Fashion meets film

The second annual La Jolla Fashion Film Fest, the first-ever event of its kind to hit the United States, is taking over La Jolla this weekend. See inside pages for itineraries of where to eat, drink and sight-see in the Village, as well as features and a full line-up of events and notable attendees.

Model: Chauntelle Marie; fashion design and styling: Holly Lauren Beedle; make-up and hair: Paul Rico; photography: Matthew Frantz

LJ Shores tower ready for rescue

By MARIKO LAMB

District 1 City Councilwoman Sherri Lightner, departing UC San Diego Chancellor Marye Anne Fox and San Diego Lifeguard Services Chief Rick Wurts announced the reopening of the renovated Scripps Institution of Oceanography lifeguard tower at La Jolla Shores on July 21. The 45-year-old lifeguard tower had deteriorated over the years, weathering into a shack with poor visibility, insufficient ventilation and little storage space.

Behind the efforts of Safdie Rabines Architects and Sundt Construction, the tower has been refurbished with new tinted, glare-resistant glass for a panoramic view of the beach, an improved public-address system and increased storage space for supplies. UC San Diego’s signature green efforts led to the inclusion of several energy-efficient features on the project, including the use of recycled materials for the decking and beams, low-energy lighting and solar panels to heat water for medical services such as stingray wounds.

“This beautiful lifeguard tower is proof of what we can do when we work together with a shared vision,” said Lightner. “This lifeguard tower is not just about aesthetics. It is about improving safety at our beaches.”

The renovation of the lifeguard tower is just one of the projects that Lightner has touted to improve the safety of La Jolla’s beaches.

“I successfully fought to restore funding in this year’s city budget for lifeguard training and increased lifeguard staffing for all of our beaches this summer and into the future,” Lightner said.

City Council repeals its medicinal marijuana ordinance, collectives stay open for now

City Council repeals its medicinal marijuana ordinance, collectives stay open for now

Photo by KENDRA HARTMANN | Village News

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San Diego Community Newspaper Group
Locals create web movement from passion for fashion

How Mahal Style gained nearly 50,000 Facebook followers

By CLAIRE HARLIN | VILLAGE NEWS

Social media is a new and ever-growing marketing and communication tool in media and business, but it brings with it a challenge that is far from new — how to get others to follow you. For a certain group of web fashion gurus living in San Diego, however, this is no challenge. Mahal Style, a website and social media network that calls itself “the social culture for fashion,” has nearly 50,000 followers on Facebook and so much interaction with followers that you’d think there was an entire office of social media experts running the site.

“This is not the case. Mahal’s five member crew — most of whom have full-time day jobs on the side — have created a successful online fashion movement from their own living rooms or local coffee shops, and they will be holding a free seminar on Saturday, July 30 at the La Jolla Fashion Film Festival to share how they turned their passion for fashion into an internationally-followed style hub.

“People just want to follow us because we are really innovative and nobody is doing what we are doing,” said Nicole Quiroz, the site’s editor-in-chief. “The more we post and the more articles we pump out, the more followers we get. People can easily ‘unlike’ us with the click of a button, but our followers stay loyal.”

The Mahal Style team is made up of two married couples — Mark and Kiki Smith and Minh and Rochelle Huynh — as well as Quiroz and videographer Tommy Truong.

Mark and Kiki met while in school at UC San Diego, both graduating with an enrollment of more than 29,000 students in its 17 schools and colleges. The university offers an exceptional grounding in the arts, sciences, engineering, and professional areas, and state-of-the-art facilities for teaching and research.

• The Jewish Community Foundation of San Diego has promoted Charlene Seidle to senior vice president and hired Jessica Toleman as director of communications and Anahid Brakke as program officer.

Seidle has been with the organization since 1997. In her new role, she oversees the philanthropy programs and strategies of both the foundation and, through a unique partnership, the Leichtag Family Foundation.

In her new position, Toleman is responsible for overall communications, marketing and advertising strategy. Prior to joining the foundation, she worked as a media and government relations consultant to San Diego Gas & Electric.

Brakke will help manage the grant-making operations for the Leichtag Family Foundation. Brakke has experience working in the nonprofit and foundation sector. Prior to joining the foundation, she worked as an independent consultant for non-profits and foundations, advancing social justice efforts through effective capacity building, communication and grant-making strategies.

People in the news

• Caroline R. Markham, a resident of La Jolla, was named to the Dean’s List at Boston University for the spring semester. Boston University is the fourth-largest independent university in the United States, with an enrollment of more than 29,000 students in its 17 schools and colleges. The university offers an exceptional grounding in the liberal arts, a broad range of programs in the arts, sciences, engineering, and professional areas, and state-of-the-art facilities for teaching and research.

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• Lindsey N. Isham has been named account coordinator of La Jolla’s CM incorporated, a public relations firm that has been in business for 21 years. Isham joined the firm in July and brings extensive experience managing public relations, personally and professionally.

She was introduced to the world of PR when she published her first book, “No Sex In The City - One Virgin’s Confessions of Love, Lust, Dating, and Waiting.” Seeking national recognition without the support of a marketing budget from her publisher, she quickly learned the art of self-promotion.

After a month of issuing press releases and a few pitches, she launched a five-month tour across the U.S., including TV and radio interviews in more than 20 cities, dozens of published articles, various speaking engagements, conferences and book signings.

Isham has 14 years of public speaking experience and is a TV and radio personality. In 2009, her book was nominated for Book of the Year by Foreword Magazine and in 2011 she was honored at the University of San Diego’s 2011 Women’s History Month.

While working on her book tour, Isham began working as a PR coordinator for a nonprofit organization to train and coach a team of PR volunteers in the areas of public relations protocol and strategies, the use of social media in marketing campaigns, writing and issuing press releases, hosting government officials and dignitaries, and interviewing with the media.

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People in the news

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Local landscapers honored for keeping the Jewel shining

The Brickman Group won an achievement award for its design at the Bucknell residence, above, in La Jolla. The landscaping contractor also won several other awards at the 2011 Beautification Awards, hosted by the California Landscape Contractors Association June 24.

“The Brickman Group San Diego division has 10 branches,” said regional manager Jim Kelley. “Every year, each branch sets a goal of one project entry, and we challenge ourselves to turn in some of our best work. There’s a friendly competition among our groups.”

The Brickman Group picked up the project at La Jolla Country Day School from the school’s in-house maintenance team a year and a half ago. The two have since worked in a collaborative effort to maintain the aesthetics and walkability of the school’s grounds. Kelley emphasized the leadership of the school’s head groundskeeper, Lee Sawyer, who oversees the grounds crew. “He pushes our guys,” he said. “He’s a great advocate not only for the school, but also for our team.”

The Brickman Group won the same Judge’s Award, the CLCA’s top maintenance award, two years in a row. The same branch was honored last year for the maintenance of the 17-acre grounds at The Plaza at La Jolla Village.

Other local winners with beautification projects in La Jolla included Lansker’s Landscape Design for the Davis residence in La Jolla and Torrey Pines Landscape for residences in Rancho Santa Fe.

For more information about award-winners or information on how to choose a contractor, call (888) 900-2522, or visit www.claclasandiego.org.

And the winner is...

Winners of the California Landscape Contractors Association awards:
- The Brickman Group
  - Judge’s award, La Jolla Country Day School
  - Achievement Award, residential maintenance and renovation at the 17-acre grounds at The Plaza at La Jolla Village
  - Achievement Award, commercial maintenance and renovation at the 17-acre grounds at The Plaza at La Jolla Village
- The Brickman Group San Diego division
  - Achievement Award, residential maintenance and renovation at the 17-acre grounds at The Plaza at La Jolla Village
- Lansker’s Landscape Design
  - Achievement Award, commercial maintenance and renovation at the 17-acre grounds at The Plaza at La Jolla Village
- Lansker’s Landscape Design
  - Achievement Award, commercial maintenance and renovation at the 17-acre grounds at The Plaza at La Jolla Village

“Avoid paying a commission when selling your home”

SAN DIEGO. If you’ve tried to sell your home yourself, you know that the minute you put the “For Sale by Owner” sign up, the phone will start ringing off the hook. Unfortunately, most calls aren’t from prospective buyers, but rather from every real estate agent in town who will start hounding you for your listing.

Layer all, with the proper information, selling a home isn’t easy. Perhaps, you’ve had your home on the market for several months with no offers from qualified buyers. This can be a very frustrating time, and many homeowners have given up hope of selling their homes themselves. But don’t give up until you’ve read a new report entitled “Sell Your Own Home” which has been prepared especially for home sellers like you. You’ll find that selling your home by yourself is entirely possible once you understand the process.

Inside the report, you’ll find inside tips to selling your home by yourself which will help you sell for the best price in the shortest amount of time. You’ll find out what real estate agents don’t want you to know.

To hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1017. You can call any time. 24 hours a day, 7 days a week. Get your free special report NOW to learn how you really can sell your home yourself.

By MARIKO LAMB | VILLAGE NEWS

The California Landscape Contractors Association (CLCA), a nonprofit trade organization of California landscapers, honored 23 local contractors for their beautification efforts in landscape design, maintenance, and renovation at the 2011 Beautification Awards on June 24.

Categories included residential and commercial landscape maintenance and construction, water features, outdoor lighting and water saving, California construction, water saving, California landscaping contractor also won several other awards at the 2011 Beautification Awards, hosted by the California Landscape Contractors Association June 24.

“THE BRICKMAN GROUP SAN DIEGO DIVI-

SOLD

High Ave.
3 br/2 ba, 1635 esf $1,245,000 - $1,445,000

University City - New Home
4 br/3.5 ba, 1977 esf $659,000 - $699,000

Village Charmer
3 br + den/3 ba, 2470 esf, single level $1,650,000 - $1,795,000

Birdbrock
3 br/2 ba, 1666 esf $1,198,000

Muirlands - Panoramic Ocean Views
4 br/2.5 ba, 2521 esf, exquisite remodel $1,250,000 - $1,399,000

Upper Hermosa - Birdrock
5 br/4 ba, 2673 esf, $1,450,000 - $1,695,000

BAKERSFIELD - New Home
6 br/4.5 ba, 3659 esf $1,599,000

SOLD

THURSDAY · JULY 28, 2011
LA JOLLA VILLAGE NEWS
Does San Diego have the look to be ‘America’s Next Top Model?’

Are you ready to be America’s next top model? The CW reality television show created by top model and TV host, Tyra Banks, “America’s Next Top Model” is in search of women from the ages of 18-27 who are 5’7” or taller who are dynamic, articulate, interesting and enthusiastic to compete for the title of “America’s Next Top Model” and a chance to start a career in the modeling industry.

In April, my 92 year old mother went into the hospital to remove a tumor from her arm. The procedure went well and she was sent home. Three days later, she was back in the hospital because she wasn’t able to handle the complicated wound care regimen.

Managing the Hospital Discharge

In April, my 92 year old mother went into the hospital to remove a tumor from her arm. The procedure went well and she was sent home. Three days later, she was back in the hospital because she wasn’t able to handle the complicated wound care regimen. There is a movement to improve care after discharge and to reduce readmissions for the elderly but if your family member has not revamped their discharge process, you may need to take an active role in managing the discharge.

TOWER CONTINUES FROM Page 1

The councilwoman and chancellor not only share a passion for keeping La Jolla beaches safe. The women also share previous job experience as lifeguards in high school.

“I learned in those days that it is important to guarantee the safety of those who are enjoying the water and to celebrate those who are willing to devote their time and effort to that activity,” said Fox. “The goal of this refurbishment has been to improve public safety for the general community and our university community.”

That community, meanwhile, is already reaping the benefits of the tower’s overhaul.

For several weeks, city lifeguards have been utilizing the facility and its new features. They have already made dozens of water rescues, medical assists and enforcement measures.

“It really makes a difference in saving people’s lives,” said Wurts. “It all starts with water observation for us — our ability to look out and see a dangerous situation developing and to go down for intervention, warning or rescue. Water observation for lifeguards is the very cornerstone of what we do. It starts right there in that tower.”

The Scripps Institution of Oceanography lifeguard tower watches over and serves the area from Scripps Beach in the south to just north of the Scripps Pier. This area, Wurts said, has been the busiest stretch of beach in San Diego this summer.

In June and July alone this year, 96 rescues have already been made in the area.

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There is a movement to improve care after discharge and to reduce readmissions for the elderly but if your family member has not revamped their discharge process, you may need to take an active role in managing the discharge.

TAKE CHARGE: If you believe the hospital is sending a patient home too soon, talk with the doctor.

CHECK THE DRUG LIST: Medication errors are a frequent cause of readmissions. Make sure your family member knows when and how to take new pills.

MAKE A DISCHARGE PLAN: Most hospitals provide a discharge plan in writing, but it may not be complete and it may be difficult to understand. Make your own plan that will be a guide for the patient, the caregiver and other doctors.

CONTACT THE PRIMARY DOCTOR: Request the discharge planner or hospital MD contact the patient’s primary care physician to be followed up or you should do it yourself.

The RN Case Managers at Innovative Healthcare Consultants are available 24/7 to help with all these details and they are expert in handling any problems that may arise. Call (877) 731-1442 or see our website at www.innovativehc.com.

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City Council reverses course on medical pot dispensaries

The San Diego City Council voted 6-2 on Monday to repeal its medical marijuana dispensary ordinance rather than the dollar amount — weighs heavily on my decision today," said Faulconer. "I'm not sure what a possible citywide election would tell us," said Lightner. "It would be like sending up $1 million in smoke." Councilmembers said that while some people signed the petitions because the regulations appeared too strict, others signed because the previous ordinance didn’t go far enough. Rudy Reyes, who was severely burned in 2003 in the Cedar wildfire, speaks often about the benefits of medical marijuana to control pain. "If you decide to put it on the 2012 election ballot, you’re going to waste a bunch of money," Reyes told the council. Many speakers talked about the pros and cons of medical marijuana itself, and Young had to remind them to tailor their remarks about whether the council should repeal the measure or put it on the ballot. City Councilman Kevin Faulconer and councilmembers Todd Gloria, Carl DeMaio and Lori Zapf. "This will not be the end to this topic. But the issue of the dollar amount — almost a million dollars that could be spent — weighs heavily on my decision today," said Faulconer. With the repeal, medical marijuana dispensaries will again go unregulated in terms of how collections can operate. Many supporters of medical marijuana helped collect signatures for the ordinance’s repeal. The City Clerk’s Office and the county Registrar of Voters Office determined there were 31,029 valid signatures collected, or about five percent of registered voters. Before being reversed Monday, the regulations basically put most medical marijuana firms out of business because they had to be only located in light-industrial zones and each one had to go through a long police-approved conditional-use permit process. Under the repealed ordinance, dispensaries could not be located within 600 feet of schools, parks, libraries and churches, and had to be operated as nonprofit entities. "Clearly, people do not support this ordinance," said Alvarez. "I hope we can enact an ordinance that is fair to all people impacted by this." Other councilmembers were less convinced. "I'm not sure what a possible citywide election would tell us," said Lightner. "It would be like sending up $1 million in smoke." Councilmembers said that while some people signed the petitions because the regulations appeared too strict, others signed because the previous ordinance didn’t go far enough. Rudy Reyes, who was severely burned in 2003 in the Cedar wildfire, speaks often about the benefits of medical marijuana to control pain. "If you decide to put it on the 2012 election ballot, you’re going to waste a bunch of money," Reyes told the council. Many speakers talked about the pros and cons of medical marijuana itself, and Young had to remind them to tailor their remarks about whether the council should repeal the measure or put it on the ballot.

La Jolla man convicted of assault returns from state mental hospital

A La Jolla man who was convicted of slashing the face of a friend and then sent to a state mental hospital for treatment has returned after doctors and a judge determined he was mentally competent to be sentenced.

Sentencing was set for Aug. 30 for Amier Rocky Issa, 33, who appeared July 18 before San Diego Superior Court Judge Joseph Brandman. He could receive seven years in state prison, but probation is also a possibility. Issa remains in the central jail without bail.

Issa was sent to Patton State Hospital on Jan. 12 after his attorney told a judge Issa’s mental condition had deteriorated while in jail after he was arrested in Nevada and brought back to San Diego. Issa didn’t show up to hear the jury’s verdict and jumped bail, but was arrested at the MGM Hotel in Las Vegas on Oct. 14. He was committed after a judge noted Issa lacked the capacity to decide whether to take certain medications to restore his mental competence. Doctors at the hospital decided he had regained his mental capacity and a judge agreed with them in an early ruling hearing.

Issa was convicted of assault with a deadly weapon upon Michael Serrato, 29, a Hillcrest waiter who received a five-inch slash with a knife around 6:20 p.m. on July 11, 2008, as he was walking home from work. Serrato went to a hospital and received 20 stitches on his face and 20 stitches on the inside of his mouth to close the slashes. Serrato testified Issa had been stalking him.

Back-to-school vaccinations required

All incoming students, grades 7 to 12, are now required to have a Tdap booster vaccination to provide immunization against pertussis, more commonly known as the whooping cough. State legislators have granted a 30-day extension for students to verify immunizations to their school district. Proof of the immunization or a signed form by the parent must be submitted to the San Diego Unified School District (SDUSD) no later than Oct. 6. During the summer, completed forms may be submitted to the SDUSD Nursing and Wellness Department by fax at (888) 627-7444, email to nursings@sandi.net, or mail to 2151 Cardinal Drive, Annex B, San Diego, 92123. Include a parent’s name and contact phone number or email on the shot record. Appointments may take more than one month to schedule. SDUSD advises that parents schedule their child’s immunization appointment as soon as possible.

For a list of community clinics offering vaccines, visit www.sdsd.org.

— Mariko Lamb
A home, located at 1538 Kearsarge Road, is on the auction block in an unusual way. The Luxury Homes Group, agents for the property that is going for $1.9 million, will donate a portion of the proceeds to two charities: Fueled By The Fallen and Passion 4 Kids. In addition, the agents are offering a finder’s fee — a cool $1 million — for whoever brings in the highest bidder for the home.

Quality pricing.

By WALTER RUSKIN & THE DUO NEWS VILLAGE NEWS

Under somewhat unusual circumstances, two organizations that represent hope for those less fortunate met on July 20 to help sell a home. The Luxury Homes Group, agents of a $15 million property at 1538 Kearsarge Road, have pledged a percentage of this home’s selling price to two organizations — Fueled By The Fallen and Passion 4 Kids.

“We are not here to just sell a house,” said Ron Thomas, spokesperson for the Luxury Homes Group. “No matter where we represent a property, our goal is to find a way to put the money back into the community in organizations that need it most.”

Fueled By The Fallen gives aid to military families who have lost loved ones while Passion 4 Kids has spearheaded efforts to raise money for Baby Izaiah, a San Diego toddler who was struck by a drunk driver last October.

In addition, Fueled By The Fallen employs a rolling memorial that displays the names — on one of four automobiles representing each branch of the military (Army, Navy, Air Force, Marines) — of those armed service personnel who have given the ultimate sacrifice. “With all the activities that invade our lives daily, I believe that taking a moment each day to thank those who have given up our freedoms is the most important thing a person can do each day,” said Kevyn Major Howard, founder of the program. Howard is also an actor, and played Rafterman in Stanley Kubrick’s “Full Metal Jacket.”

Passion 4 Kids was founded by Charles Van Kessler, who was orphaned during World War II and immigrated to the U.S. after the war when he was 23 years old. “I never wanted a child to be treated as poorly as I was treated during the war,” Kessler said. “It then became my life goal to give help to any child who has been abused or victimized by circumstances beyond their control.”

To learn more about opportunities with Howard, Van Kessler and to get an update on the condition of Baby Izaiah from his father Jacob Wallis, visit www.sdnews.com.

La Jolla home sale will benefit charities, seller

Antiques Ark Antiques

Building on a 30-year tradition of volunteer service to benefit animals, Ark offers a wonderful selection of donated and consigned antiques, furnishings and accessories from the finest homes in La Jolla. It sells period and fine furniture, silver, crystal and china, exquisite linens, paintings and prints, oriental rugs and decorative arts of the highest quality.

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Dottie Stanley joined Morgan Stanley Smith Barney in December of 2010. Dottie was with a major brokerage house for 21 years before joining Morgan Stanley Smith Barney. Dottie has risen through the ranks to become a vice president/wealth management adviser. Dottie advises her clients on a number of investment issues with an emphasis on helping them determine long-term financial goals and implementing customized investment solutions. She is a frequent guest speaker for local organizations and she conducts numerous seminars and workshops on investment and financial issues.

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Wetterlund has an uncanny passion and purpose to create impact and significance all across the globe. “Its not just changing lives, its saving lives” Ray Wetterlund III

www.3fitness.com

Pet Hospital
Windan’S Sea Veterinary Clinic

The doctors and staff of Windan’ Sea Veterinary Clinic collaborate closely with every client to meet the individual needs of our beloved pets. Founded by Dr. Bruce Lindsey, Windan’ Sea Veterinary Clinic has provided exceptional veterinary care for pets in La Jolla for over 40 years. The commitment to veterinary excellence continues to move forward with the new medical director, Dr. Dina Raichel. The Windan’ Sea team takes pride in the fundamental belief that our adored companions deserve the very best of care throughout all stages of their lives and treats every pet as if it were their own.

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What to wear to the La Jolla Fashion Film Festival?

Fashionably yours

HOLLY LAUREN BEEDLE

The La Jolla Fashion Film Festival (LJFFF) is a two-day event featuring cutting-edge fashion film shorts created by established and emerging fashion designers and film directors from around the world. Fashionably yours. Holly Lauren Beedle brings you expert insider fashion tips from the shops and shoppers of La Jolla to assure you’ll be looking fabulous as you watch style — in style. Fashion films are a new genre of artistic expression, so why not express your own fashion expression by wearing unique, film-inspired style in the form of a dress? This dress (pictured left) is the perfect outfit to wear to an exclusive fashion film debut or fashion film industry mixer.

This LJFFF dress is a custom design I created. The dress is made of actual filmstrip and looks great with a white pair of leather booties. This fun and festive dress gets the attention of every film or fashion lover and is perhaps best known for his work designing for the House of Chanel. As a director, Lagerfeld has directed “Shopping Fever,” a short film showing Chanel’s 2010/2011 fall/winter ready-to-wear collection, “Remember Now” and its follow-up short film, “The Tale of a Fairy,” both documenting an annual Chanel cruise, and a three-piece short film for Magnum Ice Cream starring Hollywood starlet Rachel Hilton.

A plan for every persuasion

Mapping your Fashion Film Fest weekend

By CLAIRE HARLIN | VILLAGENOW

If you are looking for a romantic getaway... Whether, you are looking for a romantic getaway, time with the kids, an artistic experience, a chic weekend or a little adventure, the following itineraries will help you get started on the right foot — no matter what kind of shoes you packed in your suitcase.

Thursday, July 28

• 7:30 to 9:30 p.m., Dinner and drinks at Manhattan of La Jolla Italian food, transporting guests to the best of New York City via the cozy, upscale La Jolla Village, 7766 Fwy Ave.

Friday, July 29

• 9:30 to 10:30 a.m., Breakfast at Brockton Villa. Enjoy French toast and gourmet coffee over looking the seals at La Jolla Cove., 1295 Coast Blvd.

• 10:30 a.m. to 1:30 p.m., Shopping galleries and boutiques in La Jolla Village. A stroll down Prospect Street and up Girard Avenue will offer a stylish and artistic glimpse into the La Jolla’s business district.

• 1:30 to 3 p.m., Lunch at George’s Ocean Terrace

Notable directors make appearances at LJFFF

BY KENDRA HARTMANN | VILLAGENOW

The La Jolla Fashion Film Festival — the first international fashion film fest in North America — is shaping up to be a world-class event. For the festival’s second year, there is no shortage of first-rate talents that will be filling the streets of our seaside community.

With 13 directors and six producers scheduled to attend (not to mention the various directors, artists and fashionistas who will show up out of sheer interest), La Jolla will be transformed into a mini Hollywood of the most fashionable kind.

In an Academy Award-style presentation, each night of the festival will consist of roughly two hours of film screenings, each film and its director introduced prior to the showing. If the director is in attendance, he or she will introduce their own film.

Here is a sampling of some of the famous names in film and fashion who La Jolla will play host for a weekend, whether in person or on screen:

Karl Lagerfeld

One of the most iconic fashion designers of our time, the German-born, Paris-educated Lagerfeld has worked in almost every facet of fashion, from designing both haute couture and ready-to-wear clothing to creating perfume to working behind the lens on photo shoots and ad campaigns.

For more than 50 years, he has been a powerful force on the world fashion scene, and is perhaps best known for his work designing for the House of Chanel.


Johan Renck

Called the “No. 1 director of commercials and music videos in the world” by French magazine CB News, Swedish director Johan Renck has an impressive resume, having directed famous entertainers like Madonna, Kylie Minogue and The Streets and worked on notable brands like Levi’s, Mercedes, Nike and H&M.

His accolades include awards such as the Cannes Bronze and Silver Lions and the Grand Prix at Eurobest, Europe’s creative advertising awards festival. Renck’s first feature-length film, “Downloading Nancy,” premiered at the 2008 Sundance Film Festival, and was nominated for a Grand Jury Prize. The film starred Hollywood heavyweights Maria Bello, Jason Patric, Rufus Sewell and Amy Brenneman.
Rare Warhol photos to be unveiled

Story originally appeared in the July 7 issue of La Jolla Village News

BY CLAIRE HARLIN | VILLAGE NEWS

La Jolla is home to a number of exclusive fine art galleries and a well-known art museum. But on July 29, Bystedt, a restaurant and nightclub, will set the scene for a unique occasion that is of cultural prominence and artistic allure.

As part of the La Jolla Fashion Film Festival, celebrity photographer Karen Bystedt will be unveiling four 40-by-40-inch never-before-seen portraits of Andy Warhol — one of the art world’s most coveted icons. The photographs, which have been stored away in Bystedt’s garage since 1982, will have their world debut at the festival’s opening night directors’ reception. They will go on view downtown the next day, July 30, on Barfly’s outside patio. The pieces will be open to the public at the venue, located at 909 Prospect St. Exact viewing times are to be determined.

Bystedt, then an ambitious film student at New York University, said the photographs were taken as part of a student project capturing the images of male models.

“There were so many female models, but nobody did anything on male models,” said the photographer in a phone interview from her Los Angeles studio. “I saw an ad with Andy in it. He had a white, white wig. It was a cool ad and he was an artist. On the one hand, I had all these poppy, rocker, muscle guys, but I thought it would be cool to have an artist as a model as well.”

Bystedt said she called The Factory, Warhol’s original New York City studio, and was surprised when the artist himself answered the phone. “I told him about the idea and he said ‘Sure,’ he really loved the idea,” said Bystedt. “In his interview with me he said he loved it when people looked at him as a model.”

Bystedt has since gone on to have a fruitful celebrity photography career, photographing the likes of Brad Pitt, Josh Brolin, Johnny Depp, Sandra Bullock and Keana Reeves, just to name a few.

She said she read a Financial Times article recently that discussed how Warhol’s art is “going through the roof” and got the idea to dig up the negative from that 1982 shoot and share the images with the world. Although there are many photos of Warhol out there, Bystedt said, the ones that have been sitting in her garage are of particular rarity. “He didn’t do a lot sitting for people,” she said. “This is one of the only shots he did.”

Adene Weiss, who is helping organize the showing, said the photographs will be on sale for $25,000 each and will only appear in a few viewings. After La Jolla, they will head to Los Angeles and then Miami.

Weiss said that after finding out about the La Jolla Fashion Film Festival, which is embarking on its second year, she said she knew the event was the perfect backdrop for the rare photographs’ introduction to the world.

 “[Warhol] would have never wanted to have his photos up on a wall and have nothing going on around them. Following Warhol and his relationship to art, film and fashion in general, I thought the festival would be a good fit,” said Weiss. “I also think the festival is incredible, something I’d like to see build out and tour. I think Warhol, if he were around, he’d want to be part of something like this.”

For La Jolla Fashion Film Festival (www.ljfff.com) information contact Fred Sweet at Freedsweet@gmail.com.
There’s a new movement touching the worlds of both the fashion and film industries, and it started right here in La Jolla.

The La Jolla Fashion Film Fest (LJFFF) — the first fashion film fest in the United States — is in its second year, and will bring professionals, filmmakers and fashionistas from all over the world to the Museum of Contemporary Art La Jolla on July 29 and 30. The event will offer exclusive screenings and debates, industry-led panels and VIP parties at venues including Barfly, 909 Prospect St., and the Sky Room of La Valencia, 1132 Prospect St.

Directors from England, Spain, Peru, Japan, Canada, New York, Los Angeles and Brazil have confirmed attendance, and many more are scheduled but not yet confirmed.

Although the event is one-of-a-kind, event founder and organizer Fred Sweet said “any good idea attracts other people.” Another fashion film festival has popped up in New York, so in order to keep the La Jolla festival growing, “We have to stay on our game,” he said.

Sweet, the CEO of San Diego Model Management, scoured more than 4,000 films submitted for this year’s festival, and only the best of the best will be shown — about 40 films.

Last year’s highlights included the special appearances of many directors, actors and actresses who appeared in the films, as well as the fashion designers who created the wardrobes and the outfits worn in the films.

“The audience was engrossed by the sights and sounds of a new worldwide art movement,” said Sweet. “The sensuality, drama and glamour all being played out for the first time on the silver screen.”

This year’s lineup boasts a few well-known names: Dvor’s eight-minute “Lady Noire,” directed by Olivier Dahan and starring Academy Award-winner Marion Cotillard, will be a highlight, as well as an Armani film starring Megan Fox.

Actress Anna Easteden from Finland will be the festival presenter. She acted alongside Don Johnson (of “Miami Vice”) in the NBC pilot “A Mann’s World” (written and directed by Michael Patrick King, director of “Sex and the City”), and her other notable credits include “Two and a Half Men,” “Bones,” “Days of Our Lives,” “Jimmy Kimmel Live!” and a Japanese remake of the Oscar-winning “Sideways.”

“Anna’s extensive experience with film festivals combined with her successful acting career made her a natural choice for us,” Sweet said.

There will be two free seminars as part of LJFFF, one featuring fashion personality Robin Kay, who is the president of the Fashion Design Council of Canada, and founder and director of LA Toronto Fashion Week. The other seminar will feature the creators of a San Diego-based online fashion community called Mahal Style, which has nearly 50,000 Facebook followers. Topics of the forums will include film implementation on the Internet and fashion marketing on Facebook.

Nicole Quiroz, editor of Mahal Style, said she stumbled upon an article about LJFFF on www.signonsandiego.com, and thought “fashion and film is such a perfect marriage of beauty and art.”

“I knew we had to be part of this festival,” she said. “That niche, it hasn’t been touched on and has so much room to grow. It had the potential to be huge.”

Nation’s first fashion film fest returns for second year

Story originally appeared in the June 30 issue of the Village News

By CLAIRE HARLIN | Village News

Donovan’s Steak House

They may look good enough to eat, but the paintings and sculptures at Donovan’s of La Jolla are strictly off limits — so you’ll have to content yourself with the USDA prime beef, the eatery’s star attraction. If steak isn’t in the plan, pork and veal chops and succulent seafood will satisfy the most discriminating of palates. And at Donovan’s, fresh seasonal vegetables and your choice of potato are always included with each entrée.

French Gourmet

Our award-winning restaurant offers California-influenced French cuisine in a quaint, countryside environment. We are a long-time favorite of locals who appreciate the value of our menu and extensive wine list. Stop by our bakery for a sandwich or pastry to-go! It’s always a delicious day at The French Gourmet! (858) 488-1725 www.thefrenchgourmet.com

The Broken Yolk Café

The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy 1/2 pound burgers or one of our large sandwiches. Our generous portions will leave you full and satisfied.
Hot Dogs, Drinks, Ice Cream & Popcorn will be for sale. Bring the family and a blanket and enjoy the music of… 

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* Miguel Jacob 
Peruvian-born Miguel Jacob studied at the Sorbonne in Paris and is based in Toronto. Having never been formally trained in the art of taking pictures, Jacob has nonetheless made his mark on the world of fashion photography. He has done editorial and advertising work for clients such as Fashion Magazine, Foster’s Group, The Bay, Universal Records and Warner Brothers. His photography has won several awards, including an honorable mention for his portraiture at the 3rd annual National Magazine Awards as well as best magazine cover at the FGI Beauty Awards for his photo of model Coco Rocha on the cover of Fashion Magazine. He made his directorial debut with the short film “Now I Need You.”

* Zaiba Jabbar 
A self-taught filmmaker, London-based Zaiba Jabbar was one of two winners of the “7 A Shaded View on Fashion Film.” Paris’ annual fashion film festival, and the Vogue Italia Light Series competition for her video for designer William Richard Green. She has worked on a number of commercial brands and smaller fashion labels, including Aquascutum, Mulberry, Levi’s, Hint Magazine, Seventeen, New Look, David David, Hermione De Paula, Bordelle and Charlie Le Mindu. Her work is often featured in Vogue Italia, Vice Style, Fashion 1 56, Dazed Digital and ID ONLINE.

* George Manzanilla 
George Manzanilla’s background is in action sports films and music videos. His talents extend to numerous parts of the filmmaking process, including directing, shooting and editing. His mixture of image, sound and editorial technique has earned him various awards.

In line with his experience with sports and fashion, he is currently working on a mixture of on-location and studio imagery for swimwear and sportswear giant Billabong, as well as for skate and surf industry brand, Globe Shoes. His work strives to blend the worlds of music and art in the world of fashion films.

* Marie Kristiansen 
Norwegian Marie Kristiansen is known for her work playing with themes such as the preconceived ideas of womanhood and other notions embedded in contemporary society. The daughter of director/producer parents, she has been involved in the world of film her entire life. She has directed music and fashion videos, co-directed and filmed a feature-length film and exhibited her artwork in several European cities.

Her recent short film, commissioned by designer Fam Elroyl, features Norwegian musician Dr. S. Now based in Los Angeles, she has received awards for her work both in front of and behind the camera.

* Tak Kuroha 
Born in Tokyo, Tak Kuroha grew up in Milan and discovered early on his love of film. Influenced by the film “Id Wood” by Tim Burton, he charged himself with attaining the goal of becoming the worst director in the world. He studied media arts at Turin University in Italy, then film direction and screenwriting at Mediaset Film and TV School in Rome, attending workshops with directors John Carpenter and Abel Ferrara.

He has directed numerous commercials, music videos, fashion films and short films, and loves to explore the realms of the surreal, dark humor and science fiction.

* Scheduled to attend

Other directors scheduled to attend or have their work shown at the festival include Bruce Weber, Marcus K. Jones, Vernice Yeung, Monica Menez, Jason Last, Gabriel Gettman, Fam Elroyl, features Norwegian musician Dr. S., Miguel Jacob and Marie Kristiansen. For more information, visit www.ljfff.com.
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Your private oasis awaits behind the gates and scented gardens of this gorgeous 3BR/3BA home in the La Jolla school district. Walk to beaches, shops, and Bird Rock Elementary. Open great room features, eat-in kitchen with granite counters and stainless steel appliances, family room with fireplace and spacious dining area. Enhance your productivity in the large office/library with vaulted ceilings, or let the jets of the spa relax you in the luxuriously appointed master suite that boasts a fireplace, sun deck and walk-in closet. Swim in the endless pool surrounded by tropical foliage.

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I have many qualified buyers searching for properties in La Jolla and Pacific Beach. These buyers are pre-qualified and ready to purchase. They are looking for the following:

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• Duplex close to the beach between $700,000-$900,000. A fixer is fine.
• 3+ bedroom, 2+ bath home priced under $1,000,000 with a yard. I have 5 different clients looking for a property such as this!
How to get the most out of your LJFFF experience

If you want to see San Diego at its chic-est ...

**THURSDAY, July 28**
- 5 to 7:30 p.m., dinner at the oceanview Marfe Room, headed by world-renowned executive chef Bernard Guillas, 2000 Spiridou Lane.
- 8 to 10 p.m., La Jolla Playhouse production of “Sleeping Beauty Waxies,” based on the book by Tony Award-winning director Rachel Shaver, 2910 La Jolla Village Drive, La Jolla Shores.

**FRIDAY, July 29**
- 10 to 11:30 a.m., breakfast at The Pannikin, 1247 Girard Ave.
- 11:30 a.m. to 1:30 p.m., shopping in La Jolla Village near George’s Ocean Terrace, 1250 Prospect St.
- 11 a.m. to 3:30 p.m., Bel mont Park/Lunch at North Shaw Café, beachfront amusement center with rides, mini children’s play center, and attractions, 944 Mission Blvd.
- 4 to 6 p.m., LJFFF seminars at The Living Room, 1247 Girard Ave.
- 5 to 7 p.m., dinner at Dinner at the Steakhouse at Sashimi, 909 Prospect St.

**SATURDAY, July 30**
- 9 to 11 a.m., breakfast at Cody’s, 8030 Girard Ave.
- 11 a.m. to 2:30 p.m., La Jolla Shores/Lunch at the Mediterranean Room (La Valencia), 1230 Coast Blvd.
- 5 to 7 p.m., dinner at Sushi Cactus, 909 Prospect St.
- 7 to 10 p.m., Cocktail party at the MOCA, located at 1230 Ocean Beach.

**SUNDAY, July 31**
- 9 to 11 a.m., breakfast at Cody’s, 8030 Girard Ave.
- 11 a.m. to 2:30 p.m., lunch at the Goldfish Cafe, 8030 Girard Ave.
- 5 to 7 p.m., dinner at Roppongi (don’t forget to try the Hot Rock or a drink off the “bikini menu”), 875 Prospect St.
- 7 to 10 p.m., LJFFF Screening Night 2, MOCA.

**IF YOU ARE BRINGING THE KIDS...**

**FRIDAY, July 29**
- 9:30 to 11 a.m., breakfast at Bernini, 7550 Fay Ave.
- 11 a.m. to 3 p.m., Birch Aquarium at Scripps/Lunch at the Scripps Pool, 2640 Century Way.
- 5 to 6 p.m., dinner at Dinner at the Steakhouse at Sashimi, 909 Prospect St.

**SATURDAY, July 30**
- 9:30 a.m. to 11 a.m., Breakfast at The Cottage, 8030 Girard Ave.
- 11:30 a.m. to 1:30 p.m., antique Shopping in Ocean Beach (SB) at the numerous shops along Newport Avenue.
- 1 to 3:30 p.m., lunch at Sashimi’s Ocean Front Bistro in OB, 5085 Santa Monica Av.
- 5 to 7 p.m., dinner at Whistler’s, 1014 Wall St.
- 7 to 10 p.m., LJFFF Screening Night 1, MOCA.

**IF YOU ARE THE ARTSY TYPE...**

**SATURDAY, July 30**
- 10 a.m. to 11 a.m., breakfast at Le Bistro, 8030 Girard Ave.
- 11 a.m. to 2 p.m., lunch at North Park/ Lunch at the Mediterranean Room (La Valencia), 1230 Coast Blvd.
- 5 to 7 p.m., dinner at Sushi Cactus, 909 Prospect St.
- 7 to 10 p.m., Cocktail party at the MOCA.

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- 7 to 10 p.m., LJFFF Screening Night 2, MOCA.

**IF YOU’D LIKE SOME ACTION AND ADVENTURE...**

**JULY 28**
- 9:30 to 11 a.m., breakfast at The Pannikin, 1247 Girard Ave.
- 11:30 a.m. to 1:30 p.m., lunch at the Mediterranean Room (La Valencia), 1230 Coast Blvd.
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**JULY 31**
- 9:30 to 11 a.m., breakfast at Cody’s, 8030 Girard Ave.
- 11 a.m. to 2:30 p.m., lunch at the Goldfish Cafe, 8030 Girard Ave.
- 5 to 7 p.m., dinner at Roppongi (don’t forget to try the Hot Rock or a drink off the “bikini menu”), 875 Prospect St.
- 7 to 10 p.m., LJFFF Screening Night 2, MOCA.

**FASHION PULLOUT | PAGE 13**

San Diego’s Fashion Film Festival opened its doors on July 28 with a program of short films, followed by an after-party at Barfly, 909 Prospect St.

**ENJOY THE COLORS & BEAUTY OF OLD TOWN**

It’s been over a century since the last stagecoach made its way to San Diego, and activities, stories, and songs will continue to celebrate the 19th century trade that shaped the community for so many years.

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Is there anything more iconic to the joys of childhood and the carefree days of summer than a lemonade stand? With summer heat bearing down on us, now is the time to plan for the essential ingredient needed for future childhood businesses.

Depending on the cultivar of your citrus tree, it should have been planted during the spring or fall, but summer is the crucial time that will determine the success of the fruit. Citrus trees do not respond well to a completely dry summer. Depending on your conditions, water every few weeks for mature trees and once a week for immature trees to avoid heavy fruit loss.

Ensure you have a proper water basin surrounding your young citrus. With young trees, slowly fill the basin to allow for water to penetrate the soil, however keep the bark around the base dry to avoid fungal infections. Older trees should be watered beyond the drip line and inward to about a third of the distance of the canopy. This area is where the tiny rootlets are located that take up water for the tree. Avoid watering at the base of the trunk, which may cause root rot. Any number of watering methods can be successful as long as sufficient water is being applied and time is given between watering to avoid boggy conditions to form.

Feeding young citrus is key for maximum non-fruiting growth. Simply apply a nitrogen-based fertilizer prior to watering 3-4 times a year; the amount will depend on the age of the tree. As your citrus matures and begins to bear fruit, other elements will become a factor such as zinc and iron, which can be found in a complete citrus fertilizer.

And finally a little judicial pruning to remove broken or unhealthy crossing limbs, or to improve air and light penetration which can help to increase mature fruit size. Be sure not to remove branch tips, which contain fruiting points of the new growth thus reducing yield.

These simple steps will ensure your family has a healthy start to a childhood staple - the summertime lemonade stand.

For more information on growing citrus or any other landscape design needs you may have, please contact Cleator Landscape Designs at 619-917-3644 or visit www.cleatordesigns.com.

Lemonade stands are a staple of summertime fun.

As temperatures start to climb this time of year, a nice, cool spot is a welcome retreat in any landscape, even along the coast. The fact is that every yard has at least one area that is part shade or even full shade. These cool spots could be the purposeful result of planning or the accidental result of overgrown plants that rob the surrounding area of direct sunlight. Either way, these potentially tricky areas need not be avoided, but rather cherished for the cool respite they offer the adventurous gardener.

The first step to conquering the darkness is to figure out what kind of shade you are dealing with in your yard. Shade moves and changes throughout the day and year, so observe it over time to determine if you have part-shade or full-shade.

Once you know what classification of shade you are facing, it’s time to get creative. Shade gardens often exude the feeling of a peaceful hidden spot, so play to that strength. Add natural elements to reinforce this tranquil feeling, along with a nice place to sit and relax, enjoying all of the textures and colors of your shady haven.

Creating a balance of color and texture is key to a successful landscape. Due to the fact that flowering shade plants will require nothing more than at least part-shade, place them along the edges of the shaded area where they will bloom with color and help to welcome you into your shade garden. Deeper into your shaded area you will have an opportunity to play with varying textures, heights and sizes of plants to maintain a high level of interest.

Native plants such as Heuchera maxima, Salvia spathacea, Ribes speciosum, Monardella villosa, Leymus condensatus, and Fragaria californica are a few that will cherish the reduced light levels while offering you a welcome sanctuary from the summer sun.

For more information on shade gardens or for any other landscape design needs you may have, please contact Cleator Landscape Design at 619-917-3644 or visit www.cleatordesigns.com.

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Open House • Sunday 7/31/11

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Linda Marrone
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(858) 456-3224
www.LindaMarrone.com
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Offered at: $4,350,000
Go to www.7254OlivetasLaJolla.com for more information

Do we get real numbers when studies are done? What are the real jobless numbers? What's the real story on the Debt Ceiling? There has been much touting of the Reagan Presidency of late. We hear stories that taxes were high under Reagan while he was somewhat vilified during his presidency and revered by historical perspective. The real situation was that Congress voted the spending and tax increases. Reagan's compromise was that they would reduce spending in order for him to agree to a tax increase. Reign kept part of the bargain, Congress did not.

Now, the very people who are unable to balance the National Budget, are allowing short term loan amount extensions to expire. This will drop the conventional loan amount that Fannie Mae and Freddie Mac are willing to buy, thus reducing the flow of money and credit. Soon they will be requiring buyers to put at least 20% down and qualify by spending only 28% of their income on housing and 36% on total debt. Now Fannie/Freddie allow up to 45-50% combined debt. Half of these people want to spend over 100% of the National income on debt. How can the economic standard of the country run on principles diametrically opposed to those imposed by the government on its citizens?

There will not be enough new housing soon, and rents will go up, as investors have bought a large portion of available housing and new homes are not being built. Traditionally we have needed 18,000 new units per year in San Diego. Only about 6,000 new homes were built last year and the year before. 2-3 years in a row of that and we could be in a housing shortage crisis. Soon less people will be able to qualify for a new home. Soon rates will go up. It would be nice to own your new home before that happens while you can still qualify for it. Sellers would be well served to consider that half the potential market for their homes could soon be relegated to affording smaller, less expensive homes, thanks to our omniscient, omnipresent government. They march to a different drum. Further, in 2013 there will be a 3.8% tax on qualified home sales, rental income and other sources. That little tid bit is buried in the Obama Health Care bill. Feeling manipulated yet?

Nancy K. Gardner
456-3000

GUEST EDITOR
Nancy Gardner
**REALTOR®**

**Action is**

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**1. We have an unfurnished 1 bedroom walk up apartment for a 1 year lease at $1,595* Rent Per Month! Freshly painted with a new stove and hardwood floors makes this a great deal! Walk to all in the village!**

**2. $9,750* RPM: This fully furnished beautiful Ocean View home in Scripps Pier and the La Jolla Cove! The home features a swim-tub, fireplace and extra large garage. Cozy patio, producing avocado tree, & RV parking.**

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**3BR/4BA $559,000-$569,000 Kathy Evans  858-488-7355  Thu 1-5pm 1365-1371 Hornblend St.**

**2BR/2.5BA $459,900 Mel Burgess  619-857-8930  Fri & Sat 1-4pm 1334 Pacific Beach Dr.**

**5+BR/3BA $899,000-$939,000 & Kathleen Murphy  858-449-7014  Sat & Sun 1-4pm 1340 Tourmaline St.**

**3BR/2.5BA $500,000-$560,876 David Schroedl  858-459-0202  Sat & Sun 1-4pm 1051 Beryl St. #D**

**3BR/3BA $489,000-$515,000 Kathy Evans  858-488-7355  Sat & Sun 1-4pm 1921-1929 Felspar St.**

**2BR/2.5BA $459,900 Marissa Felton  858-707-5801  Sun 2-5pm 1334 Pacific Beach Dr.**

**5BR/5BA $2,595,000 James Shultz  858-354-0000  Sun 1-4pm 2810 Hidden Valley Rd.**

**5BR/6.5BA $2,595,000 Tony Francoeur  858-259-0555  Sun 1-4pm 5680 Chelsea**

**4BR/3BA $1,495,000 Tony Francoeur  858-259-0555  Sun 1-4pm 5680 Chelsea**

**4BR/4.5BA $2,450,000 Carol Hernstad  858-775-4473  Sun 1-4pm 7516 Miramar Ave.**

**4BR+Library/3.5BA $2,295,000 Brant Westfall  858-454-7355  Sun 12-3pm 5802 Sagebrush Rd.**

**6BR/4.5BA $2,195,000 David Mora  619-994-2438  Sun 12-3pm 6901 Paseo Laredo**

**4BR/3BA $1,395,000 Claire Melbo  858-551-3349  Sun 1-4pm 8680 Robinhood Lane**

**3BR/2BA $845,000 Joe & Penny  619-410-4213  Sat & Sun 1-4pm 5990 Sagebrush Rd.**

**4BR/2BA $988,500 Patrick Ahern  858-220-9001  Sun 1-4pm 5918 Sagebrush Road**

**2BR/2BA $799,000 Sue Silva  858-229-1193  Sun 1-4pm 301 Prospect St.**

**3BR/3BA $630,000 Vonnie Mellon  858-395-0153  Sun 1-4pm 2278 Caminito Preciosa Norte**

**3BR/2.5BA $499,000 Charles Schevker  858-449-8250  Sun 12-3pm 800 Prospect St.**

**4BR/3BA $1,000,000-$1,200,000 David Schroedl  858-459-0202  Sat 1-3 Sun 1-4pm 1883 Caminito Marzella**

**4+BR/4.5BA $1,495,000 Assaf Avissar  619-602-2162  Sat & Sun 1-4pm 5435 Parkview Dr.**

**5BR/2.5BA $1,775,000 Susana Corrigan  858-229-9120  Sun 10-1pm 1051 Beryl St. #D**

**3BR/3BA $585,000 Kari Prieto  707-489-3933  Sat 2-4pm 589/2.5BA**

**4BR/2BA $1,295,000 Katy La Pay & Peter Barnes  858-232-7456  Sat & Sun 12-4pm 515 Gravilla**

**3BR/2BA $845,000 Eugenia Garcia  819-269-4979  Sat 1-4pm 6901 Paseo Laredo**

**5BR/4BA $1,985,000 Jasmine Wilson  858-204-6885  Fri 1-4pm 6890 Robinhood Lane**

**5BR/6.5BA $2,095,000 Tony Francoeur  858-259-0555  Sat 2-4pm 7159 Country Club Dr.**

**4BR/4.5BA $2,495,000 Charles Schevker  858-449-8250  Sun 12-3pm 2378 Caminito Preciosa Norte**

**3BR/3BA $675,000 Judie Malamud  858-270-5562  Sat & Sun 12-4pm 5562 Caminito Consuelo**

**3BR/2BA $1,075,000 Goldie Singar  858-342-0035  Sun 1-4pm 8680 Robinhood Lane**

**4BR/3BA $1,395,000 Claire Melito  858-385-0153  Sun 1-4pm 8516 La Jolla Shores Dr.**

**4BR/3BA $1,599,000 John Walsh  858-440-1981  Sun 11-3pm 7835 Admirals Ave. #104**

**3BR/3BA $999,000 Patricia Ahern  858-220-9001  Sun 1-4pm 5918 Sagebrush Road**

**2BR/2BA $325,000 John Walsh  858-440-1981  Sun 2-5pm 2920 Bayside Dr.**

**3BR/3BA $585,000 Vonnie Mellon  858-395-0153  Sun 1-4pm 2278 Caminito Preciosa Norte**

**3BR/3BA $360,000 Karla Prieto  707-489-3933  Sat 2-4pm 589/2.5BA**

**3BR/2.5BA $429,900 Alex De Rosa  858-752-3803  Sun 1-3 pm 3713 Caminito Tinaya**

**2BR/2BA $499,000 Charles Schevker  858-449-8250  Sun 2-5pm 3305 Caminito Garland**

**3BR/3BA $585,000 Kari Prieto  707-489-3933  Sat 2-4pm 589/2.5BA**

**3BR/2BA $429,900 Jasmine Wilson  858-204-6885  Thu 1-4pm 2468 Rue Denise**

**2BR/2BA $459,900 Marissa Felton  858-707-5801  Fri & Sat 1-4pm 1334 Pacific Beach Dr.**

**4BR/3BA $1,295,000 Katy La Pay & Peter Barnes  858-232-7456  Sat & Sun 12-4pm 515 Gravilla**

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**Walk to the beach, galleries, shopping, restaurants and more from this spacious single level unit in the heart of La Jolla village! This 1,460 sq ft. condo features 2 bedrooms, 2 baths, den/optional 3rd bedroom, granite counters, prep sink, garden patio, in-unit laundry and 1 car garage parking.**

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**Waterfront home with double level decks and stunning forever views of the ocean!**

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2675 SAINT TROPEZ PLACE – LA JOLLA
$2,795,000
6 Bedrooms/4 Baths | MLS# 110022229
• Rare quality, privacy, and perfection.
• Expanded and rebuilt in 2007.
• Ocean and sunset views.
• Light, bright, airy home with flowing floor plan.
• South-facing yard and pool/spa on quiet cul de sac street.
• Nearly one level living with easy access to La Jolla Shores beach, the Village, and freeways.

5433 BEAUMONT AVE - LA JOLLA
$1,395,000
5 Bedrooms/4 Baths | MLS# 110038086
• Light and Bright Bridle Rock home.
• Alfresco living and huge top deck to enjoy the ocean view.
• All rooms but one have french doors opening to exterior patios and decks.
• 3 possible master bedrooms, one with vaulted ceilings, a 2-sided fireplace, dual shower, and ocean view.
• Ceramic tile, hardwood, and slate flooring.

1665 CAMINITO ASTERISCO - LA JOLLA
$499,000
3 Bedrooms/2 Baths | MLS# 110038644
• Beautiful, light and bright, highly updated Plan B end unit at El Dorado.
• Private setting on greenbelt separating it from other units.
• Newer remodeled kitchen with Corian counters and refaced cabinets, and 2-sided fireplace.
• Path outside the front door is only steps to the “private” common spa.
• Experience alfresco living with large Southwest-facing patio with awning.

1649 CAMINITO ASTERISCO - LA JOLLA
$799,000
3 Bedrooms/2 Baths | MLS# 110038671
• This remodeled home is the largest, single level, Plan C in El Dorado.
• Custom wood framed doors, double pane windows, vaulted ceilings, newer kitchen and gorgeous Caribbean cherry wood floors.
• Alnium and large Registered patio.
• Enjoy alfresco living, solitude or entertaining in a completely quiet and private space.
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Stunning "Breaker" unit with panoramic ocean views. Great opportunity to own in one of La Jolla's most desirable complexes. Offered at $1,099,000

Stunning remodeled North Pacific Beach Townhome recently upgraded with high end Poggenpohl kitchen. Offered at $549,000-$599,000

Amazing penthouse unit with bay and ocean views - stunning oversized roof top deck perfect for entertaining. Offered at $379,900

Spacious townhome 3 blocks to beach with 2 car direct unit access garage - Ocean views from unit. Offered at $499,800

North Pacific Beach ocean view home - remodeled upscale kitchen with private yard - priced for immediate sale. Offered at $780,300

To find your home value go to: www.OnlineHomeValue.com

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PAGE 18 | REAL ESTATE PULLOUT | JULY 28, 2011
HATS AND MORE HATS
La Jolla’s most fashionable ring in opening day over lunch

By KAI OLIVER-KURTIN | VILLAGE NEWS

The wearing of glamorous large hats on opening day of the Del Mar races has long since been the tradition of fashionistas since the inaugural race in 1937. La Valencia Hotel in La Jolla, Coe shared in this tradition on July 13 by hosting a fashion luncheon in anticipation of opening day at the racetrack on July 20. Guests enjoyed a three-course meal and fashion shows from local hat vendors Greenpacha and Mo’s Bows & Chapeaux.

The luncheon was the vision of Mary Soriano, who found herself at the La Valencia Hotel after attending the product launch for Greenpacha. Her idea of bringing two women with entrepreneurial spirits together in a historical venue to celebrate their fashions reaped victorious results. About 100 people were in attendance, with hat vendors donating a portion of their proceeds to a charitable organization or humanitarians help. Guests with the best hats were awarded prizes including two tickets to the Del Mar Turf Club on opening day, a gift card for clothing from designer Nina McLemore’s trunk show.

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Opening day at the Del Mar races, one of the largest fashion events of the year with a crowd that is dressed to impress, attracted an all-time attendance record of 46,588. Vendors arrived decked out in their finery wearing spectacular chapeaux.

Emma Zucker- man was a beautiful white Fascada dress topped with a Philip Treacy hat, which it turned out were the same two designers that Lee Goldberg chose, who had selected her hat at a private fashion show in London with world famous hat designer Philip Treacy. One trend this year is bright colors. Ginny Craig looked beautiful in Cobalt Blue from head to toe wearing a chapeau from Del Mar Hat Co. Lena Bruce was sporting a canary yellow Pendi dress topped with a designer Millinery Hat, Sally Thornton was decked out in tangerine and Tenley Molynux wore a coral Sparkle & Fade dress topped with a black chapeau. A new popular item was patent-leather shoes, which could be seen everywhere and looked so chic.

Since the royal wedding there has been an explosion of fascinators. This year, a plethora of racers chose for these small hats including Alexis Boldi, star of “The Housewives of Orange County.”

This year marked the 17th annual “One and Only Truly Fabulous Hats Contest.” The contestants vied for the Bing Crosby Grand Prize, which were two American Airlines vouchers good for travel anywhere in the continental United States. All first-place winners received $100 plus a gift certificate from the Village Hat Store. The most glamorous award went to Jessica Fukudama, while Mike Guthrie took home the award for the funniest hat and Haven Schneider the award for best flowers. The hat that won for the best racing theme as well as the grand prize belonged to Katy Stockinger. The 74th Meeting of the Del Mar Thoroughbred Racing Season will run until Sept. 7. The much-anticipated $1 Million TVG Pacific Classic will be on August 28. For race information call (858) 755-1141.
The Kiwanian Club of La Jolla’s 48th Annual Pancake Breakfast

Saturday, July 30th, 2011
7:00 AM - 11:00 AM

All you can eat blueberry pancakes and sausage
Live music, pony rides, jumpies, and face painting
Raffle drawings and prizes
Celebrated with family and friends

Where: La Jolla Recreation Center
6165 Prospect St.
La Jolla, CA 92037

Tickets: $10 / Kids: 10 & under FREE by calling FREE by calling 760-889-7079 or at the door.

The Kiwanian Club of La Jolla annually gives out over $150,000 in scholarships. La Jolla Kiwanian Foundation. The majority of the money is given to charitable organizations in La Jolla and San Diego Communities with an emphasis on children.

Find out how you can become a part of the La Jolla Kiwanian Club by contacting Brant Westfall, President at (858) 551-7256 or Megan McAlister at (849) 419-0262.

Brooke, Dana Levine, Caroline Morse, Green Nobel, and John Valois. (858) 459-1188, www.lajollart.org, free

Henessy’s Pajama Party, 10 p.m., Hennessey’s Tavern, 7811 Herschel Ave., dress in pajamas, enjoy drink specials and live DJ, (858) 551-8772, www.hennesseytavern.com

“Batter Up for Charity,” 11 a.m. to 1 p.m. Sprinkles Cupcakes at The Shops at La Jolla Village, 8855 Villa La Jolla Drive, Padres second baseman Orlando Hudson serves up Sprinkles cupcakes, proceeds to benefit C.A.T.H. Foundation for children with autism, (858) 457-3800, www.sprinkles.com

La Jolla Fashion Film Festival opening night, 5 p.m., Museum of Contemporary Art, 700 Prospect St., opening night reception, film screening, directors reception and after-party at Barfly, (619) 261-1018, www.lff.org, $50 opening night screening and after-party, $75 opening night screening, directors reception and after party

SATURDAY, July 30
“Snorkel with the Sharks,” 8 a.m., Birch Aquarium, 2300 Expedition Way, swim with schooling sharks and guitarfish, RSVP required, (858) 534-7336, www.aquarium.ucsd.edu, $30

The Kiwanian Club of La Jolla’s 48th Annual Pancake Breakfast, 7 to 11 a.m., La Jolla Recreation Center, 615 Prospect St., all-you-can-eat blueberry pancakes and sausage, live music, pony rides, jumpies, face-painting and raffles to benefit charitable children’s organizations in La Jolla and greater San Diego, (858) 551-7258, www.lajollakawaii.org, $10, ages 10 and under free


La Jolla Fashion Film Festival, 4 to 9:45 p.m., Museum of Contemporary Art, 700 Prospect St., pre-screening VIP cocktail reception, film screening and closing night after-party and directors reception at Barfly, (619) 261-1018, www.lff.org, $50 closing night screening and after-party, $75 closing night screening, directors reception and after-party

SUNDAY, July 31
La Jolla Concerts by the Sea with the Navy Band Southwest’s Showband, 5 p.m., Ellen Browning Scripps Park, 1180 Coast Blvd., (619) 225-1169, www.ljconcertsbythesea.org

Athenaeum Summer Festival with pianist Gustavo Romero, 4 p.m., The Neurosciences Institute, 10640 John Jay Hopkins Drive, celebrated pianist Gustavo Romero commemorates the bicentenary of the birth of 19th century composer Franz Liszt, (858) 454-5872, www.lajollathenaeum.org, $12 members, $15 nonmembers, $10 students

Jazzercise, 9 a.m. and 5:45 p.m., The Riford Center, 6811 La Jolla Blvd., dynamic fitness class for all levels led by Tamaran Burbank, (858) 459-0831, www.lajollathenaeum.org, $35 members, $45 nonmembers for up to 6 sessions per week

TUESDAY, Aug. 2
Craft Bonanza, 4 p.m., La Jolla Library, 7555 Draper Ave., multiple hand-on arts and crafts stations for children, (858) 552-1657, www.lajollathenaeum.org, free

LJCPA special trustee election, 6 p.m. to 9 p.m., Birch Aquarium, 2300 Expedition Way, social networking event featuring more than 25 boutique international wineries and distributors, (858) 964-1335, www.sdmitforum.org, $85

THURSDAY, Aug. 4
“Flicks on the Bricks” featuring “Goldfinger,” 8 p.m., Athenaeum, 1008 Wall St., (858) 454-5872, www.lajollathenaeum.org, free

Craft Bonanza, 4 p.m., La Jolla Library, 7555 Draper Ave., multiple hand-on arts and crafts stations for children, (858) 552-1657, www.lajollathenaeum.org, free

San Diego MIT Enterprise forum panel discussion, 6 to 9 p.m., Birch Aquarium, 2300 Expedition Way, social networking event featuring more than 25 boutique international wineries and distributors, (858) 964-1335, www.admitforum.org, $85

LA JOLLA VILLAGE NEWS
Launched more than 50 years ago, Meals-on-Wheels Greater San Diego (MoW) has grown to become one of the most progressive home meal-delivery programs available today, cited by their parent organization as a visionary leader for others to emulate nationwide.

It serves about 2,300 homebound senior clients throughout San Diego County, including many former military personnel and their spouses. A nearly equal number of volunteers deliver the meals (MoW’s Volunteer Corps is 2,200 strong). Generous, compassionate individual donors and community partners help the organization maintain the dignity and improve the quality of life for San Diego seniors. The client population MoW serves is growing rapidly as it is joined by the newest and largest senior population in history — the Baby Boomers.

More than 350 guests attended a July 16 fundraising gala dubbed “Beach Ball,” celebrating the organization’s efforts while raising support funds and community awareness. Held at the Sheraton San Diego Hotel and Marina, it began with a huge silent auction, cocktails, and the Chef Appétite Challenge. Eight prominent chefs from top area restaurants created deli-cious appetizers, distributed at eight booths arranged around the room.

Guests dropped “gold” coins into bowls at each booth to vote for their favorites. The Cosmopolitan Hotel’s Chef David Melluso was named the winner for his herbed polenta squares, but last year’s winner, Chef Bernard Guillias of The Marine Room, produced the tastiest dessert: chocolate Kahlúa tart with candied ginger crème fraîche. Nobu’s Chef David Meade produced one of the very best dishes: Alaskan black cod, marinated three days in sweet miso, then broiled, wrapped in butter lettuce, and topped with shredded fève. People kept returning for more.

Dinner (three courses) featured steak and shrimp, with superb au gratin potatoes. A video showed event honoree John Hermann, an active MoW volunteer for 41 years. An author and avid motorcyclist, he arrived on stage wearing a motorcycle helmet, saying it made him look younger.

Our county’s Ford dealers, perennial supporters, presented MoW with a $30,500 check. Bill Menish’s live auction concluded with two pairs of tickets for a sport fishing experience donated by Todd Bluechel, who also convinced fishermen to donate quantities of fresh fish for MoW’s clients. Executives from local charities will be convinced fishermen to donate quantities of fresh fish for MoW’s clients. Executives from local charities will be, as will a top chef. The evening concluded with music and dancing.

Julie Sarno worked at the Del Mar Thoroughbred Club for 16 years, and originated The One and Only Truly Fabulous Hats Contest for the track’s opening day in 1995. It still has her as a consultant, and she was hard at work on July 20, when the track opened its newest season. Like some of the hats, the contest grows larger each year, and the 300 hat parade attracted huge numbers of spectators and contestants as the judges evaluated the entries.

Katy Helen Stockinger (a painter for more than 50 years, but a hat designer every July) won Best Racing Theme and took the grand prize wearing her creation “Dreaming of a Win.” Her hats adorned the heads of 42 horses at the track that day, including that of her best friend, Jessica Haldeman, who won Most Glamorous. Mike Coldham’s design took Funnest/Most Outrageous, while Haven Schneider’s was awarded Best Flowers.

It’s all part of the grand plan to give people more reasons to come to the track. Horse racing is troubled in some places, but not so much at Del Mar, thanks to the wisdom and imagination of GM Joe Harper. He’s adding new bets (a Pick 5, and a new two-horse bet in Saturday’s feature races), plus a special Aug. 7 “grudge match” race, and a smart-phone app that eliminates betting-window trips. But knowing it’s really not just about the ponies, he’s added other promotions to enhance attendance, including post-race concerts, parties, and such specialties as an upcoming (Aug. 20) Gourmet Food Truck Festival. Also, a site for poker fans may well be in the track’s future. His ideas must be working… Yet another attendance record was set this year, as 46,588 fans came for opening day; many in hats and haute couture. Mixing with the usual suspects were Bo Derek (still in double digits), four of the “Real Housewives of Orange County,” Chargers head coach Norv Turner and a number of Chargers players, and a flock of local and Sacramento politicians.

La Jolla Village News 7/29/11
SOCIETY

July 31, 2011 1-4 p.m.
Community Party! Bring the Family!
Lemonade
Music - John Taffolla
Cake
Entertainment
Snacks
Dancing
Crafts
Art
Mini-Workshops
Roz’s Poetry Hour
Coastal Sage Gardeneries 3685 Voltaire St. 619 223 3229

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FINISH CITY REGISTRATION

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Track: Left: Kimberly and Pat Cleary, Julie Knoe, Brooke Eldridge, Terri Rice
Track: Above: Bill Blaft, Lynne Harper, Joe and Barbara Harper, Jayne Pacco

Starry, starry nights

with Vincent Andrus

Track: Above: Bill Blaft, Lynne Harper, Joe and Barbara Harper, Jayne Pacco

Starry, starry nights
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