On the one hand, our 2019 Readers Choice Award winners list in the retail/services area features lots of longtime businesses that enjoy a solid clientele; on the other, we have a bunch of these sharp young cookies making a go of things amid a so-so economic climate. Either side has a lot to gain from the efforts that get their businesses on our roster -- but the list is your creation, because you took the time to seek out La Jolla’s best of the best, and you voted accordingly. Thanks for playing, and we mean that!

Weight loss clinics, bookstores, CPAs, banks, physicians, markets, hotels and about 917 more: Here’s your ultimate directory of the brightest stars in La Jolla retail, authored by you and your neighbors.

If you’re looking for a store that carries that one-of-a-kind gift this season, check out where our readers have found the perfect item. If you’re deep into some home improvement and in need of an electrical contractor, see who our readers voted the best in the history of the universe. If your computer suddenly crashed and left you in a lurch, find out who in the Village is known among the readers for speedy, reliable repair.

Above all: If you see a local venue proudly displaying its Readers Choice Award, stop in and pass along your appreciation to the manager. Yeah, you chose the winners, but he’s working like a dog to hold up his end of the recognition and make La Jolla a shining example of community business ownership.

Now that you’ve spoken through your votes, we’d like to take the floor for just a second and thank the business community for its tireless service in making the Village all it can be. In a very real way, every venue in the neighborhood deserves an honorable mention.
largest and most prestigious dealer groups in the entire world with locations in Beverly Hills and Westlake Village. They personally tailor each client’s experience to match the luxury and refinement from the brands they carry. Enjoy the automotive luxury that you deserve at O’Gara San Diego.

7440 La Jolla Blvd, La Jolla (888) 460-0901 ogoracochasandiego.com

2nd Place
Sports Car Company, Inc.
Experience one of the world’s most powerful brands located in the heart of the La Jolla. Ferrari of San Diego is a local attraction for car enthusiasts to explore the passion of the “Prancing Horse.” This year, Ferrari celebrates its 62nd year in the United States. Ferrari of San Diego is the only authorized dealership in San Diego featuring the most exquisite inventory, uncompromising service, and genuine Ferrari parts.

7514 Girard Ave, La Jolla (858) 456-4400 | ferrariasandiego.com

Best Place to Buy Jeans
1st Place
Lucky Brand Jeans
Rooted in rock & roll with a signature sense of humor, Lucky Brand stands for independent thinking, individual style and a feeling as authentic as love. Creators Gene Montesano and Barry Perlman, who have been friends since their college days, are known for their great-fitting, vintage-inspired jeans ever since.

7844 Girard Ave, La Jolla (858) 591-0655 | luckybrand.com

2nd Place
Beads of La Jolla
Beads of La Jolla is now in the village! Shop owner Angela Isetti re-located the business to Herschel Ave. Suite J in the Crosby Center. The new location is much smaller, but the creativity is bursting at the seams. As with before at her Bird Rock location you will find her specializing in custom jewelry, repair, classes, and parties. You will find unique beads and findings hand picked and sourced from vendors around the world! As a thank you to all her loyal customers and incentive to the new there is a coupon in this paper. Clip it and go check out the new Beads of La Jolla location you will find her specializing in custom jewelry, repair, classes, and parties.

7730 Herschel Ave, Ste. J, La Jolla (858) 459-6134 | beadsoflajolla.com

Bed, Bath & Linens 1st Place
Everett Stunz
Everett Stunz is San Diego’s premier mattress, bed, bedding and bath store. They have been in La Jolla for more than 54 years—the original adjustable bed store. Stop by to see their exclusive lines of adjustable and flat beds that can be custom made to your own specifications. They are San Diego’s only supplier of the extraordinary DUX® Bed, SavvyRest Organic Latex Mattresses and the Reverie Sleep System with Power Base. The Collections of bed and bath linens are imported from around the world to give our customers choices to the highest quality and latest materials available.

7547 Girard Ave, La Jolla (858) 459-3305 | everettstunz.com

2nd Place
Pedego Electric Bikes
Pedego Electric Bikes La Jolla offers Pedego Electric Bike Rentals, as well as custom guided tours, which feature breathtaking views of the La Jolla Coastline & Mt. Soledad National Veteran’s Memorial, plus many more San Diego riding adventures. Pedego La Jolla has more than 19 electric bike models and multiple sizes and colors of each model. Pedego Bikes feature pedal assist and throttle assist with high-voltage Lithium Ion batteries, which provide a 60-mile range and the power to conquer any hill. In addition to Pedego Electric Bikes, Pedego La Jolla specializes in all forms of “electric rideables”, which includes the ever-popular Onewheel accessories, electric scooters (SKOOGA, Razor, Eco Reevo, I-Max, Unagi, etc.), electric skateboards (SummerBoard, Razor, Evolve, etc.) and MOKE electric vehicle rentals. They also feature a full-service kid’s bike department (Peg bikes, Thule Yepp child seats, Burley trailers (strollers and accessories), plus multiple lines of apparel, nutrition and accessories for active lifestyles!

5702 La Jolla Blvd, Ste 101A, La Jolla (858) 291-8845 | pedegolajolla.com

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Everett Stunz is San Diego’s premier mattress, bed, bedding and bath store. They have been in La Jolla for more than 54 years—the original adjustable bed store. Stop by to see their exclusive lines of adjustable and flat beds that can be custom made to your own specifications. They are San Diego’s only supplier of the extraordinary DUX® Bed, SavvyRest Organic Latex Mattresses and the Reverie Sleep System with Power Base. The Collections of bed and bath linens are imported from around the world to give our customers choices to the highest quality and latest materials available.

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5702 La Jolla Blvd, Ste 101A, La Jolla (858) 291-8845 | pedegolajolla.com

Thank You for voting us
Best Contractor for 9 Years Running!

1121 Torrey Pines Road, La Jolla CA 92037 858-459-8742 | www.grunowconstruction.com
Best Childcare

Dan McKinney Family YMCA

The Dan McKinney Family YMCA (formerly La Jolla YMCA) has been proudly serving La Jolla families since 1954. Dedicated to empowering people to be healthier in spirit, mind and body, the Y believes a strong community can only be achieved when we invest in our kids, our health and our neighborhood. As a leading nonprofit organization, the Y offers programs that foster youth development, promote healthy living and advance social responsibility. They offer a safe, nurturing and supportive environment for people from all backgrounds and walks of life and bring about meaningful change within themselves but also in their community.

8355 Cliffridge Ave, La Jolla
(858) 453-3483

Lissilaa Boutique

From Haute Couture to European street wear, Lissilaa is a highly curated boutique serving La Jolla for more than 26 years! Shop in to see an array of the most unique items that make you look and feel like a one of a kind woman!

1250 Prospect St, La Jolla
(858) 454-0874

Rica Boutique

Owner, Erica Alexander, brings you this style from her own experiences growing up in La Jolla and her time spent living and working in fashion and retail in Manhattan Beach. As an ambitious working girl, influencer, entrepreneur, world-traveler, avid snowboarder, beach lover, and most importantly new mom, she brings what she believes to be all aspects of Cali style to RICA. She loves to dress girls who embody this persona.

7944 Girard Ave, La Jolla
(858) 888-2244

Bookstore 1st Place

Warwick’s

When W.T. Warwick founded his paper goods shop in Minnesota in 1896, he sold books, writing paper and writing instruments. Upon relocating to California in the mid-1990s, Warwick re-established his store in La Jolla. In 2001, the fourth generation stepped up to the plate. Nancy and Cathy Warwick, W.T. Warwick’s great-granddaughters, continue to underscore their savvy in the purchase of diverse products, from books to international artisan jewelry. You’ll find a wonderful selection of gifts for every holiday!

7812 Girard Ave, La Jolla
(858) 454-0347

2nd Place

Barnes & Noble

Bookseller chain stocking housebrand eReader, plus a broad selection of titles for adults and kids. Clean, organized and smells like a bookstore should.

8650 Genesee Ave, Ste 230
University City
(858) 457-7561

Children’s Apparel 1st Place

Spoiled Rotten Boutique

Spoiled Rotten is the premiere children’s clothing store in La Jolla. The store, part of the community for more than 32 years, provides the best in high-end and casual clothing for boys and girls from infant to size 10. The store is also one of the few places in the area that stocks children’s gowns, many imported from Europe. Parents looking for party dresses or suits for special occasions will find a selection of one-of-a-kind ensembles.

7556 Fay Ave, Ste C, La Jolla
(858) 459-1904
spierledrotten.com

Cellular Phone 1st Place

Verizon

Verizon Wireless is committed to delivering outstanding customer satisfaction and it has a charitable streak to boot. It offers quality products and services on the nation’s largest 4G LTE network and the largest, most reliable 3G network – and it’s all to the causes that advance literacy in the United States.

904 Pearl St, La Jolla
(858) 521-5007
40reless.com

2nd Place

AT&T

AT&T brings it all together for their customers. Revolutionary smartphones and next-generation TV services and sophisticated solutions for multi-national businesses. AT&T has consistently provided innovative, high-quality products and services and excellent customer care. Today, their mission is to connect people with their world.

941 Pearl St, La Jolla
(858) 454-0727

Coins & Precious Metals 1st Place

H.S. Perlin Co., Inc.

H.S. Perlin Co., Inc. is a fixture in La Jolla for over 50 years and recognized as experts in the largest, most reliable 3G network and the nation’s largest 4G LTE network. The store, part of the community for more than 32 years, provides the best in high-end and casual clothing for boys and girls from infant to size 10. The store is also one of the few places in the area that stocks children’s gowns, many imported from Europe. Parents looking for party dresses or suits for special occasions will find a selection of one-of-a-kind ensembles.

7556 Fay Ave, Ste C, La Jolla
(858) 459-1904
spierledrotten.com

2nd Place

Litttle Love

Little love is a treasure chest full of gently used designer children’s clothing at excellent prices. The idea for the store was born out of the owner, Lindsey Fisher’s, quest for finding good quality, and gently used designer items for her son Cooper. It became clear that San Diego needed a designer children’s consignment boutique, and with a little love, she’s done just that.

1110 Torrey Pines Rd, Ste M, La Jolla
(858) 230-6857
littleloveandsausage@gmail.com

2nd Place

United Coin and Precious Metals

Peter Kevorkian, owner of United Coin and Precious Metals, is a long-time numismatist with more than 30 years of experience. United Coin is a top-of-the-line precious metals buying source. From your rare US gold to your gold jewelry, they will guarantee the top price paid based on verifiable offers and believe in transparency with every transaction.

950 Silverado St, La Jolla
(858) 412-6462
unitedcpm.com

Convenience Store 1st Place

Keq n Bottle La Jolla

This delightful convenience store is vast at Keq n Bottle and sandwiches are made to order with the freshest ingredients at real ly good prices! What’s not to love about this great neighborhood market? Headed to the beach? They have everything you need to fill your picnic basket. And don’t forget—the wine, beer and liquor selec tions are fabulous too. Make it the perfect day out.

1030 Torrey Pines Rd, La Jolla
(858) 459-1124

7-11

Convenience chain offering grab-&-go snacks and beverages along with everyday essentials. It’s got it all! A great neighborhood market! Headed to the beach? They have everything you need to fill your picnic basket. And don’t forget—the wine, beer and liquor selections are fabulous too. Make it the perfect day out.

7-11

2nd Place

Dick’s Liquor

You’ll find it all at Dick’s Liquor—wine, beer, spirits and tobacco and more. The perfect neighborhood store for many hard-to-find ingredients for the most complicated drink mixers. The accommodating staff is always helpful and friendly. Dick’s has been a La Jolla staple for many years!

737 Pearl St, La Jolla
(858) 459-3889

Thank You for Voting for us!
Discount Store: 1st Place

La Jolla Goodwill

Yes, it's true, we have a Goodwill in La Jolla! The 1,000-square-foot store uses proceeds from sales of donated items to provide employment and training opportunities to people with disabilities and other barriers to employment. And, the very best thing about the La Jolla Goodwill is the same thing that sends people flocking to estate and garage sales in the better parts of town: classy goods. You'll find top brands like Prada and Gucci; So go thrifting for the good stuff, La Jolla Goodwill is the place to start!

7631 Girard Ave, La Jolla
(858) 752-6881
sdgoodwill.org

2nd Place: CVS

Known for their extra long sales receipts, CVS is a great place to get super discounts on stuff you really need! Quality items and brands from dog food and holiday decorations to alarm clocks and photo printing. Never pay full price at CVS.

7525 Eads Ave, La Jolla
(858) 551-8698

Ark Antiques

(see listing under Best Antiques)

Eyewear 1st Place: Be Seen Optics

Eyewear is a locally owned and operated optical boutique. While the gorgeous San Diego weather promotes sunglass sales, eyewear prides itself as being the ultimate luxury optical dispensary. The extensive inventory stems from all over the globe to offer customers a diverse choice of frame styles. Eyewear stays current on all the eyewear trends, and is confident to state that the staff can find a frame that matches your style.

5702 La Jolla Blvd. Ste 102, La Jolla
(858) 291-8211
beesenoptics.com

Sunglass Hut

Sunglass Hut provides premium shopping and inspiration for high quality fashion and performance sunglasses. Starting out in 1975 as a small kiosk in Miami, Sunglass Hut is now the leading international retailer of sunglasses and is part of the Italian-based Luxottica Group, the world’s largest eyewear company. Visit the La Jolla Sunglass Hut to shop the newest styles of the season. Whether you’re on the hunt for high fashion frames or just wanting something classically cool, look no further. Step in to style with thousands of pairs for every shade of you.

SunGlass Hut

1049 Prospect St, La Jolla
(858) 459-6010

2nd Place: San Diego Optical

San Diego Optical has been nestled on the corner of Fay and Kline for more than 30 years. You can expect great service and familiar faces when you visit. With state-of-the-art products and equipment and a thorough knowledge of the optics industry—committed to providing personalized care for La Jollans and the neighborhood’s many visitors. Best of all, you can get frames while you wait. The specialty turn-around saves the time and hassle you may encounter elsewhere.

7701 Fay Ave, La Jolla
(858) 454-0033

Gordon Wong Eye Design & Optometry

Gordon Wong Eye Designs, formerly OW Eye Associates Inc., provides exceptional eye care, including routine eye exams, vision correction, and advanced treatment for many common optical conditions. They also offer a full range of ophthalmology treatments. Gordon Wong O.D. and Wildon Wong, O.D. are available for all of your vision correction and eye care needs. The dedication they have to patients is demonstrated by their eye care needs. The dedication they have towards eye care, including routine eye exams, and procedures. The design team is trained in all aspects of rug making, from antique Persian to modern collections, ranging from traditional to contemporary styles. The team prides themselves on providing up-to-date educational information, commitment to thorough, unhurried exams, and procedures.

7841 Girard Ave, La Jolla
(858) 456-4699 | gweye.com

2nd Place: Banana Republic

A clothing chain featuring classic, stylish pieces for men and women, plus shoes and accessories. Fresh, smart with good foundation clothing you can build on.

7841 Girard Ave, La Jolla
(858) 456-2986
bananarepublic.gap.com

Best Senior Living

Casa de Manaña

A world by the sea, Casa de Manaña offers award-winning retirement living on the La Jolla Coast. It’s Southern California living at its best featuring unique California mission-style architecture and an engaging community spirit. It’s no wonder Casa de Manaña is named La Jolla’s ‘Best Retirement Community’ year after year! With options including two-bedroom villas and oceanview apartments Casa de Manaña offers extraordinary retirement living at a surprisingly attainable price - with no entrance fees!

849 Coast Blvd, La Jolla
(858) 454-2151
casademanaana.org

Floor Covering 1st Place: Cabochon Surfaces & Fixtures

For over a decade, Cabochon has been dedicated to creating an experience that caters to the visions and needs of customers. Choose from an assortment of unparalleled products that exceed expectations, provide visual appeal and offer impeccable performance. Their professional team can provide design services and can assist in scoping your project.

7636 Girard Ave, La Jolla
(858) 454-6798
cabochonflags.com

Aja Rugs

Aja Rugs shares a passion for design that generates beautiful and unique environments. The design team is trained in all aspects of rug making, from antique Persian to modern collections, ranging from investment and purchase to appraisals.

849 Coast Blvd, La Jolla
(858) 454-0933
ajadesign.com

2nd Place: Native Interiors

Did you know that Native furniture collections are crafted in-house using premium materials. From exotic wood species from South America to soft leathers from Italy or rare marble from Turkey, the list of unique components available to you are close to endless. To ensure that these materials are treated with the respect they deserve, they provide...
Founded in 2004, La Jolla’s MOS (My Own Space) (see listing under Best Antiques)
Ark Antique
2nd Place (tie)
7770 Girard Ave, La Jolla
will last you a lifetime.
their own factories. Thanks to the close attention to detail they can personally
cess them using old-world techniques in
mepresent in San Diego and Orange counties.
7772 Girard Ave, Ste 110, La Jolla
(858) 459-0099
Gift Shop 1st Place: tie
Warwick’s
(see listing under Best Bookstore)
Best Art Gallery Photography
Evgeny Yorobe Photography
Born and raised in San Diego, Evgeny Yorobe’s passion is to show his city through his eyes. Locat-
ed in the Village of La Jolla at the popular Village Corner, Evgeny displays his award-winning work in modern mediums such as metal and acrylic prints. By integrating movement, lines, lights and colors, Evgeny strives to share the beauty of San Diego with the world.
7660 Fay Ave, Suite E, La Jolla (858) 467-0952 sandiego-landscapes.com
The Faded Awning
Coastal Interiors
(see listing under Best Antiques)
2nd Place (tie)
The Cave Store
The Cave Store is home to the historic and world famous Sunny Jim Sea Cave. This unique and beautiful cave has a man made tunnel from inside the Cave Store which allows visitors to enter the Sunny Jim Cave by land. The tunnel took two years to dig by two Chinese laborers hired by Gustav Shultz, in 1902 and 1903, using pick and shovel. Enjoy a lovely assort-
3rd Place: tie
Whole Foods
Whole Foods strives to provide the high-
quality, least processed, most flavorful and natural foods possible, because the owners believe that food in its purest state—is unadulterated by artificial addi-
tives, sweeteners, colorings and preser-
Bristol Farms
Need to find that hard-to-locate spice? Or maybe you are just looking for some-
thing different to put on toast. Bristol Farms carries everything you need to make your kitchen look, smell and taste like a five star restaurant. Can’t find it on their shelves, they’ll track it down for you and have it delivered to the store closest to you. Stores have been carefully designed and decorated to create a shopping expe-
rience that evokes the local area.
6510 Genesee Ave, University City (858) 558-4180 bristolfarms.com
Hardware Store: 1st Place
Mealey & Son Hardware
Mealey & Son has been a staple of the La Jolla community for more than six decades, with roots tracing back to 1948, when Nacicky Scripps Mealey, husband Tom and son William established the store. With gourmet cookware, paint, portable appliances, giftware, light bulbs, tools, electrical and plumbing fittings, cleaning and gardening supplies and all the weird fasteners, glues, and whatchamacallits you can imagine. Mealey and Sons joined the Ace Hard-
ware coop in 1997, which enables them to keep prices low while still offering hometown customer service.
7756 Girard Ave, La Jolla (858) 454-6100 | meanleys.com
Heath Food Nutrition 1st Place
Whole Foods
(see listing under Best Grocery Store)
2nd Place: tie
Trader Joes
Trader Joes It all started in the 1950s! Would you believe they started out as a small chain of convenience stores? It’s true. Way back in 1958, they were called Pronto Markets. The founder, the original Trad-
er Joe, changed the name (yes, to Trad-
er Joe’s) and the way they do business. Stores got bigger, the walls with cedar planks and the crew dressed in cool Hawaiian shirts. Most importantly, they started putting innovative, hard-to-
find, great-tasting foods in the Trader Joe’s name. That cut costs and saved you money. Still does.
8457 Villa La Jolla Dr, La Jolla (858) 546-8629 traderjoes.com
Grocery Store: Specialty
Trader Joes
(see listing under Best Grocery Store)
Bristol Farms
(see listing under Best Grocery Store)
Brasserie La Jolla
La Jolla’s Brasserie La Jolla hotel, it’s an icon, having hosted
celebrities, celebrations, reunions and romantic getaways since 1926. Just steps from miles of stunning coastline, world-
class museums, shopping and golfers, it’s the perfect blend of location and recre-
ation to the smallest detail. More than a La Jolla hotel, it’s an icon, having hosted celebrities, celebrations, reunions and romantic getaways since 1926. Just steps from miles of stunning coastline, world-
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class museums, shopping and golfers, it’s the perfect blend of location and recre-
rotation correction: 0
The Grande Colonial Hotel
Just as the hotel envisioned by George Bane in 1913, the Grande Colonial La Jolla, is a classic European-style hotel that boasts a location in “The Heart of the Village.”

Inn by the Sea
Experience the sand-swept landscapes and inspired Pacific views. Surrounded by beaches, dining options, local culture, and chic boutiques, this Southern California mecca is the premier destination for travelers to the La Jolla and San Diego areas. Take advantage of comfortable, spacious guest accommodations from the hotel that boasts a location in “The Heart of the Village.”

Diamonds on the Rock
Diamonds on the Rock is operated by Debra Levine and her Son David. “I grew up working in my family’s Jewelry store in Upstate New York and always prided myself on giving personal attention and great customer service” said Debra. My favorite thing to do is help someone fall in love with their jewelry again. Many people have things in their collection that they do not wear because it may not fit their current tastes. They will redesign, reset, trade or even buy your piece so that it will be worn again!” Debra is a Graduate Gemologist and former Diamond Instructor at the GIA (Gemological Institute of America). She has been a jewelry designer for more than 25 years.

Jewelry Store 1st Place (tie)
Bowers Jewelers
(see listing under Best Jewelry)

David & Sons
David & Sons Fine Jewelers has been a family-owned and operated business since 1980. They offer one of the largest selection of certified loose diamonds in the San Diego area. Fancy and ideal cut diamonds are the venue’s specialty. It’s business has been built on satisfied repeat customers — and unlike many of its competitors, David & Sons offers free lifetime maintenance on merchandise.

The Lodge at Torrey Pines
Overlooking the world-renowned Torrey Pines Golf Course with distant views of the Pacific Ocean, The Lodge at Torrey Pines is a AAA, Five Diamond La Jolla hotel located just 15 miles north of downtown San Diego. Site of the 2008 and 2021 U.S. Open championships, The Lodge pays homage to the Craftsman era and showcases 169 rooms and suites that reflect San Diego’s stress-free lifestyle. The resort is designed to blend in with the adjacent Torrey Pines State Reserve, which features golden sandstone formations and the rare Torrey pine trees.

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Jewelry Design & Repair
Mario Master Jeweler
Mario has specialized in custom jewelry designs since 1991. Most of his creations are handmade to order. Bring your idea to Mario and he will turn it into a reality. Join the thousands of satisfied customers who return again and again to let Mario create a jewelry masterpiece, and of course he’ll handle all repairs.

Bowers Jewelers
In business since 1945, Bowers is La Jolla’s oldest family-operated jewelry store. In all that time, the staff has picked up expertise on its customers’ tastes — that’s why it finds itself filling a variety of custom orders and also stocking silver, crystal, porcelain and items such as cigarette lighters, candlesticks, platters and flatware. You’ll find something every time for that hard-to-buy-for person in your life!

Bowers Jewelers
1st Place (tie)

Bowers Jewelers
(see listing under Best Jewelry)

David & Sons
2nd Place (tie)

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Bowers Jewelers
1st Place (tie)

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Jewelry Store 1st Place (tie)
Bowers Jewelers
(see listing under Best Jewelry)

David & Sons
2nd Place (tie)
Men's Apparel 1st Place
Tommy Bahama
Tommy Bahama is a purveyor of island lifestyles and maker of luxury-lifestyle clothing and accessories. Using a range of quality fabrics, Tommy Bahama has an unmistakable look and quality. If you don't have Tommy Bahama in your closet, you must not be from around here.

2nd Place
Ralph Lauren
All-American classic dress with a dash of sophistication and maker of luxury-lifestyle products in over a thousand of dogs and cats. The Ascot Shop is the social gathering spot for all breeds from A to XYZ.

Shoe Store 1st Place
Rangoni Firenze Shoes
This wonderful shoe store draws from a distinctive European vibe, selling only hand-crafted shoes from Florence, Italy, made in its own Amalfi Factory. You will also find a nice selection of fine leather hand bags by Barbara Milano and Merci Mari made in Milan, Italy.

2nd Place: (tie)
Bird Rock Surf Shop
The staff at Bird Rock Surf Shop sells only the products that they know and love, with the goal of making your ocean experience as positive as possible. They will help you find whatever you need to surf, skate and be active to the best of your abilities. If you aren't quite ready to buy your own gear, the shop offers rental equipment, including surfboards (hard and soft) wetsuits, bodyboards, bikes, snorkels and kayaks.

Sunglasses 1st Place
Eyestructure
Oftentimes people are fitted for free-form progressive lenses by Zeiss. Your eyewear needs do not get more personalized than Eyestructure. Eyestructure stays current on all the eyewear trends, and is confident to state that you can find a frame that matches your style. Glasses are a custom accessory which expresses your personality. Eyestructure prides itself as being the ultimate luxury optical dispensary. The extensive inventory stems from all over the globe to offer customers a diverse choice of frame styles. Eyestructure stays current on all the eyewear trends, and is confident to state that you can find a frame that matches your style.

Men's Apparel Formal 1st Place (tie)
Jos. A. Bank
Jos. A. Bank is a retailer of men's clothing, particularly known for its promotions on men's suits. Established in 1905, it sells its products in over 800 stores throughout the United States, and by catalog and e-commerce. Find all your fine dresswear and accessories.

2nd Place
Ascot Shop
The Ascot Shop was established in La Jolla in 1970. This high-end men's clothing boutique has been stocking brand-name apparel in classic and modern styles at the same location with its charming double Dutch front doors. All this from a traditional men's haberdashery start-up.

Pet Store 1st Place
Muttropolis
Shop Muttropolis to find a clearly-curated collection of unique items coordinated to fit your pet's lifestyle. Since their inception in 2002, they were one of the first to think about dogs in a different way and continue to be a pack leader. Unlike other pet stores, they don't compromise on quality or your pet's health. They adore pets and know you do too, so they've carefully sniffed out every item in the store. They also support many worthy causes and have been responsible for the adoption of over a thousand of dogs and cats.

2nd Place: (tie)
Charleston Shoe Co.
Charleston Shoe Co. takes pride in offering an affordable, comfortable and versatile shoe for the everyday woman. Offering many cobblestones-to-cocktails shoe styles, they are geared toward designing for the modern woman who needs to be on her feet while staying fashionable all day long! All of their styles are custom designed in Charleston to be both comfortable and stylish while the sturdy construction will last for many years. Be warned…. you’ll want one in every style!

- 2nd Place: (tie) Bird Rock Surf Shop

Sunglasses 1st Place
Eyestructure
A recognized leader in specialty-niche retailing, Sunglass Hut has 1,500 locations around the world. La Jolla is located in a high-traffic shopping and tourist area, so it’s no wonder it’s the top local pick for finding brand names at competitive prices. You can expect to find all the latest name brands in eyewear along with outstanding customer service.

Be Seen Optics
(see listing under Best Eyewear)
Enjoy the thrill surfing with the staff sharing the stoke with each lesson they teach and with every board, bikini and bar of wax that they provide their customers! 2560 Avenida de la Playa, La Jolla (858) 454-8273 | surfdiva.com

Swimsuits 1st Place
Diane’s Beachwear
Diane’s Beachwear will guide you through the most trend setting styles and fit for your body type. When it comes to beachwear, you want to look your best. Stuits from Diane’s will draw the eye to accent your best features. That’s what makes them good at what they do. Stop in to see what’s trending for your lifestyle! 7920 Herschel Ave, Ste H, La Jolla (858) 454-1941 dianesbeachwear.com

Surf Diva
(see listing under Best Surf Shop)

Tourist Attraction 1st Place
tie
Birch Aquarium
Birch Aquarium at Scripps is the public exploration center for world-renowned Scripps Institution of Oceanography at UCSD. Perched on a bluff overlooking the Pacific Ocean, Birch Aquarium features more than 60 habitats of fishes and invertebrates from the cold waters of the Pacific Northwest to the tropical waters of the Caribbean, as well as exhibits that explore the deep-sea, marine science themes, and coastal environments. Visitors can also experience the thrill of a simulated journey aboard a modern oceanographic research vessel. Birch Aquarium is a marine reserve; underwater it is very rich in marine life, and it is popular with snorkelers, swimmers and scuba divers. LaJolla.com (858) 534 3474 | aquarium.ucsd

Women’s Apparel 1st Place
Lissilla Boutique
From Haute Couture to European Street wear, Lissilla is a highly curated boutique with the most unique items that make you feel like a one of a kind woman. 1237 Prospect St, La Jolla (858) 454-0874

Best Bicycle Shop
Pedego Electric Bikes
Pedego Electric Bikes La Jolla offers Pedego Electric Bike Rentals, as well as custom guided tours, which feature breathtaking views of the La Jolla Coastline & Mt. Soledad National Veteran’s Memorial, plus many more San Diego riding adventures. Pedego La Jolla has more than 19 electric bike models and multiple sizes and colors of each model. Pedego Bikes feature pedal assist and throttle assist with high-voltage Lithium Ion batteries, which provide a 60-mile range and the power to conquer any hill. In addition to Pedego Electric Bikes, Pedego La Jolla specializes in all forms of “electric rideables”, which includes the ever-popular OneWheel+ XR and Pint, as well as All Onewheel accessories, electric scooters (SKOOGA, Razor, Eco-Reco, J-Max, Unagi, etc.), electric skateboards (SummerBoard, Razor, Evolve, etc.) and MOKE electric vehicle rentals. They also feature a full-service kid's bike department (Frog bikes, Thule Yepp child seats, Burley trailers/strollers and accessories), plus multiple lines of apparel, nutrition and accessories for active lifestyles!

5702 La Jolla Blvd, Ste 101A, La Jolla (858) 297-8845 | pedegalajolla.com

Thank You La Jolla for Voting Marengo Morton Architects Best Architectural Firm
“Putting Your Dreams Into Scale”
clients first. The staff has more than 20 years of experience, the firm of Steven Alpinieri, CPA

Marengo Morton Architects
Award winning team of Marengo Morton Architects is constantly seeking new ways to sharpen their skills and develop their creativity. Their passion for style goes beyond imitation and toward self-expression. They treat a property as a sculpture with its own unique composition of function and form, shape and style. The result becomes the signature statement of the property owner.

Alcorn & Benton Architects
Alcorn & Benton Architects is led by two experienced and practiced professionals: James Alcorn and Paul Benton, who have worked on numerous project types ranging from residential and commercial, to retail, medical clinic renovations, and industrial spaces, to offices, classrooms, medical clinic renovations, and custom residences. With architecture, planning, engineering and LEED AP credentials, their designers are well-versed in analyzing and accommodating clients’ individual needs.

Mark Tarkin
Attorney Mark Tarkin specializes in serious injuries and has been practicing in La Jolla and representing the community for more than 30 years. Mr. Tarkin focuses on understanding people and their needs in time of crisis. His attention to detail as well as his passion for getting great results create a winning combination. If you are in need of a strong advocate who has a winning track record with the insurance industry, feel free for a free consultation.

Mark Krasner
Mark Krasner of Blanchard Krasner & French has more than 36 years’ experience as a certified public accountant and attorney in a wide variety of matters and industries. His areas of practice include mergers and acquisitions, real estate, tax matters, family law, purchases and sales, licensing, franchising, corporate and partnership structuring and reorganizations, international trade and estate planning. Mark is also involved in multiple nonprofit organizations including, but not limited to the La Jolla Villages Merchants Association, Promise Kids, Jewish Family Services, and the YWCA of San Diego County.

IS Architecture
IS Architecture is a highly qualified award-winning firm dedicated to the preservation and renewal of our built environment. The firm specializes in custom residential architecture and the historic restoration and adaptive reuse of existing structures, with an expertise in the technical, aesthetic, building codes and structural and agency review aspects of architectural design for historic structures and custom residences.

Buche & Associates, P.C.
Buche & Associates, P.C. can help you to choose the business form that is right for your particular circumstances. There are a variety of business forms that offer “limited liability” to their investors and which should be considered by any newly forming or expanding business. In addition to business formations, the attorneys of Buche & Associates, P.C. can assist your business with asset purchases, sales, mergers with other businesses.

Auto Detail Shop 1st Place
Pearl Car Wash
See listing under Best Car Wash

Auto Repair 1st Place
Family Auto
Family Auto is an independently owned and operated (full) auto service dedicated to the best possible auto and customer service you can get. The waiting area includes a child’s play area, a shuttle service and more. One stop and you will understand why this new auto service has been voted as one of La Jolla’s top choices for auto repair shop.

Auto Repair (Imports) 1st Place
Marco Polo Independent
Marco Polo Independent has been servicing BMW and MINI automobiles in the La Jolla area for more than 32 years, providing automotive maintenance, repairs and improvements for all years of BMW. They have also serviced new model MINI automobiles for more than 13 years. Marco Polo Independent has been serving BMW and MINI automobiles in the La Jolla area for more than 32 years, providing automotive maintenance, repairs and improvements for all years of BMW. They have also serviced new model MINI automobiles for more than 13 years. They specialize on all models of BMW’s. Fast and competitive prices make them a top pick for automotive needs.

Bank 1st Place
US Bank
Your local bank branch is here to help you along your financial way. Bank with us and enjoy a host of US Bank products and services, including staff credit cards, checking and savings accounts, business banking, retirement planning, refinancing, personal lines of credit and more. Whatever your goals – large or small – our dedicated banking team is determined to help you make it possible.

Best Coin & Precious Metals
H.S. Perlin Co., Inc.
H.S. Perlin Co., Inc. is a fixture in La Jolla for over 50 years & recognized as experts in the precious metals industry for decades. They have provided physical gold to the community for diversification, private wealth protection, and safety. Their expertise also includes rare coins and other collectibles along with fine estate jewelry. Their personalized service is by appointment only.

Buch & Partners
Buch & Partners can help you to choose the business form that is right for your particular circumstances. There are a variety of business forms that offer “limited liability” to their investors and which should be considered by any newly forming or expanding business. In addition to business formations, the attorneys of Buche & Associates, P.C. can assist your business with asset purchases, sales, mergers with other businesses.

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Bank 1st Place
US Bank
Your local bank branch is here to help you along your financial way. Bank with us and enjoy a host of US Bank products and services, including staff credit cards, checking and savings accounts, business banking, retirement planning, refinancing, personal lines of credit and more. Whatever your goals – large or small – our dedicated banking team is determined to help you make it possible.
OneWest Bank
Southern California’s Hometown Bank™
Investing in the neighborhoods where we live and work. OneWest Bank is proud to be a growing presence here, supporting the day-to-day financial lives of our customers.

888 Prospect St #1440, La Jolla
(858) 454-6800

2nd Place tie: Chase
Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co., a leading global financial services firm with assets of $2.3 trillion and operations in more than 60 countries. It’s the neighborhood bank for thousands of communities across the country, including La Jolla. Friendly staff will help you set up an account and provide you with one-on-one customer service.

1200 Prospect St, La Jolla
(858) 454-6133

First Republic
First Republic Bank is an American bank and wealth management company offering personal banking, business banking, trust and wealth management services. Catering to low-risk, high net-worth clientele.

1200 Prospect St, La Jolla
(858) 454-6083

Car Wash 1st Place
Pearl Car Wash
Pearl’s fast service and reasonable prices make it a top destination for dirty cars. The facility offers hand washes and interior detailing, and the owners recently added same-day auto body repairs to their list of services. Drop your car off for a mini-makeover if it needs windshield removal or window tinting, and it will be in a car show. Serving La Jolla for more than 25 years they have the know how to make your car shine like no other. Services include waxing, polishing, detailing, window tinting, Teflon, Scotch Guard, Dings, Window Repair and they also have BMW parts for sale! Whatever you automotive needs they can handle it for you. Located in the Birdrock area of La Jolla.

(858) 568-0553

Childcare Preschool 1st Place
Dan McKinney Family YMCA
The Dan McKinney Family YMCA (formerly La Jolla YMCA) has been proudly serving La Jolla families since 1964. Dedicated to empowering people to be healthier in spirit, mind and body, the Y believes a strong community can only be achieved when we invest in our kids, our health and our neighbors. As a leading not-for-profit organization, the Y offers programs that foster youth development, promote healthy living and advance social responsibility. They offer a safe, nurturing and supportive environment for people from all backgrounds and walks of life and bring about meaningful change within themselves but also in their community.

7380 Girard Ave, La Jolla
(858) 459-3773 | Gillispie.org

2nd Place tie: Gillispie School
The two-acre urban campus is located in the village of La Jolla, encompassing an early childhood center with an exploratory playground; a stand-alone cottage for kindergarten; a two-story elementary building connected to a gymnasium; an outdoor sport court and a sports field; a fine arts center and library; and two historical bungalows which serve as an Art Atelier and a Science hub, connected by a sustainable learning garden. Gillispie was established in 1933 by La Jolla residents Dr. Samuel and Ada Gillispie.

8355 Cliffridge Ave, La Jolla
(858) 453-3463

3rd Place: Mako Fitness
Mako Fitness specializes in personal training and physical therapy.

910 Prospect Street
La Jolla, CA 92037
(858) 454-9399

La Jolla Preschool Academy
La Jolla Preschool Academy is a locally owned, neighborhood preschool. They have been operating two locations for over 36 years! Along with their sister locations, Bay Park Early Learning Center, they employ 22 teachers with a total cumulative teaching experience of 121 years. That is an average of 5.5 years per teacher! They hire the best, so they can offer you the best. They are known for their loving environment that fosters creativity in a nurturing atmosphere.

6485 Cardeno Drive, La Jolla
(858) 568-0178 | sdpreschools.com

Cleaning Service 1st Place
Molly Mads
For residents of La Jolla there’s no better way to save valuable time than with professional housekeeping services from Molly Mads. Enjoy a clean, comfortable home and all the benefits of professional home cleanings.

(858) 673-8111 | mollymaids.com

Best Pet Sitting/Boarding

DogZenergy
DogZenergy, offers complete canine care for your best friend. Not just another dog walking service, DogZenergy also organizes exercise play groups and the most premier positive reinforcement dog training program to truly change your dog’s life. Your dog will be physically and mentally exercised so that he can be the best dog that he can be by satisfying all of his canine instincts and needs. This place can turn your out-of-control, unmanageable dog into a calm, zen dog. They also provide in-home overnight pet sitting that allows your dog to stay in the comfort of his own home.

(858) 349-5700 | dogzenergy.com

2nd Place tie: The Maids of La Jolla
For over thirty years, The Maids® has provided professional home cleaning services in La Jolla and surrounding areas. Whether your home is drastically in need of a deep cleaning, or you just need a little extra help around the house, let our housekeeping service in help you revital- ize your residence.

(858) 371-7086 | maids.com

Merry Mads Home Cleaning Services
Merry Mads offers customized cleaning solutions for your home, no matter what your needs are. They offer customized cleaning services to meet your unique requirements.

(858) 672-3613 | merrymaids.com

La Jolla Village News
READERS CHOICE AWARDS 2019

Don’t get left out in the cold, find your dream home this winter. Contact me today to get started!

Ed Woolery
VP of Mortgage Lending
The Maids of La Jolla

Let’s get started!
(760) 459-6408
C: (858) 922-3525
GRARate.com/edwoolery
EdWoolery@GraRate.com

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View of Mt. Soledad, La Jolla, CA 92037

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GRARate.com/edwoolery
EdWoolery@GraRate.com
your lifestyle. Merry Maids recognizes that every living situation is unique, but with more than 25 years of experience they can solve even the trickiest cleaning situations. Customers can choose to have home cleaning services performed weekly, every other week, monthly or one time.

San Diego Mac Repair

Not all repair shops are the same. San Diego Mac Repair employees are Apple-Certified directly from Apple and have years of iPhone iPad and Mac repair experience. Diego Mac Repair in La Jolla has 5 star ratings on Google Yelp and Facebook.

Diego Mac Repair

Computer Repair

1st Place
San Diego Mac Repair

wifi setup, ring doorbell and more.

Computer repair employees are Apple-Certified directly from Apple and have years of iPhone iPad and Mac repair experience. Diego Mac Repair in La Jolla has 5 star ratings on Google Yelp and Facebook.

Diego Mac Repair

Computer Repair

1st Place
San Diego Mac Repair

THANKS FOR VOTING US BEST GIFTS

HOME GOODS GIFTS CARDS BOOKS

PROGRESS BIRD ROCK

5648 La Jolla Blvd. San Diego, CA 92037

(858) 456-5345 | dewhurst.com

5781 Girard Ave.

(858) 456-5345 | dewhurst.com

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(858) 456-5345 | dewhurst.com

5781 Girard Ave.

(858) 456-5345 | dewhurst.com
Florist 1st Place
Adelaide’s Florist
Committed to offering only the finest floral arrangements and gifts, Adelaide’s has operated its business in La Jolla for over 30 years. Year after year, Adelaide’s is committed to putting its customers first, and the professional staff is dedicated to making their experience a pleasant one. 7766 Girard Ave, La Jolla (858) 454-0146 | adelaidesflowers.com

2nd Place (tie)
Bridget’s Blooms
One stop at Bridget’s Blooms will brighten even a gloomy day – create your own bouquet for that special occasion, with the help of Bridget Olsta and her husband Michael. Even better, Bridget and Michael offer free delivery seven days a week for their Birthday & Anniversary Club members. Walk-ins are welcome! 10255 Torrey Pines Rd, La Jolla (858) 459-0731 | bridgetslaiblooms.com

Bloomers
Bloomers of La Jolla has been a staple in the La Jolla Village for over 35 years. Offering the highest quality product available, they focus on judicious use of the customer relationship as they do on the designs. What an honor to celebrate special events throughout generations and view each new customer as an opportunity to widen their family circle. Every order is thoughtfully handcrafted by the talented designers to ensure your floral fantasies are realized. Walk-ins welcome! 7520 Eads Ave, La Jolla (858) 454-3913 | bloomersflowerslajolla.com

Handyman 1st Place
Handyman of La Jolla & Del Mar
Handyman of La Jolla has more than 30 years’ experience in construction, remodeling, and handyman services. Clients count on quality, clean and quiet service while at their home. Whether you’re looking for interior or exterior work or need a little of both, Handyman of La Jolla is here to help you decide which changes and upgrades are right for you. From remodeling and repairs of homes and condos, Handyman of La Jolla & Del Mar can take care of it all. (858) 459-3860 | handymansflajolladelmar.com

Scott’s Handyman Service
Need some work done at your home? Scott’s Handyman Service does it all. No job too small. You name it, he will probably be able to tackle it. Scott’s Handyman Service (858) 459-9211 | (619) 252-1111

Insurance 1st Place
Vicky Mallett
Farmers Insurance
A resident of California for 25 years, Vicky Mallett Agency, is committed to educating customers on all of their insurance options – whether it’s auto, home, renters, business insurance and more. At the end of the day, clients will be knowledgeable on all of their current coverages as well as options for the future. Their personable and detail oriented staff are there to provide proactive care at your convenience.

7946 Ivanhoe Ave, Ste 222, La Jolla (858) 454-3225

2nd Place
Terry Hudkins-State Farm
State Farm agent Terry Hudkins and staff are the recipients of this year’s Best Insurance Agent Award for the Fifth year running. Their mission is to help people manage the risks of everyday life, recover from the unexpected and deliver remarkable customer service. Terry is an experienced insurance professional with a passion for helping people and has served the local community for over 15 years.

8110 La Jolla Shores Dr, La Jolla (858) 454-0409 | terryhudkins.com

Thank you for voting us
Best Boutique & Best Women’s Apparel
Lissilaa Boutique
1250 Prospect Street Suite C21 858-454-0874 La Jolla, CA 92037

Handyman of La Jolla & Del Mar
Many thanks to our customers and supporters of La Jolla for the honor of being voted Best Handyman of La Jolla for 6 years running: 2014 – 2019

Brian Papazian
handymansflajolladelmar.com
Tele: 858-459-3860

Gold You can Hold
Diversify. Privacy. Growth.
Thank you for voting Chism Brothers Painting 2019 Readers Choice for Best Painter. We would like to thank you, our community, for your continued trust over the years, and look forward to serving you in 2020. Serving La Jolla Since 1982

Kathleen Buoymaster

Interior Design 1st Place tie

Kathleen Buoymaster

Interior Design is an interior design firm that offers a wide array of services for both residential and commercial clientele. Since 1985, emphasis on each project is always placed on highly personalized service through continued detailed communication with the client. Whether a client is seeking one piece of furniture to complete a room, or to re-conceptualize their entire home or office, Kathleen Buoymaster can help with painting, furniture and arrangement services. And whether it’s a simple or elaborate design or finish, custom work is available to satisfy each client’s individually requirements.

7944 Princess St, La Jolla
(858) 456-2650
kathleenbuoymaster.com

2nd Place tie

AGK Design Studio

AGK Design Studio’s work can be seen everywhere from the cover of San Diego Home/Garden Lifestyles to the pages of Coastal Living magazine. Based out of La Jolla, most of their projects reside in the coastal beach towns of So. California. However, their location is not limited as they have also designed homes in So. Carolina, Chicago, Las Vegas, and Park City, Utah. AGK has been in business for 20+ years and during that time they’ve worked side by side with many high profile builders and architects. From high-end residential projects to model homes and offices, no detail is too small. Their styling can be described as coastal modern, classic elegance with functional practicality.

7556-B Fay Ave, La Jolla
(858) 551-8752
agkdesignstudio.com

Robinson + Brown Design

Robinson Brown Design is one of today’s foremost interior design firms in San Diego with an emphasis on restaurants, hotels & resorts, high-end residential and commercial design. Both David Robinson and Cynthia Brown are positioned among the industry’s most innovative and accomplished designers, leading a forward-thinking team in creating iconic coastal spaces.

5637 La Jolla Blvd, La Jolla
(858) 459-4106
robinsonbrowndesign.com

Landscape 1st Place

C Nyham Landscape

C Nyham Landscape is a professional, friendly and reliable Architectural and Engineering service in La Jolla. They are dedicated to providing high quality Architectural and Engineering services for commercial and domestic clients throughout California. The C Nyham Landscape offers professional, workmanship, competitive prices and high quality service delivered on time and within budget.

8807 Caminito Sueno, La Jolla
(858) 457-1296

2nd Place tie

Revolution Landscape

Ready to reduce your landscape water use, grow your own fruits and veggies, or go organic with your landscaping? As San Diego’s leader in eco-friendly and edible landscaping, Revolution Landscape can help transform your yard into a beautiful, functional, and sustainable outdoor environment. With comprehensive design, build, and maintenance services, Revolution Landscape can handle all phases of your project to create the landscape you’ve always dreamed of!

(858) 337-6944
revolutionlandscape.com

Mortgage Agent

1st Place tie

Tracy Trudeau

Tracy is a senior loan officer at Rancho Financial and has been in the mortgage industry since 1991. He currently works as a direct mortgage banker and offers in-house underwriting, docs and funding. Rancho Financial has preferred direct lender rates that are consistently more competitive than other sources. Tracy lives in the Bird Rock neighborhood with his wife and children. He is extremely active in the community and local schools.

930 Prospect St, La Jolla
(858) 922-3325
tracytrudeau.com

Ed Woolery

Clients looking for a smart mortgage company and a company that really cares go to Ed Woolery and Guaranteed Rate Affinity for all their home financing needs. You can count on him to listen and understand your vision, and stay committed to doing what's in your best interest. Ed knows that every client has different financial goals, so he takes the time to understand your vision in order to recommend smart mortgage solutions. As a consultant, he is backed by a dedicated team of loan assistants, processors, underwriters and closing specialists. He and his team consistently deliver smart choices because they’re highly trained and well versed in all aspects of the industry. Ed Woolery VP of Mortgage Lending, 930 Prospect St, La Jolla

2nd Place

Scott Gillen Painting

S. W. Gillen Painting is a full service painting company prepared to serve all clients looking for a neat, clean and well-ordered job site along with a quiet, efficient, well-equipped and courteous crew. As a family owned and operated business since 1981, Peak Brothers Fine Home Painting has been making San Diego beautiful with more than 3,000 projects completed. Each Peaks Brothers Craftsmen is a trained and experienced painter, all ready to exceed your expectations. From residential to commercial to high end, we’re your complete painting solution provider.

9930 Prospect St, La Jolla
(858) 922-3325
peaksbrotherspainting.com
of your interior and exterior painting needs. They employ the best painters in San Diego and use only top-of-the-line job materials. They are committed to pro-
tecting all of your belongings (floors, furn-
niture, artwork, cars, trees, shrubs, etc.) from paint smears, splatters, and drop-
nings. Work is done in a neat and order-
ly manner with little disruption to your daily activities, perform daily clean ups.

7496 La Jolla Blvd., #256, La Jolla
(858) 454-3300

Pet Sitting/Boarding

1st Place (tie)

DogZenergy
DogZenergy, offers complete canine care for your best friend. Not just another dog walking service, DogZenergy also orga-
nizes exercise play groups and the most premier positive reinforcement dog train-
ing program to truly change your dog’s life. Your dog will be physically and men-
tally exercised so that he can be the best dog that he can be by satisfying all of his canine instincts and needs. This place can turn your out-of-control, unmanageable dog into a calm, zen dog. They also pro-
vide in-home overnight pet sitting that allows your dog to stay in the comfort of his own home.

(858) 349-5700 | dogzenergy.com

Doggtopia
Doggtopia provides a safe and upscale environment for dogs to play, romp, and receive lots of love and attention. They offer Daycare, Boarding and Grooming.

5260 Eastgate Mall Rd, University City
(858) 450-9950 | dogtopia.com

2nd Place

The Nobel Dogs
The Nobel Dogs is a service to make your dream dog a reality and they guarantee the results! They specialize in creating dogs that can be trusted off leash around distractions, walk beautifully, play well with other dogs, and are friendly with strangers. They use a balanced approach to training that teaches the dog every-
thing they want them to know through positive reinforcement and holds them to a high standard once they fully under-
stand the expectations. They have found that training dogs first through positive reinforcement and then holding them accountable for non compliance creates the most happy, self reliant, relaxed and accountable for non compliance creates the

(619) 947-1709 | thenobledogs.com

Plumber 1st Place (tie)

Bill Howe Plumbing
Bill Howe Plumbing & Air specializing in Rheem products and service. Bill Howe is known for its customer service, and you can count on the company for a free, no-
obligation consultation to determine the perfect system for your home or business.

9085 Aero Dr, Ste. B, La Jolla
(619) 286-6348

Erling Rohde Plumbing
Erling Rohde Plumbing offers sewer and drain cleaning and plumbing repair ser-
vice. A family owned business that has been serving La Jolla for over 50 years, its specialties include toilet, faucet, pipe repair and replacement, backflow pro-
tection, underground bake water and gas, Ray-Pac boiler repair, solar hot water sys-
tems and water heaters. It’s earned a stel-
lar reputation for providing caring cus-
tomer service.

5771 La Jolla Blvd, La Jolla
(858) 454-4425 | rohdeplumbing.com

2nd Place

Adept Plumbing
Adept Plumbing is a family owned and operated plumbing company in San

Diego available 24/7 for emergencies and your convenience. They offer free esti-
mates and quotes and complete residen-
tial and commercial plumbing services to homes and businesses throughout San Diego. As a full-service plumbing com-
pany they specialize in repairing water heaters, drains and septic tank problems with their high tech sewer camera system.

(858) 551-0114

La Jolla Village News

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Modmacro.com
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Dr. Ryan Hoffman, Dr. Joseph D’Angelo, Dr. Ashley Olson,

The UPS Store Bird Rock

The UPS Store of Bird Rock has been providing the community with personal and small business needs for over 30 years of operation. Originally opening under the Mail Boxes, Etc. franchise, the location was the third to be opened in what would be a global retail chain. Through the years, the few committed owners have grown and expanded the location to meet the needs of the community, after having been acquired by UPS, it was rebranded as The UPS Store.

5580 La Jolla Blvd, La Jolla
(858) 453-2216

Travel Agency

2nd Place (tie)

Epic Travel

Epic Travel Services is a boutique style travel agency with a focus on upscale and luxury travel. Owner Mary Ann Reing takes immense pride in designing highly personalized experiences tailored precisely to clients needs. She devotes herself and invests heavily in education and destination knowledge as well as extensive personal travels. Epic Travel Services is simply passionate about helping others explore our glorious globe, and with Mary Ann’s signature and highly personalized hands-on service—clients travel with the assurance of all details minded and tended. Travel enriches the soul and connects cultures around the world.

7252 Fay Ave #200, La Jolla
(619) 633-3742 (EPIC)

Chayet Travel Network

The Chayet Travel Network will go the extra mile to ensure the planning of your travel experience is as easy and stress-free as possible. They are completely committed to ensuring clients consistently enjoy excellent value and memorable travel adventures. They stand out because most of their recommendations for accommodation, tours and other travel services come from first-hand experiences. The La Jolla travel agents specialize in high-end travel or exclusive travel for those who want something more. They are off-limits to other travelers. Their travel agency with a focus on upscale and luxury travel. Owner Mary Ann Reing takes immense pride in designing highly personalized experiences tailored precisely to clients needs. She devotes herself and invests heavily in education and destination knowledge as well as extensive personal travels. Epic Travel Services is simply passionate about helping others explore our glorious globe, and with Mary Ann’s signature and highly personalized hands-on service—clients travel with the assurance of all details minded and tended. Travel enriches the soul and connects cultures around the world.

7252 Fay Ave, La Jolla
(858) 459-8000
chayettravel.com

Wells Academic Solutions

Where assessment, engagement, and mastery meet. Over 20 year experience has gone into the creation of their structured programs and proprietary curriculum. Wells Academics also licenses its programs and trains instructors in test preparation best practices—changing the conversation around test preparation from obligation to opportunity.

6430 La Jolla Blvd #204, La Jolla
(858) 551-2650 | wellsacademics.com

Stella Maris Academy

The mission of Stella Maris Academy is to empower a community of diverse learners to offer the highest quality education by providing a Christ-centered, academically excellent, and safe environment. Providing a Christ-centered, academically excellent, and safe environment. Providing a Christ-centered, academically excellent, and safe environment. Providing a Christ-centered, academically excellent, and safe environment.

7654 Herschel Ave, La Jolla
(858) 454-2461
stellamarisacademy.org

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6430 La Jolla Blvd #204, La Jolla
(858) 551-2650 | wellsacademics.com

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Cosmetic Rejuvenation
1st Place
La Jolla Cosmetic Laser Clinic
All of the La Jolla Cosmetic Laser Clinic providers have many years of experience in cosmetic lasers and injectables. Awareness of the varied responses of mixed ethnicities ensures your skin procedures will be carefully selected to provide not only pleasing results but safe results. The team of medical professionals are committed to researching and investing in the best technology and equipment available. Their vision is to individually design skin care programs to help each of their clients look their best, morning, noon and night! You will enjoy renewed confidence, self-esteem and feel good about how you look.

2nd Place (tie)
SK Clinic
SK Clinic specializes in all aspects of reconstructive and cosmetic surgery. Their goal with every cosmetic surgery procedure is to achieve a positive, natural outcome. Whether enhancing the face or a specific area of the body with cosmetic surgery procedures, or restoring appearance and function to face or other areas of the body traumatized by injury or disease, their goal is to achieve a youthful new look. Dr. Stephen Krant shares the belief that positive outcome flows from the physical down to the mental.

True Beauty
Led by renowned board certified plastic and reconstructive surgeon Dr. Brian Reigan. True Beauty provides safe and effective cosmetic treatment by combining science and art. Their practice utilizes the most up-to-date and cutting-edge technologies with world-class experience and skill to create results that are both long-lasting and natural-looking. Using a personalized approach, they customize each patient's treatment with his or her specific needs and unique beauty in mind. Whether you desire a subtle tweak or a dramatic transformation, your appearance in your appearance, our team possesses the technology, knowledge and skill to make your cosmetic dream a reality.

Cosmetic Surgery 1st Place
Dr. Stephen Krant
SK Clinic
Dr. Krant's cosmetic surgeon team pursues an integrative medical approach, making use of the resources and innovative treatments in the medical spa industry. Combining cosmetic surgery practices with spa treatments, our cosmetic surgery team comprehensively treats the whole person. This thorough approach improves the quality of the healing process and enables patients to recover.

True Beauty
2nd Place
True Beauty (see listing under Best Cosmetic Rejuvenation)

Day Spa 1st Place
The Spa at Estancia
Located next door to the Salk Institute amidst Estancia La Jolla Hotel & Spa's serene gardens and hacienda-style buildings, this full-service sanctuary offers unparalleled relaxation. Located and travelers alike come for The Spa at Estancia's extensive menus of organic facials, massages, body treatments and nail services, and stay for revitalizing features such as the tranquil relaxation area, meditation garden, eucalyptus steam room, and salt-water pool and hot tubs. The Spa's newest addition: two private bungalows – one for nail care services, and one designed as a romantic couples retreat with a private outdoor soaking tub and fireplace.

La Vie Day Spa
Whether you are coming for the massage, facials or body scrub, you will still feel a blissful state of relaxation. The experienced hands at La Vie will treat you like royalty during your visit. Ask about packages and gift certificates for the holidays.

Dentist 1st Place (tie)
Dr. Reynolds D.D.S.
Dr. Michael Reynolds diligent attention to detail helps him craft your perfect smile. How do they work toward perfection? Through a constant effort to improve their skill set, and a relentless attention to detail. How do they provide a perfect dental experience? First, through a genuine concern for the well-being of patients and then by having a thorough understanding of their needs.

Dr. Dougherty
Dougherty Dental hygiene team is committed to providing oral healthcare services based on the individual needs of patients, with the goal of achieving optimal oral and general (systemic) health. Maintaining a comfortable, safe environment where trust and a mutual understanding of healthcare needs are essential in developing long-term relationships. Utilizing the latest technology and evidence-based treatment protocols, dentists and hygienists work collaboratively to customize every patient's experience.

Evian Salon & Spa
Located next door to the Salk Institute amidst Estancia La Jolla Hotel & Spa's serene gardens and hacienda-style buildings, this full-service sanctuary offers unparalleled relaxation. Located and travelers alike come for The Spa at Estancia's extensive menus of organic facials, massages, body treatments and nail services, and stay for revitalizing features such as the tranquil relaxation area, meditation garden, eucalyptus steam room, and salt-water pool and hot tubs. The Spa's newest addition: two private bungalows – one for nail care services, and one designed as a romantic couples retreat with a private outdoor soaking tub and fireplace.

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www.kathleenbuoymaster.com
Cristina Q the Salon
For 30 years, Cristina Q. Navarrette has been doing nails in La Jolla. She’s so beloved by her longtime clients that she’s simply known as Cristina Q. That’s also the name of her salon on Fay Avenue, where she’s the only manicurist among a staff of 12, most of them hairdressers. She specializes in what she calls “natural nails.” Her experience and customer care keep her clients coming back time and time again.
7741 Fay Ave, La Jolla
(858) 456-2602

Health Club/ Gym
1st Place 5th
La Jolla Sports Club
When it’s time to take a breather from your fast-paced daily life, La Jolla Sports Club offers you a dedicated space for fitness. The professional and dedicated staff along with state-of-the-art equipment and exceptional programs provide you the tools you need to attain your fitness goals. When you’ve completed your workout, reward yourself with a refreshing steam bath in the beautifully appointed locker rooms.
7825 Fay Ave, La Jolla
(858) 456-2595 | lajollasportsclub.com

24-Hour Fitness
The destination for a good workout any time of the day or night, La Jolla offers all the convenience of this popular chain gym. A personal workout is available anytime and classes range from boxing to cycling, boot camp and strength training. Memberships flex for clients who wish to work out everyday and those who only want to show up on the weekend.
7680 Girard Ave, Ste 200, La Jolla
(858) 551-7800 | 24hourfitness.com

2nd Place
Dan McKinney Family YMCA
(see listing under best Child Care)

Holistic Health 1st Place
Amorah Kelly Wonderworks
Amorah Kelly is passionate about helping people improve the quality of their life by uplifting, grounding, and balancing body, mind and spirit. Amorah uses gentle acupuncture, Chinese herbal medicine and energy healing to help people improve the quality of their life by balancing body, mind and spirit. This takes place in a beautiful, peaceful, caring environment, which encourages relaxation and trust. Healing rooms have crystal tables and magnetic pads to create balance, energy for a healing experience.
7742 Herschel Ave. Ste Q, La Jolla
(858) 775-1015
wonderworkshealingarts.com

2nd Place 5th
Pacific Pearl
Imagine a place where state-of-the-art western medicine meets the best of global healing traditions. Where body, mind and spirit are treated as one, and there is a focus on education, where health is defined as more than the absence of disease, and where prevention is considered the best intervention. Welcome to Pacific Pearl La Jolla and Osarmeni Integrative Health. Find a unique blend of conventional, integrative and naturopathic medicine practitioners devoted to your health and healing. The studio and educational center feature lectures, retreats, classes, seminars and special events for education and is dedicated to bringing you the science of health.
9619 La Jolla Blvd, La Jolla
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OPTOMETRY
Richard R. Trainer, O.D.

Martial Arts 1st Place
Twin Dragons
Kenpo Karate for self-defense is quick to learn, easy to apply and 100 percent effective on the street! Focused fitness, balanced mind, body & spirit, safe self-defense training, fencing, boxing, Ju Jitsu.
7524 La Jolla Blvd, La Jolla (858) 454-5433
twindragonssporscenter.com

2nd Place 1st tie
Rada Jiu Jitsu Academy
Rada Jiu Jitsu Academy (RJJA) is a Brazilian Jiu Jitsu, martial arts school that caters to kids and adults alike. Headed up by Professor Rafael Dallinha, RJJA strives to spread the art of Jiu Jitsu and help people learn useful self-defense skills. They work hard to provide a fun, fitness atmosphere where you can get in shape and feel comfortable for both men and women, girls and boys. Everyone is treated with great respect and are welcomed and made to feel at home. No matter what your goals are, they will help you achieve them.
908 Pearl St, La Jolla (619)252-5678
ijs252@ijsjitsu.com

Massage 1st Place
Equanimity Massage by Connie Youngblood
Connie Youngblood has been doing massage in San Diego, California since 1996. She is Nationally Certified and associated with ABMP and continues to take courses that strengthens as well as diversify her modalities. Connie’s massage is nurturing as well as educational, putting you back in touch with your own body by pointing out the areas you hold your stress and tension. With the balance of all three she passes along her knowledge to her clients.
7752 Fay Ave, Ste D, La Jolla (619) 993-7909 equanimitymassage.com

2nd Place 1st tie
Massage Envy
Massage therapy relieves muscles, easing and soothing your aches and pains. It rejuvenates– restoring balance to our body and being, making us better for all the things life throws our way. Massage Envy believes every body deserves a great customized massage, so we’ve made relaxation convenient. Their qualified massage therapist on staff can customize a program for your desired effect.
7650 Girard Ave, #200, La Jolla (858) 551-0076 | massageenvy.com

La Vie Day Spa
(see listing under Best Day Spa)

Nail Salon 1st Place tie
The Nail Lounge
The Nail Lounge of La Jolla offers luxury spa services in an elegant, tranquil setting. Upon entering the Lounge, you will be offered a cup of soothing tea or refreshing water to enjoy as you experience an array of relaxing and renewing treatments. The Lounge is decorated in peaceful, neutral colors that will lull you into tranquility, and the skilled staff is dedicated to ensuring your relaxation with respectful quietude.
7546 Girard Ave, La Jolla (858) 456-7711 thenailloungeoffajiala.com

Gloss Hand Spa
Spoil yourself with an indulging spa session with the trained technicians who will make sure you are comfortable and receive a truly unique service. Your satisfaction (and beautiful nails) are top priority at Gloss Hand Spa. Gloss is the creation of owner Tu, and wife Sara. Tu was tired of the same places that only do a disservice to their guests. With Tu’s 30 years of customer relations experience and Sara’s 20 years in the nail industry, the two came up with Gloss to offer quality treatment and service to every guest that walks in for a visit. A trip to Gloss will change the way you do spa day.
7553 Girard Ave, La Jolla (858) 412-4450 glosshandspa@gmail.com

2nd Place tie
Nancy’s Nails
Nancy’s Nails’ nail salon in San Diego is a great place to unwind and relax after a long week. Whether you’re looking for a fresh nail color or a bold design, this salon is here to please you. For luxury spa treatments you can afford, look no further than Nancy’s Nails. At Nancy’s Nails, you can park quickly and safely in a lot next door. Make your next manicure-pedicure a great one when you sign up for services at Nancy’s Nails.
721 Pearl St, La Jolla (858) 454-2853

Seabreeze Nails
Treat yourself to a relaxing nail care service from San Diego’s Seabreeze Nails Spa and reap the benefits. With walk-ins accepted, just stop by within normal operating hours to seek comfortable service. If you prefer to pay by credit card, you’re in luck. That establishment accepts all major credit cards. Find a space on the street or park in the lot not far from the salon. Cyclists will love the spacious bike racks outside. Your rings deserve to be on a well-manicured hand. Seabreeze Nails Spa can provide that and much more.
5771 La Jolla Blvd, La Jolla (858) 328-3282

Optometrist 1st Place Dr. Richard Trainer
With fall just around the corner, the world you make sure that you can see San Diego’s surroundings with perfect clarity. Dr. Trainer has been in the optometry

Readers Choice Awards 2019
business for 57 years, and he and his friendly staff will “see” to it that you get the care you need to improve or maintain your sight.

930 Silverado St, La Jolla (858) 454-0199

2nd Place

Gordon Wong Eye Design & Optometry

(see listing under Best Eyewear)

Personal Trainer 1st Place (tie)
La Jolla Sports Club

(see listing under Best Health Club)

Tee @ Rush Cycle

Whether you are looking to slim down, boost your metabolic rate, or increase your endurance, Rush Cycle has you covered. Their indoor cycling instructors are extremely trained and motivated to help you achieve your fitness goals, all while having a good time on your bike. Rush Cycle, La Jolla is a full-service fitness center and will help you to push through our exercise classes, burn calories, and have as much fun as possible. Together you can have a great ride and meet your fitness goals.

5625 Girard Ave Blvd, La Jolla (858) 225-8457 | lajolla@rushcycle.com

2nd Place

Pilates Plus La Jolla

Pilates Plus La Jolla offers a muscle-blowing, body-shaking workout unlike any you’ve ever done before. It’s a high-intensity, low-impact 40-minute session that is done as slow as possible to lengths and tone your body in ways you’ve never dreamed. Thank a hybrid of Pilates, cardio + circuit training...welcome to the Lagre Fitness® method. Suit up to fit...levels, from beginners to advanced. They’ve trained everyone from the first time fitness goer to the injured and the pro athlete. “This isn’t your “mama’s Pilates”!”

7712 Fay Ave, La Jolla (858) 456-1516 | pilatespluslajolla.com

2nd Place

La Jolla Home Care Assistance

Home Care Assistance is recognized as a premier home care provider. A revolutionary home care approach, known as the Balanced Care Method®, is focused on promoting independence and healthy longevity for seniors and older adults. They listen to the care and companionship needs of each individual client and tailor a custom care plan to address their needs. From daily living needs to ongoing support and communication, the caregivers and Care Managers will work with you to ensure the highest level of care. Whether you or your loved one need assistance and companionship for a few hours a day to 24/7, you choose from flexible hourly or live-in care options.

521 Fay Ave, La Jolla (858) 842-1346 | lajollanurseshomecare.com

2nd Place

La Jolla Nurses Homecare

Here in the San Diego area there are dozens of agencies to choose from, and the decision may seem overwhelming. La Jolla Nurses Homecare began nearly 40 years ago with a simple, but important mission: to offer area seniors a quality home nursing service that was built around their needs. By staying true to their vision and through the hard work of staff, they’ve been able to deliver nursing and daily living care services to seniors with the professionalism, dignity, and respect that customers deserve.

2223 Avenida de la Playa #120, La Jolla (833) 359-5755 | Casa de Mañana

Senior Living 1st Place (tie)
Casa de Mañana

A world by the sea, Casa de Manana offers award-winning retirement living on the La Jolla Coast. It’s Southern California living at its best featuring unique California mission-style architecture and an engaging community spirit. It’s no wonder Casa de Mañana is named La Jolla’s “Best Retirement Community” year after year! With options including two-bedroom villas and oceanview apartments Casa de Manana offers extraordinary retirement living at a surprisingly attainable price - with no entrance fees!

849 Coast Blvd, La Jolla (858) 454-2151 | casademañana.org

White Sands of La Jolla

While your lifestyle is definitely your choice, with as much privacy as you desire, there are many activities for you to enjoy at White Sands of La Jolla. Enjoy concerts, water aerobics classes or trips to nearby musical and stage performances. You can browse through the well-stocked library, indulge your creativity in our hobby rooms or take a walk on the beach. Jacuzzis, gardens, exercise rooms, even travel arrangements.

7450 Oleada Ave, La Jolla (858) 454-4201

2nd Place

Chateau La Jolla

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Whether your travels bring you to La Jolla for an overnight visit or an entire seasonal escape, or make it your new home, Chateau La Jolla is in your best senior retirement value. You’ll enjoy superior senior living just a short stroll from the Ocean and a few blocks from the heart of the Village. Compare and see why Chateau La Jolla is a popular choice for independent seniors.

233 Prospect St, La Jolla (858) 459-4451 | chateaulajollainn.com

Specialized Workout Facility 1st Place (tie)
Rush Cycle

(see listing under Best Trainer)

Orangetheory Fitness

Orangetheory Fitness offers 60-minute workout sessions split into intervals of cardiovascular and strength training with heart rate monitors to track intensity and maximize metabolic burn. Increase energy, get visible results and burn more calories, even after leaving the studio. That’s the Orange Effect! Really want to change your body and your fitness level? Join the best fitness movement in the nation! 7734 Girard Ave. Ste C, La Jolla (858) 551-8750 | orangetheoryfitness.com/la-jolla

2nd Place

Pilates

Fag is specifically designed to provide a functional full-body workout while im-
Sherri Belanger is as passionate as ever about her career in hair and business. The proud owner of Belle Sirène Salon, she had a clear vision of the type of guest experience that would be delivered and the team that would work alongside her. When she opened Belle Sirène in 2016, she decided it was time to bring Los Angeles’ relaxing rituals and effective time management to her favorite city, La Jolla, California. With 16 years experience in top salons and a 2016 “Most Beautiful Colorist” award from Salon Today, Sherri knew she could create something special. When she opened Belle Sirène in 2016 she had a clear vision of the type of guest experience that would be delivered and the team that would work alongside her. Belle Sirène is built on uncompromising quality, open communication, an exceptional experience from beginning to end and of course a pinch of glamour. Continual education is of the utmost importance to Sherri and the team, which ensures they are always ahead of the curve with the latest techniques, styles and trends. Though it’s nearly impossible to get an appointment with Sherri you can trust, you will be in the best hands with any stylist. The salon offers different price points and specialties to cater to different budgets and expectations.

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2019 Readers Choice Awards

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Costa Verde Center 2nd Place

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– Team Pedego La Jolla

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- William Shatner

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