La Jolla Christmas Parade

SUNDAY Dec. 4th 1:30 pm
Girard Avenue

CHRISTMAS IN THE FUTURE

Holiday Festival 2:30pm - 5:00pm

KidsZone • Entertainment
Educational Exhibits • Photos with Santa
La Jolla Recreation Center - 615 Prospect Street

www.ljparade.com
The 59th Annual La Jolla Christmas Parade & Holiday Festival, ‘Christmas in the Future’ welcomes you.

The Parade ends at the La Jolla Rec Center – site of the Holiday Festival. The Stage Entertainment begins at 2:00 p.m. at the Rec Center, culminating with the Lighting of the Community Christmas Tree on the Rec Center lawn. The Tree is decorated courtesy of GDC Construction with support from La Jolla Sunrise Rotary. Santa’s visit to the Christmas Parade and Holiday Festival is provided by Sunrise Rotary and he is driven in the La Jolla Beach & Tennis Club’s Old Black Goose, a 1915 Black Packard Convertible.

This event is entirely funded by community sponsorships and donations from local Foundations, businesses, and residents. It depends on countless volunteer hours from the Christmas Parade & Holiday Festival Committee, and many others who support the Foundation. They are dedicated to making the 2016 Christmas Parade & Holiday Festival the best ever!

It has been my privilege to work with them for nearly two decades, and some have been volunteering for more than 30 years! A special thanks to Patricia Wells (Parade Administrator), Mike Carlin (Parade Director), Felicia Parker and Gail Forbes (Festival Coordinators). Thanks to La Jolla Sunrise Rotary (Jim Poirier) and the Park and Recreation Center Advisory Board (Cindy Greatrex, President) for their grants to the Foundation for the Community Christmas Tree Lighting.

Ann Kerr Bache
President La Jolla Christmas Parade and Holiday Festival Foundation

Honorary Parade and Festival Chairs
Ann Kerr Bache, Jack McGreory, Bill Kellogg and Peter Farrell

2016 Parade Board and Volunteers

<table>
<thead>
<tr>
<th>Event Chair</th>
<th>Ann Kerr Bache</th>
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</thead>
<tbody>
<tr>
<td>Foundation Secretary</td>
<td>Charles Hartford</td>
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<tr>
<td>Parade Administrator</td>
<td>Pat Wells</td>
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<tr>
<td>Parade Director</td>
<td>Mike Carlin</td>
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<tr>
<td>Holiday Festival Chairs</td>
<td>Felicia Parker, Gail Forbes, Cindy Greatrex</td>
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<tr>
<td>Media &amp; Website</td>
<td>David Bache</td>
</tr>
</tbody>
</table>

Parade Coordinators:
- Bands: Otis Benton
- Beauty Queens: Cynthia Adams-Carlin
- Canine Units: Mike Carlin, Warren Heenan, Louise Heenan, Donna Scurio,
- Equestrians: Dominic Scurio, Amelia Scurio, Abby Scrivener, Nick Scrivener
- Floats & Safety: Dave Irwin
- Marching Units & VIP Vehicles: Cynthia Adams-Carlin, Patti Ann Carlin
- Miscellaneous Vehicles: Diane Gormsen, Jerri Hunt
- Parade Operations: Steve Carlin
- Parade Banners: Irene McCann
- Announcers & Toastmasters: Safwan Ahmed, Phillippe Covington, Ron Fineman, Craig Hothem, Gil Hyder, Yasha Kharrati, Linh Nguyen, Anthony Pascale, David Ross, Josh Rutherford, Ron Simon, Tim Troy, David Yapo
- VIP Reception: Sally Fuller, Cindy McGowan
- Information Desk: Laura Scheid
- BSA Troop 506: Jacques Navieux
- BSA Crew 506: Clark Smith
- Parade Day Volunteers: Tom Bache, Katie Carlin, Kyle Carlin, Bob Hoy, Dan Irwin, Rich Russell, Mike Seitz, Hank Woodward

2016 Official La Jolla Christmas Parade Program produced and published by LA JOLLA VILLAGE NEWS.
two weeks later, was selected to head the
retired from the Department in 2007 and
assigned to the 9 police area stations. He
detectives and support personnel
which included all uniformed officers,
Chief, where he oversaw Operations,
units. He rose to the rank of Assistant
Port, Public Affairs and many other
San Diego Police Department. He served
Cold War and Vietnam Era veteran.
He was discharged in San Diego in 1972,
from the aircraft carrier USS Saratoga.
After receiving his wings, he reported to
missioned and underwent flight training.
Station Pensacola, where he was com-
Massachusetts. After graduating from
Boston College, he reported to Naval Air
Station Pensacola, where he was com-
misioned and underwent flight training.
After receiving his wings, he reported to
VF 103 where he flew the F4 Phantom
from the aircraft carrier USS Saratoga.
He was discharged in San Diego in 1972,
and remained in the Naval Reserve, retir-
ingar at the rank of Commander. He is a
Cold War and Vietnam Era veteran.
After leaving active duty, he joined the
San Diego Police Department. He served
in Patrol, Investigations, SWAT, Air Sup-
port, Public Affairs and many other
units. He rose to the rank of Assistant
Chief, where he oversaw Operations,
which included all uniformed officers,
detectives and support personnel
assigned to the 9 police area stations. He
retired from the Department in 2007 and
two weeks later, was selected to head the
Coronado Police Department. He served
as their Chief until retirement in 2011, culminating a Law Enforcement Career of over 38 years.
He has been very active civically, and
served on the board of directors of The
Childrens Museum, The Cystic Fibrosis
Foundation, The Combined Health
Appeals Drive, The Nice Guys, The San
Diego County Chiefs and Sheriff’s Associa-
tion and The National Conference of
Christians and Jews.
In January of this year, he was elected
president of the Mt. Soledad National Vet-
ers Memorial.

**Grand
Marshall**

**MT. SOLEDAD
VETERANS MEMORIAL**

Represented by:
Louis J. Scanlon

Lou was born and raised in Mas-
sachusetts. After graduating from
Boston College, he reported to Naval Air
Station Pensacola, where he was com-
misioned and underwent flight training.
After receiving his wings, he reported to
VF 103 where he flew the F4 Phantom
from the aircraft carrier USS Saratoga.
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and remained in the Naval Reserve, retir-
ings at the rank of Commander. He is a
Cold War and Vietnam Era veteran.

**Civic
Marshal**

**POLICE CHIEF
SAN DIEGO POLICE
DEPARTMENT**

Shelly Zimmerman

Chief Shelley Zimmerman was pro-
moted to Chief of Police on March 4,
2014, and was hired on October 21,
1982, by the San Diego Police Depart-
ment. She was born in Cleveland, Ohio
and is a graduate of The Ohio State Uni-
versity, with a degree in Criminal Justice.
She is also a graduate of the FBI National
Academy, FBINA #241.

Chief Zimmerman has worked many
of the San Diego Police Department’s
patrol commands. Shelley also has exten-
sive investigative experience. Some of
Chief Zimmerman’s prior assignments
have included Vice, Narcotics, Internal
Affairs, Multi-Cultural Community Rela-
tions Office, the Mayor’s Executive Pro-
tection Detail, the Narcotics Task Force
and the Field Lieutenant position.

Chief Zimmerman has assisted in the
security planning for several large events
in San Diego such as the Super Bowl,
Republican National Convention, major
conferences and the 4th of July Indepen-
dence Day holiday at the beach, where
more than one million local and visitors
alike come to enjoy each year.

Chief Zimmerman has received
numerous awards and citations through-
out her career which has included the
San Diego Press Club Headliner of the
year award for her undercover work, the
San Diego Business Journal’s Woman
Who Mean Business Exemplary Award
for her civic involvement with both the
business and residential communities,
the San Diego Police Foundation Women
in Blue Award for her commitment to
making San Diego one of the safest large
cities in the United States and the Gold
Key Award from the Hotel/Motel Associa-
tion for her commitment to the Hospitalli-
ty and Tourism Industry.

Chief Zimmerman’s previous assign-
ment was the Neighborhood Policing sec-
tion which includes; the Regional Police
Academy, Backgrounds, In-Service and
Field Training, Juvenile Administration,
the Police Range, Volunteer Services,
Information Services, Communications,
Crime Analysis, and Human Resources.

Chief Zimmerman was also the Depart-
ment’s liaison with the Gang Commiss-
ion, STAR-PAL, the San Diego Police
Foundation, Crime Stoppers, Labor Rela-
tions, the Hotel/Motel Association and
the Chief’s Community Advisory Boards.

Chief Zimmerman is an avid sports
fan and often participates in athletic
charity fundraisers.

**COUNCIL PRESIDENT
DISTRICT 1**

Sherri S. Lightner

Sherri Lightner currently serves as
Council President for the City of San
Diego. She is the first female engineer to
serve on the City Council, and the first
female Council President. She has served
as the Councilmember for District 1 in
the City of San Diego since December,
2008.

Sherri’s current priorities as Council
President include economic development,
and expanding the tech, cyber-tech and
blue tech industries in San Diego, and
working on the City’s Water Policy to
develop an affordable and sustainable
water supply. She promotes STEM educa-

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**PARADE SPONSORS**

Audrey S. Geisel,
Dr. Seuss Foundation

Darlene Marcos Shiley
in Memory of Donald Shiley

John E. Barbey, Jr.

**SILVER SPONSORS**

Doug & Geniya Manchester,
Manchester Financial Group

McGrory Family Fund
of the Jewish Community Foundation
Traditional Marshal

WINDANSEA CLUB SHACK – 70 YEARS’ YOUNG

Hans Newman’s Early Memories of the Shack

I attended La Jolla Elementary, Muirlands Junior High and LJHS, class of ’73. I got my Ecology Badge while an Explorer Scout (La Jolla Troop 4) in 1969 replanting Torrey Pine trees with Ranger Ray Guisewite after the ’68 fire. We had moved down near Big Rock in 1965 (where my mother Ruth Hansen still resides) and I got involved with WindanSea and the Shack that summer. When I got out of Cal, while managing Su Casa (off and on from 1979-2005) I helped resurrect the WindanSea Surf Club in 1981 and served as President for 4 terms. I got really involved at the local beach, surf contests, clean-ups etc. and helped maintain the Shack for many years. During that time (news article 1986) I realized the fragility of the actual structure and how historical it was (long story for another time). I had my cartographer friend, David Coy, do a set of blueprints in 1986, with all original dimensions and compass orientation, in case it ever went down. The plans came in handy! Later on, encouraged by Melinda Merryweather and aided by architect Tony Ciani I made a presentation to the San Diego Historical Site Board. The historical status was passed unanimously with the stipulation that we must maintain the Shack, which the beach community had already done for over 50 years by that time. 1998 I was instrumental getting Friends of WindanSea its first major contribution from the late Betty Coggan and her family, which built two sets of beach access stairs near Big Rock and another near Neptune and Rosemont. I was elected to the La Jolla Town Council in 2002 working on Parks and Beaches. We moved to Atascadero to raise our family in ’05, but I remain active at WindanSea.

My father is, of course, Dr. Wm A. Newman, Professor Emeritus at Scripps, resides in La Jolla with his wife Lynn Kennedy Newman. My younger brother, Dr. James H. Newman, Astronaut (Ret.) is a former Parade Marshal himself. I drove Melinda in my Woodie last year and have participated many, many times over the years from Scouts, the Surf Club, to staging cars with LJTC! It’s an honor to participate again.

OWNERS OF SURF DIVA

Izzy Tihanyi and Coco Tihanyi

Aloha from the Surf Diva Surf School and the Surf Diva Boutique! La Jolla Shores is proud to be home to the #1 surf school and women’s surf shop in the US. Founded by La Jolla local celebrities and twin sisters Izzy Tihanyi and Coco Tihanyi who graduated from Torrey Pines Elementary, Muirlands, La Jolla High and UCSD. As seen on MTV, CNN, the Today Show, and referred to as the “Starbucks of surf schools” by Newsweek Magazine, Surf Diva offers year-round surfing and standup paddleboard lessons and rentals in their full-service surf shop. Whether a family reunion, bachelorette party, or company team building event Surf Diva is known to provide an incredible surfing and beach-themed experience. They also own and operate La Jolla Surf Camp and the American Surf Academy where kids and teens can spend hours of fun learning to surf, are taught about ocean awareness, and how to appreciate the environment at La Jolla.
Jolla Shores. Surf Diva is very involved and committed to the community and generously donates to the local schools, environmental causes, and to the Department of Veterans Affairs.

Visit Surf Diva and the twins at La Jolla Shores, 2160 Avenida de la Playa, and check out their cool family-friendly surf shop with the bright yellow and turquoise awning!

Jolla High School and Division I schools including Boston College, Kent State and Georgetown University. Division I field hockey college All-American, Big East Player of the year and high school All American player. Under graduate degree from Providence College and Graduate degree from Boston College. Lola (7) and Ted (5) LJHS students and husband Nick.

Parade Day Schedule

Equestrians Arrive at 11:00 a.m.

Judging of Floats at 12:00 Noon

Antique Aircraft Fly Over

Parade Begins at 1:30 p.m.

Holiday Festival Begins
2:00 p.m. at Rec Center

Photos with Santa
Rec Center 3:30 - 4:30 p.m.

Christmas Tree Lighting at 4:30 p.m.

Education Marshal

ATHLETICS
DIRECTOR, P.E.
TEACHER, LA JOLLA HIGH SCHOOL

Paula Conway

Currently the La Jolla High School athletic Director and teacher. Winner of the 2015 CSADA Rookie Athletic Director award. Former Field hockey coach at La Jolla High School and Division I schools including Boston College, Kent State and Georgetown University. Division I field hockey college All-American, Big East Player of the year and high school All American player. Under graduate degree from Providence College and Graduate degree from Boston College. Lola (7) and Ted (5) LJHS students and husband Nick.

Military Marshals

Richard (Dick) Woltman

Currently the La Jolla High School athletic Director and teacher. Winner of the 2015 CSADA Rookie Athletic Director award. Former Field hockey coach at La Jolla High School and Division I schools including Boston College, Kent State and Georgetown University. Division I field hockey college All-American, Big East Player of the year and high school All American player. Under graduate degree from Providence College and Graduate degree from Boston College. Lola (7) and Ted (5) LJHS students and husband Nick.
# 2016 La Jolla Christmas Parade Entrants

## BANDS
- Atkinson Warrior Band
- GHHS Eagle Band and Guard
- Grossmont High School Royal Blue Regiment
- La Jolla Country Day School Marching Torreys
- La Jolla High School Marching Band
- Mariachi Chula Vista
- Mt. Miguel Alumni Jazz Band
- Mt. Miguel Student and Alumni Band
- Red Devil Corps
- Santiana Royal Regiment
- Spring Valley Academy Marching Band
- Standley Middle School Marching Band
- SUHSD Island Steel Drum Band
- Sweetwater Mariachi
- The Cameron Highlanders Pipe Band
- University City HS Centurion Sound

## BEAUTY QUEENS/PRINCESSES
- 2016 Miss Coastal Cities & Corvette Club of San Diego
- 2016 Miss Poway Court
- CYE – Miss SD County, Miss City of SD, Miss South Coast, Miss South Bay Miss North County Regional 2016 and Miss Rancho California 2016

## CANINE UNITS
- Companions for Independence
- DogZenergy
- Freedom Dogs
- Golden retriever meetup
- Muttriplis

## EQUESTRIANS
- Grand Ladies of the Old West
- La Jolla Presbyteries
- La Jolla Village Montessori School
- Lakeside Frontier Riders
- Scripps Miramar Saddlebreds
- Valley Center Rodeo Queens
- Valley Center Vaqueros
- Victorian Roses Ladies Riding Society
- Winchester Widows

## FIRE ENGINES
- La Jolla Sunrise Rotary
- Old Mission Beach Athletic Club

## FLOATS
- Book to the future
- Cadette Girl Scout Troop #3098
- Cornerstone Church of La Jolla
- Erling Rohde Plumbing
- Family Auto Service
- GDC Construction
- House of Palestine
- Kiwanis Club of La Jolla
- La Jolla United Methodist Church Nursery School
- La Jolla Veterinary Hospital and FOCAS
- Miss California CYE
- Ooh La La Dance Academy
- Pacific Pearl La Jolla
- St. Paul’s Lutheran School and Preschool
- Stella Maris Academy
- WindanSea Surf Club
- 701 Cadet Corps Battalion at Altus Schools

## MARCHING UNITS
- Academy of Dance Arts
- All Hallows Academy
- Boy Scout Troop 506
- Clumsy Mumsy “O” & Cricket
- Doyle Elementary Girl Scouts
- EKlectic Dance Company
- Goodwill
- La Jolla Volleyball Club
- La Jolla YMCA Adventure Clubs
- La Jolla YMCA Gymnastics Team
- Lincoln High Emeraldettes
- Lincoln High School Cheer Squad
- LJCDU Brownie Troop #4767
- Pacific Coast Harmony
- Pacific Jewel Girl Scouts
- Pink Polish Dance Team
- San Diego Spanish Pathfinder Club
- Seal Conservancy
- Seal Society of San Diego

## MISCELLANEOUS VEHICLE
- Sons, Daughters & Children of the Revolution
- Southern-Sea Dragon and Lion Dance Association

## FIRE ENGINES
- 1960 Mercedes Benz 190 SL
- Birch Aquarium at Scripps
- Candy Cane Carolers
- Classic Thunderbirds of San Diego
- EF International Language School
- Greg McKee - CONNECT
- La Jolla Village News
- La Jolla Community Center
- La Jolla Historical Society
- La Jolla Parks & Recreation Center
- Las Patronas
- Martina’s Transportation
- Mary Star of the Sea & Stella Maris Academy Representatives
- Pierre & Andree van der Merwe
- Rotary Club of La Jolla
- San Diego French American School
- San Diego Lifeguards
- Soroptimist International of La Jolla
- Surf Diva Surf School & Surf Diva Boutique
- The Gillispie School
- The Star Trike
- Unarius Academy of Science

Join Us For The Festival!
La Jolla Christmas Parade Route Map

La Jolla Christmas Parade & Holiday Festival Foundation
‘Christmas in the Future’

**Antique Aircraft Flyover**

Bob Simon flying a 1943 Boeing Stearman (red)

Glen Cruz flying a Boeing Stearman

Last airplane owned and flown by the late Actor Steve McQueen (silver & black)

Rick Fordem flying his Boeing Stearman

US Army (yellow & blue)

Steve Byers flying his Boeing Stearman (blue & yellow)

Stu MacPherson flying his 1928 Travelair (blue & white)

Eric Moulder flying a Great Lakes Biplane (white and blue)

Karl Jophanson flying his Globe Swift (low wing & polished metal)

Dwane Shockey flying a Cessna 170 (high wing)

Swiss BUCKER Biplanes

Various colors. Arranged by John Hickman

La Jolla Christmas Tree Lighting, December 4th @ 4:30pm

Christmas Festival

La Jolla Recreation Center

La Jolla Beach & Tennis Club

Coast Blvd

Equestrians

Marching Units

VIP Vehicles

VIP Assembly
2016 Holiday Festival Event Schedule

Sunday, Dec. 4th ~ La Jolla Rec Center
615 Prospect Street, La Jolla • 2:00 ~ 4:30 p.m.

1:30 pm - 3:00 pm    Christmas Parade
2:00 pm – 4:30 pm    Holiday Festival
2:00 pm - 4:00 pm    KidsZone at Holiday Festival
2:00 pm - 4:00 pm    Candy Cane Lane
2:00 pm - 4:00 pm    Freedom Dogs
2:00 pm - 4:00 pm    UCSD Birch Aquarium
2:00 pm - 4:00 pm    UCLA FOCUS
2:00 pm - 4:00 pm    Preuss School D39 Project
2:00 pm - 4:00 pm    Surf Diva
2:00 pm - 4:30 pm    Stage Entertainment
2:20 pm               Candy Cane Carolers
2:40 pm               Eklectic Dance Company
3:40 pm               Pacific Coast Harmony
4:00 pm               Angela & Hannah
4:40 pm               Coastal Hills Church
3:30 pm - 4:30 pm    Photos with Santa
4:30 pm               Christmas Tree Lighting

La Jolla Christmas FESTIVAL MAP

"Christmas in the Future"

2016

Kids Zone
2:00 pm - 4:00 pm

Entertainment Stage
2:00 pm - 4:30 pm

Photos with Santa
3:30 pm - 4:30 pm

Christmas Tree Lighting
4:30 pm
For the last three decades, GDC Construction has decorated the tree located on the corner of Draper and Prospect Avenues. In the above photo, Pancho Dewhurst, along with Gail Forbes and his GDC Construction crew members hang ornaments on the famous tree. The Dec. 4th parade route will form a full loop of the area, ending at the newly decorated tree.

GDC CONSTRUCTION DECORATE CHRISTMAS TREE

SANTA'S HELPERS

Lorraine B. Marechal
Ruth & Dick Kelly
Lightening Messenger Express James & Susan Mattern
Stan & Phyllis Minick Daniel & Mary Mulvihill Patti &
Mark Nussbaum Betty-Jo Petersen
Robert Schroeder
Ruth, Chris, & Jen See Sierra Mar Properties Richard &
Sandra Smith
Sons of the American Revolution, San Diego Chapter

Simon Andrews
Jim & Mary Berglund Charlene Bumol Dorcy/Boone
Family Trust
Renee Comeau & Terry Golden Mark Edwards
Fay Avenue Commercial Martin & Casey Fenton Fetter
Family Trust
Julie B. Fiss Bill Haggarty
Harry’s Coffee Shop Heenan Family
Syd Jones

Spieglar Insurance Services
Dale & Mark Steele
Don & Linda Swortwood Place Tegland Vandendriess
Family Jocelyn & Dick Vortmann
H. Norman Watkins
Washburn Family Trust Stephen
B. Williams & Stephanie Williams
Howard & Christy Zatkin
Residents revel in a time-honored tradition
The La Jolla Parade and Holiday Festival is always a hit

By BLAKE BUNCH

There’s something inherently right and good about the holiday season, no matter how crazy things may often seem. Indefinitely, the result of nostalgia for simpler points in life, cooling (somewhat) temperatures and being surrounded by loved ones, San Diegans—La Jollans especially—love their holiday festivities. This year marks the 59th Annual La Jolla Parade and Holiday Festival, an event participated in and viewed by thousands. Surely to outdo previous years, this parade will surely entail something for the entire family.

The celebration kicks off at 1:30 p.m. on Sunday, Dec. 4, on Girard Ave. It is then routed west down Girard Ave., then south down Prospect Ave., the parade will end on the corner of Prospect and Draper Ave. in front of the La Jolla Recreation Department. This will be the first year that more than one parade marshal has been appointed, with eight acting marshals participating!
A short list of Richard’s Favorites

OVEN Baked OMELETTES
WESTERN WITH CHEESE
Ham, onions and bell peppers

BELGIAN Waffles
BACON WAFFLE
Crisp bacon cooked inside a golden brown waffle

FROM THE Creperie
FRESH FRENCH STRAWBERRY CREPES
Crepes are wrapped around fresh juicy strawberries,
topped with tropical sauce

Gourmet GRIDDLE CAKES
49ERS FLAP JACKS
3 Big, chewy pancakes from the gold rush

“World Famous Apple Pancake”

LA JOLLA
858.459.8800
909 Prospect St., Between Girar and Fay

DOWNTOWN
619.231.7777
520 Front St., Just South of Market
Thank You La Jolla for voting us **BEST WEIGHT LOSS**

**Mineral Body Wrap**

**Thermaslim® Infrared Fat Loss**

**Endermatherapy** (for cellulite reduction)

**Parafango**
A relaxing skin firming treatment for problem areas of the body

**Stop By Our New Expanded Location**

in The Village Of La Jolla

7442 Girard Ave. La Jolla

The Perfect Holiday Gift

When you purchase a Mineral Body Wrap for $119 you’ll receive a FREE $50 Gift Voucher for your next visit or to gift to a loved one! (You save $80!)

**Funded by community donations, with no public monies provided. Donations are still needed to keep the holiday magic alive. So join your friends and neighbors by donating today at ljparade.com.**

A portion of event proceeds benefit educational programs at La Jolla public schools, and provide a stipend to all participating school bands for bus rentals. Organizers hope to expand donations for bands and other educational programs at La Jolla schools through the event’s nonprofit arts and education foundation.

Donations in any amount can be made via the event website (ljparade.com) using a credit card or PayPal account. A donation form can be found on the website, printed and mailed with a check or credit card information to La Jolla Christmas Parade and Holiday Festival, 1150 Silverado Ave. #212, La Jolla CA. The Foundation is a 501(c) 3 and all donations are fully tax-deductible.

Sponsorship benefits and opportunities are described on the event website, along with a list of current sponsors and donors — without whom this event would not be possible.

**Warning:** “No Parking” zones have been established and are shown on the parking map below, and will have posted signature. This year the first towing time is at 9:30 a.m. There will be a diligent “Vehicle Abatement/Towing” enforced by San Diego Police to assure a safe and seamless event for all.

Donations in any amount can be made via the event website (ljparade.com) using a credit card or PayPal account. A donation form can be found on the website, printed and mailed with a check or credit card information to La Jolla Christmas Parade and Holiday Festival, 1150 Silverado Ave. #212, La Jolla CA. The Foundation is a 501(c) 3 and all donations are fully tax-deductible.
Support neighborhood businesses this holiday season

La Jolla offers a wealth of stores and services to suit your gift-giving needs

This brief window of time, which ultimately follows Thanksgiving and leads up to faith-based holidays, can often prove stressful. Perhaps the in-laws just left, or will be coming at the end of the month. Maybe that one gift that your child is begging for belies a perilous journey to some faceless monolith of a toy store.

Luckily for La Jollans, shopping local is quite convenient. Nearly everywhere one looks there are a stream of shops – off Girard, Ivanhoe, Fay and all the way down to Bird.

The beauty of these shops is that they have become part of the fiber of the community, and with the holidays rapidly approaching, they are as welcomed a sight as ever. The La Jolla Village News recently spent the early-morning pre-lunch rush chatting with some of our favorite store owners about how they approach the holidays. It is not surprising to find that they are all anticipating this time of year with vigor, always keeping their customers in mind.

Whether thoughtfully executed or an impulse buy, there is certainly something for every loved one found in the storefronts and businesses of La Jolla. No matter one’s method of shopping, here at the La Jolla Village News we aim to make life a little easier on shoppers. From toddlers to nonagenarians, this gift-giving guide of local shops should provide you with a great starting point.

Books, stocking stuffers and impulse gifts

Warwick’s

Warwick’s is a proverbial one-stop holiday shop. Not only are they a bookstore, but also sell holiday decorations, jewelry, hand bags and much more. One interesting program that they have initiated is a Warwick’s Kids Book of the Month program.

Through this program, a loved one initiates the program for a child. In turn, books are then purchased by a children’s bookseller based on their age, hobbies and favorite writers.

Truly a wonderful way to get kids excited about reading – just play to their strengths. While Warwick’s is also known to sell classic and contemporary jewelry year round, their current selection entails countless specials.

Enrolling Now:
• Winter Day Camps
• After School Enrichment Classes
• Swim Lessons
• Youth Swim Team
• Youth Gymnastics
• Youth Sports
• Martial Arts
• Preschool
• Teen Programs

View all of our programs on our website, stop by for a tour of our facility or give us a call today!

Financial scholarships available for those who qualify.

ymca.org/lajolla

(858) 453-3483

La Jolla YMCA
8355 Cliffridge Avenue
La Jolla, CA 92037

“Staff picks” at Warwick’s, located at 7812 Girard Avenue.

La Jolla Christmas Parade Program
FRIDAY · DECEMBER 2, 2016
LA JOLLA VILLAGE NEWS
Wishing you a Wonderful Holiday Season

Happy Hour 12-6 Everyday & All Day Monday

Bottled Beer, Draft Beers, Wine, Mimosas, and Well Drinks

All Desserts & Bread Fresh Baked Daily on-site

* La Jolla’s Dessert Headquarters
* Breakfast, Lunch & Dinner
* Full Bar + Catering Service
* Open 7am-2am Everyday
* Hooka Happy Hour 12-6 pm daily upstairs
* Cigar Lounge (2nd Floor)
* Wine Bar w/ Large Selection of Wine
* Banquet Room Available for up to 100
* Daily Lunch Special

Enjoy the Ocean views from our 2nd floor

1010 Prospect St., La Jolla, CA 92037 • 858.459.1187

La Jolla Christmas Parade Program

Please join The Faded Awning for our 7th Holiday Open House

December 8th
4:00 p.m. - 9:00 p.m.
7464 Girard Avenue, La Jolla
Gepetto’s Toys
Perhaps one of the most kid-centric store in La Jolla, Gepetto’s truly brings out the child in anyone. While they are a year-round toy shop, this time of year they really shine. From Christmas and Hanukkah inspired gifts, to all around water activity toys and scooters, Gepetto’s is sure to have something for the child in your life (no matter what age).

Adelaide’s Flowers
While every storefront facade is utterly colored like a candy-cane during this time of year, nothing can compare to the spread down at Adelaide’s flowers. With full-sized Santa Clauses’, Television snow globes, seven-foot-tall toy soldiers and almost everything else associated with the seasons, this is the ultimate place to shop for that holiday nut in your life. Honestly, if you can imagine it, you will find it at Adelaide’s. Beware of glitter.

Muttropolis
When one thinks of gift-giving, often man’s best friend does not enter the picture. That is not the way they are gearing up for the holidays at Muttropolis, however. They are currently educating customer about healthy no-rawhide dog treats, which are some of their best-selling stocking stuffers for pooches. Don’t have a stocking for your canine? They’ve got you covered.

Apparel, formal wear and accessories

Simple Boutique
Relatively new to the area (they’ve been in business for over two years), Simple Boutique on prospect can aid in providing that casual elegance for both men and women. With locations in Laguna Beach and La Jolla, the staff here aims to provide exclusive garments without sacrificing comfort. Selling both imported couture and domestic hand bags, the staff at Simple want you to look and feel your best this holiday season.

A Better Deal Tuxedos
This Bird Rock institution needs no introduction, but often locals forget that not only are they a men’s formal-wear rental location, but offer an extensive retail selection as well. From now until the New Year, A Better Deal Tuxedo has suits, jackets, slacks and accessories marked up to fifty-percent off their selection.

Continued on pg. 18
Make it a holiday tradition.

The perfect gift
Donovan's promises an unforgettable experience for your family, friends, clients, employees and associates.

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SAN DIEGO
GASLAMP QUARTER
570 K Street
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**Shedding holiday lbs.**

**Suddenly Slimmer Detox and Wellness Studio**

This establishment also offers a variety of health and beauty services designed to detox and rejuvenate your body. Their services include: Healthy mineral body wraps, Thermaslim, fat reduction treatment, active infrared sauna, as well as Endermatherapy and Parafango cellulite treatments. Suddenly Slimmer also caters to bridal parties, proms (and other large substantial life events) and “new moms trying to get rid of that post baby weight.” Memberships are available starting at $99 a month to help you keep on track with detoxing, and feeling great.

**La Jolla Wellness Studio**

Over the holiday season, La Jolla Wellness Studio is offering “iLipo” – which is a non-invasive laser liposuction procedure at $599 per eight treatments. Also, the studio is offering two free thirty minute workout sessions with this purchase.

**Shipping & Alternative ideas**

**Sur La Table**

Since the chain store’s warm reception on Girard, locals have been shopping here for their custom cook wares and culinary education. Do you have someone in your life that loves to cook? Sur La Table has top-quality chef-ware and gift card options for cooking courses. Simply purchase a gift card to the business, and the recipient decides which route to pursue.

**Pak Mail**

From sticking a stamp on a letter, to packing and shipping crystal, to crating heavy machinery overseas, Pak Mail La Jolla has you covered. No package is too insignificant or outstanding for this business, and during this time of year that is a welcomed fact.

**UPS**

Though this UPS store in La Jolla is designed to help small businesses, they also provide a “one-stop shop” for those in the giving spirit. Not only do they offer shipping and printing solutions, but also a real street address mailbox, office supplies and notary services as well.

**La Jolla Mailboxes**

Existent since 1987, this Bird Rock business specializes in FedEx, USPS, UPS and DHL, shipping and packaging, fax service, copies, mail box rentals, document shredding, notary services, and much more to suit your holiday needs.

While these are simply a few of the fantastic local businesses that comprise the La
Jolla area, there are countless more to be visited. Instead of consuming mass production this holiday season, shop local and support your community instead.

**Beautification for Men & Women**

**18/8 Men’s Salon**

Truly a favorite for men of La Jolla, 18/8 is offering a gift certificate program where if you purchase a $100 gift card, $15 goes to the recipient. If you purchase a $200 gift card, they receive $40.

Also, this fantastic salon is always selling memberships, of which they can have no expiration date if you choose! In order to maximize your experience, it is wise to book online. For this is an extremely popular salon. Too book online visit eighteeneight.com/laajolla-ca.

**SFW: Salon For Women**

A luxury hair salon that offers a variety of specialized beauty treatment services. Whether it involves occasional styling, or even casual daily styling, SFW makes sure that their clients receive the perfect cut! Their team makes you look and feel extraordinary once you visit the best hair and makeup salon in Omaha.

---

**8350 CALLE DEL CIELO, LA JOLLA**

Sweeping ocean views from this unique, custom steel-framed, privately gated estate elevated above the La Jolla Shoreline. Incredible architectural details throughout. Ocean views from the main living areas, expansive outdoor living with pool and terrace lawns. 8 bedrooms with en-suite bathrooms including the 3br/3ba staff quarters/casita. 8-car parking garage with two additional parking spaces. Located on approximately one-half of an acre.

Seller will entertain offers between $9,980,000 and $11,300,000
La Jolla Christmas Parade Program

Bird Rock Merchants invite you to
SHOP THE ROCK
SHOP TO WIN!

THINK LOCAL
SHOP LOCAL
SPEND LOCAL

Happy Holidays!
We appreciate your patronage!

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Reserve your Holiday Party Now!
We can cater your Holiday Party or reserve our banquet room for up to 100 people.

LIVE MUSIC
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La Jolla Christmas Parade Program

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Serving the community since 1980

SAVE SATURDAY
SHIPPING SPECIAL
Ship on Saturday and receive
FREE PACKAGING
(up to $10 value) with this ad. Offer valid on Dec. 10 & 17, 2016

Your one-stop-shop for:
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Think Local
Shop Local
Spend Local

20 FRIDAY-DECEMBER 2, 2016
LA JOLLA VILLAGE NEWS
Share the holiday spirit along the boulevard of BIRD ROCK
Bring the entire family down to Bird Rock and enjoy the quaint holiday atmosphere. Visit the boutiques and restaurants which makes this community special!

Nobody delivers your Holiday Packages faster and better than LA JOLLA MAILBOX

Your one stop for Holiday Packaging & Shipping Supplies

La Jolla Christmas Parade Program
FRIDAY - DECEMBER 2, 2016
LA JOLLA VILLAGE NEWS

ANITA WOOD OWNER / NOTARY
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M-F 9:00am - 5:00pm • Sat 9:30am - 12:30pm

Wishing you a wonderful Holiday Season

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Treat yourself to a Manicure & Pedicure for $35
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Wishing you a wonderful Holiday Season
Holiday Gift Guide 2016
THINK LOCAL  SHOP LOCAL  SPEND LOCAL

Santa Prefers AVIS

Mention this ad for your Local Holiday Discount
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15% OFF
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DOGS $35/NIGHT  CATS $31/NIGHT
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Compare our rates!

Dr. Sue is a Vet you can talk to!
She listens and cares. Your pet will love her too!

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Haircut, Fade, Shave and Shampoo
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Adults $16  Children $14
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Cafe Milano
Best wishes for a happy holiday season and our sincere thanks for your loyalty throughout the year.

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La Jolla Christmas Parade Program

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Thursday, Dec. 1

OB Tree Decorating
Ocean Beach Christmas tree decorating starts at 9 a.m.

OB Holiday Auction
The Ocean Beach Holiday Auction 5:30 to 9 p.m. at Sunshine Company. (To donate, email info@obtown-council.org)

OB Storefront Decorating
The Ocean Beach storefront decorating contest (facebook.com/OBMA92107).

Window Decorating Contest
Discover Pacific Beach will have a Window Decorating Contest and the theme of this year’s holiday parade is From Sea to Shining Sea to celebrate the different ways cultures and communities celebrate the holidays. Discover PB will judge the entrants and the winner will be featured in the Beach & Bay Press. Have your window decorated by Dec. 2, they will be judged by Dec. 9.

Friday, Dec. 2

Friday Night Liberty
Experience everything Liberty Station’s Arts District has to offer as artists and tenants take a creative approach to gift giving through a Friday Night Liberty December themed Holiday Gifts with a Creative Twist from 5 to 9 p.m. Mingle with the artists in the open-air promenade and shop for uniquely crafted handmade gifts from local craftsmen.

The Santaland Diaries
Different Stages, in association with the OB Playhouse, presents two yuletide shows by David Sedaris. Both plays, “The Santaland Diaries” and “Season’s Greetings,” put a satirical spin on and depiction of holiday magic at Ocean Beach Playhouse, 4944 Newport Ave. Jerry Pilato directs. Ongoing from Dec. 2 until Dec. 18. Sundays 3 p.m., Fridays and Saturdays 9 p.m.

Saturday, Dec. 3

OB Craft Fair
Craft Fair 9 a.m. to 4 p.m. at Newport and Abbott in Ocean Beach.

OB Holiday Parade
The 37th annual Ocean Beach Holiday Parade starts down Newport Avenue at 5:05 p.m. Lighting of tree will begin the parade.

Christmas on Crystal Pier
Christmas on Crystal Pier with photos with Santa and the lighting of the Christmas tree at the end of the pier will take place from 2:30 to 5:30 p.m.

La Jolla Symphony
The La Jolla Symphony and Chorus presents the second concert of its 62nd season, showcasing two different approaches to the symphony the weekend of Dec. 3-4 in Mandeville Auditorium at UCSD. Concert times are 7:30 p.m. on Saturday and 2 p.m. Sunday. Parking is free. To purchase tickets, call 858-534-4637 or visit lajollasymphony.com.

Sunday, Dec. 4

La Jolla Christmas Parade
The La Jolla Christmas Parade begins at 1:30 p.m. on Girard Avenue. This year’s parade theme is Christmas in the Future. Visit ljparade.com for more information.

La Jolla Holiday Festival
The La Jolla Holiday Festival will take place 2 to 5 p.m. at the Rec Center on Prospect Street.

Wednesday, Dec. 5

Good vibes yoga
Tower23 and The One Love Movement are working to spread “good vibes” this holiday season through a charity yoga event overlooking the ocean with renowned yogi Erin Sanders 5 p.m. The One Love Movement is a non-profit that raises funds to support local San Diego children as well as underprivileged youth in India. Reserve your space at www.t23hotel.com.

Santa Run
The San Diego Santa Run consists of a series of runs that will take place 10 a.m. on Garnet Avenue featuring a 5K fun run and a mile run waves that include run with your dog, kids run, and a competitive wave. Come out in your fitness (or ugliest) Christmas attire as you take part in this one-of-a-kind holiday experience. Visit sandiegosantarun.com for information.

Mission Bay Parade of Lights
The Mission Bay Christmas Boat Parade of Lights begins at 6 p.m., followed by a fireworks show at 9 p.m. above SeaWorld. Best viewing is from Crown Point, the east side of Vacation Island or the west side of Fiesta Island. More information at mybc.org.

Friday, Dec. 9

Peninsula Singers concert
“a Celebration of British Carols & Songs” with selections from the Messiah, will be presented by Peninsula Singers at 7 p.m., at All Souls Episcopal Church, 1475 Catalina Blvd. For information or to purchase tickets, visit peninsulasingerssandiego.org.

Saturday, Dec. 10

PB Holiday Parade
Pacific Beach Holiday Parade will take place at 1 p.m. down Garnet Avenue. This year’s theme is From Sea to Shining Sea to celebrate various cultures and communities throughout the country and world. With community floats, local school bands and Santa wrapping up the parade, join in the family-fun event to rejoice the holidays.

Sunday, Dec. 11

“Messiah” Community Sing
La Jolla Symphony & Chorus’s annual Christmas “Messiah” Community Sing will be held on 4 p.m. at St. Elizabeth Seton Catholic Church, 6628 Santa Isabel St. Choral director David Chase leads audience members in the Christmas portion of Handel’s “Messiah” with help from the 90-voice La Jolla Symphony Chorus, soloists, organist, and La Jolla Symphony chamber orchestra.
HAPPY HOLIDAYS!
TO YOU AND YOURS AND WE HOPE YOU ENJOY THIS YEAR’S LA JOLLA CHRISTMAS PARADE

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