two stalwarts of late, one in the field of arts philanthropy and the other in performing/teaching. Both were kind and optimistic men. Both will be missed by the legions influenced by their having lived among us as exemplars of joie de vivre.

The philanthropist, whose legacy is enormous, is Conrad Prebys (Aug. 20, 1933–July 24, 2016), who through his generosity was in part instrumental in giving the community of La Jolla two magnificent concert destinations, one dedicated in May 2009 and the other, located in the village of La Jolla, yet to be completed.

They are UCSD’s Conrad Prebys Music Building and La Jolla Music Society’s soon-to-be concert hall, simply named The Conrad. When the Music Center was inaugurated, Prebys addressed his personal history in the Village News, saying, “I always remembered my students (many were there), and no matter how much time had elapsed, called them by name. Aug. 1, Facebook lit up with remembrances of him, written by scores of San Diego artists.

In the theatre

Intrepid Theatre Company, one of two San Diego area arts organizations now in residence at the Horton Grand Theatre (the other is San Diego Musical Theatre) announced casting for the first of its season, Yasmina Reza’s Tony Award-winning “Art,” which plays Sept. 29-Nov. 6 in the lovely, box seat located at 444 4th Avenue in the Gaslamp. Actors are Daren Scott, Jason Heil and Jacob Bruce. Christy Yael-Cox will direct.

Meanwhile, Deborah Gilmour Smyth, associate artistic director of Lamb’s Players Theatre in Coronado, has begun rehearsals for Bill Cain’s “Equivocation,” which she directs Oct. 14-Nov. 20. Set around 1600, it concerns a playwright who’s pressured by the British government to write a play about Guy Fawkes and the Gunpowder Plot conspirators. It poses the question: How does one tell the truth in dangerous times? Sounds like a topic fit for this fraught election, doesn’t it?

New Fortune Theatre, which fund-raised last week with a sold-out, populous and fanky reading of Shakespeare’s “Troilus and Cressida” at Tenth Avenue Arts Center, has announced its next production, Christopher Hampton’s “Dangerous Liaisons,” to be performed in January at San Diego Rep’s Space. Watch this column for casting and further details.

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Dr. Kenneth Taylor is a sports medicine specialist at UCSD Health, the head team physician for UCSD athletics and is also the program director for the Sports Medicine Fellowship Program at UCSD.

“We train our fellows to be able to handle everything and then focus on sports injuries,” Taylor said. “We have one of the largest programs like this here at UCSD and the Olympics really see the benefit of this. We see everything, we do everything. UCSD is on the front lines.”

Taylor and the other physicians treat a variety of injuries plaguing athletes of all experience levels and ages. The injuries they deal with vary from stressed muscles and arthritis to major fractures and tears.

The doctors work with people ranging from those trying to run marathons to junior Olympians to those currently competing in Rio de Janeiro.

“For an Olympian and an everyday athlete the diagnosis and treatment of injuries are similar, the difference is that for Olympians and professional athletes there is the need to know right now and to treat right now so we may have to take extra risks to get you to your event,” Taylor said.

Through the use of an ultrasound, Taylor and the other physicans work to manage the issues plaguing athletes with non-surgical treatments when possible. Taylor and the other physicians work to assist athletes in the best way for their required performance.

According to Taylor, when people have a sports-related injury they think they need to have major surgery but most of what he sees does not require surgery at all and his type of work then saves athletes from running a variety of risks and complications.

“We have an Olympian athlete right now who had ACL surgery, it would have taken him out, with the surgery he’d been done,” Taylor said.

“With the right treatments and rest he is in Rio right now and hopefully going to medal. It would make a great story, not many people tear their ACL weeks before medaling at the Olympics.”

For an event like the Olympics, there is a variety of help on call for the athletes. Currently there is a physician from UCSD in Rio covering the women’s soccer team. There are other physicians that are assigned to be on call during a general event and then there are the local doctors present.

The power of this collaborative work was seen in full force this week when the French gymnast Samir Ait Saïd seriously fractured his leg while executing a vault exercise.

“The French gymnast that went down, the French had their doctors, but they needed to tap into the Olympic system as well as the network of local surgeons to help him,” Taylor said. “It’s largely a team effort.”

Although Taylor feels that the field of sports medicine is largely misunderstood and somewhat unknown, he stresses that UCSD is advancing the discipline and that their role is crucial.

“A sports physician is ideal to take abroad because they understand the medicine, we can treat the cold flu, the UTI, but also the sports injury,” Taylor said. “You need that well-rounded jack-of-all-trades sports doc with you.”
Needs, strengths and commitments

By Natasha Josefowitz, Ph.D.

We all have to use our basic needs met (food, water, shelter, sleep) in order to be able to focus on our higher needs. We make life choices (such as marriage and careers) without being aware that we are trying to meet those higher aspirations.

Some people need to be visible, upfront, while others are more comfortable in the background, working behind the scenes. Certain individuals strive to be significant and make a contribution to their community; others prefer being private, unnoticed, fading into the woodwork. My father used to say “Pour vivre heureux, il faut vivre cache” (translated: to live happy we must live hidden). A Japanese proverb echoes the same sentiment: “The nail that sticks out will be hammered down.” A generation ago humility was a strength that we were promoted here. Becoming aware of one’s needs and strengths should help in making decisions about the choices (when within our control) in one’s life.

Besides getting to understand our needs and strengths, we are also influenced by our life’s purpose and meaning. How strongly do we feel attachment to our family, our work, our values, and our community? We all have limited time to devote to these choices. How do we choose? When children are small, there is often no choice but to take care of their needs—such as schools and doctors’ visits, but we do have a choice whether we spend time reading to them or reading for our own pleasure. Our work also requires us to decide how much time will be spent on projects—for some it is “good enough as is,” for others, “perfection” is the only option. Commitment to our values, faiths, and philosophies also take time, such as attending religious or political meetings. How much time we devote to these areas is often a matter of the strengths of our convictions.

Finally, there is the time given to our community by volunteer work, leisure and social activities, or being a good neighbor. Whatever we choose to dedicate our time to is at the detriment of another choice. I remember when I was getting my master’s in social work while my children were teenagers—it was a matter of finishing my report of helping them with theirs, bringing work on vacations as opposed to going on a hike with the family—all are conflicting choices that need to be made daily, sometimes hourly. How we decide is determined by our levels of commitment as well as our needs and strengths—it is all interconnected and is an expression of who we are.

So pay attention to your choices and make sure that they conform to your image of self, not only as you are, but as you wish to be. It is only when you become conscious of the choices you make, by default or pressure from others, but because you responded to your inner core: “This is what I need. These are my strengths. This is what is important to me. This is who I am!”

Natasha Josefowitz taught the first course in the United States on women in management and is the author of more than 20 books. She lives at the White Sands in La Jolla. Copyright © 2016, Natasha Josefowitz. All rights reserved.

A-1 Hearing Centers take stigma out of hearing loss

By DAVE SCHWAB

Hearing aids are better quality and less obtrusive than ever, but the stigma attached to wearing them still keeps nearly three-quarters of those with hearing loss from using them regularly.

Second-generation hearing instrument specialist Kelly M. Scoggins owns A-1 Hearing Centers at 7730-AA Herschel Ave. in La Jolla. She knows about the stigma attached to hearing loss well.

Scoggins tells the tale of the man who came into her office complaining about his wife’s “mumbling.”

“Told, ‘Did she mumble when you married her, or was it later that she suddenly started mumbling?’ asked Scoggins, observing, ‘Maybe you aren’t hearing her properly.’”

After getting a dumbfounded look, Scoggins said, “Let’s check your hearing.” An action that confirmed it was he, not his wife, who was suffering from hearing loss.

“Not hearing clearly is a sign of a hearing loss,” pointed out Scoggins, adding, “People don’t want to accept that they have this issue. They feel it’s a disability. They don’t want people to judge them, or think they’re old because they’re wearing a hearing aid. So they’ll be in denial for a really long time.”

Scoggins’ website, www.a1hearing.com, notes that congenital birth defects, exposure to certain drugs, overexposure to too much sound, normal aging and diseases, viruses and infections can all cause hearing loss.

There’s even one rare condition, where hearing goes out completely in one ear, where, if not addressed within 48 hours, the loss of hearing in that ear is permanent, said Scoggins.

Another possible symptom of hearing loss is people talking overly loud because they can’t properly hear the volume of

Kelly M. Scoggins, who owns A-1 Hearing Centers at 7730-AA Herschel Ave. in La Jolla, shows some hearing aids that are available.

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See Hearing >> PG. 17
A quintessential summer favorite, Shasta daisies have an old-fashioned appeal that will bring butterflies and bees to your garden as well as a smile to your face as they return to your garden like an old friend each year.

Developed by world-famous horticulturist, Luther Burbank, this cheerful American flower has been a garden favorite for over 100 years. At his experimental garden in Sebastopol, Calif., Burbank created more than 800 varieties of flowers, fruits, vegetables and grains, including the ever-popular Shasta daisy in 1890.

A process that took over 15 years to evolve, Burbank mixed the wild oxeye daisy he admired while growing up in New England with other varieties of field daisies to create the Mount Shasta Daisy.

Today, Burbank’s experimental garden is a Registered Historic Landmark that is open to the public and is a must-see place to visit if you are in Sonoma County and love gardening. You can also visit his historic home, greenhouse and gardens in nearby Santa Rosa.

Growing to heights of 2-4 feet tall, Shasta daisies have large bright yellow centers and their trademark pure white petals that are said to have been developed to match the white snow on Mount Shasta. Easy to grow in both the garden and in containers, this classic flower can stand alone in the garden or it compliments many other summer garden favorites. The long slender stems also make the Shasta daisy a great cut-flower to use in summer flower arrangements.

There are more than 100 different varieties of Shasta daisies with new hybrids being developed each year. Old favorites include Alaska, California and Westrailia.

Start Shasta daisies from seed in the late winter or early spring and they will take about 10-20 days to germinate. I started all of mine from 4-inch plants I found at the nursery over 25 years ago and planted them in the spring.

While they prefer full sun, you can also grow them in partial shade, but the flowers will be somewhat smaller. Well-drained soil is essential and if you continue to let them grow in large masses, the plants will produce fewer flowers that will be much smaller in size.

To keep the plants blooming throughout the summer, deadhead the flowers as they fade by cutting down to a portion of the stem where you can see the leaves showing signs of developing new buds. If you want to collect seeds, let some of the flowers dry on their stems in late summer and cut them off when the petals fade and the flowers begin to dry.

Keep the flower heads in a paper bag in a cool dry place for about a week and then remove the seeds, keeping the seeds in the same cool dry environment until you are ready to plant the following year.

Shasta daisies can be invasive and every 3-4 years, you will need to dig up clumps of the plants after they finish blooming in early fall and divide them. If you continue to let them grow in large masses, the plants will produce fewer flowers that will be much smaller in size.

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Dividing the plants allows you to move them to new places in your garden or to share them with friends.

Linda is a Realtor with Coldwell Banker in La Jolla. Pictures of her garden have been published in local and national magazines. Take a tour of her garden at LindaMarrone.com.
La Jolla YMCA to open new Ann Woolley Aquatic Center in September

By LAINE FRASER

The La Jolla YMCA is on schedule to open the new Ann Woolley Aquatic Center on Sept. 27. The new aquatic center will honor the late Ann Woolley, a La Jolla resident, YMCA pool regular and board member.

After six years of planning, $3 million and a generous donation from Ann’s husband Buzz Woolley, the aquatic center is set to open with a ribbon cutting ceremony in September and a community barbecue in October.

“The YMCA has had a strong presence in the La Jolla community for more than 50 years and the hope is that the new aquatic center will ensure another 50 years. The demand for aquatic activities and the number of visitors per year has resulted in the need for renovations,” said Sue Ball, YMCA of San Diego County Regional vice president.

The YMCA is committed to helping children, families and the elderly grow and be healthy both physically and mentally. As a coastal community, water safety is of great concern for both the YMCA and those living in La Jolla.

“Last year, 4,321 kids learned to be safer and more confident around water at the La Jolla YMCA,” Ball said. “Our new aquatic center will enable us to triple our impact on water safety.”

The new aquatic center will have two pools, a cool-water eight-lane lap pool and a warm-water activity pool. There will be a spa and splash pad as well as an outdoor playground. A second phase of construction, expected to be completed by June 2017, will include a wellness center, new locker rooms, sauna and a nutrition kitchen.

Having two separate pools will increase the number and types of aquatic classes the YMCA can offer at one time.

“The center will enable us to expand our aqua aerobics classes that encourage healthy living and relationships building amongst the older adults in our community,” Ball said. All amenities of the Ann Woolley Aquatic Center will be open to YMCA members, but non-members will have access to day passes and swim lessons as well.

“When we open our new Ann Woolley Aquatic Center this September it will be the finest aquatic center in La Jolla and something that we know will make the community proud,” Ball said.

The ribbon cutting ceremony will be at the YMCA 9 a.m., Tuesday, Sept. 27. The Family Fun Community Celebration and barbecue will be Saturday, Oct. 1.

This artist’s rendering shows the new aquatic center’s two pools, a cool-water eight-lane lap pool and a warm-water activity pool.

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By LAINE FRASER

The La Jolla YMCA is on schedule to open the new Ann Woolley Aquatic Center on Sept. 27. The new aquatic center will honor the late Ann Woolley, a La Jolla resident, YMCA pool regular and board member.

After six years of planning, $3 million and a generous donation from Ann’s husband Buzz Woolley, the aquatic center is set to open with a ribbon cutting ceremony in September and a community barbecue in October.

“The YMCA has had a strong presence in the La Jolla community for more than 50 years and the hope is that the new aquatic center will ensure another 50 years. The demand for aquatic activities and the number of visitors per year has resulted in the need for renovations,” said Sue Ball, YMCA of San Diego County Regional vice president.

The YMCA is committed to helping children, families and the elderly grow and be healthy both physically and mentally. As a coastal community, water safety is of great concern for both the YMCA and those living in La Jolla.

“Last year, 4,321 kids learned to be safer and more confident around water at the La Jolla YMCA,” Ball said. “Our new aquatic center will enable us to triple our impact on water safety.”

The new aquatic center will have two pools, a cool-water eight-lane lap pool and a warm-water activity pool. There will be a spa and splash pad as well as an outdoor playground. A second phase of construction, expected to be completed by June 2017, will include a wellness center, new locker rooms, sauna and a nutrition kitchen.

Having two separate pools will increase the number and types of aquatic classes the YMCA can offer at one time.

“The center will enable us to expand our aqua aerobics classes that encourage healthy living and relationships building amongst the older adults in our community,” Ball said. All amenities of the Ann Woolley Aquatic Center will be open to YMCA members, but non-members will have access to day passes and swim lessons as well.

“When we open our new Ann Woolley Aquatic Center this September it will be the finest aquatic center in La Jolla and something that we know will make the community proud,” Ball said.

The ribbon cutting ceremony will be at the YMCA 9 a.m., Tuesday, Sept. 27. The Family Fun Community Celebration and barbecue will be Saturday, Oct. 1.

This artist’s rendering shows the new aquatic center’s two pools, a cool-water eight-lane lap pool and a warm-water activity pool.

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La Jolla native stars as ‘Suburban Showgirl’

North Coast Repertory Theatre will present writer-performer Palmer Davis’ “Suburban Showgirl” at 7:30 p.m. Aug. 15–17. Tickets are $30 and available at 858-481-1055 or northcoastrep.org.

This dramatic musical comedy takes you into the heart and soul of a modern day dancer/wife/mother. While locked in the bathroom five minutes before curtain, former Rockette-turned-magician’s assistant! Wendy Walker looks into her past to understand how her perfectly choreographed life has spun wildly out of control.

Davis plays more than 20 characters whose struggles and triumphs will make you laugh and cry. “Suburban Showgirl” is a semi-autobiographical show where Davis has combined her suburban San Diego upbringing with the artistic and unpredictable world of dance.

Growing up as Wendy Palmer, daughter of Paul and Marge Palmer, she attended Torrey Pines Elementary, The Bishop’s School, and graduated from La Jolla High School in 1986.

At La Jolla High, however, dance took a back seat as Palmer started for the CIF winning varsity volleyball team and became the MVP for track by running hurdles and setting the high jump record, which still holds today.

She attributes her athletic success to her early dance training, and visa versa. Although Palmer was an avid athlete her passion was always with theatre and dance. Palmer was member of the National Charity League, La Jolla Debutarian, Member of Mariners (honorary girl’s service club) where she choreographed the fashion shows, Key Club, and foreign exchange student to Brazil in her junior year. Palmer kept a busy schedule but as she says in her show, “At least it keeps the kids off the beach smoking dope.”

At UCLA, Palmer had to decide between sports and theatre. She chose her first passion, majored in dance and specialized in Spanish. While at UCLA, she earned a scholarship to study at the esteemed Dupree Dance Academy where she was prepared for the commercial world of dance. It was an interesting blend of academia and show business.

“I definitely see the value of both educations!” Palmer’s first professional gig was at The Starlight Bowl in “South Pacific” and was directed by Jack O’Brien. “My show is a tribute to the parents, teachers and mentors who give so much of themselves to have a positive impact on children by offering opportunities to grow and succeed.”

After graduation, Palmer freelanced as a dancer eventually getting a part in the first national tour of “The Will Rogers Follies” starring Keith Carradine and went on to be a Rocket City Rockette touring in Chicago and Myrtle Beach, S.C.

Radio City Rockette touring in Chicago and Myrtle Beach, S.C. After that, she returned to LA and continued her career in commercials, dancing in the “Academy Awards,” musicals and television.

READ MORE ONLINE AT sdnews.com

La Jolla native Wendy Palmer as the ‘Suburban Showgirl.’
**La Jolla & University City Real Estate**

**La Jolla** | **$4,899,000**
---
1624 Torrey Pines Rd | 4BR / 4.5BA | 3,800 sqft
Prepare to be surprised! Breathtaking bay & night ocean and north shore vistas. Multiple levels of expansive decks. Bottom level guest studio suite has own entrance/lock. Remarkable opportunity to purchase on the bluff and create your own dream home. www.1624TorreyPines.com
Tracie Kersten & Ryan Mathys | 619-846-5294 | TracieLaJolla@Agent.com

**La Jolla** | **$4,950,000-$5,249,000**
---
5544 Calumet | 2BR + optional, 2.5BA | 1,562 sqft
Located in Bird Rock on the bluff! This spectacular single story oceanfront charming beach cottage. Recently redesigned by architects Tim Martin and rebuild by Hill Construction. Enjoy oceanfront living from most rooms. www.5544Calumet.com
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**La Jolla** | **$985,000**
---
1056 Pearl #15 | 2BR / 2.5BA | 1,103 sqft
Seldom on the market! This "Highly-upgraded Pismo La Jolla Town home" is in the heart of La Jolla Village with panoramic ocean and skyline views from its large private roof deck/BBQ. This quiet unit is a short walk to restaurants and shops. 2 car garage.
Nina Crochet | 858-735-0755 | nina@nincrochet1@gmail.com

**La Jolla** | **$949,500-$959,400**
---
6349 Via Cabrera | 3BR / 2BA | 1,800 sqft
Mervin Hinojosa | 858-246-9999 | mervinhinojosa2010@gmail.com

**La Jolla** | **$2,195,000**
---
6121 Avenida Chamorro | 3+ Car Garage BR / 4.5BA | 4,150 sqft
Beautiful contemporary home with high ceilings. Ocean views on private cul de sac street in very upscale neighborhood. Perfect for bonus room. Over sized 3+ car garage and extra living space.
Peter & Judy Corrente | 858-334-8114, 619-554-0804 | carrente@me.com

**La Jolla** | **$975,000-$1,075,000**
---
2731 Caminito Prado | 5BR / 3BA | 3,050 sqft
Single level family home located in prestigious Haldon Valley Estates. GC lot with a Fabulous level back yard, covered patio. Private location, large 5th bedroom on the left. Close to all La Jolla schools, La Jolla, Shores Beach and the Village. Third car garage is possible, just need to put in the 3rd door. Ideal for seller.
Judy Elsherry | 858-525-2325 | judyelsherry@me.com

**La Jolla** | **$1,650,000**
---
6283 Radcliffe Drive | 4BR / 2.5BA | 2,160 sqft
Enjoy beautiful sunrise views! Updated kitchen. Living room w/ fireplace. Dual pane windows, new pavers in driveway, courtyard, patio & walkways! Gorgeous roses & low maintenance yards. Walking distance to UC schools!
Nancy Rock | 858-900-0576 | nancyrockrellastate@gmail.com

**La Jolla** | **$424,900 - $444,900**
---
3264 Via Maria | 3BR / 2BA | 832 sq ft
Attached garage with Full size washer and dryer. Huge patio deck. No other units above or below. Unit is close to Pool / Spa clubhouse. Complex is just next to Vila La Jolla Park. Quiet with easy access to I5.
Mark Rosen | 858-299-1051 | mrosen@willisallen.com

**La Jolla** | **$599,000**
---
7509 Draper Avenue 107 | 2BR / 2BA | 904 sq ft
MUST SEE this Ideal LOCATION in the heart of La Jolla Village. Enjoy ocean view from the balcony of this Top Floor condo in the highly sought after Bella Capri.
Connie Sundstrom | 858-334-8114 | conniesundstrom@willisallen.com

**La Jolla** | **$2,095,000**
---
2731 Caminito Prado | 5BR / 3BA | 3,050 sqft
Located in Bird Rock on the bluff sits this spectacular single level family home in the heart of La Jolla Village with panoramic ocean and sky-line views from it’s large private roof deck/BBQ. This quiet unit is a short walk to restaurants and shops. 2 car garage.
Nina Crochet | 858-735-0755 | nina@nincrochet1@gmail.com

**La Jolla** | **$2,695,000**
---
6333 La Jolla Blvd 158 | 1BR / 1BA | 713 sq ft
Steps to Windansea Beach, this remodeled, light and bright first floor unit includes beautiful hardwood floors, upgraded kitchen and bath, updated appliances, and a large balcony overlooking the pool. The complex features beautifully landscaped grounds, 2чикеней, 2 heated pools and spa, exercise room, and a Playground. (Highly desirable Murphy Manor court, out site walks to world famous Windansea Beach, Red Rock, and a wide variety of shops and restaurants.
Julie A. Goodwin | 619-600-1400 | juliewoodside@comcast.net

**La Jolla** | **$3,750,000**
---
6036 Waverly | 5.5BR / 5.5BA | 4,111 sq ft
Gorgeous Mediterranean Villa! Grand entry with sweeping staircase opens up to the formal living and dining rooms. Enjoy views, ocean breeze and tranquil sunsets. Seller will entertain offers between $3,695,000 and $3,895,000.
Gina Hissen | 619-605-9100 | ghinns@cox.net
Elaine Rolfs | 619-311-1112 | erolfs@cox.net
ginahixson@gmail.com, elainerobbs@gmail.com

**La Jolla** | **$410,000**
---
7721 Ivanhoe Ave East | 1BR / 1BA | 732 sq ft
Price reduced! 1000! Charming and spacious beach cottage in the village of La Jolla! 9000 sq ft lot with plans for expansion. Large yard great for family & entertaining.
Yvonne Oberle | 858-316-3343 | yoberle@willisallen.com

**La Jolla** | **$2,095,000**
---
7315 Remley Place | 1BR / 1BA | 508 sq ft
See La Jolla as it is meant to be seen. The east coast design aesthetic meshes beautifully with the the stunning west coast oceanfront views. Multiple levels of expansive decks. Bottom level guest studio suite has own entrance/lock. This pristine home is ready for you! bit.ly/23bnBHK
Yvonne Mullen | 858-395-0153 | yvonne@ymullenllc.com

**La Jolla** | **$4,995,000-$5,249,000**
---
6323 Via Tranquilo | 3BR / 3BA | 2,150 sqft
Adjacent to Pool / Spa clubhouse. Complex is next to Vila La Jolla Park. Quiet with easy access to I5.
Mark Rosen | 858-299-1051 | mrosen@willisallen.com

**La Jolla** | **$3,695,000**
---
8001 Paseo del Ocaso | 4BR / 3BA
Mid Century Modern in coveted Jolla Shores location! This Carmel Towehouse boasts a large living room with high ceilings, a marble fireplace, and easy access to a spacious patio. The beautiful master suite includes a walk-in closet and balcony. Community amenities include swimming pools, tennis courts, gym facilities, and a community center.
Yvonne Oberle | 858-316-3343 | yoberle@willisallen.com

**La Jolla** | **$759,000**
---
7221 Ivanhoe Ave East | 1BR / 1BA | 732 sq ft
Price reduced! 1000! Charming and spacious beach cottage in the village of La Jolla! 9000 sq ft lot with plans for expansion. Large yard great for family & entertaining.
Yvonne Oberle | 858-316-3343 | yoberle@willisallen.com
1535 Loring St  $5.475m
A meticulous collaboration between a visionary owner & renowned architectural firm, CDGI, resulted in an entertainer’s dream that masterfully frames floor-to-ceiling, 270 degree views from Downtown San Diego (east) to La Jolla (north) encompassing bay, ocean, & city panorama. No expense spared. Estate features 4 beds + office, 5 full & 2 half baths, movie theater, gym, wet bar/lounge, infinity pool & spa, Olympic torches, 360 degree roof deck, 3 car garage (fits limo), & Lutron HomeWorks tech throughout. Check out video and more at 1535Loring.com

5751 Chelsea Ave
Offered at $4.995m
Experience breathtaking ocean views from this custom 5 bed, 6 bath La Jolla estate bordering Bird Rock & less than 400 ft. from the water’s edge at La Jolla Hermosa Park. A gorgeous rooftop deck offers serene sunset and water views, Backyard features a dazzling pool & spa w/ plenty of space to play! An oversized 3-car garage makes parking a breeze w/ an elevator servicing all levels of the home! Finished basement includes billiard room, oversized laundry room, sauna, exercise room and bonus room.

6767 Neptune Pl #301  $2.985m
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Sensationally low monthly HOA, solar, private 2 car garage & storage unit, oceanfront terrace, in-unit laundry, & premium appliances!
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6767 Neptune Pl #301
$2.985m
LAST PENTHOUSE AVAILABLE
3br/3ba 2,050sqft
Sensationally low monthly HOA, solar, private 2 car garage & storage unit, oceanfront terrace, in-unit laundry, & premium appliances!
Steve Cairncross | TeamCairncross.com | 858-859-3370 | CA BRE #00859218

This beautiful home, features top of the line finishes, hardwood floors, a beautiful kitchen with custom cabinetry that opens up to an ocean view deck. The second floor features vaulted ceilings and an extraordinary master suite. Additionally enjoy the ease and walkability of living in Bird Rock, with shopping, restaurants, Calumet park and beach access all located just a short distance from home.

333 Midway Street | 3BR/3.5BA | 2,900sqft | $2,950,000 - $3,150,000

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Sat 1-4pm  7907 Pacific St  3BR/3BA  $780,000  Roger Clark  858-442-5664
Sat 1-4pm  8001 Pacific St  4BR/4BA  $2,695,000  Yvonne Obi  619-916-3188
Sat 1-4pm  814 Coastbluffs Way  2BR/2BA  $999,995  Pete Molinder  858-764-4586
Sat 1-4pm  1956 Nautilus St  4BR/3.5BA  $1,488,000-$1,568,000  Julie High  888-892-2223
Sat 2-5pm  4040 Rancho Pepea  4BR/3.5BA  $2,049,000-$2,199,000  Pete Molinder  858-764-4586
Sat 1-4pm  8001 Pacific St  4BR/4BA  $2,695,000  Yvonne Obi  619-916-3188
Sun 1-4pm  1642 Valdes Dr  3BR/4BA  $2,940,000  Thomas Marini  858-452-7609
Sun 1-4pm  7915 Reese Place  5BR/5.5BA  $5,500,000  Vonnie Melton  888-395-9153
Sun 1-4pm  3702 La Jolla Blvd  1BR/1BA  $725,000-$790,000  John Nelson & Courtney Bennett  858-242-2488
Sun 2-4pm  657 Graciosa  1BR/1.5BA  $1,245,000  Virginia Lucas  619-931-2323
Sun 1-4pm  7907 Princess St  1BR/1BA  $725,000-$790,000  Lynden Audet Jones  858-922-6228
Sun 1-4pm  239 Prospect Street #12  Studio/1BA  $469,000  George Dagas  858-367-5656
Sun 1-4pm  7742 Whitefield Pl  2BR/2BA  $1,450,000  The Real Team  858-385-4333
Sun 1-4pm  6036 Waverly Ave  5BR/5.5BA  $3,750,000  Gina Hixon and Elaine Ruffo  858-459-9100
Sun 1-3pm  1956 Nautilus St  4BR/3.5BA  $1,488,000-$1,568,000  Julie High  888-892-2223
Sun 1-4pm  5991 Taft Street  4BR/3BA  $1,950,000  Kelly Macdonald  858-636-7667
Sun 1-4pm  5677 Ocean Blvd #30B  2BR/2BA  $1,399,950
Sat & Sun 1-4pm  311 Center St  3BR/2.5BA  $1,796,000  Cooper Patterson & Carly Evans  858-969-3066
Sat & Sun 1-4pm  2349 Sola Cabrera  3BR/2BA  $800,000-$898,400  Miriam Hurke  858-246-9199
Sat & Sun 1-4pm  2431 Candlelight Dr  3BR/2BA  $2,299,995
Sat & Sun 1-4pm  2767 Wescott Pl #491  2BR/1BA  $2,985,000  Steve Cameross  858-959-3370

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Sat 11am-4pm  1058 Archer St  2BR/2BA  $1,765,000  Helen Spehr  858-913-9223
Sat & Sun 11am-2pm  1175 Missouri St  3BR/2BA  $2,150,000  Karen and Mike Dodge  858-975-1194
Sun 1-4pm  3067 Windsor Dr  4BR/5BA  $2,000,000  Sara Wells  858-980-3914
Sun 1-4pm  1223 Opii St  4BR/5.5BA  $1,749,000  Kathy Evans & Scott Booth  858-775-0280
Sun 1-4pm  1229 Opii St  4BR/5.5BA  $1,749,000  Kathy Evans & Scott Booth  858-775-0280
Sat & Sun 11am-4pm  1318 La Jolla Blvd  3BR/2BA  $380,000  Alex Rosa  858-863-4741

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Sunday 1-4pm  3703 3rd Ave unit 2  2BR/2BA  $750,000  Steve Cameross  858-859-3370

Normal Heights
Saturday 1-4pm  5733 Waring St  4BD/2BA  $1,900,000  Robert Reilly  858-922-8827
Sat & Sun 1-4pm  1333 Cornell Dr  4BR/3BA  $2,699,995-$3,299,999  Pete Molinder  858-764-4586

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