We asked, and you answered. It’s time once again for you, the readers, to tell us what you like best about the retailers La Jolla has to offer. The votes have been counted and the results are in: the La Jolla Village News’ Readers Choice Awards, your guide to the best of the best in La Jolla and University City, is here.

Many of the winners have been around long enough to have built a solid and loyal fan base. Others are just getting off the ground and are hard at work proving they’ve got what it takes to hold their own among La Jolla’s elite — and it must be working, or they wouldn’t be on this list.

In these pages you’ll find a rundown of the brightest stars in retail services, from book stores and markets to banks, accountants, hotels, pet sitters, florists and everything in between.

If you’re looking for a gift store for that one-of-a-kind gift, consider checking out where our readers have found the perfect item. If you’re deep in some home improvement and in need of an electrician, see who was voted the best in La Jolla. If your computer suddenly crashed and left you in a lurch, find out who in the Village is known for speedy and reliable computer repair.

We’d like to thank the readers for their careful vetting of the best La Jolla has to offer, and mostly we want to thank the winners of this year’s Readers Choice Awards for continuing to provide the best in service and value, and for making our jewel a shining example of what being a community business owner is all about.

The next time you’re out and about in La Jolla and you see a local store or service provider proudly displaying their Readers Choice Award, take a moment to tell the owner or manager that you appreciate what they do!

Kendra Hartmann
Editor
La Jolla Village News

The 2012 Readers Choice Award winners were selected by La Jolla Village News readers!
La Jolla: The Jewel and its treasures

The people have spoken, the votes have been tabulated and the results of our fifth annual La Jolla Village News Readers Choice Awards are in! Many are repeat winners, meaning friendly service and good value are timeless, while others are new businesses that have sparked from the get-go. Our categories cover all the things that residents can find right in La Jolla, from yoga and beauty salons to banks, grocery stores, dry cleaners and everything in between.

Ballots were printed in La Jolla Village News for several weeks and also posted on our website, www.sdnx.com. Although our poll is not scientific, we think it gives a pretty good idea of the people and places that give La Jolla its sterling reputation. We hope these awards will delight those who aspire to excellence every day and inspire new businesses to go the extra mile — with a smile — in these tough economic times. La Jolla Village News would like to thank all the readers who took the time to single out the businesses and merchants who make the Jewel a priceless treasure. And to the winners — we salute you!

Gold & Silver Winner Listings:

Accounting
Lauri Kittredge

Lauri Kittredge is Martin’s accounting manager and has over 15 years of experience in the financial services industry. She has a solid background in financial planning and holds a degree in Accounting from San Diego State University.

Lauri Kittredge

Lauri Kittredge Accounting Manager laurikittredge@laurikittredge.com 858-454-0171

Silver

Gold

Bronze

La Jolla Village News

September 6, 2012

THURSDAY

La Jolla Village News

Readers Choice Awards 2012

Category

Retail / Shopping

Antique

Ark Antiques

Ark Antiques

Spooled Botto

Mallor Gallery / Alexander Vandercave Be Art Inc

Silver

Bronze

La Jolla

Gold Avenue Collection

Shannon & Co.

Imagery of Nature

Tiffany Bahuma

Pink Zone

Strand Company Inc.

La Jolla Autobahn

Gap

UC Bicycle

David & Sons

Aculife / Beauty Kliniek

Holistic Traditions

Fingerprints of La Jolla

Stanley Back, CPA

Architects

Mark D. Lyon Inc.

Architect Mark D. Lyon, Inc. is a full-service architectural and planning firm offering expertise in residential, financial, commercial, hospitality and historic restoration projects. Mark. D. Lyon has earned a reputation for imaginative and sound design solutions, efficient project management, adherence to both schedule and budget and unparalleled excellence in codes and regulations governing your property. Offering Twenty Five years of experience in residential design and development, the Firm has a very high level of experience in Coastal properties, having completed well over Two Hundred new or renovated homes in La Jolla alone.

Architect Mark D. Lyon, Inc. 410 Bird Rock Ave. 858-459-1711 www.mdanl.com

Marengo Morton

If there is one word to depict the many facets of Marengo Morton Architects it is innovation. Directed by a team of young and aggressive architects whose widespread experiences and collective input offer a truly innovative approach to architectural design. The team is constantly seeking new ways to sharpen its skills and develop its creativity. Marengo Morton Architects treats every property as a sculptures, with its own unique composition of form, shape and style. It is that kind of commitment that results in breathtaking design.

Marengo Morton Architects 7724 Girard Ave. (858) 459-3769 www.maramongomortonarchitects.com

Gold

Antiques

Ark Antiques

(See listing in photo box page 5)
Karl ZoBell, DLA Piper
1200 Prospekt Street
(858) 638-6600
www.dlapiper.com/karl_zobell

Mark Krasner of Blanchard Krasner & French
Mark Krasner, a co-founder of Blanchard, Krasner & French, has more than 30 years’ experience as a certified public accountant and attorney in a wide variety of matters and industries. His areas of practice include mergers and acquisitions, real estate, tax matters, family law, purchases and sales, licensing, franchising, corporate and partnership structuring, and reorganization, international trade and estate planning. As an adviser to numerous domestic and international companies and organizations, he has helped his clients achieve favorable outcomes in multiple multi-million dollar negotiations.

Mark Krasner Blanchard Krasner & French 800 Silverado Street, Second Floor (858) 551-2440 www.bkflaw.com

George Kindley, Esq.
George K. Kindley is the founding partner of The Kindley Firm, APC, dba Law Offices of George K. Kindley. George is a trial lawyer handling among others, the following types of litigation matters: personal injury (auto, construction, industrial, and other types accidents), financial and physical elder abuse, and nursing-home neglect. George dedicates nearly half of his practice to fighting for the rights of elderly and dependent adults that reside in care facilities throughout California. George continues to fight these facilities and their insurance companies to improve the care elderly and dependent adults receive as well as to redress wrongs committed by the care facilities. George has helped his clients recover numerous multi-million dollar settlements. In 2011, Consumer Attorneys of San Diego awarded George an “Outstanding Trial Lawyer Award” and he was also the youngest attorney selected for inclusion in the 2011 Superlawyers list.


Auto Body Repair
La Jolla Automotive
La Jolla Automotive was established in the 1970s and has been serving La Jolla ever since. The repair shop focuses mainly on car body paint and repair services. The shop works primarily on American, Japanese and European vehicles. In addition to repairing your vehicle at a fair price, La Jolla Automotive offers ride-assistance and pick-up services.

La Jolla Automotive 7464 Draper Ave. (858) 459-5175

Auto /Car Wash
Pearl Car Wash
Pearl’s fast service and reasonable prices make it a top destination for dirty cars. The facility offers hand washes and interior detailing, and the owners recently added same-day auto body repairs to their list of services. Drop your car off for a mini-makeover if it needs windshield and wheel repairs, paintless dent fixes, headlight restoration, bumper-scuff removal or window tinting, and it will come back to you shiny and looking new.

Pearl Street Car Wash 600 Pearl St. (858) 456-1170 www.pearlcarwash.com

La Jolla Car Wash
Looking for a great affordable car wash in the heart of Pacific Beach? You found it. La Jolla Car Wash has been serving locals for more than 20 years! Always consistent with clean, fast service and a smile.

La Jolla Car Wash 891 Turquoise St. (858) 488-1900

Auto Detail
Pearl Car Wash
(See listing under Auto Car Wash)

Auto Detail
Pearl Car Wash
Towne Center Valet & Wash
Towne Center Valet & Wash offers a full range of cleaning and polishing, including valet service! Need to leave your car to get detailed? No problem. The full-service center at Towne Center Valet & Car wash can get you to your destination until the job is complete!

Towne Center Valet & Wash 4545 La Jolla Village Dr. University City (858) 202-0046

Automotive Parts/ Supplies
Bud’s Radiator
Bud’s Radiator Service specializes in expert repairs. It mainly focuses on radiator and cooling-system repairs. They’ll take your radiator, or whatever else is slowing you down, and clean and fix your car within a reasonable timeframe and for a reasonable price. The employees go out of their way to make sure each customer leaves happy.

Bud’s Radiator 7464 Draper Ave. (858) 456-6588

La Jolla Automotive
(See listing under Auto Body Repair)

Auto Sales
Symbolic Motors
The picturesque town of La Jolla, is known as the American Riviera, but to the most demanding collectors and connoisseurs of vintage and contemporary motorcars, La Jolla is known as the home of Symbolic Motor Car Company. Globally acknowledged as a leading dealership possessing an inventory of thoroughbreds ranging from vintage racing Ferraris, to the new...
Rolls Royce Ghost, and Bentley Mulsanne flagship. The team at Symbolic combines its passion and fascination for beautiful automobiles with the best knowledge and experience in the business.

Symbolic Motor Car Company
7440 La Jolla Blvd.
(858) 454-1800
www.symbolicmotors.com

Sports Car Company
Known as one of the USA’s largest Ferrari wholesale dealers, Sports Car Company buys and sells over 400 exotics annually. They have up-to-the-minute knowledge of the unique exotic car market. Whether you are buying or selling, they’ll be more than happy to share their unique expertise with you. 

Sports Car Company, Inc.
7447 La Jolla Blvd. 
(858) 452-6060
www.sportscarcompany.com

Auto Service
Heinz Gietz Autohaus
This one was tough to flesh out. It sells and services Mercedes Benzes, which, of course, never break down — so how are you supposed to know whether these guys are any good or not? You figure it out from the level of commitment to customer care and the fact that they’ve been doing it for 25 years.

Heinz Gietz Autohaus
1027 Virginia Way
(858) 454-7137

First Citizens Bank
First Citizens Bank is a full-service financial services institution founded in 1898 and recognized as one of the strongest and most stable US banks. The commitment to superior customer service is the driving force of First Citizens. It was even ranked on Forbes 2012 Best Banks in America List. The company says its primary goal is to work with its clients, associates, community and stakeholders to achieve long-term success, a commitment that shows First Citizens puts customers first.

First-Citizens Bank & Trust Company
835 Pearl Street
(858) 332-3922
www.firstcitizens.com

Beads
Beads of La Jolla
With 1,200 square feet of stones, glass, porcelain, shell, vintage German, Fire polish, druks, seed beads and tools, Beads of La Jolla is the go-to place for anyone with an interest in beading. Expert-level customers will find everything they need to make their visions a reality, including a large selection of
Waldorf School La Jolla

When your child is ready for school, consider the Waldorf School La Jolla.

An educational program that challenges every child to fulfill their unique potential. A curriculum that honors the spirit of individuality and diversity.

Visit our website to learn more about our program and enrolling your child.

www.waldorfschool-la-jolla.org

(858) 495-3200
La Jolla YMCA
YMCA has licensed preschool programs that strive to inspire children to become lifelong learners by providing positive learning experiences. It offers an environment that provides children with a variety of opportunities to pursue and obtain developmental milestones through the growth and development of the social/emotional and cognitive child, as well as gross motor, fine motor and self-help skills. The program will include early literacy experiences, dramatic play, music and movement and other fun activities. The licensed, school-age before- and after-school programs are based on the principles of caring, honesty, respect and responsibility. The Y takes great pride in sharing with you the goals specific to the licensed Y child-care programs. These programs are for children in grades Kindergarten to fifth grade. Your child can enjoy activities focusing on homework support; character development; health, wellness and fitness; arts, humanities and literacy; science and technology; conflict resolution; social competency and service learning. lic # 3767007777, 3720105008, 3767009993, 3767001473 (858) 453-3488
La Jolla YMCA
8335 Cliffridge Ave.
(858) 453-3488

Children's Apparel
Spoiled Rotten
Spoiled Rotten is one of the premier children's clothing stores in La Jolla. The store, which has been a part of the community for more than 20 years, provides the best in high-end and casual clothing for boys and girls from infant to size 6. The store is also one of the few places in the area that stocks christening dresses, many imported from Europe. Parents looking for party dresses or suits for special occasions will find a selection of one-of-a-kind ensembles.
Spoiled Rotten Boutique
7544 Fay Ave.
(858) 459-1904

Shannon & Co.
Children's Boutique
The full lines are in at Shannon & Co., including the ever-popular Baby Lulu, as seen in a zillion publications and on electronic media — and this establishment doesn't stop there. The English Roses brand is a major draw as well, and Shannon & Co. has been stocking it for years. The store specializes in unique selections and special orders. If you’re in the market for children’s apparel, this is the way you want to go. But hurry on in. You know how fast they grow up these days.
Shannon & Co. Children's Boutique
1119 Wall St.
(858) 454-9255

Cleaning Service
Rene's Of La Jolla
Rene's of La Jolla has been locally owned and operated for more than 20 years. Rene's workers are professional and always on time. Their experience will leave your bathroom, kitchen or bedroom with a sparkling clean. Every detail is accounted for, from odors to laundry. Services are provided on a weekly, biweekly and monthly basis and their flexible, six-days-a-week scheduling means your house or office can become spic and span the moment you need it to be.
Rene's Of La Jolla
9590 Chesapeake Drive, #103
(858) 560-0762
www.renesoflajolla.com

Merry Maids Home Cleaning Services
Merry Maids offers customized cleaning solutions for your home, no matter what your lifestyle. Merry Maid recognizes that every living situation is unique, so whether your challenge is keeping up with pets or clutter or kids, the team will tap into its 25 years of experience to solve even the trickiest cleaning situations. Customers can choose to have home cleaning services performed weekly, every other week, monthly or one-time-only, but the weekly freshens is their most popular choice.
Merry Maids
497 Vernon Way, El Cajon, CA
(858) 272-4000
www.merrymaids.com

Computer Repair
Village Ideas
Village Ideas specializes in providing tech support for small and medium-sized businesses and homes in La Jolla and the surrounding suburbs. As your "part-time IT department," Village Ideas will provide you with innovative computer assistance that is both convenient and reliable. No problem is too small for their talented team; ask them to help you with computer back-up, data recovery, firewall, upgrades, virus and spybot removal or remote assistance.
Village Ideas
7464 Pacific Highway
(858) 456-9333
www.villageidea.com

Contractor
Dewhurst & Associates
Designing and building quality, custom homes in the La Jolla area has been Dewhurst & Associates' specialty since 1992. La Jolla's largest and oldest construction firm has been family owned and operated since its early beginnings with the knowledge, professionalism and dedication to perfection passed down from one generation to the next. Generations of the Dewhurst family continue to maintain the integrity, quality of service and workmanship that was established in the construction of custom homes more than 80 years ago.
Dewhurst & Associates
7541 Girard Ave.
(858) 456-5345
www.dewhurst.com

Grunow Construction
Grunow Construction began 25 years ago as a small, owner-managed company with a commitment to excellence. Over the years, the organization has matured into a full-service contractor with a cohesive group of experienced employees. Grunow Construction strives to create a positive working relationship with all of its clients that exceeds their expectations. The team is particularly good at renovating historic homes, keeping the character of older architecture while providing modern updates and using green building practices. Owner Thomas Grunow even serves on the board of directors for the La Jolla Historical Society.
Grunow Construction
7512 La Jolla Blvd.
(858) 459-8742
www.grunowconstruction.com

Mueller Homes Inc.
Mueller Homes has been creating extraordinary custom structures in San Diego for nearly four decades. For one-of-a-kind private homes to innovative professional environments, Mueller Homes has given life to unique architectural visions, making them even more exceptional with superior craftsmanship and an unrelenting attention to detail. A history of repeat customers and personal referrals is a testament to their success.
Mueller Homes Inc.
8060 La Jolla Shores Drive, R4
(858) 459-7801
www.muellercustomhomes.com

Thank you La Jolla Village News readers for the confidence you expressed in voting Mark A. Krasner BEST ATTORNEY 3 TIME WINNER!

Blanchard, Krasner & French looks forward to continuing to assist with your legal needs

Effective.
Timely.
Thorough.

San Diego's Business Lawyers
http://www.facebook.com/BKFAttorneys
858.551.2440 • 800 Silverado St., 2nd Floor La Jolla, Ca. 92037
twitter.com/BKFAttorneys • www.BKFAttorneys.com
Convenience Store
UCSD Sunshine Market
The UCSD Sunshine Market is a little oasis in the middle of the large campus. You can find anything you’re in the mood for here, from sandwiches, salads and frozen foods to hot dogs, hot soups and desserts, and the list goes on! Frequent buyer card, a rather large assortment of foreign chocolates and aisles of personal hygiene items help Sunshine stand out above other markets, especially those on campus. Don’t let the long lines scare you, there are plenty of cashiers so the line moves quickly.

UCSD Sunshine Market
9500 Gilman Drive
(858) 534-2875

***

Mt. Soledad Market
Mt. Soledad Market is located in the Windemere Shopping Center, so it’s not easy to find if you don’t know the area. But this best kept little secret is worth the hunt! The sandwiches are absolutely fantastic! Fresh ingredients and Boars Head meats and tasty sides are generous and delicious. It caters to the community of Windemere, so you’ll find a nice selection of all kinds of cool stuff. Rumor has it they even sell Dippin’ Dots ice cream.

Mt Soledad Market
6435 Caminito Blythefield
(858) 459-3320

Dry Cleaners
Margaret’s Cleaners
The flagship location in La Jolla includes a central processing facility with a customer call office adjacent to the plant. The skill set involved has been extremely difficult to develop, and we can’t imagine how difficult it would be to duplicate. In 1995, Margaret’s began to offer services to the garment retailers of San Diego, providing garment cleaning, restoration and evaluation. This part of the business requires a full-time representative to coordinate and serve the retailers in addition to the friendly staff for their dedicated customers in and around La Jolla.

Margaret’s Cleaners
7611 La Jolla Blvd.
(858) 454-2375
www.margarets.com

Silverado Cleaning
Silverado Cleaners was voted one of La Jolla’s Premier Dry Cleaner most likely because they combine the best dry cleaning and wet cleaning technologies in the industry along with old fashioned service and professional care that customers have come to expect over the years. Silverado Cleaners was founded in 1963 and quickly gained the reputation of quality and caring service from the La Jolla community. Silverado’s goal is to educate and inform. Modern technologies, hand finishing techniques, knowledge and experience, along with a professionally trained staff make Silverado the dry cleaning authority of La Jolla.

Silverado Cleaners
925 Silverado St.
(858) 454-2746
www.silveradocleaners.com

Electrician
West Coast Electric
West Coast Electric Solutions, Inc. is a family-owned business that includes a central processing facility with a customer call office adjacent to the plant. The skill set involved has been extremely difficult to develop, and we can’t imagine how difficult it would be to duplicate. In 1995, Margaret’s began to offer services to the garment retailers of San Diego, providing garment cleaning, restoration and evaluation. This part of the business requires a full-time representative to coordinate and serve the retailers in addition to the friendly staff for their dedicated customers in and around La Jolla.

West Coast Electric
640 Broadway
(619) 531-8996
alexandersalazarfineart.com

Art Gallery
Alexander Salazar Contemporary Art
1162 Prospect St.
(858) 551-8453
Alexander Salazar Fine Art
640 Broadway
(619) 531-8996
alexandersalazarfineart.com

Designer Consigner
La Jolla’s #1 Resale Shop!
La Jolla & San Diego’s Largest Fur Collection!
Designer Consigner has been La Jolla's No. 1 choice for years. Owner, Heidi Larson, offers the finest in consignment shopping, including furs, handbags, for both casual and formal wear, jewelries and accessories, re-selling their most expensive fur coats, designer clothes, shoes, trusted partner of countless locals for over 30 years. When it comes to the latest trends without breaking the bank. Customers can choose from a variety of clothing that reflects the latest trends with only a small part of the store's apparel costs less than $40. Accessories Best yet, most of the quirky books, magnets and home accessories. Best yet, most of the fashion-forward, youthful apparel and will build a signature wardrobe for you that perfectly meets your needs and your figure. Chico's store associates are also style experts — they help coordinate, accessorize, and will build a signature wardrobe. Other associates are also style experts — they help coordinate, accessorize, and will build a signature wardrobe. Other associates are also style experts — they help coordinate, accessorize, and will build a signature wardrobe. Other associates are also style experts — they help coordinate, accessorize, and will build a signature wardrobe.

GW Eye Associates Inc
GW Eye Associates Inc. provides exceptional eye care, including routine eye exams, vision correction, and advanced treatments for many common optical conditions. They also offer a full range of ophthalmology treatments. Optometrists Gordon Wong, O.D., Wildon Wong, O.D., Amanda K. Dexter, O.D, and ophthalmologist Mark Snyder, M.D. are available for all of your vision correction and eye care needs. The dedication they have to patients is demonstrated by their thoughtful and friendly attitude, emphasis on providing up-to-date educational information, and commitment to thorough, unhurried exams, consultations, and procedures.

**20/20 Eyeglass Repair**

We all know how much we like to spend on our designer eyewear. We just do. Have no fear, Bob at 20/20 Eyeglass Repair will fix your most high-end designer eyewear and you won't even be able to tell there was ever any damage! Find what you need at this great shop!

**San Diego Optical**

For all your eyewear needs, San Diego Optical is the place to go in La Jolla. With every top brand under the sun, including Versace and Coach, this shop has everything for your baby blues. From the most minor adjustment of your glasses to state-of-the-art custom lenses, this family-owned business will go to any length to make you feel comfortable.

**Fashion Accessories**

Chico's has been helping millions of women look great for almost 30 years. Their chic prints, artisan jackets and wrinkle-free Travelers collection have built quite a following — but it is the combination of great style, one-of-a-kind details and warm, personal service that has captured the hearts of women nationwide. Chico's store associates are also style experts — they help coordinate, accessorize, style tips and looks they love, and will build a signature wardrobe for you that perfectly meets your needs and your figure.

**Francesca's**

Since opening its first store in 1999, Francesca's collections over the years has become one of the fastest-growing women's fashion retailers in the country. La Jollans are lucky to be so close to one of the trendy chain's nine Southern California locations. Francesca carries fashion-forward, youthful apparel, jewelry, accessories and gifts, plus quirky books, magnets and home accessories. Best yet, most of the store's apparel costs less than $40. Customers can choose from a variety of clothing that reflects the latest trends without breaking the bank.

**Financial Planner**

Valerie Ewell/Wheeler-Frost & Associates

It might seem odd that Valerie Ewell began her career as a veterinarian more than 40 years ago, and was co-owner and operator of the La Jolla Veterinary Hospital. But co-owning a business for 20 years gave her first-hand experience, which she parlayed...
to provide financial advisory services to small business owners and individuals. She then formally pursued her interest in financial planning and investment strategy by completing a rigorous course and national board exam to become a Certified Financial Planner. She joined WheelerFrost in 2011.

Valerie Ewell, D.V.M, CFP
WheelerFrost & Associates
7825 Fay Ave. Ste. 200
(858) 459-8815
www.wheelerfrost.com

Coastwise Capital Group LLC
Coastwise is dedicated to providing world class, personalized service to their clients. They understand that each client has continuously evolving investment circumstances and objectives. Thus, the planners at Coastwise construct portfolios where the client owns stocks directly in his or her account instead of passively investing capital in potentially costly, inefficient mutual funds. By working with a select number of affluent investors, they are able to use sophisticated, disciplined options trading and hedging techniques to create truly customized portfolios. They also place a great emphasis on giving back to the community through their annual scholarship program and running event.

Coastwise Capital Group LLC
888 Prospect St., Suite 201
(858) 454-6670
www.coastwisegroup.com

Aja Rugs
Aja Rugs shares a passion for design that generates beautiful and unique environments. Their design team is trained in all aspects of rug making, from antique Persian to modern collections, ranging from investment and purchase to appraisals. Personal service along with a commitment to quality, sustainability and value is of utmost importance to the family-owned company. Aja Rugs has been in La Jolla for more than 30 years working as consultants on Persian and Oriental rugs for a variety of collectors, corporations, investors, designers, and homeowners.

Aja Rugs
955 Prospect Street
(858) 459-0333
www.ajaesign.com

Florist
Adelaide’s Florist and Decorators
Committed to offering only the finest floral arrangements and gifts, Adelaide’s prides itself on friendly and prompt service. Another family-owned and operated business in La Jolla for over 50 years, Adelaide’s is committed to putting its customers first, and the professional staff is dedicated to making their experience a pleasant one. The company has grown with La Jolla — now to 45 employees.

Adelaide’s Florist and Decorators
7766 Girard Ave.
(858) 454-0146
www.adelaidesflowers.com

Bloomers
Bloomers of La Jolla is dedicated to providing the highest-quality product available. Having been in La Jolla Village for over 25 years, their mission is to ensure each customer is getting the best value possible for their dollar.

Bloomers
955 Prospect Street
(858) 456-0078
www.prospectruggallery.com

Floor Covering
Prospect Rug Gallery
(See listing in photo box page 9)

Florist
Adelaide’s Florist and Decorators
Committed to offering only the finest floral arrangements and gifts, Adelaide’s prides itself on friendly and prompt service. Another family-owned and operated business in La Jolla for over 50 years, Adelaide’s is committed to putting its customers first, and the professional staff is dedicated to making their experience a pleasant one. The company has grown with La Jolla — now to 45 employees.

Adelaide’s Florist and Decorators
7766 Girard Ave.
(858) 454-0146
www.adelaidesflowers.com

Bloomers
Bloomers of La Jolla is dedicated to providing the highest-quality product available. Having been in La Jolla Village for over 25 years, their mission is to ensure each customer is getting the best value possible for their dollar.
Each order that comes into the shop is cared for on an individual basis and is thoughtfully handcrafted by the talented designers. They offer customers the opportunity to make the recipient feel very special in that they are receiving a unique and personal gift that was designed with them in mind. Walk-ins are welcome!

Furniture Store

Exclusive Interiors by Kreiss
Go to the website for Exclusive Interiors by Kreiss and click on the media link. There you’ll find the resources to make the most informed decisions possible on the furniture, fabrics and accessories you’re about to buy. The most informative article might be the one entitled “Four Generations of Quality and Commitment,” which dates the company’s history to 1959 and charts its traditions as a world-class interiors center. Exclusive Interiors by Kreiss 7770 Girard Ave. (858) 456-0246 www.kreiss.com

Seaside Home
“Coastal lifestyle defined” is what comes to mind as you step into Sea-side Home, a truly unique and eclectic atelier showcasing a casual yet classi-cally elegant ensemble of delightful finds reflecting Southern California’s special style of seaside leisure and grand traditions. Located in the heart of La Jolla’s historic seaside village and inspired by its enviable location, this lovely boutique is San Diego’s Luxury Home Furnishing Destina-tion. SeaSide Home sets the standard for excellence in home styling and design. Within the architecturally detailed interior, Sheryl Jackman, ASDI, has brought together some of the world’s most renowned and sought-after lines and has showcased them in a fresh and inspirational way. One step inside the foyer and you sense that you are about to embark on a most wondrous adventure — one with delightful finds at every turn. SeaSide Home 1055 Wall St. (858) 454-0886 www.seasideshome@lajolla.com

Gift Shop

Warwick’s
(see entry under Bookstore)

BURNS DRUGS
If La Jolla had a general store, it would have to be Burns Drugs celebrating 56 years in La Jolla and is the only surviving independent drug store in the city. Though its primary focus is health and medical supplies, it sells other fine merchandise as well, including gifts, cosmetics, home sup-ples, luggage and souvenirs. The experienced staff in the Home Health Care department can help you choose from a wide range of home medical equipment and supplies. They also offer delivery and installation services. Established in 1952, the store has been regarded as one of La Jolla’s finest. Burns Drugs 7824 Girard Ave. (858) 454-2620 phone: (858) 454-2620 www.burnsdrugs.com

Sweet Paper
Perhaps one of the most adorable additions to La Jolla in recent memo-ry, Sweet Paper offers the most cre-a-tive of designs in cards, wedding invitations, customized stationery and unique gifts. Brides looking for the perfect one-of-a-kind invitations can take a seat in the bridal lounge where owners/sisters Julie and Theresa will personally guide them through the process of finding the best invitation for their event. Sweet Paper 7602 A Fay Avenue La Jolla, California 92037 phone: 858.456.1444

Grocery Store

Vons
More than just a grocery store, Vons of La Jolla provides shoppers with an impressive array of flowers, a wine selection, gourmet food items, select meats and a wonderful variety of fresh produce. The on-site bakery and floral shop will assist you with all your spe-cial orders. No time to cook? Vons provides a mouth-watering selection of take-out foods and deli items daily. The building’s architecture blends with the natural charm of La Jolla. Vons 7544 Girard Ave. (858) 454-2620

Ralph’s
When you need to get everything at one place, Ralph’s is your store. From fresh produce and bakery items to the tastiest of creations from the deli, you’ll find it here. Weekly deals give shoppers the best value on everything from frozen foods to floral arrange-ments, and ready-to-eat meals give you more time to spend with family while still bringing home fresh-cooked fare. Ralph’s 8657 Villa La Jolla Drive (858) 597-1550
Specialty
Jonathan’s La Jolla
If you like dried fruit and nuts on your cereal, Jonathan’s La Jolla is the place to be. And since it’s a grocery store, you can buy the cereal there while you’re at it. The cheese and wine selections are a hit with customers too—and now, it’s taken to weekly wine tastings, those trendy phenomena that seem to pop up in everything from art galleries to gas stations (well, maybe not gas stations).
Jonathan’s La Jolla
7611 Fay Ave
(858) 459-2677

Whole Foods
Whole Foods strives to provide the highest quality, least processed, most flavorful and natural foods possible, because the owners believe that food in its purest state — unadulterated by artificial additives, sweeteners, colorings and preservatives — is the best tasting and most nutritious food there is. And while they keep a global perspective about their operations, they are also active in local communities, supporting food banks, sponsoring neighborhood events and donating to local nonprofit groups.
Whole Foods
8825 Villa La Jolla Drive
(858) 642-6700
www.wholefoodsmarket.com

Handyman
Rent-A-Husband
Rent-A-Husband is America’s premier brand in the handyman industry. The service was created to define a new standard of home maintenance, repair and improvement. Rent-A-Husband has created a special, value-driven and customer-focused company that’s ready to tackle your toughest problems around the home. They vow to deliver a job with respect, honesty, humor, professionalism and most importantly, quality.
Rent-A-Husband Handyman
(877) 994-8229
www.rentahusband.com

House Dr. RX
When you’re in the middle of a home-related emergency, the first person to call is The House Doctor RX. He’s been remodeling, renovating and renewing La Jolla for more than 25 years. The House Doctor deals with all aspects of remodeling and construction. With more than 30 years as a handyman, he stays with projects from start to finish. Just like the name promises, The House Doctor pays as much attention to every detail of your home as a physician would pay to your health, ensuring you the best quality.
The House Dr. RX
(858) 245-1381
635 Bonair Street
www.vaudoishandleyonconstruction.com

Hardware
Meanley and Sons Hardware
Meanley and Sons has been a staple of the La Jolla community for more than six decades, with roots tracing back to 1948, when Nackey Scripps Meanley, husband Tom and son William established the store. With gourmet cookware, paint, portable appliances, giftware, light bulbs, tools, electrical and plumbing fittings, cleaning and gardening supplies, and all the widgets, fasteners, glues, and whatacha-ma-calls you can imagine, it’s a hardware store for everyone. Meanley and Sons joined the Ace Hardware co-op in 1997, which enables them to keep

Meanley and Sons Hardware
8008 Girard Ave #150 • La Jolla, CA 92037
858.454.0151

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for your continued support

www.whitelightstudio.net
858-459-9992 • 5689 La Jolla Blvd, La Jolla

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858-456-1105

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www.kathleenbuymaster.com
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Pilates

Pilates Plus
Pilates Plus is the optimal workout for quickly achieving a sleek, defined physique. The workout is a combination of weight lifting and Pilates, giving you the strengthening and toning benefits of weight training along with the lengthening and postural enhancing benefits of Pilates. The circuit-training classes are a unique twist on traditional Pilates and are a workout staple of celebrities and top athletes. You can expect to burn 500 to 600 calories in a single class.

www.pilatespluslajolla.com
(858) 456-1516
7712 Fay Ave.

Health Food

Whole Foods
(See listing under Grocery/Specialty)

Trader Joe's
It all started in the 1950s! Would you believe they started out as a small chain of convenience stores? It's true. Way back in 1958, they were called Pronto Markets. In 1967, the founder, the original Trader Joe, changed the name (yes, to Trader Joe’s) and the way they do business. Stores got bigger, decked the walls with cedar planks and the crew dressed in cool Hawaiian shirts. Most importantly, they started putting innovative, hard-to-find, great-tasting foods in the Trader Joe’s name. That cut costs and saved you money. Still does.

Trader Joe's La Jolla
8657 Villa La Jolla Dr
(858) 454-8629

Hotel

La Valencia
Coined “The Pink Lady,” La Valencia Hotel has Old World charm and a new outlook. Style and substance. Big picture windows and attention to the smallest detail. More than a La Jolla hotel, it’s an icon, having hosted celebrities, celebrations, reunions and romantic getaways since 1926. Just steps from miles of stunning coastline, world-class museums, shopping and galleries, it’s the perfect blend of location and recreation. The beach-front hotel’s Mediterranean influenced architecture and décor, including beautiful courtyards, hand-painted murals and exquisite Spanish mosaics, evoke old-world charm in this one-of-a-kind La Jolla hotel.

La Valencia Hotel
1132 Prospect St.
(858) 454-0771
www.lavalencia.com

Empress Hotel
Nestled in the heart of the Village, this charming hotel features the best in accommodations, service and ambiance. Elegant and intimate, the Empress captures the natural beauty of La Jolla, making it the perfect place to stay for both business and leisure travelers. Amenities include everything from in-room spa services to valet parking, a fitness room, complimentary deluxe continental breakfast and meeting facilities for up to 50 people. Don’t miss the stellar dining and live music at the award-winning Manhattan of La Jolla.

Empress Hotel
7766 Fay Ave.
(858) 454-3001

Insurance

Terry Hudkins/State Farm
Your local insurance agent taking care of home, auto, life as well as various financial services. Shop by for a quote. Conveniently located in the heart of the village, they are open Monday-Friday 9:30 a.m. to 5 p.m. and Saturday. Can’t make those hours? Call to make an after-hours appointment.

Terry Hudkins, State Farm Insurance
8110 La Jolla Shores Dr.
(858) 454-0409
www.terryhudkins.com

Jewelry Store

David & Sons
(See listing in photo box page 14)

Jellyfish Jewelry
Jellyfish Jewelry sells unique, one-of-a-kind jewelry created with natural gemstones, shell, diamonds, silver and gold. Each piece is inspired by the beach, oceans and seas. Prices range from $10 to thousands so there’s something for every budget. If you’re looking for a unique gift, or just to pamper yourself with something outstanding, Jellyfish Jewelers is the
place to shop. You’re sure to come up with some irresistible finds.

Jellyfish Jewelry
1116 Silverado Street
(619) 992-5456

Landscape
Lansker’s Landscape Design
Lansker’s Landscape Design is definitely an award winning company! It took home first place for the Landscape Beautification Award in 2011 and has remained successful. Lansker’s specializes in irrigation, concrete, masonry, fencing, lighting, decks, patios, BBQs, water features, drip irrigation and synthetic turf. The success of their jobs is only rivaled by the superiority of their service.

Lansker’s Landscape Design
5561 Linda Rosa Ave.
(858) 459-8959

Davidson Landscape
Since 2000, Davidson Landscaping has been providing exceptional landscapes throughout San Diego county. It’s clear they take pride in what they do and believe it shows in the excellent design, craftsmanship and communication in their work. From concept to completion, Davidson Landscaping has created hundreds of beautiful and functional outdoor living spaces. No job too small, no job too big; from simple upgrades to large estate planning, Davidson Landscaping is the superior choice.

Davidson Landscaping, Inc.
7290 Engineer Rd., Suite A
(858) 598-6313
www.davidsonlandscaping.com

Tommy Bahama
Tommy Bahama is a purveyor of island lifestyles and maker of luxury lifestyle clothing and accessories. Using a range of quality fabrics and materials, the clothing is inspired by the refined, unhurried attitude of coastal life. What started with printed silk shirts and tailored pants quickly evolved into complete lines of apparel and products reflecting the inspiration of the good life.

Tommy Bahama
1100 Wall Street
(858) 551-8686
www.tommybahama.com

David & Sons
David & Sons Fine Jewelers has been a family owned and operated business since 1980. They offer one of the largest selection of certified loose diamonds in the San Diego area and fancy and ideal cut diamonds are their specialty. Their business has been built on satisfied repeat customers and unlike many of their competitors, David & Sons offers free lifetime maintenance on merchandise. This includes cleaning, tightening & rhodium dipping of registered purchased pieces, as well as an outstanding diamond trade up policy.

David & Sons
4485 La Jolla Village Drive
(858) 457-7664
www.davidandsonsjewelers.com

Mortgage Agent
Greg Parker
HomeServices Lending
NMLS ID 663132
All first mortgage products are provided by HomeServices Lending, LLC. HomeServices Lending, LLC may not be available in your area. Wells Fargo Home Mortgage is a division of Wells Fargo Bank, N.A. Licensed by the Department of Corporations under the California Residential Mortgage Lending Act. Georgia Residential Mortgage License Number: 32253.

Thank you La Jolla! Thank you La Jolla! - for voting us #1!
I enjoy serving you and I am blessed by you!
-Steve Lansker
Lansker Landscape Design
858-459-8895

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(858) 459-4077

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Nancy Gardner, California Mortgage Consultants

Nancy Gardner started California Mortgage Consultants in 1994 after her extensive experience as a sales planner and training manager for the Xerox Corporation led her to excel at the training and development of new loan officers. She has led regular training seminars for loan officers, gives sales and lending tips at the La Jolla Real Estate caravan and has been a guest on the Rick Amato show, helping consumers understand the outlook of the mortgage industry.

California Mortgage Consultants
7575 Eads Ave., Suite 102
(858) 456-3000
www.californiamortgageconsultants.com

Nursery
Green Gardens
At Green Gardens Landscape & Design, the goal is to create innovative landscape systems through practices that foster the highest level of customer service. Green Gardens is a full-service company serving residential and commercial clientele in and around San Diego since 1979. They offer competitive free estimates in a timely fashion and start-to-finish service on everything from retaining walls to sod, plus post-planting care programs to give your new investment the best chance to perform at maximum potential. They will let you approve, disapprove, change, exchange and change again until they find the plant material that suits your needs. How’s that for service!

Green Gardens Nursery
747 Turquoise Street
(858) 483-7846
www.scraperboard.com

Painter
Peek Brothers Fine House Painting
A reputable business is built one job at a time and Peek Brothers Painting understands that. They provide customers with a neat, clean and well-ordered job site along with a quiet, efficient, well-equipped and courteous crew. As a family owned and operated business since 1981, Peek Brothers Fine Home Painting has been making San Diego beautiful with more than 3,000 projects completed. Each Peek printing graphic design
Would like to show our deepest appreciation for all of your support!
1035 Silverado St. 858.456.2882 dwprintworks.com

You can rest assured your pets are in good hands with Dr. Rachel and Dr. Spengel at Windan’Sea Veterinary Clinic.

Windan’Sea Veterinary Clinic
The doctors and staff of Windan’Sea Veterinary Clinic collaborate closely with every client to meet the individual needs of your beloved pets. The hospital’s commitment to veterinary excellence continues to move forward with the hospital’s medical director Dr. Dina Raichel. Windan’ Sea also welcomes Dr. Jean Spengel to the staff, continuing over 35 years of veterinary practice in La Jolla. The Windan’ Sea team takes pride in the fundamental belief that our adored companions deserve the very best of care throughout all stages of their lives and treats every pet as if it were their own.

Thank You to all of our loyal customers for voting us “Top Dog”
858.349.5700 dogzenergy.com

Thank You LA JOLLA!
We are honored to be voted La Jolla’s best veterinary clinic 2 years in a row. We know how important pets are in our lives and will continue to strive even harder to provide your pets the highest quality, compassionate health care.

– The Doctors and Staff of Windan’Sea Veterinary Clinic
Chim Brothers

Chim Brothers is not just about painting—they are about people. Each job shows they value their clients and employees as individuals. Michael and Patrick Chim learned the skills of painting under the apprenticeship of their father Milton Chim, and in 1998 founded Chim Brothers Painting. Since its inception, the company strived to become the leading residential painting company in San Diego by consistently providing exceptional quality and dependable service. The company prides itself on employing only those of exemplary character and training them as craftsmen, time and again exceeding the quality and service expectations of their discriminating clientele.

Chim Brothers Painting
7958 Convy Court
(858) 454-8650
www.chimbros.com

All About Animals

Pet Sitting

All About Animals offers everything you need to care for your pet, plus grooming and pet sitting, making it a one-stop shop for all things pet related. Drop in to find Fido the latest, greatest chew toy, or to get Garfield the catnip he craves. If you are going on vacation, give your pet a break, certified health care experts at times of major or minor injury, they’ll treat your pet like one of their own. They understand what your pet means to you and your family because of their own love for animals. Founded in 1999, it has been the standing mission of The Animal Hospital of La Jolla to help your animal friends lead the happiest, healthiest, best lives possible.

Animal Hospital of La Jolla

Dr. John and Sue Moritz and the rest of the staff at The Animal Hospital of La Jolla enjoy providing the best and most advanced animal care and facilities to their beloved clients. Whether it’s for a routine examination, serious health issues, or for the treatment of a major or minor injury, they’ll treat your pet like one of their own. They understand what your pet means to you and your family because of their own love for animals. Founded in 1999, it has been the standing mission of The Animal Hospital of La Jolla to help your animal friends lead the happiest, healthiest, best lives possible.

Animal Hospital of La Jolla
7601 Draper Ave.
(858) 459-2665
www.myvetonline.com

Pet Store

Pet People

Don’t expect Pet People to be like other pet store chains. The staff at Pet People, love animals as much as you love your pet. Despite having animals stopping by to shop, the store is always clean, and the employees are friendly and knowledgeable. The store carries a good mix of the line and hard to find products, like organic dog food and eco-friendly toys. Pet People excel at making you and your pet happy and comfortable.

Pet People
8843 Villa La Jolla Drive
(858) 457-2036
www.petpeople.com

Pet Supply

PetZenergy

La Jolla based DogZenergy, offers complete canine care for your best friend. Not just another dog walking service, DogZenergy also organizes exercise play groups and the most premier positive reinforcement dog training program to truly change your dog’s life. Your dog will be physically and mentally exercised so that he can be the best dog that he can be by satisfying all of his canine instincts and needs. They can turn your out-of-con-
Rohde Family thanks you for 101 years of friendship

Erling Rohde Plumbing Company

5763 La Jolla Blvd.
Ph. 858-454-4258
rohdeplumbing.com

The Gap

In the summer of 1969, man walked on the moon. Nearly 400,000 people witnessed Woodstock, and Doris and Don Fisher opened the first Gap store in San Francisco. Today, Gap Inc. is one of the world’s largest specialty retailers, with approximately 3,100 stores, and the brand’s signature line of jeans is still a favorite among denim-lovers.

The Gap
7847 Girard Ave.
(619) 231-4829
www.gap.com

Place To Buy Unusual Gifts
St. James Gift Shop
(See listing in photo box page 15)

Burns Drugs
(See listing under Gift Shop)

Plumber

Pat’s Plumbing
More than 25 years of experience has given Pat’s Plumbing a leg up on most jobs. The company accepts 24 hours, including weekends and holidays. Their services range from drains and gas systems to pipe and garbage disposal maintenance and everything in between. They still believe in quality work and friendly, professional service. No job is too small.

Pat’s Plumbing
5218 Castle Hills Dr.
(858) 967-7936

Erling Rohde Plumbing
Erling Rohde Plumbing offers sewer and drain cleaning and plumbing repair service. A family owned business that has been serving La Jolla for over 100 years, its specialties include toilet, faucet, pipe repair and replacement, backflow protection, underground leaks water and gas, Ray-Pac boiler repair, solar hot water systems and water heaters. They’ve earned their stellar reputation for providing caring customer service.

Erling Rohde Plumbing
5763 La Jolla Blvd.
(858) 454-4258
www.rohdeplumbing.com

Printer

Print-O-Mat
Miss that personal service and attention when you need something done? Then come on in to Print-O-Mat. Each printing, design or copy project is treated individually with friendly, knowledgeable staff, and the latest technology. Whether you need business cards, envelopes, marketing flyers and brochures, logo design, promotional products, personal projects, or wedding invitations, Sue and her staff have covered. No wonder they’re still at it after 35 years!

1116 Silverado Street
(858) 454-3158, info@printomat.net
www.printomat.net
http://printomat.jspomall.com/

Copy Cove
Copy Cove provides more than 50 communication services, from designing annual reports to creating custom calendars to printing specialty napkins. For customers wanting to better understand the software and tools involved, Copy Cove offers a plethora of useful articles online, such as creating an effective brochure. Copy Cove has rolled through the technological changes since 1980.

Copy Cove of La Jolla
701 Pearl St.
(858) 456-2444
www.copycove.com

Recreation/Tours

Hike, Bike, Kayak Sports
There truly is a difference when it comes to choosing who you trust for your next adventure. Hike Bike Kayak Sports has perfected the art of providing the ultimate outdoor recreation experience in San Diego. They provide small group experiences accompanied by an experienced biologist, ecologist and naturalist guides. You will learn about the environment and wildlife. Free photos are provided with every tour. Enjoy both locations in La Jolla and Mission Bay.

Echoes Too Boutique
649 Coast Blvd.
(858) 459-6588
www.echoes-tobouique.com

Ark Antiques
(See listing under Antiques)

Advisor Consigner
(See listing in photo box on page 8)

Echoes Too Boutique
Old things are new again and shopping for designer items has never been easier than to Echoes Too Boutique. Most consignment and second-hand boutiques have limited sizes or not much of a selection, but that’s not the case with Echoes Too. They also carry a variety of designer jeans and shoes and even have Hermes scarves, all at reasonable prices. The boutique’s great customer service and great selection make wearing top-notch designer duds an easy feat.

White Sands of La Jolla
While your lifestyle is definitely your choice, with as much privacy as you desire, there are many activities for you to enjoy at White Sands of La Jolla. Enjoy concerts, water aerobics classes or trips to nearby musical and stage performances. You can browse through the well-stocked library, indulge your creativity in our hobby rooms or take a walk on the beach. Jacuzzis, gardens, exercise rooms, even travel arrangements White Sands is here for your comfort.

White Sands of La Jolla
7450 Olivos Ave.
(858) 454-4201
www.whitesands.signonsandiego.com

UPS Store Bird Rock
Serving the La Jolla community since 1980 and continuously expanding its services, the UPS Store Bird Rock is now positioned to service custom crating and your air and motor freight, regardless of shape and size, big or bulky (whether it’s a Tempur-Pedic bed or armoire sitting in a garage) they can ship it all. Веѕеl which means you not only get expert packing and shipping,
The Walking Company is dedicated to bringing you the most comfortable, carefully advanced comfort shoes available.

They’ve done the legwork for you, carrying brands to bring you an assortment that includes sandals, casual and dress shoes, clogs, performance athletic footwear, and even stylish comfort footwear. The Walking Company is your source for stylish comfort footwear that you will love.

The Selection

The Walking Company offers you an assortment that is unparalleled. Once you experience their level of service, you’ll be a customer for life.

The Walking Company

4533 La Jolla Village Drive (858) 452-9033 www.thewalkingcompany.com

Sporting Goods

Lululemon Athletica

(See listing under Men’s Apparel)

Lucy Activewear

Lucy Activewear was founded in 1999 by a group of like-minded women who felt that workout wear should not only support your athletic pursuits, but be stylish and flattering, too. All of Lucy’s styles are designed and developed by women who do the activities you do: yoga, running, training, exploring the outdoors, and traveling to your favorite destination. The innovators at Lucy are a passionate group, and their mission is to make clothes that fit and flatter you, your life, and your passion.

Lucy Activewear

7868 Girard Ave. (858) 729-1097 www.lucy.com

Surf Shop

Mitch’s Surf Shop

Mitch’s Surf Shop opened for business in 1967 near Windansea Beach and today it is the go-to destination for local surfers and skateboarders. Mitch’s knowledgeable staff is committed to excellent customer service. They have a huge stock of ready-to-go surfboards as well as blanks, handmade custom fins and other accessories you need to build your own. The store is popular with the skate crowd, too, carrying a wide selection of skateboards by Arbor, Sector 9 and Skatedesigns.

Mitch’s Surf Shop

631 Pearl St. (858) 459-5933 www.mitchsurfshop.com

SPA of La Jolla

The Spa of La Jolla

One visit to The Spa of La Jolla will leave you relaxed and ready to face anything.

The Spa of La Jolla

7610 Fay Ave. (858) 459-6688 www.thespaoflajolla.com

Surf Diva

Surf Diva was established in 1996 by twin sisters Izzy and Coco Thanyi. The surf school has enjoyed its reputation as the world’s #1 surf school for women for over 16 years! Surf Diva has built a solid reputation for professional, educated, and passionate surfing instructors. With Izzy as the ‘Surf’ and Coco the ‘Diva,’ the Surf Diva boutique opened its doors in 2004 and has been selling a variety of fashion forward and functional surf gear ever since.

Surf Diva

2160 Avenida De La Playa (858) 454-8273 www.surfdiva.com

Sauvage La Jolla

You name the magazine; chances are Sauvage swimwear’s been featured on the cover. Those sleek, scant contours and vibrant colors aren’t limited to women, either — there’s a fair men’s selection out from these folks as well. The Sauvage and Luxe swimwear collections for 2009 offer fashion-forward folks more ways than ever before to strike a sexy, poolside pose.

Sauvage La Jolla

1025 Prospect St. (858) 729-0155 www.sauvage.com

Travel Agency

Cadence

Located in La Jolla, Cadence is a full-service travel management company specializing in planning and delivering the travel you need and want, whether you go for business or pleasure, casual or upscale, on your own or with others. Through Cadence, you can access

Cadence Travel Management

www.cadencetravelmanagement.com

Chayet’s

The Chayet Travel Network will go the extra mile to ensure the planning of your travel experience is as easy and stress-free as possible. They are completely committed to ensuring clients consistently enjoy excellent value and memorable travel adventures. They stand out because most of their recommendations for accommodation, tours and other travel services come from first hand experience. The La Jolla travel agents specialize in high-end

Chayet’s

www.cadencetravelmanagement.com

THURSDAY, SEPTEMBER 6, 2012

La Jolla Village News 17
travel or exclusive travel arrangements for those who want something more than just a package.

Chayet Travel Network
7724 Fay Ave.
(858) 459-8000
www.chayetttravel.com

Rich Alexander has worked with multiple agencies over his career, doing web design and development, online marketing, email marketing, social media and search engine optimization. Currently he is a principal developer at Kick Content, a company that specializes in results driven, integrated web and application development that is navigable and engaging. Proficient in both client- and server-side development, Rich has an eye for design and creates successful interactive web pages for his variety of clients.

Rich Alexander
Kick Content
(619) 800-5390
www.kickcontent.com

Pink Zone
Pink Zone is a San Diego-based ladies apparel and accessories shop, carrying a variety of new trends and best-loved basics at an unbelievably low price. It offers a fantastic selection of on-trend outfits and accessories, as well as a wide variety of classic wardrobe staples and workout basics. Stop in for great pricing on specialty lingerie items, such as stockings, corsets, barbies and adhesive bras. The shop also carries a huge selection of boots, heels, flats and sandals to perfectly complete any ensemble. Of course, no beachside boutique would be complete without swimwear and great handbags to throw in all your new finds!

Pink Zone
7880 Girard Ave.
(858) 456-2508
www.pinkzone.com

Acupuncture
AcuLife
At AcuLife, they believe good health to be the key to quality of life. The multi-modality holistic approach of using acupuncture, herbal medicine, massage therapy, and nutritional counseling are used to promote balance and wellness. They offer individualized treatment plans, prevention-based health education, and knowledgeable and compassionate care. AcuLife’s vision is to be the leading integrative health care clinic in Southern California while providing effective treatments that heal and empower clients to live to life’s fullest potential.

AcuLife
7946 Ivanhoe Ave., Ste. 202
(8203) 449-7510
www.myaculife.com

La Jolla Sports Club
When it’s time to take a breather from your fast-paced daily life, La Jolla Sports Club offers the ultimate refuge. Walk through their doors and enter an environment dedicated to fitness. The professional and dedicated staff along with state-of-the-art equipment and exceptional programs provide you the tools you need to attain your fitness goals. When you’ve completed your workout, reward yourself with a refreshing steam bath in the beautifully appointed locker rooms.

La Jolla Sports Club
7825 Fay Ave.
(858) 456-2595
www.lajollasportsclub.com

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La Jolla’s Best Dentist

Wayne S. Lyn, DMD
Prosthodontist

Redefine the Health & Beauty of Your Smile

858.551.2400 | www.waynelyndmd.com
7855 Fay Avenue, Suite 260 | La Jolla, CA 92037

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Prosthodontist

Redefine the Health & Beauty of Your Smile

858.551.2400 | www.waynelyndmd.com
7855 Fay Avenue, Suite 260 | La Jolla, CA 92037
Dr. Koeppen practices “Upper Cervical” alignments - a non-invasive, gentle adjustment to the vertebrae of the neck. Dr. Koeppen corrects patients in a manner that does not twist, pull or crack the head and neck.

Active Rest Chiropractic is operated by Dr. Koeppen in La Jolla. Dr. Koeppen practices “Upper Cervical” alignments - a non-invasive, gentle adjustment to the vertebrae of the neck. Dr. Koeppen corrects patients in a manner that does not twist, pull or crack the head and neck.

Chiropractor

Active Rest Chiropractic

Active Rest Chiropractic is operated by Dr. Koeppen in La Jolla. Dr. Koeppen practices “Upper Cervical” alignments - a non-invasive, gentle adjustment to the vertebrae of the neck. Dr. Koeppen corrects patients in a manner that does not twist, pull or crack the head and neck.

Health Club/Gym

La Jolla Sport Club

(See listing in photo box page 20)

24 Hour Fitness

If you're in search of a health club that offers a wide range of classes and wealth of benefits and features, then 24 Hour Fitness should be your go-to gym. At 24, they believe in changing lives through fitness. The state-of-the-art facility has just about every feature you could wish for in a gym membership, including a wide range of group exercise classes, personal training and a wealth of other benefits and features. Whether you plan to lose weight, tone up, or train for a big event, 24 offers a wide variety of gym memberships to suit your needs.

24 Hour Fitness

7660 Girard Ave.
(858) 527-7800
www.24hourfitness.com

Gracie Jiu-Jitsu

In the late 1920s, Grand Master Helio Gracie started developing Gracie or Brazilian Jiu-Jitsu after he realized that he was too frail to utilize the traditional Japanese Jiu-Jitsu techniques. Over the past 80 years, Gracie Jiu-Jitsu has proven to be the most reliable system for a smaller person to defeat a larger, more athletic opponent. Beyond blue belt, Gracie Jiu-Jitsu consists of hundreds of advanced techniques, all of which the jiu jitsu masters have organized into a clearly defined, systematic curriculum called the Master Cycle.

La Jolla Karate

La Jolla Karate is San Diego's premier martial arts and character development center. For over 25 years, their award winning instructors have been working with families throughout the county. La Jolla Karate provides a safe and fun learning environment for students of all ages. Various programs include ones for juniors, teens, adults, and even kids younger than five years old. The center also offer character development classes.

La Jolla Karate

7838 Herschel Ave.
(858) 255-8344
www.lajollakarate.com

Atelier Aucoin

The Atelier Aucoin Salon is a fashion-focused, service-oriented salon offering the finest amenities and style. It delivers uncompromised quality and the most advanced support and hair care available today. The staff at Atelier Aucoin's is made up of individual personalities who are creative, energetic, motivated, team-oriented, style savvy, and most of all consistent — they take pride in their work each and every time.

Atelier Aucoin

7535 Girard Ave.
(858) 454-9651
www.atelieraucoin.com

Massage Envy

Massage therapy relieves muscles, easing and soothing your aches and pains. It rejuvenates — restoring balance to our body and being, making us better for all the things life throws our way. Massage Envy believes every body...
Thank you
for selecting the La Jolla YMCA as one of your favorite Child Development Centers!

Our Child Development Department offers programs for children ages 3-12 years
Visit our website for a list of all the programs we offer through our YMCA
www.lajolla.ymca.org
(Researcher: #373605777)
8355 Cliffridge Ave., La Jolla 858-453-3483

Thank You!

David & Alex, along with their staff extend their absolute gratitude to all the wonderful readers for this special recognition, plus your superb support in your love of TAKE 2.

We will continue to bring you beautiful clothing, with affordable price tags. Roberto Cavalli, Herve Leger, Jimmy Choo, Gucci, as well as Hudson, Peoples Republic, Vince, plus, they are all here waiting to be found by YOU. We serve you gratefully, with extreme appreciation of our beautiful surroundings plus environment at 6786 La Jolla Blvd, La Jolla, CA 92037.

"A Beautiful Smile is Our Signature" Dr. Philip Burgess, D.O.M. H. Kent Reed, D.O.M.

Thank you for your vote of confidence in choosing Dr. Burgess and Bird Rock Dental as one of your favorite Dentists 2 years in a row!

Create and Maintain a Healthy and Beautiful Smile with State-of-the-Art Equipment and Innovative Techniques

- Waterlase Laser Dentistry
- Porcelain Crowns & Bridges
- Color- Correct Fillings
- Children Welcome

- Implant Restoration
- Teeth Lightening & Bleaching
- Nitrous Oxide Gas for anxiety-free visits

Bird Rock Dental
www.birdrockdental.com
5731 La Jolla Blvd., La Jolla, CA 92037
858-459-0229

High Voltage Fitness
Your health will get a jump start at High Voltage Fitness! The spacious 3200 sq. ft. training center utilizes the most innovative equipment and technology available and is the premier training facility in La Jolla. From Keiser equipment that uses compressed air resistance, to Power Plate vibration training, High Voltage is about to take your results to the next level! The facility specializes in improving strength, agility and athletic performance through personal training and group classes. It’s the mission at High Voltage Fitness to create a vibrant fitness culture and a high energy atmosphere to allow the dynamic training staff to provide an unparalleled training experience that will transform your fitness and your life.

High Voltage Fitness
7651 Girard Ave.
(858) 412-4210
www.highvoltagefitness.com

Thank you

Judy Judy Judy
Judy Judy Judy Hair Salon is located in downtown La Jolla
7734 Herschel Ave. Suite P • www.hairextensionsofajolla.com

Optometrist
GW Eye Associates
(See listing under Eyewear)

Dr. Richard Trainer
With summer just around the corner, you want to make sure that you can see San Diego’s pristine surroundings with perfect clarity. Dr. Trainer has been in the optometry business for 49 years, and he and his friendly staff will “see” to it that you get the care you need to improve or maintain your eyesight.

Dr. Richard Trainer
930 Silverado St. (858) 454-0191

Personal Trainer
Pilates Plus
(See listing under Pilates)

Empress Nails
Empress Nails is the premier destination for stylish women in San Diego who pride themselves on their appearance— from the top of their heads to the tip of their nails. The staff at Empress Nails understands that a woman’s hands can be considered her “second face” — they are delicate, delightful and can be endlessly expressive. A visit to Empress Nails will leave you relaxed and your nails looking beautiful and breathing.

Empress Nails
1120 Wall Street
(858) 454-1350
www.empressnails.com

Nail Salon
Nail Lounge of La Jolla
Located in one of San Diego’s most beautiful communities, the Nail Lounge of La Jolla offers many luxurious spa services in an elegant, tranquil setting. Upon entering the Nail Lounge, you will be greeted by a member of the friendly, professional staff, who will gladly bring you a cup of soothing tea or refreshing water to enjoy as you treat yourself to an array of relaxing and renewing treatments. The Nail Lounge of La Jolla stands out from typical nail salons in countless ways. The skillful staff members remain dedicated to ensuring your relaxation with respectful quietude and utmost expertise.

Nail Lounge of La Jolla
7514 Girard Ave., Ste. 30
(858) 457-0191
www.thenailoungeoflajolla.com

Beauty Kliniek Aromatherapy Day Spa
Beauty Kliniek Day Spa specializes in customized spa services to meet your individual needs. They offer a wide variety of signature facials, massage therapy, spa body treatments, hair and nail services, specialty programs for men and women, couples treatments, laser hair removal, permanent cosmetics, and packages for special occasions as bridal parties. Expert and caring staff are carefully selected by owner, Linda-Anne Kahn, an internationally trained and well-known Beauty Therapist, Aromatherapist, and Holistic Health Practitioner.

Beauty Kliniek Aromatherapy Day Spa
3282 Governor Dr., University City
(858) 457-0191
http://www.beautykliniek.com

Thank you

Dr. Burgess and Bird Rock Dental as one of our favorite Dentists for 2 years in a row!

Thank you for your vote of confidence in choosing Dr. Burgess and Bird Rock Dental as one of your favorite Dentists 2 years in a row!

Thank you for your vote of confidence in choosing Dr. Burgess and Bird Rock Dental as one of your favorite Dentists 2 years in a row!
Thank You La Jolla For
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Welcome Package

Come visit our wonderful staff here at The Spa of La Jolla and get pampered with both our:

- 60 minute Signature Organic facial
- 60 minute Signature Swedish massage

In addition, receive a complimentary make-up application with purchase of $100 or more of DYG cosmetics.

For only $185 - Value of $230

Please call to make your reservation 858-459-6868
Visit us at www.thespaoflajolla.com
Pilates

Pilates Plus

Pilates Plus is the optimal workout for quickly achieving a sleek, defined physique. The workout is a combination of weight lifting and Pilates, giving you the strengthening and toning benefits of weight training along with the lengthening and postural enhancing benefits of Pilates. The circuit-training classes are a unique twist on traditional Pilates and are a workout staple of celebrities and top athletes. You can expect to burn 500 to 600 calories in a single class.

Pilates Plus
7712 Fay Ave.  
(858) 456-1516  
www.pilatesplusla.jolla.com

White Light Studio

White Light Studio is a beautiful full-service Pilates, GYROTONIC and healing center whose expert staff offer many options for self-integration through exercise and treatments. The studio has a spa feel that helps you unwind while you improve your fitness and health. All instructors are fully certified and well trained in teaching specialized lessons for each client at the level appropriate to their bodies’ needs and desired intensity of their workout. White Light Studio offers its clients a variety of different therapies to help detox, balance and rejuvenate their bodies and bring them back to a place of strength and harmony within.

White Light Studio
5649 La Jolla Blvd.  
(858) 459-9992

Stylist

Greg Blasic, Atelier Aucoin

A visionary, an artist, Greg Blasic is multi-talented and always fashionable. He inspires his clients in every way to reach for the ultimate in modern fashion. Color, cut and style are his forte. Greg also travels for Phyto teaching his craft to hairdressers all over the south west.

Atelier Aucoin
7535 Girard Ave.  
(858) 454-9563  
www.atelieraucoin.com

Yoga Facility

La Jolla Yoga Center

La Jolla Yoga Center’s new studio provides over 90 classes per week. Yoga Center has something for you. Their recently built studio provides over 90 classes per week in styles including Anusara, Vinyasa, Ashtanga, Iyengar, Hatha, and Restorative, as well as Tai Chi and meditation.

La Jolla Yoga Center
7741 Fay Ave.  
(858) 456-2412  
www.lajollayogacenter.com

Tanning Salon

ITAN Solariums

ITAN offers sunless airbrush tanning and five levels of tanning beds for a customizable bronzing regime. Their Smart Tan certified consultants are friendly, approachable and well-educated on the proper ways to achieve your desired tan. Every client receives a guided salon tour and skin analysis during their first visit, so tanning consultants can tell you about the length of time and level of exposure will be the best for you.

ITAN La Jolla
7692 La Jolla Blvd.  
(858) 454-3873  
www.itansolariums.com

La Jolla Spray Tanning

La Jolla Spray Tanning brings the tan to you! The pros at the mobile tanning company know what they’re doing and give you the tips and tricks to help your airbrushed, sun-kissed glow last as long as possible.

La Jolla Spray Tanning
(619) 365-6169  
www.sandiegomobilspraytan.com

Weight Loss

New You Medical Group

New You Medical Group combines the perfect balance between medical skin care, weight loss and hormone replacement therapies. The new facility has been specifically designed to cater to patients’ needs and deliver real, visible results. Whether you are having problems losing those few extra pounds or are feeling tired and run down, New You can help restore the balance in your life and help you feel years younger. With their medical aesthetic skin care procedures, your skin can look as young and revitalized as you feel!

New You Medical Group
7301 Girard Ave., Ste. 201  
(858) 412-6398  
www.newumed.com

Suddenly Slimmer

Suddenly Slimmer is the San Diego area’s premier Body Wrap Salon. They’ve been around for more than 13 years and know how to get you to your goal of getting slimmer and healthier. Suddenly Slimmer offers a variety of health and beauty services to suit all of your beauty needs including: body wraps, face lift, fat reduction treatments, healthy airbrush tanning and cellulite treatments.

Suddenly Slimmer
506 Nautilus Street  
(858) 551-5196  
www.suddenlyslimmer.net

Suddenly Slimmer

Prana Yoga Center

Prana Yoga Center is an ancient yogic practice that has captivated the West and found a respected home on Silverado Street. The studio teaches Hatha and Vinyasa-style yoga. Vinyasa yoga flows from one posture to another with the intent to combine conscious breathing and deep concentration to release Prana, a Sanskrit word for breath. For the Western practitioner, it’s also a release from stress.

Prana Yoga Center
1041 Silverado St.  
(858) 456-2606  
www.prana-yoga.com

Suddenly Slimmer

Suddenly Slimmer offers a variety of health and beauty services to suit all of your beauty needs including: body wraps, face lift, fat reduction treatments, healthy airbrush tanning and cellulite treatments.

Suddenly Slimmer

Thank you

Thank you for voting!

La Jolla Yoga Center

La Jolla Yoga Center’s new studio provides over 90 classes per week.

La Jolla Yoga Center
7741 Fay Ave.  
(858) 456-2412  
www.lajollayogacenter.com

Thank you for voting!
Thanks La Jolla for your vote and support of my practice!

Stuart B. Kincaid
M.D., F.A.C.S
Diplomate, The American Board of Plastic Surgery 1985

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