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TUESDAY
FARMERS’ MARKET

Shop Every Tuesday from 2pm - 7pm
on Bayard & Garnet
Year-Round | Rain-or-Shine
PacificBeachMarket.com
Welcome to Pacific Beach — or PB, as the locals call it! PB, along with Mission Beach and Mission Bay has it all: beach, sand, surf and shops, restaurants and bars!

Some 1,400 businesses call the greater PB area home, and with our pedestrian-friendly, easy-going beachside vibe, it’s easy to see why so many visitors love coming here. Looking for a few suggestions for fun things to do during your visit? For starters, take a stroll on the boardwalk along the Pacific Ocean and stop into a local coffeehouse. Or rent a bike at a bike shop and cruise around beautiful Mission Bay.

Afterward, be sure to grab something tasty at any of our hundreds of diverse restaurants. From sandwiches to sushi, seafood to steaks and everything in between, your quest for a great dining experience will be found right here in PB (sunset views included at no additional charge).

Be sure to leave your coat and tie at home, as just about anywhere welcomes “PB casual” attire. Flip flops are the norm around here.

With so many fun shops, you may need to extend your vacation just to take in all of the shopping options. Eclectic boutiques, salons, surf shops and more make shopping here a favorite local sport. Everyone from the serious collector to the novice window shopper will find what they are looking for here in PB.

Be sure to check out www.pacificbeach.org for the Pacific Beach business directory, as well as information on upcoming events and activities.

Enjoy your stay in PB, Mission Beach and Mission Bay. We hope to see you again soon.

DISCOVER PACIFIC BEACH
1503 Garnet Ave., Pacific Beach
pacificbeach.org

Pacific Beach is a beach community located in San Diego, bounded by La Jolla to the north, Mission Beach and Mission Bay to the south, I-5 to the east and the Pacific Ocean to the west. Pacific Beach is home to one of San Diego’s more developed nightlife scenes, with a great variety of bars, eateries, and clothing stores. For more information visit Discover PB, the business improvement association for Pacific Beach.
Welcome to La Jolla

La Jolla, San Diego’s jewel by the sea, is a world-class destination with a wide selection of things to do and see. La Jolla has an appeal that is all its own, a special atmosphere. From the unique architecture to the high-quality boutiques to the sophisticated ambiance, La Jolla is one of a kind. Once you arrive, you’ll know that this is truly a special place to visit.

First of all, the variety of top-notch hotels is amazing, whether it be a seaside inn with an ocean view or a classic setting with elite service. When dining, select from a variety of fine establishments for exquisite cuisine or choose one of the more casual spots for tasty comfort food. You can’t go wrong. And, there’s no limit to who you might run into during your stay. From movie stars to world leaders, and celebrities of all types have been known to frequent La Jolla.

La Jolla is also a shopper’s paradise, so take your time exploring the abundance of boutiques in the Village of La Jolla. View quality art creations at one of La Jolla’s many galleries, or visit the Athenaeum Music and Arts Library. Or, pay a visit to the Museum of Contemporary Art to see some of the progressive artworks on exhibit.

Swim in La Jolla Cove, relax along the beach, tour the Sunny Jim Cave, a natural entryway to the Pacific below.

Just a bit to the north is the La Jolla Shores neighborhood. There, you will find a small village with its own vibe. Fine restaurants, boutiques and hotels are also available in this area, along with a quaint, clean stretch of beach. Looking for a little adventure? Try taking kayak, scuba or surf lessons from one of the many businesses that offer training here.

Further to the north are the Birch Aquarium at Scripps Institution of Oceanography, the Torrey Pines Gliderport and the world-renowned Torrey Pines Golf Course, a city-owned course with a breathtaking ocean view. At the very north is Torrey Pines State Reserve featuring fantastic seaside hiking trails and more spectacular vistas.

La Jolla is home to corporate research and development centers, the University of California, Scripps Institution of Oceanography and several top-ranking hospitals.

La Jolla is truly a global destination worthy of its first-class reputation. It’s a destination not to be missed.
PHONE DIRECTORY

GENERAL
BEACH & BAY PRESS/LA JOLLA VILLAGE NEWS ............. (858) 270-3103
LIBRARY .................... Pacific Beach (858)-581-9934/ La Jolla (858) 552-1657
LIFEGUARD .................................. (619) 221-8899
WEATHER REPORT ............................ (619) 221-8824

EMERGENCY POLICE/FIRE 9-1-1
SAN DIEGO POLICE NON-EMERGENCY LINE ............. (619) 531-2000
MERCY HOSPITAL, 4077 Fifth Ave. ....................... (619) 294-8111
SCRIPPS MEMORIAL HOSPITAL, 9888 Genesee Ave. ... (858) 626-4123
SCRIPPS CLINIC, 10666 N. Torrey Pines Rd. ............. (858) 554-9100
SHARP MEMORIAL HOSPITAL, 7901 Frost St. ............ (858) 939-3400
UCSD MEDICAL CENTER, 200 West Arbor Dr. .......... (619) 543-6222
UCSD THORNTON HOSPITAL, 9300 Campus Point Dr. (858) 657-7000

AIRPORT/TRANSPORTATION
SAN DIEGO INTERNATIONAL AIRPORT ............................. (619) 400-2404
AMTRAK ............................................. (800) USA-RAIL
COASTER COMMUTER TRAIN ................................. (800) COASTER
REGIONAL TRANSIT ..................................... (619) 233-3004
SAN DIEGO TROLLEY .................................... (619) 231-1466

VISITOR INFORMATION
INTERNATIONAL VISITOR’S INFORMATION CENTER .......... (619) 236-1212
DISCOVER PACIFIC BEACH, 1503 Garnet Ave. ............ (858) 273-3303
LA JOLLA VISITOR CENTER, 7966 Herschel Ave. ........ (858) 454-5718

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www.OceanBeachSanDiego.com
**BEACH AREA CALENDAR 2014-15**

**JULY 2014**

- **Fourth of July Fireworks at the Cove**, 9 p.m. lajollabythesea.com
- **La Jolla Concerts by the Sea**, every Sunday in summer, July 13 through Aug. 24, 2 to 4 p.m. ljconcertsbythesea.org
- **35th Annual Ocean Beach Fireworks Display**, Friday, July 4. This annual community event starts at 9 p.m. OB Standard Time with a 20-minute fireworks display off the Ocean Beach Pier.
- **Athenaeum Summer Festival**, July 6, 13, 20 and 27, 4 p.m. This year’s festival features pianist Gustavo Romero. ljathenaeum.org
- **60th Annual Old Mission Beach Athletic Club Over-the-Line Tournament**, July 12-13 and 19-20, Fiesta Island. This year marks the 60th anniversary of the boisterous, fast-paced beach softball. ombac.org
- **La Jolla Playhouse, “The Orphan of Zhao,”** July 8 though Aug. 3, 2910 La Jolla Village Drive. lajollaplayhouse.com
- **Green Flash Concert Series,”** July 16, every third Wednesday, May through September, 6:45 to 9 p.m. (21 and up). aquarium.ucsd.edu
- **Crystal Pier Kids Classic Youth Fishing Derby**, July 26, 8:30 a.m. to 4 p.m. Free fishing event for the whole family. welovepb.com
- **PB Concerts on the Green**, 4 to 6:30 p.m., Sundays, July 20 through Aug. 10, Kate Sessions Park. Bring blankets and chairs for these free afternoon concerts. pbconcerts.org

**AUGUST 2014**

- **La Jolla Music Society’s SummerFest**, July 30-Aug 22. MCASD Sherwood Auditorium, 700 Prospect St. ljms.org
- **Ocean Beach Craft Fair**, Saturday, Aug. 9 and 23, 9 a.m. to 3 p.m., foot of Newport Avenue and Abbott Street. Call (619) 846-6269, or visit obtowncouncil.org.
- **La Jolla Concerts by the Sea**, every Sunday in summer through Aug 24, 2 to 4 p.m. ljconcertsbythesea.org
- **Green Flash Concert Series**, Aug. 20, every third Wednesday May through September, 6:45 to 9 p.m. (21 and up). aquarium.ucsd.edu
BEACH AREA CALENDAR cont’d

• UCSD Cancer Center 20th Annual Luau & Legends of Surfing Invitational, Saturday, Aug. 17. Annual fundraising event which celebrates the “aloha” spirit in the fight against cancer. For more information go online to theluau&legendsofsurfing.org

• AFC Half Marathon, Aug. 17. afchalf.com

• PB Concerts on the Green, 4 to 6:30 p.m., Sundays through Aug. 10, Kate Sessions Park. pbconcerts.org

• La Jolla Concerts by the Sea, every Sunday in summer through Aug. 24, 2 to 4 p.m. ljconcertsbythesea.org

SEPTEMBER 2014

• Taste at the Cove, Sept. 4, 5:30 p.m., food from top San Diego restaurants and a runway fashion show. tasteatthecove.com

• Athenaeum’s 25th annual gala, “Celestial Soirée,” Sept. 5, 6:30 to 11:30 p.m. Celebrating 25 years of starry nights featuring the Euphoria Brass Band. ljathenaeum.com

• San Diego Triathlon Classic, Sept. 6. A 1,500-meter flat-water swim, a 40K bike course and a 10K flat run. sandiegotriathlonclassic.com

• Brazilian Day, Sept. 7, 11 a.m. to 7 p.m. The largest Brazilian cultural event on the West Coast complete with street fair and carnival parade on Garnet Avenue in Pacific Beach. braziliandaysandiego.com

• Bayfair Powerboat Races, Mission Bay, Sept.12-14. Lucas Oil Drag Boat Racing Series’ only stop in California. sandiegobayfair.org

• Ocean Beach Craft Fair, Saturday, Sept. 20, 9 a.m. to 3 p.m., foot of Newport Avenue and Abbott Street. Call (619) 846-6269, or visit obtowncouncil.org.

• San Diego Restaurant Week, Sept. 21-26. More than 180 restaurants participate in this city-wide event. sandiegorestaurantweek.com

• Green Flash Concert Series, Sept. 17, every third Wednesday, May through September, 6:45 to 9 p.m. (21 and up). aquarium.ucsd.edu

• Coastal Cleanup Day, Sept. 20, 9 a.m. to noon. Coastal and inland waterway cleanup at sites throughout the county. cleanupday.org

• La Jolla Playhouse, Sept. 4-Oct. 5, Kingdom City. lajollaplayhouse.com
• Pacific Islander Festival, Sept. 20-21. A free event that showcases the cultures and customs of Melanesia, Micronesia and Polynesia. Enjoy food, music and crafts. Held at Mission Bay’s Ski Beach. pifasandiego.com

• Cabrillo Festival, Sept. 28, Cabrillo National Monument. Educational activities, cultural demonstrations, food and vendor booths and the re-enactment of Cabrillo’s landing at San Diego Bay. cabrillofestival.org

OCTOBER 2014

• MCAS Miramar Air Show, Oct. 4-5. World-class air show features the best military and civilian pilots in the world, including the Navy’s Blue Angels. miramarairshow.com

• La Jolla Playhouse’s Without Walls Festival, Oct. 3-6. Features 15 site-based works by local, national and international artists. lajollaplayhouse.com/the-season/wow-series/wow-festival

• Oktoberfest, Oct 4. This event benefits University City public schools. Check uc-educate.org/events for information.

• Pacific BeachFest, Oct. 4, 11 a.m. to 7 p.m. The free event includes music, food, rides for kids, volleyball competition and fireworks. (858) 273-3303. pacificbeach.org


• Ocean Beach Oktoberfest, Friday and Saturday, Oct. 10 and 11, 10 a.m. to 8 p.m. Includes the annual Brat Trot and Ocean Beach Brew Fest in the Ocean Beach Pier parking lot at the foot of Newport Avenue. Free all-ages area on the Vetrans Plaza lawn at the foot of Newport Ave.

• La Jolla Art & Wine Festival, Oct. 11-12. A two-day, free juried art show between Prospect Avenue and Kline Street on lower Girard Avenue. Crafts from more than 150 artists, as well as a wine and beer garden featuring premier wineries from around the world and San Diego’s top breweries. ljawf.com
BEACH AREA CALENDAR cont’d

- **Ocean Beach Craft Fair**, Saturday, Oct. 14, 9 a.m. to 3 p.m., foot of Newport Avenue and Abbott Street. Call (619) 846-6269, or visit obtowncouncil.org.

- **Taste of La Jolla**, Oct. 20. Held in the Village, this event benefits La Jolla High School. Visit ljhs.sandi.net/foundation/event-tasteoflajolla.html for date and time information.

- **San Diego Triathlon Challenge**, Oct. 19. Put on by the Challenged Athletes Foundation and taking place at La Jolla Cove. Consists of a 1-mile swim, 44-mile bike and 10-mile run. challengedathletes.org

- **Ocean Beach Halloween Carnival and Costume Contest**, Saturday, Oct. 25, 2 to 5 p.m., OB Rec Center, 4700 block of Santa Monica Avenue (one block south of Newport Avenue). Sponsored by OB Rec Center.

### NOVEMBER 2014

- **San Diego Jewish Book Fair**, Nov. 8-10 Temple Solel and 12-16 JCC, Lawrence Family Jewish Community Center, 4126 Executive Drive. sdcjc.lfjcc.org

- **Ocean Beach Craft Fair**, Saturday, Nov. 8 and 29, 9 a.m. to 3 p.m., foot of Newport Avenue and Abbott Street. Call (619) 846-6269, or visit obtowncouncil.org.

- **Veterans Day at Mt. Soledad Veterans Memorial**, Nov. 11. soledadmemorial.com

- **Ocean Beach Restaurant Walk**, Tuesday, Nov. 12, 5:30 to 9 p.m. For more information, visit obtowncouncil.org.

### DECEMBER 2014

- **Bikes, Boards & Brews at Catamaran Resort Hotel & Spa**, Saturday, Dec. 6, noon- 4 p.m. (858) 273-3303. pacificbeach.org

- **35th Annual Ocean Beach Christmas Parade and Tree Lighting**, Saturday, Dec. 7, 5:05 p.m., Newport Ave. obtowncouncil.org
• 57th Annual La Jolla Christmas Parade & Holiday Craft Fair, Dec. 7, 2 p.m. ljparade.com
• Ocean Beach Craft Fair, Saturday, Dec. 6, 13 and 20, 9 a.m. to 3 p.m., foot of Newport Avenue and Abbott Street. Call (619) 846-6269, or visit obtowncouncil.org.
• Mission Bay Boat Parade of Lights, Dec 13. Family Holiday Events and Parade of Lights. missionbayparadeoflights.org

JANUARY 2015
• New Year’s Day Polar Bear Swim, Jan. 1, 10 a.m. at La Jolla Shores.

FEBRUARY 2015
• Farmers Insurance Open, Feb. 5-8, Torrey Pines Golf Course, (619) 281-4653. farmersinsuranceopen.com
• 22nd Annual San Diego Jewish Film Festival, Feb. 6-16, Lawrence Family Jewish Community Center (858) 362-1348. sdcjc.org

MARCH 2015
• 67 Annual Ocean Beach Kite Festival, Saturday, March 7, children’s kite making starts at 9 a.m., Dusty Rhodes Park. Sponsored by OB Kiwanis. Visit oceanbeachkiwanis.org.
• Annual St. Patrick’s Irish Poetry reading, March 17, D.G. Wills Books, 7461 Girard Ave., (858) 456-1800. dgwillsbooks.com
LA JOLLA HISTORICAL SOCIETY’S
Walking Tour of Historic La Jolla
Stroll Through Your Community’s Past!

During the 90-minute 1.5-mile tour, guests begin their tour at the La Jolla Historical Society’s Wisteria Cottage and then proceed to 15 additional stops in La Jolla’s historic downtown village with a knowledgeable volunteer.

Second and fourth Saturday of every month at 10:00 am
$10 for adults/children 12 and under free (if accompanied by adult) Advance reservation required; call reservation line at 858.480.6424 Private tours available upon request

APRIL 2015
• La Jolla Music Society’s 45th anniversary season, includes the Celebrity Orchestra, Frieman Family Piano, Revelle Chamber Music, Dance, Jazz, Discovery, Celebrity Recital, Special Events and Cabaret series at venues throughout the city through May. ljms.org

• La Jolla Concours d’Elegance Classic Car Show, TBA, Free open viewing along Girard Ave., (619) 233-5008. lajollaconcours.com

• La Jolla Half Marathon, TBA. lajollahalfmarathon.com

• Grunion Run, TBA (April through June), see the grunion spawn on La Jolla beaches. aquarium.ucsd.edu

MAY 2015
• La Jolla Secret Garden Tour, TBA, 10 a.m.- 4 p.m. Self-guided tour. (858) 459-5335. lajollahistory.org

• Memorial Day tribute at Mt. Soledad, May 25. soledadmemorial.com

• Rock ‘n’ Roll Marathon, May 31. sandiego.competitor.com

JUNE 2015
• Survivor Beach, TBA, stand-up paddle board competition and beach festival at La Jolla Shores’ Scripps Pier to support the fight against cancer. survivorbeachsup.org

• Full moon pier walks, TBA, June through September. Birch Aquarium leads educational walks out on Scripps Pier two nights a month during the full moon. aquarium.ucsd.edu

• La Jolla Festival of the Arts, TBA. lajollaartfestival.org

• SeaWorld Summer Nights, daily, TBA. Extended evening hours with evening entertainment. seaworld.com

• 36th Annual Ocean Beach Street Fair & Chili Cook-Off Festival, Saturday, June 27 along Newport Avenue. This free festival will entertain more than 70,000 visitors throughout the day with music, entertainment, food, fun, crafts and more. Dont miss this community tradition. (619) 224-4906 or visit oceanbeachsandiego.com

• Pacific Beach Surf Club Summer Longboard Classic, at Tourmaline Surf Park, TBA. Email bsc92109@yahoo.com

BEACH AREA CALENDAR cont’d
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READERS CHOICE AWARDS 2014
BEST RESTAURANTS

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READERS CHOICE AWARDS 2014
BEST RESTAURANTS
1. Athenaeum Music and Arts Library — 1008 Wall St., La Jolla, (858) 454-5872. Hours: Tuesdays, Thursdays-Saturdays 10 a.m. to 5:30 p.m.; Wednesdays 10 a.m. to 8:30 p.m.

2. Belmont Park — amusement rides like the Giant Dipper wooden roller coaster, mini golf and arcade. Ride the waves at the Wave House or visit shops and restaurants. Free admission, opens 11 a.m. daily, 3146 Mission Blvd. (858) 488-1549. belmontpark.com

3. Birch Aquarium — open 9 a.m. to 5 p.m. daily, 2300 Expedition Way, La Jolla. (858) 534-FISH

4. Bird Rock — this quaint community nestled between Pacific Beach and La Jolla is the perfect place for an afternoon of relaxed window shopping. Stroll along the main thoroughfare, La Jolla Boulevard and grab some award-winning coffee at Bird Rock Coffee Roasters or a drink at Beaumont’s Eatery. The neighborhood has everything — parks, shops, restaurants — with a stunning ocean view.
5. **Black’s Beach** — descend to the beach via a stairway from the Glider Port (off Scenic Torrey Pines Road). (619) 221-8900

6. **Children’s Pool** — a small beach that showcases a colony of seals. Guests can view the seals from the sea wall. 850 Coast Boulevard across from Casa de Mañana.

7. **Crystal Pier** — stretches into the ocean at end of Garnet Avenue. Open to the public for fishing and cottages available to rent. 4500 Ocean Blvd., open 8 a.m. to sunset. (800) 748-5894. crystalpier.com

8. **Dog Beach** — a dog-run area in Ocean Beach where dogs are permitted without a leash at all hours of the day. Dog owners are responsible for control and clean-up of their dogs. Standard dog laws apply on other portions of the beach and are strictly enforced.

9. **Ellen Browning Scripps Memorial Pier** — one of the world’s biggest research piers, used for boat launching and a variety of experiments. The pier is not open to the public.

10. **Fiesta Island** — a large area of land centrally located in Mission Bay. There is a 5 mph zone on the east side of the island that is popular for recreational water sports. The Fiesta Island Youth Camp and the Aquatic Center are on the island. There are bonfire rings around the shore of the island and dogs are allowed off leash. Permitted water ski area in Hidden Cove and permits for water skiing are available.
11. **Kate Sessions Park** — offers grassy areas, ocean view, barbecue pits and play structures. Soledad Road and Lamont Street.

12. **Kobey’s Swap Meet** — located at 3500 Sports Arena Blvd. Open Fridays through Sundays from 7 a.m. to 3 p.m. Admission: $1.00 on Fridays, $2 Saturdays and Sundays. Children 11 and under admitted free. Pets welcome! (619) 226-0650

13. **La Jolla Community Center** — offers a wide variety of classes, lectures and other activities. 6811 La Jolla Blvd. (858) 459-0831

14. **La Jolla Cove** — an upscale hamlet of hotels, boutiques and galleries. Part of the San Diego-La Jolla Underwater Park Ecological Reserve, it is sheltered by picturesque cliffs and has some of the clearest water of all San Diego beaches, making it ideal for scuba diving and snorkeling. Just above La Jolla Cove is Scripps Park, a great place for picnicking.

15. **La Jolla Cave** — a unique cave with a man-made tunnel from the Cave Store, which allows visitors to enter ‘Sunny Jim’ Cave by land. Even though from the sea you can enter any one of the other six ocean-carved caves, this is the only known land access sea cave on the California coastline. Admission price: $4 adults and $3 for 16 years and under.

16. **La Jolla Historical Society** — located in the historic Wisteria Cottage at 780 Prospect St., the society offers historical exhibits, as well as educational programs like the Historic Walking Tours of La Jolla. (858) 459-5335

17. **La Jolla Playhouse** — a Tony Award-winning theater that was founded in 1947 by Gregory Peck, Dorothy McGuire and Mel Ferrer, the Playhouse features a rotating variety of not-to-miss shows. 2910 La Jolla Village Drive. (858) 550-1010
18. **La Jolla Shores** — a sandy beach approximately one mile long, adjacent to a residential area. In summer, waves at this beach are usually the most gentle of all San Diego beaches. Fishing and removal of objects from the area is prohibited, as it lies within the ecological reserve.

19. **Liberty Station** — located on Rosecrans Street in Point Loma, Liberty Station is the former Naval Training Center, which has been converted into a mixed-use community on a boat channel off San Diego Bay. It consists of retail shops, restaurants, a promenade, golf course and a park. The Naval Training Center site is listed on the National Register of Historic Places.

20. **Mission Bay Aquatic Park** — the West Coast’s largest aquatic park covers more than 4,600 acres and offers a range of recreational activities, along with excellent surf conditions and soft sand. Mission Bay offers boat docks and launches, sailboat and motor rentals, biking and walking paths, basketball courts and playgrounds for children.

**La Jolla Open Aire Farmers Market**

Need to beat the heat? Come down to the La Jolla Open Aire Market and enjoy a treat. We are located on the corner of Girard Avenue and Genter Street every Sunday from 9am to 1pm.

We have local artisans, live music and playgrounds, a delicious food court and over 50 certified farmers. All proceeds benefit the children of La Jolla Elementary school. Shopping our market is not only good for you, it’s great for our kids!

22. Mt. Soledad Veterans Memorial — displays a 40-foot cross and offers spectacular 360 degree views of the ocean and San Diego. soledadmemorial.com

23. Museum of Contemporary Art San Diego, La Jolla — features rotating collections of the finest work from contemporary masters, as well as permanent collections and public programs. 700 Prospect St. (858) 454-3541

24. Ocean Beach Municipal Pier — located at the south end of the beach, the pier is available to the public for walking and fishing and features a restaurant and bait shop. Fishing from the pier does not require a license, but catch regulations are enforced.

25. Old Town — explore the many historic sites and shops. Enjoy the richness of history, art and culture that is truly the flavor of Old Town San Diego.

26. Pottery Canyon — an easy hiking area for anyone with small children. Though an old pottery factory was on the site, not much of it remains. Take La Jolla Parkway, make a right turn on Torrey Pines Road. At the first major signal, make a quick and hard right turn on Pottery Canyon Driveway. Drive slowly onto the property. Follow the paved road until you arrive at the small dirt parking area on the left.

27. The Salk Institute — a research facility focused on molecular biology, genetics, the neurosciences and plant biology. Jonas Salk led the development of the first polio vaccine and opened the Salk Institute in 1963. Seminars are offered every Thursday; free guided architectural tours are given Mondays through Fridays at noon. Reservations are required. (858) 453-4100, ext. 1287, 10010 N. Torrey Pines Road.
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donovanssteakhouse.com
Reservations 877-698-6666
28. Scripps Park — a grassy playing and picnic field above La Jolla Cove. North end of Coast Boulevard, La Jolla.

29. SeaWorld San Diego — see the world-famous park’s various animals. 500 Sea World Drive, (619) 226-3901. seaworldsandiego.com

30. Valley View Casino Arena — hosts a wide variety of major musical acts and sporting events. 3500 Sports Arena Blvd. (619)224-4171. valleyviewcasinocenter.com

31. Torrey Pines Glider Port — home to hang gliding, paragliding, scale models and sailplane flight. Enjoy lunch at the Cliff Hanger Café while enjoying the view of the ocean and gliders. sandiegofreeflight.com

32. Torrey Pines State Natural Reserve — one of the wildest stretches of land on the Southern California coast. Consists of eight miles of trails, a visitor center and guided nature walks on weekends and holidays. torreypine.org

33. Tourmaline Beach — available mostly to surfers of all levels, foot of Tourmaline Street.

34. Westfield UTC — with a central outdoor promenade, the shopping center is not like other malls and features top-notch restaurants and stores. Take in some live acoustic music in the central Palm Plaza Wednesdays through Sundays from noon to 2 p.m.
IT’S ALL HAPPENING HERE!

Come experience one of San Diego’s most exciting destinations with dining, shopping, golf, hotels, arts, culture, & more.

Liberty Station
Libertystation.com
See a list of Local Attractions starting on page 14
LA JOLLA ART GALLERIES

Africa and Beyond — 1250 Prospect St. • 1-800-422-3742
Athenaeum Music & Arts Library — 1008 Wall St. • 858-454-5872
Bird Rock Art Nest — 5648 La Jolla Blvd. • 858-361-2551
Carlton Gallery — 1144 Prospect St. • 858-454-9102
Contemporary Fine Arts Gallery — 7946 Ivanhoe Ave. • 858-551-2010
Cosmopolitan Fine Arts — 7932 Girard Ave. • 858-456-9506
Culture Cove — culturecovegallery.com • 858-456-2683
Derissi Gallery — 1237 Prospect St. • 858-551-4555
Galeria Jan — 1250 Prospect St., #B21. • 858-551-2053
Gallerie D’art — 1224 Prospect St. • 858-456-0052
Hallmark Fine Art Gallery — hallmarkgallery.com or olivesgonewild.com • 858-551-8108
Joseph Bellows Gallery — 7661 Girard Ave., #120 • 858-456-5620
K Nathan Gallery — 7723 Fay Ave. • 858-459-3490
La Jolla Art Association Gallery — 8100 Paseo del Ocaso • 858-459-1196
La Playa Gallery — 2226 Avenida de la Playa • 858-454-6083
Legends Gallery Of La Jolla — 1205 Prospect St., #B • 858-456-9900
Madison Gallery — 1020 Prospect St., #130 • 858-459-0836
Mangelsen - Images Of Nature — 7916 Girard Ave. • 858-551-9553
Martin Lawrence Galleries — 1111 Prospect St. • 858-551-1122
MCASD — 700 Prospect St. • 858-454-3541
Monarch Fine Art — 1205 Prospect St., #A. • 858-454-1231
Moonglow Design — 5763 La Jolla Blvd. • 858-454-4250
Obernier Gallery — oberniergallery.com • 858-459-5004
Peter Lik Gallery — 1205 Prospect St. • 858-200-0990
Prospect Street Place Fine Art — 1268 Prospect St. • 858-459-1978
Quint Gallery — 7547 Girard Ave. • 858-454-3409
R B Stevenson Gallery — 7661 Girard Ave., #201 • 858-459-3917
Renoir Fine Art — 7946 Ivanhoe Ave., #202 • 858-459-2607
Shirley Church Oils — 2218 Avenida de la Playa • 858-263-4554
Siamak Fine Art Gallery — 1250 Prospect St., #A20 • 858-459-2599
Studio Veneto — 7427 Girard Ave. • 858-551-2782
Tasende Gallery — 820 Prospect St. • 858-454-3691
Thumbprint Gallery — 920 Kline St. • 858-354-6294
CONTEMPORARY FINE ARTS GALLERY

Voted La Jolla’s Best Gallery

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Stephanie Paige

John Richen

Joshua Smith

Jane Burton

Orlando Botero

7946 IVANHOE AVE, LA JOLLA, CA
858-551-2010 • CFASD@CONNECTNET.COM
WWW.CONTTEMPORARYFINEARTSGALLERY.COM

Visitor’s Guide • 2014–2015
Accommodations

All Star Vacation Homes
5666 La Jolla Blvd., # 113 · 877-624-3645
AllStarSanDiego.com

All Star Vacation Homes provides an expanding collection of luxury estate rentals with scenic views and beach cottages with 1 to 5 bedrooms – just steps from the beach. Fully equipped homes feature multiple master bedrooms, full kitchens, large living areas, patios and outdoor living space.

Best Western Plus Inn by the Sea Hotel
7830 Fay Ave., La Jolla · 858-459-4461 · 800-462-9732 (TOLL FREE)
lajollainnbythesea.com

Ideal location situated in the heart of the Village of La Jolla, two blocks from the pristine coastline. Our contemporary lobby, complete with water feature, will invite you. Our comfortably appointed rooms, all with balconies, will let you see the perfect sunset. We offer affordable lodging and complimentary continental breakfast, now serving hot items, USA Today daily newspaper and a heated pool. Location and recreation makes us the perfect destination. Groups and wedding rates available.

Aquatic Activities/Rentals

JetPack America
1010 Santa Clara Place, Pacific Beach · 888-553-6471
JetpackAmerica.com

Fly the world’s first water-powered jetpack with Jetpack America! Flight sessions consist of safety video, equipment briefing and 15-50 minutes of flight time, with most first-time pilots flying in their first 5 minutes. Learn flight control basics and more advanced maneuvers like no-handed flying, underwater submarines and even walking on water. Stop Dreaming and Start Flying!

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853 Grand Ave, Pacific Beach · 858-270-6600
surfmonkeybikes.com

Our bikes range from beach cruisers, trikes & tandems, to electric bikes, fat tire bikes, mountain & road bikes. We have some vintage bikes, and even bamboo bikes from Africa! We also have rentals and tours and all your bike & beach needs! We rent all types of bikes & beach gear. And for a new adventure experience an electric bike tour of Scenic San Diego!
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Art Galleries

Athenaeum Music & Arts Library

1008 Wall Street, La Jolla · 858-454–5872
LJAthenaeum.org

Devoted exclusively to music and art, the library has an outstanding and ever-expanding collection of books, CDs, DVDs, sheet music, and librettos, as well as one of the most significant collections of artists’ books in Southern California. The Athenaeum also presents a year-round schedule of art exhibitions, concerts (classical, jazz, acoustic, and new music), lectures, studio art classes through its School of the Arts, tours, and special events.

Contemporary Fine Arts Gallery

7946 Ivanhoe Avenue La Jolla · 858-551-2010
CFASD@connectnet.com · contemporaryfineartsgallery.com

Contemporary Fine Arts Gallery features both internationally known and emerging contemporary artists. They showcase a diverse selection of styles and media including paintings, bronzes, ceramics and glass. Open 7 days a week and located 1/2 block off of Prospect Street. Voted “Best Gallery in La Jolla by the locals for the last 5 years in a row. Follow us on FACEBOOK.

La Jolla Art Association Gallery

8100 Pasco del Ocaso, Ste. B, La Jolla Shores · 858-459-1196
lajollaart.org

The purpose of LJAA is to further the advancement of fine arts in La Jolla and San Diego County. For over 90 years, LJAA has represented artistic excellence from local artists. People visit our gallery free of charge to see exhibits by our members - many of whom are international award winners. Member art is displayed and is for sale to the general public at affordable prices. Major exhibitions include the Annual Member’s Show and the Southern California Juried Exhibition. During the balance of the year, gallery exhibits change every two weeks, featuring a variety of subjects and style of artwork of our members and guest artists.

Martin Lawrence Galleries

1111 Prospect St., La Jolla · 858-551-1122
martinlawrence.com

“Count on Martin Lawrence Galleries for breathtaking master artworks by Chagall, Picasso and Miro and inspiring paintings from our contemporary artists Bertho, Deyber, Hallam and Kondakova. Experience the genius of pop art favorites, Andy Warhol and world famous Japanese artist Takashi Murakami. MLG is committed to offering the finest quality artworks, to our clients for the past 35 years.”

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7464 Girard Avenue · La Jolla, CA 92037
thefadedawningcoastalinteriors.com
858.456.7464
Beads/Jewelry/Souvenirs

Beads of La Jolla
5645 La Jolla Blvd., Bird Rock · 858-459-6134 beadsoflajolla.com

With 1,200 square feet of stones, glass, porcelain, shell, vintage German, Fire polish, druks, seed beads and tools, Beads of La Jolla is the go-to place for anyone with an interest in beading. Expert-level customers will find everything they need to make their visions a reality, including a large selection of sterling, gold and base metal findings and chain. Beginners can learn more about the art through classes and parties held at the store. We offer jewelry repair and custom design work. You’ll find new beads and findings each time you visit the store to keep your creative ideas flowing! Classes available. Be sure to check out our new & improved website & shop on-line! Follow us on Instagram!

Clothing/Boutiques

A Better Deal Tuxedos & Suites
396 Bird Rock Ave., Bird Rock · 858-551-6044 abetterdealtuxedo.com

Last-minute event? Didn’t pack dress clothes? A Better Deal Tuxedo & Suits can help with any occasion. We have a complete line of designer suits, tuxedos, and accessories in stock, including shoes. We rent or sell – Same day service available and tailoring services on sight. We can make you fashionably correct for any occasion. Located between La Jolla and Pacific Beach. Open Daily. Call for hours.

Lola
7444 Girard Ave., La Jolla • 858-230-7337 shoplola.com

Lola is an upscale contemporary women’s boutique located on the popular Girard Avenue in the heart of La Jolla. Fully stocked with the best of contemporary designers, including: Elizabeth and James, Rachel Pally, Joie, Tom Ford, DITA, For Love or Lemons, Rachel Zoe, J Brand, Monrow, Haute Hippie + many more.

Temptress
1918 Bacon St., Ocean Beach · 619-224-2284 TemptressFashion.com · temptressob@hotmail.com

Temptress Fashion is an independently owned pin-up/vintage-inspired boutique. Nostalgic styles reminiscent of a time when women’s fashions were made to compliment every curve. Temptress carries a wide selection from various designers around the globe. Sizes range from XS to 2X/3X in most styles.

Gift Shops/Souvenirs

The Faded Awning Coastal Interiors
7464 Girard Ave., La Jolla • 858-456-7464 thefadedawningcoastalinteriors.com

The Faded Awning - Coastal Interiors is a home furnishings boutique with a coastal feel. The boutique sells a variety of new, antique and vintage home furnishings, mostly from the East Coast. The boutique offers linens, drapery panels, pillows, throws, soaps, candles, vintage paintings and paintings from local artists, vintage and antique toys and coastal items like shells, corals, starfish, buoys, anchors and ship wheels. New merchandise arrives at the shop weekly.
YES we rent & sell men’s designer suits & sport coats

YES we have a complete line of accessories to make you fashionably correct for any occasion

YES all of our merchandise is in stock and available for same day service

YES we have a complete line of accessories to make you fashionably correct for any occasion

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369 Birdrock Ave. @ La Jolla Blvd.
www.abdtuxedo.com
James Gang
1931 Bacon St., Ocean Beach · 619-225-1283
JamesGangPrinting.com

Looking for a unique souvenir or gift for a special someone? How about a custom T-shirt! They can create a custom shirt with your photo or cute saying – while you wait. We also have a large selection of great local designs, including the U of OB! We have been around since 1976 – right here in the heart of Ocean Beach. They are a full service print shop with both screen printing and offset (paper) printing. No job too big or too small – they print them all, from business cards to ball caps!

NTC at Liberty Station
Located at Roosevelt, Dewey, Historic Decatur & Truxton Rd., Point Loma · 619-573-9260 · NTCLibertyStation.com

NTC at Liberty Station, located at the former Naval Training Center in Point Loma, is San Diego’s flagship destination for arts, culture, science and technology. With 28 acres of beautifully renovated Spanish Revival architecture, NTC is a new landmark showcasing San Diego’s creative community, and offering state-of-the-art venues for indoor or outdoor weddings, events, parties, seminars, retreats, and meetings.

Wings
3136 Mission Blvd., Mission Beach · 858-488-7860 (Belmont Park)
4948 Newport Ave., Ocean Beach · 619-224-2165
wingsbeachwear.com

Wings is California’s premier family owned beach store. We operate over 30 locations across America’s best beaches. We sell the finest and most fashionable apparel, footwear, and headwear for men, women, and kids. Our vast collection of souvenirs is sure to make any family member or friend very happy. Headed to the beach? We have the largest beach accessory section on the beach for all of your chair, towel, umbrella, or toy needs. WINGS carries many other items such as suntan lotion, sunglasses, and beach candy. WINGS is your shopping destination for All You Need to Reach the Beach!

Health & Beauty
Bountiful Herbs
4958 Newport Ave., Ocean Beach · 619-677-2739
bountifulherbsca.com

A cornucopia of herbs and other groovy stuff! Independently owned local herb shop with a difference! Check out our vast range of herbal products, unique clothing and fair trade ethically sought gift ideas.

Details Salon & Spa
4993 Niagara Ave, #205, Ocean Beach · 619-222-6777
detailssalonspa.com

Looking for that upscale salon/spa? Visit us at Details – an Aveda Concept Salon & Spa. Celebrating 22 years in busin or special occasion hair. Skin care includes waxing, facials, spa treatments and massage. We carry a full line of earth friendly Aveda products. So, if you only need a trim or a complete makeover, our highly educated staff is ready to assist. And if you just need to relax, this is the place to let the stress melt away!
come up to feel the difference
come up to unwind
come up to peace

come up to breath

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(619) 222-6777 • detailssalonspa.com
Dining & Entertainment

Bite of Boston
4651 Mission Boulevard (Pacific Beach) · 858-272-4900
3202 Governor Dr. (University City/La Jolla) · 858-451-2900
15721 Bernardo Heights Rd. (Rancho Bernardo) · 858-453-4000
biteofboston.net

Bite of Boston is a family-owned eatery which offers an array of East coast-style seafood, chowders, soups, breads and meats flown in weekly from Massachusetts. Signature menu items are Maine Lobster Rolls, fish & chips, Ipswich fried clams, Wicked Awesome Clam Chowder and the Philly Cheesesteak. All are served every day of every week. More than 30 sandwiches on the menu including Prime Rib, Turkey, Italian Cold Cuts, Chicken Salad (w/cranberries & walnuts) -- and a variety of low-cal options like the Vermont Veggie Wrap. All-natural deli meat is used for healthy and delicious sandwiches. Call in for take-out or delivery and be sure to check the BoB website for updated menu specials!

Cafe Milano
711 Pearl St., La Jolla · 858-454-3806
Great Prices. Incredible Food.

Enjoy a Taste of Milano in La Jolla! Chef Pasquale’s 25+ years of experience with Northern Italian Cuisine and hospitality offers an incredible experience for the entire family. By making his own breads, pastas, and desserts daily, he guarantees a great start, middle, and finish to every meal. And with our unique private dining room, we can accommodate parties of up to 50 at prices as low as $24.95 per person. With touches like a garden patio, tableside fruit flambé, and Pasquale’s own special bread sauce, your experience is sure to be memorable. Open M-F: Lunch 11:30 a.m. - 3:00 p.m. and Dinner 4:00 - 10:00 p.m. and Sat 2:00 - 10:00 p.m. / Sun 2:00 - 9:00 p.m.

Coldstone Ice Creamery
909 Prospect, La Jolla · 858-454-2300 · coldstonecreamery.com

Cold Stone Creamery has been around here for more than seven years and takes pride in excellent customer service. Its ice creams and sorbets are handmade every day just for you — and the thing is that you get to choose whatever mix-in you want, as the proprietors prepare your confection on a frozen granite slab right in front of you. Cold Stone also offers frozen yogurt to its fare as well as shakes and smoothies. Catering is also available.

Donovan's Steak House
La Jolla: 4340 La Jolla Village Dr. (University City) · 858-450-6666
Gaslamp: 570 K St. (6th & K downtown) · 619-237.9700
donovanssteakhouse.com

Donovan’s sets the standard of fine dining excellence. A classic steakhouse. A stylish, lively atmosphere. Cordially friendly. We like to think of Donovan’s as your own special place. A place where you can celebrate with friends, family and associates.

Froglander's
915 Pearl St., La Jolla · 858-459-3764

With the smoothest frozen yogurt around and a range of fruit, candy and fudge toppings that would rival Willy Wonka's chocolate factory, a stop by Froglander's on Pearl Street is never a bad idea. With flavors rotating every two to three days, it's always a pleasant surprise what you'll see on tap at Froglander's. The endless list of toppings — ranging from healthful options like nuts, granola and fruit to sweeter indulgences like candies, chocolate and syrups — make for a frozen treat that caters to any La Jollan's sweet tooth. Free delivery with $9 order. New! Now serving Organic & Vegan Yogurt!
BUY ONE, GET ONE 40% OFF

Kid Tad, Tadpole or Smallish Yogurt
Toppings excluded. Expires 08-15-15. Just show us this ad. One per day. Specials can’t be combined.

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Visitor’s Guide • 2014–2015 37
Girard Gourmet
7837 Girard Ave., La Jolla • 858-454-3325
girardgourmet.com

La Jolla’s premier deli-bakery-restaurant and caterer for 25 years! Our loyal customers enjoy our commitment to freshness, quality and value. We use our very own homegrown fruits and vegetables, to make our fresh salads and fruit pies. Visitors from all over the world who come to La Jolla, always tell us how they “wished they discovered us sooner”! You must come and visit Girard Gourmet and experience traditional European cooking made with only the freshest ingredients of fruits and vegetables from our very own backyard.

La Jolla Brewing Company
7536 Fay Ave., La Jolla • 858-246-6759
lajollabeer.com

Be sure to start your visit to La Jolla at La Jolla Brewing Company. Why, you ask? Because as you sample the local handcrafted beers, you’ll learn about some of La Jolla’s most well-known landmarks (and favorites of the locals as well). For example, Sunny Jim’s IPA is named after the hidden coastal cave in La Jolla Cove accessible only by kayak or a hidden stairway. There’s also Neptune Nitro, named after the nearby row of Neptune cottages built in the late 1800s. All together, you can taste your way through more than five La Jolla must-visit spots. By the way, the craft brews have received rave reviews as well. The brewery’s bill of fare is no less tantalizing. The menu features beer-friendly dishes. The fully renovated restaurant-brewery features cozy booths, communal tables, a patio with fire pits and ten-foot-high panels of illuminated beer bottles that confirm you’ve come to the right place to sample San Diego’s latest and greatest brews.

Lean & Green Organic Health Cafe
7825 Fay Ave., La Jolla • 858-459-5326
LeanandGreenCafe.com

It’s no secret that eating healthy is the best way to eat. And more importantly, eating clean or ORGANIC food will help improve your health. Lean and Green Organic Health Cafe does just that with an impressive array of ORGANIC gourmet salads, wraps, bowls, soups and decadent organic sweet bowls but also offers thirst quenching freshly made ORGANIC juices, smoothies and smart shots. Lean and Green Cafe is also a vegetarian friendly, vegan-friendly local café located in La Jolla. Open for breakfast, lunch and dinner (order by 5 p.m. and pick-up by 6 p.m.) On the go, and free delivery within La Jolla Village with any order of $12 minimum. And don’t forget their awesome “Happy Hour Smoothie” every day from 3 p.m. to 4 p.m. With Lean and Green Cafe, healthy is tasty! Voted Best Takeout, lunch, ORGANIC, vegetarian salad & healthy dining.

Living Room
1010 Prospect St., La Jolla • 858-459-1187
livingroomcafe.com

The Living Room has truly lived up to its name in La Jolla. The café has drawn young and old alike to sip tea, coffee and deluxe smoothies in a homey ambiance furnished with antique, ornate coaches and wooden tables. Patrons find the communal atmosphere inspiring and relaxing; you’ll find groups of friends smoking the hookah on the patio and others poring over books in the back. Scrumptious desserts are available, along with wine, beer and hookah tobacco. Enjoy the views from the second floor ocean view room and don’t miss happy hour everyday from 12-6 p.m. offering $3 bottled beer, wine & mimosas, $4 Draft Beer & $5 well drinks.
Lean & Green Organic Health Cafe
Voted La Jolla’s Best Vegetarian 6 Years in a Row

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www.LeanAndGreenCafe.com
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7825 FAY AVE, LA JOLLA
(in the Merrill Lynch Bldg., next to La Jolla Sport Club)
858-459-LEAN (5326)

Visitor’s Guide • 2014–2015 39
Lupi Italian Restaurant
5518 La Jolla Blvd., La Jolla • 858-454-6421 lupivinocucina.com

Lupi Italian restaurant and wine bar has always been a La Jolla favorite for those who appreciate fine Italian wine and mouthwatering authentic cuisine and now there is a new reason to visit. New partner Andriano Gasparo has teamed up with longtime partner Luigi Tornatore to add a new twist to the menu while keeping all your favorites. Add to that an amazing bar menu featuring small tastes and select wines for $5 from 5 p.m. to closing every evening and you are all set. Enjoy dining on the sunny outdoor patio. You can also bring your pet for some special hos“pet”ality. So stop by and see what’s new at Lupi’s.

Mother’s Saloon
2228 Bacon St., (between Voltaire & Lotus) Ocean Beach 619-221-8100 • motherssaloon.com

Mother’s Saloon is located one block from the beach. Speaking of bacon... They smoke the bacon in house. Enjoy bacon wrapped shrimp, dates, jalapenos, hot dogs, meatballs, smokies and the 1/2 lb burgers are to die for... bleu cheese bacon burger yum! If you like spicy... you need to try the mother f’er burger... with jalapenos and topped with jack cheese, habanero BBQ and spicy volcano sauce... warning extremely hot!!! Come enjoy their weekday $10 Burger, Fries & Beer 11am-5pm or weekday Happy Hour 3pm-7pm with 1/2 off appetizers, $2.75 well drinks and $1 off craft beers on draft. They also have live music Friday & Saturday nights from 10 p.m.-1 a.m. and Sunday 4 p.m.-8. Enjoy 50 cent wings during NFL football games. No cover! 21+ over. Find them on facebook!
Happy Hour 12-6 Everyday
$3 Bottled Beer, Wine & Mimosas, $4 Draft Beers, $5 Well Drinks

Enjoy the views from our 2nd floor ocean view room!
- La Jolla’s Dessert Headquarters
- Breakfast, Lunch & Dinner
- Full Bar * Catering Service
- Open 6am–2am Everyday
- $15 Hooka Happy Hour 12-6 pm daily
- Cigar Lounge (2nd Floor)
- Wine Bar w/ Large Selection of Wine
- Banquet Room Available for up to 100

1010 Prospect St., La Jolla, CA 92037 • 858.459.1187

858.454.6421
5518 La Jolla Blvd. La Jolla
www.lupivinocucina.com

VOTED BEST ITALIAN RESTAURANT
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WE INVITE YOU TO TRY OUR NEW MENU!

HAPPY HOUR 5-7 PM SUNDAY - THURSDAY
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SMALL TASTES $4.95

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HAPPY HOUR MONDAY–FRIDAY 3-6PM // BREWERY ON SITE

7536 Fay Ave. La Jolla, CA 92037 // 858.246.6750 // LAJOLLABEER.COM
@LAJOLLABREWINGCOMPANY // @LAJOLLABREWING
Pacific Shores
4927 Newport Ave., Ocean Beach · 619-223-7549

Voted as a Best Bar 4 years in a row. You’ll step back in time in this vintage undersea cocktail lounge, complete with sea life murals, etched mirrors and a giant seashell bar. Enjoy happy hour prices all day from 10 am -2 am while listening to jukebox tunes that span the decades. Great Drinks, Great People & Great Prices! Pool table, parking, smoking area and ATM available. Two blocks to world famous Ocean Beach Pier.

The Pennant
2893 Mission Blvd., Mission Beach · 858-488-1671
ThePennantBar.com

South of the Belmont Rollercoaster, The Pennant always has a mix of friendly locals and beachgoers who enjoy the free fun and ocean magic. At this neighborhood beach bar, you’ll still get the same great service locals have been enjoying since 1962. The upstairs deck is a great place to kick back with a cold one and soak up some California sun. Great times guaranteed!

Richard Walker Pancake House
909 Prospect St., La Jolla · 858-459-8800
520 Front St., Downtown · 619-231-7777
richardwalkers.com

Richard Walker’s Pancake House serves award-winning, breakfast and lunch cuisine including the world-famous Baked Apple Pancake as well as a variety of original-style pancakes, crepes, waffles, omelettes, egg dishes, sandwiches and desserts. Gourmet coffee, Bloody Mary’s and mimosas are also served. Richard joined his brother, Ray, in 1977 to manage a restaurant Ray purchased from Heublein. Richard and Ray eventually became equal partners in Walker Bros. Pancake House in Glenview, Illinois. In 1989, Richard branched out with his own namesake company. From food to service to menu variety, Richard Walker’s Pancake House is a cut above the average breakfast eatery. Customers can enjoy themselves at four locations — Crystal Lake, Illinois, Schaumburg, Illinois, San Diego, California and La Jolla, California.

Rocky’s Crown Pub
3786 Ingraham St., Pacific Beach · 858-273-9140
rockyburgers.com

We’re the cheeseburger place. Ask any local and they will send you our way. “Build a better burger, serve it in a corner bar that’s loaded with character (and characters) and they will come. The only menu is a small chalkboard that hangs over the bar at Rocky’s in Pacific Beach…” -San Diego Magazine. Established in 1977, Rocky’s has been serving great burgers ever since. Our menu consists of two sizes of burgers: Half pound or third pound burger served with or without cheese and french fries. That’s it. We specialize in one thing, hamburgers, and we think ours is the ticket to paradise. Not fancy or contrived, our burgers are shaped, weighed and made fresh daily. They are flat grilled before being flipped onto a sesame-seed bun with mayo, tomato, red leaf lettuce, red onion and pickles on the side. Adding french fries are a must. Top it off with a draft from a lineup of some of the best micro brews San Diego has to offer. Great food, great ambiance and an array of characters make up our small corner in Pacific Beach.

Shades Oceanfront Bistro
5083 Santa Monica Ave., Ocean Beach · 619-222-0501
shadesob.com

Voted best breakfast & lunch and a Readers Choice for 5 years in a row for best patio dining and ocean view. Shades specializes in great food, unique cocktails, generous portions, and friendly service. Seafood, salads, steak, burgers or pizza, Shades offers casual view dining at family friendly prices.
Breakfast, Lunch, Dinner & Happy Hour, Affordable Catering

A READER’S CHOICE AWARD WINNER FOR
BEST BREAKFAST
LUNCH- OCEAN VIEW- COMFORT FOOD

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Killer Waves!

Time for a Beer.

Domestic Draft Beers: $3.50 • Premium Beers: $4.50
Come by to meet Dick the artist and have a cold one

2893 Mission Blvd. | Mission Beach | 858.486.1671
www.ThePennantBar.com
Taco Stand
621 Pearl St., La Jolla · 858-551-6666 thetacostandlj.com

The taco stand is an authentic Mexican taco stand this side of the border with the best Mexican food in La Jolla. Our specialty is carne asada which is prepared with certified angus beef. We can proudly say that none of our competitors serve this high quality meat. All of our corn tortillas are hand made on the spot. We prepare guacamole several times a day and have a delicious salsa bar with a variety of house made salsas prepared everyday. We prepare and cook our customers food when it is ordered to maximize freshness. We also serve fresh made churros.

Te Mana Cafe
4956 Voltaire St., Ocean Beach · 619-255-9233 temanacafe.com

Te Mana Cafe is the locals choice for the best coffee in town. An island style cafe in an old 1924 craftsman style house that feels like home to the natives. Te Mana Cafe is a place to celebrate Aloha, as well as experience the historical beauty of old Ocean Beach. We welcome you to bring your friends, your family and your ukulele. Be a part of our Ohana. Te Mana, since the beginning of time, is the universal force in all things and all beings. Te Mana is the essential bond uniting all things by ensuring perfect cohesion. A gift from God to Man, Te Mana ensures success, the form and the balance of the one who holds it. Generating from GOD and all his heavenly forces, “Te Mana” allows he who masters it to accomplish the impossible. Of Mana, man draws all his energy.

Wahoo’s Fish Taco
439 Pearl Street, La Jolla · 858-459-0027 · Midway Towne Ctr. 3944 Sports Arena/West Point Loma Blvd. · 619-222-0020

Come visit Wahoo’s Fish Taco, voted the best fish taco in San Diego. Endless surf, skate, snow videos playing as you enjoy the most amazing food around. An eclectic mix of Mexican, Brazilian and Chinese influences make this place insane! Dine-in or take-out.

WOW (Walk On Water)
On the Ocean Beach Pier, End of Niagara · 619-226-3474

Your San Diego experience is not complete without a visit to the WOW (Walk on Water ) Café on the world-famous Ocean Beach Pier. Enjoy a great meal while taking in the best view in town (Voted Best People Watching), including surfers and sea life. You can even rent a pole (no license required). The family-friendly restaurant is open daily for breakfast, lunch, dinner and features a menu with something for everyone. Some of the local favorites include the mango pancakes, world famous clam chowder, award winning fish & chips, the “as seen on TV” ultimate nachos and daily specials. Whatever you try, you won’t be disappointed.

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