THE YEAR IN REVIEW
FROM LOCKDOWNS TO SHUTDOWNs
TO NEW SHORT-TERM RENTAL PLANS
TO BLACK LIVES MATTER MOVEMENT
SEE PAGE 2
Pacific and Mission beaches adjust to pandemic challenges

By DAVE SCHWAB

A

Most everything in 2020 seemed upside down. Inside was out, outside was in. And nearly everything was done remotely after the coronavirus pandemic struck in mid-March, fundamentally altering how we all live, work, and play.

Looking forward to a better, more productive, and fruitful year ahead, Beach & Bay Press looks back one last time at the once-in-a-lifetime-year 2020. We all will remember it for being as transformative and life-changing as it was disruptive and unsettling.

January

Scooters Scooted

In January, enforcement began on the prohibition of motorized vehicles, including electric scooters, on Mission Beach, Pacific Beach, and La Jolla Shores boardwalks, as well as Mission Bay Park byside path. The measure had been approved by the City Council by a 5-4 vote in December 2019.

“Keeping these pathways clear ensures the safety of our pedestrians and the livability of our neighborhoods,” said District 2 Councilmember Jen Campbell.

‘Felony’ Park

With some labeling it “felony park,” Pacific Beach Town Council launched a petition drive while appealing to the Mission Bay Park Committee to institute a curfew at the popular PB oceanfront park. “Fanuel Park, aka ‘felony park,’ is a total problem area and has become a magnet for crime, much of it happening during the nighttime hours,” said PBTC president Brian White. “Due to the rampant illegal activity being observed by residents, the PB-community is seeking a 10 p.m. to 5 a.m. curfew for Fanuel Street Park.”

Mural Winner

BeautifulPB announced Red Dragon Martial Arts at 1603 Garnet Ave. was the winner of a community-wide mural contest. The winning location was selected by a panel of eight of San Diego’s top art, building, and urban planning experts. The new mural was to be painted by internationally-renowned artist Aaron Glasson.

Market Turns Corner

Unsuccessful initially in relocating the Tuesday Pacific Beach Farmers Market from Bayard Street to Garnet Avenue, the market literally turned the corner expanding its footprint onto Hornblend Street on Jan. 7.

Friendlier Boulevard

Pacific Beach Planning Group approved recommendations on how to make Mission Boulevard more bicycle- and pedestrian-friendly. Redesigning Mission Boulevard was proposed to include much broader sidewalks on both its east and west sides and much-improved pedestrian- and bike-crossing facilities east-west across Mission Boulevard.

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Environmental Milestone

The City of San Diego claimed to have slashed greenhouse gas emissions by 24 percent over the past decade – far surpassing the 2020 goal of 15 percent – and conducted the first-ever analysis on climate equity.

Roundabout Rally

Foothill Boulevard residents continued their push for a roundabout and other traffic-calming measures on their dangerous street. But it’s been a long slog, as the effort has been underway since 2014.

February

Pizza Promotion

With National Pizza Day on Feb. 9, San Diego Community Newspaper Group highlighted some of the local pizzas our readers crave from healthy cauliflower crust to Detroit-style sheet pizza to old-school Italian hot pies.
LA JOLLA Country Club: Enjoy infinity pool & panoramic ocean views
4bd+optional & casita/5.5ba | $3,695,000

LA JOLLA Country Club: Breathtaking views of shore and ocean.
Seller may carry 1st Trust Deed at 2% interest only, call for info.
5bd/5full+2half | 6,246 s.f. | $5,500,000

LA JOLLA WindanSea: Out your door & at the shore!
3bd/3.5ba | 1,596 s.f. | $1,899,000

LA JOLLA Heights: Big playroom and large pool.
6bd + 1o/p/3.5ba | 3,582 s.f. | $2,125,000

LA JOLLA Birdrock: Ocean Front Retreat
Where the Ocean is your backyard neighbor!
$3,900,000-$4,295,000

LA JOLLA Bird Rock: builder’s choice SW corner unit + 2 studios for guests
SOLD!

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info@BillionairesRowLaJolla.com
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Traffic Transition

Following innovative actions that made San Diego the only major county in the state to see homelessness decrease in 2019, a new report showed that the city’s largest school district, San Diego Unified (SDUSD), had a soft opening for its largest school district, transiting to online learning starting April 6 due to COVID-19. The announcement came a few weeks after the district shut down all of its schools, specifically seniors and immunocompromised individuals, said Aaron Null, founder of the volunteer, nonprofit organization. “It’s vitally important we make sure they are on them to make sure their basic needs are getting met during this pandemic.”

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Beaches Back

As City-operated beaches reopened for some uses following the County of San Diego’s revised public health order, Mayor Faulconer was joined by the San Diego Police Chief David Nisleit, Lifeguard Division Chief James Gerlach, and Linda Coniglio, president and CEO of the Port of San Diego on April 27 to provide an update on the first day of limited public use access. “Today you stayed classy, San Diego because you followed the beach rules developed by lifeguards and public health officials,” Faulconer said. “We’ve seen beaches around the country reopen to pandemonium. Today the nation saw San Diego acting like America’s Finest City.”

Multiplying Murals

Pacific Beach residents looking to occupy themselves waiting out the coronavirus “pause,” did so in taking beautiful PB’s self-guided murals tour for a fun afternoon. BPF profiled nearly 50 murals to choose from, not even counting painted rocks or decorated utility boxes, strewn throughout the community.

Quarantine Contest

The winner of Pacific Beach Town Council’s “Community in Quarantine” art and “quarantine” contest was Charlie Nieto creator of the HAZMAT surfer. Nieto is a Mission Bay High graduate attending SDSU.

Market Reopened

The Pacific Beach Tuesday Farmers Market reopened May 19 after being closed during the pandemic under the new City of San Diego guidelines. The market, which began in 2011, was closed in late March when the City of San Diego suspended all farmers market permits. The governor’s office ordered farmers’ markets to stay open along with grocery stores as essential services, but individual counties and cities set their own requirements for continued operations.

Childcare Aid

Continuing to take steps to deliver relief to San Diegans affected by COVID-19, Mayor Faulconer joined County Supervisor Nathan Fletcher and City Council member Chris Cate on May 8 to announce the City and the County would direct $10 million in federal stimulus funding to provide childcare for essential workers during the coronavirus pandemic response.

Slow Streets Reaction

Not everyone wanted to fast-track Mayor Faulconer’s new Slow Streets program in Pacific Beach, which became clear during Pacific Beach Town Council’s May 20 Zoom meeting. Some neighbors objected to the program, which turned Diamond Street from Mission Boulevard to Haines Street into a slow streets thoroughfare. Opponents claimed it disrupted the traffic flow and created parking problems in nearby side streets. The “Slow Streets” pilot program was introduced to make it safer for San Diegans to walk and bike by creating more space for physical distancing and reducing congested foot traffic at parks, beaches, and outdoor trails.

JUNE

An economist with San Diego Association of Governments predicted the shutdown of much of San Diego’s economy would translate into a long, slow, and painful recovery. “It’s going to take longer than we hoped, that’s for sure,” said Ray Major, chief economist with SANDAG, the region’s transportation planning agency comprised of local government City and county officials, which sets and oversees planning and fares for public mass transit.

Black Lives Matter

Pacific Beach, Mission Beach, and La Jolla saw several peaceful rallies supporting Black Lives Matter’s call to end police brutality to a march down Garnet Avenue, to protests on the sidewalks of busy streets. On June 5, the Black Student Union at Mission Bay High organized and led a Black Lives Matter rally at the school’s front entrance on Grand Avenue. Dozens of students, parents, and some teachers joined to protest against police brutality and to support the Black Lives Matter movement. The group held signs and cheered on drivers who honked in support.

Trolley On-Time

Pacific Beach community planners were told by a San Diego Association of Governments engineer in June that the Mid-Coast Trolley extension stopping at a new PB Clairemont trolley station at Babcock Avenue is on schedule for completion in late 2021.

Force Reduction

Following a series of public meetings to hear feedback on community and police relations, Mayor Faulconer announced on June 24 that the San Diego Police Department had created standalone policies to help officers reduce the use of force and increase community trust.

July

Payne Park

In 1945, a petition signed by 1,900 Pacific Beach property owners demanded the removal of William Payne, the community’s first Black teacher on the staff of Pacific Beach Junior High School, because of his race. Seventy-five years later, Crown Point residents and San Diego State University administrator Paige Hernandez started a similar petition drive to honor Payne for his courage and community service. Hernandez’s goal was to get the same symbolic number of signatures. 1,900 to rename joint-use PB Community Park near PB Middle School and the PB Recreation Center, to Fannie and William Payne Community Park.

Promontory Project Panned

A project for redeveloping a lot with a companion unit at 1535 St. Andrew’s by-the-Sea Episcopal Church. Blanton spoke to guests and community volunteers about combating homelessness and crime while they ate chocolate and roasted marshmallows.

Safety-First Approach

Drawing tourists back, and getting them to stay and spend, wouldn’t be easy. But Elvin Lai of San Diego’s hospitality industry discussed his plan with IBJ. “How we get tourism back in San Diego is by showing tourists that San Diego is a clean and safe place to come to,” said Lai, noting all tourist-oriented San Diego organizations are working together to “enhance health protocols to make sure employees, as well as guests, are safe through cleaning protocols, social distancing and sanitation stations.”

Hotel Upgrade

Ocean Park Inn in Pacific Beach enjoyed upgrades from the first phase of the oceanfront boutique hotel’s remodel, which included 71 newly re-imagined rooms, refreshed common areas, and a pool deck as part of an ongoing property-wide renovation. Founded by the Lai family four generations ago, the independently owned inn is a boutique hotel on the PB shoreline at 710 Grand Ave. boasting a variety of suites.

Rental Compromise

District 2 Councilmember Dr. Jennifer Campbell’s compromise proposal on short-term rentals stirred strong emotions, being condemned outright by at least one civic group, while other stakeholders were more conciliatory. Campbell worked with Unite Here Local 30 and Expedia Group, the parent company for leading short-term rental brands Vrbo and HomeAway, to craft a compromise on short-term rentals. The parties agreed to a set of comprehensive rules to regulate San Diego’s short-term rentals industry. As outlined in a memorandum of understanding, Campbell claimed her proposal would reduce the volume of whole-home short-term rentals, while creating legal inventory for short-term rentals platforms and local operators that comply with the new rules.

It’s Going to be Classy

“Today the nation saw San Diego acting like America’s Finest City.”

Thinking about Mexican tonight?

Open M-F 7am - 3pm
Sat and Sun 7am - 4pm

Open for Delivery & Takeout

Open M-F 7am - 8pm
Sat and Sun 7am - 4pm

All outdoor decks are open for seating

740 Garnet Ave
Next to Crystal Pier

Open for Delivery & Takeout

Open M-F 7am - 3pm
Sat and Sun 7am - 4pm

All outdoor decks are open for seating

740 Garnet Ave
Next to Crystal Pier

PACIFIC BEACH
1851 Garnet Ave
7am - 2pm Daily
**Jersey died peacefully at home surrounded by family on November 14, 2020, just days after her 95th birthday.** Jersey was preceded in death by her husband, Bill Akerstein on November 24, 1950, becoming at once Bill’s wife and loving step-mom to his two daughters, Susan and Michelle. A year later, Meredith Ann was born. She came home to the Honeycreek Street family home in Pacific Beach followed by David in 1954, and Jay Mathew in 1955. David and Jay came home to the family home on Blanco Vista Street in Crown Point where Jerry lived until her death.

Jerry was a great mother who shared deeply in her daughters’ education, and was all of which have been cherished by her kids and handed down to her grandchildren. From 1949 to 1960, Jerry became a well-known and popular Parent Participation preschool teacher herself, following Mrs. Clark at PB Elementary, 1961-1974. 1975-84 at Crow Point Elementary, 1984-87 at Whitman Elementary with a stint at Doyle Elementary in 1985. Jerry finished her distinguished career at Kroc Middle school from 1987 to 1991, instilling in all those little ones and their parents her wide knowledge and love of children’s books and music as well as all kinds of other wisdom and adventures. Perhaps her biggest contribution in teaching was the once-a-week evening class in which she guided two generations of mothers through the stages of early childhood development. Those parents then had an opportunity to practice what they were learning during the children’s morning classes.

Augmenting her expertise in the field, Jerry became involved in Early Childhood education at the city and state level. In 1965 she joined the San Diego District of the California Association for the Education of Young Children. From 1969 to 1993 she served on the San Diego and state boards continuously in various capacities. In 1981 the Board of the San Diego District presented her with a special certificate of recognition, an honor no other member had ever received. In 1983 she earned her Master’s degree in Education in Curriculum and Instruction from San Diego State.

Jerry took her well-earned retirement in 1991. She sold Ben and extended their traveling, enjoying camping, fishing and hiking through the Pacific Northwest, living it up with their wine and single malt whiskey by the campfire. Even after Bill died in 1994, Jerry continued traveling with Meredith, her best friend Jane Hawkins Larsen, and on adventures through Elderhostel and Oasis.

A life-long Democrat, she shared Bill’s passion for politics, following the daily political ups-and-downs as well as staying up to date on current affairs. In addition, Jerry was an avid gardener; a lover of cats and hedgehogs and walks around the neighborhood, visiting with her many years-long friends along the way.

Beneficiaries of her philanthropic spirit included the San Diego Humane Society, the San Diego Zoo, the San Diego Natural History Museum, the Sierra Club and Planned Parenthood, to name a few. Jerry was preceded in death by her husband Bill, son Jay, daughter Susan, and son-in-law Joe McGuire. She is survived by her daughter Meredith, son David & his wife Mary, and daughter Sidney and her partner Dave as well as grandchildren, Seth Parker, Ian Akerstein, Jake, his wife Ellie and Dudley McGuire and great-great-grandchildren Audrey Parker, Arthur McGuire, and Asher Akerstein.

**Gloria “Jerry” Akerstein**

November 6, 1925 – November 14, 2020
YEAR IN REVIEW »

CONT. FROM PG. 6

COMMERCIAL PARKING ZONES

We believe the current hours are too restrictive, so we’re proposing that the City of San Diego loosen up the hours a bit to give dog owners a little more time in the mornings and evenings to enjoy the bay with their pups.”

Block Captains

Pacific Beach implemented a new block captain program for a portion of Garnet Avenue. “It’s being co-sponsored by Pacific Beach Town Council and Pacific Beach Planning Group,” said planning group member Eve Anderson, who likened the block captain program to a “Neighborhood Watch for businesses.” Anderson said the program would extend from Crystal Pier to Ingraham Street.

Crime Review

Pacific Beach Town Council in October heard from local law enforcement about everything from homeless encampments to bike theft, sidewalk vending, and illegal beach fires.

Street Vending

Pacific Beach Town Council continued lobbying to have the City enact its own ordinance to bike theft, sidewalk vending, and illegal beach fires.

Rentals Supported

Following lengthy testimony, the City Planning Commission on Oct. 8 voted 4-3 to send a short-term rental compromise proposal to District 2 Councilmember Jennifer Campbell back for further review. In carrying the matter over, the seven-member commission presented a long list of questions to be answered. Those included a request for more details of the council member’s plan including information about a 90-day hold and latitude to include short-term rental operators under a proposed unit cap, as well as specifics on how a new ordinance would be enforced.

On-Leash Hours

“Our all-volunteer PB Town Council is seeking increased hours to 10 a.m.-4 p.m. year-round for on-leash dogs in Mission Bay Park,” said PBTC president Brian White in a community appeal. “We believe the current hours are

Thinking Mexican Tonight? Pueblo Delivers! Olé!

Pick up or free delivery, your choice
Visit our website and order from an on-line menu
Margaritas and beer to go when placed w/ food order
Mon-Fri 4pm to 8pm • Sat-Sun Noon to 8pm
Free parking for pick-up orders

La Jolla View Reservoir Project
Draft Environmental Impact Report

The City of San Diego (City) has prepared a Draft Environmental Impact Report (EIR) to evaluate the potential environmental impacts of the proposed La Jolla View Reservoir Project. The proposed project would replace two existing reservoirs and a pump station facility with a new reservoir, access road and pipeline within the La Jolla Heights Natural Park.

The Draft EIR is available for public review and comment from December 31, 2020 through February 14, 2021. The City invites you to comment on the adequacy and accuracy of the Draft EIR. The Draft EIR is available for review online at www.sandiego.ca.gov/cdp/primovesco/ projectdetailinfo/featureprojectpage/pumpstation. To request the Draft EIR in an alternative format, call 619-454-5460 or 800-735-2009 (TDD).
I t started with the Polar Plunge on New Year’s Day and ended with a revised annual year-end Christmas parade, the La Jolla Adapts to the ongoing pandemic, which transformed how we all live, work, and play.

While businesses closed and reopened periodically throughout the year because of coronavirus, residents and merchants moved outdoors to curbside parklets and parking lots to ply their wares and conduct daily activities. Live events were canceled. Meetings went remote. Masks were mandatory as was social distancing.

Having turned the corner into 2021, La Jolla Village News gazes back in the rear-view at the once-in-a-lifetime unforgettable year that was 2020.

**January**

**Polar Plunge**

About 400 people attended the La Jolla Cove Swim Club’s annual Polar Bear Plunge on Jan. 1 in the chilly water off Kellogg Park at La Jolla Cove. Don Simonelli, “It’s a really great way to kick off the year,” he said of the event created more than 30 years ago. Some people dip their toes in for fun, others go out and wade for a while and some regular members even do a half-mile swim.”

**Looking Ahead**

Asked his take on the new year, La Jolla Maintenance Assessment District board president Ed Witt said, “We have a lot of work to do as a board with adding new members and establishing committees, plus all the continued ‘enhancing La Jolla.’ We’ll continue to listen to the community and to refine our processes with our vendors to improve efficiencies and the final product.”

**Preservationist Passes**

Community activist, journalist, and historical preservationist Patricia Barrett Ray, 90, died Dec. 20, 2019. Heath Fox, executive director of La Jolla Historical Society, praised the contributions of Dalhberg to La Jolla Historical Society and the community during her long and fruitful life. “Her work was instrumental to the beginning of Wisteria Cottage by the Revelle family, the designation of UCSD’s Audrey Geisel University House (chancellor’s residence) on the National Register of Historic Places, and in recognizing Pottery Canyon and its importance to the history of La Jolla,” said Fox.

**Golden’ Anniversary**

Aldo Perlin, owner of S. S. Perlin Co., Inc. of La Jolla, celebrated his 46th year on the corner at 1110 Silverado St., and 51st year in the community. Perlin remains a precious metals dealer and a financial advisor who uses tangible assets.

**Steak-Out**

Donovan’s Steak and Chop House at 1250 Prospect St. abruptly shuttered at the end of 2019 after four years in business.

**Golf Fest**

Tiger Woods, Phil Mickelson, and more than 150 other notable top golfers took over Torrey Pines Golf Course for the PGA Tour’s 2020 Farmers Insurance Open Jan. 23-26. Golfers in the $7.5 million, 72-hole tournament vied for a share of prize money and 500 FedExCup points. Event winner Marc Leishman picked up his fifth career PGA Tour win with a one-shot win over Jon Rahm at Torrey Pines’ South Course.

**Overlooked Overlook**

A frequent jogger at Torrey Pines State Park warned that the Broken Hill overlook, accessed from the farthest south trail directly adjacent to the north of Torrey Pines Golf Course, was dangerous and needed remedying.

**EIR Certified**

The San Diego County Regional Airport Authority Board certified the final environmental impact report for the Development of the New Terminal Plan, which envisions replacement of the 53-year-old Terminal 1 at San Diego International Airport.

**Controversial Proposal**

UC San Diego unveiled a plan to build five new multi-story buildings on a parking lot adjacent to La Jolla Playhouse. Named the Future College Living and Learning Neighborhood, the project was designed to provide residential and administrative space for a new undergraduate college, with approximately 2,000 undergraduate beds, classrooms, an estimated 1,200 underground parking spaces, and a carbon-neutral green retail space.

**Scooters Scooted**

The City Council voted 5-4, Jan. 26, to endorse a ban on motorized vehicles, including electric scooters, on Mission Beach, Pacific Beach and La Jolla Shores boardwalks, and along Mission Bay Park bayshore path, while reducing the scooters’ geofencing speed limit from 8 to 3 mph in congested areas.

**February**

**Space Chat**

La Jolla marine biologist Jessica Meir made time to video chat with 150 middle school students from the structures improvement space station. “It really means so much for me to be able to share my life up here with all of you,” said Meir at the beginning of her live stream call with Scripps Institution of Oceanography in February.

**Park Use**

La Jolla Parks and Beaches, Inc. voted 8-7 against denying the issuance of new special-use permits for Scripps Park events that are for profit and commercialize the park. It was the culmination of several months of vetting of the controversial issue of public versus private use of world-renowned Scripps Park.

**Museum Grant**

Closed for reconstruction since January 2017, the Museum of Contemporary Art La Jolla received a $750,000 federal matching fund grant which will go toward infrastructure improvements at the La Jolla museum site.

**Leap Year**

Being a Leap Year, 2020 offered an additional 24 hours on Saturday, Feb. 29. LIVN asked locals how they spent their time, as well as profiling nearly endless suggestions for things to do, in and around San Diego. The list included kite surfing, yoga by the ocean, whale watching, kayak tours, visiting both sides of the border wall, Temecula wine tours, riding in a hot air balloon, and skydiving.

**March**

**Drone Delivery**

UC San Diego Health launched a pilot project to test the use of aerial drones to transport medical samples, supplies, and documents. The university’s medical drone pilot program was being tested between Jacobs Medical Center, Moores Cancer Center, and the Center for Advanced Laboratory Medicine, all in La Jolla. The goal was to speed the delivery of services and patient care currently managed through ground transport.

**Rec Center Modernization**

An update for the modern era to La Jolla’s century-old recreation center, would have been completed by the Visioning Committee of La Jolla Recreation Center. The committee was planning long-term for bringing the facility, commissioned and completed in 1915 by La Jolla philanthropist Ellen Browning Scripps, into the 2020s and beyond. That update began, in a small way, with the repairing of the basketball courts in the rear of the rec center.

**Legal Challenge**

In March, La Jolla Shores Association voted to retain legal counsel to represent them in negotiations on a new controversial multi-story, multi-building, mixed-use project proposed on UC San Diego campus dubbed The Future College Living and Learning Neighborhood.

**Tagging Tackled**

Tagging was a new problem. The La Jolla Maintenance Assessment District contends with fulfilling its mission of cleaning and beautifying La Jolla’s downtown Village.

**Eviction Moratorium**

Continuing to take aggressive steps to protect the health and welfare of San Diegans, the City on March 25 enacted an eviction moratorium that provided relief to residential and commercial tenants facing financial hardship related to the COVID-19 pandemic.

**April**

**Cooperating Businesses**

As the pandemic lockdown continued, coastal business improvement districts including La Jolla Village Merchants Association worked together along with their umbrella organisations, the BID Alliance, to help small businesses in neighborhoods citywide.

**Great Wait**

Education went online in what was described by some as the “great wait” while the lockdown continued in an attempt to stem the spread of the COVID-19 pandemic. San Diego Unified, the state’s second-largest school district, transitioned to online learning on April 6 due to the COVID-19 outbreak.

**The above statements are not to be taken as legal advice for the reader’s particular situation.**
announced that it would close some of its schools to prevent the spread of the virus.

**Relief Partnership**

Continuing to take aggressive steps to deliver relief to San Diegans affected by COVID-19, Mayor Faulconer and Council President Pro Tem Barbara Bry announced on April 13 over $300,000 in private donations to kick start a new partnership to expand the City’s Small Business Relief Fund and encourage more community support for small businesses as the demand for economic relief rose.

**MAY**

**Disabled Rights**

Disabled-rights attorney Ann Menashe called for the City to end its moratorium prohibiting vehicle habitation throughout most of the City, warning policies punishing people without housing and forcing them into crowded shelters or safe lots would worsen the COVID-19 pandemic. “This strategy runs counter to recommendations of public health experts asking people to shelter in place,” Menashe argued.

**No Normal**

Allowed to reopen with strict guidelines and limited seating under the County’s plan to allow dine-in customers, local restaurateurs were happy to reopen, but also feared the pandemic had shaken customer’s confidence, which could translate into a long slow climb back to normalcy and profitability.

**Tourism Turn**

Jonah Mechanic, owner of Seabreeze Vacation Rentals in La Jolla and president of Share San Diego, Airbnb’s San Diego arm, said La Jolla Shores Association president Janie Emerson of Avenida De La Playa, the neighborhood’s commercial business strip.

**BLM Backed**

Dozens of residents and supporters came out to the ‘Paddle for Peace’ event at Windansea beach to back Black Lives Matter and protest police brutality.

**Outdoor Dining**

La Jolla civic leaders were initially frustrated in attempts to close off streets in the Village and Shores to accommodate outdoor dining to aid restaurants following the pandemic lockdown. “It’s the perfect location,” said La Jolla Shores Association president Janie Emerson of Avenida De La Playa, the neighborhood’s commercial business strip.

**Zoom webinar on social justice and accountability in the wake of George Floyd’s tragic murder.**

**Village Signage**

La Jolla Traffic & Transportation Committee got an update from the La Jolla Village Merchants Association on establishing a new street signage program to help people find their way more easily in the Village. “We are exploring ways to mitigate some of the traffic issues that are caused by parking, working with Ace Mobility, our parking consultant,” said Jodi Rudick, LJVMA executive director. “We’re excited about maybe introducing some electronic signage to help people understand where they might be parking.”

**Flower Power**

Self-professed “hippie” and recent high school grad Danika Zikas, 17, organized a flower march for June

See LA JOLLA REVIEW, Page 10
FEATURED BUSINESS: BE SEEN OPTICS
5702 La Jolla Blvd. 102  | 858.291.8211

BE SEEN OPTICS only works with small independent eyewear companies like Anne et Valentin, Mykita, Theo, Barton Perreira, Blake Kuwahara, Masunaga, and Salt Optics. All frames are handcrafted in Japan, France, Italy, and Germany. BE SEEN OPTICS offers complete eye exams including contact lens exams.

The owner, David, has been in the optical industry since 1992. First in Minneapolis as a store manager and then as a sales rep for Alain Mikli, Mykita, and Dita traveling all over the Midwest and Canada. David moved to Chicago in 2013 to manage a successful independent optical store.

Now living in San Diego, he brings everything that he has learned to everyone here. Laughter and customer service are very important in his life. And so is a very dry martini!
The 11-member advisory group makes recommendations to the City on signage, setbacks, and other development conditions detailed in La Jolla’s PDO.

SEPTEMBER

50th Anniversary

In September UC San Diego Library observed the 50th anniversary of the university’s intellectual heart of campus, Geisel Library, which first opened its doors to the UC San Diego community and the public in September 1970. The library planned a yearlong celebration aimed at recognizing the remarkable legacy of Geisel Library, UC San Diego’s most iconic architectural masterpiece.

Business Success

Restaurants, and at least one La Jolla bookstore owner, benefited from moving some of their operations outdoors. Brick-and-mortar D.G. Wills Bookstore at 7461 Girard Ave. Held its own during the pandemic, offering 1,000 books in its driveway to a dollar apiece. The Cat Lounge Rescue and Adoption Center at 1096 Torrey Pines Road achieved, with the support of volunteers and the community, its goal of rescuing, rehabilitating, and adopting out 1,000 cats before celebrating its first anniversary in November.

MAD Manager

Mary Montgomery took over for John Niewest as district manager for the Village’s Maintenance Assessment District noting she was downsizing to a dollar apiece. The Cat Lounge Rescue and Adoption Center at 1096 Torrey Pines Road achieved, with the support of volunteers and the community, its goal of rescuing, rehabilitating, and adopting out 1,000 cats before celebrating its first anniversary in November.

LA JOLLA REVIEW » CONT. FROM PG. 10

BLM Donation

La Jolla Country Day School stu- dent Elmar Amir-Lobel won an essay competition with a $2,000 cash prize and founded a nonprofit with it, selling her original sticker art and donating 100% of the profits to the Black Lives Matter organization.

Mural Guidelines

Judging the content of public murals was a slippery slope, and those murals promoting commercial interests should not be allowed. That was the general consensus of La Jolla Planned District Ordinance Committee in August.
The scenic hiking trails at Torrey Pines State Natural Reserve re-opened on Sept. 24 after being closed since April due to the pandemic.

**Peace Paddle**
Paddle for Peace, a community of surfers and nonsurfers united, held a paddle out at Tourmaline Surf Park on Oct. 10 to raise money for the Susan G. Komen Foundation during Breast Cancer Awareness Month. The group raised $2,684 to fight cancer from the event.

**Cottage Calamity**
The historic Red Rest and Red Roost turn-of-the-century cottages at La Jolla Cove caught fire in the early hours of Oct. 26 and were severely damaged.

**NOVEMBER**

**Set Back**
Demoted from red to the more-restrictive purple COVID tier, La Jolla restaurants had to close indoor operations again and operate outdoors only. Restrictions were re-started on Nov. 14.

**BLM Debated**
Black Lives Matter chalk drawings created on the popular Fay Avenue Bike Path between La Jolla Village and Bird Rock touched off a heated community controversy over the proper place of politically motivated art in public spaces.

**Service Honored**
On Nov. 6, La Jolla parks planner Phyllis Minick presented Bill Robbins with a plaque made from the remains of a fallen “Lorax” Monterey cypress tree from Scripps Park, along with a watercolor painting, honoring his long volunteer service to the community.

**DECEMBER**

**Mr. Jingles**
In the Dec. 11 issue of LJVN, Mr. Jingles Christmas Trees, a one-stop-shop for anything and everything Christmas at 6710 La Jolla Blvd., was profiled. Every year the seasonal business offers six different tree types as well as fresh garland and wreaths anywhere from 8 to 60 inches.

**Short-Term Support**
City Planning Commissioners Dec. 3 voted 7-0 for a proposed short-term rental ordinance calling for licensing them, capping their numbers, and penalizing violators, while creating a City office to administer the new program while making it subject to annual review.

**COVID Mansion**
San Diego City Attorney Mara W. Elliott filed a civil enforcement action to shut down a La Jolla Farms short-term vacation rental property at 9660 Black Gold Road. The complaint alleged that defendants were maintaining a public nuisance and engaging in unfair competition, including false advertising.

of La Jolla, a lasting memorial to the late La Jolla oceanographer Walter Munk, was unveiled at the educational plaza at Kellogg Park in La Jolla Shores on Oct. 16. It was a fitting tribute that the man who discovered the grand canyons off the coast of La Jolla Shores should have an educational plaza honoring him and his 80-year career at Scripps Institution of Oceanography. The Map features a 2,400-square-foot tile mosaic displaying all the various types of sea life in the La Jolla Canyon illustrating 123 life-sized species.

Reserve Reopens

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New laws on minimum wage, domestic abuse, and police chokeholds in effect

By DAVE SCHWAB

New laws on the books in California in 2021 address everything from COVID-19 guidelines, to racial profiling and systemic racism to a minimum wage hike, price gouging, property taxes, domestic abuse and fire protection.

Gov. Gavin Newsom signed only 372 new laws in pandemic-plagued 2020, the fewest since 1967.

Here are a few of those laws and what they do:

• California’s minimum wage rose to $14 an hour for large companies, with pay rising to $13 in workplaces with 25 or fewer employees.
• Beginning in April, hospitals must maintain at least a three-month stockpile of personal protective equipment for their workers or face a fine of up to $25,000 per violation.
• Youth football leagues cannot hold more than two practices a week, each lasting no longer than half an hour. An emergency medical official must be present at games, and someone to evaluate injuries must attend practices.
• The retail sale of all dogs, cats and rabbits is no longer allowed.
• California laws against price gouging now cover sellers who only begin selling a product after an emergency is declared. The law was inspired by those during the pandemic who bought supplies in bulk and then sold them for much higher amounts.
• Private insurance companies must now fully cover all medically necessary mental health and substance abuse disorder treatments under the same terms as other medical conditions.
• Foreclosed homes can’t be bundled together for sale to a single buyer, as many were during the Great Recession, and tenant or other housing advocates groups have 45 days to offer a higher price.
• California homeowners who are 55 or older can get a property tax break when moving to a new home under a voter-approved law that blends the taxable value of the old home with that of the new, more expensive home.
• A California law that allows a victim of domestic abuse or sexual assault to get out of a housing lease early now includes family members of murder victims and other violent crimes.
• Homeowners in high fire hazard areas must create a five-foot “ember resistant zone” surrounding their home and outdoor decks, with guidelines from state officials phased in over the next two years.
• Manufacturers of cleaning products sold in the state, including air deodorizers, polishers and floor cleaners, must list all ingredients on labels.
• California’s juvenile justice correction centers will stop taking new inmates on July 1 as the state begins to transition responsibility for young offenders to individual counties.
• A sentence of probation for most misdemeanors will be limited to a maximum of one year, and probation for a felony will be limited to two years.
• Police officers can no longer use chokeholds or any restraint that compresses a person’s carotid arteries.
• California’s attorney general must investigate when an officer-involved shooting results in the death of an unarmed person.
• Former prisoners who worked as firefighters through a prison fire camp can petition to have their records expunged and parole waived.
• Independent contractors who work for app-based companies such as Uber, Lyft and DoorDash are now eligible for a limited number of workplace benefits, including a guaranteed wage for time spent behind the wheel.

California becomes the first state in the nation to impose regulations on student loan servicers similar to those for credit cards or mortgages. The law requires companies to inform borrowers about programs that can lower monthly payments or offer debt forgiveness, and it allows consumers to sue companies when they don’t comply.

Publicly held corporations — those with shares bought and sold on a stock exchange — that are primarily based in California must have at least one person on their board of directors who represents an underrepresented community, and an effort to increase diversity in corporate leadership ranks.

Students who enroll at a California State University campus in the fall will be required to take an ethnic studies course to graduate. The law identifies “Native Americans, African Americans, Asian Americans, and Latina and Latino Americans” as four recognized groups on which the courses may focus.

App-based food delivery services must obtain permission from a restaurant before delivering its food. Those companies must also ensure safety seals on food items aren’t broken and temperature controls are used during delivery.

Assembly Bill 1185 allows county supervisors to create a sheriff oversight board, and, either by supervisors or a county vote, an office of the inspector general to assist with duties as it relates to the sheriff. The bill also allows the chair of the overseer board and the inspector general to issue subpoena powers when deemed necessary to investigate a matter within their jurisdiction.
I'm all for trying new things."

them get the resources they need to

work on. She pointed out, “They’re very differ-

de the East Village Association. She

low pets. A friend who hangs out

her Pembroke Welsch Corgi

And her name?

Lee was executive director for

They're very different,

Lee of PB: “The beaches are San Diego's biggest attraction.

It has some of the same elements from East Village

There are a lot of businesses and it’s going
to be very exciting. I’m going to deal with

Lee was executive director for

Old Town Chamber of Commerce

since 2017 and prior to that

with us, who we’d told about the

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After a spring and summer of fun and recreation on one of our finest protected beaches, known locally as Children’s Pool, or Casa, we humans are in for a spectacular display of Mother Nature with the onset of the annual harbor seal “pupping season.” The very pregnant female mothers-to-be have been spending more time on land as their nine months have been spending more time away from human interference since birth and the pups now able to catch the fish, octopus, and shellfish creatures needed for growth, the inseparable pair will part ways as the adult female’s body prepares for mating with the returning male partners for the next year’s reproductive cycle.

Visitors are not able to access the sands of Casa Beach as a chain link is secured midway down the stairs. Access to bathrooms and the historic seawall does remain open. Winter swimming is abundant and shelled creatures needed to serve the guidelines for optimal viewing such as keep the noise level down, don’t go on the sand for any reason, never leave litter, keep dogs off Casa Beach all year long and be aware that lights from cameras and flashlights disturb the seals after dark.

The BBC made a film of Casa Beach in 2001, and made this observation: “The harbor seals of La Jolla are amongst less than a handful of (rookery) colonies in the world that have adapted to modern civilization; hardly anywhere is it possible to view these marine mammals at (such) close range.”

Please enjoy the experience of the pupping season, and do your part to preserve this unique natural treasure for generations to come.
Is San Diego ready for transition to electric vehicles?

By DAVE SCHWAB

With the passage of recent state legislation phasing out the sale of all gasoline-powered vehicles by 2035 in an effort to reduce greenhouse gas emissions, a clear message has been sent encouraging the state’s drivers to switch to electric cars.

But is San Diego ready for such a transition?

Gov. Gavin Newsom recently signed an executive order that amounts to the most aggressive clean-car policy in the nation. Although it bans the sale of new gas vehicles to be owned and sold on the used-car market.

The City of San Diego is incorporating accommodating electric vehicles into its planning for the region’s transportation future.

“One of the main strategies in the City of San Diego’s Climate Action Plan is to lower emissions from our transportation sector, so electric vehicles are certainly a key component of that,” said Nicole Darling in the City’s Communications Department.

Noting an update to the City’s Climate Action Plan adopted in 2015 is currently underway, Darling pointed out the CAP update includes “gathering the viewpoints and priorities of our residents. An online survey is available and virtual forums are planned for every council district. We anticipate that the CAP update will include targets related to electric vehicles and charging stations across the city.”

Presently, the City has 57 electric vehicle charging stations (68 ports) at 15 locations. The locations include destination sites such as Balboa Park, other parks and recreation centers, libraries, and entertainment districts.

Information about the charging stations can be viewed at sandiego.gov/sustainability/ clean-and-renewable-energy/ charging.

Concerning the future of infrastructure serving electric vehicles in the City, Darling said, “We expect public charging in the region will increase over time and we are regularly looking for opportunities to fund regional charging.

We are in regular discussions with our fellow regional public agencies in the County and the San Diego Association of Governments (regional transportation planning agency) about identifying grant opportunities to fund regional public charging stations.

Recently, the American Lung Association released “The Road to Clean Air,” a new report that outlines the benefits of a transition to an electric transportation sector increasingly powered by clean, non-combustion renewable energy over the coming decades. The report finds a transition to electric cars, buses, and trucks by mid-century would benefit the lives and health of Americans.

As more automakers add electric vehicles to their lineups and with California’s announcement to only sell EVs by 2035, many consumers might be considering purchasing a used EV. In its latest study, iSeeCars analyzed over 54,000 used EV sales from 2019 to 2020 to determine the most popular used EVs in each metro area, as well as by state and nationally. The study also determined the metro areas where EVs make up the highest percentage of total used vehicle sales. San Diego is among the metro areas with the highest share of used EV sales.

Metro Areas with the Highest Share of Used EVs

<table>
<thead>
<tr>
<th>Rank</th>
<th>DMA</th>
<th>EV Share in Metro Area</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>San Francisco-Oakland-San Jose, CA</td>
<td>1.4%</td>
</tr>
<tr>
<td>2</td>
<td>Seattle-Tacoma, WA</td>
<td>0.9%</td>
</tr>
<tr>
<td>3</td>
<td>Portland, OR</td>
<td>0.9%</td>
</tr>
<tr>
<td>4</td>
<td>San Diego, CA</td>
<td>0.9%</td>
</tr>
<tr>
<td>5</td>
<td>Los Angeles, CA</td>
<td>0.8%</td>
</tr>
<tr>
<td>6</td>
<td>Phoenix, AZ</td>
<td>0.5%</td>
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<tr>
<td>7</td>
<td>Salt Lake City, UT</td>
<td>0.5%</td>
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<tr>
<td>8</td>
<td>Sacramento-Stockton-Modesto, CA</td>
<td>0.5%</td>
</tr>
<tr>
<td>9</td>
<td>Denver, CO</td>
<td>0.3%</td>
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<tr>
<td>10</td>
<td>Las Vegas, NV</td>
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</table>

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Nothing happened. The 20 or so introductions of me. I took my seat; I remained standing against the room where his executives were waiting, advising me to sit at the table. Robert Reid greeted me and on the job. I accepted. A couple discrimination and harassment women at Sylvania experiencing with the increasing number of shoplifters were dealt with by the city hospital and the one in a rural area. I decided to take the bull by the horns and say what was not being said. I organized a workshop between the two and called my talk “City Slickers and Country Bumpkins,” naming their prejudices. This provided an opportunity to vent their discomfort, to confront the truth of their feelings while helping them move beyond them and work together. I used a similar strategy when working with doctors and administrators who were locked into defensive positions when needing to make decisions together. I called this talk “Administrators Have No Heart and Doctors Have No Head.” In other words, administrators have no understanding or compassion with what the doctors have to deal with on a daily basis, while the doctors had no understanding of the bottom line the hospital had to maintain. Acknowledging these prejudices helped to deal with them.

The willingness to examine one’s often unexamined positions is the road to reevaluating long-held beliefs. This opens the way to value other people’s opposite views even if disagreeing with them. Instead of being impotent, they become sources of growth and new understanding permitting to accept each other and work together. Some of the perks of academic life are the holidays: spring break, Christmas, and, of course, summers. In the summertime Herman and I would drive up from Durham, N.H., to Bethel, Maine, for a month to lead workshops with the staff of NTL (National Training Laboratories). It was the 1970s and NTL was at the forefront of group dynamics, leaderless groups, and consciousness raising groups. Herman and I loved working together. We complimented each other; he was the cautious one and I the risk-taker. We led some of the earliest workshops on diversity with half the group Black and the other half white. Becoming in touch with one’s feelings and being able to articulate one’s fears and prejudices were the core objective of these groups leading to self-discovery. We were often brought to tears with emotions running high as participants were admitting to their own prejudices and discovering their unconscious ones. We spent a week working together, sharing meals, and talking late into the night. The white people were able to recognize their own racism and empathize with the pain the black participants were feeling. The black people could vent their anger and fears at the discrimination and unfairness they faced every day of their lives. At the end of the week together, a dramatic shift had occurred where each was able to recognize our shared humanity and embrace it. It was a learning experience for me as I too, got in touch with my own unconscious prejudices and shared them with the participants.

The summer I became dean in charge of all the groups, I could witness the changes participants were experiencing in their own personal development. It was an exciting time. I was very taken by the personal growth movement. I became a member of the NTL Board. Little did I realize that this would be our last summer at Bethel.

Natasha Janezoffic is the author of 21 books. She currently resides at White Sands Retirement Community in La Jolla. Copyright © 2021. Natasha Janezoffic. All rights reserved.

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感谢所有客户，让我们有机会一起工作到2020年。
839 REED AVE.
5 BD | 5 BA | 3,045 SQ. FT.
Quality, elegance and coastal living at its finest! No expense was spared on this 2018 custom-built home that is 1 block to the ocean. Enjoy 10’ coved ceilings, an expansive yet cozy great room, gas fireplace with an antique mantle, and large dining area with French Doors leading to a quaint side patio. The kitchen is an entertainer’s dream, and it includes a Viking 36” Professional Series stove, a 48” Subzero fridge, an abundance of storage space, double islands and a large slider leading to the back patio, creating a cohesive indoor/outdoor experience. Other bonus features are an oversized laundry room, secret “safety room,” a second-floor ocean-view deck and a 3-car garage plus additional carport parking space. The studio companion unit above the garage can be used as a rental for an additional income stream or is perfect for family and out-of-town guests to stay in while visiting.

The list of amazing features this property has to offer goes on, so call Scott or Steve today for more information and to schedule your private tour!

Asking price of $2,899,000