For 50 years, people have walked the Ocean Beach Fishing Pier 30 feet above the Pacific for purpose and pleasure (mostly fishing). But the ocean view and dramatic sunsets make the pier a destination for hundreds of visitors annually. On July 2, Ocean Beach will celebrate the 50th anniversary of its iconic pier.

Exactly 50 years earlier opening day festivities were held on July 2, 1966 and celebrated amid a mighty commotion. Fanfare included a 40-minute parade down Voltaire Street led by grand marshal Mayor Frank Curran. Marching were the Marine Corps Recruit Depot Band and Color Guard, local dignitaries, bands about town, floats, beauty queens and representative service clubs. The Naval Training Center drill team, the San Diego High Steppers and the House of Scotland Junior Pipe Band joined in the pageantry.

Newspapers noted that Gov. Pat Brown cut the ribbon and cast the first line. Carl Schroder, 85, and Councilman Ivor de Kirby served as masters of ceremonies.

At the time, 16-year-old OB resident and surfer Steve Rowell shot pictures of the opening day hoopla using a borrowed camera. Today, we view his revealing images with grateful nostalgia, including pictures of his favorite local band, The Insites, at the microphones and a crowd of some 7,000 celebrating the new pier.

Ocean Beach Pier was closed for a hefty 14-month, $2 million renovation in 1990 and ’91. Pier users were not happy with the extended closure. Councilman Ron Roberts presided over the opening ceremony, and fishing resumed. Art shows, marriage proposals, memorials and other life celebrations are part of the pier’s history. The San Diego Junior Lifeguard Program has kids ages 7 to 17 jump from the pier as part of its ocean and wave education. You nonlifeguards can register to jump, too!

Surfrider Foundation does a paddle for clean water around the longest cement pier on the West Coast every September. And OB Town Council hosts a pancake breakfast on the pier as a holiday fundraiser for food and toys.

“This year’s OB Street Fair and Chili Cook-Off, on June 25, had a special area celebrating the pier’s 50th anniversary,” says MainStreet’s Isabel Clark.

Don’t miss the OB Pier 50th Anniversary Art Show at Testar, 5032 Niagara Ave., through July 31.

Finally, the OB Pier Anniversary Walk took place July 2, commemorating 50 years, and on July Fourth, as always, fireworks to be sent skyward from the pier.

Contractor Leonard Teyssier says he rarely missed dinner with his family of eight children during the year and a half of building the OB Pier. “Standard procedure was that when I came in the door, we all sat down together at the dinner table. But one day I got home at 2. When I walked in, everybody sat down.”

Teyssier laughed out loud, content. Schroder, father of the OB Pier, lived to celebrate a masterpiece for Ocean Beach. “I was so happy Carl was able to see the pier,” Chuck Bahde remembered. “He hugged me when it was all done. He thought, ‘I could do it, and I did!’

PHOTOS BY:
Troy Orem, Jim Grant, Paul Hansen, Mike McCarthy and Stephen Rowell, Teyssier & Teyssier.
Learn about the history, construction, and opening weekend celebration for the Ocean Beach Pier in Ocean Beach, California. At 1,971 feet, the #OBPier is the longest concrete pier on the West Coast. This video, filmed and produced by local OB resident Matthew O’Connor (www.matthewboconnor.com), features Leonard Teyssier, contractor for the OB Pier, and Chuck Bahde, who headed up the committee that commissioned the pier, as well as historical footage of the opening weekend in 1966. To watch the video, go to oceanbeachsandiego.com/attractions/ocean-beach-pier/

Carl Schroder gets help from Chuck Bahde

In the early 1960s, an elderly OB resident who envisioned a pier, Carl Schroder, got things moving. He would become known as the father of the OB Pier.

Schroder took his cause to the president of Peninsula Chamber of Commerce, Chuck Bahde: “Now look here, Chuck: my heart is in this pier, has been for a long, long time, but I’m too old to do this sort of thing. I want you to do me a favor: Get a pier built.”

Schroder, father of the OB Pier, lived to celebrate a masterpiece for Ocean Beach. “I was so happy Carl was able to see the pier,” Chuck Bahde remembered. “He hugged me when it was all done. He thought, ‘I could do it, and I did!’

— Chuck Bahde

Happy 50th Anniversary
OCEAN BEACH PIER
FROM
THE GHIO GROUP

BERKSHIRE HATHAWAY
HomeServices
California Properties

SERVING THE REAL ESTATE NEEDS OF
BUYERS & SELLERS THROUGHOUT SAN DIEGO
WITH KNOWLEDGE & EXPERIENCE YOU CAN DEPEND ON FROM
3RD GENERATION SAN DIEGO LOCALS

While we are committed to helping you achieve your financial goals through Real Estate, we also believe in helping our community’s charitable organizations. We will donate up to 20% of our earned commissions to the charity of your choice when you buy or sell with
Joe and Lou Ghio of The Ghio Group
Call 619 261-3002 for more details

Point Loma High School Surf Team 2011/12
Founded by Louann Ghio 1997

The Ghio Group  Serving Buyers & Sellers throughout San Diego

JOSEPH & LOUANN GHIO • BROKER ASSOCIATE
jgghio@gmail.com  619-261-3002
www.theghiogroup.com
CAL BRE# 01308806

An independently owned and operated franchise of BHHS Affiliates, LLC
Before the big Pier

Where there’s water, there’s fishing. Early native peoples devised clever means of taking fish from the bay and ocean using spears, arrows and nets. Generations of fishermen have since cast lines from shore. But the deeper water, where fish are more plentiful, required a boat or pier.

Before there was an Ocean Beach Fishing Pier, an old fishing bridge linked the fledgling communities of Mission Beach and Ocean Beach. Built over layers of sand dunes in 1915, the 50-foot-wide roadway boasted two lanes for automobile traffic, a streetcar line and a sidewalk on either side for foot traffic and fishing.

According to author Ruth Varney Held, in her book “Beach Town,” “perch, flounder, sea trout, bass, halibut and maybe sculpin” were caught.

The old bridge, loved as it was, died a quiet death bit by weary bit. What remained was completely demolished in January of 1951, making way for modern routes to San Diego’s seaside communities.

Happy 50th Anniversary Ocean Beach Pier!

Thanks for all the memories.

The Chrisman Family

Mark Chrisman
Mortgage Consultant
619.802.7003
mark@markchrisman.com
www.markchrisman.com

Most Visited Landmark

The Ocean Beach Municipal Pier is one of the most visited landmarks in San Diego County with over 500,000 visitors per year.

Big Showing

Over 7,000 of San Diego’s then-600,000 residents showed up to celebrate the opening, including local politicians Mayor Frank Curran and California Governor Edmund G. “Pat” Brown who had the honor of cutting the ribbon.

Gone Fishing!

Although the pier quickly became a popular destination for locals and tourists, its original purpose was for fishing. Local fishermen needed a way to prevent their fishing lines and lures from getting tangled in the vast kelp and rock beds that lie near the surface of the water near the shores. With the construction of the OB Pier, anglers are able to fish in 25-30 feet of water, avoiding most of the shoreline kelp and enabling them to catch species of fish that live in deeper waters.

First Fish

The first fish caught on the OB Pier was an 8-inch perch. The second and third fish caught were a gray shark and a crab.

Queen Fish

The most common fish caught on the OB Pier is herring, often called the “Queen Fish.”

Free on the Pier

No fishing license is required to fish on the OB Pier. The pier is equipped with a restaurant, bait shop, and restrooms, so visitors can spend the day.

Own your own copy of Beach Town at the OB Main Street Association office at 1868 Bacon St. San Diego, CA 92107 (619) 224-4906 oceabeachsandiego.com
OB Pier 50th Anniversary

The Beacon… Delivering the News to Ocean Beach for more than 30 Years! Keeping the tradition alive!

Congratulations on celebrating 50 Years of the Ocean Beach Pier!

“The INN AT SUNSET CLIFFS

“Best Oceanfront Hotel in San Diego”

Providing our Guests with the Best Complimentary Sunsets in San Diego for over 55 Years!

Happy 50th Anniversary Ocean Beach Pier!

Take $125 OFF ANY ROOM

With 3 day stay. Offer ends 8-21-16

Oceanfront Yoga Classes Sundays @ 11AM

For more details about sessions visit www.sunsetcliffsyoga.com

ARRIVE AT THE BEACH IN STYLE
Don’t waste your Vacation Time on Beach Parking!
Safe and Hassle Free! Drop You Off & Pick Up!
Inquire & reserve upon reservation or during your stay!

Inn at Sunset Cliffs in 1954

Inn at Sunset Cliffs Today
The people of Ocean Beach wanted a pier

By KAREN SCANLON I PENINSULA BEACON

In the mid-1940s (by best estimate), a steel pier at the foot of Del Monte Avenue began to take shape and, though somewhat usable, seemed to always be in a stage of construction. Then World War II gobbled the steel needed to finish the pier. Some of its pilings remain visible in the surf today.

There were other earlier and shorter docks or piers, including one about a block long (as noted in Held’s “Beach Town”), slightly north of the old 1913 Wonderland Amusement Park, according to OB resident Larry Toni-haru de Garcia. “There’s nothing left of it, only remnants in an old photo, but I remem-ber talking to my friend Jimmy Lincoln about that pier. He’s gone now.”

Another pier, or docklike structure, extended from Ocean Village into the inlet between Ocean and Mission beaches.

As it was, no pier served the growing desires of the people in Ocean Beach. “The community was dying for a place to fish in the ocean,” says Isabel Clark, Ocean Beach Main-Street Association programs director. “In the early 1960s, an elderly OB resident who envi-sioned a pier, Carl Schroder, got things moving. He would become known as the father of the OB Pier.

Schroder took his cause to the president of Peninsula Chamber of Commerce, Chuck Bahde: “Now look here, Chuck; my heart is in this pier, has been for a long, long time, but I’m too old to do this sort of thing. I want you to do me a favor: Get a pier built.”

Bahde was a mover and shaker on the Peninsula. An industrial designer and pro-motor of community goodwill, he picked up the pier notion and drove it to the politicians.

“Bob Wilson was a good friend of mine,” Bahde says. “I wanted to see what hoops we’d have to jump through with the city, state and federal government for funding the pier. And I had to be careful, ‘cause I knew people got nervous about urban renewal when federal dollars come in.”

So, with abundant support of his commu-nity, Bahde went to Sacramento and man-aged to secure funding from the State of Cal-i-fornia. The City of San Diego promised to match civic donations.

With funding of $8.5 million in place, only three bids were considered for construction of the pier. Not your usual structural enterprise!

Predecessors to the Ocean Beach Pier

The OB Pier at the end of Niagara Avenue was not the first attempt at cre-ating a fishing spot in Ocean Beach. Prior to the pier’s opening in 1966, OB boasted two other structures that stretched into the water and provided (or tried to provide) a location for fish-ing: the Mission Bay Bridge and the Del Monte Avenue Pier.

The Mission Bay Bridge
Old Fishing Bridge (left) – photo courtesy of Ocean Beach Historical Society

According to Beach Town by Ruth Varney Held, the fishing bridge that opened in 1915 “stretched 1500 feet from the north end of Bacon Street in Ocean Beach to the tip of the ribbon of sand dunes that was to become Mis-sion Beach.” (Dog Beach, now located at the north end of Ocean Beach, was not put in place until the late 1960s.)

The bridge was designed for trolleys and automobiles, but it featured wide sidewalks that provided a comfortable place to stand and fish. Safety concerns and issues with flood control eventual-ly resulted in the bridge becoming derelict and ultimately demolished.

Del Monte Avenue Steel Pier

Construction began on another fish-ing option – a steel pier at the foot of Del Monte Avenue in the early 1940s. Due to World War II steel shortages, construction was halted, and the pier was never completed.

OB Businesses Here Before the Pier

As the community celebrates 50 years of the Ocean Beach Pier, they also celebrate the busi-nesses that have been within the Ocean Beach community for just as long or longer.

AZRION CAFE
In 1942, BL Radovich purchased The Doghouse Cafe at 1925 Bacon St. His son, George, renamed it the Arizona Cafe and opened for business in 1943. George Radovich, originally a boxer and football player, ran the cafe while his father was in Arizona opening another business. The original Arizona Cafe menu sold hamburgers for 20 cents and beer for 15 cents. After many years, George’s son Robert took over the cafe for his father. In 2006, the cafe was bought by John Small, who remodeled and restored the interior and exterior to its original brick look.

POMA’S
Leonard Poma opened Poma’s Italian Deli-catessen in Ocean Beach in 1965. Leonard used his mother Pauline Poma’s recipes for the food he sold and continues to follow them today. Known for their Italian subs, pasta and pizza, Poma’s has strived for nearly 50 years to use only the fresh-est ingredients and bring a taste of Italy to 1846 Bacon St. in Ocean Beach.

THE OLIVE TREE MARKET
The Olive Tree Market, located at 4805 Narra-gansett Ave., is in a building originally built in 1945. Day and Nite Laundry Service was the first business to occupy the space. In the early 1950s, it became a grocery store called Day & Nite Mar-ket/Ralph’s Supreme Meats. Although unverified, it is believed that this may have been one of the first Ralph’s grocery store chains. The business dropped the Ralph’s Supreme Meats name in the early 1960s and remained open until the Olive Tree Market opened in July of 1987.

cont’d on next page

Predecessors to the OB Pier: pre-1966

Photo courtesy
OB Historical Society

OB Pier 50th Anniversary

Happy 50 OB!
Thank you for supporting our local businesses!
The underwater themed Pacific Shores bar opened on Dec. 6, 1941 one day before the bombing of Pearl Harbor. Jean Medina, the owner for nearly 70 years, worked to create a unique bar experience at 4927 Newport Ave., which included a fully functioning jukebox and the first curved bar top in San Diego. Karriann Medina, Jean’s daughter and the current owner, has made sure the bar has continued to provide cheap drinks and a fun eclectic atmosphere.

ROWLAND REALTY
Heather Rowland began working in real estate in 1958. A year later, after moving to Ocean Beach, she decided she wanted to run her own office. Rowland Realty opened in 1959 in their original location on Voltaire Street across from where the business is currently. The current building at 4725 Voltaire St. was constructed in 1962 and Rowland Realty moved in August 1962.

SUNSET GARAGE
Sunset Garage, located at 1946 Bacon St., was constructed in 1931. For more than 80 years the location has housed various businesses such as a storage facility and paint store. In 2000, Woody purchased what is now Sunset Garage. With eight bays, Blue Shield and ASI certification as well as master certified technicians, Sunset Garage is the oldest and largest free standing garage in Ocean Beach.

INN AT SUNSET CLIFFS
In 1954 an adventurer from France named Alain Peron found himself in San Diego. He discovered a year-old property on Sunset Cliffs Boulevard. He purchased it, and with his wife and daughter Anne, owned and operated what was then The Ocean Manor Hotel. Years later, Anne Peron married Herbert Garvie and as a wedding present Anne was gifted what is now the Inn at Sunset Cliffs.
Leonard Teyssier sits at the dining table of his La Jolla home leafing through a folder of photos and newspaper clippings. He’s a genteel fellow. He served in the U.S. Navy then attended San Diego State University. In 1950, he formed a construction company with his father on Highland Avenue in National City. “I wanted to build big projects like my dad had done with Red Rocks Amphitheater in Colorado,” he said.

Among many notable enterprises of Teyssier & Teyssier Inc. are a 40,000-square-foot Scripps Lab on the waterfront at La Playa (which has since been razed), All Hallows Catholic Church at Mt. Soledad and the 200,000-square-foot luxury apartments Le Rondelet in Point Loma, which he designed. Also, Teyssier raised the first outside glass elevator, installed at downtown’s El Cortez Hotel.

The company contracted a number of structures with the U.S. Navy, including a tracking station on San Clemente Island, and a massive building for spray-painting five converted airplanes in Oregon.

But no triumph was quite so unusual as the Ocean Beach Fishing Pier.

Typically,” Teyssier smiles, “a pier is built in quiet bay waters using barges and heavy cranes. It’s fairly simple to build that way. But we had to build in rough surf and start at the shore and work our way out. It was so unconventional that we had to design our own tools and equipment.” There were private mental moments during which he wondered if he could actually do the job.

Teyssier schemed an 80-ton crawler crane. This monster was mounted on an undercarriage with a set of tracks, called crawlers, to provide stability and mobility. The approved weight load of 120 pounds per square foot was critically calculated since the base between piles was 30 feet long and equipment would span pile head to pile head without overloading the deck.

Piles, or pairs of hexagonal prestressed concrete beams, were drilled vertically into 30-inch diameter holes into bedrock under the surf. Each pile was set in 12 feet of concrete for durability of the pier. Platforms were created with concrete sections between piles.

To span the deck, Teyssier and his crew constructed steel beam sections 24 inches deep, pile to pile, so they could “walk” the crane on steel deck. The crane would sit on the most recently completed bay and reach out to prepare the next bay.

“We maintained the alignment of the pier to go straight out Niagara Street by setting a point on top of Narragansett Street a half mile away using a surveying instrument. It gave us alignment forward. Get out of alignment by a half mile, we’d look crooked pretty soon,” Teyssier chuckles.

In midconstruction during the winter of 1965-66, an earthquake in Japan sent a tsunami to San Diego. Massive waves washed out three of the hammerhead piles and nearly took the crane.

“I was in San Francisco at the time,” Teyssier recalls. “The city shut down the job, and my crew was wondering what to do. I caught a plane home and met them next morning. The inspector told us we couldn’t go out on the pier, but I knew if we didn’t go down and secure loose elements, we’d lose that pier. I told the inspector to write us a check for a million dollars or let us go out and inspect.”

The pier design was modified with a “humpback” to accommodate large waves. Reaching 1,971 feet across the water, the pier end splits north and south, each 500 feet, forming a “T.”

However, Teyssier explains that during construction, the citizens of Ocean Beach organized a committee to raise an additional $100,000 to extend the south pier. “Word came to me that they had that much money, and they didn’t ask how much pier that would get them. This was the most difficult part of the job, because it was in deep water, 30 or so feet, and the longest reach surface to floor. But you can bet I gave them their money’s worth!”

Teyssier’s expression changes to a melancholy stare. “Once in a while,” he says, “I go out to the pier. I look at it and think about the people that liked it so much they raised money for a longer pier. I appreciate being the one permitted to build that marvelous addition, to actually build the whole thing for the people of Ocean Beach. It’s nice to be recognized today as the one who did!”

Happy 50th Anniversary OB-Pier!
Birthday wishes all around, OB Pier turns 50 and Leonard Teysier 89!

Cheers to the Pier on its 50th Anniversary

ANY WAY YOU SLICE IT... THE OB PIER STILL RULES!

Proud to be part of OB for over 30 years!

July & August TAP TAKEOVERS

Fri July 22nd - Lagunitas Keep the Pint
Fri July 29th - Coronado Brewing
Fri August 6th - Thorn St
Fri August 12th - Modern Times
Fri August 21st - Bay City

VOTED #1 PIZZA & BEER SELECTION

NewPort Pizza & Ale House
WWW.OBPIZZASHOP.COM • 5050 NEWPORT AVE • OCEAN BEACH • 619.224.4540

100 BOTTLED BEERS
24 CRAFT BEERS ON TAP

RAGLAN PUBLIC HOUSE

BEER BY THE BEACH

24 TAPS FEATURING SAN DIEGO'S BEST BEER

1851 Bacon Street Ocean Beach, CA 92107
619.794.2304 | RAGLANPUBLICHOUSE
Walking on water: No license required

By KAREN SCANLON | PENINSULA BEACON

No fees and no license are required to fish from the pier. But initially, people complained that they weren’t catching fish. So Chuck Bahde went down to San Isidro and arranged for some old flattened cars to be dumped below the pier. “As I remember,” he says, “a couple of loaded pick-up trucks drove onto the pier, and a crane lowered the compressed cars to the water. They sank quickly.” This would create a fish habitat and increase the population. It worked!

People have loved the pier 24/7 all year round. Seasonally, the number of people fishing varies, and so do the types of fish the ocean yields inshore, including topsmelt, mackerel, bass, perch, bonito, scorpionfish and halibut.

OB resident and noted photographer Steve Rowell says, “In an El Nino, you can barely find a spot on the pier railings, ‘cause the southern species of fish come up. Last year, three months of 90-degree weather and 75 degrees in the ocean, people were bringing up big game fish.”

Midspan there’s a bait and tackle shop for renting poles and a café to fill your bellies. Local restaurateur Tom Ham operated the first café, then called The Sea Davy. Today’s WOW Café manager, Chuck Fischer, will feed this year’s anniversary pier visitors.

Philippines native Bo Reyes declares, “I like this pier; lots of room and easy access. I’ve been fishing from this place since 1974. Fishing is a good hobby, and if you catch anything, you’ve got something good to eat.” Clairemont resident Gina Yale has fished from the pier by putting a green pea on her hook for bait. “Yes, some fish will bite a pea!” she says.

Chief pier engineer Greer Ferver, himself a Southern California native, designed the width of the railings along the pier to allow surface for cutting bait. More important, the open railings Tessier says. Many of the pier’s railings have been replaced more than once over the years, those railings being intended to wash away in storm shaped were intended to wash away in storm high surf, lessening tension on the structure of the pier itself. Over the years, those railings have been replaced more than once.

Photo by Stephen Rowell

Happy 50th Anniversary OB Pier!

1079 Leroy Street, Point Loma
$2,450,000 | 4BR/4BA | 4,105 sq ft

Truly breathtaking views from almost every room. Completely new remodel. A modern French Seaside home with a European chef’s kitchen with top of the line stainless appliances, 3 view terraces, a separate bonus room, optional wine cellar, available plans for an elevator, office, generous laundry room, and a private master retreat to name a few. Magazine worthy upgrades throughout! An oversized backyard and full sized 2 car garage! Nothing like it on the market in Point Loma today!
OB Pier 50th Anniversary

OBMA OCEAN BEACH PIER 50TH ANNIVERSARY KEEPSAKES

The Ocean Beach MainStreet Association is offering a variety of special keepsakes for sale to celebrate the OB Pier’s 50th anniversary.

- Official OB Pier 50th Anniversary Commemorative Coin — our high-quality, heavy-struck brass coin features a custom two-sided design. $10 ea.
- Official OB Pier 50th Anniversary T-Shirt available in unisex crew neck and ladies’ v-neck styles, these soft, 100% cotton white shirts feature our full color OB Pier 50th Anniversary artwork on the back and a smaller design on the front. $25 ea.
- Official OB Pier 50th Anniversary Keychain/Bottle Opener — these lightweight, laser-engraved wooden keychains feature our custom OB Pier design. An easy-to-use bottle opener is integrated into the back of the keychain. $8 ea.
- OB Pier Puzzle — featuring beautiful photography by Troy Orem, this challenging 1000-piece puzzle. Includes an insert with historical information and photographs of the pier. For ages 8 and up, not for children 3 and under. Made in the USA. $25 ea.
- OB Pier Poster — beautiful posters in two sizes. Inquire at office.
- Commemorative Pin — our high-quality, heavy-struck brass coin features a custom two-sided design. $10 ea.
- Commemorative Coin — our high-quality, heavy-struck brass coin features a custom two-sided design. $20 ea.
- T-Shirt — available in unisex crew neck and ladies’ v-neck styles, these soft, 100% cotton white shirts feature our full color OB Pier 50th Anniversary artwork on the back and a smaller design on the front. $25 ea.
- Official OB Pier 50th Anniversary OB Pier Poster — beautiful posters in two sizes. Inquire at office.
- Official OB Pier 50th Anniversary OB Pier Puzzle — featuring beautiful photography by Troy Orem, this challenging 1000-piece puzzle. Includes an insert with historical information and photographs of the pier. For ages 8 and up, not for children 3 and under. Made in the USA. $25 ea.

Available at the Ocean Beach MainStreet Association Office 1868 Bacon Street, San Diego, CA, 92107, or shop online at: oceanbeachsandiego.com/obmastore/pier-50th-anniversary

PIER PAINTINGS & PRINTS

Let us frame your favorite pier art

Custom Framing Special
SAVE 25% off the entire job
with this ad - expires 8-28-16

JOHN BAKER PICTURE FRAMES
4735 Point Loma Ave., San Diego • 619-223-3313

PIER 50TH ANNIVERSARY

12 allocated Beers on Tap
Happy Hour Tues & Thurs 11am-11pm
22.50 Sculpins by Ballast Point
Sundays - Lamb Shank over Rice $15.00
Plus Salads, Desserts & More!
Open Everyday 11am-11pm

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

FELIZ 50 ANIVERSARIO OB PIER!

The Black Bead Celebrates over 23 years in OB!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy 50th to the OB Pier!

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!

MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!

We Were Here Before the Pier!
MEXICAN RESTAURANT

(619) 222-9700 • www.OBkabob.com
4994 Newport Avenue #A | Ocean Beach (Next to Starbucks)

Happy Hour Tues & Thurs 11am-11pm
WELL DRINKS: $3.00
MARGARITAS $4.00
All Pitchers $1.50 OFF
Check out our other Daily Specials!
The Walking on Water Cafe on the Ocean Beach Pier has a brand new sign thanks to the local community. The original completely blue sign on the cafe was installed in 1993. The plan was to put the sign up and have it changed not long after. That never happened.

“The old cafe sign was installed ‘temporarily’ and was in much need of replacement,” said Walking on Water Cafe operator Chuck Fisher.

Twenty-three years later, Johnny Fisher, a server at the Walking on Water Cafe, designed the new sign to be red, white and blue. There are plans to return the sign to the original blue letters at some point.

“Everyone just absolutely loves the new sign,” Fisher said.

After three weeks of working on a plank over the surf, pier cafe owner Chuck Fisher and his crew installed a new sign. The cafe being renovated as part of the 50th anniversary. Photo by Jim Grant

New sign for cafe on OB Pier

Lainie Fraser | The Beacon

Cheers OB Pier!
On your 50th!
Providing Ocean Beach with Good Times, Good Company & Great Drinks for nearly 85 years!

Grandstanding the World Surfing Championships
KAREN SCANLON | PENINSULA BEACON

Three months after opening day, the OB Pier was used for grandstanding at the 1966 World Surfing Championships when 200 surfers from 11 countries converged at Shelter Island to compete at Mission and Ocean beaches.

Celebrated guests included Hawaii’s legendary surfers Kimo McVay and the mighty “Duke” Kahanamoku.

Interestingly, when Chuck Bahde and community leader Billy Riley and her Peninsula Chamber of Commerce committee applied to the City of San Diego to host the event, city officials uttered distaste for the whole affair. Five years earlier, surfers had misbehaved during a similar bash in La Jolla, and the city was forced to consider the future of surfing in San Diego generally.

Australian surfer Nat Young won the 1966 World Surfing Championships. It should be noted that surfers and spectators observed impeccable manners and gave the sport of surfing the facelift it needed.

Promoting Eyecare in Ocean Beach at the same location since November 1957

Newport Avenue Optometry

Since the 1930’s
619-223-0559
5034 Newport Ave.
Ocean Beach

Since 1943
619-223-7381
1925 Bacon St.
Ocean Beach

Since 1974
619-222-0722
5028 Newport Ave.
Ocean Beach

1995 Photo with Dr. Mitchell (left) founder of Newport Ave. Optometry & Current Owner Dr. Eli Ben-Moshe since 1995.

Dr. Eli Ben-Moshe
& Associates
4822 Newport Avenue
(619) 222-0559
www.NewportAveOptometry.com

READERS CHOICE AWARD

Dr. Eli Ben-Moshe (right) & associates
OB Pier 50th Anniversary

Congratulations OB Pier on 50 years!

&

Thank You
Ocean Beach

We appreciate your support over the last 26 years!

LITTLE
CHEF
CHINESE FOOD TO GO

4910 Newport Ave. • Ocean Beach
619-222-6627

Happy 50th Anniversary OB Pier!!

Lola Luna is proud to have served the Ocean Beach community for the past 16 years.

Thank you for shopping local and supporting the Ocean Beach Community.

I DO!
The pier has served as a venue for major life events ranging from marriage proposals and weddings to memorial services.

FLOCK OF SEAGULLS
In 1973, brothers Rick and Bob Sorben created the iconic seagull/Ocean Beach logo that flies around town on windshields.

CLOSED DUE TO DAMAGE
The OB Pier is open 24 hours a day year-round, with rare closings due to high surf. In 1991, more than $2 million was spent on the pier to repair damage caused by winter storms.

NO SUCH LUCK
Then-California Gov. Edmund G. (Pat) Brown made the first cast off the OB Pier at the opening celebration in 1966 and reportedly fished for 5 minutes. Brown caught nothing and was defeated by Ronald Reagan in the November 1966 California gubernatorial election (coincidence?).

We Vote OB Pier
BEST PIER DESIGN ANYWHERE!

And we were honored to be Voted San Diego ASID 2016
An Award Winner for: Kitchen (photo on left)
Master Bath & Whole Home
Suzi O’Brien 619 964-7716
www.EcoLuxInteriors.com

BEST INTERIOR DESIGN
Certified Green Builder

CONGRATS OB PIER ON
50 EXCITING YEARS!

CONGRATS OB PIER ON
50 EXCITING YEARS!

4985 Newport Ave. • Ocean Beach (619) 222-6811

Newbreak Coffee & Cafe has been serving up the best cup of coffee, delicious breakfast & lunch for the last 20 years. It has been recommended by Trip Advisor and has won the award for best cafe consistently. The relaxed friendly atmosphere & free Wi-Fi makes these cafes a must visit.

Happy 50th Anniversary OB Pier!!

Lola Luna is proud to have served the Ocean Beach community for the past 16 years.

Thank you for shopping local and supporting the Ocean Beach Community.

I DO!
The pier has served as a venue for major life events ranging from marriage proposals and weddings to memorial services.

FLOCK OF SEAGULLS
In 1973, brothers Rick and Bob Sorben created the iconic seagull/Ocean Beach logo that flies around town on windshields.

CLOSED DUE TO DAMAGE
The OB Pier is open 24 hours a day year-round, with rare closings due to high surf. In 1991, more than $2 million was spent on the pier to repair damage caused by winter storms.

NO SUCH LUCK
Then-California Gov. Edmund G. (Pat) Brown made the first cast off the OB Pier at the opening celebration in 1966 and reportedly fished for 5 minutes. Brown caught nothing and was defeated by Ronald Reagan in the November 1966 California gubernatorial election (coincidence?).

We Vote OB Pier
BEST PIER DESIGN ANYWHERE!

And we were honored to be Voted San Diego ASID 2016
An Award Winner for: Kitchen (photo on left)
Master Bath & Whole Home
Suzi O’Brien 619 964-7716
www.EcoLuxInteriors.com

BEST INTERIOR DESIGN
Certified Green Builder

CONGRATS OB PIER ON
50 EXCITING YEARS!

CONGRATS OB PIER ON
50 EXCITING YEARS!

4985 Newport Ave. • Ocean Beach (619) 222-6811

Newbreak Coffee & Cafe has been serving up the best cup of coffee, delicious breakfast & lunch for the last 20 years. It has been recommended by Trip Advisor and has won the award for best cafe consistently. The relaxed friendly atmosphere & free Wi-Fi makes these cafes a must visit.

CONGRATS OB PIER ON
50 EXCITING YEARS!

CONGRATS OB PIER ON
50 EXCITING YEARS!

4985 Newport Ave. • Ocean Beach (619) 222-6811

Newbreak Coffee & Cafe has been serving up the best cup of coffee, delicious breakfast & lunch for the last 20 years. It has been recommended by Trip Advisor and has won the award for best cafe consistently. The relaxed friendly atmosphere & free Wi-Fi makes these cafes a must visit.

Sunset Garage

Taking Care of Ocean Beach’s Auto Needs for Over 85 years!

Over 30 years as Sunset Garage. (previously Wheatly’s)

Woody “Thanks” you for your business for the past 17 years!

Congrats to the Pier for 50 great years!

General Automotive Repair Including:
- State Certified Smog Inspections
- Safety/New Buyers Inspections
- Factory Service Maintenance Performed Complete Tune-up Service
- Major Engine Overhaul
- Cooling Systems
- Diagnostic Codes
- Brakes

1946 Bacon St. Ocean Beach Visit us at www.sunsetgarageob.com 619-224-2929
Good relationships are built on trust.

- With over 16 years of experience and Ascent Real Estate’s global reach, Tiffany can properly market and expose your property the way it deserves to be exposed.
- She has excellent client communication so you are always in the loop about your transaction.
- Tiffany lives in Point Loma with her two children.

Call Tiffany today TO DISCUSS YOUR SELLING OR BUYING NEEDS!

Tiffany Trost
REAL ESTATE

TiffaynY TroSt | REAElTOR®
619.504.8264
Tiffany@AscentReaEstate.net

AGENT CALBRE# 01297577 | BROKER CALBRE# 01501132
© 2016 Ascent Real Estate is a registered trademark licensed to Ascent Real Estate, Inc. An Equal Housing/Equal Opportunity Company. If your property is currently listed for sale, this is not intended as a solicitation.
Happy 50th OB Pier!
Monthly Programs Archives Newsletters Special Events
Donations always Welcome (photos, maps, books, papers, newspapers, letters & artifacts)
Become a Member Today! 619-226-8125 P.O. Box 7885 San Diego, CA 92107
www.obhistory.wordpress.com

Ocean Beach Historical Society
preserving the unique history of OB

CONGRATS OB PIER!
YOU’RE STILL LOOKING NIFTY AT FIFTY!
FROM ALL OF US AT THE DENTAL OFFICE OF
P. Scott McMahan, D.D.S. | Annalise Hilliard, D.D.S.

1829 Sunset Cliffs Blvd. San Diego, CA 92107
Office: (619) 223-1601 | Fax: (619) 223-7824
PSM4457@gmail.com susetcliffsidental.com

99¢ Margarita
With specialty food purchase. With coupon.
House Margarita only. Not valid with any other offer.
Expires 8-4-16

EXPANDED TEQUILA BAR
with over 30 types of Tequila

BBQ House

3 Cheers for the OB Pier!
Thank You Ocean Beach! Voted Best BBQ!

20% OFF ANY MEAL
with this ad and valid with
any other offer. Expires 8-21-16

Check out our excellent
Beer Selection of 30 Craft Drafts
www.BBQHouseOB.com

(619) 222-4311 • 5025 Newport Ave. Ocean Beach

GARDEN DESIGN & MAINTENANCE
Free one hour Consultation with John Noble
$100 value (good through August 1, 2016)

Congrats OB Pier!
You’ve really “grown” on us!

Office/Retail Hours
Mon-Fri 10 am-6pm Sat 10am-5pm Closed Sun
3685 Voltaire Street San Diego
619 223-5229 • coastalsage.com

¡Felicidades! Salud, OB Pier!

99¢ Margarita
With specialty food purchase. With coupon.
House Margarita only. Not valid with any other offer.
Expires 8-4-16

Check out our new
EXPANDED TEQUILA BAR
with over 30 types of Tequila

CONGRATS OB PIER!
YOU'RE STILL LOOKING NIFTY AT FIFTY!

Ocean Beach
Ocean Public Library

LIMITED EDITION
OCEAN BEACH PINT GLASS
$15 PINT GLASS & DRAFT BEER
$10 PINT GLASS ONLY
PROCEEDS BENEFIT THE
2017 OB FIREWORKS SHOW

WONDERLANDOB.COM | 5083 SANTA MONICA AVE. OCEAN BEACH | / /WONDERLANDOB / /WONDERLANDOCEANBEACH
Thank you

to all those who helped make the
OB Pier 50th
Anniversary
Celebration
a success!

Mike Akey
Brian Ambrose
Michele Amsterdam
Toni Atkins
Chuck Bahde
BBQ House
Beach Sweets
BK Printing
Brown Marketing Services
City of San Diego
City Parks & Rec
Coastal Parks & Rec
The Cravy
Jim Cross
Joe Ewing
Chuck Fisher
Four Seasons Foods Catering
Geoffrey Stevens
Gianni Buonomo Vintners
Jim Grant
Eileen Histen
Barbara Iacometti
Claudia Jack
James Gang Company
Matt Kalla
Mike Hess Brewing Co.
Mother's Saloon
OB Arts Collective
OB Community Foundation
OB Historical Society
OB Noodle House Bar 1502
OBMA Staff
Matthew O'Connor
Troy Orem
Tevia Oskin
The Peninsula Beacon
Raglan Public House
Rock & Roll San Diego
Stephen Rowell
San Diego Public Library
Gina Faye Smith
John Tafolla
Teeter
Leonard Teyssier
Teyssier & Teyssier
The Teyssier Family
United States Post Office
Josh Utley
Walking on Water Cafe
Conrad Wear
Lorie Zapf

& all the artists who participated in the anniversary art show

Ocean Beach Pier Merchandise

Commemorative Coin $10
Pin $8
Pier Puzzle $25

Ladies’ & Men’s T-Shirts $20

Wooden Keychain/Bottle Opener $8

1868 Bacon Street, Suite A  San Diego, CA 92107  619-224-4906
www.OceanBeachSanDiego.com/obmastore/pier-50th-anniversary

Thank you to our 2016 Fireworks Donors!

Yeng Enterprises
Sunset Garage
Hodad’s
Lighthouse Ice Cream
Newport Farms
AWOL
Beach Sweets
Nati’s Mexican Restaurant
County of San Diego

The Chili Teams from Street Fair:
Bill & Ted's Excellent Adventure, Due Bros Solar, Fresh and Fit Meals, Obeyeah Chili, OBWC - Our Best Wicked Chili, Ocean Dental Care, Raglan Public House, Still Smokin’, Sunset Clips, Surf n’ Chili, Team Noodle House 1502, Texas Tornado, White Boy John's, Wild Frontier Chili, Wild Wes, Wonderland Ocean Pub

and everyone else who donated!

OceanBeachSanDiego.com