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OCEAN BEACH
Parade, Event & Shopping Guide

The YEAR OF THE PIER WITH HOLIDAY CHEER
CELEBRATING 50 YEARS
2016

2016 Ornament (front) available at OB MainStreet & online

2016 Ornament (back) available at OB MainStreet & online

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PENINSULA BEACON SPECIAL EDITION Thursday, December 1, 2016
OB Holiday Parade to feature a marriage and family of grand marshalls

By CYNTHIA ROBERTSON | The Beacon

The OB Christmas tree is in place, sparkling and decorated, making spirits bright. Now is the time for the 37th annual Ocean Beach Holiday Parade, the only all-volunteer-run parade in San Diego. The parade’s theme this year is “Year of the Pier with Holiday Cheer.”

And there will be plenty of cheer, with all kinds of different features for this year’s parade.

“For the first time, the parade will have a family as the grand marshal,” said Nate Bazydlo, co-chair of the parade.

“We are recognizing not only Steve, Scott and Kyle as the Yeng brothers behind local favorites OB Noodle House, Bar 1502 and The Holding Company, but also their parents, who without their resilience and their fierce dedication to family values, community contribution and giving back, we would not have this trio of brothers who constantly give to the community of Ocean Beach,” Bazydlo said.

But the biggest surprise of this year’s parade is an actual wedding to take place. “Our very own head of the OB Planning Board, John Ambert, his bride and wedding party are entrants in the parade and will be getting married during their parade procession,” Bazydlo said.

“My fiancé and I are deciding to celebrate our marriage by participating in the parade,” said Ambert.

The couple had met at the parade last year and then got engaged at the parade last year.

“Now we are looking forward to walking and riding in a float for this year. Our entry will include a flatbed float with a group of marching wedding celebrators,” Ambert said.

The Amberts and Yengs will be joined by 100 other parade entrants and floats, to include Mayor Kevin Faulconer, groups of neighbors such as the OB Pause and the OB Maids. Other local community groups to march in the parade include Point Loma High School Marching Band and local schools’ surf clubs. Local businesses will also be participating.

“The San Diego Lifeguards will be carrying Santa (the only one in the parade) as he loves to make a special visit to OB for the parade each year,” Bazydlo said.

“We do extensive outreach to make known the parade to the general public and elected officials.”

One of the charms of this parade is that spectators can get a good view of it anywhere along Newport Avenue from Sunset Cliffs Boulevard to Veteran’s Plaza and around the corner down from Abbott Street to Santa Monica Avenue.

To enjoy the parade as much as possible, come early and enjoy the day in OB, Bazydlo suggests.

“This is one of the most iconic events in all of San Diego with tens of thousands of people coming into OB from all over the county and beyond to revel in the parade and holiday cheer. The influx of patrons to local businesses is immense,” said Bazydlo.

At 2 p.m., Newport Avenue is cleared of all parked cars, making it a good time to shop. “It is so rare to have a main street empty of traffic,” he said.

The Ocean Beach Town Council, its volunteer board and community volunteers help make the parade possible.

“It truly takes an army of volunteers to put on this awesome event,” said Bazydlo.

Bazydlo recommended for parade spectators coming after 3 p.m. to park at least five blocks away from the parade route, staying to the north of Newport Avenue and walking to the parade route. There will be many road closures that may cause bottle-neck traffic in the area.
How lovely indeed are the branches of the Ocean Beach Christmas tree? So special it is, that its arrival to Ocean Beach merits a police escort.

On Nov. 29, Claudia Jack, chair of the OB Tree Project, went in the early morning with a crew of 15 people from a landscape company to a private property in Ocean Beach where the 45-foot tree was located.

At 11 a.m., the tree was finally loaded onto a huge truck. San Diego police escorted the truck carrying the tree through the OB community to the foot of Newport Avenue.

A sleeve, or manhole in the sand, had been uncovered and cleaned out for the tree. Once the tree was settled and placed into the sleeve, it was time to put the electrical wiring in place and add the lights, topping it with a star.

That first day on Newport Avenue, the tree was left alone. First thing the next day, the beach ball decorations were all blown up and hung on the tree.

On Thursday, Dec. 1, the children from local schools will make a visit to see Santa from 9 a.m. to noon and bring hand-made ornaments to hang on the tree.

The tree’s big day is Saturday, Dec. 3, when Santa comes around from 11 a.m. to 1 p.m. for people to visit with him and take pictures. The tree’s shining moment comes at 5:05 p.m. that same day, when the parade starts.

“I don’t believe there is another beach town that puts a Christmas tree on the beach,” said Jack, who has volunteered for 23 years on the OB Holiday Committee and Ocean Beach Town Council.

Nate Bazydlo, vice president of the Ocean Beach Town Council, explained that the tree came from a resident who was already going to have the tree removed from their property.

“Instead of putting it straight into the chipper, the tree has a wonderful farewell as the iconic OB Christmas tree. Also, local artists and residents re-purpose wood from the tree when it is brought down on the beach in January,” Bazydlo said.

The OB Christmas tree has been donated at least the past 12 years.

‘Where else can you have a picture taken with a Christmas tree in the sand, with a pier and waves in the background?’

CLAUDIA JACK  
CHAIR OF THE OB TREE PROJECT

The OB Christmas tree is placed on the beach at the end of Newport Avenue on Tuesday morning.

PHOTO BY THOMAS MELVILLE
Ocean Beach businesses have holiday vibes

You will be pleasantly surprised with the number of local businesses in Ocean Beach that might just have exactly what you need this holiday season.

Denise (Denny) Knox, executive director of Ocean Beach Main Street Association (OBMA), speaking on behalf of the business improvement district noted, “It’s so important to shop locally if at all possible.

‘It helps the local economy, keeps our businesses afloat, keeps our stores occupied and keeps employment rates up in the neighborhood. A vibrant shopping area is integral to a healthy, happy downtown,” she said.

Out-of-town guests arriving this year for the holidays! No worries. The Inn at Sunset Cliffs will make everyone feel special during their holiday stay at one of the most scenic locations in San Diego. You’ll enjoy the views even more from the Inn’s newly remodeled terrace patio. Plus, new recent room upgrades only add to the experience.

Those who get in a festive mood by decorating for the holidays might enjoy Ocean Gifts & Shells. This store has a variety of Christmas decorations and ornaments, all with a beach theme. Its decorations will be available right up until Christmas time for all those last-minute shoppers. Dreamgirls fashions has a wonderful selection of seasonal clothing and accessories — all at 20 percent off. That makes it easy to give the gift of fashion. Gift cards are also available. A small boutique shop, Monzana sells herbs as well as a large variety of natural teas and tea accessories. It also sells natural semi-precious stones and jewelry. Celebrating 11 years in OB.

Christmas lights are sure to sparkle, but for those looking for a different kind of sparkle this year, local jewelry stores have you covered.

Gilmore Family Jewelers has...
2016 HOLIDAY EVENTS IN OB

DECEMBER 1
Local kids decorate Tree w/Santa • 9am-11am. OB Holiday Auction at Sunshine Company 5:30-9pm. Must be 21. To donate auction items, email info@obtowncouncil.org.

DECEMBER 2-16
Online voting for OB Storefront Decorating Contest (Facebook.com/OBMA92107)

DECEMBER 3, 10, 17, 24
Craft Fair at Newport and Abbott St. • 9am-4pm (9am-2pm on 12/3 and 12/24), Santa at the foot of Newport Ave. • 11am-1pm

DECEMBER 3
37th Annual OB Holiday Parade on Newport Ave., from Sunset Cliffs Blvd. to the beach. Lighting of the OB Tree will begin the parade. • 5:05pm (OB Time)

DECEMBER 12-16
Food and Toy Drive at Masonic Hall, 1711 Sunset Cliffs Blvd. Volunteer & bring a donation. • 5-9pm

DECEMBER 17
Food & Toy Drive distribution to seniors & families. • 9am

DECEMBER 19
Holiday Homes Decoration Contest. The best dressed 92107 holiday homes will be judged. More information: (619) 316-3403. • 6pm

WHEN YOU SHOP SMALL
AT INDEPENDENT, LOCALLY OWNED BUSINESSES,
52% OF WHAT YOU SPEND STAYS RIGHT IN YOUR COMMUNITY, SUPPORTING LOCAL ORGANIZATIONS AND SERVICES

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After 20 years in OB, we have lost our lease. This will be our final holiday season.
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PUT SOME EXTRA JINGLE IN YOUR HOLIDAYS
Advertise your business in the Beacon’s Holiday Sections
• Increase Holiday Sales
• Send a Holiday Greeting or Thank You to your customers
• Promote Shopping at small businesses in OB
• Your Special Gift Items with photos and descriptions in our SPECIAL HOLIDAY GIFT GUIDE…ask for details!

For more info contact
Mike Fahey at 858-270-3103 ext 117, 858-337-8546 (cell) or email mikefahey@sdnews.com

PEACE • LOVE • JOY • OB
Decorate your Tree with a touch of OB

2016 ornament - $25 each or 2 for $40
(past years are available as well)

Celebrating the art of the Year of the Pier.
The ornament is two sided.

Pier Puzzle - $25 each – also available at select merchants.
OB Calendar - $15 each

Available online and at OBMA office:
1868 Bacon St., Suite A • 619-224-4906
www.oceanbeachsandiego.com

For the Art Lover on your list

Give a gift that is truly one of a kind - a Limited Edition Print! The painting is a collaboration with Wyland and Dennis Conner in 1999 and is signed by both. John Baker Picture Frames also features other artists so you are sure to find a painting that is perfect for that art lover on your list. Give an original painting at an incredible value.

You can also custom Frame that special memory of a loved one-a gift that will last forever! Plus, you can take advantage of their Custom Framing special now till Christmas
SAVE 25% off the entire job. Just mention this Gift Guide. Gift Certificates are also available.

Be a part of the OCEAN BEACH Holiday Gift Guide

Beautiful full-color section published in the Peninsula Beacon and sent to over 20,000 homes. Includes photo and logo, description or text.

Runs in the December 8th, 15th and 22nd issues. 4 different sizes available, starting as low as $75.

Call Mike to book your ad today!
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92107 VOTE FOR YOUR FAVORITE BUSINESS!

In Ocean Beach

Vote online at peninsulabeacon.com

ENTRY RULES: You choose your favorite! Tell us who the best of the best is and you’ll be entered into our free drawing for dinner for 2. Mail or hand deliver your ballot to: Peninsula Beacon, 1621 Grand Ave. Suite C, San Diego CA 92109.
You may also submit your vote online at: www.peninsulabeacon.com. (look for the banner ad advertising the readers choice awards)

50% of the ballot must be complete to be counted in the drawing. • One ballot per person. • Limited to Restaurants in 92107 zip codes
Ballots must be postmarked, submitted online, or hand-delivered, by Thursday, Jan. 12, 2017
The OBMA Storefront Decorating Contest is back!

The OBMA Storefront Decorating Contest is back! Enjoy the festive displays at Ocean Beach businesses, and make your voice heard in the People’s Choice competition. Vote for your favorite holiday storefront by liking their photo at facebook.com/OBMA92107. Voting starts Friday, December 2, at 5:00 p.m. and is open until Friday, December 16, at 5:00 p.m.

PEACE + LOVE + JOY + OB

OB Holiday Parade: Saturday December 3rd, 5:05pm

Season’s Greetings!

We Specialize in all auto body work & insurance work

Over 35 Years in OB!

Formerly at 1955 Bacon St.

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VOTED #1 AUTOBODY SHOP!

Do-it-yourself washing, drying & grooming with top quality products

Wide selection of canine floating toys, holiday squeakers, soft cuddly toys, and plenty of ropes and chews

Gift Cards for dog lovers plus games, puzzles and collar safety lights

Please help with the Dog Beach Holiday Clean-up: Saturday Dec. 10th 9am-11am

Dog Beach Dog Wash
4933 Voltaire Street, Ocean Beach
619-523-1700
www.dogwash.com
HOURS: 8am to 8pm, 7 days a week
Open Christmas: 8 am to 1 pm

HOLIDAY SPECIAL
10% OFF our already low, low prices
(with coupon - expires 1-8-16)

Have a Healthy & Happy Holiday Season

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Sunset Garage
619-224-2929
1946 Bacon St. Ocean Beach
Visit us at www.sunsetgarageob.com

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EVERYTHING YOU WANT FOR CHRISTMAS IS IN OB!

OPEN FOR LUNCH
11am - 2pm Mon. - Fri.
Full Bar • Wine Cellar • Happy Hour 4-6 p.m. Daily
WE DELIVER
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MERRY CHRISTMAS
Middle Eastern Cuisine
Let us cater your Holiday Party!
UP TO 300
20% OFF CATERING
For 50 or more
Valid Monday-Friday 3:30-7:00
12 allocated Beers on Tap

Happy Hour Tues & Thurs 11am-11pm
$3 Scuppins by Ballast Point

NATI’S MEXICAN FOOD
FEEL NAVIDAD - HAPPY HOLIDAYS!
The Holiday Season is here and Nati’s is here to help. We can help you plan that Holiday get together, large or small. We have a separate dining room available for large party luncheons, and our take-out items make your home entertaining easy. Our great food, great drinks and reasonable prices will make your event a hit. Holiday gifts...how about a Nati’s Gift Certificate, available in all denominations.

Feliz Navidad - Happy Holidays!
Nati’s Mexican Restaurant is the perfect spot to hold your holiday luncheon. Whether dining indoors or on their patio, they can accommodate up to 50 people and their reasonably priced menu fits everyone’s budget. Margaritas, cocktails, and beers available. Ask about their party menu designed specifically for larger groups. Take-out is also available for your party at home or at your office. They also have gift certificates and t-shirts. Established in 1960 and located at 1852 Bacon St., they are only one block from the OB pier. (619) 224-3369. Ample parking available. Nati’s has been voted #1 in OB for 8 years in a row. Isn’t it time to make them part of your holiday tradition?

CHRISTMAS SPIRIT! Local volunteers showed up to help decorate Newport Avenue and enjoyed a celebratory breakfast at Margarita’s.

Planning a holiday get together for family, friends, or business?

Don’t Miss the Farmer’s Market
Every Wednesday from 4pm-7pm on the 4900 block of Newport Avenue between Cable & Bacon Street in the heart of OB! Locally grown produce, fresh flowers, baked goods, art, music and more!
Holiday Dining in Ocean Beach

Whatever you’re hungry for, you’ll find it in OB. Ocean Beach offers more than 90 restaurants, entertainment and lodging venues. Plus, you’ll find catering and banquet venues for all your holiday parties!
years by homeowners, and once from the San Diego Zoo’s Safari Park. Usually, the homeowner has to remove the tree because it has caused damage to the house and surrounding property.

“It is very expensive to remove a tree of this size, but we remove the tree at no cost to the homeowner. We have removed trees from many areas of San Diego,” Jack said.

The OB Christmas tree is one of the town’s iconic images and many stories and memories surround it. Jack recalls a couple of funny incidents regarding the transport of the tree. She said that years ago, the tree was being hauled to Ocean Beach and fell off the truck.

“So a few us went to Mount Laguna, and we picked out a tree and got it cut and when it landed it split in two, so we had to select another tree,” Jack said.

“Another time a tree was being cut in a neighborhood near Cowles Mountain, and on the way to Ocean Beach, some of the branches scraped a bridge,” Jack said.

The best story-telling about the tree, of course, is the time spent around it, gazing at it and making memories with family and friends. “It is very expensive to remove a tree, of course, is the time spent around it, gazing at it and making memories with family and friends. It will blow your mind... The Black is OB. See what’s new and old,” Jack said.

If you’re looking for some beach flair, Ocean Beach Surf and Skate has it all. From beach and board wear to boards and gear, you’ll find all your favorite brand names here.

Check out Better Surf Than Sorry. They have the hottest new gifts for the season, like the new Rin-sekt portable shower and surfer baby needs!

If you’re looking to add a little more cheer to your holiday or to stock up for that holiday party, Ocean Beach People’s Organic Food Market is the perfect place. You’ll find everything you need, always fresh, for all your holiday events! They also offer great locally crafted products.

After 20 years in business, John Baker Picture Frames has lost their lease. This is your chance to save like never before as they liquidate their inventory Save 25 percent off custom framing, in-stock frames, decorator items, most art and more! These are all perfect for the artful people in your family, so be sure to stop by. You’ll find posters and art — or surprise someone with a new frame for their favorite piece.

Tired of keeping up with yard work? Point Loma Landscape can free up your weekends by providing you with gardening and lawn services.

Always wanted an herb garden? Coastal Sage Gardening & Botany for Kids has a wonderful selection of plants and classes for kids to introduce them to the wonderful world of botany. John Noble and his team have been providing Ocean Beach with earth-friendly ideas for years!

You’ll never be at a loss for holiday cheer at the local pubs and restaurants. Enjoy live bands and pool tournaments at Lucy’s Tavern. Enjoy meeting friends at the always-friendly Sunshine Company of Ocean Beach. Crowing a beer and a slice of pie after all the turkey and stuffing? Newport Pizza & Ale House has 24 craft beers on tap and pizza by the slice. Catch all your favorite sports at the Arizona Cafe. The place has several big-screen TVs, pool tables and tasty food and brew.

Having a holiday party? OB Kabob can cater groups up to 300! See their ad for a 20 percent off coupon. They also feature whole lambs for pick-up on Christmas. Place your order three days in advance for just $299.

If you’re in the mood for Italian, The Venetian is the perfect place to dine this holiday season. A consistent award winner, make reservations for your holiday get-together today!

Woody and his staff at Sunset Garage want to wish everyone a very Merry Christmas! They will keep you rolling through the holidays.

Looking for something special for the holidays? Raglan Public House is running a gift card special again this year. When a guest buys a gift card, they receive a free gift voucher (GV) that can be used at any time after the first of the year. It works as follows: Buy $100 gift card, receive a $50 GV; buy a $50 GV, get a $25 GV; buy a $25 GV, get a $10 GV.

“It’s a great deal,” said Raglan GM Kyle Jaworski.

Christmas wouldn’t be the same without special holiday deals at Dog Beach Dog Wash. Owner Jane Donley said the holidays are big for customers purchasing dog washes, nail trims and pet stocking stuffers.

“We have a full array of gift-wrapped items, small and large,” Donley said adding coupon books with discounts on washes, gifts and other goodies are available. Guests are also treated to free hot spiced cider.

“This year we have gift cards for any amount of merchandise,” she said.

HAPPY OB HOLIDAYS!
Highlights at Cabrillo National Monument

2016 Trustees
John Martinez, President
David Huffman, Vice President
Carolyn Howard, Secretary
Rick Rico, Treasurer

LOOKING for Holiday Gifts?
This holiday season come find that special gift! Unique merchandise inspired by nature, the native species of Cabrillo & the history of the land & sea. The Cabrillo Visitor Center boasts a large collection of exceptional items: educational books, puzzles, mugs, JR Ranger gear, cozy plush animals, hand woven Kumeyaay baskets, color changing shirts, fleece jackets & hats in a variety of colors & the Cabrillo Collection, a silver jewelry line crafted by local artist. Membership is a gift complete with gift box! Free Gift with $40 purchase in December! Open Thanksgiving, Christmas & New Years Day!

Meet the Authors & Artists
Meet Cabrillo's authors & artists in the Visitor Center December 10th & 11th
Bruce Burgener
Kim Fahlen and Karen Scanlon - Lighthouses of San Diego
Bill Griswold - Cabrillo National Monument: An Essay in Photographs
Alison Da Rosa
Kenneth Glaze - The Illustrated Fort Rosecrans
Susan Graff
Lynn Newel - Colored Pencil Artist
& many more Artists in Residence!

Remembering Pearl Harbor
December 7th marks the 75th anniversary of the attack on Pearl Harbor & the United States entry into World War II. On December 10th, the park will transform back into 1940s Fort Rosecrans in honor of the men & women of the US Army. Activities for the day include Car Show, flyover at 11am by WWII era plane (1943 SNJ-5), & much more! *See attached flyer

Please Keep In Mind...
Cabrillo National Monument is YOUR National Park! After 100 years, it remains to be a safe space to embrace culture, appreciate nature, & express who you are as an individual.

Dates to Remember
December 10th - Remembering Pearl Harbor
December 17th - Science Education Series Presents: “Where Have All the Sea Stars Gone?” at 11:30am

For up to date info: NPS.gov/CABR or Check in at the Visitor Center
HAPPY OB HOLIDAYS!

Barons Brownies
Ya just gotta try these!
2 for $5

Organic Lacinato, Green & Red Kale
97¢ Each

Organic Fuji & Gala Apples
97¢ Lb

Organic Celery
89¢ Lb

Honey Crisp Apples
87¢ Lb

Texas Pink Grapefruit
2 for $1

Navel Oranges
2 for $1

Pacific Rose Apples
97¢ Lb

Organic Red & Green Leaf Lettuce
79¢ Each

Rosie’s Organic Chicken Fryer
2 for $1

Barons Market Rack of Lamb
$15.99 Lb

Organic Roma Tomatoes
99¢ Lb

Frakly Fresh Krab & Shrimp Louie Salad
$5.99 14oz

Cheese of the Week
Manchego
NUTTY, FRUITY, SLIGHTLY SWEET. GOES GREAT WITH CHORIZO.

Premium Cut Bacon Wrapped Pork Tenderloin
6.99 Lb

Barons Market Calamari Rings
$6.59 Lb

Creamy Mashed Potatoes
$3.29 Lb

Walnut Halves & Pieces
$5.99 Lb

Litehouse OPA Greek Yogurt Dip
$3.99 12oz

Don’t forget...
Roland Balsamic Glaze
$4.99 1L
Sister’s Gourmet Cookies Mix
$16.99 2oz
A2 Milk
$3.99 1qt
Katz GF Pumpkin Pie
$6.99 14oz
Quickmerry Christmas Stollen
$6.40 14.5oz
Organic Valley XL Brown Eggs
$4.99 Dozen

Point Loma
4001 W. Point Loma Blvd.
(619) 223-4397

Rancho Bernardo
11828 Rancho Bernardo Rd
In the Mercado (858) 485-8888

Temecula
31529 Rancho California Rd
Corner of Meadows Pkwy. (951) 693-1111

Wildomar
32319 Clinton Keith Rd.
1 Blk. W. of I-15 (951) 609-9200

Alpine
1347 Tavern Rd
In the Alpine Creek Town Center
(619) 448-9600

Murrieta
49545 California Oaks Rd
In the California Oaks Shopping Center
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