### Shopping & Services Winners

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<th>CATEGORY</th>
<th>GOLD</th>
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<td>Wine Selection</td>
<td>World Famous</td>
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### DINING

#### Best Overall Restaurant

**World Famous**

This menu at World Famous changes daily, depending on what’s fresh at the market, which speaks volumes about the staff’s commitment to quality. Not only is the food top-notch, but so is the view. Customers seated in the dining room will feel like they are eating on the beach and can enjoy the beautiful Pacific Ocean as they dive into one of the restaurant’s famous omelettes, seafood specials or Taco Tuesday offerings. World Famous is the ideal place for a sunrise breakfast or sunset dinner.

**Nick's at the Beach**

This neighborhood restaurant has made a name for itself by serving the best seafood in a comfortable, casual environment. It’s no stranger to press accolades—a local magazine once rated it the top neighborhood eatery. The sidewalk cafe can accommodate up to 20 people, and the sports bar upstairs hosts a large outdoor or occassional deck and impressive TV setup. The restaurant offers a list of menu sets, too—like the tortilla-crusted mahi mahi, pastas, dinner salads, sandwiches and Chilean sea bass, a huge local favorite. Add the banquet facilities and take-out service, and you’ve got Nick’s now 14 years on and nothing in its way. Visit Nick’s at the Pier in Ocean Beach, too!

**JRDN**

JRDN at Tower 23

(858) 274-3100

www.jrdnathertwentythree.com

### Best American

**Firehouse American Eatery + Lounge**

Located at the Firehouse Pacific Beach fire station and just steps away from the beach, Firehouse mixes downtown-style luxury (leather sofas, fire pit bar, p-set-tainment) with PB casual—board shorts, flip-flops and the usual beach bum traditions. Foodwise, it’s all about appetizers like fondue, grilled scallops and mini corndogs. Along with the sandwiches, salads and lighter dinner fare is a small dessert menu that even includes chocolate chip cookies and milk.

**JRDN**

(See listing under Best Overall Service)

### Best Asian

**Duck Dive**

(See listing in photo box page 3)

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**The People Have Spoken**

In a community prized for its seaside beauty, bronze residents and laid-back style, merchants in Pacific Beach, Mission Beach and Mission Bay offer what seems like an endless selection of great restaurants, boutiques, retail shops and services.

With sunsets to die for and the ever-popular Crystal Pier and sprawling beaches as a Mecca for residents and tourists alike, everything you need can be found right here. There is really no need to shop anywhere else.

With this in mind, we posed the question to readers: Who really is the best of the best, in the good, services and customer relations in our local community? We got our answer when we launched our most recent Readers Choice Awards for the Beach & Bay Press in the pages to follow.

The categories cover the sunny corner for your coffee wake-up call to the smoothest spot for a soothing soak. Whatever a tasty craft brew or a twisted-awed eatery to take your date? Or perhaps you’re hunting for a skilled mechanic to take care of that pesky “check engine” light or are simply in the mood for a nice, relaxing massage at the end of a long workday.

This is why our Readers Choice Awards are important. You voted on your local favorites and made your views known when it comes to merchants who go above and beyond and put reputations on the line for their customers. These awards recognize the people and places that make our beach communities truly extraordinary. Some of the winners may surprise you, while others have enjoyed sterling reputations for years and even decades.

The results of the voting encompass first and second place in a variety of categories for you to consider the next time you step out to change your insurance policy, get the ailing kitty a little checkup or need that special tie dry-cleaned for the interview. Remember, the nominees and the winners were chosen by the people who live and work here.

So, browse through this list of highly acclaimed businesses for an inside look at the best in each category, chosen by the customers who are in the know. You may find a few new hidden treasures that you will want to try out. Who knows? You may become one of their best customers.

— Kevin McKay,

Beach & Bay Press editor
World Famous
(See listing under Best Overall Restaurant)

Best Bagel Shop
Bruegger’s Bagels
Bruegger’s Bagels achieve a bagel with a crusty outside and chewy inside by using fresh dough, kettle boiling it and baking them on a stone hearth — not a rake — so that they bake evenly. Nonprofits should check out Bruegger’s donation policy: the corporation will donate a matching amount of bagels to those purchased — as long as the bagels are not resold. Bruegger’s sells 20 different varieties of bagels and 15 different toppings so the bagel never gets boring.

Bruegger’s Bagels
1886 Garnet Ave.
(858) 273-3836
www.brueggers.com

Best Bakery
Sugar & Scribe Bakery
Owner Maeve continues the tradition of the Irish women Rochford-Sugar and Scribe providing cakes and baked goods of dear Granny Kate, recipes that have survived generations of immigration and wars. Stop by and sample the freshly baked scones, pies, cupcakes or whatever seasonal delicacies Maeve has lovingly prepared. But we have to warn you — you’ll be hooked once you do!

Sugar & Scribe Bakery
1420 Garnet Ave.
(858) 274-1733

Best BBQ
Tony Roma’s
The fact that Tony Roma’s is the largest casual chain specializing in ribs in the world should be enough proof that the restaurant knows what it’s doing. Our readers agree that Tony Roma’s has the best BBQ in the area. An expanded menu — with fresh salads, mouthwatering steaks and delicious seafood — offers something for anyone, yet time after time, it’s the world-famous barbecue ribs that keep the restaurant topping award lists.

Best Bagel Shop
Bruegger’s Bagels
Bruegger’s Bagels
1886 Garnet Ave.
(858) 273-3836
www.brueggers.com

Best Bakery
Sugar & Scribe Bakery
1420 Garnet Ave.
(858) 274-1733

Best BBQ
Tony Roma’s
4650 Mission Blvd.
(858) 273-3825
www.tonyroma.com

Einstein Bros Bagels
Einstein is a corporate chain with darn good bagels. Forget the cream cheese (unless you want something simple), Einstein offers a lox-topped bagel, egg sandwiches, egg panini, egg wraps and yoghurt — just for breakfast. For lunch there is offerings of pastrami and swiss and albacore tuna salad, to name a few. Grilled sandwiches, pizza bagels, nacho bagels, soups and salads are also in the mix.

Einstein Bros Bagels
1772 Garnet Ave., Suite F
(858) 272-9321
www.einsteinbros.com

Best Bar
Pacific Beach Shore Club
(See listing under Best Overall)

The Duck Dive
(See listing in photo box page 3)

Best Bay View
The Atoll @ The Catamaran
The Catamaran Resort’s Atoll restaurant has already won numerous awards and one visit to the restaurant makes it easy to see why. It serves traditional breakfast, lunch and dinner favorites, as well as more inventive plates like the Eggplant Portobello Mushroom Sandwich. The champagne Sunday brunch is a favorite of many guests. It doesn’t have to be a Sunday though to enjoy the beautiful views of Mission Bay and the restaurant’s colorful artwork relaxing atmosphere.

The Atoll Restaurant at The Catamaran
3999 Mission Blvd.
(858) 488-1081
www.catamaranresort.com

Best BBQ
Tony Roma’s
4650 Mission Blvd.
(858) 273-3825
www.tonyroma.com

Duck Dive
The Duck Dive offers an experience unlike any other in Pacific Beach. The gastropub-inspired lounge offers patrons an upscale experience in a casual beach atmosphere. The Duck Dive serves high-quality food and a superior drinking experience with a lineup of local microbrew, an extensive craft cocktail menu and contemporary cocktail staples. The restaurant also has “Lazy Sundays,” “Wine Down Wednesdays” and even a kids menu, making it a fun place to eat and drink for the whole family.
Tony Roma’s
 4110 Mission Blvd.
  (858) 272-7427
 www.tonyroma.com

Starky’s BBQ
  if you are enjoying a day of fun in Mis-
  sion Beach and have a craving for BBQ,  
  this is your spot. Delicious deli-style  
  BBQ sandwiches: tri tip, pulled pork,  
  pulled chicken. It’s all about the sauce! Juicy, fall-off-the-bone pork short ribs.  
  Homemade fill-you-up sides include:  
  BBQ beans, potato salad, cole slaw, mac & cheese and, of course, a variety of ice  
  cold micro beers. 

Starky’s BBQ
  3231 Mission Blvd.
  (858) 486-2227

Best Beer Selection
  Tap Room
  One look at Tap Room’s beer selection and you will know these folks are seri-
  ous about their brews. Far from the standard Stellars and Shocktops, the  
  beer list contains dozens of unique ales for every palate. Don’t see the one  
  you’ve been dying to try? Just send in your request through their website,  
  and they’ll send you an email when they have it on tap. Yeah, you heard it  
  right! You can also check their live beer  
  draws on the wall of your eatery,  
  with a little erudition adding to the  
  flare of the décor. There’s a laid-back  
  atmosphere that provides a diverse menu make PB Ale House a  
  great place to go to get great food on a tight budget. And with more than  
  150 items served daily, the restaurant offers something for everyone in the  
  family. Indulge in crab legs, fried dumplings, kohoter rolls, sushi,  
  sashimi, appetizers or hit the soup  
  and salad bar. Adding to the buffet’s  
   value, a free drink is included with every meal, and to take things up a  
   notch, the Great Plaza now has a beer and wine selection. 

Great Plaza Buffet
  1840 Garnet Ave.
  (858) 273-6668
 www.greatplazabuffet.com

Best Burger
  Rocky’s Crown Pub
  3786 Ingram St.
  (858) 273-9140
 www.rockyscrownpub.com

Thank you for voting

TACO SURF
A Favorite for Catering in Pacific Beach
  Bring this ad in for 10% OFF
  your Catering order
  4657 Mission Blvd.
  San Diego, CA 92109
  (858) 272-3877
 www.TacoSurfTacoShop.com

Best Caterer / Catering

The French Gourmet!
  Full service or catering to go in the cuisine of your choice. 
  • California-French Cuisine in a casual setting. 
  • Traditional French pastries, baguettes, croissants, patés, cheeses, and more! 
  • $25 per guest prix fixe dinner menu 
  • Retail wine boutique with very competitive pricing. 
  33 years and still going strong! 
  Breakfast & Lunch Served Daily 8am – 3pm 
  Dinner Tues - Sat 4pm-Close

The Great Plaza Buffet is the place to go to get great food on a tight budget. And with more than 150 items served daily, the restaurant offers something for everyone in the family. Indulge in crab legs, fried dumplings, kohoter rolls, sushi, sashimi, appetizers or hit the soup and salad bar. Adding to the buffet’s value, a free drink is included with every meal, and to take things up a notch, the Great Plaza now has a beer and wine selection.
Best Carne Asada
Pacific Beach Shore Club
(see listing under Best Overall)

Taco Surf
(see listing in photo box page 5)

Best Catering
The French Gourmet
(see listing under Best Bakery)

Taco Surf
(see entry in photo box page 5)

Best Chicken Wings
Dirty Birds
For a place with a name like this, things inside look immaculate — sweeping wooden beams and stanchions with cool, beachy art on the walls. And Dirty Birds throws you a few odd looks, too — turkey chili fries and fried cheese sliders are just a couple quirky entries on the menu. 22 different wing flavors.

Dirty Birds
4656 Mission Blvd.
(858) 274-2473
www.dirtybirdsdpb.com

Best Bar Key
(see listing in photo box page 6)

Best Chinese
China Inn
877 Hornblend St.
(858) 483-6680
Desserts
Sugar & Scribe
(see listing under Best Bakery)

JRDN
(see listing under Best Overall Service)

Best Dinner
Nick's at the Beach
(see listing under Best Overall Service)

Family Restaurant
Filippi’s Pizza Grotto
962 Garnet Ave.
(858) 483-6222
www.realcheesepizza.com

Nick’s at the Beach
(see listing under Best Overall Service)

Best Fish Taco
Pacific Beach Fish Shop
The Fish Shop is the newest fish market and grill in Pacific Beach. Appealing to a mass audience, the features fresh grilled fish, served on your choice of taco, sandwich, salad, or entrée. They offer plenty of parking, comfortable outdoor patio, never a corkage fee, and most local San Diego microbreweries. The Fish Shop is a destination for locals and fish lovers. “Fresh Fish & Cold Local Beers” open daily at 11 a.m.

The Fish Ship
1775 Garnet Ave.
(858) 483-4746
www.thefishshippb.com

PB Shore Club
(see entry under Best Overall)

Best French
The French Gourmet
(see entry under Best Bakery)

Best Frozen Yogurt
Bogart Yogurt
The length of your sweet tooth doesn’t matter. Bogart Yogurt has you covered. The trick, see, is to serve yogurt that doesn’t stand out in the sugar department — that way, you’re free to add toppings to taste. Some of the flavors here change regularly, but there’s always a staple or two, like vanilla, peanut butter and chocolate. The cake batter flavor will speak to your childhood; meanwhile, the venue’s California Killer Cookies are fresh, made and will make quick work of whatever sugar fix you have left.

Bogart Yogurt
910 Grand Ave., Suite 108
(858) 581-0202

Best Burrito
Taco Surf
4657 Mission Blvd.
(858) 272-3877
www.tacosurfpb.com

Taco Surf serves up the best burrito in PB and all your favorite Mexican food plus killer salsa. Enjoy the surf board collection and local art displayed throughout the restaurant.

Bogart Yogurt
6 years in a row!

Best Prices in Town!

Best Frozen Yogurt
Bogart Yogurt

Thank you for voting us

Best Burrito

Firehouse
American Eatery & Lounge

2 levels, rooftop patio with ocean view | complimentary valet | FREE WiFi
722 Grand Ave., San Diego, CA 92109 | www.firehousepb.com | (858) 274-3100

Cut this out for a free breakfast entree with purchase of breakfast entree of equal or greater value & 2 beverages Monday—Thursday 10am-3pm
Expires 10/1/12

Firehouse
California Kitchen

Thank you for voting us

Best Frozen Yogurt
Bogart Yogurt

We wouldn’t be here without you!

Serving up frozen yogurt to friends & family for over 20 years!
910 Grand Ave., #108 San Diego, CA 92109

The Fish Shop
The burrito is fast Mexican cuisine what the hamburger is to the uneducated American palate. Each item is incredibly tasty when it’s done right — and in the case of the former, Taco Surf has it knocked. There’s not much to the decor of the place other than a pick-up counter and a few small tables — but the ceiling is lined with some sweet classic surfboards to fuel the local flavor. The burritos, tacos and fajitas are big and fat to boot, and you get to experiment with a massive choice of toppings. You reportedly can’t go wrong with the California burrito, topped with hashed browns.
Yogurt on the Rocks
Yogurt on the Rocks has launched the traditional self-serve concept into the 21st century by creating a lounge-like environment and installing free wi-fi for customers. But don’t let the contemporary atmosphere fool you — this place still serves up everyone’s favorite flavors, like cake batter, chocolate and original tart, in addition to new twists like kiwi strawberry and pumpkin. Choose your base, layer on some of the 36 available toppings and enjoy!

Yogurt on the Rocks
1886 Garnet Ave.
(858) 274-3950
www.yogurtontherocks.com

Best Greek
Cafe Athena
The Greek cuisine at this spot is so good, and its reputation so formidable, that it’s probably best to make a reservation. If you don’t, you may wait a while on the area’s most comprehensive Greek menu, which includes terrific gyros, souvlaki, moussaka and no fewer than 1 million desserts. The cuisine is shaped by simplicity and spawned by ingenuity. Simple, unpretentious foods like grains, pasta and legumes are enriched by the pungent flavors of garlic, onion, eggplant and artichoke and by the essences of olive oil, lemons and raisins. The best Greek cooking is tied to nature and to the seasons, and it flourishes accordingly. Cafe Athena strives to serve its dishes with the same elemental quality.

Cafe Athena
1846 Garnet Ave.
(858) 274-1140
www.cafeathena.com

Best Happy Hour
Guava Beach Bar & Grill
(See entry in photo box page 6)

Ciro’s Pizza
Ciro’s vision is to provide quality pizza and other Italian dishes with a unique style and New York flair. The quality of food and service at Ciro’s is amongst the best in San Diego; they strive to make sure customers leave happy. The recipes originated from a large Italian family outside of Queens in Rockaway New York. Like them, the owners use nothing but the freshest ingredients and take pride in making lasagna, bufalo wings, dough, pizza sauce, marinara sauce and other pasta dishes homemade daily.

Ciro’s Pizza
967 Garnet Ave.
(858) 483-4624

Best Hot Dog
Diego’s Dogs & Sliders
(See listing in photo box page 10)

The Bar Key
formerly Froggy’s has put a new spin of the North PB fave.

Best Chicken Wings
The Bar Key
954 Turquoise St.
(858) 488-8200

The Bar Key
formerly Froggy’s owner (and a couple of pals) has set about reviving the North PB fave with a new menu, a new lounge in the back, and five flat-screen TVs squeezed in to replace the randomly interspersed frogs and classic rock posters. Because BK knows how you did on the SATs, they’ve kept the menu relatively simple, so gluttony is to Bar Key is to ... whatever, they’ve got 13 flavors of wings ranging from BBQ mint to mango fura and bar classics like a nod-to-the-Redwings burger called the Zetter... burger. They also stuff tortillas with pork butt, black forest ham/Irish/beer/niçois to jalapenos/charito/pepper Jack/cheddar/carne asada — then its deep-fried all to form their specialty Disco Biscuits.

The Bar Key
805 Santa Clara Place
Mission Beach
www.olivecafe.biz
858-488-1224

Thank You PB for Voting us Best Beer Selection
1269 Garnet Ave

Full Breakfast Sat + Sun
Subs Pastas Salads Pizzas Appetizers Calzones Burgers & Desserts

What an honor to be selected for a Reader’s Choice Award for Best Breakfast!

Thanks from all your friends at
805 Santa Clara Place
Mission Beach
www.olivecafe.biz 858-488-1224

Thanks for voting us best Happy Hour 3 years in a row!

<table>
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<tr>
<th>Monday</th>
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<th>Wednesday</th>
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<tr>
<td>Happy Hour 4pm till Close!</td>
<td>Tacos Starting at $2.50</td>
<td>Game &amp; Trivia Night</td>
<td>Happy Hour from 9:30pm until Close!</td>
<td>Bn B Call its 12 Cocktails from 9:30pm until Close!</td>
<td>Svedka Saturdays</td>
<td>Come get bid’ at the beach mon</td>
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<td>$3.50</td>
<td>$4.00 Tequila Shots</td>
<td>Free Tequila Jumbo Beaver Block &amp; Fod D’Board Games</td>
<td>$5.99/1/2 lb Burger and Fries ALL DAY</td>
<td>Chef Shelly Dinner Specials</td>
<td>Svedka Drinks Only from 9:30pm until Close!</td>
<td>12 Bottles of Champagne w/ OJ or Guava ALL WEEK!</td>
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<td>25% Off All Apps!</td>
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<td>Happy Hour from 9:30pm until Close!</td>
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<td>12 Domestic Pitchers</td>
<td>5 Margaritas</td>
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Guava Beach Bar & Grill
Mission Beach, California 92059
Free Parking
In Bayside Lot
Off of Santa Clare

GUAVA BEACH BAR & GRILL
MISSION BEACH, CA

858-488-6688
www.myspace.com/guavabeach
www.facebook.com/guavabeachbar
www.guavabeach.com

California Kebab
California Kebab strives to serve its guests quickly prepared, high-quality food that is both healthy and delicious. The focus on providing fresh produce and quality meats in creative recipes and unique flavor pairings is what makes them a local favorite.

Cafe Athena
1846 Garnet Ave.
(858) 274-1140
www.cafeathena.com

California Kebab
4150 Mission Blvd
858-270-5222

Best Happy Hour
Guava Beach Bar & Grill
(See entry in photo box page 6)
**Best Ice Cream Gelato**

Mr. Frostie’s

Mr. Frostie’s is the ideal place for a sweet treat on a warm summer day. Whether you are looking for a classic banana split or a more modern spin like a Butterfinger milkshake, this is the place to be. It's also one of the only places in town where you can give your ice cream cone an extra special touch by having it dipped in chocolate or caramel.

Mr. Frostie’s
1470 Garnet Ave. (858) 274-6977
www.mrfrosties.com

***

**Gelato Bus Stop**

Gelato Bus Stop specializes in authentic, homemade gelato created using a generations-old recipe brought to San Diego from Bologna, Italy. They make the gelato fresh every day, using all natural ingredients, fat free milk, fresh fruit, and generations of gelato making experience. Gelato Bus Stop is the first gelato and crepe cafe in the Pacific Beach. They are Gelato: homemade, low fat, Italian ice cream!

Gelato Bus Stop
1001 Garnet Ave. (619) 578-3828
www.mrfrosties.com

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**Best Irish**

**Brewey’s Pint**

Brewey’s Pint on Garnet Avenue is an Irish pub with 17 taps, big screen TVs, live music and DJs and tasty pub grub. The bar is already counting down the days until the next St. Patrick’s Day, but if the meantime it has become a popular PB destination with a laid-back atmosphere and killer daily specials. Don’t wait until St. Patrick’s Day...the party will follow you wherever you choose to sit. For $5 on Monday, Tuesday and Thursdays are $1 street tacos, and Wednesdays are my favorite half-price appetizers and $2 margaritas! The appetizer list includes around 20 different items and an amazing Sunday brunch.

Brewey’s Pint
1261 Garnet Ave. (858) 270-9522
www.brewleyspint.com

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**Best Italian**

**Mamma Mia**

(See listing in photo box page 8)

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**Luigi’s at the Beach**

The pizza here tastes the because because the sauce and dough are made from scratch using their own secret recipes never mass produced and prepackaged. All of the pizzas are baked in the old-fashioned way — hand tossed and in a stone oven. 30” pizza by the slice, calzones, pasta, salads, burgers, healthy choices, sandwiches, children’s menu and more. Patio dining, carryout and delivery. Luigi’s also has 28 beers on tap and 24 of them are locally brewed.

Luigi’s at the Beach
320 Mission Blvd. (858) 488-2818

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**Best Mexican**

**Fred’s Mexican Cafe**

Fred’s is as well known for its vibrant, festive décor as it is for its menu, which includes a burrito that weighs two pounds. Every wall is painted in a bright hue and plastered with artwork, murals and advertisements for premium beer and drinks, and the owners have thrown in sombreros and street signs for good measure. The bright interior is replicated in the outdoor heated patio, so the party will follow you wherever you choose to sit.

Fred’s Mexican Cafe
1655 Garnet Ave. (858) 483-8226
www.fredsmexicancafe.com

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**Guava Beach**

Best Martini
(See listing under Best Overall)

Best Mexican Restaurant
Fred’s Mexican Cafe
(See entry under Margarita)

---

**Fat Fish Cantina**

This new restaurant opened up in Pacific Beach where Gringo’s was. It is Southern Coastal Cuisine with a Latin influence. Here you’ll enjoy great fresh Mexican food and drink, especially the dangerously spicy margarita! Happy hours are fantastic. Lobster and chips for $5 on Monday, Tuesday and Thursdays are $1 street tacos, and Wednesdays are my favorite half-price appetizers and $2 margaritas! The appetizer list includes around 20 different items and an amazing Sunday brunch.

Fat Fish Cantina
4474 Mission Blvd. (858) 490-2877

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**World Famous**

Best Happy Hour
Guava Beach
3714 Mission Blvd. (858) 488-6688

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**Guava Beach Bar & Grill**

Guava Beach Bar & Grill is a local bar for every- one. It combines a warm and comfortable atmo- sphere with a lively and fun energy that ensure good times for all. They are just steps away from the ocean and Sail Bay in beautiful Mission Beach. Guava Beach offers plenty of plasma TVs, includ- ing a 10-foot HD projection screen with surround sound to satisfy all your sports viewing needs. They have the NFL, NBA, MLB, NHL, college football and Fox soccer packages, so you don’t have to miss any of the games! With their VIP Room, an elevated pool table lounge, two jumbo booths, a plush leather couch, cozy fireplace, and large mahogany bar there is a comfortable spot for all. You’ll also find free parking in the hayride lot at Santa Clara. They thought of everything.

---

**Guava Beach**

Best Bakery & Best Desserts
in Pacific Beach 2012.

**THANK YOU PACIFIC BEACH!**

FOR VOTING US

BEST SANDWICH IN MISSION & PACIFIC BEACH

CALL IN YOUR ORDER, WE’LL HAVE IT READY FOR YOU!
CHECK OUT OUR EXTENSIVE COLLECTION OF CRAFT BEERS AND PREMIUM WINES

**PB Market & Deli**

4435-1/2 Cass St. 858-272-8500
Open Daily 8am-Midnight - Fri. & Sat. until 1:45am
Deli Hours 8am-7pm (Sun. until 6pm)


**Best New Restaurant**

**Duck Dive**

(See listing in photo box page 3)

Table 926

A 2012 San Diego Home & Garden magazine silver fork winner, table 926 has fast become a popular dining destination for foodies. The upscale, yet casual, seasonal cuisine reflects the gastronomic experiences of chef and owner matt richman blending californian ingredients with Mediterranean and italian flavors.

Table 926

926 Turquoise St.

(858) 539-0926

**Best Patio Dining**

**PB Ale House**

(See listing under Best Beer Selection)

Firehouse American Eatery + Lounge

**Most Pet Friendly**

**PB Fish Shop**

(See listing under Best Fish Taco)

Zanizar Café

(See listing under Best Café/Coffee Shop)

Best Pizza

Woodstock Pizza

Woodstock’s Pizza has been making its mark in college towns across California for more than two decades, and Pacific Beach finally got its own location for the weak at heart! But never fear, the staff will help you make a delicious choice — and there’s always another day to enjoy the fresh ingredients, large proportions, fair prices and outdoor seating. What a great lunch combo!

**PB Market & Deli**

4435 Cass St.

(858) 272-8500

***

**EZ J’s Sandwiches**

Home of the Biter’s Deluxe. EZ J’s has been a longtime favorite sandwich shop for Pacific Beach residents. Stop by and enjoy their specialty subs or create your own! Either way you’ll see EZ J’s has become a local favorite for freshness.

**EZ J’s**

1088 Garnet Ave.

(858) 483-0523

Best Seafood

**Pacific Beach Fish Shop**

(See entry under Best Fish Taco)

The Fishery

In 1979, fisherman Judd Brown founded a shellfish company in the spirit of the family members whose seaport-tuned pictures line the walls. In the late 1990s, it morphed into The Fishery, where product sustainability is a company philosophy. Wherever possible, the venue procures its product locally. Its harbored swordfish, starfish, rockcod, shrimp and California spiny lobster are seasonal delicacies coveted by savvy chefs. The Fishery has earned a distinction as a beautiful Pacific Beach landmark, and freshness is the hallmark of its success. A remodel begins early next month.

The Fishery

5040 Cass St.

(858) 272-9995

www.thefishery.com

**Shrimp Bar & Grill**

Diego’s Dogs & Sliders

(See listing under Best Hot Dog)

**Pacific Beach Bar & Grill**

This venue, also popularly known as “The Grill,” is located two blocks from Crystal Pier, and the patio is about the size of the pier itself. The Grill offers a full-service menu, featuring a serious selection of appetizers, salads, Mexican entrees, pizza, pasta, burgers and sandwich. It caters to the gamblers in no less a fashion — it features pool tables, darts, interactive TV and 72 televisions for watching just about every sport that satellite carries (four of the screens are 8 feet wide). If sports isn’t your thing, there’s always dancing — and that’s when Club Tremeors comes in handy just a few feet away. There’s something for everybody here.

Pacific Beach Bar & Grill

860 Garnet Ave.

(858) 272-4710

www.pbbardandgrill.com

Best Sports Bar

**Miller’s Field**

There’s no doubt that Miller’s Field is the best sports bar in PB. With 38 TV screens throughout the bar, the day’s hottest game is never hard to find, playing everything from NBA to MLB. Just because Miller’s Field is a sports bar though, doesn’t mean the menu is sacrificed. There’s a wide range of options, including gourmet pizzas, the Homerus Burger, ali sushi salad, firecracker shrimp, babyback ribs and chicken and waffles. The great food menu just matches Miller’s great happy hour and daily specials and great, fun atmosphere.

Miller’s Field

4462 Avenida Del Mar

(858) 483-4143

www.millersfield.com

**Thank You PB for voting us your favorite BBO!**

Lunch Special:

Buy 1 lb Rib • Get 1 lb Rib on Tuesday

Martini Monday:

Tuesday: $5 over 20 choices!

1 lb Rib • Get 1 lb Rib on Tuesday

Wednesday:

1/2 off • Wine

Thursdays:

Kids Eat Free!

Enjoy Daily Lunch Specials Starring at $7

(858) 272-2702

1432 Balboa Ave. San Diego (PB)

www.mammamiaitalianrestaurant.com

Mamma Mia is on the

Don’t forget Latino Night The last Saturday of every month! Dine, Dance, Enjoy! GRAZIE! For making Mamma Mia the #1 Italian Restaurant for the 5th time in a row.

Thank You loyal friends, customers and everybody who voted!

Chef Cinzia Zolfaniello is a locally acclaimed chef, restaurateur, teacher and mom. Born and raised in Milan, Italy, Cinzia became a professional chef when she opened her first restaurant, Ciao Bella (La Mesa), in 2001. Now chef/owner of Mamma Mia restaurant in Pacific Beach, Cinzia reinvented herself with a new homemade menu encompassing the best of Northern and Southern Italian Regional Cuisine.

Cinzia mixes delicious and fancy food with the warmth of Italian family style dining.

Her new and improved menu has developed into a compilation of Italian classics and unique items that utilize bold and fresh ingredients. Chef Cinzia is also active in her community of Pacific Beach where she conducts benefit dinners for local charities and teaches cooking classes at her daughters’ elementary school.

**Beach & Bay Press**
Best Steak
Narraya Thai
Saksa's Steak & Seafood
All of 60 years ago, Joe Saksa opened this simple restaurant with the idea of offering quality steaks and real Roquefort salad dressing to his customers. Today, Saksa’s offers a distinctive dining experience in a quaint, intimate atmosphere. Steaks have always been the main draw to this place — the juicy, expertly cooked “Duke” is one of the most delicious in San Diego. Saksa’s also offers an engaging variety of fresh seafood entrees in addition to a great selection of pastas.
Narraya Thai
3766 Mission Blvd. (858) 488-7311 www.saksa.com

Johnny V’s
Johnny V’s strollable layout, complete with a large dance floor, VIP booths and two bars caters to a surprisingly particular niche of Pacific Beach parties. An intimate dining room welcomes all for steak dinners paired with affordable wine and martinis happy-hour specials. But when the sun goes down, Johnny V vamps up to the standards. With one of the strictest dress codes and longest lines on Garnet, Johnny V weeds out the everyday drinkers for a consistent supply of serious parties.
Johnny V’s
945 Garnet Ave. (858) 274-8633

Best Sushi
Zen S
Zen S strives to provide an atmosphere that promotes their “Rolls & Reggae” tagline, and the combination seems to be working, as the restaurant is almost always full of happy diners. Daily specials keep the menu exciting, and the reggae tunes playing in the background keep the vibes carefree. Those in the mood for sake or Sapporo can get their fix at the restaurant’s daily happy hour. The food is incredible, and the selection of pastas.
Zen S
1530 Garnet Ave. (858) 490-0121 www.zen5sushi.com

Sushi Ota
Sushi Ota is the epitome of excellence in Pacific Beach. With the unique Khan Thoke traditional seating and an encompassing menu that takes a tour of Thailand’s regional destinations, Narraya is the epitome of excellence in flavorful foods, wonderful wines, and sophisticated service.
Sushi Ota
4475 Mission Blvd Ste N-Q (858) 490-2245

Best Vietnamese Pho Time
With bright green bamboo signage to initially attract hungry eyes, there is an array of good eats at this pho spot. The wonderful pho soup aromas wafts inside the restaurant, which helped earn them a Readers Choice award this year. The broth is not too oily and even referred to as golden and sparkly, a perfect formed and tasty concoction. With tender steak and finely cut tripe and tendon, the Pho Time soup is a standout.
Pho Time
1820 Garnet St. (858) 273-1664

Pho Sao Bien
Vietnamese restaurant Pho Sao Bien is known for its rice noodle soup, called pho, that visitors from the north rave about, which is saying something since the competition up there is more fierce. The broth is not too oily and even referred to as golden and sparkly, a perfect formed and tasty concoction. With tender steak and finely cut tripe and tendon, the Pho Time soup is a standout.
Pho Sao Bien
1958 Garnet Ave. (858) 272-9612

Best Wine Selection
JRDN
(See listing under Best Service)

SHOPPING & SERVICES
Best Art Gallery
Gallery at Lands End
(See listing in photo box page 3)

Best Architect
Oasis Architecture
Oasis is a full-service architectural firm specializing in custom residential homes, historic renovations and quality additions. The staff’s primary goal is to understand their client’s vision and help guide them through the entire development process, from design to permits and approvals through the actual construction.
Oasis Architecture & Design Inc.
1015 Turquoise Street, Suite 2 (858) 273-5632 www.oasis-ad.com

Best Attorney
McGill-Lewis Law Group
One thing is certain about the McGill-Lewis Law Group — they care about their clients. The full-service law firm is made up of attorneys who have helped earn the group an impeccable reputation by providing the finest legal services. They provide high quality and affordable legal services ranging from preparation of documents, contracts, estate planning and legal counsel.
McGill-Lewis Law Group
4640 Caxx Street (858) 433-0513 www.mcgill-lewis.com

Best Auto Detail
PB Auto Detail
Pacific Beach Detail Shop truly pays attention to the details. Every car is treated like it is their own. They are professional and ensure that your car is detailed to perfection.

Thank you for making us your perfect choice!
FREE Physical Exam

New clients only. Cannot be used in combination with other offers. Exp 9-2-12
• Full Service Veterinary Care
• Spay, Neuter, FVRCP
• General Medicine & Surgery
• Low Cost Vaccinations
Open 7 Days Mon-Fri 8am-5pm Sat-Sun 10am-4pm

Thank you for voting us Best Sports Bar!!

Check out our website for daily food & drink specials!

WATCH THE
CHARGERS & 49ERS & MLB HERE!

4465 Mission Blvd. • 858.483.4143 • millersfield.com

THANK YOU PB FOR VOTING US BEST SPORTS BAR!

PB’S MOST WANTED

We appreciate all of our loyal customers and support! Invite anyone who doesn’t try PB’s Best Pizza to do so!

EAT TV’s Free WiFi
Open Sundays 10am - 9pm
Spend $69
Happy Hour Starts 3pm Close at 9pm

1015 Garnet Ave. to Trader Joe’s (858) 488-4600 www.winnemiller.com
4416 Mission Blvd (Ocean Front Plaza)
(858) 282-6909 www.winnemiller.com

4516 MISSION BLVD. PACIFIC BEACH
AT THE CORNER OF MISSION BLVD. AND GARNET BY CRYSTAL PIER
(858) 373-3936
WWW.KAFEYEN.COM

THANK YOU FOR MAKING KAFE YEN AN AWARD WINNER
BEST THAI CUISINE IN PB FIVE YEARS IN A ROW
We appreciate your vote of confidence by naming Pacific Beach Auto Detail as Best Detail shop for 2012! Stop by and find out why! THANK YOU!

Pacific Beach AUTO DETAILING
4645 Cass Street
858-581-0211
Entrance on Emerald St. across from the Post Office

Diego's Dogs & Sliders
Hot dogs and sliders may not seem like much of a gourmet dining option but Diego's Dogs and Sliders make it so. The Red Rock slider, with angus beef, bacon, fried onion strings and topped with pinto beans, tomatoes, onions, cotija cheese and salsa is one hot dog you won't soon forget. And the Rosemary fries are the most-recommended way to top off any meal.

Shell Gas Station
It helps you get in and out quickly. The car wash in Pacific Beach. The car wash is the cheapest and get-your-car-cleanest car wash in its corner. The store sells luggage, travel books, maps, purses, handbags and backpacks, and since you will have to rely more on your feet during your travels, the Depot also stocks comfortable sandals and Keen shoes — a waterproof, non-slip, comfortable shoe for professionals and travelers with weary feet.

Traveler's Depot
Traveler’s Depot is a wise place to stop before you travel to ensure you have everything for your journey. The store sells luggage, travel books, maps, purses, handbags and backpacks, and since you will have to rely more on your feet during your travels, the Depot also stocks comfortable sandals and Keen shoes — a waterproof, non-slip, comfortable shoe for professionals and travelers with weary feet.

Traveler's Depot
1655 Garnet Ave.
(858) 483-4421
www.travelersdepot.com

Best Bookstore
Home Bank of California
Have you noticed how hard it is to squeeze a cashier’s check out of a teller these days? Either the bank doesn’t sell them or they cost the equivalent of a second mortgage. Home Bank of California goes against the grain in this respect. In fact, Home Bank goes the extra mile in most respects — and these days, with so much riding on every financial decision you make, it’s good to know PB has a friend like that in its corner.

Best Bank
Home Bank of California
875 Garnet Ave.
(858) 270-5889
www.homebankofcalifornia.com

Comerica Bank
Rooted in Detroit and headquartered out of Dallas, the 160-year-old Comerica Bank has established its footprint in southern California. Within the past nine years, the bank has set up 100 branches that opened in San Diego in recent years. The branch on Garnet Avenue specializes in small businesses, and the bank attempts to be proactive by visiting businesses and residents at their location, as well as offering full services to its banking clients.

Best Bookstore
Comerica Bank
1500 Garnet Ave.
(858) 274-4693
www.comerica.com

Best Bicycle Shop
Rusty Spokes Bike Shop
Rusty spokes claims to have the most desirable bikes in Pacific Beach. Apparently, our readers agree! The staff is very friendly and helpful and will try to fit you into a bike for your needs. Follow-up is great. Need a minor adjustment? No problem. Or stop by and fill up the tires. They’ll take good care of you after your purchase.

Rusty Spokes Vintage Bicycles
1744 Garnet Ave.
(858) 581-9931
www.softcruiser.com

Cruiser King
In addition to selling beach cruisers, we are the No. 1 bicycle rental store in San Diego, setting new standards in quality since we opened in 1998. They are one of the few repair location for electric scooters in the country and are authorized service centers for Razor, Burley, Blazer, Mini Moto, Schwinn, Mongose Wilderness Energy and Tres Terra.

Cruiser King
3830 Mission Blvd.
(858) 488-6341

Best Bookstore
Traveler’s Depot
Traveler’s Depot is a wise place to stop before you travel to ensure you have everything for your journey. The store sells luggage, travel books, maps, purses, handbags and backpacks, and since you will have to rely more on your feet during your travels, the Depot also stocks comfortable sandals and Keen shoes — a waterproof, non-slip, comfortable shoe for professionals and travelers with weary feet.

Traveler’s Depot
1655 Garnet Ave.
(858) 483-4421
www.travelersdepot.com

Best Car Wash
Shell Gas Station
Shell has proven to be the quickest, cheapest and get-your-car-cleanest car wash in Pacific Beach. The car wash helps you get in and out quickly.
Many people think wellness is merely freedom from pain, sickness and disaster. Wellness is much more than just how you feel. It’s how you function! And we will help you achieve everything. Wellness is a proactive approach toward creating physical, mental, social and spiritual harmony. Wellness is more than just how you feel. It’s how you function! And we will help you achieve everything.

Dream Wellness 1976 Garnet Ave. (858) 274-2225
Best Computer Repair
SD Laptops
The goal of SD Laptops is to provide affordable technical services for restoring your laptop/notebook, PC or desktop computer back to its original working state. They offer a flat fee of $89 for most repairs and they provide free diagnostics for a fast and accurate assessment of the work required before they move forward with repairs, so you always know what to expect.

Geeky Clean PC
Located in the heart of Pacific Beach, Geeky Clean PC is dedicated to providing you the very best value with amazing service and customer support.

Massage Envy
Massage therapy is more than relaxing “me time.” Studies continue to prove the physical and emotional benefits of even a single massage therapy session.

Thank you for Honoring Us Four Years in a Row! Best Contractor / Construction

Call Us For a Free In-Home Consultation
- FREE ESTIMATES
- Room additions
- 2nd Stories
- Remodels
- Kitchens and Baths
- Custom Homes

Our mission is to work with you/our clients closely and build from your/their plans or ours to create and build the best quality project that fits your/our client’s budget and to get the project done on time and within budget. We strive to build and/or create/build additions that either blend with the original home or enhance the new theme of the home should be that your/our client’s desire. We strive to build or create that kitchen or bath of your/our client’s dreams. We strive to achieve excellence and satisfaction with every client, current or past. This effort gives comfort to our clients and likely what keeps Armstrong Builders a top builder year after year.

Tom Armstrong began at the base level at the age of 15 as a laborer, carpenter, framer and layout worker and worked his way up. At 17, he was specializing in stairway construction and roofing. A few years later, he was supervising construction phases, and then Tom went solo in the design and remodeling business. In his work, he aims to capture as much sunlight and ocean view as possible. Armstrong had become a trusted name in construction.
Unusual Gifts

Motu Hawaii

If you’re looking for LIS in San Diego... you’ll find it at Motu Hawaii! Been searching for a ukulele? They have them too! You’ll find products from Hawaii and other Pacific Islands like fresh flowers, ukuleles, local jewelry, Tahitian black pearls, CDs, DVDs, auto stickers, hula supplies, to name a few. You’ll find it at Motu Hawaii! Been searching for a lei? They have them too! If you’re looking for LEIS in San Diego... you’ll find it at Motu Hawaii.

Best Dentist
Janelle Bacino, D.D.S.
Both Dr. Racino and her staff work constantly to keep up to date in their clinical skills and dental treatments. The mission of the office is to provide comprehensive preventive dental treatment with an emphasis on prevention and early detection in a cheerful environment. The staff is knowledgeable and use cutting-edge technology, which makes any visit to the office indeed cheerful.

Pacific Beach Dentist
4747 Mission Blvd.
(858) 273-0111
www.pacificbeachdentist.com

Dr. Fremont
(See listing in photo box page 15)

Best Doctor
Dr. Anderson
(See listing in photo box page 12)

Beach Area Health

Beach Area Health accepts many public and private health insurance programs and plans including Artua, Blue Cross Care set, CDHP, Champus, CDHP-TR, CHG, CMS, Family PACT, LHHP, Medi-Cal, Molina, Ryan White and Tri-Care.

Beach Area Health
3705 Mission Blvd.
619-515-2494

Best Dry Cleaners

Joy Max
Joy Max Cleaners gets clothes clean and cheap, fast and convenient (they open at 7 a.m.). The fair prices are joined by their great service. The staff at Joy Max helps you get in and out quickly, and have a quick turnaround without sparing any spots. The cleaners are great with fix-its like missing buttons, broken loops and small tears. They are cheap, fast and convenient (they are great with fix-its like missing but- tons, broken loops and small tears. They are cheap, fast and convenient (they

Joy Max Cleaners
1609 Garnet Ave.
(858) 273-9554

Best Eyewear

Dzinr Eyez
Are you one of those people who loves to wear the coolest sunglasses but hates spending a ton of money because you will inevitably leave them at the beach or break them in half? If so, Dzinr Eyez is the place for you. Not only do they carry the most fashionable styles of the season, but at their prices you can afford a few back-up pairs.

Dzinr Eyez
870 Garnet Ave.
(858) 581-3999

Best Florist

Impulsive Flowers
The Internet has changed business, but flowers have not gone out of style. You can just order them through the Internet now. Impulsive Flowers, sold outside Henry’s Market offer creative arrangements for the usual occasions — weddings and funerals and romantic surprises—but you can also choose from a traditional, contemporary or exotic look, or just skip the petals and go for the gourmet basket. Take time to stop by and smell the roses.

Impulsive Flowers
1260 Garnet Ave.
(858) 274-4333
www.impulsiveflowers.net

Best Furniture Store

Underground Furniture
You never know what the future holds. Just ask the peeps over at Underground Furniture, where the inventory is cleaned and modern, like it was in the 1950s and ’60s. This place is always trying to keep that aspect in the store, and that’s the way it’s been since its opening more than a decade ago. And in all that time, you’ve responded so well that Underground is inviting you to get into the act. You can now build your own sofa — custom colors, sizes and everything else — if you ask.

Underground Furniture
1345 Garnet Ave.
(858) 581-0229
www.undergroundfurniture.com

Best Grocery Store

Sprouts Farmers Market
The Sprouts Farmers Market lives up to its motto of offering “healthy living for less.” The store is colorful, lively, and easy to shop and has a unique mix of natural, organic and great tasting mainstream foods at affordably low prices. Since the original store opened in 1963, Sprouts has continued to provide high-quality, fresh food, as evident by the mountains of farm fresh produce, all-natural meats and seafood, and freshly baked goods from the bakery.

Sprouts Farmers Market
1260 Garnet Ave.
(858) 270-8200
www.sprouts.com

Trader Joe’s
It all started in the 1950s... Would you believe they started out as a small chain of convenience stores? It’s true. Way back in 1958, they were called Pronto Markets. In 1967, the founder, the original Trader Joe, changed the name (yes, to Trader Joe’s) and the way they do business. Stores got bigger (if you can imagine) and the sound of the bell the walls with cedar planks and donned their crew in cool Hawaiian shirts. Most importantly, they started putting innovative, hard-to-find, great-tasting foods in the “Trader Joe’s” name. That cut costs and saved you money. Still does.

Trader Joe’s
1211 Garnet Ave.
(858) 279-7255
www.traderjoes.com

Best Hair Salon

Tanglez
Janet and Susi are the proud owners of Tanglez, a friendly beach salon that is anything but typical. Between the nine fabulous stylists, there’s every type of service: from the latest in color techniques and clipping the kids to bee hives and fixing up the guys. The salon is always neat, clean and bursting with fun! The stylists use the newest products and are always game to try new things. You’ll leave the salon with a smile and the confidence that your hair looks amazing.

Tanglez
5101 Cass Street
(858) 270-7313
www.tanglezhair.com

Best Eyewear

Dzinr Eyez
Are you one of those people who loves
**Best Hotel**

The Catamaran

(See listing under Best Day Spa)

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**Tower 23**

Tower 23’s hotel is San Diego’s only luxury, lifestyle hotel on the beach and one of California’s most stylish and contemporary urban resorts. The hotel derives its name from lifeguard tower 23, which is positioned on Pacific Beach near the hotel and creates a cool haven to enjoy one of America’s best cities. Tower 23 is a refreshing minimalist yet playful, creative study for the urban beach resort.

Tower 23
4551 Ocean Blvd.
(858) 270-2332
www.tower23hotel.com

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**Best Insurance Agent**

Brian McMullen, Allstate

As a personal financial representative in San Diego, Brian McMullen knows what his local families need. His knowledge and understanding of the people to his community help him provide customers with an outstanding level of service. He specializes in helping families protect the things that are important — family, home, car and more. He can also help you prepare a strategy to achieve your financial goals.

Brian McMullen, Allstate Insurance
4455 Lamont Street
(858) 274-3377
www.allstateagency.com

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**Rich Nye, State Farm**

With over 23 years of combined experience, Rich Nye is your insurance guy. Rich is always happy to provide you with free quotes and offer guidance from his years of experience and qualifications — like a good neighbor, you can count on Rich.

4150 Mission Blvd., Ste. 105
(858) 581-2122

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**Frazee Paint Store**

Frazee Paint is a leading manufacturer and retailer of paints and coatings serving customers throughout California, Arizona and Nevada. Frazee is dedicated to ongoing technological innovation and its products provide superior performance with specific formulations designed to meet the climatic conditions in the Southwestern U.S.

Frazee Paint Store
980 Hornblend St.
(858) 483-0650

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**OTICLE’S**

OTICLE’S offers luxurious spa treatments in a setting of unparalleled beauty and relaxation. Trust yourself to the relaxation experience of a lifetime. From pedicures to manicures to world-class facials, we are dedicated to providing exceptionally luxurious treatments that leave you refreshed from head to toe.

OTICLE’S
1463 Garnet Ave.
(858) 274-3395
www.oticle.com

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**Best Nursery**

Green Gardens Nursery

Green Gardens Nursery is the neighborhood stop for a wide choice of plants, organic and non-organic fertilizers, imported pottery, specialty fountains and garden decor. A garden in its own right, the Backus family has run the nursery on Cass Street for the past 30 years. President Paul Backus offers chip implantation for instant identification classes and ID service, involving neutering service, puppy obedience classes and ID service, involving neutering service, puppy obedience classes and ID service.

Green Gardens Nursery
747 Turquoise Street
(858) 483-8803
www.sdpgreengardens.com

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**Best Pet Store**

Sherwin-Williams

Sherwin-Williams is a contemporary paint store with an extraordinary history. Founded in 1866, only one year after the Civil War ended, they entered the market at a time when there was no railroad to the Pacific, no telephones, no electric lights, no automobiles, and perhaps most notably, no ready-to-use paint. Founders Henry Sherwin and Edward Williams set out to invent the product that consumers now use by the gallon every day. Wow! Who knew?

Sherwin-Williams
1220 Garnet Ave.
(858) 581-3607
www.sherwin-williams.com

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**ABC Veterinary Hospital**

ABC Veterinary Hospital offers a full range of veterinary services designed to provide the highest level of care for your special pet. The facilities are complete with radiology, dentistry and an in-house laboratory. In addition to general medicine, they provide low-cost spay, neuter and vaccine services as well as year-round flea, tick and heartworm prevention. Advances in medicine and science technology afforded ABC Veterinary Hospital the opportunity to enhance their exceptional care through the field of telemedicine. Outside specialists in fields such as cardiology, orthopedics and radiology can assist in diagnoses. This allows the doctors and staff to care for your pet with the same specialized attention that you would expect for yourself.

ABC Veterinary Hospital
2032 Hornblend Street
(858) 952-1255

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**Turquoise Animal Hospital**

Turquoise Animal Hospital understands the importance you place on your pet, and it’s prepared to care for it accordingly. The state-of-the-art labs and surgery suite, designed for expert work on dogs, cats and smaller pets — and the hospital goes just about everywhere you take better with its spaying and neutering service, puppy obedience classes and ID service.

Turquoise Animal Hospital
970 Turquoise St.
(858) 488-0658
www.turquoiseanimalhospital.com

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**Noah’s Natural Pet Market**

When you care enough about your pet to ensure he or she only gets the best, you go to Noah’s Natural Pet Market. Noah’s is a retail pet supply store and self-service pet wash that focuses on holistic health for your animal. The store carries a variety of all natural, healthy pet foods and environmentally friendly pet products. The staff at Noah’s are always happy to help out you or your furry friend. Noah’s allot plenty of research to carrying the best

Noah’s Natural Pet Market
858-273-5928

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Thank You for Voting for Us!

Thank You for Choosing Us as Your Outstanding Furniture Store

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Thank You for your Business!

Thank you for using us #1 Reader’s Choice for Best Chiropractor

Thank You!
your prescriptions, review prescription

The pharmaceutical staff is knowledgeable

CVS

Best Pharmacy

Noah's Natural Pet Market/Pet Wash

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foods and supplements on the market,

CVS Pharmacy

Best Pharmacy

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design a custom t-shirt and have it printed right on site. The clothes are as cool and unique as the showroom itself – the lounge features artwork by local artists.

Chillers Showroom
4667 Cass Street
(858) 274-3112
www.chillersshowroom.com

The Closet
The Closet in Pacific Beach is a spacious superstore of affordable trendy clothing for young women. From heels and sandals to sweats and workout gear to party dresses and winter coats, The Closet sells everything you could ever want to stuff into your own closet at home. The price tags are incredibly affordable, with such ever-changing specials as five tank tops for $8. Don’t expect long lining styles – but you can always count on The Closet for the latest trends each season.

The Closet
4475 Mission Blvd.
858-483-7112

Best Workout Facility/Health Club
Wavehouse Athletic Club
At Wavehouse Athletic Club, you not only get access to state-of-the-art equipment, energetic group fitness classes and dedicated personal trainers, but also the chance to swim in The Plunge, San Diego’s largest indoor heated pool and a historic landmark to boot, as well as sessions on the Flowrider, a man-made wave machine that provides both fun and fitness.

3115 Ocean Front Walk
(858) 228-9300
www.wavehouseathleticclub.com

Shock Fitness
Not just in Pacific Beach, but on Pacific Beach, the area’s newest gym, Shock Fitness, boasts 15,000 square feet with three ocean-view outdoor workout areas, an exterior that opens up to sea breezes and a shocking $8.99 per month grand-opening membership special. Shock also offers unlimited tanning for only $9.99 a month and has a menu of free group classes including spin, yoga, Zumba and cross training in a room with ocean views.

Shock Fitness
4150 Mission Blvd.
(858) 490-1551
www.fitpassnetwork.com
/location/shock-fitness

Thank you for voting!

Pilars Beachwear
Pilar’s Beachwear carries sizes and styles to fit any body type, from the tiniest of bikinis to the most elegant one-pieces. We are dedicated to making sure all of our customers leave our shop feeling beautiful and comfortable. With our legendary personalized customer service along with the largest selection of swim wear in San Diego.

Pilar’s
3790 Mission Blvd.
(858) 486-3056
Thank You!

TO ALL THE BEACH N BAY PRESS READERS

2012

Beach n Bay Press

Duck Dive
GOLD MEDAL FOR BEST APPETIZER
GOLD MEDAL FOR BEST NEW RESTAURANT
SILVER MEDAL FOR BEST BAR
SILVER MEDAL FOR BEST MARTINI

Shore Club
GOLD MEDAL FOR BEST BAR
GOLD MEDAL FOR BEST CARNE ASADA
SILVER MEDAL FOR BEST FISH TACO
SILVER MEDAL FOR BEST LUNCH
SILVER MEDAL FOR BEST NACHOS
SILVER MEDAL FOR BEST OVERALL BEST RESTAURANT
SILVER MEDAL FOR BEST PLACE FOR A BIRTHDAY

Fish Shop
GOLD MEDAL FOR BEST FISH TACO
GOLD MEDAL FOR BEST PET FRIENDLY SPOT
GOLD MEDAL FOR BEST SEAFOOD

READERS’ CHOICE AWARDS