READERS CHOICE AWARDS 2013

Dining Winners

| CATEGORY                     | GOLD                                       | SILVER
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In a community prized for its seaside beauty, bronze statues and laid-back style, merchants in Pacific Beach, Mission Beach and Mission Bay offer what seems like an endless selection of great restaurants, boutiques, retail shops and services.

With sunsets to die for and the ever-popular Crystal Pier and sprawling beaches serving as a Mecca for residents and tourists alike, everything you need can be found right here. There is really no need to shop anywhere else.

With this in mind, we posed the question to our readers: Who really is the best-of-the-best in goods, services and customer relations in our local community? We got our answer when we launched our most recent Readers Choice Awards for the Beach & Bay Press in the pages to follow.

The categories cover the sunniest corner for your coffee wake-up call to the smoothest spot for a soothing nighttime. What about a tasty craft brew or a tucked-away eatery to take your date? Or perhaps you're hunting for a skilled mechanic to take care of that pesky “check engine” light or are simply in the mood for a nice, relaxing massage at the end of a long workday.

In this way, we invited you to vote on the best of the best in your community. These awards recognize the people and places that make our beach communities truly extraordinary. Some of the winners may surprise you, while others have enjoyed sterling reputations for years and even decades.

The results of the voting encompass first and second place in a variety of categories for you to consider the next time you step out to change your insurance policy, get the ailing kitty a little checkup or need that special tie dyed cleaned for the interview. Remember, the nominees and the winners were chosen by the people who live and work here.

So, browse through this list of highly acclaimed businesses for an inside look at the best in each category, chosen by the customers who are in the know. You may find a few new hidden treasures that you will want to try out. Who knows? You may become one of their best customers.

— Kevin McKay,
Bang & Beach Bay Press editor

Gold & Silver Medal Listings

Best American
Nick's at the Beach
(See listing under Best Overall Service)

Firehouse American Eatery + Lounge
Located next to the Pacific Beach fire station and just steps away from the beach, Firehouse offers downtown-type lunch (Leather sofa, fire pit bar, patio seating) with Pacific Beach casual — board shorts, flip-flops and the usual beach town trademark sartorial. In terms of food, it’s all about appetizers like fondue, quesadilla and mini-corn dog. Along with the sandwiches, salads and lighter dinner fare is a small dessert menu which includes chocolate chip cookies and milk.

Firehouse American Eatery + Lounge
722 Grand Ave. (858) 274-3100 firehousepb.com

Best Appetizer
Duck Dive
(See listing under Best Overall Service)

Firehouse
(See listing under Best American)

Best Bagels
The Purple Cafe
This is Pacific Beach’s oldest coffee house, established in 1977 and formerly known as Javana. This laid-back cafe serves up organic coffee, fresh bagels and other delectable delights one might expect at a coffee shop. What you may not know is you can find live music and great atmosphere. Check out the website for music schedule.

The Purple Cafe
4338 Cass St. (858) 412-4802 javanics.com
ON BEHALF OF OUR ENTIRE TEAM AT THE PATIO, WE WANT TO THANK PACIFIC BEACH AND LOCAL NEIGHBORHOODS FOR THE LOVE, SUPPORT AND CONSISTENT PATRONAGE, YOU HAVE SHOWN US FOR ALMOST ONE YEAR.

WE ARE SO PROUD TO HAVE WON A RECORD 6 GOLD MEDAL AWARDS IN THE FOLLOWING CATEGORIES:

New Restaurant
Overall Service
Patio Dining
Pet Friendly
Martini Dinner

OUR AMAZINGLY CREATIVE KITCHEN, PROFESSIONAL WAIT STAFF AND MANAGEMENT, PLEDGE TO YOU AN EVEN GREATER EXPERIENCE IN 2014. WE ARE SO GRATEFUL TO BE HERE AND PLAN ON REMAINING YOUR “NEIGHBORHOOD RESTAURANT FOR ALL SEASONS, TASTES AND OCCASIONS.”

THANK YOU ALL AGAIN SO VERY MUCH.

PET FRIENDLY
4445 LAMONT STREET
SAN DIEGO, CA 92109
Best Chiropractor

Libs Chiropractic Center
4410 Lamont St.
(858) 483-8500
libschiropractic.com

Best Bakery

Sugar & Scribe Bakery
Owner Maeva continues the tradition of the Irish women Rochford-Sugar and Scribe, providing cakes and baked goods of dear Grammy Kate, recipes that have survived generations of immigration and wars. Stop by and sample the freshly baked scenes, pies, cupcakes or whatever seasonal delicacies Maeva has lovingly prepared. But we have to warn you, you'll be hooked once you do!
SUGAR & SCRIBE BAKERY
1420 Garnet Ave.
(858) 274-1733

Baked
Not your average place, Baked is a full-service bakery. Unlike coffee shops, everything is all prepared and baked right in the same place. Cinnamon rolls, espresso coffee, bread, paninis and a whole lot more. All in a living room atmosphere just steps from the beach.
Baked
735 Santa Clara Place
(858) 488-3200

Best Bay View

Atoll @ The Catamaran
The Catamaran Resort’s Atoll restaurant has already won numerous awards, and one visit to the restaurant makes it easy to see why. It serves traditional breakfast, lunch and dinner favorites, as well as more inventive plates like the eggplant portobello mushroom sandwich. The champagne Sunday brunch is a favorite of many guests. It doesn’t have to be a Sunday, though, to enjoy the beautiful views of Mission Bay and the restaurant’s colorful artwork relaxing atmosphere.

The Atoll Restaurant
At The Catamaran
3999 Mission Blvd.
(858) 488-1081
catamaranresort.com

Best BBQ

Starky’s BBQ
If you are enjoying a day of fun in Mission Beach and have a craving for BBQ, this is your spot. Here, you’ll find delicious deli-style BBQ sandwiches: tri tip, pulled pork and pulled chicken. It’s all about the sauce! Juicy, fall-off-the-bone pork short ribs. Homemade fill-you-up sides include BBQ beans, potato salad, cole slaw, macaroni and cheese and, of course, a variety of ice cold micro brews.

Starky’s BBQ
3231 Mission Blvd.
(858) 488-2227

Tony Roma’s
The fact that Tony Roma’s is the largest casual chain specializing in ribs in the world should be enough proof that the restaurant knows what it’s doing. Readers agree that Tony Roma’s has the best BBQ in the area. An expanded menu — with fresh salads, mouthwatering steaks and delicious seafood — offers something for anyone, yet time after time, it’s the world-famous barbecue ribs that keep the restaurant topping award lists.

Tony Roma’s
4110 Mission Blvd.
(858) 272-7427
tonyromas.com

THANK YOU FOR VOTING US

CATERING
DESSERTS
FRENCH
WINE SELECTION

It’s Always a Delicious Day at...

The French Gourmet!
CATERING • RESTAURANT • BAKERY • WINE BOUTIQUE

• Full service or catering-to-go in the cuisine of your choice
• California-French Cuisine in a casual setting
• Traditional French pastries, baguettes, croissants, pâtés, cheeses, and more!
• $25+ 3-course prix fixe dinner menu

34 Years and Still Going Strong!
Breakfast & Lunch Served Daily 8am - 1pm
Dinner Tues - Sun 4pm - Close

Call for reservations: (858) 488-1725

Best Beer Selection

Tap Room
One look at Tap Room’s beer selection and you will know these folks are serious about their brews. Far from the standard Stellaars and Shocktops, the beer list contains dozens of unique ales for every palate. Don’t see the one you’ve been dying to try? Just send in your request through its website, and it will send you an email when it has it on tap. Yeah, you heard it right! You can also check the live beer page, Tap Room updates what it is serving and how much is left before it moves on to the next delicious draft. How’s that for the perfect beer house?

Tap Room
1269 Garnet Ave.
(858) 274-1010
sftaproom.com

Best Choice

Libs Chiropractic Center
4410 Lamont St.
(858) 483-8500
libschiropractic.com

Best Choice

Libs Chiropractic Center
4410 Lamont St.
(858) 483-8500
libschiropractic.com

Choices

The Libs — a husband-and-wife team — have run Libs Chiropractic Center since the early 1980s. Dr. Lori Libs has been practicing since 1979 with a focus on family care. She continues to study gentle chiropractic techniques. Dr. David Libs has been a practicing chiropractor since 1982. He has advanced training in the Gonstead technique and is a qualified medical examiner. David specializes in working with accident/workers comp cases and severe lower back pain patients. The center also offers Vax-D treatment to treat herniated discs, as well as massage therapy, nutrition consultation and acupuncture.

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Duck Dive
(See entry under Best Overall Service)

Best Burrito
Taco Surf
The burrito is to fast Mexican cuisine what the hamburger is to the American palate. Each item is incredibly tasty when it’s done right — and in the case of the former, Taco Surf nailed it. There’s not much to the decor of the place other than a pick-up counter and a few small tables — but the ceiling is lined with some sweet classic surfboards to fuel the local flavor. The burritos, tacos and fajitas are big and fat to boot, and you get to experiment with a massive choice of toppings. You can’t go wrong with the California burrito, topped with hashed browns.

Taco Surf
4657 Mission Blvd.
(858) 272-3877

La Perla
Hands-down among locals and many visitors to the area, La Perla serves up one of the best burritos at the beach! Enjoy a full menu of authentic Mexican fare. If you haven’t tried La Perla, give it a try. You won’t be disappointed!

La Perla
745 Emerald St.
(858) 274-3038

Best Cafe/Coffee Shop
The Olive Cafe
The Olive Cafe is the perfect spot to grab a bite between all your beach activities, especially if you are looking for one of the best breakfasts in Pacific Beach. The scones and pastries disappear so quickly you may want to call ahead. It offers wireless high-speed access, so bring your laptop and get hooked up.

The Olive Cafe
805 Santa Clara Place
(858) 488-1224
olivecafe.biz

Cafe Mono
(See listing under Best Bagel)

Best Carne Asada
Guava Beach Bar & Grill
(See listing in photo box on Page 11)

La Perla
(See listing under Best Burrito)

Best Catering
The French Gourmet
(See listing under Best French)

Starkey’s BBQ
(See listing under Best BBQ)

Best Chicken Wings
Dirty Birds
For a place with a name like this, things inside look immaculate — sweeping wooden beams and stained glass with cool, beachy art on the walls. And Dirty Birds throws you a few odd balls, too — turkey chili fries and fried cheese sliders are just a couple quirky entries on the menu. Check out the 22 different wing flavors.

Dirty Birds
4656 Mission Blvd.
(858) 274-2473
dirtybirdspb.com

China Inn
How this place charges almost nothing for its food and at the same time maintains its flashy decor is beyond us. The funksters that populate this place, young and usually without a lot of money, can expect to let go of less than $10 for generous helpings of Chinese staples like egg foo young, chow mein, chop suey and variations on chicken and beef dishes (prices for the imperial lobster and Peking duck are somewhat higher). If you have even less to spend, you’re welcome to spend time at the full bar — cocktails, like the rest of the fare, are anything but pricey.

China Inn
877 Hornblend St.
(858) 483-6680

Chop Shop
Chop Shop Teriyaki, in Mission Beach, serves up fresh teriyaki bowls and plates, yakisoba plates, salads, teriyaki burgers, fried rice and lettuce wraps. It

The Patio
on Lamont Street
Pacific Beach’s newest home for farm-to-table dishes, craft cocktails, locally crafted beer and a pet-friendly environment. A few blocks from the beach, but miles away from a sleepy beach bar, you’ll find us welcoming our neighbors with a smile. It’s a cozy and vibrant place where you always feel at home. You’ll see craft cocktails being shaken, hear our eclectic wines being described table side, taste excellent local beer and share food you’ll be raving about tomorrow. Get ready to relax, enjoy, share.

Best Overall Service
Best New Restaurant
Best Patio Dining, Best Martini
Most Pet Friendly

The Patio on Lamont Street
4445 Lamont St.
(858) 412-4648
thepatioonlamont.com

The votes are in...

READERS’ CHOICE AWARDS!

TOWER23
gold medal > best hotel

JRDN
gold medal > most romantic
gold medal > wine selection
silver medal > best martini
silver medal > best steak
silver medal > best sunday brunch

MOONDoggies
silver medal > best place for a birthday party

THANK YOU!
20+ years serving Pacific Beach.

eat.drink.sleep.

TOWER23

JRDN

# moondoggies

CHECK OUT ALL OF OUR PROPERTIES AT: EATDRINKandsLEEP.NET
Pacific Beach Cantina
Home of the mega margarita and best Pacific Beach vibe located in the heart of Pacific Beach just steps from the beach, this legendary spot is as much an institution as PB’s Crystal Pier down the street. Come shake the sand out of your toes and get a drink in your hand from our large selection of drafts, crafts and specially flavored margaritas. The outdoor patio bars are the perfect spot to sip an ice-cold cerveza on a sunny afternoon or down chilled tequila shots. Food, fiesta, ice-cold cerveza on a sunny afternoon or patio bars are the perfect spot to sip an ice-cold cerveza on a sunny afternoon or down chilled tequila shots. Food, fiesta, ice-cold cerveza on a sunny afternoon or down chilled tequila shots. Food, fiesta, ice-cold cerveza on a sunny afternoon or down chilled tequila shots.

Filippi’s Pizza Grotto
Filippi’s has been in San Diego since 1930, which makes it older than most of you. The thing is, it didn’t start out as a pizza restaurant at all. Its origins were in Little Italy, where Vincent deFilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery — the couple’s business dePhilippis and Madeleine Stefani ran a deli grocery.

Saska’s Steak & Seafood
Saska’s offers a distinctive dining experience in a quaint, intimate atmosphere. Steak has always been the main draw to this place — the juicy, perfectly cooked “Duke” is one of the most delicious in San Diego. Saska’s also offers an engaging variety of fresh seafood entrées in addition to a great selection of pastas.

Yogurt on the Rocks
Yogurt on the Rocks has launched the traditional self-serve concept into the 21st century by creating a lounge-like Wi-Fi service catering and wedding cakes, paving the way for the future of yogurt parlors. Yogurt on the Rocks has launched the traditional self-serve concept into the 21st century by creating a lounge-like Wi-Fi service catering and wedding cakes, paving the way for the future of yogurt parlors. Yogurt on the Rocks has launched the traditional self-serve concept into the 21st century by creating a lounge-like Wi-Fi service catering and wedding cakes, paving the way for the future of yogurt parlors. Yogurt on the Rocks has launched the traditional self-serve concept into the 21st century by creating a lounge-like Wi-Fi service catering and wedding cakes, paving the way for the future of yogurt parlors. Yogurt on the Rocks has launched the traditional self-serve concept into the 21st century by creating a lounge-like Wi-Fi service catering and wedding cakes, paving the way for the future of yogurt parlors. Yogurt on the Rocks has launched the traditional self-serve concept into the 21st century by creating a lounge-like Wi-Fi service catering and wedding cakes, paving the way for the future of yogurt parlors.

The Beach & Bay Press Readers Choice Awards 2013

THURSDAY
OCTOBER 10, 2013
Beach & Bay Press
Food that is both healthy and delicious. California Kebab strives to serve its guests quickly prepared, high-quality Mediterranean bites, hot sandwich-ettes, fresh wraps and massive deli subs.

Inspired by smiley toddler daughter Vanessa (nicknamed Vanoos) who can be caught joining her parents at the new restaurant, the owners of the Grillette are serving up something new to the Pacific Beach crowd. They boast their shop as “the home of homemade food,” where guests will enjoy authentic Italian entrees and a wine list that offers glasses and bottles from more than 13 regions in Italy. If you have your own favorite bottle, bring it to the restaurant Mondays or Tuesdays when there is no corkage fee. Enoteca Adriano

As Pacific Beach’s first wine bar, Enoteca Adriano provides an unexpected touch of romance and class in this fun-loving beach town. Chef Franco Tassone was born in Italy and has parlayed his love of cooking and fine dining into a gem of a restaurant, with authentic Italian entrees and a wine list that offers glasses and bottles from more than 13 regions in Italy. If you have your own favorite bottle, bring it to the restaurant Mondays or Tuesdays when there is no corkage fee. Enoteca Adriano

4864 Cass St. (858) 490-0085 enotecaadriano.com

**Catamaran Spa**

At the Catamaran, the biggest draw might be the beautiful studios and suites. Or maybe the tropical garden. Or perhaps it is the placid setting along Mission Bay’s sandy shores. It could even be the relaxing day spa. It’s hard to choose the best feature, especially when you get them all for a surprisingly affordable rate.

**San Diego’s Only Beach Front Spa**

**Catamaran Spa**

3999 Mission Blvd. (800) 422-8386 catamaranresort.com

**Best Hotel**

Catamaran Resort Hotel

**Best Day Spa**

Catamaran Spa

**Best Lunch**

Miller’s Field

**Best Margarita**

Guava Beach

**Best Overall**

California Kebab

**Best Margarita**

Fat Fish Cantina

**Best Italian**

Mamma Mia

**Best Happy Hour**

Guava Beach Bar & Grill

**Best Sunday Brunch**

Pacific Beach Shore Club

**Best Happy Hour**

**Best Italian**

Mamma Mia

**Best Happy Hour**

**Best Italian**

Mamma Mia

**Best Italian**

Mamma Mia

**Best Italian**

Mamma Mia

**Best Italian**

Mamma Mia

**Best Italian**

Mamma Mia

**Best Italian**

Mamma Mia
THANK YOU PACIFIC BEACH!
FOR VOTING US
BEST SANDWICH
IN MISSION & PACIFIC BEACH

12 OZ. CAN OF SODA & BAG OF CHIPS*
Up to 1.5oz bag of chips.
with purchase of any regular priced sandwich
Exp. 11/10/13 Must present this ad.

PB Market & Food Corp
CALL IN YOUR ORDER, WE’LL HAVE IT READY FOR YOU!
CHECK OUT OUR EXTENSIVE COLLECTION OF CRAFT BEERS AND PREMIUM WINES
4435-1/2 Cass St. 858-272-8300
Sun-Thurs 8 am-11 pm • Fri & Sat. 8 am-12 pm
Deli Hours 8am-7pm (Sun. until 6pm)
Sliders Burger
This little burger joint in Mission Beach is big on flavor and has been compared to many other favorite burger joints in the beach area — like Rock & Hodad’s for best burger! Servings are generous and the milk shakes are great. You may want to slide on over and see what all the fuss is about and write your own revue.

Guava Beach
(See listing under Best Carne Asada)

Best Steak
Saska’s Steak & Seafood
(see listing under Best Family Restaurant)

Best Sunday Brunch
Atoll at the Catamaran
(See listing in photo box of Page 7)

JRDN
(See listing under Best Martini)

Best Sushi
Sushi Kuchi
Sushi Kuchi is definitely on the casual and more affordable side. Serving 99¢ Sake Bombs (every night from 7 p.m. to close) Fun time, great flavor, and good value. Serving huge rolls, stuffed to overflowing, and artfully arranged. Plus free edamame appetizer.

Zen 5
Zen 5 strives to provide an atmosphere that promotes their “Rolls & Reggae” tagline, and the combination seems to be working, as the restaurant is almost always full of happy diners. Daily specials keep the menu exciting, and the reggae tunes playing in the background keep the vibe carefree. Those in the mood for sake or Sapporo can get their fix at the restaurant’s daily happy hour from 5 to 7 p.m.

Kono’s Surf Club Cafe
If you like a little dinner with your breakfast, Kono’s is your place. That’s because nobody does potatoes like this eatery, with cheese, bell pepper and whatever other topping you can think of to boot. If you like a little view with your morning meal, this is a winner. Cross the boardwalk and sit on the modest patio that overlooks the ocean. You’ll see firsthand why you live in Southern California. And if you like quotes on the wall of your eatery, you’re in the right restaurant as well, with a little erudition adding to the flare of the décor. There’s a laid-back surfer vibe amid it all as well, which makes it perfect for Pacific Beach and the surfer crowd that stops off after an early morning on the waves.

Best Vietnamese Pho Time
With bright-green bamboo signage to initially attract hungry eyes, there is an array of good eats at this pho spot. The pho soup aroma wafts inside the restaurant, which helped earn them a Readers Choice award this year. The broth is not too oily and even referred

Best Sliders
Diego’s Dogs & Sliders
(See listing under Best Hot Dog)

Kono’s Surf Club Café
704 Garnet Ave. (858) 483-1669 sdbeachlife.com/ kono.htm

JRDN
4475 Mission Blvd., Suite N-Q
(858) 490-2245

Pho Time
4516 Mission Blvd.
(858) 483-0669

Sushi Kuchi
4475 Mission Blvd., #C
(858) 490-0121
zen5sushi.com

Kono’s Surf Club Café
704 Garnet Ave. (858) 483-1669 sdbeachlife.com/ kono.htm

Zen 5
1130 Garnet Ave. (858) 490-0121 zen5sushi.com

Kafe Yen
4516 Mission Blvd. (858) 373-3936 kafeyen.com

Best Sliders
thefishery.com
The Fishery tion as a beautiful PB landmark, and chefs. The Fishery has earned a distinc-

ty due to its premium beer, wine and gourmet sandwiches. You’ll love the fast, friendly service. The large menu board could be overwhelming, and artfully arranged. Good value. Serving huge rolls, stuffed to overflowing, and artfully arranged. You can add chicken, pork, beef, seafood and, for the more adventuresous, duck to your dish. You can even custom-fit your food to the preferred degree of spiciness.

Best Sliders
Kono’s Surf Club Cafe
San Diego, CA 92109
(858) 483-1669

San Diego Reader
OCTOBER 10, 2013
Beach & Bay Press

Woodstock Pizza
Make A Wish

Buy a Large or XL Kauai Pie & We’ll Donate $2 to Landon’s Wish

Landon, age 6, has a heart condition. His wish is to visit Orlando’s Wizarding World of Harry Potter & train as a Jedi Knight. Let’s help Landon & other children like him.

1221 Garnet Ave | 858.642.6900 | woodstockspb.com | #woodstockspb
to as golden and sparkly, a perfect formed and tasty concoction. With tender steak and finely-cut tripe and tendon, the Pho Time soup is a standout.

**Pho Time**
1820 Garnet St.
(858) 273-1664

**Pho Sao Bien**
Vietnamese restaurant Pho Sao Bien is known for its rice noodle soup, called pho, that visitors from the north rave about, which is saying something since the competition up there is more fierce between Vietnamese restaurants. The salad bowl is also popular, which consists of vermicelli noodles topped with lettuce, mint, bean sprouts, peanuts and a choice or combo of chicken, beef, pork, tofu or shrimp. The restaurant also sells a Vietnamese coffee with a French influence — served with a strainer and condensed milk on the side. A selection of beer is also available. Lunch goers shouldn’t expect to wait more than five minutes for their meal, and homebodies can place an order and carry out their food.

**Pho Sao Bien**
1958 Garnet Ave.
(858) 272-9612

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**Best Wine Selection**

**JRDN**
(See listing under Best Service)

**French Gourmet**
(See listing under Best French)

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**Best Architect**

**Oasis Architecture**
Oasis is a full-service architectural firm specializing in custom residential homes, historic renovations and quality additions. The staff’s primary goal is to understand their client’s vision and help guide them through the entire development process, from design to permits and approvals through the actual construction.

**Oasis Architecture & Design Inc.**
1015 Turquoise St. Suite 2
(858) 273-5632
oasis-ad.com

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**Best Art Gallery**

**Surfindian**
Surfindian is a surf gallery and surf boutique located in Pacific Beach, California. At Surfindian, the gallery features art-driven, small batch products that reflect an individualized approach to the art of surfing.

**Surfindian**
4652 Mission Blvd.
(858) 412-5334
surfindian.com

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**Best Attorney**

**McGill-Lewis Law Group**
One thing is certain about the McGill-Lewis Law Group — it cares about its clients. The full-service law firm is made up of attorneys who have helped earn the group an impeccable reputation by providing the finest legal services. It provides high quality and affordable legal services ranging from preparation of documents, contracts, estate planning and legal counsel.

**McGill-Lewis Law Group**
4640 Cass St.
(858) 433-0153
mcgill-lewis.com

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**Best Auto Detail**

**PB Auto Detail**
Pacific Beach Detail Shop truly pays attention to the details. Every car is personally inspected by the owner before the keys are handed back over. A full detail can be pricey, but you definitely get what you pay for, as your car will look even better than new. The shop has been in business since 1981, and with that comes experience.

**PB Auto Detail**
4645 Cass St.
(858) 581-0211

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**Best Chiropractor**

**Grand Avenue Chiropractic**
Grand Avenue Chiropractic believes that true health comes from within and is the result of maintaining a healthy spine and nervous system, proper nutrition, exercise, rest and relaxation, and a positive state of mind. Come and see them and start feeling better.

**Grand Avenue Chiropractic**
910 Grand Ave., #109
(858) 273-1721
grandavenuechiropractic.com

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**Best Auto Repair**

**PB Foreign & Domestic Car Repair**
At PB Foreign & Domestic Car Repair, you’ll feel you’ve left your car in the hands of some pretty knowledgeable folks. Not only has this shop been open since 1981, it’s family owned, which translates to a solid investment in the business’ credibility. The staff will get you rollin’. After all – it’s a family tradition.

**PB Foreign & Domestic Car Repair**
1727 Garnet Ave.
(858) 480-3637
pbautorrepair.com

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**Bill Howe**

**Bill Howe Plumbing, Inc.**
PLUMBING, INC. HEATING & AIR CONDITIONING RESTORATION & FLOOD SERVICES

Call San Diego’s Best, Because “We Know Howe!”

**Beach & Bay Community’s Gold Medal Plumber**

**www.billhowe.com • 1.800.BILL.HOWE**

Lic # 488413  Lic # 906704  Lic # 970643
Best Bank
San Diego County Credit Union
It’s not big-bank banking. It’s better. San Diego County Credit Union offers free checking with e-statements, auto loans, home loans and more. Open an account at San Diego’s Best Credit Union – you’ll be glad you did.
San Diego County Credit Union 1650 Garnet Ave. (858) 732-2848 sdccu.com

Comerica Bank
The 160-year old Comerica Bank has established its footprint in southern California. Within the last nine years, the bank has set up 100 branches in California. Within the last nine years, the branch on Garnet Avenue that opened in San Diego in recent years. The branch on Garnet Avenue specializes in small businesses, and the bank attempts to be proactive by visiting businesses and residents at their location, as well as offering full services to its banking clients.
Comerica Bank 1802 Garnet Ave. (858) 274-4693 comerica.com

Best Bike Shop
Rusty Spokes Bike Shop
Rusty spokes claims to have the most comfortable bikes in Pacific Beach! Apparently, our readers agree! The staff is very friendly and helpful and will try to fit you into a bike for your needs. Followup is great. Need a minor adjustment? No problem. Or stop by and fill up the tires. They’ll take good care of you after your purchase.
Rusty Spokes Vintage Bicycles 1344 Garnet Ave. (858) 581-1931 softcruiser.com

Pacific Coast Bicycle
The logo for Pacific Coast Bicycle says it all: a stick drawing of a bicycle in the shape of a Harley Davidson — high handlebars and a low ride. This bicycle shop is in the know about the latest BMX and cruiser trends, and offers either a cruiser ready to roll, a custom-made bike or modifications to your own baby. If you don’t have wheels to ride by the shop, check out some BMX choices online that include the Redline, Free Agent, SE Bikes and Mongoose.
Pacific Coast Bicycle 1637 Garnet Ave. (858) 251-2483 pacificcoastbicycle.com

Best Bookstore
Traveler’s Depot
Traveler’s Depot is a wise place to stop on your way to the beach. There’s also a vacuum available to help you to detail your own car. You’ll also find free parking in the bayside lot at Santa Clara. These folks thought of everything.

Shell Gas Station
Shell has proven to be the quickest, cheapest and get-your-car-cleanest gas in Pacific Beach. The car wash helps you get in and out quickly. There’s also a vacuum available to help you to detail your own car. The prices are small. After all, you’re paying for just a basic wash, but it basically leaves you car shining.
Shell Gas Station 2075 Garnet Ave. (858) 272-2844 shell.com

Best Carpet Cleaner
Rusty Spokes Carpet Care
We specialize in carpet cleaning and to get the project done on time and within budget.

Best Happy Hour
Guava Beach Bar & Grill
Guava Beach Bar & Grill is a local bar for everyone. It combines a warm and comfortable atmosphere with a lively and fun energy that ensure good times for all. It is just steps away from the ocean and Sail Bay in beautiful Mission Beach. Guava Beach offers plenty of plasma TVs, including a 10-foot HD projection screen with surround sound to satisfy all your sports viewing needs. It has the NFL, NBA, MLB, NHL, college football and F1 soccer packages, so you don’t have to miss any of the games! With its VIP room, an elevated pool table lounge, two jumbo booths, a plush leather couch, cozy fireplace and long mahogany bar, there is a comfortable spot for all. You’ll also find free parking in the bayside lot at Santa Clara. These folks thought of everything.
Guava Beach 3714 Mission Blvd. (858) 488-6698 guavabeach.com

Thank you for honoring us 5 years in a row!
"I love being an integral part of the community, doing what I do to make our community a more beautiful place to live." – Tom Armstrong

God Bless America, God bless our troops
Call Us For a Free In-Home Consultation
- FREE ESTIMATES
- Room Additions
- 2nd Stories
- Remodels
- Kitchens and Baths

Custom Homes
Chelsea Front
Arcen Kitchen
Archer Front

Cass Street Automotive
Cass Street Automotive is a state-of-the-art, top automotive service and repair facility located in beautiful Pacific Beach. Having brought his complete bumper-to-bumper approach to auto repair in the Mission Hills area, Mission Hills Automotive, with great success, Randy Begin is proud to open Cass Street Automotive to bring high-quality, effective auto repair to the north Pacific Beach and La Jolla area. With two-year, 24,000-mile nationwide warranty and a master technician taking care of your car, you can keep your car safe and have peace of mind right in your neighborhood.
Cass Street Automotive S165 Cass St. (858) 488-0885

Best Contractor / Construction
Thank you for honoring us 5 years in a row!
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"God Bless America, God bless our troops"

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- FREE ESTIMATES
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- Kitchens and Baths

Custom Homes
Chelsea Front
Arcen Kitchen
Archer Front

Building America with Pride
One of San Diego’s Top Builders Since 1980
WWW.ARMSTRONGBUILD.COM

Our mission is to work with you/our clients closely and build from your/their plans or ours to create and build the best quality project that fits your/our client’s budget and to get the project done on time and within budget. We strive to build and/or create/build additions that either blend with the original home or enhance the new theme of the home should that be your/our client’s desire. We strive to build or create that kitchen or bath of your/our client’s dreams.

Chelsea Front
Arcen Kitchen
Archer Front

Best Car Wash
La Jolla Carwash
Looking for a great affordable car wash in the heart of Pacific Beach? Well, you found it. La Jolla Car Wash has been serving locals for more than 20 years! Always consistent with clean, fast service and a smile.
La Jolla Car Wash 891 Turquoise St. (858) 488-1900

Best Financial Advisor
Schoettle Financial
1010 Turquoise St., Suite 225
San Diego, CA 92109
(858) 488-3800
www.SchoettleFinancial.com

We strive to build or create/build additions that either blend with the original home or enhance the new theme of the home should that be your/our client’s desire. We strive to build or create that kitchen or bath of your/our client’s dreams.

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Helping you to rely on your feet during your travels, the Depot also stocks comfortable sandals and Keen shoes — a waterproof, non-slip, comfortable shoe for professionals and travelers with weary feet. Your travel destination – Traveler’s Depot.

Traveler’s Depot 1655 Garnet Ave. (858) 483-1421 travelersdepot.com

Offering strategic investment and advisory services for retirement/college funding/estates/taxes.

Securities and advisory services are offered through Cetera Advisor Networks, LLC (doing business as CFGAN Insurance Agency), member FINRA/SIPC. Cetera is under separate ownership from any other entity.

Thank you, Pacific Beach, for voting us best Financial Advisor!
Best Resale
Play It Again Sports
1401 Garnet Ave.
(858) 490-0222
playitagainsports.com

Best Computer Repair
SD Laptops
The goal at SD Laptops is to provide affordable technical services for restoring your laptop/notebook, PC or desktop computer back to its original working state. It offers a flat fee of $89 for most repairs and it provides free diagnostics for a fast and accurate assessment of the work required before it moves forward with repairs, so you always know what to expect.

Best Contractors/Construction
Armstrong Construction
Tom Armstrong began at the base level at the age of 15 as a laborer, carpenter, framer and layout worker and worked his way up. At 17, he was specializing in stairway construction and roofing. A few years later, he was supervising construction phases. Then, Tom went solo in the design and remodeling business. In his work, he aims to capture as much sunlight and ocean view as possible. Armstrong had become a trusted name in construction.

Best Financial Planning
Schoettle Financial
Tom Schoettle formed Schoettle Financial to provide high-quality, personalized investment services to a limited group of clients. As a fully registered investment advisor, Schoettle Financial seeks to build long-term relationships with clients. The personal attention and commitment they provide enables clients to accumulate and manage their wealth and work toward achieving their financial goals. They offer top-quality financial and estate planning, keeping each client’s needs and tax circumstances in mind.

Best Florist
Impulsive Flowers
The Internet has changed business, but flowers have not gone out of style. You can just order them through the Internet now. Impulsive Flowers, sold out of Henry’s Market, offers creative arrangements for the usual occasions—weddings and funerals and romantic surprises—but you can also choose from a traditional, contemporary or exotic look, or just skip the petals and go for the gourmet basket. Take time to stop by and smell the roses.

Best Furniture
Underground Furniture
You never know what the future holds. Just ask the peeps over at Underground Furniture, where the inventory is clean-lined and modern, like it was in the 1990s and 00s. This place is always trying to keep that aspect in the store, and that’s the way it’s been since its opening more than a decade ago. And in all that time, you’ve responded so well that Underground is trusting you to get into the act. You can now build your own sofa — custom colors, sizes and everything else — if you ask.

Best Furniture Store
Underground Furniture
1345 Garnet Ave.
(858) 581-0229
undergroundfurniture.com

Best Glasses
Optical Center
Because you can imagine, decked the walls with Trader Joe’s). Stores got bigger (if you remember), and in 1991, they were called Pronto Markets. In 1967, the founder, the original Trader Joe, changed the name (yes, to Trader Joe’s). Stores got bigger (if you can imagine), decked the walls with Trader Joe’s. Take time to stop by and smell the roses.

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Best Hair Salon

Tanglez
Janet and Sue are the proud owners of Tanglez, a friendly beach salon that is anything but typical. Between the nine fabulous stylists, there's every type of service: from the latest in color techniques and clipping the kids to hives and fixing up the guys. The salon is always neat, clean and bustling with fun! The stylists use the newest products and are always game to try new things. You’ll leave the salon with a smile and the confidence that your hair looks amazing.

Tanglez
5010 Cass St.
(858) 270-7313
tanglezhair.com

Best Hotel

Tower23 Hotel
Tower23 Hotel is San Diego's only luxury-lifestyle hotel on the beach and one of California's most stylish and contemporary urban resorts. The hotel derives its name from lighthouse tower 23, which is positioned on Pacific Beach near the hotel and creates a cool haven to enjoy one of America's best temporary amusement park rides, ride the wave machines at Wave House Beach Club, play laser tag, visit the arcade and midway style games, shop and enjoy a wide array of cuisine throughout the Park, which includes beachfront restaurants including the newly opened rooftop restaurant and bar Cannonball, as well as food court style dining like Belmont's Burgers and the The Plunge Pizzeria.

Belmont Park
3146 Mission Blvd.
(858) 228-9283
belmontpark.com

Walkin Salon by Robert Cromanes
A Paul Mitchell Focus salon. Enjoy walk in convenience with A Robert Cromanes Salon experience!

Walkin Salon by Robert Cromanes
969 Garnet Ave.
(858) 270-9975
robertcromanes.com

Best Nail Salon

French Nail Designs & Spa
Always a warm and welcome greeting, when entering the Salon! French Nail Designs has been your neighborhood Nail Salon for many years with many satisfied customers. Pink-and-white nails, spa pedicures and manicures and gel nails are just some of the specials they offer. Treat yourself and your nails to a wonderful experience!

French Nail Designs & Spa
909 Grand Ave., Ste 2
(858) 287-9315

Perfect Nails & Spa
Full service nail salon and day spa manicures, pedicures, acrylic nails, massages — the perfect place to relax after a long day at work. Good service, great prices, happy customers.

Perfect Nails & Spa
1837 Garnet Ave.
(858) 274-4728

Best Nursery

Green Gardens Nursery
The neighborhood stop for a wide choice of plants, organic and non-organic fertilizers, imported pottery, specialty fountains and garden decor. The Backus family has run the nursery on Cas St Street for the last 30 years. Paul Backus offers a complimentary rose consultation to help buyers choose the perfect site for their thorny plant, prepare soil, set up irrigation and so forth. Green Gardens Landscape and Design, a landscape design company that serves residents and businesses, is also run through the nursery.

Green Gardens Nursery
4910 Cass St.
(858) 483-8803
sdgreengardens.com

Best Paint Store

Sherwin-Williams
Sherwin-Williams is a contemporary paint store with an extraordinary history. Founded in 1866, only one year after the Civil War ended, it entered the market at a time when there was no railroad to the Pacific, no telephones, no electric lights, no automobiles, and perhaps most notably, no ready-to-use paint. Founders Henry Sherwin and Edward Williams set out to invent the product that consumers now use by the gallon every day. Wow! Who knew?

Sherwin-Williams
1220 Garnet Ave.
(858) 581-3607
sherwin-williams.com

Dunn Edwards
Dunn-Edwards, a paint-industry leader since 1925, is a paint manufacturer specializing in exterior and interior paint, as well as professional paint.

Dunn Edwards
5180 Mission Blvd.
(858) 489-8912
dunneastudios.com

Best Personal Trainer

Addie®Addies Studio
Specializing in personal training, functional daily living, balance, strength and core conditioning, as well as cardiovascular exercise, posture, weight loss, rehabilitation and senior fitness. Having a strong, long-standing relationship with the MS Society, it utilized the MS fitness program to help hundreds of MS clients improve their quality of life. Achieve your fitness goals with Addie.

Addie’s Studio
4440 Ingraham St.
(858) 483-2711
addiesstudio.com

Best Pet Hospital-Veterinarian

Grand Animal Hospital
Dr. Kevin M. Scoggin and team are committed to bringing you and your pets better health by practicing the science of Veterinary Medicine. Grand Animal Hospital is a full-service Animal Hospital whose mission is to provide the highest standard of quality and compassion in veterinary care, emergency veterinary services in addition to standard medical, surgical, and dental veterinary care.

Grand Animal Hospital
1033 Grand Ave # A
(858) 272-1320
grandanimalhospital.com

ABC Veterinary Hospital
ABC Veterinary Hospital offers a full range of veterinary services designed to provide the highest level of care for your special pet. The facilities are complete with radiology, dentistry and an in-house laboratory. In addition to general medicine, it provides low-cost spay, neuter and vaccine services, as well as your four-legged fluff and heartworm prevention. Advances in medicine and science technology afforded ABC Veterinary Hospital the opportunity to enhance its exceptional

ABC Veterinary Hospital
1945 Garnet Ave.
(858) 233-1974
abcveterinaryhospital.com

Best Bakery

Table 926
Table 926 has fast become a popular dining destination for foodies. The upscale, yet casual, seasonal cuisine reflects the gastronomic experiences of chef and owner Matt Richman, blending California ingredients with Mediterranean and Latino flavors.

Table 926
926 Turquoise St.
(858) 539-0926
table926.com

ABC Veterinary Hospital
1945 Garnet Ave.
(858) 233-1974
abcveterinaryhospital.com

Best Overall Restaurant

Table 926
A 2012 San Diego Home & Garden magazine silver fork winner, table 926 has fast become a popular dining destination for foodies. The upscale, yet casual, seasonal cuisine reflects the gastronomic experiences of chef and owner Matt Richman, blending California ingredients with Mediterranean and Latino flavors.

Table 926
926 Turquoise St.
(858) 539-0926
table926.com

Thank You for Voting Us #1!

New Patient Special:
$75* cleaning, exam and x-rays.
reg. $225 expires Nov. 30th
858-272-2222 • 4527 Fann St.
www.pacificbeachsmile.com

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Woodstock’s Pizza
Woodstock’s Pizza has been making its mark in college towns across California for more than two decades, and Pacific Beach finally got its own location for families and students to enjoy. Here, the secret really is in the sauce, which is baked into the folded crust for a spicy kick from your first bite to your last. Founders Chuck Woodstock and Mike Chew committed early on to using only fresh dough and piling on more toppings than their competitors. They also established a family-friendly environment, where parents can enjoy an adult beverage and watch sporting events on large-screen TVs while their children dig into the gooey slices of pie.

Noah’s Natural Pet Market
When you care enough about your pet to ensure he or she only gets the best, Noah’s is a retail pet supply store and market that offers a variety of all natural, healthy pet foods and environmentally friendly pet products. The staff at Noah’s are always happy to help out you or your furry friend. Noah’s allot plenty of research to caring the best foods and supplements on the market, meaning you can have confidence that your pet truly is getting the best.

Hydrangea Cove
Hydrangea Cove is a charming shop specializing in unique home and garden accessories with a beach cottage feel. It features coastal-inspired decor, one-of-a-kind vintage pieces, books and lovely gifts in a casual and comfortable style for browsing and shopping. Hydrangea Cove was created after Susan Christopher, owner, had extensive searches for items to outfit and decorate her Mission Beach cottage and small garden. Located in the north PB, a few blocks from the ocean this little shop is worth the visit.

Best Place for Exotic Gifts
Moton Hawaii
If you’re looking for leis in San Diego, you’ll find them at Moton Hawaii. Been searching for a ukulele? Moton has them too! You’ll find products from Hawaii and other Pacific Islands like fresh flower leis, ukuleles, Surfah slippers, Island Tat trees, Hawaiian fashions, aloha shirts and dresses, Hawaiian heirloom jewelry, Tahitian black pearls, CDs, DVDs, auto stickers, hula supplies, toter sticks, Hawaiian print fabric, Hawaiian books, backpacks, gift items, and so much more... it even has Poly- nesian dance entertainment & classes!

Luv Surf
Luv Surf is a lifestyle brand, inspired by the eclectic beach communities of San Diego. Luv Surf is beach lovers who embrace the local San Diego culture of surf and sun! It is pet friendly, environmentally aware, active and hopes that their line of beachwear and accessories is a reflection of their Luv for this great place.

Surf & Post
Surf & Post is your one-stop shop for fluffing out. Surf & Post carries a variety of all natural, holistic health for your animal. The store carries a variety of all natural, self-service pet wash that focuses on providing high-quality work and guarantee the work. Its philosophy of providing high-quality work and excellent customer service is what has made Bill Howe a household name.

Bill Howe Plumbing
1-800-Bill-HOWE
(1-800-245-5469)
billhowe.com

Best Printer
PB Printing
PB Printing is a full-service print shop that offers everything from business cards to flyers to posters to stickers, plus a knowledgeable staff that can help you with graphic and web design, logos, branding and direct mail campaigns. The company is committed to the environment, using soy-based inks, Green Seal certified paper and recycling programs.

PB Printing
853 Hornblende St. (858) 273-8335
3Dprint.com

North Shores Printery
No job is too small for the NSF that has served the community since 1980. North Shores Printery offers services in offset and digital printing, finishing, full capability binding, drilling and folding. A graphic designer can create logos or identity packages for customers. Jay Brewer and Jeremy Ses-

PB Printing
929 Turquoise St. (858) 581-0555
panoagoutpost.com

Best Resale
Play It Again Sports
(See listing in photo box on page 12)

Buffalo Exchange
Buffalo Exchange is more fashionable than the average thrift store. Its ever-changing inventory includes designer labels, vintage, jeans, leather and one-of-a-kind items. Eighty percent of its clothing and accessories come from local customers, which means the like- lihood of turning your former favorites into cash is pretty high. Many of the items run under $20, making you to look fabulous for a whole lot less.
Since 1993, Mission Beach Surf Shop
(858) 274-1195
1370 Garnet Ave.
Steve. That says a lot.
prices. People drive for miles to use
check stations. You can expect fast
pricing is very fair.
need to have done up front and the
It will give you the skinny on what you
don’t have to rely on your feet
actively for professionals and
travelers with weary feet.
 traveler's Depot
is a wise place to stop
before you travel to ensure you
have everything for your journey.
The store sells luggage, travel books, maps, purses, handbags and backpacks. And since you will have to rely more on your feet during your travels, the Depot also stocks comfortable sandals and Keen shoes — a waterproof, non-slip, comfortable shoe for professionals and travelers with weary feet.
Traveler's Depot
(858) 483-1421
travelersdepot.com
Best Women's Apparel/Accessories
Surf Club Surf Shop
Located in the heart of Pacific Beach, Surf Club has a wide variety of sandals, swimsuits, surf supplies and more. Shop by and browse around.
Surf Club Surf Shop
(858) 483-4854
surfclubsurfshop.com

The Baked Bear
The goal with The Baked Bear is to provide San Diego with a unique spin on a timeless dessert. The Baked Bear specializes in custom cookie ice cream sandwiches and serves a wide range of other unique desserts. It provides freshly baked cookies and premium ice cream at an affordable price for everyone to enjoy.
Located in the heart of Pacific Beach, it creates a welcoming environment for customers to feel at home while they enjoy the most delicious desserts in town.
The Baked Bear
4516 Mission Blvd.
(858) 886-7433
thebakedbear.com

Corepower Yoga
Located just at the intersection of Ingraham Street and Garnet Avenue, the Pacific Beach yoga studio can be conveniently accessed from the I-5. This location houses one large and luxurious yoga room, as well as a range of amenities, including changing rooms with showers and private lockers. This studio will also feature a full retail boutique showcasing men’s and women’s activewear and accessories for all of your yoga and lifestyle needs.
Corepower Yoga
1554 Garnet Ave.
(858) 270-9642
corepoweryoga.com

Thank you for voting!
THANK YOU READERS!

OUR TOP AWARDS

- **Duck Dive**
  - **GOLD MEDAL WINNER**
  - **APPETIZER**
  - Bar
  - Overall Service
  - Burger

- **Shore Club**
  - **GOLD MEDAL WINNER**
  - **BAR**
  - NACHOS

- **Fish Shop**
  - **GOLD MEDAL WINNER**
  - **FISH TACO**
  - SEAFOOD
  - Patio Dining
  - Pet Friendly

4650 Mission Blvd, San Diego, CA 92109
858-273-3825 | duckdive.com

4343 Ocean Blvd, San Diego, CA 92109
858-272-7873 | pbshoreclub.com

1775 Garnet Ave, San Diego, CA 92109
858-483-4746 | thefishshoppb.com