visitor’s guide

La Jolla
Pacific Beach
Mission Beach

restaurants • hotels • map • shopping • attractions

2011-2012
JUNE 2011
• Rock’ n ’Roll Marathon, June 5, 26.2-mile race and block party. Race begins at Balboa Park and finishes at SeaWorld, www.sandiego.competitor.com
• San Diego County Fair opens, June 10-July 4. The annual county fair, complete with fair food, garden show, livestock areas, carnival rides and concerts, www.sdfair.com/fair
• YMCA Bay2Bay 28th Annual Regatta, June 11. The regatta includes a 20-mile race which begins at Santa Clara Point in Mission Bay and a 5-mile race which begins at Shelter Island. All races finish at Tidelands Park in Coronado, www.peninsula.ymca.org/special-events/bay-2-bay.html
• Pacific Beach Surf Club 13th Annual Summer Longboard Classic at Tourmaline Surf Park, June 11. Register via PBSC’s Facebook page or email pbsc92109@yahoo.com
• SeaWorld Summer Nights, daily, June 18-Aug. 28, Sept. 3-5. Extended evening hours with evening entertainment, www.seaworld.com
• La Jolla Festival of the Arts, June 18-19. The 25th anniversary promises outstanding work of nearly 200 fine artists from the USA, Mexico and Israel, www.lajollaartfestival.org

JULY 2010
• PB Concerts on the Green, 4-6:30 p.m., Sundays, July 24-Aug. 14, Kate Sessions Park. Bring your blankets and chairs and enjoy FREE afternoon concerts, http://www.pbconcerts.org
• Fourth of July fireworks from SeaWorld on Mission Bay, 9 p.m.
• 58th Annual Old Mission Beach Athletic Club Over-the-Line Tournament, July 9-10 and 16-17, Fiesta Island. This San Diego original is boisterous, fast-paced beach softball played in two weekends. More than 50,000 spectators expected, www.ombac.org
• La Jolla Concerts by the Sea, every Sunday in summer, July 9 - Sept. 7, www.ljconcertsbythesea.org
• Crystal Pier Kids’ Classic youth fishing derby, July 31. Fun for all ages, www.takekidsfishing.net

AUGUST 2010
• Lifeguard relay competition — TBA
• Old Mission Beach Athletic Club OMShoes Tournament — Aug. 1 at Mariner’s Point, www.ombac.org
• La Jolla Music Society’s SummerFest, August 3-26. A nationally-recognized chamber music festival, www.ljms.org
• AFC Half Marathon, Aug. 21. San Diego’s most prestigious road race, www.afchalf.com
• UCSD Cancer Center Luau & Longboard Invitational, Aug. 21. An annual fundraising event which celebrates the “aloha” spirit in the fight against cancer, www.longboardluau.org

SEPTEMBER 2011
• La Jolla Rough Water Swim, TBA. The largest rough-water swimming competition in the U.S. takes place at the La Jolla Cove, www.ljwsm.com
• Brazilian Day, Sept.12. The largest Brazilian Cultural event on the west coast complete with street fair and carnival parade! www.braziliandaysandiego.com

cont’d on page 7
Welcome to Pacific Beach!

Welcome to Pacific Beach, California! Or, as the locals like to say, PB! PB has it all: the beach, the sand, the surf — and the shops, restaurants and bars!

Some 1,400 area businesses call PB home and with our pedestrian-friendly, easy-going beachside vibe, it’s easy to see why so many visitors love coming here. Looking for a few suggestions for fun things to do during your visit? That’s easy! For starters, take a stroll on the boardwalk along the Pacific Ocean and stop into a local coffeehouse. Or why not rent a bike at a PB bike shop and cruise around beautiful Mission Bay.

Afterward, be sure to grab something tasty at any of our hundreds of diverse restaurants.

From sandwiches to sushi, seafood to steaks and everything in between, your quest for a great dining experience will be found right here in PB (sunset views included at no additional charge).

Be sure to leave your coat and tie at home, as just about anywhere welcomes “PB casual” attire. Flip flops are the norm around here.

With so many fun shops, you may need to extend your vacation just to take in all of the shopping options in PB. Eclectic boutiques, salons, surf shops and more make shopping in the paradise of PB a favorite local sport. Everyone from the serious collector to the novice window shopper and even the expert bargain hunter will find what they are looking for here in PB.

Be sure to check out www.pacificbeach.org for the PB business directory as well as information on upcoming events and activities.

Enjoy your stay in PB and we hope to see you again soon.

Pacific Beach…it’s all right here!

— Andy Hanshaw, executive director of Discover PB, the Business Improvement District for Pacific Beach. For more information, please call (858) 273-3303
Welcome to Mission Beach

Colorful, vibrant, lively. That’s Mission Beach, the ultimate laid-back Southern California beach community.

Stretching from Pacific Beach Drive in the north to the south jetty, Mission Beach is a narrow peninsula bordered by Mission Bay, a giant aquatic park on one side and the Pacific Ocean on the other side.

Mission Beach is anchored by Belmont Park, with restaurants, a food court, amusement rides, an arcade and beach clothing shops. Visitors can even try their surfing skill on an artificial curl at the Wavehouse. Belmont Park also features an athletic club and the Plunge, a historic, Olympic-size swimming pool. But the park is best known for its iconic wooden roller coaster, The Giant Dipper.

It won’t take long for guests to assume the California attitude as they lounge on the miles of sandy beaches, walk or ride bikes along the beach boardwalk or browse through the many shops lining Mission Boulevard.

Forget to pack something for the beach? Don’t worry, there are plenty of stores in Mission Beach that offer anything one could want for their seaside stay.

Gaze at the surfers and paddle boarders or sail boats, but don’t be too shy to try them yourself. There is an abundance of rental stores and businesses offering lessons in all the beach-type sports. And in the evening, dine at one of the many eclectic restaurants Mission Beach has to offer, from seafood to steaks to tastes from every corner of the world. You may even want to wander down to one of a handful of friendly neighborhood bars to mingle with the locals and soak up a little more Mission Beach flavor.

Naturally, there is a good selection of nearby hotels to choose from, including three fine resort hotels. When planning ahead, you might also consider renting a condo either on the beachside or the bayside for as many days as you like.

Whether visiting for an afternoon or a month, you’ll find that Mission Beach is a great choice for a relaxing beach experience.
SEPTEMBER 2011

• Pacific Beach Restaurant Walk, Sept. 14, 5-9 p.m., Sample the delicious faire from local restaurants, (858) 273-3303, pacificbeach.org


• OMSURF - OMBAC Classic Longboard Contest, Sept. 18, Bring the family out to enjoy this classic annual longboard event. Crystal Pier, Mission Bay, www.ombac.org

• San Diego Triathlon Classic, Sept. 10, 2-7 p.m., Race consists of a 1500 meter flat-water protected swim, a 40K hilly bike course, and a 10K flat run, www.sandiegotriathlonclassic.com

• Countywide Coastal Cleanup Day, Sept. 17, Be one of the 80,000 people to take part in the 27th anniversary cleanup, www.vccoastcleanup.org

• Pacific Islander Festival, Sept. 24-25. A free event that showcases the cultures and customs of Melanesia, Micronesia and Polynesia. Enjoy food, music and crafts unique to each culture. Held at Mission Bay’s Ski Beach, www.pifasandiego.com

• Cabrillo Festival, Sept. 24-25, Cabrillo National Monument. The Cabrillo Festival is a fun event for the entire family with educational activities, cultural demonstrations and exciting folkloric performances, food and vendor booths, highlighted by the re-enactment of Cabrillo’s landing of the shores of San Diego Bay, www.cabrillofestival.org

• MCAS Miramar Air Show, Sept. 30-Oct. 2, An award-winning, world-class air show features the vest military and civilian pilots in the world, including the U.S. Navy’s famous Blue Angels, www.mirammarairshow.com

OCTOBER 2011


• Taste of La Jolla, TBA

• Pacific BeachFest, Oct. 1, 8 a.m. to 8 p.m., One-day event is perfect for visitors looking to enjoy all that San Diego beaches have to offer. Free event includes music, food, rides for kids volleyball competition and fireworks! (858) 273-3303, pacificbeach.org

NOVEMBER 2011

• Taste of the Triangle, TBA

• Holiday Open House in La Jolla, TBA

• San Diego Jewish Book Fair, Nov. 4-12, www.sdjc.jl.jcc.org

• Bikes, Boards & Brews at Catamaran Resort Hotel & Spa, Nov. 6, (858) 273-3303, pacificbeach.org

• Veterans Day at Mt. Soledad Veterans Memorial, Nov. 10, www.soledadmemorial.com

DECEMBER 2011

• Pacific Beach Holiday Tree & Pier Lighting and Holiday Parade, TBA, (858) 273-3303, pacificbeach.org

• La Jolla Christmas Parade & Holiday Craft Fair, Dec. 4, www.ljparade.com
Welcome to La Jolla

La Jolla, San Diego’s jewel by the sea, is a world-class destination with a wide selection of things to do and see.

La Jolla has an appeal that is all its own, a special atmosphere. From the unique architecture to the high-quality boutiques to the sophisticated ambiance, La Jolla is one-of-a-kind. Once you arrive, you’ll know that this is truly a special place to visit.

First of all, the variety of top-notch hotels is amazing, whether it be a seaside inn with an ocean view or a classic setting with elite service.

When dining, select from a variety of fine establishments for exquisite cuisine or choose one of the more casual spots for tasty comfort food. You can’t go wrong. And, there’s no limit to who you might run into during your stay. From movie stars to world leaders, celebrities of all types have been known to frequent La Jolla.

La Jolla is also a shopper’s paradise, so take your time exploring the abundance of boutiques in the Village of La Jolla.

View quality art creations at one of La Jolla’s many galleries, or visit the Athenaeum Music and Arts Library. Or, pay a visit to the Museum of Contemporary Art to see some of the progressive artworks on exhibit.

Swim in La Jolla Cove, relax along the beach, tour the Sunny Jim Cave, a natural entryway to the Pacific below.

Just a bit to the north is the La Jolla Shores neighborhood. There, you will find a small village with its own vibe. Fine restaurants, boutiques and hotels are also available in this area, along with a quaint, clean stretch of beach. Looking for a little adventure? Try taking kayak, scuba or surf lessons from one of the many businesses that offer training here.

Further to the north are the Birch Aquarium at Scripps Institution of Oceanography, the Torrey Pines Gliderport and the world-renowned Torrey Pines Golf Course, a city-owned course with a breathtaking ocean view. At the very north is Torrey Pines State Reserve featuring fantastic seaside hiking trails and more spectacular vistas.

La Jolla is home to corporate research and development centers, the University of California, San Diego, Scripps Institution of Oceanography and several top-ranking hospitals.

La Jolla is truly a global destination worthy of its first-class reputation. It’s a destination not to be missed.
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Christ Lutheran Church
4761 Cass Street, Pacific Beach · 858-483-2300
www.christpb.org

Christ Lutheran Church in Pacific Beach invites you to be a part of our community, regardless of your race, ethnicity, gender, age, sexual orientation, marital status, social or economic state, physical or mental challenge, and whether you are confident or questioning in your faith. Sunday worship 8:30 & 11 a.m.

Community Congregational Church of Pacific Beach
2088 Beryl Street, Pacific Beach · 858-274-6600
www.cccpb.org

"We are an open and affirming church. Our goal is to provide a friendly place where all Christians may find religious growth opportunities. We offer Sunday worship, church school, infant care, Bible study, discussion groups, choir, adult fellowship, service projects and social gatherings. We belong to the denomination of United Church of Christ."

Pacific Beach Presbyterian Church
1675 Garnet Ave., Pacific Beach · 858-273-9312
www.pbpres.org

Pacific Beach Presbyterian Church and Preschool is located at the corner of Garnet Ave. and Jewell St. Please join us each Sunday at 9 and 11 a.m. for worship service—child care is provided and we have adult classes between services. Young adult “Roots” service at 7 p.m. During August there is a single morning service only at 10 a.m. and “Roots” at 7 p.m. We hope to see you here!

Fourth Church of Christ, Scientist, San Diego
1270 Silverado, La Jolla · 858-454-2266

Church Service and Sunday School at 10 a.m. Wednesday Evening Testimony Meeting at 7:30 p.m. Following the works of Jesus as led by God to heal by spiritual means and to be guided through inspiration and prayer. Reading Room – Open Daily – 7853 Girard Avenue, La Jolla · 858-454-2807. A bookstore and library for spiritual inspiration. All are welcome!
The Bahá’í Faith
Informal gatherings throughout the city during the week & Sunday at the San Diego Bahá’í Center
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LOCAL ATTRACTIONS See map page 20

1 Athenaeum Music and Arts Library features concerts and exhibitions, 1008 Wall St., La Jolla, (858) 454-5872, hours: Tues., Thurs.–Sat. 10 a.m.–5:30 p.m.; Wed., 10 a.m.–8:30 p.m.

2 Belmont Park features amusement rides including the Giant Dipper wooden roller coaster, mini golf, arcade, ride the waves at the Wave House plus great shops and restaurants, free admission, opens 11 a.m. daily, 3146 Mission Blvd., (858) 488-1549, belmontpark.com

3 Birch Aquarium and Museum at Scripps, open 9 a.m.–5 p.m. daily, 2300 Expedition Way, La Jolla, (858) 534-FISH

4 Black’s Beach, descend to the beach via a stairway from the Glider Port (off Scenic Torrey Pines Road), (619) 221-8900

5 Dog Beach is a dog run area in Ocean Beach where dogs are permitted without a leash at all hours of the day. Dog owners are responsible for control and clean-up of their dogs. Standard dog laws apply on other portions of the beach and are strictly enforced.

6 Children’s Pool is a small beach that showcases a colony of seals; guests can venture along the breakwater into the ocean, 850 Coast Boulevard across from Casa de Mañana.

7 Crystal Pier stretches into the ocean at end of Garnet Avenue, open to the public for fishing, 4500 Ocean Blvd., cottages available for rent, open 8 a.m.–sunset, (800) 748-5894, crystalpier.com

8 Ellen Browning Scripps Memorial Pier is one of the world’s biggest research piers, it is used for boat launching and a variety of experiments. The pier is not open to the public located north of the Village of La Jolla.
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Fiesta Island is a large area of land centrally located in Mission Bay. There is a 5 mph zone on the east side of the island that is popular for recreational water sports. The Fiesta Island Youth Camp and the Aquatic Center are on the island. There are bonfire rings around the shore of the island and dogs are allowed off leash. Permitted water ski area in Hidden Cove and permits for water skiing are available.

The Riford Center, 6811 La Jolla Blvd., (858) 459-0831

Kate Sessions Park offers grassy areas, ocean view, barbecue pits and play structures, Soledad Road and Lamont Street.

Kobey's Swap is located at 3500 Sports Arena Blvd. Open every Fri. - Sun., 7 am to 3 pm. Admission: 50¢ Fri. • $1 Sat. & Sun. • Children 11 and under - FREE! (619) 226-0650

La Jolla Cove not far from downtown La Jolla — an upscale hamlet of hotels, boutiques, and galleries — lies La Jolla Cove, a swimming and diving paradise. This tiny beach nook, part of the San Diego La Jolla Underwater Park Ecological Reserve, is sheltered by picturesque cliffs and offers stunning views of the Pacific Ocean. La Jolla Cove has some of the clearest water of all San Diego beaches, making it ideal for scuba diving and snorkeling. Just above La Jolla Cove is Scripps Park, a great place for romping and picnicking.

La Jolla Shores, is a sandy beach approximately one mile long, adjacent to a residential area. In summer, waves at this beach are usually the most gentle of all San Diego beaches La Jolla Shores lies adjacent to the San Diego La Jolla Underwater Ecological Reserve. Fishing and removal of objects from this area is prohibited.

Liberty Station located on Rosecrans in Point Loma, is a former Naval Training Center which has been converted into a mixed-use community. This wonderful waterfront location is on a boat channel off of San Diego Bay. Liberty Station consists of retail shops, restaurants, a promenade, golf course and a park. The Naval Training Center site is listed on the National Register of Historic Places.

Mission Bay Aquatic Park is West Coast’s largest aquatic park covers over 4,600 acres and offers a wide range of recreational activities. The Park includes 27 miles of sparkling ocean beaches. Swimmers and sun lovers are drawn to the excellent surf conditions and soft sand Mission Bay’s beaches offer. Mission Bay offers boat docks and launches, sailboat and motor rentals, bike/walk paths, basketball courts and playgrounds for children.

Mission Bay Golf Course, 2702 N. Mission Bay Drive, (858) 581-7880 for reservations.

Mt. Soledad Natural Park honors veterans, displays a 40-foot cross and offers spectacular 360 degree views of the ocean and San Diego.

Ocean Beach Municipal Pier is located at the south end of the beach and is available to the public for walking and fishing. There is a restaurant and bait shop on the pier. Fishing from the pier does not require a fishing license, but catch regulations are enforced.
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GALLERY

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Old Town—Explore the many historic sites and shops. They all offer different types of unique and delicious items just waiting for you to discover! Enjoy the richness of history, art and culture that is truly the flavor of Old Town San Diego.

Pottery Canyon—an easy hiking area for anyone with small children whom you’d like to introduce to trails and basic natural environments. There is not much left of the old pottery factory remaining. Take La Jolla Parkway, make a right turn on Torrey Pines Road. At the first major signal, make a quick and hard right turn on Pottery Canyon Driveway. Drive slowly onto the property. Follow the paved road until you arrive at the small dirt parking area on the left.

The Salk Institute is a research facility focused on molecular biology, genetics, the neurosciences and plant biology. Jonas Salk lead the development of the first polio vaccine and opened the Salk Institute in 1963. Seminars are offered every Thursday; free guided architectural tours are given Monday through Friday at noon. Reservations are required two days in advance. (858) 453-4100, ext 1287, 10010 N. Torrey Pines Road.

San Diego Visitor Center, 2688 East Mission Bay Drive, (619) 276-8200
Scripps Park is a grassy playing and picnic field above La Jolla Cove. North end of Coast Boulevard, La Jolla.
SeaWorld San Diego, 500 Sea World Drive, (619) 226-3901, seaworld.com
Sports Arena hosts a wide variety of major musical acts and sporting events. 3500 Sports Arena Blvd., (619)224-4176, san diego arena.com
Torrey Pines Glider Port is home to hang gliding, paragliding, scale models and sailplane flight. Enjoy lunch at the Cliff Hanger Cafe while enjoying the view of the ocean and gliders!
Torrey Pines State Natural Reserve is one of the wildest stretches of land on our Southern California coast! One can imagine what California must have looked like to the early settlers. There are 8 miles of trails, a visitor center and guided nature walks on weekends and holidays.
Tourmaline Beach is available mostly to surfers of all levels, foot of Tourmaline Street.

See a map of Local Attractions on page 20
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Old Time Photo Co.
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PB Surf Shop
4150 Mission Blvd., Pacific Beach · 858-373-1138

For all your vacation needs! Beachwear, sandals, surf boards, body boards, bikes and more! Call for surf lessons, or go to info@pacificbeachsurfschool.com.

Segway of Pacific Beach
4150 Mission Blvd., Pacific Beach · 858-270-2881

Segway of Pacific Beach rents and sells Segway Personal Transporters. When you rent a Segway, you will learn to ride the Segway in our showroom and have a fun time gliding around. Exploring Mission Bay Park on a Segway is a blast since it’s right on the water, the scenery is second to none. You can rent by the hour, day or week. We also carry a variety of other environmentally friendly means of transportation, including electric scooters and electric bicycles that are clean, quiet. If refilling that gas tank of yours has you down, then pay us a visit.

Apparel/Jewelry & Specialty Shops

Gilmore Family Jewelers
4857 Newport Ave · 619-225-1137
www.gilmorefamilyjewelers.com

Gilmore Family Jewelers has been a long time treasure in the heart of the Ocean Beach shopping district. This 32 year family run business prides itself on custom designed pieces and high quality jewelry repair for their large following of customers. The showroom features a blend of one of a kind pieces made from materials such as Black Diamonds, Alternative Metals and Baroque Pearls all created in house. Featured designers that compliment the families unique design esthetic are cuffs from Anna Marie Sabo, organic bronze jewelry from Four Seasons Design Group, Heartwood Jewelry Boxes and Correia Art Glass. Please stop in when visiting Ocean Beach.
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www.pbfashions.com
We are a “Dickies” store. We have the lowest prices in town! Many popular items in stock. Need big sizes? No problem, We carry up to 4XL! Come check us out! Open Mon-Fri 11 a.m.-6p.m. Sat-12p.m.-6p.m.

Art Galleries
Aztec Graphics
1439 Garnet Ave., Pacific Beach · 858-272-7760
posteramerica.com
5,000 ITEMS UNDER $20! Your Art and Framing Store since 1983. Custom framing up to 50 % lower than Aaron Bros. and Michael’s. 4,000 posters in stock including tropical, surf, music, movies, cards and readymade frames. Open Monday, through Saturday, 10:30 a.m. to 7 p.m., and Sunday 12 to 5 p.m.

Contemporary Fine Arts Gallery
7946 Ivanhoe Avenue La Jolla · 858-551-2010
CFASD@connectnet.com contemporaryfineartsgallery.com
Featuring an outstanding selection of unique original paintings, sculpture, glass and ceramics by a diverse array of internationally acclaimed and emerging artists. Voted “Best Gallery in La Jolla” for 2009 and 2010. Open 7 days a week.

Grocery
OB People’s Organic Food Market
4765 Voltaire Street, Ocean Beach · 619-224-1387
www.obpeoplesfood.coop
A California food cooperative whose focus is on customer satisfaction, People’s takes great pride in listening to and meeting the needs of each customer that comes through our doors. Specializing in vegetarian foods, organic produce, grocery, and bulk items, we offer an extensive line of vitamins, herbs, cruelty-free bodycare and aromatherapy. We also have an award winning sit down Deli offering fresh organic soups, salads, sandwiches and entrées. Stop by for live acoustic music on Friday nights and Sunday mornings. Open daily 8 a.m. to 9 p.m.
Health & Fitness/Urgent Care

Pacific Beach Urgent Care
4490 Fanuel Street (at Garnet) Pacific Beach
858-274-9116 · www.pburgentcare.com

Nathaniel G. Rose, M.D., A.P.C. founded Pacific Beach Urgent Care in 1982 to provide prompt, convenient, quality medical care to people of all ages with no appointment necessary, 365 days a year. We are here when you need us.

Pilates Plus
7726 Fay Ave., La Jolla · 858-456-1516
www.pilatespluslajolla.com

Open 7 days a week. You must register for all classes on-line or stop by to take a peak at our group classes. You’ll see a big difference in just a few short weeks! Class schedules online.

Dining & Entertainment

Aroma Café
909 Prospect St., La Jolla · 858-454-4447
www.aromalajolla.com

Aroma Bakery and Cafe is a one of a kind restaurant in the heart of The Village and the only known bakery on Prospect Street. The bakers arrive 5 a.m. to bake the finest pastries ready early for breakfast and throughout the day to the night. Our extensive and interactive 42-page menu of savory cuisines from the continental U.S. to dishes from Europe and Middle East will surely fulfill one’s appetite. Aroma’s extensive Pizza, Salad and Pasta dishes along with our signature Beef Stroganoff, Schnitzel and steaming Chicken Pesto caters to all. With outside seating on Prospect and Fay, Aroma is the place to relax and enjoy your mouth watering needs for pastries and cuisine.

Barfly
909 Prospect St., La Jolla · 858-454-2323 · www.barfly.com

Barfly in La Jolla was created by a couple of entrepreneurs who wanted to start a place that’s a cut above the normal. Although they are known in the Village for their eclectic menu, top flight DJs and dancing, their “$4@4” Happy Hour is what caught the attention of Village News readers. From 4 p.m. to 6 p.m., Monday through Friday, Barfly offers $4 appetizers, wines, beers and well drinks, in a fun and funky atmosphere. And we’re not talking about the usual pub-grub either (although hot wings and nachos are available); fish tacos, avocado rolls, caprese salad, bruschetta and hummus falafel are offered.
• Maine Lobster Rolls every day
• Fish & Chips, Fried Shrimp, Fried Scallops and Ipswich Fried Clams every Friday, Saturday and Sunday
• All-Natural Turkey deli meat and Philly Cheesesteak
• More than 30 sandwiches on the menu!

www.biteofboston.net
SUN & MON. 10:30 - 3:00 • TUES. - SAT. 10:30 - 7:00
3202 Governor Dr. (University City/La Jolla) San Diego 858.451.2900
Also in Rancho Bernardo
15721 Bernardo Heights Rd. • 858.453.4000

A longtime favorite of Pacific Beach and La Jolla locals
Celebrating 30 Delicious Years!

California-French Cuisine In A Casual Setting
Open Daily for Breakfast and Lunch
Dinner Served Tuesday – Saturday 4:00pm until Close

960 Turquoise St. • San Diego, CA 92109
Call for reservations: (858) 488-1725
www.thefrenchgourmet.com
Bite of Boston
3202 Governor Dr. (University City/La Jolla) · 858-451-2900
15721 Bernardo Heights Rd. (Rancho Bernardo)
858-453-4000 · www.biteofboston.net

Bite of Boston (BoB) is a family-owned eatery which offers an array of East coast-style seafood, soups, breads and meats flown in weekly from Massachusetts. Lobster rolls are available seven days a week. Enjoy Fish & Chips, fried shrimp and Ipswich fried clams every Fri, Sat, Sun. More than 30 sandwiches on the menu including the Philly Cheesesteak, Prime Rib, Turkey, and a variety of low-cal options like the Vermont Veggie Wrap. All natural deli meat is used for healthy and delicious sandwiches. Call in for take-out or delivery and be sure to check the BoB website for updated menu specials!

Broken Yolk Cafe
1851 Garnet Ave., Pacific Beach · 858-270-YOLK
www.thebrokenyolkcafe.com

Many will tell you that the Broken Yolk is home of the best breakfast in town. This breakfast and lunch-only diner offers a relaxed, casual atmosphere, excellent food and top-notch service. We have expanded outdoor rooftop patio seating. Private meeting room. Online ordering is now available. www.thebrokenyolkcafe.com Open daily 6 a.m.-3 p.m.

Cafe Bella
1525 Garnet Ave., Pacific Beach · 858.273.1224
www.CaffeBellaItalia.com

A Corner of Italy is the motto of Caffe’ Bella Italia. This is authentic Italian cuisine, served with great pride and presentation since 1999. The interior of the dining room speaks softly and envelops the customers in warm earth colors. A beautiful, secluded green patio adds a Mediterranean touch. The service is detailed and friendly, the cuisine is fresh and...
From Our Garden to Your Plate!
Organic Fresh Ingredients • Daily Specials • Great New Salads

Serving La Jolla for 24 years

voted best: bakery • take out • sandwich in La Jolla
european bakery & deli • breakfast • lunch • dinner • full service catering

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La Costa • San Marcos

www.thebrokencyolkcafe.com
Online Ordering Now Available!
made from scratch! There is something for every palate including a wide variety of fresh seafood and authentic Italian wood fired oven pizza. Caffe’ Bella is perfect for groups. Dinner daily. Enjoy 1/2 Wine Tues. and Sundays. Happy Hour everyday 4:30-6 p.m. with 50% off food plus specialty drinks.

Cups

7857 Girard Avenue · 858 459-2877
www.cupslj.com

La Jolla’s sweetest spot! Organic cupcakes, full espresso bar, strawberry milk & much more in an eco-friendly lounge with free wifi and weekend DJ! Hands-on cooking school featuring local chefs and purveyors with a variety of cooking classes. Party room for rent.

Donovan's Steak House

La Jolla: 4340 La Jolla Village Dr. (University City) · 858-450-6666
Gaslamp: 570 K St. (6th & K downtown) · 619-237.9700
www.donovanssteakhouse.com

Donovan’s sets the standard of fine dining excellence. A classic steak-house. A stylish, lively atmosphere. Cordially friendly. We like to think of Donovan’s as your own special place. A place where you can celebrate with friends, family and associates.

The Eggery

4130 Mission Blvd., Pacific Beach · 858-274-3122

Voted “Best Breakfast” by several critics, the Eggery, which is celebrating its 20th year in Pacific Beach, is open daily 7 a.m. to 2 p.m. Farm fresh meals in a charming setting. Fluffy pancakes, French toast beyond compare, or eggs benedict. Five minutes from SeaWorld. A great way to start your day. Casual dress, patio dining, children’s menu, champagne, Bloody Marys, espresso, major credit cards/reservations

The French Gourmet

960 Turquoise Street, Pacific Beach · 858-488-1725
thefrenchgourmet.com

Over 30 years of creating events in the cuisine of your choice to celebrate the milestones of life. Zagat-rated California-French cuisine in a casual setting. Award winning caterer and bakery. Exquisite wine boutique with competitive pricing.

Girard Gourmet

7837 Girard Ave., La Jolla · 858-454-3321
www.girardgourmet.com

Thank you for voting us “La Jolla’s No. 1 Caterer, Bakery & Deli!” Celebrating over 24 years in La Jolla. Our menu items are freshly baked or prepared daily in our La Jolla kitchen using seasonal fresh produce. Let us help you with lunch, dinner, picnics or special events!
A local favorite in Ocean Beach since 1941

Happy Hour all day, every day!
Open 10 AM - 2 AM

Souvenir T-shirts available

4927 Newport Ave, O.B.
619.223.7549
Guava Beach Bar & Grill

The "locals" bar, for everyone. It combines a warm and comfortable atmosphere with lively, fun energy that ensure good times for all. We are just steps away from the ocean & the bay, in beautiful Mission Beach. Enjoy 11 plasma TVs and a crisp 10 foot projection screen with surround sound to satisfy ALL your sports viewing. We have the NFL, NBA, and College Football packages so you won’t miss any games! With our V.I.P. Room, an elevated pool lounge, 2 jumbo booths, a plush leather couch, cozy fireplace and long mahogany bar, there is a comfortable spot for all. Plenty of FREE PARKING in the Bayside lot at Santa Clara Point!

Kafe'Yen Thai-Centric Asian Fusion

A very short walk from the beach and a few step away from the Crystal Pier, Kafe' Yen is a cozy Asian retreat. Voted Best Thai in Pacific Beach by locals from 2007 thru 2010. Decorated harmoniously with Thai and Modern art, with calming background music, the warm and relaxing ambiance makes the commotion of Garnet Avenue a distant memory. Offers colorful culinary mainstays of Southeast Asia and specializes in authentic Thai cuisine. Truly a family-run operation, Kafe' Yen has been serving for 7 years. The motto boasts "Love you can taste," an adage that holds true from the first sip of cucumber-mint-lemon infused ice water, to the final bite of the famed fried banana ice cream dessert. Come by this top level Thai-Centric Asian Fusion and take a delectable vacation overseas without leaving Pacific Beach. Parking is available in the Urban Outfitter lot.

Nick’s at the Beach

This two-story restaurant offers the best of both worlds. Downstairs you’ll find a light and airy, casual, California-style restaurant and sidewalk café. Choose from a total of 20 main course selections available. Mouthwatering fresh seafood is the house specialty. We always serve the best catch of the day, fresh from the market. Upstairs at Nick's is where the party begins. Whether it's sports you want or a friendly game of pool, you’ll find it here. We have 29 TVs, 16 beers on tap and a great ocean view from our outdoor deck (smoking permitted). Come see for yourself what makes Nick’s SD’s best neighborhood restaurant. ATM
Serving Lunch + Dinner
Lunch Specials
on weekends

858-373-3936
4516 MISSION BLVD. #E
(AT GARNET ST.)
WWW.KAFEYEN.COM
Pacific Shores
4927 Newport Ave., Ocean Beach · (619) 223-7549

Voted as a Best Bar 2010! You’ll step back in time in this vintage undersea cocktail lounge, complete with sea life murals, etched mirrors and a giant seashell bar. Enjoy happy hour prices all day from 10 am -2 am while listening to jukebox tunes that span the decades. Great Drinks, Great People & Great Prices! Pool table, parking, smoking area and ATM available. Two blocks to world famous Ocean Beach Pier.

The Shore Club
4343 Ocean Blvd., Pacific Beach · 858-272-SURF

Steps from the beach, at the intersection of Grand Avenue and the Strand, Pacific Beach Shore Club is your next classical styled beach bar. By combining the delicious tastes of the sea, prepared with classic Mexican flair, our casual ambiance of a beachfront party will be your destination to take in the California surf culture. Enjoy the biggest, coldest schooner full of beer that the beach can offer or enjoy the best view of the Pacific Ocean on the entire beach. The Pacific Beach Shore Club will provide you with the perfect setting for the ultimate beach dining and drinking experience. Bringing back the days when surfing was your job and the beach was your home.

Wahoo’s Fish Taco
439 Pearl Street, La Jolla · 858-459-0027 · Midway Towne Ctr., 3944 Sports Arena/West Point Loma Blvd. · 619-222-0020

Come visit Wahoo’s Fish Taco, voted the best fish taco in San Diego. Endless surf, skate, snow videos playing as you enjoy the most amazing food around. An eclectic mix of Mexican, Brazilian and Chinese influences make this place insane! Dine-in or take-out.

Take the Bus!

Bus to these beaches too:
Mission Beach - Rts. 8 & 9
Pacific Beach - Rts. 8, 9, & 27
Coronado - Rt. 901
La Jolla - Rt. 30
Ocean Beach - 35 & 923

www.sdmts.com

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in the promenade mall
858-373-1138

Surf Lessons & Beach Rentals
- Bikes - Surfboards
- Blades - Body Boards
- Sandals - Clothing

Surf Lessons:
4150 Mission Blvd. Suite 141
San Diego, CA 92109
(in The Promenade with Tony Roma's)
(858) 270-2881

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Whisknladle/Prepkitchen

Whisknladle Bistro, 1044 Wall Street · 858-551-7575
Prepkitchen La Jolla, 7556 Fay Ave. · 858-875-7737
Prepkitchen Del Mar, 1201 Camino Del Mar · 858-792-7737

Good Food · Good Wine · Great People

*Now the crew behind internationally acclaimed and award winning restaurant Whisknladle have two great dining options in La Jolla. Prepkitchen is perfect for a laid back meal of simple, seasonal and affordable every day comfort food and has already starting receiving acclaim on both the local and national stage. And don’t forget Whisknladle, cherished for its commitment to all things local, seasonal and artisanal, providing seriously great food in a fun bistro environment.

Schools

WordWide International Language Schools

Downtown San Diego and Ocean Beach · 619-222-6411
www.wordwide.edu

Learn the language you want – fast! We teach using conversational methods, small class sizes and world-class instructors, trainers and tutors. Reading, writing, grammar, listening and speaking are fully covered. Word-Wide ESL Institute is nationally accredited and authorized under federal law to enroll non-immigrant alien students for 2 years (F-20); ESL and TOEFL. WordWide Language Tutoring Center teaches Spanish, French, German, Italian, or Chinese – some in authentic environments. We also teach teachers to travel the world with TESOL Certification. world peace through language education study@wordwide.us

Shopping

Kobey’s Swap Meet/Sports Arena

3500 Sports Arena Blvd., San Diego · 619-226-0650
www.kobeyswap.com

Kobey’s is San Diego’s biggest open air market where you can find everything under the sun! Great savings on San Diego souvenirs as well as jewelry, clothing, shoes, collectibles and local imports. Plus, browse over 300 rummage sales every weekend! Open year-round Friday through Sunday from 7 a.m. to 3 p.m. on the San Diego Sports Arena parking lot. Parking and kids 11 and under are free. Friday admission is 50¢, adults Sat. & Sun. is $1 and seniors are 75¢.

Shipping

The UPS Store

5580 La Jolla Blvd. (Bird Rock), La Jolla · 858-459-4077
www.theupsstore.com

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