Raymundo's Taco Shop opens in La Jolla

Everyday California, which is celebrating 10 years at La Jolla Shores, is known for its kayak tours through the La Jolla Ecological Reserve that explore the seven La Jolla Sea Caves just north of La Jolla Cove.

La Jolla Shores Assoc. discusses outdoor dining, traffic issues

La Jolla Shores Association in November heard a plea from a local resident calling for traffic calming on La Jolla Shores Drive, as well as getting an update on outdoor dining by restaurants along the neighborhood’s Avenida De La Playa commercial strip.

On the outdoor dining front, LJSA board member Phil Wise, who was instrumental in working with the City to cut through red tape in getting Shores restaurants to successfully relocate outside, said the relief program is a success. But as expected, Wise said there are obstacles to be overcome in extending outdoor dining into next year to help restaurants cope with continuing COVID restrictions.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

Susan Wiczynski told LJSA board at its Nov. 11 Zoom meeting. “There have been two rollover accidents there recently, and near misses with honking and squealing brakes multiple times a day.”

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

Susan Wiczynski told LJSA board at its Nov. 11 Zoom meeting. “There have been two rollover accidents there recently, and near misses with honking and squealing brakes multiple times a day.”

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

Susan Wiczynski told LJSA board at its Nov. 11 Zoom meeting. “There have been two rollover accidents there recently, and near misses with honking and squealing brakes multiple times a day.”

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.

“Special events is really set up for two- to three-day or weekend events, which we are not doing,” he said. “The restaurants are doing pretty well, some have even done better than they did last summer. But of course, we’re going into the winter season.”

Wise concluded the new objective is to get outdoor dining permitting extended into next year for the duration of COVID restrictions. He added he’s even brought up the possibility of forming a business improvement district or a Maintenance Assessment District to resolve the issue long-term but has gotten little response.

“It’s like herding cats,” he concluded.
Shoreline Community Services helping unsheltered people and families

By DAVE SCHWAR

Shoreline Community Services is helping unsheltered individuals and families in the central beach area including Pacific Beach by helping fulfill their unmet needs, one person or family at a time.

“They (unsheltered) are interwoven into the fabric of our community. That’s just a fact,” said Caryn Blanton, a SCS volunteer and board member. “Are we going to treat them like dirt? Or give them dignity and respect or care?”

Added Blanton: “We can fix this. We can, together, make a big change. We’re going to start keeping plowing forward.”

The goal of SCS with its nine-member board is to help provide for the health and financial needs of the unsheltered. Ultimately, the objective, besides taking care of their personal needs, is to transition the unhoused off the street and into permanent housing.

“We’re not a service provider,” Blanton added aiding the homeless. “We connect with people. If we stopped doing that, they’d scatter and we would never be able to get them what they need.”

SCS’s strategy for transitioning the unhoused:

• Determine their most pressing challenges;
• Find the solutions to those challenges;
• Identify and organize community members who can assist;
• Facilitate the execution of the solution.

SCS fills aid gaps to the unsheltered by working with other groups that offer them meals, services and access to housing options. SCS partners with a growing number of organizations and businesses as well as numerous local churches. Those include Pacific Beach United Methodist Church, Christ Lutheran Church, St. Brigids of Nazareth, St. Andrew’s By the Sea Episcopal Church, Pacific Beach Presbyterian Church, and Pacific Beach Christian Church.

SCS helps provide services to more than 300 needy individuals weekly. It also continues a longstanding working association with the UC San Diego Student-run Free Clinic and the Pacific College of Oriental Medicine offering medical, dental, and acupuncture services to more than 75 unsheltered individuals and families every week.

SCS also approaches aiding the homeless differently.

“We talk about relief versus development services,” pointed out Blanton. “Relief services (food, hygiene items) go around and around... you get what you immediately need, but you’re not moving up and out. If you mix in development services (housing, drug/domestic abuse treatment, employment) with relief services, then people go up, and out, moving somewhere.”

Blanton said of the unsheltered: “You’re on your own. There’s lots of crime against each other. Women, especially older women, are very vulnerable. If the right thing (employment, housing) comes along... when they’re ready, we can move people (up and out). With some, it’s quicker than others. It’s a process.”

Concluded Blanton: “We need volunteers to make that happen. We’re hoping to engage the community in solving the problem.”

Where SCS is unique in its approach to helping the unhoused is its focus said Blanton on “engaging the whole community in helping out so it’s not just doing it. Shoreline is the community. Here at the beach, there are no services to speak of. If you are unhoused, there is nowhere to go. No mental health clinics. No addiction or abuse services. No place to get an i.d., a voucher or a bus pass. Our volunteers are trained to be mentors, helping the unhoused get what they need.”

Blanton said SCS’s top priority is helping the community’s most vulnerable. Right now, that’s its unhoused population, especially the elderly. She estimated the PB-La Jolla area’s current unhoused population numbers between 300 and 400.

“It’s a lone wolf society,” she said of the unhoused. “You’re on your own. There’s lots of crime against each other. Women, especially older women, are very vulnerable. If the right thing (employment, housing) comes along... when they’re ready, we can move people (up and out). With some, it’s quicker than others. It’s a process.”

WANT TO HELP?
Visit shorelinecs.org to volunteer.

Visit shorelinecs.org to volunteer.
LA JOLLA Country Club: Infinite Ocean Views to carry you away!
4bd/3.5ba | 4,680 sq. ft. | $4,550,000

SOLD!

LA JOLLA Country Club: Breathtaking views of shore and ocean. Seller may carry 1st Trust Deed at 2% interest only, call for info.
5bd/5full+2half | 6,246 sq. ft. | $5,500,000

SOLD!

LA JOLLA Birdrock: Ocean Front Retreat
Where the Ocean is your backyard neighbor!
$3,900,000-$4,295,000

LA JOLLA Country Club: Panoramic ocean views in exquisite hillside neighborhood. 5bd+bonus/5.5ba | 7,459 sq. ft. | LP $3,695,000

LA JOLLA Country Club: Panoramic ocean views and generous decking for outdoor enjoyment
5bd/5full+2half | 6,246 sq. ft. | $5,500,000

Main unit: 3bd/2.5ba | 2 sep. studios w/1ba | 2,076 sq. ft. | $1,798,000
Panoramic Ocean Views and generous decking for outdoor enjoyment
LA JOLLA Bird Rock: builder’s choice SW corner unit + 2 studios for guests

LA JOLLA WindanSea: Approved plans for new construction
Live 5 homes from the beach!
3bd/3ba | 1,875 sq. ft. | $1,600,000-$1,750,000

LA JOLLA Country Club: Infinite Ocean Views to carry you away!
4bd/3.5ba | 4,680 sq. ft. | $4,550,000

LA JOLLA Country Club: Panoramic ocean views in exquisite hillside neighborhood. 5bd+bonus/5.5ba | 7,459 sq. ft. | LP $3,695,000

PENDING!

Gregg Whitney
858-204-6161
info@BillionairesRowLaJolla.com
CalDRE #01005985
City Council approves Complete Communities plan

Plan includes more housing near transit, more mobility options, and more parks

By DAVID SCHWAB

The City Council on Nov. 9 voted overwhelmingly in favor of Complete Communities, a package of initiatives and planning strategies to provide incentives for housing development near transit, while promoting and investing in active transportation as an alternative to cars.

Complete Communities prioritizes the City’s resources channeling them to where the needs are greatest, in underrepresented lower-income neighborhoods referred to in the plan as “Communities of Concern.”

The transit-oriented future housing and neighborhood parks development plan was championed by outgoing Mayor Kevin Faulconer.

“For far too long our under served and minority neighborhoods have been neglected when it comes to new infrastructure,” Faulconer said. “We will now prioritize and reinvestigate those neighborhoods through this initiative because we cannot truly prosper as a city until every community is complete. Our Complete Communities plan incorporates much of what our residents say they want — more housing near transit, more mobility options, and more public amenities like parks that strengthen neighborhoods.

Now we have the ability to put those ideas into action and build a better future for all San Diegans.”

Beach planners reacted to passage of Complete Communities, which some had expressed concern about.

Kevin Hartings, vice chair of Ocean Beach Planning Board, was relieved that the plan has been amended. “Community advocates banded together and were successful in lobbying for reduced floor-area allowances (FAR) in the coastal area and excluding low-density multifamily zones from the plan,” he said. “I appreciate staff taking our feedback seriously, although I still think the proposal is too much of a developer’s giveaway that will gritty affordable neighborhoods.”

Janie Emerson, president of La Jolla Shores Association, said her planning group also had reservations about the plan.

“A 2.5 FAR is not possible in a coastal zone with a 30-foot height limit,” she said. “We asked for 1.8 FAR, which is doable. By keeping 2.5 it sets up a false expectation for people who will then be upset when told by local coastal planning groups this won’t work. The City acknowledged this and refused to change it.”

Added Emerson: “We are very concerned that our major first-re responder arteries are already overcrowded and more density will make that worse. LJSRA requested that the City designate critical responder arteries throughout the City as exempt from high-density projects.

“In the Shores, the high density is earmarked for Avenue de la Playa and Torrey Pines from Shell Station through condos beyond The Racquet Club. This is the route from La Jolla to the ERs. It can’t take more traffic.”

James P. Rudolph, speaking for La Jolla Town Council, said:

“The sentiment shared by many is that there hasn’t been enough time to review all the details and implications. We’ll soon have a new mayor and a newly constituted council, so the feeling is that local communities — where the changes will be most keenly felt — should be given more time to provide feedback.”

Added Rudolph: “Mayor-elect Gloria said he supports the broad goals of Complete Communities but harbors some concerns about changes to height limits and other elements. If and when problems arise, Gloria said he and the council can make adjustments.

“This wait-and-see flexible approach, which acknowledges that there are at the very least some potential concerns, seems wise. We urge all local groups to remain engaged as the process unfolds.”

Following public testimony on Nov. 9, Council President Georgette Gomez thanked the public “for participating on this critical item which hopefully will be transformative for the City.”

District 2 Councilmember Jennifer Campbell favored approving the plan’s housing elements, but voiced some reservations about it.

“I am concerned about the FAR being too high especially in the coastal area,” Campbell said. “My constituents and I will be carefully monitoring this.”

La Jolla’s Living to the left.

The City Council on Nov. 9 voted overwhelmingly in favor of Complete Communities, a package of initiatives and planning strategies to provide incentives for housing development near transit while promoting and investing in active transportation as an alternative to cars.

“Complete Communities was divided into four sections and the housing and mobility sections were passed through infrastructure and financing for these plans are no where to be found,” said Diane Kane, president of La Jolla Community Planning Association, which makes land-use recommendations to the City. “The problem in the City is not meeting its housing numbers allocated by the state. We’re doing well in luxury housing but not in the moderate- and low-income housing numbers.

Kane said the idea behind Complete Communities is to “remove barriers to affordable housing placing it along transit lines. In La Jolla, that is the 10 bus line.”

The 10 bus line extends from downtown to Old Town passing through Pacific Beach via Grand Avenue, before heading north on Mission Boulevard continuing along La Jolla Boulevard through Bird Rock. It then heads up Pearl Street through La Jolla Village. The bus route then continues along La Jolla Shores Drive, stopping at the VA Center, before culminating at UTC Transit Center.

Kane noted La Jolla had lobbied City planning to get them to lower the allowed Floor Area Ratio (FAR), the size of the development compared to the total size of its lot, but was rebuffed.

“We told them the proposed FAR was not achievable in the coastal zone, you can’t do it,” Kane said. “But they didn’t change it. I’m predicting this is going to be a sore point between the community and the City.”

Of the housing incentives in Complete Communities, Kane said: “This is going to appeal to infill developers. That really seems to be the audience this is currently being aimed at.”

Kane gave a detailed slideshow presentation showing changes made to land-use parcels through out La Jolla which could potentially be impacted by Complete Communities.
By DAVE SCHWAB

In November, the push to implement a year-long parking-meter pilot study on Garnet Avenue gained traction as Pacific Beach Planning Group voted 9 to 3 for the proposal. The PB parking pilot would be limited to 121 two-hour-or-less-time-limited spaces in the densest part of Garnet Avenue’s commercial district.

Proponents argue it’s a much-needed revenue stream that could fund community improvement projects, increase turnover for merchants and available parking space, as well as reduce traffic congestion, and enhance pedestrian safety.

Detectors question the parking proposal’s timing in the middle of a pandemic, and its potential negative impact on surrounding residents, with some fearing possible displacement of paid parking onto residential streets.

The Community Parking District was established in Pacific Beach by the City Council in June 2015. It was charged with addressing ongoing traffic concerns and identifying issues with PB parking inventory and access, especially during weekends and prime business hours on Garnet, the center of the community’s business district.

The parking-meter Advisory Board overseeing the parking district is drawn from PB Planning Group, PB Town Council, Discover PB, beautifulPB, and at-large neighborhood delegates.

Two PAB members, Regina Sinsky-Crosby of beautifulPB and Joe Bettles of PBPG, presented particulars of the proposed pilot study to the planning group on Nov. 11.

“Parking rates for the pilot study could be flexible and would not exceed the City’s cap of $2.50 per hour,” said Sinsky-Crosby, noting a significant portion of those funds would remain in PB to be used to “improve and/or increase available supply and efficiency of parking for residents, visitors, and businesses within a quarter-mile of the paid-parking zone.”

“Without the Community Parking District, those revenues would go into the (City’s) general fund,” continued Sinsky-Crosby. “Those funds could be used to provide a shuttle service and improve pedestrian and bicycling availability.”

“We’re excited about combining both the parking-management aspect and also the revenues to really change the way we move around PB,” said Bettles. “We know from experience PB is congested, which can be dangerous. What can we do about it? Given the research, we know parking meters can reduce the amount of cruising for parking spots bringing down overall congestion.”

Added Bettles: “And with the light rail (PB/Clairmont trolley stop) that is coming, that will be really transformative for our community. We need to provide an alternate route to and from the trolley, which can get people traveling around PB in ways other than cars. If you provide paid parking and a free shuttle loop, that could really reduce congestion.”

PBPG board members reacted to the parking-pilot proposal.

“We all love our free parking,” noted PBPG secretary Carolyn Chase. “But I think the benefits do outweigh the problems. We will have a chance to evolve it. But the stuff (parking) that’s free is exploited. And we need the revenue. It’s about trying to get the revenue to fund local improvements. I understand some people being against doing this. But I will support it.”

“I sincerely hope all the promises of the program come to fruition and from that perspective, I’m strongly supportive,” concluded Ed Gallagher, who voted against the parking-pilot proposal.

PBPG board members reacted to the parking-pilot proposal.

“We all love our free parking,” noted PBPG secretary Carolyn Chase. “But I think the benefits do outweigh the problems. We will have a chance to evolve it. But the stuff (parking) that’s free is exploited. And we need the revenue. It’s about trying to get the revenue to fund local improvements. I understand some people being against doing this. But I will support it.”

“I sincerely hope all the promises of the program come to fruition and from that perspective, I’m strongly supportive,” concluded Ed Gallagher, who voted against the parking-pilot proposal.

“However, I share community concerns about potential negative impacts. I would be more supportive if the pilot had a clear end, with more clear success metrics.”

READ MORE ONLINE AT sdnews.com

By JOSE A. ALVAREZ

San Diego County residents who are economically impacted by COVID-19 could qualify for assistance of up to $3,000 to pay for past-due or upcoming rent.

The County will continue to take applications as they are received and will review applications at the beginning of October.

For the new round of funding, the County will review applications as they are received and will continue to take applications until funds are depleted. Those who apply will be able to check their application status online at any point in the process.

To be eligible, households must do so by December 1. The amount of housing assistance awarded to qualified applicants will depend on the funding level of that round. The County is anticipating awarding over $10 million in assistance to residents that applied during the first round of applications beginning in October.

For the new round of funding, the County will review applications as they are received and will continue to take applications.
Young residents lobby for mini park near Pacific Beach Elementary

By DAVE SCHWAB

A trio of young women near Pacific Beach Elementary School guided by a neighbor has taken on a community-improvement project: creating the first-of-its-kind mini-park in their neighborhood.

“It took a lot of different people, a lot of crashed meetings, a lot of dead ends, a lot of new friendships—even a few lost ones—to succeed with the PB Planning Group. It’s been a year-long effort so far,” said Laurel Ehrenfreund, who lives on Tourmaline Street.

Ehrenfreund is helping Lyla Wolff, Sadie Whelehan and Iazy Barth in designing and lobbying for transforming a 1,000-square-foot linear strip into public park space.

It all began with a planned sidewalk extension through all of its kind mini park.

“Since we’re planning on having a sidewalk through all of its kind mini park,” Wolff, Sadie Whelehan and Iazy Barth would like to turn this area into a mini park.

“They (public) can adopt it,” chimed in Wolff’s friend Sadie, of their proposed community-improvement project. “It’s going to be a place someone walking could stop, a neighborhood mini park. We’re going to have flowers and benches, and it’s going to be a hangout place, like a community garden. It’s also nice because its right by the elementary school, so it could be an after-school place.”

“I think it’s really cool that we’re doing this because, when we were in school at PBES, we would walk home and there was a tire swing on Chalecdony; and we would always go there after school and swing,” pointed out Barth. “It’s really fun that we get to do that here, now, so that other people have that experience.”

“I know part of their plan is to get PBES involved as caretakers of the garden. We really see it as a community project; members of beautifulPB have also offered to help out, as has Ben Ryan, from Tourmaline Builders,” said Ehrenfreund.

“We still have some pieces to iron out... the original plans called for the construction of the sidewalk to begin after a wastewater project is completed in February.”

And the mature Brisbane Boxtree at one end of the proposed “strip” mini park, will be the centerpiece of the project.

“We were set to lose the huge, beautiful, 50-plus-year-old shade tree as well as a nice plot of unpaved land that was to be paved over,” noted Ehrenfreund. “But we were able to turn things around so that now we’ll have a very special area for the public and possibly PB’s first micro-park.”

Ehrenfreund said neighbors have been mostly receptive to the mini park proposal, though at least one would prefer parking.

READ MORE ONLINE AT sdnews.com

County COVID-19 cases hit another record ahead of Thanksgiving

By KATIE SARDIO

The County Health and Human Services Agency confirmed 1,546 new COVID-19 cases on Nov. 24, surpassing the previous record of 1,478 cases set just last Friday. The continuing surge of cases and hospitalizations is pushing the County further into the state’s most restrictive purple tier.

New data released by the state Tuesday shows the County’s adjusted case rate has increased to 13.1 cases per 100,000 residents. This is a 2.4-point increase over last week.

“The continuing spike in cases ahead of this week’s holiday is alarming and it is vital that all San Diegans commit themselves to the public health guidelines,” said Wilma J. Wooten, M.D., M.P.H., County public health officer. “The sooner we lower our case rates, the sooner we will be able to lift restrictions and reopen our businesses.”

State Metrics:

• Under the state’s system for determining COVID-19 risk, San Diego County is the Purple Tier, or Tier 1. The state uses the more restrictive measure of case rate or testing positivity to assign tiers regarding what activities are permitted. Indoor operations at restaurants, gyms, places of worship and movie theaters are currently not allowed.

• The County’s state-calculated, adjusted case rate is currently 15.1 cases per 100,000 residents and the region is in Purple Tier or Tier 1 for that metric.

• The testing positivity percentage is 3.1%, placing it in Tier 3 or the Orange Tier for that metric.

• The County’s health equity metric, which looks at the testing positivity for areas with the lowest healthy conditions, is 9.5% and it’s in the Purple Tier or Tier 1. This metric does not move counties to more restrictive tiers but is required to advance.

READ MORE ONLINE AT sdnews.com

Charle a Hair Studio

Sensitive Solutions for Women’s Hair Loss

Treating all forms of Alopecia for over 30 years

Visit Charle.com for more information

• Over 30 years of experience
• Private, discrete offices
• Units custom made for each client
• We use the finest quality human hair

Call, email, or visit charle.com to schedule a free consultation!

Two Locations:
San Diego: La Costa, Carlsbad • Northern CA: Marin County
Email: chdewitt@aol.com 888.680.HAIR(4247) www.charle.com

Charle a Hair Studio

At Charle a Hair Studio we work with women who are sick of struggling with hair loss. We design custom incredibly natural looking hair replacement systems, made with only the very finest quality of human hair. Unlike wig shop products, our hair replacement systems are built from scratch, according to the specific needs of each individual client. This customized approach along with Charle’s rigorous attention to quality and detail results in hair replacement systems that look, fit, and feel extremely natural. Our mission at Charle a Hair Studio is to help women of any age treat their confidence and feel beautiful again. Whether you have trichotillomania, thinning hair, no hair at all or are going through cancer treatment, sex/gender transition; no matter the hair loss situation, Charle a Hair Studio has a solution.

We are located in North County, San Diego. Please call to schedule a free, private consultation.

Two Locations:
San Diego: La Costa, Carlsbad • Northern CA: Marin County
Email: chdewitt@aol.com 888.680.HAIR(4247) www.charle.com

Charle a hair studio

Sensitive Solutions for Women’s Hair Loss

Treating all forms of Alopecia for over 30 years

Visit Charle.com for more information

• Over 30 years of experience
• Private, discrete offices
• Units custom made for each client
• We use the finest quality human hair

Call, email, or visit charle.com to schedule a free consultation!

Two Locations:
San Diego: La Costa, Carlsbad • Northern CA: Marin County
Email: chdewitt@aol.com 888.680.HAIR(4247) www.charle.com

Charle a Hair Studio

At Charle a Hair Studio we work with women who are sick of struggling with hair loss. We design custom incredibly natural looking hair replacement systems, made with only the very finest quality of human hair. Unlike wig shop products, our hair replacement systems are built from scratch, according to the specific needs of each individual client. This customized approach along with Charle’s rigorous attention to quality and detail results in hair replacement systems that look, fit, and feel extremely natural. Our mission at Charle a Hair Studio is to help women of any age treat their confidence and feel beautiful again. Whether you have trichotillomania, thinning hair, no hair at all or are going through cancer treatment, sex/gender transition; no matter the hair loss situation, Charle a Hair Studio has a solution.

We are located in North County, San Diego. Please call to schedule a free, private consultation.

Two Locations:
San Diego: La Costa, Carlsbad • Northern CA: Marin County
Email: chdewitt@aol.com 888.680.HAIR(4247) www.charle.com

Charle a Hair Studio

At Charle a Hair Studio we work with women who are sick of struggling with hair loss. We design custom incredibly natural looking hair replacement systems, made with only the very finest quality of human hair. Unlike wig shop products, our hair replacement systems are built from scratch, according to the specific needs of each individual client. This customized approach along with Charle’s rigorous attention to quality and detail results in hair replacement systems that look, fit, and feel extremely natural. Our mission at Charle a Hair Studio is to help women of any age treat their confidence and feel beautiful again. Whether you have trichotillomania, thinning hair, no hair at all or are going through cancer treatment, sex/gender transition; no matter the hair loss situation, Charle a Hair Studio has a solution.

We are located in North County, San Diego. Please call to schedule a free, private consultation.

Two Locations:
San Diego: La Costa, Carlsbad • Northern CA: Marin County
Email: chdewitt@aol.com 888.680.HAIR(4247) www.charle.com

Charle a Hair Studio

At Charle a Hair Studio we work with women who are sick of struggling with hair loss. We design custom incredibly natural looking hair replacement systems, made with only the very finest quality of human hair. Unlike wig shop products, our hair replacement systems are built from scratch, according to the specific needs of each individual client. This customized approach along with Charle’s rigorous attention to quality and detail results in hair replacement systems that look, fit, and feel extremely natural. Our mission at Charle a Hair Studio is to help women of any age treat their confidence and feel beautiful again. Whether you have trichotillomania, thinning hair, no hair at all or are going through cancer treatment, sex/gender transition; no matter the hair loss situation, Charle a Hair Studio has a solution.

We are located in North County, San Diego. Please call to schedule a free, private consultation.
**La Jolla restaurateur receives 40 year prison sentence**

By NEAL PUTNAM

Former La Jolla restaurateur Daniel Dorado will not be eligible for parole until he turns 94 years old as a result of his 40-year prison term for rape, his attorney and the prosecutor confirmed on Nov. 18.

Deputy District Attorney Jessica Coto said Dorado, 62, must serve 85% of the 40-year prison term handed down by San Diego Superior Court Judge Charles Rogers.

Dorado was convicted by a jury Dec. 20, 2019, of 20 sex crimes on four women who spoke at his sentencing, including one who insisted she was not raped.

Rogers imposed consecutive terms for each of the four victims for which Dorado was convicted of sexually assaulting while they were unconscious or too intoxicated to give consent.

“Mr. Dorado tailored his approach... that preyed onto their vulnerabilities,” said Rogers. “He was highly deceptive in the way he lured each of these victims in.”

Mr. Dorado tailored his approach... that preyed onto their vulnerabilities,” said Rogers. “He was highly deceptive in the way he lured each of these victims in.”

Dorado was suspected of drugging all eight women with some type of date rape chemical, but police could not find any type of substance like that in his home or restaurant.

Rogers said Dorado has “a complete absence” of remorse and noted Dorado “blames the MeToo movement” for his arrest in a letter to him. “I firmly hold my innocence,” said Dorado, speaking from a video screen from jail while wearing blue jail clothes and a white mask. “I never, ever used drugs for anything. I’m still in shock as to what is happening,” said Dorado. “I have lost everything. I have never done anything that was not consensual,” concluded Dorado. Three victims spoke from remote locations on a video screen, as did the attorneys. One victim spoke in the courtroom.

Dorado asked for probation, but his attorney, Kim Santini, said he was ineligible because of the charges. She asked for a lesser sentence of 24 years, while Coto asked for 58 years. The probation department recommended 44 years. “I miss me. I miss the confidence I had,” said one woman, who said she suffers anxiety attacks and that “I still have issues concentrating.”

READ MORE ONLINE AT sdnews.com

---

**Advocacy Brings Opportunity at Beach Mailbox**

Beach Mailbox and Gifts at 864 Grand Avenue in Pacific Beach has been a community hub for more than 20 years. Though not known to everyone, the local business that specializes in private mailbox rentals, mailing and shipping, business services and beach gifts has a loyal customer base that has won it the Beach & Bay Press Best Postal Center award four years in a row.

For this small business, 2020 was not only a year of disruption due to COVID-19. It was also a trying experience for owner Rita Warren.

She started with sudden hearing loss in January, followed by a diagnosis of an acoustic neuroma, a benign tumor near the auditory canal that can gradually grow and cause life-threatening problems. Surgery was the best option. But, due to the COVID-19 pandemic, she had to wait more than four months before the UCSD could take on the surgery due to their safety protocols.

Post-surgery, the 56-year-old PB local had every intention of getting back to running in the sand on Mission Beach and actively managing her store. But as frequently happens after this type of major brain surgery, side effects can linger. Most notably, Warren had lost all hearing in one ear which made working in a busy retail environment very difficult.

Fortunately, the owner’s medical issues and the pandemic did not slow down Beach Mailbox. The team stayed open during the thickest shutdowns of COVID since they are an essential business handling mail for customers of the US Postal Service. With Warren sidelined recovering from surgery, Bianca Jackson had been co-managing Beach Mailbox for nearly two years and was eager to step in and step up.

“It’s not often that a busy single working mom gets the chance to take over a thriving business,” Warren and Jackson decided to become partners, with Jackson running all day-to-day operations at Beach Mailbox. “This is an amazing opportunity for me,” says Bianca. “I know it’s a lot to take on, but I’m really excited and I have plenty of support from my friends, family and our great customers.”

Going into the holiday season, which is the busiest time of the year for a shipping center, Bianca and her team are ready to serve the community by providing a one-stop-shop for getting those gifts to friends and family.

“I always send my gifts from Beach Mailbox,” says longtime customer Jessica Noble of Magnetic Experiences. “As a business owner and author, they are my go-to resource for shipping everything, including pre-view copies of my new book. The Five Customer Experience Mistakes. The girls at Beach Mailbox make everything super easy, and they ship internationally, too.”

For everything you need for holiday shipping—from gift-wrapping to mailers and boxes, to professional packing and shipping through USPS, FedEx, UPS, and DHL—the owners hope you will rely on Beach Mailbox and Gifts this holiday season, both as a way to “support local” and to welcome Bianca Jackson into the PB business-owner community.

Pacific Beach Mailbox & Gifts 858.272.8877 beachmailbox.com

New Co-Owner, Bianca Jackson, in front of Beach Mailbox at 864 Grand Avenue in Pacific Beach.

---

**La Jolla restaurateur receives 40 year prison sentence**

**Advocacy Brings Opportunity at Beach Mailbox**

---

**La Jolla restaurateur receives 40 year prison sentence**

---
Fast Pass to Greece
Spiro’s Mediterranean Cuisine branches into La Jolla

By FRANK SABATINI JR. | La Jolla Village News

There’s something wildly intoxicating about the combination of olive oil, oregano, lemon and paprika when used as a marinade for plump chicken kabobs. Ditto for the mingling of hollowed-out green bell peppers stuffed with ground beef, oro, cinnamon, nutmeg and melty cheese.

We’re talking about the clean, uplifting Greek fare at Spiro’s Mediterranean Cuisine, which established itself nearly 25 years ago in Coronado (12201 First St.), and recently opened a second location on the prime corner of Prospect and Fay streets.

Owners Spiro and Nancy Chaconas are the husband-wife force behind the business, along with their sons Michael and Demetri. They designed the La Jolla spot in the classic slant of structures seen along the hillside of Greece’s Santorini Island – white and bright and with a seamless flow.

In addition to a patio that runs alongside the building, a larger outdoor seating area was added due to indoor Covid restrictions. It occupies three former parking spots on the street and features carpeting and well-spaced tables adorned with fresh flowers.

The recipes hail from Spiro’s late mother and grandmother, both natives of Greece. Imported spices from Sparta are used in many of the dishes. And if you’ve ever been on the hunt for chicken gyros, you’ve come to the right place.

“We’re the only place in Southern California that has them,” said Nancy, referring to the succulent shavings of white and dark meat, which land in salads or platters with smooth-tasting feta cheese and cool tzatziki sauce—the “best friends” to Greek meals.

Of the aforementioned stuffed peppers, I found them ravishing. They tasted nothing like American versions served often in ponds of thin tomato sauce. These needed no sauce at all, thanks to the aromatic spices used in the ground beef, as well as restrained measures of buttery, melted cheese oozing from the peppers’ tender rims.

The chicken kabobs use breast meat. But they’re hardly boring. Beneath their nicely charred exteriors was juicy chicken that had been marinated overnight. The flavors of sweet paprika and lemon particularly sprang forth.

Both dishes included flaky rice pilaf and a Greek salad sporting finger-length slabs of feta. The zesty, oregano-spiked salad dressing further attested to the restaurant’s ethnic origin.

Only at this location is saganaki served, which is flaming kasseri cheese doused in brandy and extinguished with fresh lemon juice. It’s an appetizer I always order in Greek restaurants when dining at night because it adds some visual drama to the dinner. I skipped it, however, because my visit was under sunny, midday skies.

My list of other must-try dishes for future visits is lengthy. They include souvlaki made with prime beef; grilled shrimp kabobs; a platter of pulled meat from slow-roast leg of lamb; traditional pastitsio (Greek lasagna); and marinated corfu chicken, available in quarter or half portions.

You’ll also find classic Greek soups such as lemon-y avgolemono, along with house-made hummus and falafel, and other comfort dishes that wash down ideally with a bottle of Mythos Greek beer.

Desserts are made onsite and wink at you from a display case at the order counter. In addition to baklava, rice pudding and sun-dried figs, there’s also traditional Greek cookies (kourambiethes). And throughout December, a holiday treat called galatoboureko (Greek donuts) will be available. It involves rolled dough and a custard-like filling.

Spiro’s also sells imported herbs, caterers to local events, and offers happy hour from 3 to 6 p.m., Monday through Thursday.

In my visit, it was enjoying a brisk and efficient take-out business, which continues to increase in light of the pandemic. Delivery is also an option.

It’s a safe and welcoming getaway to the Mediterranean at a time when traveling overseas has come to a temporary halt.

Prices: Soups, salads and starters, $5.95 to $14.95; gyros and souvlaki sandwiches, $8.95 to $9.75; platters and Greek specialties, $12.95 to $20.95; family-style meals, $40.95 to $60

SPIRO’S MEDITERRANEAN CUISINE
909 Prospect St., Ste 100B, La Jolla
858-352-6588, www.spiroscuisine.com

An inviting exterior leads to authentic Greek fare. (Courtesy photo)

Owners Nancy and Spiro Chaconas
(By Frank Sabatini Jr.)

The chicken kabob platter (By Frank Sabatini Jr.)

Gyros wrap (Courtesy photo)

Succulent shrimp kabobs
(By Kimberly Motos)

An inviting exterior leads to authentic Greek fare. (Courtesy photo)

RESTAURANT PROFILE
HOLIDAY HAPPENINGS AROUND PACIFIC BEACH

HOLIDAY CHEER ON CRYSTAL PIER
Stroll along Crystal Pier to enjoy festive wreaths decorated by Pacific Beach businesses from Dec 5th-Jan 1st

WALK ABOUT TO SEE WINDOW DECOR
Walk around PB to Shop Small and take in the holiday cheer of decorated store fronts during December

SHOP SMALL AT THE MARKET WITH PB PICKS
Stop by the shop small section of the PB Tuesday Farmers’ Market featuring neighborhood retailers Nov 17th-Dec 15th

Follow @discoverpb on Instagram and Facebook for more Shop Small discounts and deals!
This Holiday Season be sure your business is included in the Dec. 11th
SHOP LA JOLLA FOR THE HOLIDAYS SECTION
LA JOLLA VILLAGE NEWS
Mike Fahey: 858.337.8546
Paul Welsh: 858.926.9063
THINK LOCAL!
SHOP LOCAL!
BUY LOCAL!

WANT TO GET AWAY?
Spend the Perfect Day in San Diego's Coastal Paradise with this Exclusive Parking Discount.

$4.95 ALL DAY PARKING IN LA JOLLA*
PARK. SHOP. DINE. PLAY. STAY ALL DAY. LA JOLLA VILLAGE IS SAFELY OPEN FOR YOU.

*This offer is good only at the ACE Parking Garage located at
875 Prospect (Entrance on Fay Avenue) using the ACE Parking App. Offer good through December 31, 2020. Space is Limited.

Reserve Your Spot Now at
www.tinyurl.com/parklajolla4
WWW.LAJOLLABYTHESE.COM

SAN DIEGO VISITORS SPENT OVER 6 BILLION DOLLARS LAST YEAR.
Did your business get its fair share?
To reach this growing market, advertise your business in our Annual Visitors Guides.
For more information call:
(858) 270-3103 x117
HURRY! DEADLINE JAN. 10TH

Merry Christmas from the Faded Awning!
Join us for a Holiday Open House
Friday December 11th 11-5PM
Saturday December 12th 11-5PM
Sunday December 13th 11-4PM

We will be safely serving hot holiday drinks and pre-wrapped treats outside.
FREE gift with $50 purchase. Masks required please.

COPY COVE of La Jolla
Design/Print/Copy
701 Pearl St. 858-456-2444

SANDIEGO VISITORS SPENT OVER 6 BILLION DOLLARS LAST YEAR.
Did your business get its fair share?
To reach this growing market, advertise your business in our Annual Visitors Guides.
For more information call:
(858) 270-3103 x117
HURRY! DEADLINE JAN. 10TH

Merry Christmas from the Faded Awning!
Join us for a Holiday Open House
Friday December 11th 11-5PM
Saturday December 12th 11-5PM
Sunday December 13th 11-4PM

We will be safely serving hot holiday drinks and pre-wrapped treats outside.
FREE gift with $50 purchase. Masks required please.

COPY COVE of La Jolla
Design/Print/Copy
701 Pearl St. 858-456-2444
Fresh take on Mexican cuisine at Raymundo’s Taco Shop

By DAVE SCHWAB

Husband-and-wife duo Raymundo and Leticia Garcia recently opened Raymundo’s Taco Shop in the heart of La Jolla Village, a new eatery they believe offers a fresh take on Mexican cuisine while perfectly complementing the neighborhood.

In fact, one of theirs just told them so. “Yesterday a lady came in, and after eating told us her meal was perfect. The perfect size, the perfect amount, the perfect taste, everything was perfect,” said Leticia of their new restaurant at 7918 Ivanhoe Ave., which opened Nov. 14.

The pair are working seven days a week, 8 a.m. to 7 p.m. Raymundo, for whom the restaurant is named, cooks while Leticia works the counter. It’s a big step for them. Raymundo worked 25 years previously for the popular Roberto’s Taco Shop chain, before opting to break out on his own. The restaurant offers fast delicious Mexican food with breakfast served all day. Leticia said quality is key to their cuisine, which offers a wide variety of menu items which, besides of host of tacos, includes burritos, tortas, Chile Rellenos, tostadas, quesadillas, fri as, rice bowls, chimichangas, and enchiladas. Meals are served a la carte or in combination plates.

“Everything is made from scratch including the sauces, which we cook here,” said Leticia adding, “The rolled tacos are freshly made.”

Leticia talked about their most popular menu item thus far, “Every time they say it’s perfect.”

Leticia said their new space was formerly an Italian restaurant. “We liked the location,” she noted. “We saw it had potential, so we put in an offer and were fortunate enough to have been accepted.”

Of the remodel, Leticia said, “We just needed some equipment.”

What of the future? “Hopefully, if this location goes well, we’d like to have our own chain some day,” she said. “That’s the hope.”

Raymundo’s has both indoor and outdoor seating which is outdoors right now because of the pandemic. The restaurant is aiming to please its clientele and will go out of their way to satisfy their needs. “Whenever someone wants something that’s not on the menu, if we have the ingredients, we’ll try and make it for them,” said Leticia.

Raymundo’s Taco Shop

Where: 7918 Ivanhoe Ave.

Info: 858-352-6867, lettygarci82@gmail.com.

Kristin Lowery recently opened Raymundo’s Taco Shop.

Raymundo’s Taco Shop.

THE GRILLED CHICKEN RICE BOWL AT RAYMUNDO’S TACO SHOP. COURTESY PHOTO

By DAVE SCHWAB

Now that San Diego moved back into the purple tier, which means no indoor dining, some Pacific Beach restaurants are expanding and tweaking their outdoor options.

It’s no secret that 22-year-old Hub’s at the Beach has struggled during San Diego County’s indoor dining shutdowns, but being the persevering PB staple they are, they’ve risen to the occasion by building out their extended outdoor patio space, adding aesthetic touches to reflect the eatery’s indoor beach vibe, and ensuring that everything meets COVID-19 mandated criteria. For those not comfortable dining out, rest assured the eatery offers both carryout and delivery options as well.

Waterbar is one of Pacific Beach’s most scenic dining destinations, so it’s only fitting that they’re doing everything they can to showcase their stunning views while maintaining social distancing for a safe dining experience.

The location will be installing tents in both the front and back, in which there will be lighting and heaters for the cooler weather to come. Equipped with plenty of airflow, that ocean breeze isn’t going anywhere. Currently, there is heated ocean-front dining on their extended patio. Foodies can also get their food to-go and delivered.

Backyard Kitchen & Tap’s sideyard and extended patio options remain prime spots to grab a bite, touting plenty of heaters, firepits and open space to spread out and stay warm. Staff is geared up to continue serving guests in a safe and pleasant environment. Delivery and carryout options are also available at Backyard.

Backyard Kitchen AleHouse has missed a beat with their ample patio dining space, as they’ve ensured ongoing throughout each tier to provide plenty of outdoor seating options on their Sky Deck and multiple patios.

28 YEARS IN PACIFIC BEACH

WE DELIVER!

CHRISTMAS TREE COUNTRY

870 Garnet Avenue at Bayard Street (In Pacific Beach)

(858) 483-0329 • PBChristmasTreeCountry.com

Open Daily November 21st – December 25th 2020

Monday - Friday 10AM to 10PM • Saturday & Sunday 8AM to 10PM

NOW delivering online at sdnews.com

10% OFF ANY TREE

with this ad.

not valid in conjunction with any other offer

Noble Firs

Nordman Firs

Grand Firs

Fraser Firs

Douglas Firs

Wreaths

Mistletoe

Garland

Fireproofing

Table tops

GREAT BLACK FRIDAY DEALS

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

“GREAT BLACK FRIDAY DEALS”

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.

GREAT BLACK FRIDAY DEALS

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

Elevate Your Holidays

Give the Gift of Well-Being

ORDER ONLINE FOR

Free Delivery or Curbside Pick-Up

WWW.TORREYHOLISTICS.COM

10671 Roselle St. #100 | San Diego, CA 92121

GREAT BLACK FRIDAY DEALS

FREE DELIVERY OR CURBSIDE PICK-UP.
DINE LOCAL, SHOP LOCAL, SPEND LOCAL
MISSION BEACH & PACIFIC BEACH

LUXE JEWELRY & LOAN: Christmas Gifts, Christmas Cash, Birthdays and Anniversary Gifts!
The Blumkin Brothers come from a long line of entrepreneurs and jewelers. Continuing in our unique family tradition, we are ready to take on projects of all sizes. If you are in the market to purchase a unique piece or create a custom design for a loved one, we have you covered. Our expertise comes from years of experience. Or, if you need a prompt and discrete collateral loan, we are fully licensed and insured, with one focus on providing a confidential and secure environment. We have the ability to service all your jewelry and loan needs.

WE GET YOU BACK TO THE BEACH
Urgent Care • Lacerations • X-Rays
Walk-ins Welcome • IV Hydration
READER’S CHOICE AWARD: BEST DOCTOR
2016 • 2017 • 2018 • 2019
Clean • Caring • Convenient
Monday – Friday: 8am – 8pm
Saturday – Sunday: 8am – 4pm
975 Garnet Ave. Pacific Beach (858) 230-7770 www.pacificucwc.com

READER’S CHOICE AWARD: BEST DOCTOR

WE GET YOU BACK TO THE BEACH
Urgent Care • Lacerations • X-Rays
Walk-ins Welcome • IV Hydration
READER’S CHOICE AWARD: BEST DOCTOR
2016 • 2017 • 2018 • 2019
Clean • Caring • Convenient
Monday – Friday: 8am – 8pm
Saturday – Sunday: 8am – 4pm
975 Garnet Ave. Pacific Beach (858) 230-7770 www.pacificucwc.com

TACO SURF
Best burrito in America by 3 nationwide sources
4657 Mission Blvd.
San Diego, CA, 92109
www.TacoSurfTacoShop.com

Pacific Life Church
Pacific Life Church meets every Sunday online at 10am and is now offering an outdoor, in-person church service, every Sunday at 4pm. We’re meeting at St. Andrew’s Episcopal Church – 1050 Thomas St. For more information about our church services, in-person gathering protocols or to connect with our staff, please visit our website, www.pacificlifechurch.org or our social media pages.

You can also find video encouragements from our church staff and volunteers on our social media pages throughout the week focusing on parents and kids, hope and loving our neighbors. We feel fortunate that we get to serve the community of Pacific Beach and we love our town. We are here for you – you are not alone!

Pacific Life Church
www.pacificlifechurch.org | 4666 Cass St. Suite 202, San Diego, CA 92109
Facebook – @pacificlifechurchsd | Instagram – @pacificlifechurchsd | YouTube – PacificLifeChurchSanDiego

MARTIN'S BAKERY
Everyday California celebrates 10th anniversary at La Jolla Shores

By DAVE SCHWAB

Everyday California, an eco-friendly, La Jolla Shores-based ocean adventures apparel shop, is marking its 10th year this November serving locals and visitors alike. What started off as a small operation consisting of a few kayaks, an old pick-up truck, and a few guys running discounted adventure tours has grown into a major operation with more than 100 yearly seasonal employees and merchandise sold nationally. Everyday California takes 75,000 people out on the water annually.

“Looking back over the years we’ve definitely had our share of challenges, 2020 being no exception, but we always manage to get through it thanks to our loyal fans and team’s dedication to making fun happen,” said Everyday California co-founder Chris Lynch about he and business partner Mike Samer.

“Although the future may seem uncertain, we are optimistic as we know people’s longing for travel and new experiences is something that will never falter.”

A decade ago, Everyday California took over permitting and the reins from OEX Diving and Kayak at 2261 Avenida De La Playa along the Shores commercial strip.

“Start as early as 9:20 a.m. All kayak tours take you through the La Jolla Ecological Reserve to explore the seven La Jolla Sea Caves just north of La Jolla Cove.”

Contact: everydaycalifornia.com, 858-454-6195.
BILL ROBBINS HONORED FOR SERVICE

On Nov. 6, La Jolla Parks & Beaches, Inc. board member Phyllis Minick presented Bill Robbins with a couple of special awards, a plaque made from the remains of a fallen “Lorax” Monterey cedared tree from Scripps Park, along with a “Dedication to Service” certificate. “We’d like to welcome our new Board Member,” said Minick of Robbins at the October meeting of LJBP. The gifts received from the beach community included a De. Susan book, “The Lorax,” donated by Warbrick’s Bookstore.

“Bill has made significant contributions,” noted Minick of the wooden plaque. “This absolutely gorgeous plaque has stainless steel lettering with an inscription that reads, ‘In appreciation for your devoted guardianship of our La Jolla Village Shore. This wood from the historic Lorax tree, now in EB Scripps Park, represents a one-of-a-kind gratitude of our community.”

The plaque was signed by LJBP board members as well as Andy Field and Dan Daneri from the City’s Parks and Rec Department. It also carried the signatures of plaque designer Chris有一些纠错?
Night of the Living Art: An Art After Dark Fashion Extravaganza

The Oceanside Museum of Art (OMA) had to rethink their yearly event Art After Dark due to COVID. They came up with a virtual experience titled Night of the Living Art: An Art After Dark Fashion Extravaganza, which was presented on Oct. 31. This was a juried fashion show and they had artists apply from all over the USA. They chose 20 artist who were invited to join the event. The artists were asked to design avant-garde or sculptural work. Some used accessories such as body jewelry and even one garment was made out of wheat. The featured artist was Melissa Meier who confronts social and spiritual issues in her art.

The event began with a pre-show that included flashbacks to prior years. CND co-founder Ornish and Saki. I asked Ornish about her winning entry. Ornish said: “My garment was made from a commercial vinyl poster that I backed in a blue fabric, cut into strips, rearranged to make a surrealist image out of a huge printed face… and then I used the leftover poster to create a cape. I edged it with fringed denim, and it had a very kimonish warrior Samurai feel to it.”

Next I asked Saki about her winning entry and she said: “The outfit is named Pinion Queen and is made mainly of foam. There’s a plywood and PVC skeleton that allows for movement. The character being portrayed is an interdimensional being who enters the universe of a composer who is stuck, and she resurrects him so that he can finish his masterpiece.”

The grand prize for each one of them will be a solo exhibition at OMA in the fall of 2021. Since this was a live show, they had hundreds of viewers who tuned in to watch. Beata Edyta Mierzwa won the viewer’s choice. She combines science and art together for her creations. She also won the upcoming popup feature in OMA’s Museum Store.

There was a virtual DJ house party after the fashion show. DJ Mandy spun the tunes until 9 p.m. For more information about the Oceanside Museum of Art, visit oma-online.org.

UPCOMING EVENT
Sunday, Dec. 6 – San Diego Vintage Collective is an outdoor holiday market for vendors and local makers. Free event from 10 a.m.-3 p.m. at 2825 Dewey Road at Liberty Station. There will be thousands of products of clothing, home goods, art, jewelry, accessories, etc. Follow on Instagram: @sandiego_vintagcollective.

Diana Cavagnaro is an internationally renowned Couture Milliner based in San Diego. Learn more about our hot designer, teacher and blogger at DianaCavagnaro.com
BIRTHDAY MILES

Pacific Beach resident Ron Burns, with daughters Lauren (32) and Kelly (28), finished riding 69 miles (actually 70) in honor of his 69th birthday. He does it every year. These last couple years have been from Glorietta Bay down the strand and back. The strand is approximately 11 miles, one way to Imperial Beach, so this year he rode it down and back, three times, and then some. Burns was born in Gardena, but has lived in PB for 49 years.
Just Sold by Helen Spear
1665 Los Altos Road, Kate Sessions Luxury Home

RECORD-BREAKING PRICE IN 92109!
List Price: $1,695,000  |  Sold Price: $1,900,000
Performing within my Clients’ Time Frames & Goals

Panoramic bay, city, and ocean views abound from this 17,130 square foot lot in North Pacific Beach’s premier neighborhood near Kate Sessions Park surrounded by multi-million dollar homes. Stake your claim — Own 1 of 14 never before available lots and build your single family dream home with no HOA! Option to use existing architectural plans for a stunning 5,306 square foot house. Plans are nearly approved with ability to start construction within 60 days.
Applying casework method to teaching management classes at UNH

By Natasha Josefowitz, Ph.D.

The faculty at the UNH Whittemore School of Business and Economics (WSBE) welcomed me as their only female member. Allan Cohen, Steve Whittemore School of Business faculty came to observe us in our classrooms and adopt our method. Our method became well-known. A couple of years later, I invited them all to a sabbatical together.

Concerned Women Faculty and Members of the Harvard Personnel Administration, Ms. Sands Retirement Community in La Jolla. Copyright © 2020. Natasha Josefowitz. All rights reserved.

My articles appeared in dozens of publications as diverse as The Harvard Business Review, Personnel Administration, Ms. Magazine, and even Playboy. I was writing about issues of discrimination experienced at the workplace including suggestions on how to best deal with these issues without alienating the people they had to work with. My articles appeared in dozens of publications as diverse as The Harvard Business Review, Personnel Administration, Ms. Magazine, and even Playboy.

I was being available and trusted by my female students who were often in my office talking about their issues with discrimination, both in the classrooms and workplace. I was the impetus for me to teach a course for women in management, which turned out to be the first such course taught in the U.S. I taught this course in chronological order; resume writing, interviewing techniques, first day on the job, handling harassment, dealing with children at home, becoming a middle manager and eventually the CEO/head of the organization — examining the discrimination experienced at every stage along the way.

I was writing about issues women encountered in the workplace including suggestions on how to best deal with these issues without alienating the people they had to work with. I was teaching about issues of discrimination experienced at the workplace including suggestions on how to best deal with these issues without alienating the people they had to work with. My articles appeared in dozens of publications as diverse as The Harvard Business Review, Personnel Administration, Ms. Magazine, and even Playboy.
Thanksgiving is one of the reasons TV dinners exist. In 1953, Swanson packaged his extra turkey onto aluminum trays with other sides, like sweet potatoes, and that is how the first TV dinner was born.

PB Fun Fact:

Thanksgiving is one of the reasons TV dinners exist. In 1953, Swanson packaged his extra turkey onto aluminum trays with other sides, like sweet potatoes, and that is how the first TV dinner was born.

Stunning Fred Earl Norris Jr mid-century modern home, nestled on a quiet North PB street on an oversized 7,700 sq ft lot. Exposed beams, tongue-and-groove ceilings, clean lines and an open floor plan flow out to the expansive backyard, exuding an energy and tranquility that is calling you to come sit outside and enjoy a good book or a glass of wine. Mature trees and landscaping allow for privacy and shade and are reminiscent of a lakefront mountain retreat, yet you’re just blocks from the beach.

SOLD in 5 days for $1,675,000

Enjoy amazing views of Mission Bay from your living room in this ground floor condo. This 3 BR, 2 BA property is located right in the heart of Mission Beach, just steps from Mission Bay, the ocean, shops and restaurants. The open floor plan is great for entertaining at the beach and has plenty of room to sleep at least 8. No stairs required to step right out your front door and onto the sand.

SOLD

Looking to build your dream home at the coast? 831 Reed Avenue is what you’ve been searching for! This full-sized, 6,300 square foot lot located in the coveted Braemar District of Pacific Beach features a cute 1942 beach bungalow that is only one block to the ocean, two blocks to the bay and is screaming for someone to turn it into their dream beach house. There are seemingly fewer and fewer opportunities these days at the beach to buy a property that will allow you to create your dream home, so don’t miss out on this “diamond in the sand.”