In 1887, developers Billy Carlson and Albert Higgins changed the beach community’s name from Mussel Beach to Ocean Beach to make the neighborhood a little more appealing for would-be investors. Carlson and Higgins were also skilled businessmen whose acumen rested on fairness and customer service.

That sentiment is still rings true with Ocean Beach retail merchants. Even though our community, city, and country are going through extremely challenging times right now, Ocean Beach residents and businesses are resilient.

The doors may not be open right now, but loyal customers can still shop at their favorite local boutiques and stores online. These Ocean Beach merchants need your support now more than ever, and when the world gets back to normal, patrons will be able to again browse for sundresses, surfboards, and antiques in person at their favorite beachside community.

And that consumer loyalty will be rewarded with extra-attention from that friendly optometrist looking after your precious vision or that forward-looking estate planner with only your family’s future interests at heart or that business center, which caters to your every need.

“Since just about everyone is in the same boat, people are generally being really nice to each other and showing genuine concern for each other,” said Denny Knox, executive director for Ocean Beach MainStreet Association.

Typical OB.

Accordingly, we often ask our readers to pick the “best of” retail and services industries around Ocean Beach — after all, you know the merchants, as well as the merchants know themselves. Here, in the Peninsula Beacon Readers Choice Awards 2020, you’re the judges — more important, you’re the jury.

Ocean Beach’s merchants are proud to welcome you to this unique San Diego neighborhood, and they’re ready to return the favor by justifying the faith you’ve shown.

Thomas Melville
Editor
The Closet
This locally owned and operated junior women’s boutique offers a wonderful variety of clothing, accessories, lingerie, shoes and luggage that are friendly on the wallet. The store receives new arrivals every week so you can come back to try on the latest trends and seasonal styles. Staff is friendly and grateful for their loyal and amazing customers. Fresh, styles and prices for every budget.
The Closet
4878 Newport Ave. (619) 222-2999

Cellular Phone
Uno Wireless
The staff at Uno Wireless can help with just about any of your cell phone needs. The shop specializes in no-contract phones and plans, cell phone repair and accessories, and is also an authorized dealer for MetroPCS, H2O Wireless, PagePlus and many other carriers. They proudly offer less expensive, no-contract carrier alternatives for all major carriers and can even help you plan your cellular-centric international travel options. In addition, they serve as the only local neighborhood authorized payment center for SD Gas and Electric.

Uno Wireless
1861 Bacon St. (619) 222-3333

Convenience Store (tie)
OB Quik Stop
Welcome to Newport Quik Stop, treasured by locals and foodies one of San Diego’s hidden restaurant gems. They’re located in a small space, and backed with big flavor and awesome menu selection which includes breakfast, southwest favorites, and Mexican grill cuisine. Regulars love the Carnes Asadas Torta and California Sandwich—pilled high deli selections, avocado and sours. Looking for a little early morning or mid-day boost? Try one of energizing Acai Power Bowls or grab a Pitaya-Strawberry smoothie.

OB Quik Stop
4984 Voltaire St. (619) 222-0559

Newport Quik Stop
9840 Voltaire St. (619) 222-8559

Newport Avenue Optometry
4921 Newport Ave. (619) 222-3377

Newport Quik Stop Café Bella
4984 Voltaire St. (619) 222-2941

Newport Quik Stop Café Bella
4984 Newport Ave. (619) 222-2941

Discount Store
OB Corner
OB Corner is a discount variety store. You’ll find a little bit of everything from household items, jewelry, tanning lotions, shampoo and more! They also carry seasonal and holiday decorations for a lot less than most stores! You’ll find chew toys for your pooch, sand toys and goodies for a day at the beach, sundries and household supplies. Need to host a birthday—OB Corner has it all.
OB Corner
4991 Newport Ave. (619) 222-2941

Furniture Store (tie)
Karen’s Consignment Gallery
Karen’s Consignment Gallery is San Diego’s award winning gallery. They specialize in high-end, brand name furniture, artwork, jewelry, rugs, unique décor accessories and designer and one-of-a-kind items. Celebrating their 26th year in business — at the same location — they have earned an excellent reputation for having great merchandise at reasonable prices. Come check out the impressive 8,000 square foot show room filled with excellent quality, gently owned furniture and décor; “from vintage pieces to modern contemporary and everything in between...at a fraction of retail”. The inventory is fast moving and changes daily.

Karen’s Consignment Gallery
4051 Voltaire St, Point Loma (619) 225-8585
karensconsignmentgallery.com

Furniture Store (tie)
OB Corner
OB Corner is a discount variety store. You’ll find a little bit of everything from household items, jewelry, tanning lotions, shampoo and more! They also carry seasonal and holiday decorations for a lot less than most stores! You’ll find chew toys for your pooch, sand toys and goodies for a day at the beach, sundries and household supplies. Need to host a birthday—OB Corner has it all.
OB Corner
4991 Newport Ave. (619) 222-2941

Eye Wear
Newport Avenue Optometry
Whether you think glasses are cool or just something you need to see with, one thing you can be sure of is the quality service you’ll receive from Dr. Eli Ben-Moshe and staff. You’ll choose from scores of lenses and frames (including designer) in up-to-date styles and prices that won’t leave you seeing double. Newport Avenue Optometry is your trusted specialist for eye care.
Newport Avenue Optometry
4922 Newport Ave. (619) 222-0559
newportavenueoptometry.com

Fashions Accessories (tie)
The Closet
(See listing under Boutique)

Congratulations to all the Reader’s Choice Winners!

The Inn at Sunset Cliffs
Thank you for voting us best hotel 9 years in a row!

The only hotel in the area to have a complimentary shuttle:
• Waterfront ceremonies with oceanfront receptions & views
• Private Events
• Drop off & pickup with our Beach Mobile

- $10 day pass is back!
- Environmentally Friendly
- Spectacular Oceanfront Views
- Custom Stay Packages Available - Romantic, Beach, and Celebrations!
- Local Vibe with relaxed atmosphere

Enjoy the experience of pure tranquility and relaxation
Come Join Us!

1370 Sunset Cliffs Blvd • San Diego
INNATSUNSETCLIFFS.COM • 619.222.7901

The Readers Choice Awards 2019
March 27, 2020
The Peninsula Beacon
prices and delivery schedules (order before a certain hour and you can get your stuff the same day). Seems everybody’s taken a shine to the leather couches here. And look out for some great deals on some quality stuff. But don’t be lulled. This inventory goes way beyond that. Mallory’s New Furniture 4905 Newport Ave. (619) 226-0236

GIFT STORE (tie) Ocean Gifts & Shells
If you’ve not yet ventured into Ocean Gifts & Shells, right in the heart of OB — then make it a point to stop by. It’s an all around fun place to shop. Want to add some beachy charm to your home or back patio? Half the store is filled with shells and shell related home accessories, holiday ornaments, gift cards and more! The other half is dedicated to a really nice selection of custom t-shirts and beachwear. You’ll love the selection. Ocean Gifts & Shells 4934 Newport Ave. (619) 224-6702 OceanGiftsAndShells.com

WINGS is the nation’s best beachwear chain. From the finest beach apparel to souvenirs and accessories, WINGS is your one stop shopping destination for all you need to reach the beach. In addition to developing and selling its own private label, WINGS has an in-house art department that is in touch with contemporary styles. WINGS is known for its trend setting designs that are unmatched by the competition. Create a design or style that’s right for you.

Wings Beachwear 4948 Newport Ave. (619) 224-2165 wingsbeachwear.com

GROCERY STORE Stump’s Family Marketplace
Whether you need to make a whole some dinner or just want a quick snack, Stump’s Family Marketplace between Ocean Beach and Point Loma is the way to go. Stump’s has everything from hot sandwiches and potato salad to lobster, whole turkeys and Boar’s Head meats. With more than 40 years of experience, the business has been thriving due to great customer service, a wide variety of products and competitive prices. A fresh deli, a catering service, home delivery and an array of gourmet foods only moments away. Stump’s Family Marketplace 3770 Voltaire St. (619) 226-9575 stumpssandiego.com

SPECIALTY GROCERY STORE (tie) Ocean Beach People's Organic Food Market
With a focus on customer satisfaction, O.B. People’s Organic Food Market strives to meet the needs of each customer that comes through their doors. Celebrating over 45 years of business, People’s specializes in organic produce, grocery, and bulk foods, and offers an extensive line of wellness supplements and vitamins, bulk herbs, cruelty-free body care and aromatherapy products, as well as books and unique gifts. Additionally, People’s has an award-winning deli featuring made-from-scratch organic soups, salads, sandwiches, entrees and baked goods.

OB People’s Organic Food Market 4765 Voltaire St. (619) 224-1387 obpeoplesfood.coop

Olive Tree Marketplace
The Olive Tree award-winning deli is open until 6 p.m., and that means you can get a fresh “OB Special” sandwich with everything on it all day! But there’s plenty else to catch the eye and palate — like one of the most extensive cheese collections in the city and the freshest produce in the history of the universe. Also, check out Olive Tree Market wine tasting room, offering sample vintage wines and craft beers from around the world in a cozy, European-style environment with local artwork displayed around the room. And as you’re checking out, pick up a piece from Julian’s apple country.

Olive Tree Marketplace 4805 Narragansett Ave. (619) 224-0443 olivetreemarket.com

HARDWARE Store Ocean Beach Hardware
The tradition lives on thanks to the new local owners, Michael Grimes and Mike DeEmedio. Ocean Beach Paint & Hardware has a long standing history serving Ocean Beach. They specialize in helping the local community, one job at a time. Seems like if you have a home improvement question, they have an answer, not to mention an incredible range of supplies for do-it-yourselfers. After all, they’ve specialized in helping locals with their hardware needs — celebrating 100 years! Ocean Beach Hardware 4855 Newport Ave. (619) 223-3083

HEALTH FOOD/NUTRITION OB People’s Organic Food Market
(See listing under Specialty Grocery)

HOTEL (tie) Inn at Sunset Cliffs
Wake up to ocean sounds and spectacular views featuring newly remodeled rooms. You’ll enjoy the heated pool, ocean-view terraces, Sunset Pool and Boar’s Head. With more than 40 years of experience, the business specializes in helping the local community, one job at a time. Seems like if you have a home improvement question, they have an answer, not to mention an incredible range of supplies for do-it-yourselfers. After all, they’ve specialized in helping locals with their hardware needs — celebrating 100 years! Ocean Beach Hardware 4855 Newport Ave. (619) 223-3083

Ocean Beach Hotel
The OB Hotel is the perfect spot to unwind and enjoy a true beachfront hotel vacation. Located directly on the beach, in the heart of OB and just steps from the sand. Enjoy amazing cuisine, and all of the shopping on Newport Avenue and nearby. Many guests park the car in the private hotel parking lot for free and never move the car again because everything from sunbathing and surfing to craft beer-drinking and burger-eating is within walking distance of
OB Quik Stop
(See listing under Convenience Store)

NURSERY-GARDEN SHOP (tie)
Botanica
Botanica Home and Garden is the result of husband and wife team Ellis White and Caitlin Brooks. A desire to sell unique, handmade items led the couple to start producing many of their own home goods, including furniture, plant accessories, ceramics, and textile goods. The shop also features work of many local artists and makers, including 1902 Candle Co., Paradise Native, and Eliza Sloane Jewels. There is also an assortment of vintage items, usually including a few motorcycles. While the inventory and storefront is continually changing, the ultimate goal is to always bring customers beautiful goods, with quality and true style in mind.

Coastal Sage
Coastal Sage is more than a gardening center. It’s a highly responsible steward of our global village. They specialize in drought-tolerant and native landscapes and are experienced in the creation of all garden environments. Custom design, installation, maintenance, irrigation, repair, labor, consultation, the works. It’s all here. The shop even offers a botany class for kids. Cool, huh?

Shore Thing Pet Supply
“We know what dogs and cats love!” Choose from a huge selection of healthy, natural and holistic pet foods, treats, and supplies. Experience freeze-dried raw options. Shore Thing also has a private outdoor self-wash station for those post-beach days. Come use their professional grade tub, blow dryer, shampoo, grooming tools and towels all for just $15. Need something but don’t want to leave the house? They offer free local delivery with no minimum purchase required. Simply call in your order and they’ll bring it to you same day.

Best Place for Crafts
Claytime Ceramics
This is such a fun place to relax and be creative – for all ages! At Claytime Ceramics you will find a big selection of ceramic pieces as well as stamps, stencils and other tools to help your project along. When you are finished painting simply leave your piece and they will glaze and fire your masterpiece for you to pick up a couple days later. Fun for the entire family!

Bartel Accounting Services
Thayer does year-round tax service, computerized bookkeeping and payroll services. She also prepares personal, business and corporate tax returns. If you don’t want to worry about the money side of things, using Thayer really adds up.

Moie’s Smoke Shop
(See listing under Men’s Apparel)

South Coast Surf Shop
(See listing under Men’s Apparel)

Surf Shop
South Coast Surf Shop
(See listing under Men’s Apparel)

SWIMSUITS
South Coast Wahines

South Coast Wahines

Now an Independent Broker, I’m still the best at taking care of you and your family’s insurance needs.

Call me today!

Thank you! for voting us Readers Choice

Best Accounting Firm

Providing comprehensive accounting, tax, fraud prevention, and consulting services to closely held business, non-profit organizations, and individuals with complex tax issues.

619.501.6359  battenaccountancy.com
4966 Greene Street, 92107

Thank you to all for your support and good wishes.

Matt Kalla Insurance Agency, Inc.

Matt Kalla, Agent • Ins. Lic #0801685
619-223-1629

Matt Kalla Insurance Agency, Inc

Maryanne gets a 5 star rating from her loyal clients. From emergency bridgel fixes, to alterations — she tackles it with ease leaving her clients pleased everytime. No alteration jobs too small or too big for this shop!

Seams To Me
1862 Bae St.

619.225-0014

ARCHITECT
hanna gabriel wells

ARCHITECTS

hanna gabriel wells

From civic to business to residential, this architectural firm will be able to assist you with any design need. In its new location on Bacon Street, the diverse team is still committed to a collaborative approach to your project. This firm believes in creating strong spatial relationships between
Wake up to ocean sounds and spectacular views featuring newly remodeled rooms. You’ll enjoy the heated pool, ocean-terrace views, Sunset Cliffs walks or nearby attractions like SeaWorld and Cabrillo Monument, tide pools and Lighthouse point. Just minutes from the airport and downtown. The quaint setting and variety of amenities have made them a one-of-a-kind hotel on the Pacific and the only hotel in the area to receive the prestigious Trip Advisor Certificate of Excellence 6 years in a row. A consistent Readers Choice winner for Best Hotel.

structure and location. ARCHITECTS hanna gabriel wells 1955 Bacon St. (619) 523-8485 architects-hgw.com

ATTORNEY (tie) Shannon O’Neill Jones Weber & O’Neill specializes in estate planning, trust administration, probate and conservatorships. Whether you are looking to protect your assets and loved ones with a Trust or looking for support and guidance after the death of a loved one, we are here to help! The staff at Weber & O’Neill is grateful for all of their wonderful clients and everyone who voted in this year’s Reader’s Choice Awards. Shannon O’Neill Jones 4870 Santa Monica Ave. Ste.2D (619) 222-5500

Lori Bolander @ Gallagher, Bolander, Smedley LLP (See listing under Law Firm)

AUTO PARTS Auto Zone The Ocean Beach Auto Zone franchise sits in a two-business strip mall (there’s a Laundromat next to it), so it’s a cinch it’s a tiny venue, right? (there’s a Laundromat next to it), so it’s a cinch it’s a tiny venue, right? Wrong. This place has a trove of auto-related items and the friendly staff to clue you into their uses.

AUTO REPAIR Sunset Garage Sunset Garage has been repairing automobiles and trucks for San Diego since 1931. Their reputation for delivering dependable and honest auto repair service goes back a long way and it is the reason they are THE GARAGE for so many long time OB residents. They can address most car repairs and maintenance needs, plus upgrades. Dependable and honest.

Sunset Garage 1946 Bacon St. (619) 224-2929

BANK Chase Bank Your satisfaction matters at Chase. If their service falls short of your expectations, they will address your concerns immediately. Chase is committed to making their products and services accessible to meet the banking and financial services needs of all customers whether personal, business, home loans and more.

Chase Bank 1981 Sunset Cliffs Blvd. (619) 221-5008

CARPET CLEANING Tranquil Home Tranquil Home specializes in Luxury Green Home Services. Due to their holistic and environmentally responsible approach to home care, they only refer cleaners who use eco-friendly, non-toxic organic products. This service to clients helps enhance the positive energy flow of their spaces while minimizing their carbon footprint. Referred cleaners will provide a highly detailed level of service which you can customize to suit your needs. Regular maintenance cleanings, vacancy cleanings, and vacation rental cleanings, they do it all.

Tranquil Home (858) 848-0881 tranquilhome.net

INCOME TAX & BOOKKEEPING for Accounting & Payroll

Stacey Thayer (619) 225-9571

4869 SANTA MONICA AVENUE, SUITE C SAN DIEGO, CA 92107

Next to the Post Office

2019 BEST HEALTH CLUB

2019 BEST CHILD CARE

Ryan Family YMCA

The Y is so much more than a gym. We touch the lives of nearly one out of every nine people in our community. From earliest education, from basketball to volunteerism, from pre-school to preventative health; The Y is proud to help our neighbors learn, grow and thrive.

Ryan Family YMCA 390 Valeta St., Point Loma (619) 226-8888 ymcsd.org/ryan

CHILD CARE/DAYCARE

Ryan Family YMCA

Computer Guy Services (CGS)

Check out this full-service computer repair shop and Internet cafe, offering hardware and software repair, printing, virus and spyware removal, data recovery, networking and on-site services. They service Windows PCs and Apple Macs and specialize in both laptop and desktop computer repair and service for HP, Dell, Toshiba, Sony Vaio, Gateway, Compaq, Fujitsu, Acer, Lenovo, and more. The store’s experts will let you know if it’s worth it to repair your computer. In most cases, they will get your computer running as fast or even faster than it was when it was new.

Computer Guy Services (CGS) 4870 Santa Monica Ave. (619) 222-8324 computerguyserVICES.com

CONTRACTOR

Victor Lund

General Contractor

Lund specializes in coastal renovations locally and throughout San Diego. However, he and his team of highly-skilled workers will take on any size task, from small rooms to gentrification projects. Lund uses in-house carpentry crews, which gives them the flexibility to offer competitive, reliable services. Lund oversees every aspect of the project ensuring the highest standards of workmanship and quality craftsmanship. Launching in 2014, Lund’s portfolio includes everything from high-end beachfront homes in La Jolla to large-scale renovations in the Gaslamp Quarter. He is an active member of the San Diego Chapter of the National Association of the Remodelers and the San Diego Chapter of the National Association of Milk, Egg and Dairy Board.

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The company greater control over quality of work and scheduling. A member of the Point Loma community, Lund has over 40 years of experience in the construction industry.

Victor Lund General Contractor
105 Box 7050, San Diego, CA, 92167
(619) 224-1489

Dog Grooming

Hair of the Dog

Thank you loyal H.O.T. Dog clients for voting me #1 again. This year it’s very meaningful to me because I got off to a rocky start. In December I was diagnosed with cervical cancer, so I spent the first few months of 2019 closed due to appointments and 6 weeks of daily radiation and weekly chemo. Now, mid March. I am once again open 5 days a week. I’m not yet up to full speed but getting stronger everyday. I couldn’t have made it back without all of your thoughts, prayers, warm wishes and cards. P.S. To answer the burning question: I did not lose my hair.

Hair of the Dog
4763 Narransagsett Ave.
(619) 223-3080

Preferred by Pets

Their mission is simple: To consistently provide quality pet grooming at a fair price while offering excellent customer and cat grooming, wash & go service, flea treatments, anti-itch treatments, shed reduction, teeth cleaning, de-skunk treatments and mobile nail trimming. What more can you ask for.

Preferred by Pets
3788 Voltaire St.
(619) 223-9023

Dog Wash

Dog Beach Dog Wash

Located just a blocks from the world famous Dog Beach, Dog Beach Dog Wash has been serving locals and tourists alike since 1993. In 2009, new owners purchased the iconic OB establishment, and have given the business a face lift. This premier DIY dog wash offers custom nail trims, toys, treats, collars, leashes, and plenty of belly rubs on demand. Simply grab a tub, where you’ll find all you need — and let the bath begin! Your dog will get a treat and you won’t have to clean up the mess. Dryers available. Open everyday.

Dog Beach Dog Wash
4933 Voltaire St. (619) 523-7100
dogwash.com

Clean, pressed clothing is the name of the game at this neighborhood dry cleaners. Each customer receives personal service from the family-owned and family-operated facility. You can even be lazy because it has a drive-up window. Fresh, clean clothes will keep you coming back every time. Need it fast — just ask!

Point Loma Dry Cleaners
1801 Sunset Cliffs Blvd. (619) 226-0069

Electrician

Zed Electric

Zed Electric has been serving the area since 1995. They specialize in residential and commercial service work — repairs, modifications and maintenance for electrical systems of existing structures. Not only are they experts in caring for older homes but they can also work on newer homes and businesses too! With a fleet of fully stocked service trucks and a staff of experienced, state certified technicians, you can be confident Zed Electric will perform to your satisfaction.

Zed Electric
2158 Catalina Blvd.
(619) 224-2748
zedelectric.com

Financial Planner

Kali Misrty@ Edward Jones

Edward Jones® can help develop your personal investment strategy. Local offices. Personalized plans. Tailored advice. Preparing for your future. 100% accredited. Services include: Asset management, College savings, Financial investments, Retirement planning, Stocks and mutual funds, Wealth management.

Edward Jones
2143 Poliessa Dr. Point Loma (619) 222-1321
edwardjones.com/index.html

Florist

Flowers of Point Loma

Flowers Of Point Loma has been proudly serving San Diego since 1985. A family owned and operated with one location. They are committed to offering only the finest floral arrangements and gifts, backed by service that is friendly and prompt. Their professional staff is dedicated to making your experience a pleasant one. That is why they always go the extra mile to make your floral gift perfect. Let Flowers Of Point Loma be your first choice for flowers.

Flowers of Point Loma
2170 Chatsworth Blvd. Pt. Loma (619) 223-3161

Handyman

Fredz Handyman Service

There are some things in life you just can’t (or perhaps shouldn’t!) do yourself. So, if you’re not a DIY type, you can trust Fredz Handyman Service to get it done. Fredz provides professional handyman services like plumbing repairs and home improvements at a price that won’t break the bank. No job too small.

Fredz Handyman Service
2240 Soto St.
(619) 222-9236
fredzhandymanservice.com

Insurance Agent

Matt Kalla - State Farm

Matt Kalla Insurance Agency, Inc is back. The family-owned business has served the Peninsula since 1956 as a captive insurance agency. Now, Matt has opened an insurance brokerage at the same location. He can offer more competitive options for his clients. Matt’s goal is always to provide the best products and service to his policyholders. Insurance is an ever-changing market and Matt want’s to make sure he can help you.
LOCKSMITH
Point Loma Locks
Take it from one customer, who was charged less than $2 for a copy of a key with no programming, in less than 10 seconds: This place is hands down the best at what it does. And lock quality is no easy science either. It depends on absolutely exact mathematics and lathery to make it work. You could do a lot worse for $2. Point Loma Locks rocks!

BEST MORTGAGE BROKER
Mark Chrisman
RWM Home Loans

Mark has a proven track record of providing excellent service to buyers, owners, and real estate agents. He has been providing clients in Point Loma and Ocean Beach unprecedentedly low mortgage rates and ultra-competitive rates for over 16 years. Mark's dedication to the community includes his role as Board Chair for the Young Family YMCA (formerly Peninsula YMCA), President of the Point Loma Business Club, a member of OBMA and The Peninsula Breakfast Club.

PHOTOGRAPHY
Troy Orem Photography

I've been on my journey as a photographer for the past ten years. In that time both as a photographer and as someone who has had photos taken for me, I have come understand and appreciate the importance of having the most important moments captured. I do all I can to capture those special moments in a way that conveys not just what was going on, but the emotion of that brief moment in time. That is the mentality I approach every aspect of my work with. I hope that can bring my eye, my aesthetic, to any and every photo, and that most importantly, anyone who views it appreciates the work they see.

PET SITTING
Allison Sheas Lucky Dogs

Allison Sheas Lucky Dogs focuses on providing a professional, loving, and personalized service to pet owners in the Point Loma area. Services include daily visits, feedings, walks, and other professional services.

PET HOSPITAL
Sunset Cliffs Animal Hospital

Sunset Cliffs Animal Hospital is a full-service veterinary hospital that provides a wide range of services for pets of all ages. Their goal is to provide the best possible care for your pets.

ROOFING
Smith Roofing Co.

Smith Roofing Co. is a full-service roofing company that specializes in commercial and residential roofing projects. They offer a wide range of services, including roof installation, repair, and replacement.

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Ashley Lewis Design
As a designer, Ashley Lewis loves using her creativity to make beautiful things. Whether it's ink on paper or pixels on a screen, the art of visual communication is her passion. Over the years she has developed branding and marketing solutions for small businesses and nonprofit organizations throughout Southern California. Ashley also volunteers time to design for organizations supporting causes that she cares about. Her reward is of seeing her art work beautify the community while supporting causes that she cares about. She is always on the hunt for new projects and challenges—give her a call to see what you can create together.

Ashley Lewis Design
(619) 723-5000
ashleylewis.design

Health, Fitness & Beauty
ACUPUNCTURE
AcuSport Health Center
The goal at AcuSport Health Center is to provide a welcoming, healing environment for patients to receive holistic health care tailored to each individual's needs. They specialize in general health, allergy elimination, women's wellness, bioenergetic testing, sports injuries, and chronic pain—just to name a few. On behalf of their team of practitioners and staff, they'd like to thank the community and most especially patients, for allowing them the pleasure of serving you 20 years now and counting. It's never too late to turn your health around and begin living a more balanced existence.

AcuSport Health Center
1804 Cable St, Suite B, Ocean Beach
(619) 243-5109 | accusporthealth.com

AROMATHERAPY
Therapie Day Spa
There's something weird about the word "microdermabrasion" -- it sounds like an attack by some wayward cell on its way to your brain. Of course, it's nothing of the sort — and esthetician Jen Scott, at Therapie Day Spa, wants to explain the procedure to you. Scott's expertise goes a lot farther than ironing out that big scary word for you; peels, brow waxes and more are all part of her service package, and she'd love to meet you.

Therapie Day Spa
4995 Voltaire St.
(619) 780-8700
therapiedayspa.com

BARBER SHOP
Sunset Clipps
Create an all-new you at Sunset Clipps, your source for expert hair care in San Diego. With more than 25 years of experience as a unique barbershop/hair salon hybrid, they specialize in everything from coloring and highlighting to cuts and shaves.

Sunset Clipps
4804 Santa Monica Ave.
(619) 223-1711

CHIROPRACTOR (tie)
Patch Spine Center
Serving the local community for 34 years, the Patch Spine Center is dedicated to relieving spine-related problems through the gentle application of chiropractic adjustments. They educate patients and empower them to improve their lives by applying the scientific principles of holistic health. When your neck or back hurts, nothing in your life seems to work right. They understand and are doing their part to fight the epidemic addiction epidemic fueled by back pain—by providing relief without drugs or surgery. Breathe deeply, spine erect and smile! is their motto. Medicare accepted. Curb-side handicap parking available.

Patch Spine Center
1952 Sunset Cliffs Blvd.
(619) 224-2041
ambertfamilychiropractic.com

DENTIST (tie)
Ambert Family Chiropractic
Dr. Jon and his team have been in practice serving the Ocean Beach for over forty years. Dr. Jon is an honest, transparent and provides gentle and effective Chiropractic care.

Ambert Family Chiropractic
4856 Santa Monica Ave.
(619) 224-2041
ambertfamilychiropractic.com

DAY SPA
Therapie Day Spa
(See listing under Aromatherapy)

DENTIST (tie)
Michele Yamada, D.D.S.
Dr. Michele Yamada and the team at Ocean Dental Care provide the most up-to-date dental techniques while using a caring and understanding approach in a peaceful environment. Implanting the ideals of fun, friendship and teamwork to patients is also of
Sunset Cliffs Dental

Giving our patients the special attention and care they deserve in a friendly and professional atmosphere is the motto of Sunset Cliffs Dental. They have been serving the community for 30 years and always welcome new patients. Dr. Hilliard prides herself in being a gentle, caring dentist. With decades of dental care experience they can provide patients advanced dental treatment. If you are looking for a dentist in San Diego, Dr. Hilliard can provide patients advanced dental care.

Sunset Cliffs Dental
1829 Sunset Cliffs Blvd.
(619) 223-1601
sunsetcliffsdental.com

DOCTOR

Noli Cava, M.D.
Dr. Cava provides complete health care for the whole family in a friendly and caring community practice. His focus is preventative care for all ages. Walk in appointments are accepted and Dr. Cava will make house calls for existing patients. How’s that for service!

Noli Cava, M.D.
8808 Cable St.
(619) 227-4490

HEALTH CLUB/GYM

Ryan Family YMCA
YMCA’s throughout the county are committed to improving the quality of people’s lives and helping them realize their true potential in spirit, mind, and body, and Peninsula Family Y is no exception. The Y is so much more than a gym. It touches the lives of nearly one out of every nine people in our community. From exercise to education, from basketball to volunteerism, from preschool to preventive health, the Y is proud to help its members learn, grow and thrive.

Ryan Family YMCA
4390 Valeta St., Point Loma
(619) 226-8888
ymcasd.org/ryan

There are always invited to discover the wonderful treatment options offered.

DOCTOR

Michele Yamada, DDS
Mark Chrisman

MARCH 27, 2020
THE PENINSULA BEACON

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(619) 224-7084 1011 Cable St. Ocean Beach

Thank You for voting us BEST ESTHETICIAN!

To all of my clients and friends in Ocean Beach & Point Loma,

THANK YOU

For voting me your #1 Mortgage Agent on the Peninsula “9 years in a row”

Mark Chrisman – NMLS # 8996 – 619-806-7003
mark@markchrisman.com www.markchrisman.com

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Mark, Alex, Duke and Amanda Chrisman

The Trust & Estate Attorneys

The Hidden Spa

The Hidden Spa is a hidden gem, tucked away in a quiet building on Santa Monica Ave in Ocean Beach. Enjoy a relaxing atmosphere and prepare to be pampered by the exceptional services without feeling guilty about the cost. They believe everyone deserves the opportunity to feel and look their best all the time.

The Hidden Spa
4969 Niagara Ave. #109
(619) 223-2160

MARTIAL ARTS (tie)

Setting Sun Dojo

For over 24 years, Setting Sun Martial Arts has trained and provided self-defense classes to the OB community. Setting Sun teaches life lessons and the importance of discipline at a vital age in a child’s life. Setting Sun provides a professional, nurturing family environment with caring Black Belt instructors. Their Black Belt instructors have years of experience and teach a variety of styles that include Judo, Karate, and Jiu Jitsu. Previous students often return to teach and mentor the students.

Setting Sun Dojo
4993 Niagara Ave. #109
(619) 223-8827

Thank You for voting us the Readers Choice Award for Best Attorney 4 Years in a Row!

Shannon O’Neill Jones

The Stronghold Jiu Jitsu

Family-owned and operated in Point Loma, since 2007, Stronghold aims to provide high-quality Martial Arts instruction for the whole family. Join and be received with a strong welcome.

The Stronghold Jiu Jitsu
2176 Chatsworth Blvd., Point Loma
(619) 674-4677
thestrongholdsd.com

Thank You for voting us BEST OPTOMETRY!

The Trust & Estate Attorneys

OPTOMETRY

Newport Avenue

E-mail: Shannonowebber@gmail.com
4870 Santa Monica Ave, Ste 2D, San Diego, CA 92107

Mark Chrisman

4870 Santa Monica Ave, Ste 2D, San Diego, CA 92107

2176 Chatsworth Blvd., Point Loma
(619) 674-4677
thestrongholdsd.com

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The Hidden Spa
4969 Niagara Ave. #109
(619) 223-2160

NAIL SALON

OB Hair & Nails

Friendly service and great prices has earned OB Nails a name for itself. Manicures, pedicures—you’ll find all the latest trends. There’s tons of colors to choose from (always a plus at any nail salon) and the attention to detail and the amount of care each technician provides puts this place above the rest. OB Hair & Nails will definitely give you the best service for the best price! Always clean, always friendly.

OB Hair & Nails
4796 Niagara Ave. (619) 224-7047

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(619) 224-7084 1011 Cable St. Ocean Beach

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THANK YOU

For voting me your #1 Mortgage Agent on the Peninsula “9 years in a row”

Mark Chrisman – NMLS # 8996 – 619-806-7003
mark@markchrisman.com www.markchrisman.com
Thanks to our loyal readers for supporting local businesses!

Natalie Gibbens @ The Private Gym
When British owner Natalie Gibbins opened The Private Gym in 2003, her goal was to provide a more affordable alternative to Personal Training that would enable her members to achieve their weight loss and fitness goals rapidly and with less time spent in the gym. Since then, she has helped more than 500 Ocean Beach and Point Loma residents lose weight, build strength and increase muscle tone, by creating fun and effective exercise routines tailored specifically to each and every person’s individual goals and needs.

The Private Gym
965 Voltaire St. (619) 223-6666

CVS Pharmacy
In about seven seconds, CVS grew from nothing to become the second largest pharmacy chain in the country, and needs.

CVS Pharmacy
4949 Santa Monica Ave. (619) 222-1457

Apogee Body Piercing
With the growth of the body-modification industry, it seems everybody offers body piercing. Well, Apogee is purely a piercing studio that views its profession as an art form. As piercing specialists, the staff is focused on providing patrons with the experience and information to make an educated decision on how to change their bodies. They will counsel you about how to get the best results and look you’re after now and years to come!

Apogee Body Piercing
4905 HSV North Ave. (619) 223-1771
apogeebodypiercing.com

Synergy 180
Synergy was founded in 2017 by Sofie Lorain. She was working a corporate job and wanted to leave the corporate world behind to help others achieve health and happiness in their life. After seeing the effects of how having kids, a demanding career, family, and so forth take a toll on her health she decided to try to find Synergy in her life (pun totally intended). She worked to test out a concept that bridges the gap of HIIT, Strength, and Yoga. After many months she was able to perfect the Perfect Fit.

Synergy 180
4861 Newport Ave, San Diego

TATTOO (tie)
Chapter One Tattoo
Cash and Michelle Scott opened Chapter One Tattoo in 2011 with the goal to house a community of artists who produce exceptional work while maintaining a humble and sincere work environment. A thriving 7 years later, they are honored and humbled to say that is exactly what they did. You can find artists who are not only beyond talented but are personal and professional. The end result is a place you can be sure to leave with a grin from ear to ear and a custom, flaw-less, new skin adornment.

Chapter One Tattoo
4857 Newport Ave. (619) 252-8400
chapteronetattoo.com

Ace Tattoo
Ace Tattoo, originally called Painless Neil’s, has been around San Diego since 1947! They have tattooed people

Thank You OB and Point Loma for voting for us!

Thank You OB and Point Loma for voting me one of the Best Personal Trainers!

Call in to find out about our “THANK YOU” Personal Training INTRO Offer or try our Small Group Training classes!!

Register Now! EFTBODIES.COM
619-884-4937 4733 Point Loma Ave, Ocean Beach

The Corner Store
Vintage & Shabby Chic
Thanks for voting us a favorite for Antiques!

Chalk Paint® by Annie Sloan
thecornerstoreob.com
619-222-1911
4873 Newport Ave., Ocean Beach

Robert Burns
Thank you O.B. For Voting Me A Readers Choice For
BEST ATTORNEY

OBLAW.COM 619-223-0441 4877 Voltaire St. O.B.
from all branches of the military from as early as WWII. Many well known artists such as Zeke Owens, Ed Hardy, Mikee “Rollo” Malone, Ron Howell and many others got their start at Ace. Gary Hoag-Corio, Dominick and Lynsey Hoag currently own and operate the shop. Cover-ups, free-handing, fine-line, traditions style and new school are all available in a clean, relaxed atmosphere.

Ace Tattoo
5058 Newport Ave.
(619) 222-5097
acetattoo.com

WELLNESS CENTER

The Sanctuary Wellness Experience

The Sanctuary Wellness Experience is a place for education in the three pillars of health: mind, body, and spirit. Their goal is to help guide you into a space where you can reset your mind, recharge the body, and rediscover your spirit. This is all done in a well-curated space and opulent experience.
The Sanctuary
1935 Cable S.
(619) 861-8351
wellnessexperiencesd.com

Elka Yoga & Wellness Studio
(see listing under Yoga)

YOGA FACILITY

Elka Yoga & Wellness Studio
Elka Yoga & Wellness Center understands that everyone has a unique recipe for wellness. There truly is something for everyone with their diverse and holistic offerings. Services include: Mat Yoga, Outdoor Aerial Yoga, Kids Classes Child Care, Life-Changing Teacher Trainings, Meditation, Sound Healing, Highest Quality Massage, Facials, Acupuncture, Yoga Therapy & Healing Energy Services AND Beautiful Indoor & Outdoor Spaces to Rent for Your Parties & Events. Free Community Events, Free Aromatherapy Classes AND SO MUCH MORE!! Check their website for classes, workshops, fun monthly events and everything you need to THRIVE! In appreciation, mention the Beacon and receive your first month unlimited Mat & Aerial Yoga classes for only $20 (w/ 4 month min agreement) or only $97 with no min agreement. Breathe – Transform – Thrive.

Free On-line classes available!

Elka Yoga
4166 Voltaire St.
(619) 762-YOGA (9642)
elkayoga.com

Mon-Fri 8-5 • Open Sat by appointment • (619)224-2929
1946 Bacon St., OB • SunsetgarageOB.net • @sunsetgarage_ob1934

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