La Jolla Christmas Parade & Holiday Festival Foundation

La Jolla Christmas Parade

SUNDAY Dec. 6th 1:30 pm
Girard Avenue

‘100 Years of Christmas Cheer’

Inaugural Christmas Tree at LJ Recreation Center December 1915

Holiday Festival 2:00pm - 5:00pm

Arts & Crafts • Entertainment
Educational Exhibits • Photos with Santa
La Jolla Recreation Center - 615 Prospect Street

www.ljparade.com
Welcome to the 58th Annual La Jolla Christmas Parade & Holiday Festival, "100 Years of Christmas Cheer," Sunday December 6th at 1:30 p.m. The Parade route steps off at Girard Avenue and Kline Street, travels down Girard to Prospect Street, and then turns left to finish at the La Jolla Recreation Center. It begins with an Antique Aircraft Flyover of the Village and parade route. We have more than 100 entrants: dozens of floats, bands, marching units, equestrians, and vintage vehicles. Abdullah the Camel, fire engines, and Kung Fu Panda will add to the fun. The highlight — of course, the 1915 Old Black Goose carrying Santa! — is generously provided by the La Jolla Beach and Tennis Club, and is celebrating its 100th birthday.

The Parade tradition is to honor as marshals organizations or individuals who have made major contributions to the community. The La Jolla Recreation Center is honored as Grand Marshal in this the 58th La Jolla Christmas Parade. It is represented by Herman D. Parker, Park and Recreation Director, City of San Diego, and Doug Dawson, Executive Director, the Ellen Browning Scripps Foundation. Also serving as representatives are the Rec Center officers. Honored are the La Jolla Music Society and its board members Martha Dennis and Dolly Woo (Cultural Marshals); coastal access champion Melinda Merryweather (Traditional Marshal); VADM Walter Davis (Innovation Marshal); Kiwanis of La Jolla, represented by Henry Chiu (Civic Marshal); and the Midway Museum, represented by Mac McLaughlin and Daniel Beintema (Military Marshal).

The Parade ends at the site of the Holiday Festival at the La Jolla Rec Center. It includes a Kid’s Zone with pony rides, inflatable bounce houses and children’s educational activities — and, as a special treat, photos with Santa, made possible by La Jolla Sunrise Rotary. The event also includes Beauty Queens and physical activities for kids, as well as FOCAS’ annual dog adoption event and information about community organizations at Candy Cane Lane. The festival also features Stage entertainment, which begins at 2:00 p.m., culminating with the Christmas Tree Lighting ceremony at the large Rec Center pine tree, decorated for more than a decade courtesy of GDC Construction and Sunrise Rotary.

Food trucks are a new item this year and will provide quick and easy treats for spectators and entrants awaiting the Christmas Parade and enjoying the Festival. As you enjoy your day in La Jolla, avoid the manic holiday shopping crowds at local malls and shop and dine with our local merchants, who are all open and ready to serve you.

Check the event website (www.ljparade.com) for current information about the parade, including maps, parking, and street closures, and the Festival schedule. The event is fully funded by community donations with no public monies. A list of parade participants can be found on the website, so find people you know and have fun watching them travel the parade route!

Special thanks are offered to the Christmas Parade & Holiday Festival Committee, a small group of dedicated and cheerful volunteers. It has been a privilege to work with them for nearly two decades, with some of them volunteering for more than 30 years! A special thanks to Pat Wells, who serves as the heart of the parade, working a myriad of tasks and keeping us all informed. Along with Mike Carlin, Parade Director, and Gail Forbes, Festival Coordinator, the committee is dedicated to making the 2015 Christmas Parade & Holiday Festival the best ever!

The parade could not happen without sponsorships and donations from local businesses and residents. Audrey Geisel and the Dr. Seuss Foundation, and John Barbey continue as Parade Sponsors. The event is fully funded by community sponsors and donors — many of whom give generously year after year. Please review the Parade program and website for a list of sponsors and donors. Our volunteers work countless hours to organize this event, though the community appreciation and support makes it all worthwhile.

Jack McGrory, Peter Farrell and Bill Kellogg, Honorary Parade Chairs
Ann Kerr Bache, Event Chair and President
La Jolla Christmas Parade and Holiday Festival Foundation

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2015 Parade Board and Volunteers

**Event Chair and Foundation President**: Ann Kerr Bache

**Registration and Administration**: Pat Wells

**Director of Parade Operations**: Mike Carlin

**Event Coordinators**: Bands (Otis Benton), Equestrians (Warren and Louise Heenan), Festival (Gail Forbes and Cindy Greatrex),

Floats & Safety (Dave Irwin), Marching Units (Cynthia Adams-Carlin and Patti Ann Carlin), Marshals & VIPs (Ann Kerr Bache),

Miscellaneous Vehicles (Cindy Orozco), Parade Operations (Steve Carlin),

Scout Banners (Irene McCann), Toastmasters (Phil Covington),

VIP Reception (Rebecca Cosford and Sally Fuller), Information Desk (Jan Irwin), Boy Scouts Troop 506 Parking and VIPs (Nick Cosford),

Banners (Tom Bache), VIP Vehicles (Hank Woodward)

**Parade Volunteers**: Kyle Carlin, George Coles, Julio DeGuzman, Bob Hoy, Dan Irwin, Rich Russell, Donna Scurio, Mike Seitz, Bari Vaz, Dave Voz, Noli Zosa

**Social Media and Publicity**: Pat Sherman, Sherman Communications (patsherman@cox.net) Photography by

2015 Official La Jolla Christmas Parade Program produced and published by LA JOLLA VILLAGE NEWS.
On July 3, 1915, San Diego celebrated the opening of the Community House and Playground, now known as La Jolla Recreation Center. Financed by philanthropist Ellen Browning Scripps, it was the most completely equipped playground and community house in the country.

By 1913 nearly one-half of La Jolla residents described themselves as working class, employed in some kind of trade. In that same year former newspaper editor and investor Ellen Browning Scripps decided to do something for the people of La Jolla. The result was a playground and community house serving the working population of San Diego, particularly its children. The La Jolla Recreation Center, which was built and dedicated to the City of San Diego for the children of La Jolla in 1915, is now an historic site.

The La Jolla Recreation Center was designed by master architect Irving Gill, who also designed many other civic buildings in La Jolla and San Diego. Starting in 1910 Irving Gill introduced Early Modernism into the architectural vocabulary of La Jolla and San Diego. Under the patronage of Ellen Browning Scripps, Gill built the La Jolla Women’s Club (1913-14), the La Jolla Recreation Center (1915), The Bishop's School (starting in 1910), and numerous other buildings.

Since 1915 the Recreation Center has been the central hub of the La Jolla community. In addition to community service events, the Center is host to a wide array of recreational activities. Today it is an officially recognized part of the La Jolla Cultural Zone and joins its neighbors in providing enriching programs for all.

La Jolla Rec Center serves more than 25,000 people per year with scheduled programs, community meetings and other recreational activities, including Yoga, Tai Chi, gymnastics, adult fitness, weight room facilities, tennis, two outdoor basketball courts and three playground areas. There is truly something for everyone.

Representing the La Jolla Recreation Center today is Herman Parker, City of San Diego Park and Recreation Director, Doug Dawson, Executive Director Ellen Browning Scripps Foundation, as well as La Jolla Park and Recreation Inc. Advisory Board Members and community children.

As the former Director of Community Services for the County of Santa Barbara, Mr. Parker managed the County’s parks, beaches, aquatics, housing, libraries, community development and county arts commission. Prior to serving with the County of Santa Barbara, for 21 years Mr. Parker served in various capacities for the City of Temecula. During his service in Temecula, Mr. Parker was instrumental in the development of many community parks, recreation centers and aquatic centers.

Mr. Parker began his career in recreation as a supervisor for the City of Los Angeles, working with the City’s underserved youth. He also worked for the City of Riverside Parks and Recreation Department.

In May 2014, Mr. Parker was appointed Park and Recreation Director for the City of San Diego.
Henry Chiu is a local businessman who joined the Kiwanis Club of La Jolla in 2011. He previously served as Chair of the San Diego/Southern California section of the American Nuclear Society. He takes delight in community service almost as much as he enjoys physics and engineering. Henry earned his PhD at the University of Illinois at Urbana in 1992. His company, Integral Engineering and Research Associates, provides engineering services that range from high performance computing architecture and radiation physics to the prototyping of medical devices. He is married to Jennifer Prager, PhD, ATR and they have a son, Julian.

Henry Chiu

Kristin Lancino

La Jolla Music Society has just begun its 47th season of bringing the world’s finest music to San Diego in a broad range of performing arts, including chamber music, orchestral music, dance and jazz. Its internationally renowned summer chamber music festival, LJMS SummerFest, will celebrate its 30th Anniversary in August of 2016, starting with a free outdoor concert for the community at Scripps Park.

Kristin Lancino was recently named President & Artistic Director of La Jolla Music Society. Her background includes serving 14 years at Carnegie Hall, culminating in the position of Director of Artistic Planning. In this role she was central to the imagining and producing of the Carnegie Hall Centennial season and developing the long-range artistic mission for Zankel Hall. Subsequently, for eight years she was Vice-President for G. Schirmer Inc., North America’s most vital music publishing company; and then the Executive Director of IMG Artists, overseeing the Artist Management divisions for North and South America. In addition, as an independent consultant she has served as Interim Artistic Director for Chamber Music Street Y, Aaron Copland Fund, David Finckel and Wu Han, James Conlon and the Emerson String Quartet.

Both long-time La Jollans, Martha Dennis and Dolly Woo have been committed to the La Jolla Music Society (LJMS) for many years as board members and sponsors. Martha, whose professional career has been in telecommunications and venture capital, is passionate about supporting the arts in San Diego and just recently completed her term as Board Chair of LJMS. Dolly has been a community volunteer who is synonymous with making the San Diego community aware of the local jewel that LJMS has become. She is also focused on the San Diego Chinese Historical Museum.

LJMS performed an extensive search for its new President & Artistic Director, Kristin Lancino, and initiated a project to build a new home for LJMS called The Conrad Prebys Performing Arts Center, also known as The Conrad. Expected to open in 2018, The Conrad (TheConrad.org) will be located on Fay Avenue in La Jolla and include a 500-seat concert hall and a 150-seat multi-purpose space surrounding a garden courtyard. The Conrad will not only serve LJMS, but will also be a resource for the entire La Jolla community.

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VAdm Walter Davis, U.S. Navy (Ret)
EvoNexus Co-Founder, VP of Organizational Development

Vice Admiral Walter J. Davis, USN (Ret) was Navy N6, Director Space systems, Information Warfare, Command and Control Systems, and Modeling and Simulation, where he directed the Navy’s $3.5 billion IT budget. He is former Vice-President for Business Development at GDE Systems (BAE). He was a Navy fighter pilot, Aircraft Carrier CO, and Battle Group Commander. He served in numerous Navy engineering positions including Navy Engineer for the F-14 and Naval Warfare IT Architect (SPAWAR). He was also a co-founder of E-fire. Walter Davis is an Ohio State University Electrical Engineering graduate.

Mac McLaughlin is President & Chief Executive Officer of the USS Midway Museum. He was hired as the Chief Operating Officer in December 2003, one month prior to the Midway’s arrival in San Diego and has been the chief executive throughout the building of the Museum.

Prior to joining the Midway, Mac retired from the Navy as a Rear Admiral in August 2003. During his career as a Naval Aviator, he served as a Commanding Officer of a helicopter squadron and Naval Air Station. He served two tours of duty in the Pentagon on the Chief of Naval Operations Staff and served Flag tours as Commander, Naval Air Reserve Force and Naval Reserve Forces Command.

Mac graduated from the U.S. Naval Academy in 1972 where he was an All-American and Captain of the track team. He holds a Masters Degree in Public Administration from Troy State University. He is married to Norah Anne Flynn of Chula Vista and they have two children, Kathleen and Stephen.

Melinda Merryweather was raised on a large ranch in Arizona. Her father, Hubert Merryweather, was president of the Arizona State Senate, where he served from 1948 to 1954. She moved to New York City after high school to work for the Ford Agency as a model and became an art director.

Melinda married Mike Hynson of the “Endless Summer” feature film and followed the surf around the world. She made “Rainbow Bridge” in Maui with Jimi Hendrix, which was released in 1971. She gave birth to her son at home in La Jolla and created Rainbow Juice Bar on La Jolla Boulevard. She is co-founder of Friends of WindanSea, vice-president of Independent La Jolla, and a member of California Coastal Access Trust. The love story of Melinda and La Jolla has its origins with Melinda’s grandparents building a house here in 1935. Melinda came to stay at the Beach Club when she was 4, put her toes in the ocean and fell in love with La Jolla for life.
2015 La Jolla Christmas Parade Entrants

**BANDS**
- Army & Navy Academy Atkinson Warrior Band
- Fusion Academy University City
- Granite Hills High School Eagle Band and Guard
- Grossmont High School Royal Blue Regiment
- La Jolla Country Day Marching Band
- La Jolla High School Marching Band
- Mariachi Chula Vista
- Mission Bay Montessori Academy Band, Alumni Band & Festival Chorus
- Mt. Miguel Alumni Jazz Band
- Mt. Miguel Marching Band
- Spring Valley Middle School Marching Band
- Standley Middle School Marching Band
- SUHSD Island Steel Drum Band
- Sweetwater Mariachi
- The Cameron Highlanders Pipe Band
- Thunder Squad Drumline
- University City High School Centurion Sound Marching Band & Color Guard

**BEAUTY QUEENS/PRINCESSES**
- Crowned One Productions
- Miss Coastal Cities, West Coast, Mission Valley & Diamond Girl Queens
- Miss Kumeyaay Nation
- Miss North County Regional, Miss 4S Ranch and Miss North Coast
- Miss Poway Court 2015
- Miss San Diego Cities USA and Miss Teen San Diego Cities USA
- Miss San Diego County, Miss City of San Diego, Miss South Coast
- Ms. Senior California and Ms. Senior San Diego

**CANINE UNITS**
- Canine Companions for Independence
- La Jolla Veterinary Hospital – FOCAS
- Muttropolis
- San Diego Golden Retriever Meetup
- San Diego Humane Society & SPCA

**EQUESTRIANS**
- AERC Rose Parade Riders
- Carlynne Allbee and Kathy Miles
- Grand Ladies of the Old West
- La Jolla Presbyterian
- La Jolla Village Montessori School
- Lakeside Frontier Riders Group
- Ramona Elves
- Scripps Miramar Saddlebreds
- Valley Center Rodeo Queens 2015
- Victorian Roses Ladies Riding Society
- Winchester Widows

**FIRE ENGINES**
- La Jolla Sunrise Rotary
- Old Mission Beach Athletic Club (OMBAC)

**SPECIAL GUESTS**
- Kung Fu Panda
- Teen Stars Emmy Perry and Will Ovid

**FLOATS**
- All Hallows Academy
- American Legion La Jolla Post 275
- GDC Construction
- House of Palestine
- Italian American Academy
- Kiwanis Club of La Jolla
- La Jolla United Methodist Nursery School
- Ooh La La Dance Academy
- Pantai Inn: Featuring Indonesian Barong, Dancers & Musicians
- Pirate Princess: Miss California and Court
- Marengo Morton Architects: Putting Your Dreams into Scale
- Rohde Plumbing: Serving La Jolla 105 yrs.
- San Diego French American School
- St. Paul’s Lutheran School of Pacific Beach
- Stella Maris Academy
- USS Midway Museum
- WindanSea Surf Club

**FLY OVER**
- Allen Airways Flying Museum

**MARCHING UNITS**
- Boy Scout Troop 506

**Daughters of the American Revolution (DAR)**
- La Jolla Chapter
- Girl Scout Pacific Jewel Service Unit
- Goodwill
- Jean's Dance Studio Company
- La Jolla High School Cheer
- La Jolla Lutheran Church
- La Jolla Volleyball Club
- La Jolla YMCA Adventure Clubs
- La Jolla YMCA Gymnastics Team
- LAS PATRONAS
- Lincoln Drill Team
- Lincoln Hi Step Team
- PINK POLISH DANCE TEAM
- Sherry's Gotta Dance Drill Team
- Southern-Sea Dragon & Lion Dance Association
- St. James by-the-Sea Episcopal Church
- UCHS Varsity and JV Cheer Squad

**MISCELLANEOUS VEHICLE**
- Birch Aquarium at Scripps
- Classic Thunderbirds of San Diego
- Cornerstone Church of La Jolla
- Family Auto Service: A Reindeer on Wheels – Antlers’ Away!
- Girl Scout Junior Troop 1893 & 3098
- Kiwanis of La Jolla
- La Jolla Community Center
- La Jolla Historical Society
- La Jolla Park and Recreation
- La Jolla Rotary
- La Jolla Town Council
- La Jolla Village News
- Martina’s Transportation
- Salvation Army
- San Diego Lifeguards
- Soroptimist International of La Jolla
- Star Trike
- Stella Maris Academy
- Surf Diva
- The Gillispie School
- The Space Cad

JOIN US FOR THE FESTIVAL!
Parade Day Schedule

Equestrians Arrive at 11:00 a.m.

Judging of Floats at 12:00 Noon

Antique Aircraft Fly Over

Parade Begins at 1:30 p.m.

Holiday Festival Begins
2:00 p.m. at Rec Center

Photos with Santa
Rec Center 3:30 - 4:30 p.m.

Christmas Tree Lighting at 4:30 p.m.

La Jolla Christmas Parade Route Map

Sunday, December 6th — 1:30 pm to 5:00 pm

La Jolla Christmas Parade & Holiday Festival Foundation

‘100 Years of Christmas Cheer’ 2015

Parade 1:30 pm - 3:00 pm

Festival 2:00 pm - 5:00 pm

- Parade Route
- Equestrians
- Marching Units
- Bands
- Floats
- Miscellaneous Vehicles
- Holiday Festival
- VIP Vehicles
- VIP Assembly

ANTIQUE AIRCRAFT FLYOVER

Antique Aircraft Flyover
Bob Simon flying a 1943 Boeing Stearman (red)
Glen Cruz flying a Boeing Stearman
Last airplane owned and flown by the late Actor Steve McQueen (silver & black)
Rick Fordem flying his Boeing Stearman
US Army (yellow & blue)
Steve Byers flying his Boeing Stearman
(blue & yellow)
Stu MacPherson flying his 1928 Travelair (blue & white)
Eric Moulder flying a Great Lakes Biplane (white and blue)
Karl Jophanson flying his Globe Swift (low wing & polished metal)
Dwane Shockey flying a Cessna 170 (high wing)
Swiss BUCKER Biplanes
Various colors. Arranged by John Hickman
HO! HO! HO!
La Jolla Beach & Tennis Club’s 1915 Packard, the “Old Black Goose”, will carry Santa through the parade to La Jolla Recreation Center.

MEET PO, THE GIANT PANDA
The third installment of DreamWorks’ popular ‘Kung Fu Panda’ animated film series arrives in theaters January 29. Until then, see Po the Giant Panda and martial arts master during the La Jolla Christmas Parade and meet him afterward at the Holiday Festival.

LA JOLLA CHRISTMAS TREE LIGHTING AND DECORATIONS
For three decades, GDC Construction and La Jolla Sunrise Rotary have decorated the majestic Christmas Tree in front of La Jolla Recreation Center. George Dewhurst of CDC Construction, La Jolla Sunrise Rotary’s charter club president, planted the Pine with the help of fellow Rotarians. His son, Pancho Dewhurst, also of GDC Construction, along with Sunrise Rotary members, have maintained the annual, family tradition of decorating the tree with festive lights and ornaments. The Tree will be lit again at 5 p.m., Sunday, December 6, at the conclusion of the Holiday Festival.

SANTA’S HELPERS
La Jolla Brewing Co. and La Jolla Cove Plaza
La Jolla Nurses Homecare
La Jolla Rotary
Jeanne & Bill Larson
Edward Magee
Stan & Phyllis Minick
Daniel & Mary Mulvihill
Walter & Mary Munk
Patricia Nelson Herring
Mark & Patti Nussbaum
Anne Otterman
Ed & Carolyn Parrish
Betty-Jo Petersen

Erin Alton
Simon Andrews
Roy & Diane Bell
Jim & Mary Berglund
Gaylyn Boone
Betty Dow
Fetter Family Trust
Julie B. Fiss
Orrin & Karen Gabsch
Bill Haggerty
Neil & Margaret Jackson-Hadfield
Syd Jones
Craig Koontz

Rudolph & Carla Rehn
Cathy Rudolph
Rural Metro Ambulance
Carolyn Rynard
Ruth, Chris, & Jen See
Richard & Sandra Smith
Mark & Dale Steele
Place Tegland
Susan Thomson
Richard & Jocelyn Vortmann
Margot Washburn
H. Norman Watkins
Howard & Christy Zatkin
A short list of Richard’s Favorites

**Oven Baked Omelettes**
Western with Cheese
Ham, onions and Bell Peppers

**Belgian Waffles**
Bacon Waffle
Crisp bacon cooked inside a golden brown waffle

**From the Creperie**
Fresh French Strawberry Crepes
Crepes are wrapped around fresh juicy strawberries, topped with tropical sauce

**Gourmet Griddle Cakes**
49ers Flap Jaks
3 Big, chewy pancakes from the gold rush days

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**Downtown**
619.231.7777
520 Front St., Just South Of Market

**La Jolla**
858.459.8800
909 Prospect St, Between Girard And Fay
58th annual La Jolla Christmas Parade & Holiday Festival, returns to the Village

One of the region’s most beloved seasonal events, the 58th annual La Jolla Christmas Parade & Holiday Festival, returns to the Village of La Jolla Sunday Dec. 6. The parade, beginning at Girard Avenue and Kline Street, will kick-off at 1:30 p.m. The holiday festival at La Jolla Rec Center at 615 Prospect St. opens at 2 p.m.

The festive parade, expected to draw upwards of 20,000 spectators, will celebrate the oom-pah of marching bands, the clip-clop of period-attired equestrian teams, elaborately decorated floats and, of course, jolly ole’ St. Nick himself.

The family-friend parade and festival is among San Diego’s most anticipated and well-attended civic gatherings — a time-honored tradition that has drawn people from all over for more than half a century.

This year’s parade features more than 100 entrants including bands, floats, equestrians, costumed canines, marching units, dignitaries, fire engines, and more. A complete list of entrants can be found on the website, lparade.com.

The excitement begins with an Antique Aircraft Flyover courtesy of the Allen Airways Flying Museum led by Bill Allen, followed by the parade kick off at 1:30 p.m. The 2015 Parade Grand Marshal — a distinction honoring an individual or institution that has consistently served the community of La Jolla — is the La Jolla Recreation Center. Believed to be the oldest operating recreation center in the country, La Jolla Rec Center will be represented by City of San Diego Park and Recreation Director Herman Parker.

This year’s diverse parade lineup includes many return appearances, including 14 bands, 14 floats, the returning Chinese Lion Dancers, an array of beauty queens and — new this year — the Baron Ket, a mythical Balinese lion-tiger hybrid.

An inflatable replica of the USS Midway Aircraft Carrier will represent the military Marshal, the USS Midway Museum, along with the museum’s President and CEO, John “Mac” McLaughlin, and Daniel Beintema, President of USS Midway Foundation.

This year’s theme, “100 Years of Christmas Cheer,” honors the Centennial Year of the Rec Center, and also pays homage to a 100-year-old Packard, owned by the Kellogg Family and affectionately known as the “Old Black Goose.”

As the final entry in the parade, the 1915 Black Goose delivers the event’s guest of honor, Santa Claus, to La Jolla Rec Center, the site of the annual Holiday Festival.

This year’s Festival includes vocal and musical entertainment including performances by rising teen stars Emmy Perry and Will Ovid, food trucks, pony rides, Brazilian Saddle Horse demonstrations, children’s games, interactive learning activities, animal adoptions and an opportunity for kids to have their pictures taken with Santal (3:30-4:30 p.m.)

The Festival culminates with the lighting of the Rec Center Christmas tree at 4:30 p.m.

The La Jolla Christmas Parade and Holiday Festival Foundation, a non-profit 501(c)3 Arts and Education Foundation, organizes and runs the event. Ann Kerr Bache is president of the Foundation, as well as its long-time event chair and lead organizer. Foundation members Jack McGorry and Bill Kellogg serve as parade chairs, joined this year by Peter Farrell.

The Parade and Festival is an all-volunteer effort, fully funded by community donations, with no public monies provided. Donations are still needed to keep the holiday magic alive. So join your friends and neighbors by donating today at lparade.com.

A portion of event proceeds benefit educational programs at La Jolla public schools, and provide a stipend to all participating school bands for bus rentals. Organizers hope to expand donations for bands and other educational programs at La Jolla schools through the event’s nonprofit arts and education foundation.

Sponsorship benefits and opportunities are described on the event website, along with a list of current sponsors and donors without whom this event would not be possible.

Donations in any amount can be made via the event website (lparade.com) using a credit card or PayPal account. A donation form can be found on the website, printed and mailed with a check or credit card information to La Jolla Christmas Parade and Holiday Festival, 1150 Silverado Ave. #212, La Jolla CA. The Foundation is a 501(c)3 and all donations are fully tax-deductible.

Warning: No Parking Zones have been established and are shown on the Parking Map on the website and attached to this release. This year the first towing time is at 9:30 a.m. There will be a diligent “Vehicle Abatement/Towing” enforced by San Diego Police to assure a safe and seamless event for all.
Shopping local keeps the La Jolla holiday spirit alive

By shopping locally you may have more of an impact on your community’s economy than you realize

By MARTIN JONES WESTLIN

You’ve heard our “Shop Local” battle cry one too many times this year, especially with our just-concluded Around the Block feature and our sea of stories designed to reflect La Jolla’s considerable business presence. And now, you’re going to hear it again.

Seriously, now: Where else can you find as tightly packed a market as the one in the Village? The neighborhood has about 1,400 La Jolla Village Merchants Association member businesses strewn over a 30-block radius. That’s about 45 venues a block – enough to satisfy the whims, tastes and convenience factors of the most discriminating holiday shoppers. Let’s take a look at what we mean as you chase after Aunt Maude’s new outfit or brother Dave’s work of art. We promise we’ll be brief – but don’t let that lull you into thinking your range of choices is limited in the least.

TOYS

Remember kindly old Geppetto, from the Carlo Collodi story “Pinnochio”? You should, because Geppetto created the central character, whose proboscus had a tendency to grow every time he lied. Of course, that never really happened, at least as far as we know – but the memory of Geppetto lives on at his toy shop of the same name. The place has toys for infants all the way to big kids over 13 – things like shape sorters and plush dog dolls up to an Awkward Moment game that lets players discuss their reactions to strange situations (come to think of it, that one’s probably appropriate for adults too). Geppetto’s is all you need remember for toy hunting in the Village – and no, we’re not lying. 7850 Girard Ave. Mondays-Saturdays 9 a.m. to 7 p.m., Sundays 10 a.m. to 6 p.m. (858) 456-4441.

Petite Street Children’s Boutique was founded only last year – and it’s become a neighborhood hit already, owing to its specific theme and the wide range to its toys and clothing. The boutique is beach-themed, offering new and gently loved swimsuits for boys and girls as well as many essential new beach toys. It also has gently loved wetsuits and new sunglasses and hats to protect the little ones (don’t forget, they’re at the mercy of the same sun you are). How about baby shower gifts? Petite Street showcases a nice collection of newborn/baby shower stuff, including a wide selection of toys ranging from arts and crafts, puzzles, bath toys and books, all for ages up to 12. 747 Turquoise St. Every day but Sunday, 10 a.m. to 6 p.m. (858) 539-0052, petiteskids.com.

CLOTHES, Men and Women

Le Chauvinist Consignment Store for Men opened its doors in February of 2001. As it was then, it is today the only exclusively men’s clothing consignment/resale store in San Diego County. Our consignors bring us only the best in men’s clothing, footwear, furnishings and accessories, from designers Armani to Zegna to John Lobb to Burberry. The store regularly supplements its inventory with new items such as Hand-Woven Panama Hats from Ecuador, “Fun Socks” by Per Pedes, Silk Pocket Squares from L.S. Blank and Carrot & Gibbs and more. It also encourage consignors to bring any retro and vintage items for those fun nights at “theme” parties and fundraisers. Mondays-Fridays 11 a.m. to 5 p.m., Saturdays 10 a.m. to 4 p.m., Sundays 9 a.m. to 2 p.m. 7709 Fay Ave. (858) 456-0117, lechauvinist.com.

You guys’ll probably think we screwed up calling Fresh Produce a women’s clothing store. Truth be told, we had to look twice at this one ourselves – but that’s the name, and clothing is the game. The heart of Fresh Produce beats for the positive impact of color. The peeps there love color, and they want their customers to feel confident in their clothes. From casual tops and vibrant dresses to swimsuit cover-ups decorative scarves and stylish pants, Fresh Produce is dedicated to creating inspirational women’s clothing for you to wear every day, including Christmas. Mondays-Thursdays 10 a.m. to 8 p.m., Fridays and Saturdays, 10 a.m. to 9 p.m., Sundays 10 a.m. to 7 p.m. 1147 Prospect St. (858) 456-8134, freshproduceclothes.com.

ART

Forget the rocks and scissors. Whether it’s designing a custom invitation or creating a beautiful package with gift wrap and ribbon, Paper Source’s assortment of fine papers, greeting cards, kits and personalized products is expertly curated to ensure any project is beautifully executed. Paper Source’s assortment of fine papers, greeting cards, kits and personalized products is expertly curated to ensure any project is beautifully executed. The venue’s invitations produce beats for the positive impact of color. The peeps there love color, and they want their customers to feel confident in their clothes. From casual tops and vibrant dresses to swimsuit cover-ups decorative scarves and stylish pants, Fresh Produce is dedicated to creating inspirational women’s clothing for you to wear every day, including Christmas. Mondays-Thursdays 10 a.m. to 8 p.m., Fridays and Saturdays, 10 a.m. to 9 p.m., Sundays 10 a.m. to 7 p.m. 1147 Prospect St. (858) 456-8134, freshproduceclothes.com.
are made of high-quality paper and digital and letterpress printing methods and feature a proprietary color palette. Whether you're looking for wedding invitations, birth announcements, holiday photo cards or party invitations, Paper Source's distinct aesthetic and diverse offerings are sure to inspire the day and the venue's coordinating products will ensure that every detail is perfect. Mondays-Thursdays, 9 a.m. to 7 p.m., Fridays-Saturdays, 9 a.m. to 6 p.m., Sundays 11 a.m. to 6 p.m. 8843 Villa La Jolla Drive. (858) 550-5986, papersource.com.

Africa & Beyond is more than an art shop and gallery. Africa & Beyond is a state of mind. That's where you can explore the many faces of African art, from contemporary Shona stone sculptures to traditional artifacts, creating a link between the modern world and the ancient past. The stories the owners share with each visitor are based on their extensive knowledge and travel experience. This unique gallery promotes the art of Africa, which touches souls and enriches the world, promoting respect between cultures. African art holds a special place in both heart and home - where the two meet to restore the spirit. Africa and Beyond makes shopping for art an adventure, and is not to be missed.
Every day 10:30 a.m to 6 p.m. 1250 Prospect St. (858) 454-9983, africaandbeyond.com

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HAPPY HOLIDAYS from GDC CONSTRUCTION 2015 - 2016
Virginia O’Hanlon recalled the events that prompted her letter: “Quite naturally,” she said. “I believed in Santa Claus, for he had never disappointed me. But when less fortunate little boys and girls said there wasn’t any Santa Claus, I was filled with doubts. I asked my father, and he was a little evasive on the subject. ‘It was a habit in our family that whenever any doubts came up as to how to pronounce a word or some question of historical fact was in doubt, we wrote to the Question and Answer column in The Sun. Father would always say, ‘If you see it in The Sun, it’s so,’ and that settled the matter.

‘Well, I’m just going to write The Sun and find out the real truth,’ I said to father.

‘He said, ‘Go ahead, Virginia. I’m sure The Sun will give you the right answer, as it always does.’”

And so Virginia sat down and wrote her parents’ favorite newspaper. Her letter found its way into the hands of a veteran editor, Francis P. Church, son of a Baptist minister. Church had covered the Civil War for The New York Times and had worked on The New York Sun for 20 years, more recently as an anonymous editorial writer. Church, a sardonic man, had for his personal motto, “Endeavour to clear your mind of cunt.” When controversial subjects had to be tackled on the editorial page, especially those dealing with theology, the assignments were usually given to Church.

Now he had in his hands a little girl’s letter on a most controversial matter, and he was burdened with the responsibility of answering it. “Is there a Santa Claus?” the child’s scrawl in the letter asked. At once, Church knew that there was no avoiding the question. He must answer, and he must answer truthfully. And so he turned to his desk, and he began his reply, which was to become one of the most memorable editorials in newspaper history.

Church married shortly after the editorial appeared. He died in April, 1906, leaving no viable editorials in newspaper history. He had been affected by the skepticism of a sardonic man, had for his personal motto, “Endeavour to clear your mind of cunt.” When controversial subjects had to be tackled on the editorial page, especially those dealing with theology, the assignments were usually given to Church.

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O’Hanlon went on to graduate from Hunter College with a bachelor of arts degree at age 21. The following year, she received her master’s degree from Columbia, and in 1912, she began teaching in the New York City school system, later becoming a principal. After 47 years, she retired as an educator. Throughout her life, she received a steady stream of mail about her Santa Claus letter, and to each reply she attached an attractive printed copy of the Church editorial.

Virginia O’Hanlon Douglas died on May 13, 1971, at the age of 81, in a nursing home in Valatie, N.Y.

Yes, Virginia, There is a Santa Claus By Francis P. Church, first published in The New York Sun on September 21, 1897.

We take pleasure in answering thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of The Sun:

Dear Editor—

I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, “If you see it in The Sun, it’s so.” Please tell me the truth, is there a Santa Claus?

Virginia O’Hanlon

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see.
They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men’s or children’s, are little. In this great universe of ours, man is a mere insect, an ant, in his intellect as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies. You might get your papa to hire men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if you did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that’s no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart the baby’s rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived could tear apart. Only faith, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus! Thank God! he lives and lives forever. A thousand years from now, Virginia, may times 10,000 years from now, he will continue to make glad the heart of childhood.
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Parade Program
All contributors are recognized in the Parade Program. The Program is widely circulated in print the Thursday prior to the parade. A complimentary issue of the Program is distributed along the Parade route on the day of Parade. The electronic version will be placed on the website prior to the event. Email your logos (in PDF format) to: ljparade2015@gmail.com.

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Donors will be acknowledged in all Christmas Parade & Holiday Festival Media and Press.

Announcements
Announcements recognizing our Sponsors are broadcast over the sound system at the 5 announcing booths along the Parade route and at the Festival. The event draws 20,000 to 30,000 spectators and participants.

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Sponsors will be recognized in prominent signage at the Christmas Parade and Holiday Festival. Legacy Banners will be carried in the Parade.

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Please complete this form in its entirety and send to:
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Disclaimer: San Diego Community Newspaper Group has expended considerable talent and treasure in the compilation of this story, and its staff and management trust that its readers will take it for the public service it is. The company strongly cautions that this piece contains pointed refutations of a legend central to the world’s sense of itself. It thus disclaims responsibility for possible repercussions that might totally mess with your kid’s head for, like, a really long time.

He’s been called everything from Sinterklaas, the Dutch handle for “St. Nicholas,” to Black Peter, whose job it is to whup up on naughty kids no matter the time of year — but you and I and God know him as Santa Claus, the year’s glad-hander in chief, who stokes his multi-trillion-dollar empire with nothing less innocuous than eight arthritic reindeer and a flaming red parka he prolly got on special. He’s aged fairly well since the 1880s, when the fabled Christmas present story made him the central figure of the secular Western world. His solid reputation precedes him from his days as the bona fide St. Nicholas, an ancient Greek bishop who used to put little presents in people’s shoes and who paid young ladies’ dowries to save them from the world’s oldest profession (i.e., pillowfighting).

But the real hooker here is the phony-baloney himself, who royally punks the world every 25th of December with his sleight of hand on land, sea and air. He’s sworn his legion of yes-men to secrecy, lining his legacy with the fruits of their labor as they stand at the back of the bus like so many — well — passengers. I beseech you: Don’t blame the messenger for what you’re about to read, but do embrace his message in the true spirit of the season.

Think NASA put one over on the country when it staged those bogus Apollo moon-walks? You ain’t heard nothin’ yet.

Universe Today says the earth takes 23 hours, 56 minutes and 4.1 seconds to complete one axial rotation. That’s up a mite from, say, 600,000 years ago, when our day was thought to be about 22 hours long, but it’s still nowhere near the time lard-butt needs to make his rounds. The current day lasts 87,154.1 seconds — and if fatso stops for one of those seconds at each house, he’s still only hit that many homes. Assuming each household includes four members, he’s parcelled his booty to 348,616.4 people, roughly the population of Santa Ana. Given a global population flirting with 7.3 billion, it would take him about 277 days, as opposed to the fabled 24 hours, to complete his passes of one house per second everywhere in the world.

Figures don’t lie, peeps.

While we’re at it, let’s take a serious gander at that measly excuse for a sleigh, which looks suspiciously like a claw-foot bathtub with a double-wide seat. Claw-foot tubs are made of cast iron and can tip the scales at 300 pounds — couple that with Santa’s weight (which the North American Aerospace Defense Command estimates on its website at 275) and the weight of 7.3 billion gifts (assuming each weighs four pounds), and we’re talking a little over 14 million tons of payload, which would require two Space Shuttle rockets to achieve escape velocity, or 25,000 miles an hour.

True, achieving this speed would leave Fat-Fat the Water Rat and his
Think UPS Store of Bird Rock for the holidays

“The UPS Store of Bird Rock has been providing the community with personal and small-business needs for many years,” said owner and manager Nimisha Amin.

“In fact, 2016 marks more than 30 years of operation at the 5580 La Jolla Blvd. storefront. Originally opening under the Mail Boxes, Etc. franchise, the location was the third to be opened in what would become a global retail chain, offering retail shipping, postal, printing and other business services.

“Through the years, the few committed owners have grown and expanded the location to meet the needs of the community; and in 2003, after having been acquired by UPS, (it) was rebranded as The UPS Store.”

Today, the business is owned and operated by Nimisha and Jay Amin. Nimisha is looking forward to a busy holiday season.

For more information call (858) 459-4077 or visit upslajolla.com.
HOLIDAY EVENTS COMING SOON:

DEC. 5 AND 6: ST. JAMES BY THE SEA ART BAZAAR

St. James by the Sea will host its annual St. Nicholas Art Show & White Elephant Christmas Bazaar Saturday, Dec. 5 from 9 a.m. to 3 p.m. and Sunday, Dec. 6 from 8 a.m. to 3:30 p.m. at the church’s patio, courtyard and library, 743 Prospect St. Visitors can shop for a selection of Christmas décor and gift items from artists including Jane Corsin, Ann Craig, Rhoda Duran, Lyn Ganschinietz, Paul McColl, Cree Scudder, Cherry Sweig and Gretchen Vickers. For more details, call (858) 459-3421.

DEC. 6: ‘SOMEBODY BUILD A MANGER!’

Anthems based on familiar carols, compositions and arrangements will take center stage 4 p.m. during “Somebody Build a Manger,” the Christmas concert at La Jolla United Methodist Church. Hear chancel and Dorian bell choirs, soloists, orchestral ensemble and percussion Free-will offering accepted. 6063 La Jolla Blvd. lajollaunitedmethodist.org.

DEC. 7: HANDEL’S ‘MESSIAH’

Bach Collegium San Diego offers its annual performance of the Handel oratorio “Messiah,” beginning at 7:30 p.m. at St. James by-the-Sea, 743 Prospect St. The concert features the oratorio installment circa 1750. Soloists include Margot Rood, Angela Young Smucker, Reggie Mobley, Derek Chester, Erik Gustafson and Mischa Bouvier. Tickets $35. bachcollegiumsd.org.

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Everyone is invited to enjoy baked goods and hot coffee while visiting with the FOCAS shelter dogs up for adoption!

We will have coloring stations for the kids and you can speak with the staff from La Jolla Veterinary Hospital and Rancho Coastal Humane Society about your furry family member and ways to support your local humane societies.

*Must be under the age of 16 to enter the raffle
*No cost to enter the raffle, just visit La Jolla Veterinary Hospital’s booth to enter the raffle!

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SANTA

CONT. FROM PG. 19

cargo weightless, which is a partial explanation for his maneuverability—but to get him into space, his eight tiny reindeer would have to generate a force that translates to 3,125 miles an hour apiece. At a pulcy 425 pounds each, the guys don’t stand a chance in hell getting airborne. Even if they did, breathable air runs out at 65,000 feet—after that, they’re instant reindeer steak, with Rudolph’s nose the appetizer.

I swear: It’s not me. It’s the physics of the thing.

And the elves? Don’t even get me started.

Northpole.com says that Santa contracts an “unlimited” number of helpers, as it takes a lot of upkeep to prepare for the year’s big day. What nobody ever tells you is that, unlike the South Pole (which sits on a continental land mass), the North Pole is one big glob of sea ice, whose shift properties make it nearly impossible to build any kind of station on, let alone one with an “unlimited” cast of characters. The Russians established a weather base there in 2002, and it’s generally open for a few weeks in the spring—but with an annual mean temperature of -40, the pole is almost another planet, and the Russians would be hard-pressed to report another class of being beyond the polar bear and her kids.

(Full disclosure: Shakespeare says elves are as big as human beings. Assuming that’s true, Fatty’s charges would be toast before they’d be missed, as humans die long before they literally freeze.)

Baseball’s “Shoeless” Joe Jackson, who after 1919 crashed and burned in a World Series betting scandal.

Alan Freed, the man who coined the term “rock and roll” in the 1950s and was later shamed in a payola controversy.

Milli Vanilli, the pop group whose 1990 Emmy was withdrawn following a falsifying of their voices on an album.

And, of course, the Apollo moon-walk fakes.

Yes, these are among the opprobria that have shaken this nation to its core over its long and rolly history—but the Santa Claus hoax assumes otherworldly implications, as it involves humanity itself.

No amount of money, time or holiday cheer weighs in the conversation. In one swoop, and year after year, the planet as we know it is irrevocably doomed. The blame lays squarely at the feet of its seasonal harbinger of faith, hope and trust—and if you listen closely, you can hear his maniacal screeched pepper the interminable, weightless irony.

God bless us, every one. Seriously.
San Diego Fire-Rescue partners with Toys for Tots

All San Diego Fire Stations Are Toy Drop-off Points

The San Diego Fire-Rescue Department is once again working with Toys for Tots to help bring smiles to Christmas morning. Every San Diego fire station has a collection box to help make contributing to Toys for Tots convenient.

"With a fire station in every neighborhood, San Diego Fire is a great partner in our program," said Marine Capt. Evita Mosqueda-Chapman, the San Diego Toys for Tots coordinator. "The stations are not only drop-off points, but the Fire Department moves the toys to central collection points so our Marines can more easily get them to the Reserve Center to be sorted and distributed."

Residents can drop off a new, unwrapped toy at a San Diego fire station any time until Dec. 18 and be assured it will get to Toys for Tots.

“We’re glad to do our part,” San Diego Fire Chief Brian Fennessy said. “The Fire-Rescue Department has worked with Toys for Tots for several years, but the credit for this program all goes to the Marine Reservists.”

Mosqueda-Chapman says their warehouse is currently completely out of toys for boys and girls, ages 10 to 12, and girls 6 to 9 years old. “We want and need toys for all ages, but the warehouse is bare for those age groups now,” she said.

Toys for Tots started in Los Angeles in 1947 and through the years has collected and distributed nearly half a billion toys to less fortunate children nationwide.

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