A tug of war continues with the City Council over the need to curb motorized scooters and the bike-share companies.

On the one hand, a City subcommittee chaired by District 1 Councilmember Barbara Bry is considering toughening scooter and bike share rules, including instituting fees for enforcement.

Conversely, heavily amended legislation, AB 2989, is ongoing at the state level to loosen some restrictions on motorized scooters.

The state bill would allow motorized scooters on roadways with speed limits up to 35 mph (rather than the current 25 mph), as well as on highways with higher speed limits if the scooter is operated within a class II or class IV bikeway. It also removes the helmet requirement for riders 18 years old or older.

Meanwhile, a San Diego Police crackdown enforcing motorized scooter safety, especially on the boardwalk from Pacific Beach to Mission Bay, is ongoing.
No kelp for record-breaking warm water in San Diego

Pacific Ocean nears 80 degrees

By BY RENARD | Voice of San Diego

Anyone who has been to the ocean lately knows the water is unusually warm for San Diego.

It’s actually a record-setting warm. Last week, the water off La Jolla was 78.8 degrees, according to measurements taken by research scientists at Scripps Institution of Oceanography.

How hot is that?

That’s nine degrees above the typical temperature for this time of year. The water in August is, on average, 69.8 degrees. In 1931, the year the old warm water record was set in La Jolla, researchers saw temperatures climb to 78.4 degrees.

“Like other climate change trends, background warming enhances the probability and magnitude of extreme events,” one Scripps oceanographer, Reinhard Flick, said in a statement.

The water may keep getting hotter, too.

What does this mean for life out there?

Since the 1970s, warmer water has generally been causing a decline in the health of kelp forests. Like a forest of trees, which birds need, these forests of kelp are home to lots of marine life, like sea urchins and fish, including baby fish.

Ed Parnell, a Scripps scientist who studies coastal marine life, said warm water is bad for kelp for a variety of reasons. First, warming reduces the amount of nutrients available, in part because the deeper, nutrient-rich colder water doesn’t mix with the water closer to the surface, which keeps food away from kelp. The heat itself also puts stress on kelp, causing them essentially to shed and deteriorate.

Right now, the record-setting warm water is mostly at the surface, so water about 30 feet down is still over 20 degrees cooler, but Parnell is worried about an El Niño next year, which could heat all the water even more.

“If this continues for a much longer period, you’ll see much bigger losses in the kelp, again,” he said.

BRAZIL DAY CANCELLED

Due to financial difficulties, what would have been the 11th Brazilian Day San Diego, Fair and Parade, which annually draws 50,000 guests and would have been held the second Sunday in September, has been canceled.

“We couldn’t get enough funding to put the event on the way it’s been,” said event organizer Paulo Batuta, noting some of the funding to stage the parade and fair comes from Brazil itself.

Batuta said elections this year in Brazil, coupled with a political scandal involving the government, have combined to cause organizers to cancel the event for 2018.

“Is it very chaotic what’s going on down there, which made it harder for us to get money for the event this year,” said Batuta. “We intend to return next year.”

In the interim, added Batuta, “It will be a good time for us to think about everything, and maybe come up with a new event design in such a way that it would be sustainable.”

Brazil Day started out on Garnet Avenue in Pacific Beach, but outgrew the venue and has been held at Belmont Park in Mission Beach the past couple years. Bringing the spirit of the South American country to San Diego, the annual event has included more than 150 vendors displaying activities, food and entertainment for the whole family. The event has included a kids zone and a beer garden for adults.

Historically, Brazil Day has also presented non-stop entertainment throughout the day including Brazilian music and rhythmic dance ensembles.

ANNUAL COUNT IN PB

NEEDS VOLUNTEERS

Nonprofit beautifulPB is seeking volunteers and offering free swag from the group to do a count of cars, bikes, pedestrians, scooters, etc. on Saturday, Aug. 11 from 3 to 5 p.m.

Volunteers will meet at the corner of Cass and Felspar streets.

“This is our fourth annual count and still the only multimodal traffic count in San Diego County,” said Chris Olson of beautifulPB.

Annual PB counts monitor how people travel on key roads in Pacific Beach, and are conducted by volunteers led by beautifulPB members. Counts help shed light on how people move around in the beach community, while helping to determine what can be done to make travel safer and easier.

Count volunteers use tally sheets to track the number of people walking, biking, driving and using alternative transportation, like skateboards, over a two-hour period. BeautifulPB compiles the count data, and shares the results with the community. The count is conducted at more than 20 locations throughout town.

Past counts have shown the majority of people — 68 percent — traveling by car with 25 percent walking, 6 percent riding bikes and 1 percent using other forms of transport.

During the traffic count in 2017, more than 2,800 cars were counted on Grand Avenue during a two-hour span. By contrast, fewer than 500 cars were counted during the same time interval at other PB locations.

However, traffic modes are mixed on many PB streets. At 12 locations, 40 percent or more of traffic was people walking, biking or using other travel modes. Nearly every street counted had at least 100 people walking, biking or using other transportation.

Nearly half of all traffic on Garnet Avenue was people walking, and the count for bicyclists often ride on sidewalks instead of the street. More than twice as many people rode illegally on the sidewalk along Garnet Avenue than in the bike lane on Grand Avenue.

SURVEY CALL FOR ALL PB BUSINESS OWNERS

G4 Strategies, in partnership with Discover Pacific Beach, has created a survey to provide economic insight and greater public awareness of Pacific Beach’s business community and its economic value to the San Diego region.

Participation will help the business improvement district better serve the PB business community’s interests at city hall, and improve the economic climate in the San Diego region.

The survey is free, online, and takes only a few minutes to complete. The survey was released Aug. 9 and will run until Aug. 20.

The higher the survey response rate received, the more accurate and useful the survey data will be for PB business owners and the public at-large.

The survey is free to take for any PB business owner and is available on pacificbeach.org, click on business survey.

The beach and ocean just south of the Crystal Pier was packed on Aug. 6 as temperatures soared in San Diego.
1658 Los Altos Rd

Don’t miss your chance to live in this highly sought-after neighborhood with some of the largest and most expensive homes in all of PB! Single level 3BR/2BA home on a huge 10,400 Sq Ft lot with so much room to expand into your dream home! (Call for info and price)

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DRE# 0135623

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City Council leaves Aquatic Safety and Junior Lifeguard Center off Nov. ballot

By DAVE SCHWAB | Beach & Bay Press

A battle is on over where to build a proposed Aquatic Safety and Junior Lifeguard Center in Mission Bay Park.

The effort to construct a new Junior Lifeguard headquarters, to be used by about 1,400 students in the summer, then repurposed for public use the rest of the year, was dealt a setback by the City Council.

On Aug. 6, Council voted 4-2, with Council members Lori Zapf and Kersey dissenting, and Council members Sherman, Ward and Cate absent, against putting the measure on the November election ballot.

The City Attorney’s office had previously ruled that a ballot measure was needed, because the new aquatic facility would be a non-recreational use on City parkland.

The San Diego Junior Lifeguard Program employs professional lifeguards instructing youth ages 7 through 17 on ocean safety including water-rescue techniques, first aid and CPR. The program includes development of swimming and surfing skills while involving beach games and competitive events.

Currently operating out of Santa Clara Point Recreation Center, some believe the facility is overcrowded and inadequate for the junior lifeguard program’s needs.

Reacting to the Council’s Aug. 6 vote, Corey McClelland, volunteer CEO/board chair of the nonprofit Prevent Drowning Foundation of San Diego, formerly the Junior Lifeguard Foundation, said the board voted to delay, not kill, the project. “It’s a long process,” said McClelland. “We’ve been in it for five years, and we’re not going to go away. It’s sorely needed for the students, the lifeguards and San Diego.”

Noting junior lifeguard station proponents are now “probably two years away from getting to a point where we can get it on the ballot,” McClelland added, “We need to work with all the constituents, the City Park and Rec Department, the lifeguards and the community” to move the project forward.

Originally, a new junior lifeguard facility had been envisioned near Belmont Park. But proponents are now seeking a spot somewhere west of Ingraham Street on Mission Bay.

In an Aug. 1 letter to the City Council, McClelland wrote: “If voters approve this measure, the PDFSD will then begin site analysis west of Mission Bay ... Our planning process will involve continuing our outreach to community groups along with operation program review, environmental analysis, traffic studies and plan amendments that may be required.”

In his board letter, McClelland wrote the PDFSD is committed to private fundraising and grants to pay for the new junior lifeguard facility, which he pointed out would be owned and controlled by the City.

But not everyone was pleased by the aquatic facility as proposed — or the notion of putting it so soon on an election ballot.

“What the Junior Lifeguards Foundation has sought since at least 2015 is a headquarters and not a junior lifeguarding program headquarters,” testified Judy Swink, a former member of the Mission Bay Park Committee, which advises the city’s Park and Recreation Board, at the Aug. 6 Council hearing. “The former is not an allowed use of dedicated parkland, the latter is.”

Swink also questioned “whether the aquatic facility as proposed — or the notion of putting it so soon on an election ballot. The Junior Lifeguard Foundations has sought since at least 2015 is a headquarters and not a junior lifeguarding program headquarters,” testified Judy Swink, a former member of the Mission Bay Park Committee, which advises the city’s Park and Recreation Board, at the Aug. 6 Council hearing. “The former is not an allowed use of dedicated parkland, the latter is.”

Mayor Kevin Faulconer

Mayor calls for reforms after excessive water bills for residents

Following a rise in complaints from customers about water bills, Mayor Kevin L. Faulconer has directed staff to implement all of the recommendations from two separate independent audits of the City’s Public Utilities Department. The reports reached similar conclusions about the need for significant improvements and operational changes within the department.

The efforts to construct a new junior lifeguard facility, which he pointed out would be owned and controlled by the City. But not everyone was pleased by the aquatic facility as proposed — or the notion of putting it so soon on an election ballot.

“IT’S A LONG PROCESS,” said McClelland, adding, “We need to work with all the constituents, the City Park and Rec Department, the lifeguards and the community” to move the project forward.

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Swink also questioned “whether the Junior Lifeguards Program really needs a 9,000-square-foot building to continue their aquatic safety training.”

READ MORE ONLINE AT sdnews.com
The sixth annual Advent Property Management North PB Sip N Stroll fundraiser benefiting the Discover Pacific Beach Clean and Safe program, will take place Sunday, Aug. 12 from 11 a.m. to 5 p.m.

The event is a Pacific Beach Area Business Marketing Street Fair promoting the residents, businesses and community organizations of the coastal community. The footprint of the event is Cass Street between Loring and Opal streets.

The street fair will have a cross-section of representative local restaurants and businesses as well as presenting a fine wine and beer tasting garden.

Event originator/coordinator Michael Spengler said the Sip N Stroll is “Exactly what I intended for all the vendors from PB and Mission Beach” when he started it six years ago as a way of uniquely branding North PB, distinguishing it from the rest of the beach community.

“This is a community get-together and a show of appreciation for the neighborhood and all the businesses around us,” Spengler said.

“This is our sixth annual year co-sponsoring the North PB Sip N Stroll and it really has become a great neighborhood event to promote our small businesses in the north part of the district,” said Sara Berns, Discover PB executive director. “It’s a community-centered block party, much like the businesses in the surrounding area. We hope to see neighbors from all over PB out there that day. Proceeds from the wine and beer sales help fund our Clean and Safe program.”

The goal of Pacific Beach’s Clean and Safe program is to help the homeless by providing them with jobs and upward mobility, while working on community beautification and other civic projects.

Berns added Sip N Stroll offers a way to “engage the business community in our ‘outer boundaries,’ noting PB is “a great community with different parts.”

Spengler said one event goal is to educate people that North PB does have its own distinctive identity. “People that don’t live here think that all PB is Garnet and Grand avenues, and the smoke shops, tattoo parlors and bars,” he said, noting, “That’s not true. We have wonderful schools, great houses, lots of young families and nice people.”

North PB is geographically defined as the area north of the Grand and Garnet avenues commercial district, bounded by Felspar Street on the south, Turquoise Street on the north, Mission Boulevard on the west and Ingraham Street on the east.

Spengler said the event’s tasting room will serve both wine and beer. He added this year’s stroll will feature Pathway Ale, proceeds from which support community improvement projects from beautifulPB, which is a public nonprofit focused on creating a more sustainable community encouraging people to walk, bike, or skate, creating a friendlier environment for non-vehicular transportation.

Spengler pointed out one of the best things about the Sip N Stroll is that it “promotes the small businesses that normally wouldn’t get the attention.”

Volunteers are still being sought to stage the event. For more information visit sipnstrollpb.com.

**North PB Sip N Stroll showcases area eateries, businesses this Sunday**

**By DAVE SCHWAB | Beach & Bay Press**

North PB Sip N Stroll attendees sample some Karl Strauss brews last year.

**NORTH PB SIP N STROLL**

When: 11 a.m. to 5 p.m. Sunday, Aug. 12.

Where: Cass Street between Loring and Opal streets.


**YOU’RE INVITED!**

**BUY YOUR TICKET**

www.pacificbeach.org/event/lord-of-the-wings

**MARK YOUR CALENDAR**

August 19, 1PM - 6PM

**COME PARTY!**

Karl Strauss Tasting Room

5985 Santa Fe St
San Diego, CA 92109

**CELEBRITY JUDGES**

Todd Gloria
CA Assembly Member

Bill Morris
PB Honorary Mayor

Ethan Cole
Host of 91.3FM

Pete Knows PB
Real Estate Professional

**OUR SPONSORS**

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710
Shore Club
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Mavericks

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Mavericks
In July, Assemblyman Todd Gloria briefed Pacific Beach Planning Group on Sacramento legislative issues, while the group vetted ongoing motorized-scooter concerns.

Noting the state legislature is on a short summer recess, Gloria dropped in on PBPG. He recognized volunteer board members “for a thankless task for which you’re not well compensated.”

Gloria said this year’s state budget was passed with bipartisan support and with “rainy day reserves full.”

When California finally regained its economic footing following the 2008 Great Recession, voters backed a measure allowing lawmakiers to set aside more money for the inevitable next downturn. Four years later, the state’s so-called rainy day fund is on the verge of topping out.

A homeless advocate, Gloria was asked about the latest developments with the state budget in funding local “housing first” initiatives.

Housing First prioritizes permanent housing for the homeless, reasoning people need basic necessities like food and housing, before addressing less critical concerns like employment or substance-abuse treatment.

Gloria also put in a good word for Community Choice Energy, a program that brings local control and freedom of choice and competition into the electricity marketplace to compete with existing utility providers. Community Choice Energy allows cities and counties to purchase power on behalf of their residents and businesses with the goal of providing cleaner power options at a competitive price.

Characterizing San Diego’s hepatitis A outbreak last year caused by fecal contamination as a “dark stain,” Gloria said he would work to ensure continuing state funding to combat homelessness would “not be spent haphazardly, but efficiently.”

Gloria answered that homelessness is a growing problem statewide. “There is no simple solution, and each individual situation is different,” he said. “You need housing and wrap-around services to keep people housed.”

In other matters: PBPG Chair Harish Pulickal expressed concern that the growing number of homeless in the beach community is causing him to become increasingly fearful for the safety of his family. He added personal commitments may persuade him to step down from his post later this year.

Assemblyman briefs PB planners on Community Choice, homeless issues

VOTE ONLINE AT BEACHANDBAYPRESS.COM

ENTRY RULES: You choose your favorite! Tell us who the best of the best is and you'll be entered into our free drawing.

- Mail or hand deliver your ballot to: Beach & Bay Press, 1621 Grand Ave. Suite C, San Diego CA 92109. You may also submit your vote electronically.

- 50% of the ballot must be complete to be counted in the drawing.
- Online ballot per person. - Limited to 92109 zip codes.
- Ballots must be postmarked, submitted online, or hand-delivered, by Friday, August 24th, 2018

Scooters » CONT. FROM PG. 1

Mission Beach, will continue this summer.

Bry chairs a Council working group charged with finding solutions to the emerging scooter and bike share problems. Since their February rollout, electric scooters and other vehicles have proliferated throughout the City to the point where some consider them not only a nuisance, but a public safety hazard.

“I walked from my downtown office almost to the train tracks the other day and saw 10 people riding scooters without helmets, and two cases of moms and daughters on the same scooter riding on sidewalks (all violations),” said Bry.

Bry said existing bike share and scooter companies – Bird, LimeBike, Mobike and Ofo – were joined by Uber and Lyft, both entering the market, to discuss improving safety with the city.

“The City is going to be moving ahead with a more vigorous public service educational campaign where we can focus on safety for both riders and pedestrians. It’s a two-way issue,” Bry said. “We can do that right now. We don’t need apps of any kind.”

Bry said Bird has also offered to give the City money from collected funds to be used for information gathering.

“We need more data because we’re going to be investing in infrastructure, and we need information on how and where dockless bikes are used so we can put them in protected lanes and in bike corrals so people will know where to leave them,” Bry said.

“We are going to do an end-of-summer media event on the amount of tickets that have been issued,” reported District 2 Councilmember Lorie Zapf’s office. “It’s been crazy for the SDPD writing tickets – so many violations.”

The City’s decision not to severely restrict dockless bikes and scooters on boardwalks has been greeted with mixed reviews by Pacific Beach residents.

“The scooters should be limited to 8 mph on the boardwalk using GPS fencing technology,” said Harish Pulickal, Chair of Pacific Beach Planning Group. “Additionally, riding one of these around town really shows how poor our bike or scooter infrastructure is. No safe places to ride them, roads are in really poor condition and not enough good places to park them.”

“My biggest concern is young children riding electric scooters, risking injury or death,” said PB activist Marcie Beckett. “I believe parents are under the wrong impression that these e-scooters are safe for kids.”

Beckett said, during a recent 15-minute period on the Boardwalk at Sail Bay on July 25, she witnessed seven “very dangerous” scooter riding situations with young kids and adults.

“The riders were wearing a helmet as required,” she said. “Some were double riding, which is illegal. And kids were riding, which is illegal.”

Eco-district proponent Kristen Victor had a somewhat different take on the scooters and bikes.

“I propose a three-tiered solution to the dockless bike and scooter revolution supporting safety on our shared pathways in the City.”

BEACH & BAY PRESS
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Read more online at sdnews.com
Beautiful Mission Beach to hold ‘Endless Summer Walk the Block Party’

Beautiful Mission Beach is a staple in the community focusing on keeping it a beautiful and clean place for residents and tourists. Now the group is taking a new approach to add value to the area by holding an “Endless Summer Walk the Block Party” in partnership with The Patio Group and American National Investments, to raise charitable funds for beach cleanup and beautification.

Beautiful Mission Beach invites everyone to attend a walk the block fundraiser on Aug. 11 from noon to 4:30 p.m. (with raffle starting at 3:30 p.m.) on Mission Boulevard in the heart of Mission Beach to celebrate the local businesses that make the community great while raising funds to preserve the gorgeous beaches.

The end-of-summer party and walking tour includes a social media contest, raffles and prizes, alongside activities like face painting, massages, henna tattoos and more.

Sample food and drinks and visit businesses in Mission Beach – including Patio Express, Luv Surf Boutique, The Surf Life, Bao Beach, Mission Beach Surf Co., Luv Surf Vacation Homes, Saska’s, Surf Rider Pizza Co., Swell Coffee Co., Singlefin, Miss B’s Coconut Club, Olive Cafe, Olive Bakery, The Creamery, The NOW Cafe, Belmont Park, Mission Beach Rentals, Cheap Rentals, The Point and Urbn Leaf. Complimentary shuttle service donated and provided by Todo Bien Tours. There will be live music from 2 to 4 p.m. at The Point and Miss B’s Coconut Club. Surf Rider Pizza will host the raffle drawing and after-party from 3:30 till closing.

“The idea behind this event was to bring awareness to our cause, allow guests to experience some of the companies that are pillars of the Mission Beach community, have a great and memorable day before summer wraps up, and raise funding to help keep our beautiful area safe, clean, and a place that’s great for locals and tourists alike,” said John Vallas, CEO and founder of Beautiful Mission Beach.

ENDLESS SUMMER PARTY
What: Food samples, photo ops, activities for the whole family, info booths, all-day happy hours, contests, a raffle, and a variety of music.
When: Aug. 11 from noon to 4:30 p.m.
Where: Heart of Mission Beach.
Info: BeautifulMB.com.

Who will be Lord of the Wings?
Annual fundraiser set for Aug. 19

The second annual Lord of the Wings contest, a fundraiser for the Discover Pacific Beach Clean and Safe Program, will take place Sunday, Aug. 19 from 1 to 6 p.m. at the Karl Strauss tasting room, 5985 Santa Fe St.

A $35 event ticket, $40 the day of the event, includes chicken wing samples from all participating restaurants and two Karl Strauss craft beers. Additional beers will also be available for purchase.

Participating restaurants include: 710 Beach Club, Bab’s at the Beach, Dirty Birds, The Duck Dive, Mavericks Beach Club, Pacific Beach Shore Club, SD TapRoom and Tavern at the Beach.

“He helps us crown the lord of the wings and continue to fund the PB Clean and Safe program,” said Sara Berns, executive director of Discover PB. “What better way to support your community than with wings and beer. With a cleaner environment and a security presence, we start to change the behavior of everyone — residents, visitors and businesses.”

All proceeds benefit the Discover PB Clean and Safe program, which hires homeless individuals to clean and maintain the streets and sidewalks in PB’s business district. The program additionally hires safety ambassadors to patrol the business district to address aggressive and criminal behavior.

Clean and Safe utilizes a three-pronged approach including cleaning, security and homeless outreach. It not only addresses traditional cleaning and security, but provides the added tools needed to make an effective change to Pacific Beach’s homeless/transient population, while enhancing the safety and cleanliness of the entire community.

Donations to the DPB Clean and Safe Program can be made with checks payable to: Discover Pacific Beach, 1503 Garnet Ave., San Diego, CA 92109. You may also donate to this program by using Pacific Beach Business Improvement Association as your charitable organization through Amazon Smile.

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20,000 sq. ft. Showroom
San Diego Humane Society photo fundraiser creates calendar of memories

By VICTORIA DAVIS | Beach & Bay Press

It takes about two minutes walking along the Pacific Beach Boardwalk, Sunset Cliffs, and passing the sea-side restaurants along Ocean Beach to realize San Diego is an above-average pet-friendly community. People will bring their parrots on coffee dates and their dogs to art studios.

The beach communities love their animals, and San Diego Humane Society’s annual giving and corporate partnership manager, Bobbie Barnes, sees this year’s photo fundraiser as a chance for local pet owners to brag about their furry, feathered and scaled friends.

“As pet-lovers, we tend to take a lot of photos of our animals,” said Barnes. “This fundraiser is a great way for us to reach out to the community and have people share photos and stories of their beloved pets with us.”

For the past 25 years, the San Diego Humane Society photo fundraiser has not only helped raise money for homeless animals, but has also served as a way for the community to come together, get involved with the shelter and receive information on the nonprofit’s work. Participants go online, submit a photo of their pet with a donation, and the shelter will select photos to be featured in their annual calendar. This year, the event has already raised more than $41,000. The goal is to raise $100,000.

But, for Humane Society employees, there’s a more nostalgic factor that comes with each bio submitted alongside a photo.

“Part of the entry is about giving people the option to tell us their pet’s story and it’s really great to read about how our past adopters found their pet,” said Dariel Walker, communications specialist for San Diego Humane Society. “People come into our shelter every day to adopt animals and a lot of times we never hear from them again.

“Our staff really loves the animals here and we get to know them so well, so I think that’s something fun about the calendar. Whether it’s an animal adopted from us or another shelter, it’s great to hear people’s stories of how this pet became a real part of their family.”

Last year, there were more than 900 photo submissions, and for the 2017 calendar there were more than 1,100. While the majority of the photos are of dogs and cats dressed in hats and sunglasses riding sidecars and bicycles, there are handfuls of less-traditional pets, such as Hortense the chicken and Jackie the donkey. Previous calendars have also featured “odd couples” like Pete “the wonder cat” riding a family horse, along with a tortoise and his long-time rabbit pal.

“I do spend a lot of time in the evenings after work combing through the photos, just to take a look at some of the entries,” said Barnes. “Every year, I’m equally tickled by these photos and the stories of these animals. These owners are giving us updates on the ways these animals have changed their lives and it’s super impactful and inspiring.”

The fundraiser ends Friday, Aug. 31 and photos can be submitted at gogophotocontest.com/sdhumane2019. Winners will be awarded tickets to San Diego Humane Society’s annual gala, the Fur Ball, which takes place Saturday, Oct. 6. Calendars will be available for purchase by late October or early November through the SD Humane Society website, sdhumane.org.
Trendy and Tipsy owner breaks the rules to create her vintage fashion

In 2011, Katie Brown launched her own fashion blog called Trendy and Tipsy.

On her blog, she shared her personal style inspiration and posted about up-and-coming trends, while also participating in fashion collaborations on other platforms. It was here that she first started showcasing her love for “old vintage styles mixed with new trends.”

After graduating with a master’s degree in international business management, Brown had a clear vision of taking her brand to the next level. “I did my whole Trendy and Tipsy business plan for my thesis at Dominican University in the Bay Area,” she said.

Merging her passion for vintage clothing, she worked on tailoring down her idea to a smaller scale. She moved back home to San Diego with her parents and started small by designing her own vintage pieces.

“Start going to flea markets and vintage stores to shop,” she said.

Brown began to repurpose the pieces she found to make them her own.

“In 2013, I launched my e-commerce website and brand. I also started going out to the farmers markets and selling my repurposed vintage pieces,” Brown said.

While in college, Brown also earned a minor in photography, which helped her with being a one-woman-show at the beginning. “I didn’t have to pay for photographers to get photos of my pieces at the beginning. It really helped me kick-start it on my own,” Brown said.

Brown’s repurposed vintage is even its own wholesale account now. They have about 60 stores that carry her unique pieces.

A little more than two years ago, Brown opened her first storefront, located on Mission Boulevard. The store now also carries other fashion brands, while of course still keeping the vintage, and use recycled fabrics and materials,” she said.

Brown’s repurposed vintage is what makes Trendy and Tipsy stand out amongst other fashion brands. “It’s handmade. We go to different markets in North Park, LA, and all around California, change up all the vintage, and use recycled fabrics and materials,” she said.

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The annual Pacific Beach Summer Concerts series wraps up on Aug. 12 with a performance from Christopher Dale & The Rabbit Hole. Dale is a charming performer, adept at both guitar and ukulele, with an impressive roster of songs in his repertoire, with recast versions of everyone from Ozzy Osbourne to Sting. However what truly makes Dale a standout are his terrific originals, all instant sing-a-longs, such as his new single “Boat Club.”

His five albums to date are all instant classics such as Prince hit, “Kiss,” Stevie Wonder’s “Ex’s and Oh’s” as well as modern tunes from the likes of Elle King’s “Ex’s and Oh’s” as well as classics such as Prince hit, “Kiss.”

K. Emeline: Thursday, Aug. 16, at Cannonball, 3105 Ocean Front Walk. 5 p.m. 21 and up. cannonballsd.com.

Legendary guitarist Lee Ritenour plays Humphrey’s Backstage Live on Friday, Aug. 17. Ritenour is legendary guitarist Lee Ritenour’s two performances at Humphrey’s Backstage Live on Aug. 17. Ritenour is best known for a string of classic solo albums starting in 1976 with “First Course” and including his most recent disc, “A Twist of Rit.” He will be in jazz mode for these performances at Humphrey’s Backstage Live on Aug. 17. Ritenour is renowned for his guitar work that can also be heard on a number of big hits by others, including The Brothers Johnson’s R&B favorite “Strawberry Letter #23” (1977) and Pink Floyd’s immortal “Comfortably Numb” (1979). Lee Ritenour: Friday, Aug. 17 at Humphrey’s Backstage Live, 2241 Shelter Island Drive. 6:30 and 8:30 p.m. humphreysbackstagelive.com.

With their mix of rock, acid jazz, reggae, Latin funk and soul, it’s easy to see why Psydecar has long been one of San Diego’s favorite party bands. Appearing aboard the Bahia Belle Mission Bay Cruise, the band’s horn-driven brand of dance music is infectious, with original songs that sound like genre favorites. Led by singer Tim Pacheco, the band is all about groove and rhythm, with the splash of reggae in their sound perfect for dancing or as a soundtrack for cruising around Mission Bay.

Psydecar: Friday, Aug. 17, at the Bahia Resort, 998 West Mission Bay Drive. 9:30 p.m. 21 and up. $10. bahiabelle.com.

Rock-a-billy and its musical offshoots continue to be amongst the most popular music in clubs today. On Aug. 18, Tio Leo’s will host an excellent double bill featuring San Diego’s The Sleepwalkers and Orange County-based, Abby Girl & The Real Deal. Led by singer Abby Maharaj, the latter is blessed with an impressive voice, which echoes Patsy Cline. Meanwhile the band has a vintage sound that will also appeal to fans of early country music or rock ‘n’ roll. Perfect for swing dancing, Abby Girl & The Real Deal’s beat will have the crowd jumping from the first note.

Abby Girl & The Real Deal: Saturday, Aug. 18 at Tio Leo’s, 5302 Napa St. 8 p.m. 21 and up.

The building at 3105 Oceanfront Walk has done business under many names during the years, but the wonderful view remains the same.

Located across the boardwalk from the Mission Beach, and now called Cannonball, the venue is hosting live music throughout the summer, such as soulful singer K. Emeline on Aug. 16.

Accompanied for this gig by guitarist Stefan Hillesheim, Emeline provides a nice soundtrack to Cannonball’s dining and drinking options with a set list that includes modern tunes from the likes of Elle King’s “Ex’s and Oh’s” as well as classics such as Prince hit, “Kiss.”

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EDUCATION NOTEBOOK

MISSION BAY HIGH
- New student enrollment is 8 a.m. to noon Wednesday, Aug. 8.
- Student orientations: 12th graders: 8 to 11 a.m. Aug. 13, 11th graders: noon to 11 a.m. Aug. 16, ninth graders: 8 a.m. to 2 p.m. Aug. 17.

PACIFIC BEACH MIDDLE
- New student meet and greet is 9 a.m. Aug. 21.
- Schedule distribution: sixth graders: 9:30 a.m., seventh graders: 10 a.m., eighth graders: 10:30 a.m.

BARNARD ELEMENTARY
- Barnard Mandarin Magnet Elementary School has launched the fourth year of its parent mentor program (photo far right), created to give incoming parents and students an extra resource to help them prepare for the upcoming school year.
- The mentor program, which is run by the Barnard PTA, matches new families with parents who have been at the school for one or more years, so that new parents have an experienced contact whom they can ask questions about school resources, general practices, and social happenings.
- Once two families are matched, they can meet at one of three school-wide summer play dates, at the back-to-school ice cream meet at one of three school-wide summer socials, or simply communicate via email.

STUDENTS PLAY SPERECKELS ORGAN
Each year, the top performers in the San Diego American Guild of Organists/Spreckels Organ Society Scholarship Auditions are invited to perform on the world’s largest outdoor pipe organ at the Spreckels Organ Pavilion in Balboa Park. This year, the students performed in two groups, four performing June 3 and four performing June 17. The June 17 performers (above) are Stephen Priest, Katherine Powell (rising seventh-grader at St. Paul’s Lutheran School), Nathaniel Powell (rising fifth-grader at St. Paul’s Lutheran School), and Margaret Campbell (St. Paul’s class of 2014, Mission Bay High class of 2018).

students play Spreckels Organ

exploded Leslie Seymour, a parent at the school who is mentoring two new families this summer. “My goal as a mentor is for my new families to be confident and comfortable when entering our school. That makes a world of difference for new parents and their students. I know, because I once was in their shoes.”

While the mentor program is only in place for a few months before and after the start of school, the tight-knit community of parents, faculty, staff, and local partners continues to be a trusted resource to all parents throughout their tenure at the school.

For more information on Barnard Mandarin Magnet Elementary, or to find out about the District’s School Choice program, visit sandiegounified.org/barnard. The Choice application window for the 2019-2020 school year will open between Oct. 1 and Nov. 13 of this year.

PACIFIC BEACH ELEMENTARY
- Orientation for new Pacific Beach Elementary students will be on Friday, Aug. 24 from 1 to 2 p.m. at the school.
- For more information, contact the school office at 858-488-8316.

New Barnard families were welcomed into the school community by their parent mentors (left) at a play date this summer.

Free College Tuition
- The San Diego Community College District recently announced a major expansion of its tuition-free program known as the San Diego Promise making all recent high school graduates who are first-time, full-time students eligible to receive two free years of college. Participating students may attend San Diego City, San Diego Mesa, and/or San Diego Miramar colleges.

Friends of Pacific Beach Secondary Schools is a joint Parent Teacher Organizational nonprofit corporation for both Pacific Beach Middle and Mission Bay High schools. The mission of FOPBSS is to foster an environment of excellence in education and student activities for Mission Bay High School and Pacific Beach Middle School. Join in on the conversation at the first meeting of the 2018-19 school year 6 p.m. on Wednesday, Aug. 22 at Woodstock’s Pizza, 1221 Garnet Ave.

MISSION BAY CLUSTER
- All Pacific Beach public schools begin classes on Monday, Aug. 27.

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Carissa Moore claims her first Supergirl Pro win

Hawaiian Carissa Moore beat a deep field of top-ranked competitors to top the Paul Mitchell Supergirl Pro podium for the first time, earning first place and the coveted contest cup in Oceanside.

Moore took the clean, inconsistent two-to-three-foot swell in brilliant fashion to overcome 16-year-old phenom, Caroline Marks (USA), in the gritty finals bout. After six attempts at the prized cup, Moore took first. Marks came in a close second, and Supergirl Pro podium vets, Coco Ho (HAW) and Malia Manuel (HAW), came in third.

“I’m so excited to have my first cup,” Moore said. “This is such a great win.”

Moore showed her veteran experience throughout the day, taking down fellow Johanne Delay (FRA) in the quarterfinals and Malia Manuel (HAW), in the semifinals. I was really close in that heat, but sometimes it goes your way and sometimes it doesn’t, and I was really happy with the way I surfed,” Marks added.
Following an 0-10 season a year ago, things can only go up for the Mission Bay football team. With that in mind, the school recently hired Dane Roman to be its new head coach. Roman, who has been an assistant coach at several area schools in the past (including Mission Bay), looks to bring enthusiasm and a new attitude to the Bucs. “The goal is to develop and mentor high school diverse student-athletes in life and football,” Roman said. He added that his focus is on grades, nutrition, faith, family and football.

An assistant coach at Mission Bay from 2012-16, Roman caught the eyes of a number of people, one of whom is school athletic director Jorge Palacios. “We hired Dane because he’s an experienced coach, member of the Pacific Beach community, and someone who is concerned not only with the students’ performance on the field, but their character off of it as well,” Palacios said.

For Roman, turning around a program that struggled so much a season ago will not happen overnight. He brings to the table the experience and enthusiasm to get things going in the right direction.

“Last year was tough due to injuries and transfers,” Roman said. “I’m looking to build the program up from the foundation.”

Roman, who did not coach a season ago due to the passing of his father, is a co-owner of the Beachcomber bar in Mission Beach. He has also been a track coach at MBHS.
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