Organizers ramp up fundraising drive for PB Holiday Parade

Autumn has only just begun, but it’s never too early to start planning for the holidays, according to Discover Pacific Beach officials, particularly when that planning involves a massive communitywide fundraising effort for the continuation of one of Pacific Beach’s longstanding holiday traditions.

As a result of recent economic woes, the annual Pacific Beach Holiday Parade — which got its start 14 years ago — has only intermittently received sufficient funding over the last few years to ensure its survival. The parade was canceled in 2009 because of a lack of funding, brought back in 2010, only to be canceled again last year.

“The parade is completely dependent on sponsorships, unlike something like a festival that has many revenue sources,” said Discover Pacific Beach executive director Sara Berra. “Businesses and organizations usually contribute to this event because it’s a community experience to celebrate the holidays, and they love the visibility it brings. It’s a great opportunity for them to get involved.”

For more information about the support needed, please visit the Pacific Beach Holiday Parade website at www.pbholidayparade.org.

Lifeguards have seen a shift in the level of beach activity in North Pacific Beach, prompting them to select the site above for a new lifeguard station at the foot of Law Street for quicker response.

Proponents of a new North Pacific Beach lifeguard station requested site approval from a local planning subgroup on Sept. 13 for the estimated 3,000-square-foot station to be built at the end of Law Street.

“The request was made during a meeting of the Pacific Beach Planning Group’s (PBP) Development Subcommittee. This was the third time the project’s planners have met with the subcommittee, and the third time the applicants have been sent back to the drawing board to seek out alternatives.

In 2010, the same planning subgroup approved a site location for the station at the foot of Diamond Street. Since then however, the demand for lifeguard services has shifted north, said lifeguard representative Lt. Nick Lermia.

“Really, what changed our view on that location was the level of activity that we’ve seen to the north,” he said, referring to the onslaught of surfers at Tourmaline in the wintertime and swimmers and beachgoers at Law Street during the summer.

“We quickly realized that our employees that they’re a mile from where things happen,” he added.

“A few blocks away, it’s difficult to request of our employees that they’re a mile from where things happen.”

The Law Street site was chosen because there’s a centrally located, commanding view of the area from Crystal Pier to the point near Tourmaline, said Lermia.

“The primary reason is just water observation,” he said. “It’s right in the middle of our swimming area. That’s where most people want their lifeguards to be.”

An added benefit of the lifeguards’ preferred site location is that it’s a community experience to celebrate the holidays, and they love the visibility it brings. It’s a great opportunity for them to get involved.”

For more information about the support needed, please visit the Pacific Beach Holiday Parade website at www.pbholidayparade.org.

Fans attending the 2012 San Diego Harbor Air National Guard Hydroplane Boat Races Monday at Mission Bay witnessed the crowning of a new champion — and one spectacular crash, left. The driver of Pure Nasty miraculously escaped serious injuries.
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This 4 bedroom, 2 bath is located on a quiet dead-end street in great West End of Clairemont. Low maintenance front yard and a nice brick patio in the back yard great for entertaining. Two car garage and more. Close to freeway, parks, shopping and more!

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This home is light and bright with tile floors, cozy fireplace, nice master bedroom suite on it’s own floor with its own balcony with sweeping views of the canyon. Minutes to shopping, freeway, schools, parks and much more! Move-in ready too!

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SALE PENDING

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Page 2

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Bayfair on Mission Bay crowns new race champions

Rookie driver Jimmy Shane was declared the winner of San Diego Bayfair hydroplane boat races at Mission Bay on Sept. 16 after the apparent winner Steve David was penalized for what race officials called “a flagrant foul violation.”

“Though the victory is the second of the year for the rookie, who won his first race in Tri-Cities, Wash. David led the race wire-to-wire and fans left Mission Bay believing that David had won his second Bayfair race. But after a technical inspection, the Oh Boy! Oberto boat was penalized and the win was declared for Shane, who had just finished second in the Graham Trucking boat.

Dale Villwock, who had won the past two Bayfair titles, earned third place.

Over at the Lucas Oil Drag Boat Series races, the Top Fuel Hydro winner was “Speed Sport Special,” piloted by Jarrett Silvey. Meanwhile, Joel Webster was crowned the Top Alcohol Fuel charger in the What a Tomato Too boat. The Top Alcohol Flatbottom winner was Don Bausher.

“Thanks to warm weather on Mission Bay and a great racing weekend, San Diego Bayfair experienced a sharp increase in attendance in 2012, according to Bayfair officials. Although final figures have not been determined, attendance was expected to top 100,000 spectators for the three-day event.”

“The top support was from the race fans for the Air National Guard Hydroplane Series and the Lucas Oil Drag Boat Series,” said Jeff Thomas, president of San Diego Bayfair’s board of directors. “They got to see an incredible weekend of racing.”

For more information about San Diego Bayfair, visit www.sandiegobayfair.org.

SeaWorld’s ‘Halloween Spooktacular’ returns

“Where can kids meet some spooky and not-so-spooky animals, pose for pictures with mesmerizing mermaids and trick-or-treat in a sea-inspired atmosphere? It’s all part of SeaWorld San Diego’s ‘Halloween Spooktacular’ celebration, where Halloweens meet the sea. During the month of October, kids can visit the park for free.

Festivities are geared for children 12 years and under. Kids can come in costume and enjoy animal meet and greets special Halloween shows and colorful costumed characters from 11 a.m. to 6 p.m. on the following dates: Sept. 29-30, Oct. 6-7, Oct. 13-14, Oct. 20-21 and Oct. 27-28, said SeaWorld officials. Starting Sept. 29 and 30, and then every weekend in October, SeaWorld guests can enjoy an ocean full of fun. Guests can meet a variety of animals at Animal Connections at Seaport Market.

7 deadly mistakes that will cost you thousands when you sell your home

SAN DIEGO. A new report has just been released which reveals 7 costly mistakes that most home owners make when selling their home, and a 9-Step System that can help you sell your home fast and for the most amount of money.

“In answer to this issue, industry insiders have prepared a free special report entitled ‘The 9-Step System to Get Your Home Sold Fast and For Top Dollar’.”

To hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1000. You can call any time. 24 hours a day, 7 days a week.

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Greater protection hits the spot for leopard sharks

By JUDITH LEA GARFIELD | BEACH & BAY PRESS

“We have known that for decades leopard sharks (Triakis semifasciata) aggregate along the La Jolla’s open coast but no one knew why they came and what made the site special,” said Scripps Institution of Oceanography PhD student Andy Nosal, who recently concluded a study of these sharks.

Nosal confirmed that although practically all local leopards are mature, pregnant females, they don’t gather to give birth because the pregnancies are early stage. Other congregations of pregnant female leopards are also found throughout California and Baja, Mexico, but they choose quiet estuaries instead of open coastline for their summer sown.”

Certainly, the La Jolla site is less rugged than much of the coast because it is doubly bordered by beach on one side and cliffs on another. This arrangement reduces predatory opportunities for matur male sea lions. And because the site is within the confines of the San Diego-La Jolla Underwater Park Ecological Reserve, depletion—or worse—by humans is prevented.

Nosal looked closely at other physical aspects of the La Jolla Shores environment and discovered that most of the site’s unique features are due to the presence of the nearby submerged canyon. The canyon is actually the conclusion of Rose Canyon Fault, known by its terrestrial trail link as La Jolla Parkway. The submarine canyon, which acts to slow down incoming swells, is responsible for the Shores southwestern corner having the gentlest surf of all San Diego beaches.

Little water movement, combined with sunny skies, generates warmer water in this corner pocket than that found in the surrounding water. Torrey, calm conditions mean pregnant sharks expend less energy staying warm and holding position in the shallows so they can instead invest energy into speeding embryo development. The canyon also supplies the sharks with food security, primarily market squid (Doryteuthis opalescens), which are hunted during nightly forays into the depths.

Thus, while the La Jolla site is open coastal, it provides assets not unlike those seen in estuaries. But there is more to the story because where the La Jolla Beach & Tennis Club stands today was, in the past, an estuarine lagoon. Evidence comes from driftwood, reeds and 7,000-year-old fossils (from a brackish water invertebrate) collected in the submarine canyon’s mud, silt and clay substrate.

The ancient lagoon’s only remnant is a small duck pond on the club’s property. While this does not imply that today’s sharks are somehow genetically programmed to return to the lost lagoon, benefits from the lagoon would have been icing on the cake. Whatever extra goodness the long-ago lagoon supplied the leopard sharks, having a no-take reserve in today’s environment has been key to preventing their local extinction from overfishing. Regarding commerce, the leopard shark’s continued presence has benefited La Jolla’s business community through leopard-shark ecotourism.

Nosal’s work has not only demystified what some of makes La Jolla’s leopard sharks tick, but it has demonstrated the value of small no-take reserves in protecting marine life that exhibits a singular behavior.

“...it has demonstrated,” Nosal said. “There is comfort knowing these sharks will be protected for generations to come.”

— Judith Lea Garfield, naturalist and underwater photographer, has authored two natural history books about the underwater park off La Jolla Cove and La Jolla Shores. Send comments to jgarfield@ucsd.edu.

©2012 Judith Lea Garfield

TIDELINES

By JUDITH LEA GARFIELD | BEACH & BAY PRESS

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And about to be razed to make way for a home of Northwest Youth Services, years later — became Aljones Mexican Restaurant, then Diego’s, and now the home of George F. Williams in the 1920s. By the time these kids are adults, they will have a lot of memories to carry with them. The band is versatile, able to play funk music and soul music with an insistent beat will enjoy every second of this show. • My Life With the Thrill Kill Kult performs at 7:30 p.m. on Saturday, Oct. 6 at Tango Del Rey, 1567 Del Rey St. All ages. $15. www.tangodelrey.com

Some might think 1920s-style hot jazz (or gypsy swing) might be a little too-old-fashioned for modern ears, but that couldn’t be further from the truth. Though the sound is quite different from modern jazz, it’s energetically virtuosic musicianship and incredible catalog of great songs makes it an appealing, joyous sound. None play it better locally than The Zzymzzy Quartet, which appears at the Pacific Beach/Taylor Branch Library on Wednesday, Oct. 10. Though some of the music it plays is approaching 100 years old, this combo’s terrific playing confirms that great music is truly timeless.

• The Zzymzzy Quartet performs at 7 p.m. on Wednesday, Oct. 10 at Pacific Beach/Taylor Branch Library, 4,275 Cass St. All ages. No cost. www.philharmony-friends.org/concert.htm

The Mission Bay Yacht Club provides a secure surrounding for them to enjoy the wonders of the bay. Club members made it a special day for the children with prizes and stuffed animals for all the kids. “It is truly a joy for the club to entertain these wonderful children who, for no fault of their own, have had such an incredible disruption to their lives,” said Carol Bentley Ellis, who organized this year’s party for the children on behalf of the yacht club.

A brother and sister, separated to different families in the San Diego foster-care system, enjoy a reunion during a recent “Day at the Beach” event co-sponsored by the Mission Bay Yacht Club and Promises2Kids. 

— Staff and contributions

MB Yacht Club reaches out to area foster children

THE MUSEUM GARDEN AVE. WAS THE HOME OF Rev. George E. Williams in the 1920s. By the 1980s, Rev. Williams had moved next door to 8601 Garnet Ave., which — many years later — became Aljones Mexican Restaurant, then Diego’s, and now the PB Bar and Grill. When I took this photo in September 1980, the old house was the home of Northwest Youth Services and about to be razed to make way for a parking lot.

— Bart Mendoza | Beach & Bay Press
PB Holiday Parade organizes hope the community and merchants will get behind the needed funding this year to help Santa get his groove on.

PARADE

really love it. Unfortunately, that is a luxury, and the last few years have been hard on businesses. Overall, we’ve seen a significant drop in business sponsorships for all events, and, unfortunately, that is crucial for a parade.”

This year, however, a dedicated group of Pacific Beach locals, including volunteers at the Beach Bar Guild, Pacific Beach Woman’s Club and PB Community Foundation, have been launching fundraising efforts to ensure the parade returns this December — and for many more Decembers to come.

“The Pacific Beach bar industry as a whole was interested in finding a way to give back to our community,” said Beach Bar guild president Ciara Guedesse. “Bringing back the parade is a great way to spend a day rejoicing in the holiday spirit and getting a chance to interact with friends and family alike. As of now, the Beach Bar Guild is focused on saving this year’s parade. However, it is likely that we will raise money for it in the years to come as well.”

CBG

To become a volunteer on the Pacific Beach Holiday Parade Committee, contact Sara Jernas at Discover Pacific Beach, (858) 273-5303.

CIRQUE GUEDES

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Beach Bar Guild

“Best Holiday Costume” contest. To top it all off, another key community organization instrumental in helping the parade move forward in the past was the PB Holiday Parade project at its proposed location.

PB Holiday Parade organizers hope the community and merchants will get behind the need-ed funding this year to help Santa get his groove on.

lation-bucket collections, and even a music events, “Save the Parade” dona-

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PB Holiday Parade organizers hope the community and merchants will get behind the need-ed funding this year to help Santa get his groove on.
Meanwhile, the craft-beer garden will feature a mix of six DJs, including Billy The Kid, Jeremiah James and Chris Cutz. The community stage will feature eight area favorites, including The Trunks, The Big Daddy Blues Band and local school-based groups like the Crown Point Jr. Music Academy and the Mission Bay Preservationists.

While these are all ingredients for a great day out, it’s still only the beginning for BeachFest. What sets the event apart is its active component. Among the activities on the beach are Revolt in Style magazine’s Summer Surf Series Finals at the Crystal Pier, a volleyball tournament and a tennis clinic and tournament. There will also be an Action Alley spotlighting action sports, featuring half-pipe demonstrations and lots of skateboard and bike-riding acrobatics. Visitors can also check out the Beach Fish Taco Challenge, featuring food from some of the area’s best-known restaurants like the PB Shore Club, Oscars Mexican Seafood, The Fish Shop, Moondoggies, PB Alehouse and the Sandbar Sports Grill.

With such a large potential audience, musicians frequently say they enjoy performing at BeachFest because they consider it a prime gig.

“You get all walks of life playing these events and it’s great to see their reactions when we first start playing,” said JP Balmat, saxophonist with the Euphoria Brass Band. “In the end, we are able to expose people to a style of music they might not be familiar with, and hopefully they enjoy it. When a show goes well, the energy you get from a large crowd is the best feeling in the world.”

Having played the event previously, Balmat notes that despite traffic and crowd logistics, it’s not hard to maneuver around the event, even when performers are carrying musical instruments.

“It has never been difficult for me,” said Balmat. “The volunteers and traffic people working the event are always super friendly and want to make sure you have what you need.” On the other hand, “This is my first year playing the main stage, so I’m hoping for the best.” Balmat said the band does adapt its repertoire for outdoor concerts.

“We definitely tailor our sets a little differently for these events,” he said. “We give it everything we have and make sure to pull out the fan favorites. We want to keep our crowd on their feet and moving for that entire hour.”

As with any large event in San Diego, taking public transportation is recommended. Free valet bicycle parking is available at Thomas Street.

Pacific BeachFest takes place beginning at 11 a.m. on Saturday, Oct. 6 from Diamond Street to Thomas Street. Free. www.pacificbeachfest.org.

Looking ahead

SATURDAY, Oct. 6
16th annual Pacific BeachFest returns with three stages, food vendors, a beer garden, tennis clinic, Beach Fish Taco Challenge, volleyball tournament, and skateboard and bike-riding acrobatics, among other activities. There is no cost for admission. For more information, visit www.pacificbeachfest.org.

SATURDAY, Oct. 20
The Pacific Beach Woman’s Club hosts an Octoberfest and Arts & Crafts Festival fundraiser for the club’s charitable missions, including local schools and women’s and children’s charities. The event, which runs from 10 a.m. to 4 p.m., will feature quality arts and crafts, a face painter and a book and bake sale. Bratwursts, beer, wine and sodas will be available for sale. The festival takes place at 1721 Hornblend St. For more information, visit www.pbwomansclub.org or email pacificbeach-wc@gmail.com.

SATURDAY, Nov. 3
The Pacific Beach-based flamenco group Flamenco Arana will perform its annual show called “Ritmo y Corazon” (Rhythm & Heart) in a 2 p.m. matinee and 7:30 p.m. performance. Tickets are $22 advance or $25 at the door for adults; children under 13 are $15 advance or $20 at the door. For tickets, visit www.brownpapertickets.com. For more information, visit www.flamencorana.com.
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Any sandwich/wrap w/draft $10
Free Pool, Jumbo Beaver Blocks, Board Games & Beer Pong You be the DJ 6-9pm-close!

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**THURSDAY:**

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Beer aficionados and food gurus do not want to miss out on catching their team’s next big game at Pacific Beach AleHouse — a local hotspot with a stellar lineup of fresh, handcrafted brews, friendly customer service and a scrumptious game-day menu to fill up the whole crew at a reasonable price.

Not only can AleHouse boast at least 16 high-definition flat screens throughout its venue — a must have to catch all your favorite games — but the place is simply oozing with its very own signature beer in everything from the dressings, sauces, batters, desserts and, of course, the ice-cold house craft beer accompanying your meal.

With a range of styles in uber-local names to choose from — like the brewery’s Amber Wave, PB Porter, White-wash Wheat, Crystal Pier Pale Ale or Good Times Gold — AleHouse’s taps can supply pretty much anything you are looking for in a local, quality beer.

The bar also plays host to a few rotating guest beers and daily specials to cater to any appetite.

“We have the freshest beer at the beach,” said owner Joe Picciuca. “Also, 16-plus HD TVs with sound for various games, as well as two outdoor patios to enjoy the San Diego weather.”

A few crowd pleasers on game days include the buffalo popcorn chicken, Hog Board with three different types of meat — spicy peppered bacon, beer brats and andouille sausage beer-braised bratwurst and the chili bread bowl.

Monday Night Football games also couldn’t possibly get much better than at AleHouse with a $5 burger deal from 5 p.m. to 10 p.m. and $3 pilsners from 5 p.m. to close.

The lodge-like ambiance at the restaurant-microbrewery — including the natural wood and stone tile materials, cozy couches, and outdoor fire pit on the lower patio — exudes a friendly, comfortable feel that makes locals and out-of-towners alike feel right at home.

What’s more is that the local favorite – located just steps away from the beach – Pacific Beach AleHouse, located at 721 Grand Ave., sports great food, at least 16 high-def big-screen TVs for games and fresh, handcrafted brews.

Photos courtesy of Alternative Strategies

SEE ALEHOUSE, Page 12
The Anderson Medical Center

Dr. Kenneth Anderson has been practicing family and sports medicine in Pacific Beach for 22 years. Now he has opened his own clinic.

The Anderson Medical Center is located at 1945 Garnet Avenue. The clinic features the latest in technology including digital x-rays and electronic health records. Patients will be seen on a walk-in basis. This allows easy access with the extended hours from 8 a.m. to 8 p.m. during the week and 8 a.m. to 4 p.m. on weekends and holidays.

The Anderson Medical Center is equipped to handle minor emergencies such as suturing and casting. It is designed to take care of patients of all ages as their primary care physicians. Physical therapy will also be available on a scheduled basis.

Most insurance will be accepted. For more information you can call 858-224-7977 or visit our website at Andersonmedicalcenter.com.

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For more information call Dave at 619-840-7844 or view website at: www.sandiegograbbars.com
MAREK SALES

1,000-square-foot Reconstruction Warehouse on Hancock Street owned by Chris Marek. Above, is changing the face of home improvement by re-selling salvaged and reused materials – a concept that not only frees up room at the landfill, but also offers customers serious savings.

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BROOKLYN JUMP NEWS

A new kind of home-improvement store has opened its doors in Point Loma, offering eco-friendly retail options at its 7,000-square-foot warehouse at 3341 Hancock St.

Reconstruction Warehouse is built around the idea that any old home-improvement material — including doors, grates, countertops, windows, flooring, lighting and furniture and tile — can skirt the landfill by being salvaged and reused to help its customers responsibly recycle leftover building products and electronics, and make a donation, email katesessions@yahoo.com.

The 7,000-square foot Reconstruction Warehouse on Hancock Street, owned by Chris Marek, above, is changing the face of home improvement by re-selling salvaged and reused materials – a concept that not only frees up room at the landfill, but also offers customers serious savings.

KATE SESSIONS

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