Paddle for Peace held a paddle out at Tourmaline Surf Park on Oct. 10 to raise money for the Susan G. Komen Foundation during Breast Cancer Awareness Month. The group raised $2,684 (and counting) from the event. Paddle for Peace (@paddleforpeace) is a community of surfers and non-surfers who unite to take a stand against social issues, to raise money for nonprofits, and to inspire others along the way.

PHOTO BY @HEADEDANYWHERE
La Jolla Parks and Beaches discuss beach fires around Marine Street

By DAVE SCHWAB

In September La Jolla Parks and Beaches, Inc. vetted an idea from two board members for getting a better handle on controlling beach fires at Marine Street and elsewhere in La Jolla.

LJPB board members Ken Henrichs and Melinda Merryweather have collaborated on one possible educational solution to problematic beach fires: posted stickers on beach entrance signs.

Reporting on a working group recently established to combat nettlesome beach fires causing burns and air pollution, Janet Stratford Collins said: “We’ve received over 200 emails. They fall into three categories, those who want beach fires to stay with no new regulations, those wanting to make beach fires safer, and those who want to ban them.”

Added Stratford Collins: “A lot of our signs posted at beach entrances are negative — no glass, no beach fires, no alcohol, etc. We’ve got a proposal for a prototype sticker. Now being worked on with Dan Danner of City Parks, that’s positive. It says, ‘Beach fires allowed 5 a.m. to midnight.’ It goes through what is the proper way to do a beach fire, in rings or with personal barbecues, stating current beach regulations requiring the use of charcoal, clean wood or paper products, and no trash.”

Stratford Collins noted the working group is suggesting the prototype stickers could be used to amend beach entrance signage making them more easily and clearly understandable by beach patrons.

“There’s been a lot of back-and-forth on beach signs,” concurred LJPB president Ann Dynes.

LJPB board member John Shannon pointed out a possible deficiency with proposed stickers.

“People don’t read signs the way they used to,” he said. “Maybe there should be something more like a map that shows what’s allowed, and what’s prohibited. There’s a lot of value there.”

Added Shannon: “Whenever we do these draconian things telling people what they can’t do: they will just do whatever they want anyway. If we tell people, ‘This is what we allow,’ then they’re encouraged to comply.”

Board member John Leek noted: “City Parks with their rangers is the first responder for anything on the beach. However, they don’t have the budget to have rangers parked on every beach or any beach. The only reason police go onto the beach is because of an emergency, and there were no rangers available to take care of the situation because of budget problems.”

Resident Dorie DeFranco said: “All parts of the City are working under the same municipal code. If you change conditions on one beach, it changes for all the City beaches. And if you do call the non-emergency number and report an illegal beach fire, it gets routed through police dispatch and goes to the fire department. Police do not ever come.”

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Gregg Whitney 858-204-6161 info@BillionairesRowLaJolla.com CalDRE #01005985
PB Community Collaborators give updates on organizations’ projects

By DAVE SCHWAB

In October, PB Community Collaborators—a loose-knit group of civic organizations representing local schools, the library, Discover PB, and the town council—met via Zoom to discuss current events in the midst of COVID.

Mary Lou Benzel, president of PB Woman’s Club, talked about the club’s ongoing charity work while dispelling rumors that their clubhouse was being turned into a homeless shelter.

“We’ve been working with our favorite charity, Stand Up PB Woman’s Club, talked about our favorite charity, Stand Up PB Woman’s Club, talked about... RP Woman’s Club, and the town council—met via Zoom to discuss current events in the midst of COVID.

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By DALE SCHRODER

Pacific Beach Woman’s Club’s historic building for sale

The 3,528-square-foot property at 1721 Hornblend St. was built in 1911.

The PB Woman’s Club was established in 1895 to enrich the lives of the women living in the area. It was built as a meeting hall with a foyer and a huge meeting room, having served as a gathering place ever since. The club celebrated its 125th anniversary, along with putting its 109-year-old historic clubhouse up for sale for the first time ever.

The club was established in 1895 to enrich the lives of the women living in the area. It was built as a meeting hall with a foyer and a huge meeting room, having served as a gathering place ever since. The club celebrated its 125th anniversary, along with putting its 109-year-old historic clubhouse up for sale for the first time ever.

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Today, Woman’s Club members support various causes and are active in many civic and community events and activities, including hosting musical performances. In 2019, beneficiaries of PBWC’s generosity included the Polinsky Children’s Center, Toys for Tots, Concerts on the Green in PB, the Surfrider Foundation, scholarships at Mission Bay High School, an annual fishing derby on Crystal Pier, and Veterans Standdown.

PBWC also wants to squeeze the property. “The club is not going to be left empty,” said PBWC board member Ellen Citrano.

“Let’s just put it up (for sale) and see how much we can get for it.”

“COVID didn’t help, but the building was getting to be so old, and we’ve fixed all the small stuff, but we can’t save enough money to fix any of the big stuff,” said PBWC president Mary Lou Benzel.

“Let’s just put it up (for sale) and see how much we can get for it.”

“This is the opportunity to raise funds for the club,” added Benzel.

“The building is on the historic register, so it’s a non-traditional dwelling. Points at the clubhouse property was originally a lemon grove and was zoned agricultural, Benzel added. “It’s never been a residence. It was built as a meeting place and it has no bedrooms. It’s a huge meeting hall with a foyer and an office and stage at the back end of it. And, because it’s a historical building, whoever buys it can’t change the outside of it.”

The PB Woman’s Club was established in 1895 to enrich the lives of the women living in the area. Several women met at the home of Mrs. Rose Hartwick to establish the club rules and regulations. The clubhouse was built on land donated by several members and has served as a gathering place ever since.

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County Registrar discusses election process during pandemic

On election Tuesday in November, the County Registrar becomes the single largest employer in San Diego County for that day. That and a myriad of other election insights were offered by County Registrar Michael Vu at a recent Zoom meeting sponsored by the San Diego Taxpayers Association and moderated by SDTA president/CEO Haney Hong.

With the Nov. 3 General Election less than a month out, Vu presented on this one-of-a-kind election, before answering questions about election-process fundamentals. He said there will be numerous changes this year due to COVID.

“The pandemic has shifted the entire model for us at the Registrar of Voters,” said Vu. “We are sending a mail ballot to every single one of the approximately 1.9 million registered voters, and nearly 2 million sample ballots, which is a significant milestone. This is a really important election. We anticipate we’ll need 4,500 seasonal staff members including 1,200 seasonal poll workers to assist our 65 permanent employees.”

The election process has already begun.

“We actually have already started getting ballots back from people in the military and overseas,” Vu said adding, “Now is the time to get prepared and make sure all our ducks are in a row in terms of updating residents correct mailing addresses.”

Organizing and running a presidential election process is staggeringly complex.

“We have about 196 election contests and 37 local measures on the County ballot with lots of jurisdictions overlapping including City Council, Congressional, State Assembly and Senate, community college, high school, and healthcare districts,” noted Vu. “We have 842 ballot types with 4,210 variations on the ballot that have to go out in five federally covered languages.”

Turnout for presidential elections every four years is typically high.

“A presidential election is the largest in the four-year cycle,” said Vu. “The highest percentage turnout was in 2008 with 84%. In the 2016 election, we had 81.5%. We have been preparing for this for years. And then the pandemic happened.”

New health protocols including required social distancing have significantly altered the in-person voting equation, noted Vu.

“In the past, we’ve had 1,549 voting precincts and 69% of those were reporting to private facilities: garages, pet grooming stores, pizza parlors, funeral homes,” he said. Vu added his office wanted to avoid a “level of uncertainty” this time around in terms of the potential for a private entity denying access at the last minute to a polling station due to the pandemic.

“We had to really think, ‘How are we going to be able to facilitate this election?” asked Vu. “And we couldn’t use a lot of the smaller spaces, like a person’s garage, because it’s just too small to facilitate any level of social distancing when you know there’s going to be a surge of voters.”
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New leadership to re-focus beautifulPB’s vision for community

By DAVE SCHWAB

A n all-volunteer, public nonprofit charity, beautifulPB, has a new board and a refined vision but the same mission: to create a sustainably beautiful Pacific Beach that other communities can emulate and replicate.

“We’re not working on a complete revamping of the organization but are trying to refocus our efforts to build some new momentum,” said new group president Katie Matchett, noting she’d like to tie in accomplishments from other civic groups in town “who’ve done a lot of great work.”

Pointed out Matchett: “We’re a little unique in that we have this focus on sustainability. Now we need to take that unique focus and figure out ways we can use that to benefit PB, and be a really efficient organization and achieve those goals.”

The new beautifulPB board also includes Joe Bettles, vice president; Matt Winter, past president; and board members Chris Olson, Paul Viani, Rick Menolez, Paula Gandolfo, and RJ Kunyz.

BeautifulPB recently completed two community projects: The sixth annual PB Counts of the community’s traffic mix in August, and a bike registration/multi-purpose event in the community to get people out riding bikes and experiencing the community that way,” said Matchett.

“We held our sixth annual PB Counts in August, where we do traffic counts with volunteers standing at locations in west PB near the beach along Cass and Garnet and into some residential neighborhoods.

“They report all the bikes, scooters, skaters – anything passing by to give us a sense of how people are moving around in PB. It gives us a snapshot of a typical summer weekend afternoon. And after six years, we can start to see what traffic patterns are developing.”

Matchett said beautifulPB is keenly aware of remaining true to its core mission.

“We do really want to continue to focus on sustainability and to have mobility and active transportation fit under that umbrella, getting people to get around by biking and walking rather than driving,” she said. “But we also want to incorporate a prominent and new focus on equity and new focus on (achieving) equity. We want to take the lead and look for ways to promote equity in our community.”

Matchett noted the recent drive to rename a PB park for William Payne, the community’s first Black teacher, is a step in the direction beautifulPB wants to pursue. “We’re looking for other ways we can bring equity into the work we’re doing and promote equity in our community,” she said.

An effort has been underway for several years by beautifulPB to turn the beach community into a full-fledged EcoDistrict, an urban planning term denoting the objective of attaining “sustainable development” while reducing the ecological footprint and impact of community projects. Since 2016, beautifulPB has been exploring pursuing EcoDistrict certification, a new process-based urban development standard for neighborhood-scale projects promoting both environmental sustainability and climate protection.

“The EcoDistrict, similar to LEED certification (for buildings), is one of the things we’re trying to sort out,” said Matchett. “There are a number of criteria that need to be met before you can become certified. We may continue to work through that process.”

BeautifulPB has another ultimate objective.

“We’re really working for ways to bring some value to our community,” concluded Matchett. “And we’re also working to find the time, money, and people to complete our projects.”

Celeste Matchett (center), Cora Matchett (left), and Emma Zackowski (right) on their bicycles during the beautifulPB event.

For more information visit sdvote.com, call (858) 565-5800, or email rovmail@sdcounty.ca.gov

You don’t have to wait until Election Day to vote! Ballots have been sent to registered voters, if you have not received yours, please contact the Registrar’s office at (858) 565-5800.

Make voting decisions and complete your ballot in the comfort and safety of your home. Remember to sign, seal, and return your ballot to a trusted source.

Return your completed ballot by mail or at a convenient mail ballot drop-off location around the county. Visit sdvote.com to find a location near you.

Track your ballot every step of the way by signing up for Where’s My Ballot? at sdvote.com

Need to vote in person? Early voting has begun at the Registrar’s office. Polling places will be open, Oct. 31 - Nov. 3. Go to your assigned location and wear a face mask.
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Planning Commission sends short-term rental proposal back to committee

By DAVE SCHWAB

Following lengthy testimony, the City Planning Commission Oct. 8 voted 4-3 to send a short-term rental compromise proposal by District 2 Councilmember Jennifer Campbell back for further review.

In carrying the matter over, the seven-member commission presented a long list of questions to be answered. Those included a request for more details of the council member’s plan including information on fees and a lottery to include short-term rental operators under a proposed unit cap, as well as specifics on how a new ordinance would be enforced. If successful in passing muster with both the Planning Commission and the City Council, Campbell’s proposal would take effect Jan. 1, 2022.

Campbell’s plan has stirred strong emotions on both sides since it was first proposed three months ago. As outlined in a memorandum of understanding, her proposal claims to reduce the volume of whole-home short-term rentals, while creating legal inventory for short-term rentals platforms and local operators that comply with the new rules.

After two hours of back-and-forth public debate, during which proponents argued Campbell’s proposal was reasonable and preferable to the non-sustainable status quo, while opponents insisted STRs don’t belong in residential neighborhoods, planning commissioner Matthew Boomhower moved for a continuance.

“We absolutely need to regulate...
short-term vacation rentals,” said Boomhower. “I don’t believe there should be a complete ban. But I al-
so don’t believe that the current west free-for-all is sustain-
able. I absolutely know that there are bad actors out there. But I al-
so know that there are short-term hosts who follow the rules and need additional income.”

Added Boomhower, "I also think Councilwoman Campbell and her staff should be complimented for
trying to solve this issue. Not ma-
y politicians would have had the
ability. I absolutely know that there
are bad actors out there. But I al-
so know that there are short-term
hosts who follow the rules and
now. We do feel strongly that a lot
of the tools, the small details, will
be fleshted out and bring about
some processes over the next year
to make this work."

Commissioner Vicki Granowitz,
who seconded Boomhower’s
continuation motion said,
"Residential zoning is residential
zoning. Whole-house rentals are
an inconsistent land use in a res-
idential zone. And we’re trying to
make those work. I am willing to
try and find a compromise.”

"This isn’t the first time we’ve
looked at this,” said planning
commission vice-chair James
Whalen. “There is nothing in
commissioner Boomhower’s
comments opposed to having
rules to pull together to address
the problems – and benefits – of
short-term rentals.”

Several beach residents testified
on Campbell’s proposal.
“Our own council voted very
strongly in favor of our own pro-
posal, which Jen Campbell took
key components from and includ-
ed in her proposal,” said Mission
Beach Town Council president
Matt Gardner. “Our proposal
included fines and revocation of
permits for bad actors.”

“We urge you to reject this
ill-advised ordinance,” said
Brian White, Pacific Beach Town
Council president. “Our council
was not consulted at all on the
STR issue, and the same goes for
many other community groups.
We remain opposed to this ap-
proach, taken before an uncertain
mayoral election, by legalizing ho-
tel operations in our residential
zoned communities. The residents
have had no input, no seat at the
table.”

“This ordinance does not have
strict requirements, there is
absolutely no maximum occupan-
cy,” said Greg Knight of Mission
Beach. “There is no way to com-
ply with illegal dwellings. And we
need enforcement.”

“We cringe at housing that’s
converted to short-term rent-
als,” said La Jollan and District
1 Council candidate Joe LaCava.
“We are horrified that apart-
ments are being replaced with
STRs as commercial operations:
They are.”

Planning commissioners sub-
sequently set Dec. 3 as the date
for the council office and City staff
to return with a more developed
STR compromise plan.
Beach Surf Club president, for a check to Ron Greene, Pacific Beach branch manager Catherine Principato, pacificbeach.org.

MISSION BAY PARK ON-LEASH DOG HOURS

“`Our all-volunteer PB Town Council is seeking increased hours for on-leash dogs in Mission Bay Park,” said PBTC president Brian White. “We believe the current hours are too restrictive, so we’re proposing that the City of San Diego loosen up the hours a bit to give dog owners a little more time in the mornings and evenings to enjoy the bay with their pups. Changing the hours to 10 a.m.-4 p.m. year-round (for “Dogs Not Allowed”) would provide more consistency as well.”

Mission Bay Park Committee, on Oct. 6 endorsed, in principle, extending on-leash dog hours and that meeting can be viewed on YouTube.

PACIFIC BEACHFEST FISH TACO CONTEST

For the last 22 years, tens of thousands have gathered along the boardwalk near Crystal Pier to enjoy some favorite BeachFest community a new way to experience the BeachFest in all of its glory this year, they are committed to bringing the PB community a new way to experience some favorite BeachFest events.

One activity that is coming back with a new spin is the Best of the Beach Fish Taco Contest. As part of “a new Pacific BeachFest experience,” this contest will take place over six weeks, allowing ticket holders to stop by competing restaurants across PB to sample their selected signature fish taco through Nov. 15. After tasting all tacos, votes will be cast through an online survey emailed to ticket holders.

Voting closes Nov. 18. Tickets are on sale now at pacificbeach.org for $12 each. Each ticket entitles you to one signature taco from these six participating restaurants:

- California Taco Club (4465 Mission Blvd.) - Baja Battered Fish Taco;
- City Tacos (4516 Mission Blvd.) - Pescado Taco;
- Maverick's Beach Club (860 Garnet Ave.) - Mahi Mahi Taco;
- Pescado Taco;
- Pescado Taco;
- Sandbar Sports Grill (718 Ventura Place) - TKO Grilled Mahi Mahi Taco.

Finally, runners rejoice. There is still a chance to earn swag and record their time – with multiple attempts – for the Pacific BeachFest 5K. Register, run, and record your time virtually during October for the 2020 Pacific BeachFes 5K. Find out more and register to run at sandiegorunnings.co.

Harvest Walk at Belmont Park

Belmont Park in Mission Beach transforms into a vibrant taste of fall with an open-air market, featuring local food vendors, artisans and a craft beer garden from 11 a.m. to 6 p.m. on Saturdays through Nov. 14. There is a new Go Kart Track, plus classic movie cars on display, free trick-or-treat street, magic, and many more ways to experience fall. One of California’s biggest pumpkins will be on display – guess the weight and win the prize. There will be pie eating contests 4 p.m. on Nov. 7 and 14.

PB RESTAURANT ANNIVERSARY

Steak & Fries at 1039 Garnet Ave. in Pacific Beach is celebrating its three-year anniversary Sunday, Oct. 18. “We opened our doors October 18, 2017 after relocating to San Diego in September of 2016,” said restaurant owner Angel Pagan. “We are 100% family owned and operated. The most important part of our business is ensuring every ingredient is fresh. We slice our ribs fresh everyday along with our mix-ins (onions, bell peppers, mushrooms, jalapenos and cherry peppers) and cheeses (American Provolone, Swiss, Mozarella, and Pepper Jack). Every item on the menu is customizable, you pick your meat (steak or chicken) your mix-ins, and your choice.”

For his anniversary date, Pagan has something special planned. “We will be picking three names to win a free meal,” he said. “We have the sign up sheets in store and all they have to do is leave their contact info, and if we draw their names, we will contact them. Also, the first 25 customers that day will receive a gift from us including some of our exclusive merchandise and special offers. We will also have special treats for everyone who stops in to celebrate with us.”

Pagan added that, as always, seniors, students and military will receive 10% off. “We will be operating during the hours of 11 a.m. to 10 p.m., Fridays and Saturdays our hours are 11 a.m.-midnight,” he added.

FESTIVAL OF FAITH IN LA JOLLA

St. James By-The-Sea will present A Festival of Faith and Hope from Oct. 18 to Nov. 1. The event will feature two special services, a photography exhibition, and the premieres of a sound installation, which will take place at St. James by-the-Sea Episcopal Church, 743 Prospect St. During the two-week period. The event will begin with a sung Compline by Candlelight Service on Sunday, Oct. 18 at 7 p.m. This calm, contemplative choral service, meant for the end of the day, will be led by the Schola Cantorum of St James. The service will include solo voices and polyphony in both ancient and modern styles.

On Sunday, Nov. 1 at 4 p.m., a Jazz Vespers service will close the festival. Come, bring a lawn chair or a picnic blanket. For information call 858 459-3421. The services will be held on the church patio with appropriate social distancing. Space is limited and masks will be required at all events. Reservations are required and can be made at sbjs.org. For additional information, contact Walter DaMelle 646-457-8707 or walter@sbjs.org.

NEWS STANDS REMOVED IN LA JOLLA

In September, in partnership with a volunteer crew from La Jolla Golf Carts, the La Jolla Maintenance Assessment District removed and disposed of 26 abandoned news stands located on sidewalks throughout the Village of La Jolla. Special thanks to Robert Mackey, Israel Alvarado and Dylan Adler of La Jolla Golf Carts for their help and the use of a trailer to facilitate this project.

After more than two years of effort and on and on trying to get this project done, the La Jolla MAD removed 26 rusty, abandoned news stand racks.
New Compass Real Estate office opens on Cass Street

By DAVE SCHWAB

Pacific Beach agents Scott Booth, Nicole Christensen, and Steve Springer teamed recently to open a new Compass Real Estate office at 4668 Cass St.

“We’re residential agents who do a little bit of commercial,” said Booth. “Springer and I basically took over the lease and did a pretty comprehensive renovation of the inside and outside of the building, which is a little over 1,000 square feet. So we now have our own little national brokerage on Cass and Diamond.”

The timing of the trio is good. Business is booming.

“When all this COVID hit in March, we weren’t sure what was going to happen,” admitted Booth. “But since pretty quickly afterward it’s been full steam ahead. Stuff’s selling for well over the listing price, and there are lots of offers on most listings.”

More than six months after the initial coronavirus lockdown, Booth noted: “We’re still very busy. That’s even become more so in the last four or five months. If it (market) tracks the way it’s been going, it’s going to be one of my best years, if not my best year ever.”

Why an upturn with the virus downturn?

“A big part of it is interest rates just hit record lows again, and a lot of people are now working from home, and a lot of companies are saying, ‘You can live where you want,’” replied Booth. “We’ve also got a lot of people who are pulling the trigger on buying who want more space, a bigger place, or a third bedroom.”

A business uptick has been a silver lining in a rapidly changing real estate landscape, with pandemic health protocols forcing agents to change how they operate.

“We can’t do open houses anymore so we’ve had to do virtual showings,” noted Booth. “And we have to always wear masks and have to sign more forms even to show a property to buyers. And buyers have to get pre-approved and pre-qualified before they’re allowed to even see a property.”

Booth grew up in PB, noting his family has lived there since the ‘40s. “I have a couple of kids going to school in PB, and 90% of my business is here in PB,” he said adding of his new office, “It’s a great location near coffee shops and a bakery that just opened. A lot of the locals that live in PB drive up and down Cass several times a day going to the post office or the coffee shop. This location fell into our lap. So we swept it up. We like the vibe on Cass Street.”

READ MORE ONLINE AT sdnews.com

Strategic Habitats converting shipping containers into inexpensive housing

By DAVE SCHWAB

A member of Stu Segall Productions television and movie studio is championing an innovative, affordable long-term housing solution for San Diego homeless families.

An SDSU and La Jolla High grad who grew up in La Jolla and remains active in the community, Cory Segall is now involved in exploring new avenues to pursue re-purposing Segall Production’s products and services.

With the introduction of Strategic Habitats, a rehabilitation housing project, Segall is converting 40-foot-long shipping containers, previously created as training facilities at military bases, into highly serviceable, relatively inexpensive homeless housing.

“Our 18 years of experience in renovating shipping containers, we wanted to do something to help the homeless,” said Segall, who also works for Compass Real Estate in the residential market. “It’s 30 to 40 percent cheaper and much faster, to convert shipping containers than to build new construction.”

Added Segall, “We’ve done tens of thousands of these shipping containers all over the country and the world. We know exactly what to do in building these faster, better, cheaper, and to have people live in them.”

Segall noted Strategic Habitats has also been working with local churches, and the Alpha Project providing homeless job training, to find new homes for their cutting-edge, converted containers.

Addressing the amenities of container homes, Segall said, “They are retrofitted for electrical and plumbing, and best of all they’re movable, not permanent structures, which the City likes.”

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San Diego Unified is removing a letter from President Donald Trump inserted into food baskets because it significantly diminishes “the value of the basket” and “detracts from the importance of wearing a mask to protect against the transmission of COVID-19.”

The letter, obtained by The San Diego Union-Tribune from a source who was not identified, was written in black ink on a white piece of paper reading, in all capital letters, “Trump inserted into food baskets. Thank you.”

The San Diego Unified School District has determined that the letter is not an appropriate message to include in the baskets and has instructed its food service vendor to remove the letter.

“San Diego Unified’s mask mandate is in effect, and the state’s second-largest district is taking the unprecedented step of removing the letter in order to protect local students from being misled and to help safeguard them from possibly becoming infected,” District Superintendent J. Dronenburg, Jr. said in a statement.

“Science is clear: wearing a mask works to prevent the spread of the coronavirus,” Superintendent Cindy Marten said.

“Masks are required in California and on every San Diego Unified school campus. It is not optional, as the President wrote in his letter.”

Trump’s letter recommends **social distancing** and considers wearing masks as protective gear, but it does not mention the need for students to wear masks as a requirement to prevent the spread of COVID-19.

Medical experts call masks essential to fighting the spread of COVID-19. Many states, including California, counties and cities mandate masks and social distancing.
Team California wins Nissan Super Girl Surf Pro competition

The Nissan Super Girl Surf Pro World Surf League (WSL) specialty event crowned Team California the overall victors and Team Lakey for their individual efforts. Pristine, four-to-six foot swell delivered immaculate conditions for some of the world’s best women to showcase their talents with Lakey Peterson and hometown hero Caitlin Simmers leading the charge to the finish line – making her the youngest Super Girl in the event’s prolific history. Joining the list of victors, Alana Nichols and Faith Lennox claimed the iconic Super Girl cape in the adaptive surf competition, further inspiring young women everywhere to get in the water.

All the bragging rights for Team California and Team US came down to the final heat between Team Sage, featuring Championship Tour (CT) veteran Sage Erickson and notable Qualifying Series (QS) competitor Tia Blanco, facing off against Team Carissa which included four-time WSL Champion Carissa Moore and the event’s youngest surfer Vaihiti Inso, 13. Team Sage stood their ground after Team US claimed the two previous heat wins and clout surfing from Illano secured a victory despite Moore’s spectacular 9.63 (out of a possible 10) in the dying minutes to renew a fading hope.

“Oh my gosh, Tia (Blanco) did so amazing under pressure and did this huge turn so close to me and I was so happy she made it,” said Erickson. “Carissa (Moore) seemed to kind of struggle this event and we knew she’d want to get some big scores in that last heat. Unfortunately I gave her that 9 because we had priority but it all worked out (laughs).”

“Nissan Super Girl Pro is always one of my favorite events, it’s all about women empowerment and it’s always a good time,” said Blanco. “It was a lot of work but I had such a blast today and just so blessed I got paired up with Sage (Erickson). She was so calm in the heat and made sure I was confident the whole time and I loved competing with her the whole time. I think we’re all just so grateful that there has been this event and it’s been awesome to prepare for something.”

Team Lakey couldn’t be stopped on finals day with three big wins to help catapult Team California toward victory with the 14-year-old local competitor Simmers earning a flawless weekend of competition – not losing a single heat. The duo marched through Sunday’s pumping conditions, each dropping immaculate scores when they needed them most – Peterson a 9.00 in Round 2 alongside Simmers’ 8.00 in Round 1 and clout 7.50 in Round 3. Notable victories included wins over Team Zoe. Team Tatiana, and the event-clinching heat over Team Caroline.

“Today was really fun with the waves getting way bigger and better with that hurricane swell so Caity (Simmers) just gave me some of that local knowledge and told me where to go,” said Peterson.

THE MARKET IS RED HOT • THE MARKET IS RED HOT • THE MARKET IS RED HOT • THE MARKET IS RED HOT • THE MARKET IS RED HOT • THE MARKET IS RED HOT
Facing the cultural challenges of my new life in Switzerland in 1965

By Natasha Josefowitz, Ph.D.

My last column about my life story was published a couple of years ago. I had graduated from Columbia University at age 38, the oldest member of my class, with a master’s in clinical social work. Two weeks later was my son Paul’s Bar Mitzvah.

My husband’s business was taking him more often to Europe and Asia, and it made no sense for us to stay in America. Our family would be able to spend more time together if we lived in Europe. Switzerland seemed to be the most central, and it was the country Sam felt most at home in because he had gone to school there. He wanted his children to have the same education he had.

The apartment had been sold and the furniture shipped overseas. The day after the Bar Mitzvah, my son Paul’s upcoming adventure. The ship was uneventful; we were both sad to see us off; everyone was crying, our friends were at the dock sending a ship sailing to Europe. Thirty of my classmates were fresh. Our family’s favorite place of six years was Lausanne. Lausanne is a lovely city on Lake Geneva. We were able to sublet the apartment of a friend.

I wanted to use my newly minted social work skills and found a job teaching the principals of case work, which had never been taught in the local school of social work. It was a professional school not affiliated with the university. Students stood up whenever I entered the classroom, and my name were to be called by their last names preceded by mademoiselle or monsieur.

I translated all my class notes from Columbia into French. Case work is the presentation of a problem, which students need to find the best way to help the client to resolve. It was challenging to teach this method, which included starting where the client is and including him or her in finding a solution. Swiss students were raised in a more authoritarian culture. Traditionally, the social worker was the authority; he or she knew best and told the client what to do and how to do it. The students had difficulty participating because they were accustomed to just being lectured to. When I presented a case, they wanted to know what I thought about it. The hesitancy was due to the fear that they might answer wrong.

I realized there were wrong answers but good questions that is how we learn, but I was not really believed. It took a semester to overcome their reluctance to participate. It soon became known that I had a strange way of teaching and other teachers would come to classes to observe. This same thing happened few years later when I taught at the University of Lausanne.

After the students graduated, most of them had jobs. I supervised them on a weekly basis, discussing their case-load. With time, these students would become supervisors or monitors. I organized a graduate class for supervisory training. I particularly enjoyed the personal coaching aspect of this curriculum. What an incredible opportunity and challenge to be able to offer new classes to my Swiss students.

Moreover, I wanted to become a member of the Academy of Certified Social Workers. I found an American woman living in Geneva who was an academy member and was willing to supervise me. The process took many months of driving to Geneva every week. This is how I can put “ACSW” after my name.

Natasha Josefowitz is the author of 21 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2020, Natasha Josefowitz. All rights reserved.
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The Athenaeum presents ‘Zandra Rhodes: Some Artworks’ in La Jolla

The Athenaeum is presenting “Zandra Rhodes: Some Artworks” exhibiting a collection of paintings, drawings, and prints, along with small items hand-painted and designed by Zandra Rhodes. All of these fabulous items will be for sale. She has been a lifelong friend of The Athenaeum and has previously featured several exhibitions here, which were “The Kaleidoscopic World of Zandra Rhodes” (1996), “Making Magic in San Diego” (2001), “Diving for the Pearls in San Diego” (2006), and “Verdi’s Aida Through the Eyes of Zandra Rhodes” (2010).

The Athenaeum is asking that people call and make an appointment because they can’t have a lot of people in attendance at once. They expect to show exhibitors around in small groups. Currently they have an exhibition about the pandemic and the protests at their branch in Logan Heights and this is also by reservation only.

The Athenaeum has scheduled local artists for the whole 2021 year and hopes they will be able to show exhibitions again by the beginning of the year. They also have their annual juried show and an exhibition concerning the Stuart Collection on the UC San Diego grounds. It is the 40th anniversary of the Stuart Collection and the 50th for the Geisel Library next year.

If you are not familiar with Rhodes, Sandra Maas just interviewed Zandra in her London home. Maas is a talented veteran journalist and newscaster and this was for her Trailblazing Women series with the Women’s Museum of California. This amazing interviewer gives you an in-depth look at Rhodes via zoom during her illustrious career and asked Zandra questions you have always wanted to know the answer to. Questions such as what is your favorite accessory that you can’t live without? She said that it was jewelry by Andrew Logan and she held up one of his pieces that she was wearing. Another question was if you could dress anyone who would it be and what movie star would you like to dress? Take a peek at this interview for the answers to these and more questions, trailblazing-women-with-sandra-maas.

Zandra just recently celebrated a retrospective named “50 years of Fabulous” at the Fashion and Textile Museum in London. It was due to open in Scotland this month but has been postponed until next year. Rhodes also just celebrated her 80th birthday after 50 years in fashion and has a launch scheduled in 2021 with IKEA. Some of the stand out achievements for Rhodes was being bestowed the title of Dame Zandra Rhodes by the Queen. In addition to being a fashion designer she has designed the costumes for the opera: The Magic Flute, the costumes and the sets for the operas Pearl Fishers and Aida.

To make an appointment to view or purchase items in this exhibit, call 858-454-5872. Ask for Jocelyn from Monday-Thursday and Courtney on Friday.

UPCOMING EVENTS
Oct. 17 – Fashion Week San Diego 2020 now has passes on sale for their Virtual Runway Show with 9 Designers. Purchase your Virtual Front Row Pass at fashionweeksd.com.

Diana Cavagnaro is an internationally renowned Couture Milliner based in the San Diego. Learn more about our hat designer, teacher and blogger at DianaCavagnaro.com.
3443 Ocean Front Walk Unit L.
2 BD | 2BA | 675 sq.ft.
Asking Price of $1,149,000

Enjoy sweeping Ocean views from the living room and master in this 2nd floor unit. Perfect for vacation rentals or a 2nd home with a strong vacation rental history and great common amenities. You will love the golden white quartzite flooring, granite counter tops, stainless appliances, wood cabinets and travertine showers. The Surf Rider complex features a gym for owners in addition to a large, elevated patio with in-ground spa and two large gas grills. This unit lives large and has potential to expand.

724 Verona Ct.
3 BD | 2.5 BA | 1,373 SQ. FT. | NORTH MISSION BEACH

Custom-built home just 6 properties in from the ocean! The well-thought-out layout has a spacious master bedroom on the first floor with an ensuite and sliders leading to a large front yard where you can enjoy hanging out with friends around a fire pit or barbecue on football Sundays. The second level boasts a great room and sizable ocean-view deck where you can relax after enjoying a long day on the sandy beach. Two more bedrooms on the top floor allow extra space for guests. The property is currently used as a vacation rental that grosses approximately $150k/ year. Call NOW for more details.

Asking price of $1,749,000

3696 Bayside Walk #G
3 BD | 2 BA | 1,173 sq.ft.
Asking Price of $1,299,000

Enjoy amazing views of Mission Bay from your living room in this ground floor condo. This 3 bed, 2 bath property is located right in the heart of Mission Beach and is just steps from Mission Bay, the ocean, shops and restaurants. The open floor plan is great for entertaining at the beach and has plenty of room to sleep at least 8. No stairs required to step right out your front door and onto the sand.

1223 Agate St.
3 BD | 2 BA | 1,518 SQ. FT. | NORTH PACIFIC BEACH

Stunning Fred Earl Norris Jr mid-century modern home, nestled on a quiet North PB street on an oversized 7,700 sq ft lot. Exposed beams, tongue-and-groove ceilings, clean lines and an open floor plan flow out to the expansive backyard, exuding an energy and tranquility that is calling you to come sit outside and enjoy a good book or a glass of wine. Mature trees and landscaping allow for privacy and shade and are reminiscent of a lakefront mountain retreat, yet you’re just blocks from the beach.

Call NOW to schedule your private tour!

Asking price of $1,699,000

PB Fun Fact:
The Pacific Beach area was originally settled by Kumeyaay Indians that had a village along Rose Creek closer to Rose Canyon.