La Jollans get a glimpse of Holocaust veteran's memoirs

By DAVE SCHWAB | VILLAGE NEWS

La Jollans were inspired by the harrowing story of the experiences of a Mexican-American veteran during the Holocaust and his unique written contribution to the United States Holocaust Memorial Museum in Washington, D.C. — though a public presentation on July 15 at Congregation Beth El in La Jolla unfortunately didn’t include the 87-year-old veteran himself, who is recovering from a hip replacement.

But the presentation, titled “A conversation with Anthony Acevedo,” did feature Kyra Schuster, curator of the Holocaust museum and Acevedo’s son, Tony, who spoke of his father’s experiences at Bergen, a subcamp of the notorious Buchenwald concentration camp, where his father was held after being captured by the Germans.

After keeping a secret diary documenting his experiences, Acevedo signed a document after the conclusion of the war barring him from making his memoirs public. In 2010, however, Acevedo donated his diary to the Holocaust Museum noting, “I speak for all my buddies who were there.”

The first Mexican-American to register with the museum’s Holocaust Survivor Registry, Acevedo’s diary is the first written account by an American captive and one of 150 diaries donated to the museum.

Though Americans tend to be thought of as liberators of the war, Schuster said, “We rarely think of them as victims of the Holocaust.”

Schuster recounted the story of Acevedo, who was born in the U.S. but deported with his family to Mexico when he was a child because they were not in the country legally. After the start of World War II, Acevedo returned to the U.S. to enlist and was assigned as a medic to the Army’s 76th Infantry Division. He was captured at The Battle of the Bulge — Germany’s unsuccessful last-ditch attempt to turn the tide against the Allied offensive after D-Day.

Acevedo, Schuster said, kept his diary through the end of the war, when he and colleagues were taken on a “death march” away from Bergen in an effort by the Germans to stay ahead of the Allies, until their liberation by American forces.

After the war, some of the survivors, including Acevedo, “signed a document that they would never publicly speak about what happened to them under threat of disciplinary action.”

Acevedo, Schuster said, ultimately decided to open up about his experiences because, he said, “These young people disappeared for no reason at all and they deserve at least some piece of my life.”

The donation of Acevedo’s diary and his American Red Cross armband, she said, “more than doubled our Bergen collection.”

At the July 15 presentation, Michael J. Sarid, western regional director of the Holocaust Museum, said the museum has inspired nearly 46 million visitors since it opened 20 years ago.

“As the museum approaches its 20th anniversary and Holocaust survivors and eyewitnesses are dwindling in number, the museum is in a race against time to gather as much evidence of the Holocaust to teach its lessons for generations to come,” he said. “The truth of the Holocaust is a truth that the world must never forget.”

 Asked by an audience member what Acevedo took away from his experiences, son Tony said, “He would always tell us to treat people with kindness.”

For more information visit www.ushmm.org.
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People in the news

- Dennis Burton
  - The National Institute of Allergy and Infectious Diseases (NIAID) recently awarded an estimated $75 million grant to the Scripps Research Institute for a seven-year project to develop a vaccine against HIV and AIDS.

  - Scripps Research Institute professor Dennis Burton will lead the new Center for HIV/AIDS Vaccine Immunology & Immunogen Discovery, a center for multidisciplinary research into immune responses that prevent infection from the virus in infected individuals. Burton and his team will also generate vaccine components to induce such immune responses and provide broad protection against HIV infection.

  - “Although AIDS drugs have extended the lives of many, an effective HIV vaccine could truly eliminate the threat of HIV in both developing and developed countries,” said Burton. “We look forward to making significant progress toward this goal in the coming years.”

  - Former UCSD Triton Christine Merrill was chosen to represent Sri Lanka as the country’s wild-card entrant in the 2012 Olympic games in London. The eight-time All-American was selected among three other female athletes who had been shortlisted. The UCSD mechanical engineering graduate set a number of school records her senior year in the 400-meter hurdles and 400-meter dash, as well as earned the NCAA D1 title in the 400-meter hurdles her junior year. The American-born athlete represented her mother’s island nation last year at the Asian Athletics Championships and the IAAF World Championships, earning a bronze medal at the Asian Championships after setting a national record during preliminary trials. Merrill will compete in the 400-meter hurdles on Aug. 3 at Olympic Stadium in London.

  - Two newly appointed La Jolla ladies will help lead the charge at The San Diego Women’s Foundation on the 2012-13 board of directors alongside 17 other powerful San Diego women professionals currently serving on the board.

    - Jacqueline Bell, director and portfolio manager at Dowling & Yahnke, LLC, has 20 years of experience in investment management, 10 of which were spent managing a global equity mutual fund for Merrill Lynch Investment Managers. She has served in roles on the foundation’s Grants Committee, vice president of the Bird Rock Community Council and will step into the role of president next year.

    - Jacqueline Bell

    - Christine Merrill

  - Christine Merrill

- Jacqueline Bell, Truly Bailey

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It was among the quietest Fourth of July holiday in recent memory by most accounts, but local residents are still grappling with serious problems posed by summertime overcrowding and increasing commercialization of Kellogg Park.

Those matters were discussed at length by La Jolla Shores Association (LJSA), an advisory group to the city on parks and land-use issues in the coastal neighborhood stretching from UCSD campus to Torrey Pines Road.

Alan Alvarez, a San Diego Police Department communications specialist, reported during the LJSA’s monthly meeting July 11 there were six felony arrests, 197 traffic citations and 57 parking citations on July 3-4 along the entire beachfront from the Ocean Beach jetty to La Jolla’s Scripps Pier.

Alvarez said, noting he’s been around since the mid-1990s — before the alcohol ban at beaches and public parks, when low enforcement was a much tougher proposition on major holidays.

There was one negative in Alvarez’s report.

“There were nine citations for minors in possession of alcohol,” he said. “That’s a lot.”

Addressing Shores residents’ complaints of a preponderance of ice cream trucks in the Kellogg Park parking lot and environs, Alvarez pointed out that they’re legal, with permits.

“They can sell ice cream as much as they want citywide,” he said, adding “there is a city ordinance that there is a certain decibel level [music from the trucks] they have to comply with.”

“Believe me, it was very tame, there were no major disturbances,” Alvarez said, noting he’s been around since the mid-1990s — before the alcohol ban at beaches and public parks, when low enforcement was a much tougher proposition on major holidays.

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“They’re allowed to go in beach parking lots and everywhere else, but they may only stop if they’re flagged down,” said LJSA chairwoman Audrey Keane.

Alvarez said Cindy Myer, a detective with the police department’s vice unit, is working specifically on enforcement of regulations with ice cream trucks and vendors. He said she would invite her to come to the group’s next meeting to discuss her role.

A continuing dialogue on the escalating commercialization of Kellogg Park then ensued.

Shores resident Charlie Williams noted that volleyball courts increasingly being set up in the park’s lawn area are “squeezing” park users on busy summer weekends.

“Every volleyball court that goes in there shrinks the park,” Williams said, adding “it pushes everybody out into the perimeter, creating danger along Camino Del Oro.”

Keane said law enforcement officers ought to be citing people for playing volleyball on the lawn and not on the beach where it’s allowed.

“That’s the problem,” Williams pointed out.

“So many people are down in the Shores right now,” he said. “There are so many rescues happening, lifeguards are saying what is happening in the park is beyond their capability to cite anybody. The reality of it is it’s expensive to have a police officer in the park. We need a ranger.”

Daniel Woods, a Shores resident and professional outdoor adventure photographer, complained “unrestrained” city regulations banning commercial beach photography have put him out of business.

“If you have a friend or family member that you take your portrait on the beach that’s OK,” he said. “But it’s illegal to pay a photographer to take you’re portrait, there’s selective enforcement going on.”

Erin Demorest, representing District 1 City Councilwoman Sherri Lightner’s office, briefed LJSA members on progress being made on the new La Jolla Shores lifeguard tower under construction, and on pump Station 27 improvements that will begin soon at Laureate Park.

“The (tower) vehicle garage is done and the lower level of the tower itself is being installed,” she said, adding “the sewer pump replacement project will start July 16.”

LJSA will not meet in August and the advisory group’s next meeting will be Wednesday, Sept. 8 from 7 to 9 p.m. at T’29 Scripps Institute of Oceanography.

LJVMA endorses lifeguard alternative plan to rope barrier as positive idea

By Dave Schwab | Village News

Solving the seal dilemma was a topical issue at the La Jolla Village Merchants Association’s (LJVMA) monthly meeting July 11.

“I don’t think anybody in their right mind wants to do any damage to the seals,” said group chairman Phil Collier on the same day the California Coastal Commission unanimously endorsed having a rope guideline barrier put up year-round at Children’s Pool.

Collier asked for a group motion to write a letter endorsing a recent San Diego lifeguard union counterproposel to the rope barrier which calls for substituting movable artificial boulders for the nylon rope at the pool. Under the lifeguard’s plan, boulders would change positions in summer and during seal pupping season in the winter, preserving shared beach use without resorting to a perpetual rope barrier.

“I support the pool for the seals,” said LJVMA director Michelle Caccavelli Lerach, who owns Cups La Jolla, an organ- Village cupcake boutique. “I personally have witnessed people throwing rocks at the seals. People aren’t perfect. We need to find ways to create coexistence, especially during (seals) pupping season, a very delicate time.”

Others shared their viewpoints on the issue.

“I used to take my kids down there when they were little, but frankly, I wouldn’t now with all the things (seal waste) floating around in the water,” said Sherry Ahern, a community activist who promotes the La Jolla Art & Wine Festival on Oct. 13 and 14.

Lerach replied: “If the rocks strength- en limitations on people’s encroachment on the seals — it’s a good thing.”

The group unanimously voted in favor of Collier’s motion.

“We are very pro-seal and very pro-people,” said Collier after the LJVMA meeting. “The group’s consensus is that they would just like to see a way worked out where people and seals can live in harmony.”

The remainder of the year, LJVMA has more promotional fundraising events planned, including Haute La Jolla Nights on July 21, shared hosting of the San Diego Film Festival headlined by Hollywood director Gas Van Sant from Sept. 26-30 and the La Jolla Art & Wine Festival on Oct. 13 and 14.

Collier said he’s pleased with the LJVMA’s progress, which has been in existence a little more than a year.

“We’ve identified a lot of stuff and we’re doing a lot of stuff,” he said, adding there’s one thing holding the group back. “We need a lot more volunteers.”

Collier said the Business Improvement SEE LJMA, Page 5
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In the community

The La Jolla Christmas Parade & Holiday Festival Committee is in the midst of fundraising efforts for the upcoming event Dec. 2.

“We completely depleted our reserve fund that we used up last year — and fees have gone up — so we have to raise $50,000 to do the parade,” said committee chair Ann Kerr-Bache.

This year, donations will be accepted through the Square application, which will eliminate processing fees charged by systems like PayPal.

• La Jolla native Matthew Welsh was appointed to fill a vacancy on the Development Permit Review Committee as LJTC’s representative.

“I was on the committee in 1992 and 1994 when we did the La Jolla Community Plan, so I’m familiar with the process and believe that having the committee set the community character,” Welsh said.

• The LJTC’s Merchant Gold Member program will now accept credit cards. The LJTC’s Merchant Gold Member program allows merchants to join which are outside LJVMA’s boundaries.

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July 20, 1886

Frank T. Botsford and his partner, George W. Heald, who had purchased La Jolla Park a few months before, hired someone to drill for water—necessity for developing the property.

They drilled until they hit a granite ledge at 47 feet. Then, Botsford bought another 20 acres east of La Jolla in Rose Canyon as another potential source for water. They finally found water there and put in a waterworks to supply the La Jolla Parks subdivision.

The great La Jolla land auction to sell lots was held in 1887, but water continued to be a problem. At first, large whiskey barrels were filled with water from the Rose Canyon well and carried up the hill to La Jolla by horses. Consumers, however, had no automobiles in the 1880s. At certain times, water was not available at all for La Jolla.

Later, when water was piped to La Jolla, the pipes were so small that the water pressure was too low to count on getting any water. An early visitor to La Jolla who ended up staying there, Walter Lieber, wrote about the water situation: “When only fed in the village by a two-inch pipe that pipe during the day, so we had to stay up nights to get enough water for the next day’s needs, gathered in tubs and buckets. There were at that time three bath tubs in the village, fed to cold water only.

The area had a history of water problems. A group of people in the early days thought La Jolla would be a good place for growing grapes. They imported grapevines from Italy and planted a vineyard in La Jolla, hoping to grow the grapes for wine. Unfortunately, the venture failed due primarily to the lack of available water.

NY Thos.: More things to clutter your desks, our shelves, our homes.

Years ago, on our way to Borrego Springs, just past Dudley’s Bakery, we saw a man carving a bear with a chainsaw. There were several bears in various stages of completion—some standing, some sitting. One was holding a salmon in his front paws. He was about four feet tall and was almost finished. We stopped and asked if he was for sale. Yes he was, and not too expensive. We gave a deposit and said we would pick him up on our way back home.

The bear is now standing by the front door to my apartment in the White Sands of La Jolla, and I smile at him as I pass by. He gives me pleasure, but did I "need" him? This was, of course, totally "impulse buying." Planned purchases require a four-step process. First, there must be an awareness of need or want. Second, there is the actual act of acquiring the object, which may include bargaining. And fourth, there is the ownership of the object by either using it, wearing it, eating it, looking at it, or listening to it.

Impulse buying has none of these elements—you see it, it sings to you, you want to possess it, you might delib- erate for a few seconds about the fact that you don’t really need or maybe you cannot afford it, and then you buy it anyway because practical factors don’t really play a part in the decision. Acquiring something you want triggers the pleasure centers of your brain.

Some people—mostly collectors—enjoy the hunt, the challenge of finding something rare. They will own the object for a while, then sell it and look for another. Other people are packrats: they like owning a lot of stuff and live in cluttered houses, often to the dismay of their spouses.

I know for myself, when I pass a frozen yogurt shop, I stop and indulge even when I’m not hungry. It’s so good, so why not? I have read that one should never grocery shop hungry when because one buys on impulse. When my husband and I traveled, we bought souvenirs that we didn’t really need. We kicked ourselves later. We had more limited. We were not bombarded by so many promising ads.

We were less stressed because of fewer objects and possessions. Most people don’t buy things because “chicks don’t surf.” We re-heeled our shoes, darned our belts, but they have also been discarded, because “chicks don’t surf.”

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A sweet celebration for Surf Diva

Surf Diva is celebrating its Sweet 16 birthday this month, a milestone achievement for two sisters, Lynn and Coco Tihanyi, who launched their surf school in 1999.

Surf Diva’s Sweet 16 celebration will include a variety of events from July 16 through July 21, including exclusive deals for summer campers, Sweet 16 specials throughout the week, and a Sweet 16 birthday surf party.

Surf Diva offers summer camps, lessons, and rentals year-round surfing, standup paddleboarding, and other legitimate leisure activities.

Surf Diva is celebrating its Sweet 16, the birthday of its school and a statement of love. We love La Jolla—our home, our beach, and the many years of support from our local community. Thanks for all your referrals. It’s the best compliment we could ask for.

In honor of the surf school’s landmark birthday, Surf Diva will offer Sweet 16 specials throughout the week of July 16, including 16 percent off Surf Diva lessons, 16 percent off 16th birthday surfboard rental, and $16 half-day surfboard rentals and $16 two-hour standup paddleboard rentals. Additionally, Surf Diva will raffle off beach totes to 16 lucky winners.

Surf Diva offers summer camps, lessons, and rentals year-round surfing, standup paddle-boarding and bodyboarding lessons for women, men and kids. Rentals and equipment are also available at the shop, located at 2160 Avenida de la Playa in La Jolla Shores.

For more information, visit surfdiva.com or call (858) 454-8274.

— Mariko Libb
In a quaint little getaway atop Soledad Mountain sits a charming hair and skincare salon where men and women can escape the daily grind, relax and get pampered to perfection. Word about the salon’s knowledgeable staff and attention to detail has undoubtedly trickled down the hillside to surrounding communities, but shhh — it’s Our Little Secret. Former Cal State Fullerton gymnast Kelly Mathiasen opened Our Little Secret — a full-service hair, skincare, wax and spray-tan boutique — one year ago after taking a turn from a career in teaching and discovering her true passion lies in the beauty industry.

“After graduation and spending time in the teaching world, I quickly found out that teachers are, unfortunately, very undervalued and overworked,” she said. “I did a bit of soul searching and realized that I truly loved the beauty industry and spent years having to be ‘done up’ for my gymnastics competitions.”

Mathiasen said she realized she was particularly interested in skin care, which prompted her to go back to school to become an esthetician. “Finding a true love in the industry, I decided that I wanted to make my own way in the world and open a new salon that really specialized in pampering our customers rather than so many that seem to be more of a cattle call of just doing масс customers and losing the focus on what we’re actually here for — to make our clients feel special,” she said.

After about three months of construction and design, Our Little Secret was born last year in mid-July. Despite the career change and leap into an entirely new industry, Mathiasen hasn’t looked back since.

“It’s amazing how word of mouth has quickly spread,” she said. “Being a self-funded small business in today’s economy is a challenge, but we’re thankful everyday for all of the positive response we’ve had this year.”

One of the reasons the tucked-away salon has been whispered about from the lips of satisfied customers may stem from the fact that the ladies at Our Little Secret make customers their top priority.

“We want each and every customer to have an amazing and unique experience tailored to his or her every need. We’re not a big national chain store that has 30 stations and a revolving door. Our goal is to have every client feel spoiled, pampered and perfect,” Mathiasen said. “Our priority is to make certain each customer walks away feeling amazing and smiling ear to ear. That mentality, she said, resulted in a high repeat client base who love to come in and enjoy a little shop talk, unwind and leave feeling relaxed.

“We go the extra mile to let our customers know we’re here to put a smile on their face,” she said. “I think we’re doing a pretty bang-up job based on the 45 reviews we have on Yelp, averaging 4.5 stars, not to mention our return customer visits are at 85 percent.”

In celebration of its first successful year in business, Our Little Secret is hosting a red carpet gala celebration on July 29 to benefit the Wounded Warrior Project, a non-profit organization dedicated to honoring and empowering wounded soldiers.

“We actually teamed up with Wounded Warrior for our grand opening last year and we are thrilled to be able to help give back again this year,” she said. “We are thrilled to share our anniversary with all those who have helped us get where we are and want to share an evening of fun, fashion and good times.”

The event will feature food, drinks, live music, photo opportunities, swim suits, models and product discounts. Complimentary tickets will be given to any customers who take advantage of Our Little Secret’s services through July 28. Tickets will also be available for purchase at Our Little Secret, located at 6437 Caminito Blythefield, Suite A.

First time customers who mention La Jolla Village News or LJVN will receive a 50-percent discount on any of the salon’s services on their first visit. Clients can also sign up for the salon’s newsletter, which contains special discounts several times a month, or sign up to become a member for additional offers on tanning and waxing services.

For more information about Our Little Secret, visit www.ourlittlesecretsalon.com or call (858) 454-Shhh (7444).

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Comes see what the whispers are about at Our Little Secret

By MARIKO LAMB | VILLAGE NEWS

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La Jolla’s live

By BART MENDOZA

MUST HEAR: Stellita Lindgren

Blessed with a wonderfully emotive, seductive voice, there are few musicians in San Diego who can handle a soul or jazz standard like Stellita Lindgren, who appears at the Marine Room on July 27. While Lindgren has played bigger rooms, she’s at her best in intimate settings like this, with a crowd-pleasing repertoire that ranges from Jobim to Sade.

Stellita Lindgren performs at 7 p.m. on July 27 at the Marine Room. For more information, visit www.marine room.com or call (858) 459-7222.

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MUSIC SCENE

Get the scoop on all the local musical happenings

Thursday

- Bela Vida Brasileira, Latin and Brazilian jazz, 9 p.m., patio, Café-Bar Europa
- Ted Sister, vocals, piano, keyboards, 7 to 10 p.m. in the lounge, The Manhattan
- Marta Oliveira, jazz trio, 7 p.m., La Sala Lobby, La Valencia Hotel
- Mike Zabelski, piano jazz, 7 p.m., Eddie V’s
- Dave Millard Jazz Jam, jazz with multi-instrumentalist Millard, 7:30 p.m. Café-Bar Europa
- Lotus, DJ night, 8 p.m., Barfly
- Nate Dennis, acoustic covers, 8 p.m., Beaumont’s

Friday

- Bela Vida Brasileira, Latin and Brazilian jazz, 9 p.m., patio, Café-Bar Europa
- James Speer, piano jazz, 6 p.m., Eddie V’s
- Ted Sister, vocals, piano, keyboards, 7 to 10 p.m. in the lounge, The Manhattan
- Marta Oliveira, jazz trio, 7 p.m., La Sala lobby, La Valencia Hotel
- Dave Millard Jazz Jam, jazz with multi-instrumentalist Millard, 7:30 p.m., Café-Bar Europa
- Lotus, DJ night, 8 p.m., Barfly
- Tomcat Courtney, blues legend, 6 p.m., Café-Bar Europa
- Guppy Mence, flamenco and modern jazz with Spanish guitar, 7 p.m., La Sala lobby, La Valencia Hotel
- Whitney Sharp, jazz and blues, 7 p.m., Marine Room
- Merari, Texan-based punk rock, plus Lua, Piano rock, Aqua-Rhythm, 7 p.m., Che Café
- Ted Sister, vocals, piano, keyboards, 8 p.m., Manhattan of La Jolla
- Hillside Mondays, DJ night, 8 p.m., Barfly
- The Trunks, funky jazz originals and standards, 9 p.m., Café-Bar Europa
- Richard James, jazz, 6 p.m., Eddie V’s
- Rob Bendorant, acoustic covers, 9 p.m., Beaumont’s
- Tomcat Courtney, blues legend, 6 p.m., Café-Bar Europa
- Lorred Acts, punk rock, 7 p.m., The Manhattan
- Stellita, soul and jazz, 7 p.m., The Marine Room
- Guppy Mence, flamenco and modern jazz with Spanish guitar, 7 p.m., La Sala lobby, La Valencia Hotel
- San Diego Youth Symphony, chamber music orchestra, 7 p.m., Neurosciences Institute
- Ted Sister, vocals, piano, keyboards, 8 to 11 p.m. in the lounge, The Manhattan
- James Speer, piano jazz, 8 p.m., Barfly
- Fly Fridays, DJ night, 8 p.m., Barfly
- Todd Manso, world music, 9 p.m., Café-Bar Europa
- Dirty Bird, classic rock, 9 p.m., Beaumont’s

Saturday

- Tomcat Courtney, blues legend, 6 p.m., Café-Bar Europa
- Harry and the Potters, punk, plus War of the Roses, 7 p.m., Che Café
- Rugby Blue, acoustic jazz, 7 p.m., The Marine Room
- Jonathan Kerrant, standards from jazz to Sinatra, 7 p.m., La Sala Lobby, La Valencia Hotel
- Ted Sister, vocals, piano, keyboards, 8 to 11 p.m. in the lounge, The Manhattan
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Sunday

- Tomcat Courtney, blues legend, 6 p.m., Café-Bar Europa
- Sounds Like Four, jazz, 4 p.m., Café-Bar Europa
- Robert Romero, pianist, 4 p.m., Neurosciences Institute
- John Cain, jazz, 6 p.m., Eddie V’s
- Sounds Like Four, jazz, 4 p.m., Café-Bar Europa
- The Trunks, jazz originals and standards, 7 p.m., Café-Bar Europa
- Caroline Velizco, Latin & Brazilian jazz guitar, 9 p.m. On the patio, Café-Bar Europa
- Stellita Lindgren, whose crowd-pleasing repertoire ranges from Jobim to Sade, performs at the Marine Room on July 27. Courtesy photo

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Berries

BY MARIKO LAMB | Village News

Bring together 21 of the area’s top chefs, 27 organic ranchers and growers, and 27 local artisans and purveyors creating 11 exquisite courses, and what do you get? One Berry Good Night.

The exuberant affair — now in its third year — showcased the best of the best in the business on July 14, including the area’s funnest cadre of sustainable, delicious, perfectly paired libations and lively conversation among pioneers and activists in the organic and sustainable food industry.

Michelle Lerach — owner of organic cupcakery Cups in La Jolla — and her equally green-dining conscious husband, Bill Lerach, hosted the farm-to-table supper, opening the doors to their stunning La Jolla Farm estate to more than 200 sustainable farmers, chefs, local purveyors and trailblazers in the world of environmentally conscious fare.

The evening kicked off with appetizer-stimulating aperitifs from Stone Brewery and Snake Oil Cocktail Co., followed by a berry-picking excursion through the Lerach’s organic fruit, vegetable and herb gardens.

Following a mini-harvest in the gardens, walking tour among exotic birds in the aviary and exploration of Bill Lerach’s exclusive collection of indigenous art on the estate grounds, guests gathered around more than a dozen rustic picnic-style tables in the relaxed backyard setting, surrounded by the lush gardens and set against a fading sun setting over the sparkling Pacific.

Guests were welcomed by emcee Todd Murphy and hostess Michelle Lerach, who introduced each delectable course alongside the innovative chef — or collaboration of chefs — who crafted the masterful work of edible art.

The Berry Good Night dinner served as more than just an evening to showcase the best of this season’s local produce. From the oxtail tortellini soup to the cacao-frosted raw brownie dessert and everything in between, each course was created to guide tasting guests through the myriad ways the signature pro-darker chocolate, berry demi-glace to carbonated boysenberries.

The Berry Good Night dinner served as more than just an evening to showcase the best of this season’s local produce. One Berry Good Night.

BY LORALEE OLEJNIK | Village News

Big glasses are brewing at Karl Strauss for 2012 as the brewery prepares to launch a new restaurant in 4S Ranch, add equipment and a tasting room to the Pacific Beach location and gear up to launch distribution into Northern California.

“In the last five years the craft brewing scene has been exploding,” said Megan Daversa, executive vice president for Karl Strauss Brewing Company (KSCB). “Expansion is the theme for 2012.”

The 4S Ranch location — Karl Strauss’ seventh brewery restaurant — is slated for a soft opening at the end of July and will be the first new brewery restaurant in a decade for KSCB. Designed by architect Walt Connell and built by Good and Roberts Contractors, the new location, Daversa said, will be the company’s “shining star” and will strive to be a community gathering spot, with outdoor seating (to be phased in over the next several years), a 27-seat bar and community tables — good for large groups or for meeting new people — encouraging visitors to come often.

“In addition to having a great dinner or lunch, we want it to be a great place to come for meetings,” said Daversa.

The 4S Brewery restaurant will have 10 beers on tap with one beer brewed on location. The goal of the restaurant is to brew 200 barrels a year — a new beer each month — with a brewer specifically dedicated to 4S.

At roughly 6,500 square feet with a seating capacity of 250, the restaurant is designed to resemble a metro loft brewery featuring ample concrete, reclaimed wood and garage windows. One hundred new employees will be added to the company with the opening, putting the KSCB workforce at 500 and growing.

The next project in the pipeline for KSCB is a revamp of the Pacific Beach main brewery located on Santa Fe Street. Primarily used for brewing operations, administrative headquarters and an occasional festival event, plans are to make the location more open to the public. To transition into a beer destination, KSCB will add a tasting room, a beer garden with a wood-fired oven and a food truck to provide the infrastructure for tours and aiming to become a year-round gathering spot, with project completion slated for the fall or winter.

With added capacity from brewing up the Pacific Beach location with new brewing equipment, KSCB also gained the capacity to start bottling its Windlass Wheat, a Bavarian hefeweizen named after the iconic San Diego surf spot. Bearing a beach label design, the beer had been available on tap for some time, but can now be purchased at retail locations, adding to the brewery’s lineup of award-winning maltster beers.

With the new brewery expansion, KSCB is also looking into new frontiers with added capacity creating the opportunity to launch distribution into the Northern California market.

In 1996, KSBC purchased the Pacific Beach brewery where most of the production takes place. In 2011, about 44,000 barrels were distributed to thousands of locations across Southern California. The 4S Ranch brewery is located at 10454 Reserve Road. For more information, visit www.karlstrauss.com.

Big glasses are brewing at Karl Strauss for 2012 as the brewery prepares to launch a new restaurant in 4S Ranch, add equipment and a tasting room to the Pacific Beach location and gear up to launch distribution into Northern California.

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“Black tie or beach chic” was the required attire for Saturday evening’s “California Dreamin’,” the 15th annual gala fundraiser held by the Patrons of the Prado (PoP). The celebration unfolded under the stars, beginning with a festive reception near the Bea Evenson Fountain at the east end of Balboa Park’s elegant esplanade, El Prado. A steel drum played thematic music, and a classic red surfer’s woody served as a backdrop for complimentary photographs. More than 150 guests attended, in attire ranging from the usual penguin suits to colorful beach surongs—and hybrids merging the extremes. (Picture Chris Eddy, formally tuxedoed from the waist up, but with shorts, geometric sands and no socks. Fortunately, there were prettier pictures of mixed attire — see photos.) Regardless of dress, everyone enjoyed Jeff Strauss’s signature canapés (his famed Pamplemousse Grille catered the entire event), and adult beverages flowed freely. Despite the array of available libations, noted wine connoisseur Bertrand Hug was seen with a stemware wine glass of what looked suspiciously like rosé wine—with ice cubes!

Westward from the fountain, the event continued at dining tables set up in Cascades Plaza; a few steps down was a dance floor, then a few more steps to more dining tables, then another dance floor before the big stage. There, the Wayne Foster Orchestra (with its renowned namesake himself at the piano) was already playing as guests were seated for dinner. The tiered arrangement assured everybody a great view of the gaiety, even from the furthest seats. The first course was served—a “Surfing Safari” seafood salad, rich with lobster, crab, shrimp and scallops. PoP President Anita Crider (who was also an honorary chairperson) welcomed and thanked the guests. An auctioneer solicited pledges for PoP’s “Backs for Buses” program, which will fund transportation for the children of San Diego to visit the institutions in Balboa Park. Tim Zinn (husband of Ellen) opened with a $5,000 pledge, matched by one other bidder. Later, bandleader Wayne Foster’s $2,50 pledge brought the total to the goal of $19,000.

ABOVE: Horsey Ribben and Sara Fox, Leah Hashian, Zandra Rhodes, Jennifer and Brandon Kabr

LEFT: Tracy and Anita Crider (she’s PoP president; also honorary chair), Anna Sue and John Wilson (director of Timken Museum, an event beneficiary), Micah Parzen (CEO of Museum at Man, an event beneficiary)
activity then turned to selling four live auction items, including a visit to Cal-a-Vie Health Spa, London, the Zandra Rhodes way: Rome for the Privileged Few; and a dinner for 10 catered by Pamplemousse Grille. When Nico Nierenberg’s $5,000 bid won this last item, his tablemates congratulated him, saying, “We’re sure you’ll be inviting us all.” Everyone’s post-auction feature, splashing other nearby guests — but he was such a particularly well-liked gentleman that they all just helped him up and helped dry him off, after which everyone — including the victim — had a hearty laugh, and the band played on.

The hard-working Ellen Zion chaired this event, and her co-chairs were (alphabetically) Arlene Esgate, Jeanne Jones, Pam Palsoul, Sandy Redman and Lynne Wheeler. All were presented onstage, and honorary chairs Barbara McColl and Kathleen Buzymaster were introduced as two of the founders of Patrons of the Prado. Their group now consists of 7 dedicated women, whose organization has raised millions of dollars since 1997, distributing the funds to 11 museums and arts organizations along the Prado. This year’s event would benefit the Mingei International Museum, the Museum of Man and the Timken Museum of Art.

County Supervisor Pam Slater-Price then took the stage to introduce 11 stel lar San Diegans, named “Pop Stars” for their outstanding service to the park’s institutions. Honorees were Peter Ellsworth (Timken Museum of Art), Kathy Hatting (The Old Globe Theatre), Jessie Knight Jr. (San Diego Natural History Museum), Maureen King (Mingei International Museum), Gail Bryun (Museum of Photographic Arts), Charles Wheatley (Fleet Science Center), Linda Fisk (San Diego Museum of Man), Dr. Iris Engstrand (San Diego History Center), Chuck Hel-lerich (San Diego Museum of Art), Jody and Dave Rowley (San Diego Junior Theatre), and Gayle and Jerome Kinsky (San Diego Hall of Champions).

After dinner, the orchestra played tributes to the Beach Boys and Jersey Boys, and the dance floor filled. Somehow, in all the excitement, a well-dressed guest in a white dinner jacket tripped into a shallow, dimly-lit water feature, splashing other nearby guests — but he was such a particularly well-liked gentleman that they all just helped him up and helped dry him off, after which everyone — including the victim — had a hearty laugh, and the band played on.

Bistro Pazzo

The idea of a bistro, says Seto Marselian, owner of Bistro Pazzo, is to offer a neighborhood place where everyone knows you — where great friends and great food meet. Bistro Pazzo is going on its 4th year, located just slightly off the beaten path, just off Prospect Street at 7930 Ivanhoe Ave — and the “hidden gem” nature of the eatery makes it just that much more of a neighborhood treasure. Within walking distance to shopping, hotels, the financial district, and the famous beaches of La Jolla.

Seto Marselian has lived and worked in San Diego since 1976. He graduated from La Jolla Country Day School and went to UC San Diego. After graduating from college, Seto started working in restaurants and clubs in La Jolla, managing top restaurants like; Le Ste Maximes, French Gourmet, Avanti Ristorant, just to name a few. Seto has owned restaurants such as; S’agapo Greek Cuisine, Aurora Trattoria, and now back in La Jolla from his short stay outside the village of La Jolla, to open Bistro Pazzo (crazy bistro).

Come enjoy this small neighborhood Italian bistro seven days a week. Moderate prices, great food, great portions, and a vast wine list with crazy service. You can be crazy too, no one will mind, Really?

858-456-4005 www.bistropazzo.com
Donovan’s Steak House
They may look good enough to eat, but the paintings and sculptures at Donovan’s of La Jolla are strictly off limits—so you’ll have to content yourself with the USDA prime beef, the caviar’s star attraction. If steak isn’t in the plan, pork and veal chops and succulent seafood will satisfy the most discriminating of palates. And at Donovan’s, fresh seasonal vegetables and your choice of potato are always included with each entrée.

Amici
A focus on authenticity, friendly service, customer satisfaction—Amici’s is fast becoming one of La Jolla’s favorite pizzarias. Freshly made pizzas, pastas, and salads made of the highest quality ingredients and freshness—for a taste that is nothing short of perfection.

Froglanders
Froglanders has been satisfying yogurt cravings for over 26 years. In addition to the best yogurt in town, they also serve acat bowls, banana splits and yogurt pie. You’ll find eight flavors everyday. Plus they offer over 50 different yogurts toppings including fresh fruit. La Jolla students receive a 20% discount.

Bella Roma
Bella Roma is a family owned restaurant. We have been in business for 6 years. Our specialties and home made dishes are pastas, lasagna, ravioli, calzones, pizzas and much more and our prices are unbeatable in La Jolla. Lunch and dinner are served in a casual and relaxed atmosphere where you can watch your favorite games on HDTV. We also offer free delivery up to 5 miles. Enjoy the great food and exceptional service.

Jersey Mike’s
Jersey Mike’s is a sub shop that embodies the Jersey Shore, serves up classic sub sandwiches, wraps, and salads for dine in or take out. Menu items includes the popular original Italian sub, a meat lover’s dream, with provolone, pepperoni, hot salami, capicola, salami and pepperoni, guaranteed to be always freshly sliced. Jersey Mike’s also offers hot subs like the famous Philly cheese steak, grilled. East coast transplants will be happy to hear that they can get their fill of Tastykakes— a rare treat on the West Coast – at Jersey Mike’s.

The Broken Yolk Café
The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy 1/2 pound burgers or one of our large sandwiches.
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La Jolla, California

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With more buyers, today, competing for your property it means you can get a better price and sell in a shorter amount of time.
The best time to consider is the yearly real estate cycle. November & December are the best months of the year. Sales usually increase monthly, peaking around July and August.

How might the Baby Boomers (born 1946 to 1964) change the real estate market? The first Boomers turned 65 years old in 2011. Many have fewer assets than they expected they would have 5 years ago. Many of these Boomers are choosing to stay on track with their earlier retirement date by downsizing their homes.

For the next 17 years as Boomers retire and many downsizers, there may be more Sellers than Buyers. With a smaller debt burdened population behind the Boomers, there is a strong argument for prices falling in the future.

Is now a good time to sell your La Jolla home? Order a FREE HOME SELLERS KIT that tells you everything you need to know to get your home sold for top dollar. To get your FREE HOME SELLERS KIT just call 888-611-8015, ext. 37 for a no obligation, confidential message. Or order online at www.LaJollaFreeReport.com. There's no cost or obligation and your kit will be mailed today!

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Sun & Mon 1-4pm  1271 Archer St  3BR/2.5BA  $174,000  Marla Tabak  858-705-1444
Sat & Sun 1-4pm  993 Coast Blvd Blvd F  4BR/3.5BA  $889,000  Mary Magrane  858-334-2191
Sat & Sun 1-4pm  1918 Viejo Caminito  3BR/2.5BA  $2,275,000  The Team  858-458-1240
Sat & Sun 1-4pm  388 Via Cortez  3BR/2.5BA  $1,296,000  Jenny Williams  858-261-7846
Sat & Sun 1-4pm  205 Estrella Dr  4BR/4BA  $2,099,000  Karen Hines  858-229-7779
Sat & Sun 1-4pm  229 Bernard Dr  3BR/2.5BA  $1,680,000  Edward J. Minyard  858-382-6396
Sat & Sun 1-4pm  375 Coast Blvd # 3  3BR/2.5BA  $1,848,000  Mary Travis  858-337-7269
Sat & Sun 1-4pm  5041 Casa Serenity Way  3BR/2.5BA  $1,895,000  Jane McCarr  858-222-2737
Sat & Mon 1-4pm  7144 Oliven Dr  3BR/3BA  $2,490,000  Randy & Jo-an Upjohn  858-458-6130
Sat & Mon 1-4pm  7180 Oliven Ave  4BR/4BA  $2,699,000  Timothy V. Nelson  858-523-1360

PACIFIC BEACH / MISSION BEACH / CROWN POINT
Sat & Sun 11-4pm  1263 Oliver Ave.  4BR/4BA  $1,000,000-$1,099,000  Kathy Oates  858-448-7355
Sat & Sun 11-4pm  777 Sepulveda St  4BR/2.5BA  $699,000-$899,000  Kathy Oates  858-448-7355
Sat & Sun 1-4pm  4627 Ocean Blvd #103  1BR/1BA  $499,000  Che Le  858-922-4063
Sat & Sun 1-4pm  4627 Ocean Blvd #103  1BR/1BA  $499,000-$599,000  Che Le  858-922-4063
Sun & Mon 1-4pm  3566 Crown Point Dr  3BR/2.5BA  $1,799,000  Defrese Kim  858-538-4412

POINT LOMA / OCEAN BEACH
Sat & Sun 11-4pm  1014 Navajo St.  3BR/2.5BA  $695,000  Cindy Wing  858-223-9454
Sat & Sun 11-4pm  7025 Elevation St.  3BR/2.5BA  $685,000  Cindy Wing  858-223-9454
Sat & Sun 11-4pm  3575 Southwestern Way  4BR/4BA  $1,275,000  Robert Realty  858-852-6827
Sat & Sun 11-4pm  8775 Schoolhouse Lane  4BR/4BA  $1,275,000  Robert Realty  858-852-6827
Sun & Mon 1-4pm  3871 Narragansett Ave.  4BR/6BA  $879,000  Cindy Wing  858-223-9454

BAY PARK
Sun 1-4pm  4145 Oliva Way  3BR/2.5BA  $1,300,000-$1,400,000  Debbie / Sondra  858-361-9069

CHULA VISTA
Sat, Sun 1-4, Tues 4-6pm  1018 MIl Valley Rd  2BR/2BA  $289,500  Lisa Axthelm  858-884-2177

HORTON PARK
Sat 1-4pm  7252 San Marcos Ave.  3BR/2.5BA  $1,196,000  Debbie Lus  858-723-5872

UNIVERSITY CITY
Sun 2-4pm  7819 Pugster Terrace  1BR/1BA  $295,000  Peggy Woldenetz  858-243-2504
Sun 2-4pm  7604 Parklap #9.  2BR/2BA  $495,000  Russ Day  858-361-7877
Sun 2-4pm  4106 California Coast  2BR/2BA  $360,000  Russ Day  858-361-7877

*VILLA TUSCANA CONDO!*
Klatt Realty is offering For Sale this choice 2 bedroom, 2 bath condo with a small patio and covered parking for 2 cars close to UCSD action priced at $385,000!!! This will sell fast! Call Klatt Realty to your appointment to see this deal for yourself!!!

RENTALS: $2,200*** RPM!
We are offering this 2 bedroom, 1 bath apartment in the Foot of Prospect area for a 1 year lease now! The unit has been painted and new flooring has been installed in the kitchen and the bathroom! Rent includes a 1-car garage! Sorry, no pets, please. Call for full details and an appointment to see this for yourself!

SAN DIEGO

Home, Sweet Home!
Wonderful family home in quiet neighborhood, yet close to all Encencional center has ample space for entire family and pets. Tastefully updated throughout! Attached studo/granite flat. Sipacious open floor plan. New windows, French doors, updates kitchen/with plenty of cabinetry. Two master suites & 2 bedrooms, SGD, eating tub, fireplace and extra large garage. Cozy patio, producing avocado tree, & RV parking. Priced to sell at $679,000.

Customized from Top to Bottom

Impeccable craftsmanship and quality are foremost in this remodeled 4 bedroom/2.5 bath residence. Upon entry, the Great room wows with its soaring beamed ceilings, library wall and French doors that open to a lovely tranquil garden courtyard. The fully custom expanded kitchen hosts all the bells & whistles with an oversized sit-up island, glistening glass concrete countertops, custom (built-on-site) cabinetry, stained glass details, walk-in pantry, double oven plus warming drawer, and side-by-side built in refrigerator and freezer. Finished with hardwood floors, new dual-pane windows and accents of salvaged leaded glass, a beautiful built-in fish tank, glass block details, and balcony. The private outdoors are adorned with stone paver patios & walkways, lush grass and mature trees. Amenities of this fine home include triple zoned A/C, 3-car garage, laundry room, whole house water filtration, water softener system and lifetime composition.

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Seller will entertain offers between $1,595,000 and $1,795,000

Condo is listed with Ed Mracek and Karen Rockwell
Willis Allen Real Estate - La Jolla  858-382-6006 / www.LaJollaHomes-RealEstate.com

Open House Sunday July 22 1-4
229 Bonair St. La Jolla

Steps to WindanSea Beach, this single level, move-in condition, 2BR/2BA ocean view condo is located in a small exclusive building with a gated entrance. Features include: spacious open floor plan of approx 1,592 sq ft, gourmet kitchen, surround sound, laundry in unit, ocean view balcony and 2 secure parking spaces.

Now offered at $1,690,000

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