An aerial view of The Map, a lasting memorial to the late oceanographer Walter Munk, features a 2,400-square-foot tile mosaic displaying all the various types of sea life in the La Jolla Canyon.

THE MAP DEBUTS AT KELLOGG PARK
A LASTING MEMORIAL TO LA JOLLA OCEANOGRAPHER WALTER MUNK

SEE PAGE 5

Polling Place
La Jolla wants to regulate vendors
Fashion Week San Diego shows off designers
WHAT’S NEW AT BIRD ROCK ANIMAL HOSPITAL?
La Jolla groups file lawsuit against UC San Diego project

By DAVE SCHWAB

Six months ago, two La Jolla groups joined to hire legal representation to oppose a mixed-use UC San Diego project they believe will add to already-congested area traffic and denigrate their quality of life.

Now those same groups have filed a lawsuit challenging the large-scale project’s environmental analysis.

At issue is The Theatre District Living and Learning Neighborhood. The proposed UC San Diego project would include five buildings ranging in height from 9 to 21 stories. It would provide approximately 2,000 new beds for undergraduate students, and general assignment classrooms. It also envisions a 480-seat auditorium and meeting space, to include restaurants and retail for approximately 90,000 square feet of total space.

The project’s 11.8-acre site is at the southwestern edge of the La Jolla West Campus on a parking lot adjacent to La Jolla Playhouse. Project plans include an estimated 1,200 underground parking spaces.

The two groups legally challenging the project are the La Jolla Shores Association community advisory group and Black Horse Homeowners Association.

“We want the university to sit down and work with organizations and the community to come up with a compromise that works for everyone,” said LJSA president Jamie Emerson.

“All they want to do is create the project and cram it down your throat on land that was given to them on a deed restriction for educational purposes,”

“We’re not able to come to a resolution,” responded Leslie Sepuka, UC San Diego’s associate director of communications.

In September, The Theatre District Living and Learning Neighborhood project came before University of California regents. Regents delayed a decision on approving it, directing the university to return to them at a later date with more detailed financial projections for the planned development.

UC San Diego contends the project would include public improvements to include: an enhanced campus entry at the Revelle College Drive intersection; partial realignment of Scholars Drive South (campus loop road) valet/drop-off zone for the adjacent Theatre District; a transit hub for campus shuttles and public transit busses; an extension of Ridge Walk (a primary north-south pedestrian spine) to the southern campus boundary; and recreation/outdoor wellness spaces located strategically throughout the site.

Pursuant to the California Environmental Quality Act, UC San Diego has prepared a CEQA Consistency Analysis that has determined “the project will not result in any significant impacts.”

Labeling the university’s project environmental analysis as “fatally flawed,” Emerson said LJSA and Black Horse recently filed a lawsuit in San Diego Superior Court. She said causes of action filed against the proposed project include failure to comply with CEQA procedural requirements, failure to prepare an initial study, and failure to prepare an environmental analysis and an environmental impact report, as well as failure to adopt feasible mitigation measures and project alternatives.

Emerson charged the university is also not considering the cumulative effect of all of its projects.

“They’ve got four more projects in the pipeline behind this next one,” she said while questioning the university’s pervious.

“The university’s mandate is for education and research, and all this other stuff isn’t rela-

Concluded Emerson, “They (university) haven’t started building any of these things so they have the ability now to rethink all of this, their goals for educating students and our lives and our children’s lives forever.”

added Witt, “We’re also working to change out beaches and trash containers. It’s a really big deal as you know the La Jolla Community Foundation is working on a streetscape plan.”

IJVMA will elect board officers at its next meeting on Nov. 11. New board members for La Jolla Village Merchants Association

By DAVE SCHWAB

At its annual meeting in October, La Jolla Village Merchants elected new board members and announced the closing of new office space.

Newly elected board members include incumbents: Joelyn Cullen, of Lifestyle La Jolla Fitness, spa, and cafe; Gabby Guevara of Blue Apparel retail; Katey Longo of Peter Lik Fine Art Gallery; Robert Mackey of La Jolla Golf Carts; Kelli Metcalfe of Granite Escrow and Dr. Nevina Ramoussa of La Jolla Chiropractic.

Freshly minted board members are Karen Finnerman of Empress Hotel, Summer Shoemaker of La Valencita Hotel, and Will Whittle of San Diego Fly Rides.

IJVMA executive director Jodi Rudick announced the business improvement district has found a new office on the first floor of the Crosby Center at 7742 Herschel Ave. “The paperwork is all signed and we’re paying rent in November,” she said. “We’re very excited to be in the heart of the Village where it can be a pick-up spot for publications and information.”

In an update on the Village Maintenance Assessment District, MADD board president Ed Witt noted that “26 abandoned news racks filled with trash and used by the homeless for storage” were recently removed.

Added Witt, “We’re also working to change out beaches and trash containers. It’s a really big deal as you know the La Jolla Community Foundation is working on a streetscape plan.”

IJVMA will elect board officers at its next meeting on Nov. 11.
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PB Town Council addresses vendors, homeless encampments and bike theft

By DAVID SCHWAB

S

Street vending has become a major bone of contention between coastal civic groups and the City over the growing proliferation of vendors along beachfront sidewalks and on boardwalks.

Pacific Beach Town Council and La Jolla Parks and Beaches, Inc. have both been lobbying — so far unsuccessfully — to have the City enact its own ordinance that would counteract what they see as the excesses of SB 946, which took effect Jan. 1, 2019.

SB 946’s purpose was to legalize and decriminalize sidewalk/ street vending across the state. Specifically, the bill establishes parameters for local regulation of sidewalk vending and prohibits local authorities from imposing criminal penalties on vendors.

“PB Town Council supported the draft ordinance for sidewalk vending when it was brought to City Council committee over a year ago in September 2019, and in recent months, we’ve also asked why it was never brought to full City Council for approval to establish much-needed regulations,” said Brian White, PBTC president.

“We know Ocean Beach (OBMA, OBPB, OBTC) has been reaching out on this issue as well ... SB 946 was not intended to create the free-for-all we have in San Diego right now. It was intended to create protections for sidewalks and street vendors by forcing local governments to create reasonable regulations while prohibiting out-right bans or excessive oppression on this type of activity.”

White pointed out when the draft ordinance for sidewalk vending was brought to the City Council committee by the mayor’s office, that PBTC voiced full support for the new proposed regulations. Those called for the prohibition of vending on boardwalks and other high-pedestrian traffic areas, while still allowing vending in certain areas with rules and proper permitting in place.

“The vending takeover is expanding to all of our La Jolla communities, especially at Scripps Park, Cove and at Children’s Pool,” said Bob Evans, secretary of La Jolla Parks & Beaches, Inc., speaking for himself.

“Recently I counted 28 vendors between the two sites including clothing, jewelry, souvenirs, food, parked food vendors, artists, and more. It looks like a swap-meet. And there’s no enforcement by rangers, police, or City officials.”

Evans argued the City has not kept pace with other municipalities in regulating and restricting sidewalk vending. “It’s prohibited in all 400-plus federal parks,” he said. “You don’t see vending at state parks, and just about every other coastline city in California has regulations prohibiting vending in their beaches and parks.”

Evans added: “The mayor needs to develop new enforceable codes that regulate sidewalk vending, and it’s been stalled for over a year with nothing done. And now, nothing will happen until after the (November) election.”

When asked about sidewalk vending at PBTC’s October meeting last week, SDPD Northern Division Lt. Lisa McKeen added: “The last count shows homeless is down 12%. The City has purchased a couple of hotels and these hotels are going to be made available within six months. What this is going to allow us (police) to do is we’ll be able to have more of a law enforcement arm when it comes to our officers who are daily contacting individuals who consistently refuse services.”

Addressing ongoing bike theft, McKean said. “Our beach and criminal suppression teams continue to do bike bait operations.”

McKeen added a 42-year-old suspect was recently caught due to a bike-bait operation. Bait bikes have a GPS device and, when stolen, police can track the theft happening in real time to apprehend criminals.

Asked about the legality of maskless patrons in local bars, McKean replied: “Bars are allowed to be open because they’re selling food. Once seated and consuming food and drink, patrons can take their masks off.

For the most part we’re seeing complaints in terms of distancing between tables. When those (mask violations) are reported, we send those reports along to our vice team and the ABC.”

Asked how citizens can help McKean replied: “What we really need is constant vigilance and reporting from the community.”

Regarding problematic street vending, PBTC president Brian White noted, “The City has really dropped the ball here 100%. Everyone in OB, MB and PB, we’re all pestering the mayor’s office (for enforcement).”

Brian Curry, former PB Planning Group chair, confirmed that law enforcement’s hands need to be untied when dealing with homelessness and problematic street vending.

“The problem here is not policing, but our administration at City Hall, which won’t take control and solve the situation,” Curry said. “We’ve been reporting it (encampments, vending) and reporting it.

“It’s actually gotten to the point where we shouldn’t have to report it. It’s just there. Hats off to law enforcement. Right now we feel like you’re the only ones who might pick up the phone and respond to us. It’s a horrific situation and it’s dangerous.”

Addressing illegal beach fires, Capt. Rich Marcello from Fire Station 21 in Pacific Beach said, “We did a public service announcement. That’s one of the biggest issues we’ve been dealing with since COVID. People have nowhere to go but the beach, they start digging holes in the beach, in the sand, and starting all these beach fires.

But Marcello noted calling the fire department first for response to illegal beach fires serves only to “trick” the original company. When people dial 911 for a so-called emergency bonfire, we have the obligation to respond to a particular engine company. When people have nowhere to go but the beach, they end up digging holes in the beach, in the sand, and starting all these beach fires.

But Marcello noted calling the fire department first for response to illegal beach fires serves only to “trick” the original company. When people have nowhere to go but the beach, they end up digging holes in the beach, in the sand, and starting all these beach fires.

For the most part we’re seeing illegal beach fires are those which “are dug in the sand and not in approved fire rings. People are leaving fire rings, style devices and lights that fire, and then removes them after, those are legal fires. The illegal fires are the ones that are dug into the sand and actually sit in that capacity.”

Marcello added a second PSA on illegal beach fires is coming out soon with details about proper public response.

PB Town Council addresses vendors, homeless encampments and bike theft
The Map, a memorial to Walter Munk, unveiled at La Jolla Shores

By DAVID SCHWAB

The Map of the Grand Canyons of La Jolla, a lasting memorial to the late La Jolla oceanographer Walter Munk, was unveiled at the educational plaza at Kellogg Park in La Jolla Shores on Oct. 16.

It is a fitting tribute that the man who discovered the grand canyons off the coast of La Jolla Shores should have an educational plaza honoring him and his 80-year career at Scripps Institution of Oceanography.

The Map features a 2,400-square-foot tile mosaic displaying all the various types of sea life in the La Jolla Canyon. It illustrates 121 life-sized species, from a tiny Spanish Shawl to a 31-foot image of J.J., the Orphaned Baby Gray Whale.

The Map includes dive sites and features, surf sites, Marine Protected Areas, the bathymetry (depths) of the La Jolla and Scripps Canyons, and many other economic and aesthetic treasures of the ocean just offshore.

Thousands of small ceramic tiles create an unparalleled aquascape in the LithoMosaic in the world. The Map is now open free to the public 365 days a year at Kellogg Park, near the entrance to the playground and restrooms.

A LithoMosaic system is an innovative approach allowing artists and architects to design vast mosaics that are no longer limited by scale. Unlike traditional mosaics that require inert, mortar, and grout, LithoMosaic combines the beauty of mosaics with the durability of Lithocrete. It allows LithoMosaic to be installed in any climate, in either flatwork or vertical applications.

Mary Coakley Munk, head of the Walter Munk Foundation for the Oceans, said the one-of-a-kind exhibit can be turned into a “virtual field trip” teaching science classes.

“There are codes on the educational panels that, when you hold your phone up to them, it brings up information about each one of the 128 species that are on The Map,” she said. “You can go to waltermunkway.com which has dive sites, features, and other things. We’re also creating an app that, if you take your phone over one of the species on The Map, it brings up a page about that species.”

Coakley Munk said the Map had a long gestation period.

“Sixteen years ago it all started in 2004 with the Kellogg Park South Comfort Station,” she noted. “One of the women doing the landscaping made the comment that “it was their dream to put the underwater park and ecological reserve into the (Kellogg) park, and work with Scripps and Birch Aquarium to teach kids.”

Added Coakley Munk: “It sounded fantastic to me. A few days later, walking into a dive shop on Avendida De La Playa (Shores business district) I saw one of their laminated maps showing the canyons offshore. And at that time the area (educational plaza), was a mud pit, literally. I just thought, ‘Wow, wouldn’t it be awesome to put this image in that space?’”

That kick-started the development of the mosaic and Walter Munk agreed to be the honorary chair for the project.

Of the finished project, which compliments Walker Munk Way, the Shores boardwalk named for the oceanographer, Coakley Munk concluded, “It cements his legacy and allows it to continue. And because we get so many wonderful tourists from all over the world, we hope that the project will have international, as well as local interest, in educating children of all ages about the ocean.”

Coakley Munk described the potential for other educational projects playing off the map as “pretty much limitless.”

“We want to have citizen science programs and speakers come and tide pool tours working with Birch Aquarium and using the Marine Protected Areas that they use for taking their (scuba) classes down there,” she said. “And hopefully, dive instructors will use it extensively for training their students, helping them understand the relationship of the dive sites relative to the canyons, giving them a visual before they even go out.”

Munk’s distinguished list of accomplishments includes: Being the first person to show why one side of the moon always faces the Earth; pioneering research on the relationship between winds and ocean circulation; investigating irregularities in the Earth’s rotation and their impacts on the planet; description of ocean wave behavior while investigating ocean tides; and furthering the study of global warming via the relationship between changes in ocean temperature, sea level, and the impact of mass between continental ice and the ocean. Munk’s research into tides helped guide the Allies in selecting where and when to land in Normandy on D-Day.

For more information, visit waltermunkfoundation.org.
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Craig, Savannah, Dr. Masden, Emily, Dr. Singer & Alex
(not pictured: Dr. Lopez, Ross & Lindsey)
In a first for a County of San Diego election, the polls for the Nov. 3 Presidential General Election will open for four days, starting this weekend. In light of COVID-19, voters are encouraged to vote from home using their mail ballot. But those who want to vote in person can vote early at their assigned polling place from Saturday, Oct. 31 through Monday, Nov. 2 from 8 a.m. to 5 p.m. Due to the pandemic and a predicted high voter turnout, the Registrar’s office is urging you to avoid long lines and crowded polling places by voting before Election Day itself.

There are fewer polling places than in past elections, and the location of your poll has most likely changed so check the back of your sample ballot and voter information pamphlet for your assigned poll before you head out to vote this weekend.

Your assigned poll was also included on the Registrar’s postcard reminder sent to voters last week or you can look it up at sdvote.com. The hours at the polls and the Registrar of Voters office will change to 7 a.m. to 8 p.m. on Election Day, Nov. 3. You should prepare for long lines. To vote in person, be prepared.

• Go to your assigned polling place.
• Be vote ready. Mark your selections on your sample ballot in advance so when you go inside the voting booth, you can quickly fill in the official ballot.
• Wear your face mask and maintain social distance. If you forget your mask, poll workers will give you one.

READ MORE ONLINE AT sdnews.com

By TRACY DEFORE

Starting this weekend, polls open for four days — vote early

If you are an active registered voter, you can now sign up to track the status of your mail ballot — when the Registrar of Voters gets it back from you in the mail and when it is counted. Due to the COVID-19 pandemic, every active registered voter in California received a ballot in the mail for the Nov. 3 Presidential General Election.

The ballot tracking tool is new. Voters can sign up for Where’s My Ballot? at sdvote.com to receive automatic email, text, or call notification on the status of their ballot. The Registrar of Voters has launched an awareness campaign, Vote Safer San Diego, to educate the public on the safety, security and ease of voting in the upcoming election amid the COVID-19 pandemic.

Those who want to vote in person will still have the opportunity to do so, but they may run into long lines, both at the polls and the Registrar’s office. To learn more about Vote Safer San Diego and voting in the Nov. 3 election, visit sdvote.com or call 858-565-5800.
Fashion Week San Diego featured nine designers. The event hit the runway with a live broadcast Runway Show on Oct. 17. This virtual fashion show featured nine designers who presented their 10-piece collections at the LUCE Lofts on Kettner Boulevard.

The founder of FWSD, Allison Andrews, and the director of FWSD Gwen Bates, kicked off the festivities and got the show rolling. The emcee for the evening was meteorologist Jodi Kodesh. The guests were able to watch the show in the comfort of their home sipping a cocktail while seeing these never-before-seen collections on the FWSD2020 runway.

Featured designer Bea Cruz PH, from the Philippines, was unable to attend this year due to travel restrictions. Many of the garments were a blend of pineapple fibers and silk. She had to watch the show virtually for her home in the Philippines.

Kelly Leanne Apparel Designs (KLA) specializes in one of a kind upcycled designs. She incorporated parachutes in her collection for a flowing effect on the runway. Label Loves Emvee Bikini presented their line of women’s swimwear on the stage. They use upcycled trim and costume jewelry in their designs, to be a green company.

VaughnBerry was a returning designer who showed a resort collection for men.

Scheherazade offered a collection influenced by Renaissance art into fashion. WVSH repurposed collection creates unique pieces from vintage clothing. They are involved with ending racial injustices and thanks to the FWSD Diversity Fund they were able to showcase this collection. Gloria closed the show with her sustainable collection. This finale offered designs that were perfect for a tropical vacation.

Awards were handed out and the first one was the Art & Beauty Behind Fashion. Fashion Week San Diego partnered with Art Renewal Center (ARC) and Sotheby’s to put on a competition. The designers all created a garment inspired by a piece of fine art. The winner was announced and the honor went to Lisa the Shield Maiden with the winning team of designer: Bea Cruz PH, artist: David Bowers and model: Andrea Revilla.

Additional awards were handed out for Top Model. The first place award went to Ashley Strickland, second place award went to Nicole Flanagan, and third place went to Danielle DiLorenzo.

Topping off the event the Top Designer award was presented. The first place award went to Bea Cruz PH, second place award went to VaughnBerry, and the third place went to Kelly Leanne Apparel Designs. Added credit for the show went to Janette Cruz of Gila Rut, Sonia from Upright Citizen, and their talented teams for the stunning hair and makeup.

If you missed this year’s events stay tuned for around the year events at fashionweeksd.com.
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The petition is hereby ordered to be published at least once each week in this county (specify newspaper): JOLLA VILLAGE NEWS, AND PENINSULA BEACON.  Date: SEPTEMBER 12, 2020.  ISSUE DATES: OCTOBER 06, 13, 20, & NOVEMBER 03 & 10  ATTACHMENT (Rules 1044-1010, 1011)

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THE MAVIN GROUP WEST JUST LISTED
LA JOLLA FIXER • 180° OCEAN VIEWS

IN ESCROW WITH MULTIPLE OFFERS!

3285 Ocean Front Walk #2
2 BR • 2 BA • 1 CAR GARAGE + EXCLUSIVE PATIO

IN ESCROW!

3315 Jewell
3 BR • 3 BA • 2,068 SF • OUTDOOR LOGGIA • ROOFTOP DECK

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TREVOR PIKE
Coastal Property Specialist
619.823.7505
Trevor@SanDiegoPikeProperties.com
DRE #01739847

Follow me on Instagram @Trevor_Pike_SDrealestate
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::: COMPASS

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THINKBRIAN.COM

FOR SALE

619-300-5032

801 Whiting Court • 2BR, 3 BA • Offered at $1,199,000
Incredible Opportunity to own in a Prime North Mission Beach Location! Just steps to the Bay & Ocean and the miles of Beach and Boardwalk that circumnavigate the Ocean and Bay. Just steps to Surfing, Biking, Strolling, Restaurants and Shopping. Keep it to live in or take advantage of the Short Term Rental market. This home has an attached 2 car garage...hard to find at the beach!

1780 Chalcedony • 2BR, 1 BA • Offered at $849,000
Turnkey Move In Ready Detached PB Home for the Price of a Condo! No HOA!!! 10 Blocks to the Beach! 5 Blocks To Shopping & Restaurants! Walk to Schools! All new Windows-Updated Kitchen-Updated Bathroom-New Carpet. Comes with Plans for a Proposed 2600 sq. ft. Home!

4812 Kendall • 4BR, 2 BA • Offered at $1,095,000
Turnkey Move In Ready Detached North PB Home!!! 10 Blocks to the Beach! 5 Blocks To Shopping & Restaurants! Walk to Schools! All new Windows-Tankless Water Heater-Updated Kitchen-Updated Bathroom-New Flooring. Owner says you can Pick Your Own or will offer a credit towards landscaping!

5726 La Jolla Blvd # 207 • 2BR, 2 BA • Offered at $859,000
Fantastic Ocean View End Unit Condo with Private Patio and Balcony in the Heart of Bird Rock! This single level residence features an open living room and kitchen providing peak water views, a cozy fireplace, in unit laundry hook-ups, 2 gated underground tandem parking spaces, and a dedicated storage locker. This property “Checks All the Boxes”. Just Blocks to the Beach and steps to shops and fine dining in the hip urban vibe of La Jolla’s Bird Rock community. This one wont last!

PENDING

3795 Ocean Front
2-4 Units
Was Offered at $2,600,000

707 San Jose
2BR, 1BA
Was Offered at $1,200,000

2050 PB Drive #202
3BR, 2BA
Was Offered at $700,000

1235 Parker Place #3A
3BR, 2BA
Was Offered at $799,000

BRIAN J LEWIS
I’m a San Diego area expert and I’d love the opportunity to earn your business!
DRE #01440201

CANTER
REAL ESTATE GROUP

COMPASS
Masterfully built in 2020 on a perfectly positioned half acre+ lot, 1178 Muirlands Drive offers uncompromising architecture and grounds with panoramic ocean, village, and golf course views. 3 meticulously calculated levels center on a striking main floor where 2 great rooms become 1 through a shared outdoor lounge with disappearing doors. 6 ensuite beds, executive office, gym with dry and steam saunas, pool and spa, media room with bar, elevator, Control4 tech, 3-car garage, and XL motor court.

Stunning View Home in La Jolla
Offered at $12,995,000

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CHECK OUT THE BACK PAGE for info about our brand new North PB office location and newest listing!
Adapting American social work theory to the Swiss environment

There are two possible ways of behaving when coming into a new environment if one stands out for some reason — like being the only woman, the only foreigner, or someone with different skills. One can try to blend in and fit oneself into the prevailing culture, which may be difficult or not even possible. The other way is to accept the differences instead of hiding them, flaunt them by being even more of an outlier.

In the 1960s, I was the odd woman out in Switzerland as I was the only person with a master’s degree in clinical social work who was also able to teach the principles of casework (study, diagnosis, treatment). The Swiss social workers had heard of casework and were curious about it. So when I answered an ad for a social worker position at the local child-guidance clinic (Office Medico Pedagogique), I was interviewed and offered the job. The clinic had a psychologist who tested both the obstacles and the support available in order to solve whatever problem they came in with. In other words, the social worker did not have the answers; the clients would come up with the answers through this therapeutic process. Clients and social workers were partners in diagnosing the problem and finding a solution. This method was accepted cautiously at first, but was eventually endorsed by the child-guidance clinic.

By this time my daughter had graduated from high school and left for college in the U.S. With his sister gone, my son decided to board at a local high school. With no children at home and a husband who traveled extensively, I seized the opportunity to increase my training and teaching skills. I met the well-known psychoanalyst Dr. René Spitz in Geneva. We became friends. He invited me to be part of his seminars for psychiatrists and psychologists; and so I took the evening train to Geneva to attend his weekly sessions. It was a wonderful opportunity to be a part of this group to hear them discuss their cases.

My consulting work was also taking off. I worked with a variety of organizations, such as the staff of a home for delinquent youths, another dealing with the developmentally disabled, and a group of Protestant ministers. I spent two full afternoons a month for a year with the juvenile court judges of French-speaking Switzerland and the city administrators of the Canton de Vaud. I also taught supervision for supervisors in a child-guidance clinic. In addition, I taught interviewing techniques to fourth-year psychology students at the Applied Psychology Institute of the University of Lausanne.

All this was both exciting and scary. In order to validate whatever I was saying, I had to back it up with the answers through this therapeutic process. I was accepted cautiously at first, but was eventually endorsed by the child-guidance clinic.

With the answers through this therapeutic process. Clients and social workers were partners in diagnosing the problem and finding a solution. This method was accepted cautiously at first, but was eventually endorsed by the child-guidance clinic. In addition, I taught interviewing techniques to fourth-year psychology students at the Applied Psychology Institute of the University of Lausanne.

This was my life in Switzerland...until an unforeseen encounter upended my life.

Natasha Josefowitz is the author of 21 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2020. Natasha Josefowitz. All rights reserved.
NEW OFFICE LOCATION
4688 CASS STREET
SAN DIEGO, CA 92109

We are so excited to announce the official grand opening of our new North Pacific Beach office located on the corner of Cass Street and Diamond Street! As local business owners and your neighbors, we strive to be your go-to resource for all your real estate needs. Feel free to pop in to ask any questions or simply to say hi! We are looking forward to seeing familiar faces more often and meeting new ones.

JUST LISTED
831 REED AVE.
3 BD | 2BA | 988 SQ. FT.

Looking to build your dream home at the coast? 831 Reed Avenue is what you’ve been searching for! This full-sized, 6,300 square foot lot located in the coveted Braemar District of Pacific Beach features a cute 1942 beach bungalow that is only one block to the ocean, two blocks to the bay and is screaming for someone to turn it into their dream beach house. There are seemingly fewer and fewer opportunities these days at the beach to buy a property that will allow you to create your dream home, so don’t miss out on this “diamond in the sand.”

Asking price of $1,300,000 Call Scott Booth or Steve Springer for more information