Lifeguards show off skills at relay race

San Diego lifeguards made a splash on Aug. 19 during San Diego Lifeguard Service’s 57th annual Ron Trenton Memorial Lifeguard Relay in Mission Beach.

The relay consisted of four teams competing in 12 legs to demonstrate a variety of rescue techniques including running, swimming, paddle boarding and landline rescue.

The Central Area team, consisting of lifeguards from Mission and Pacific beaches, took the gold, followed closely by La Jolla lifeguards on the Southern Area team, consisting of lifeguards from Ocean Beach and Mission Bay, brought up the rear.

According to Lifeguard Services Director Nick Lerma, each team exchanged the lead throughout the race culminating in a close race at the finish line. The purpose of the relays is to motivate lifeguards to fine-tune their rescue skills and athleticism while also showcasing various rescue techniques to the public. Additionally, the lifeguards are able to blow off some steam after a hectic summer, Lerma said.

The lifeguard relay competition was named after veteran lifeguard and longtime Northern Area team captain Ron Trenton, who was lost at sea while piloting his private plane from Catalina Island to San Diego in 1997.

— Mariko Lamb

TASTE at the COVE

Guests feast on food, fashion, fun

Imagine using your smartphone to report local environmental problems to community volunteers the way a Neighborhood Watch program reports crime. This is one vision for Gale Filter, the new executive director of San Diego Coastkeeper, who would like to implement as he settles into the top spot of one of San Diego’s foremost environmental watchdog groups.

“We’re in tough economic times where we see government resources contracting,” he said. “People are going to be getting more involved and that’s what I want to do, help get [volunteers] involved.”

A retired environmental prosecutor and alumn of the University of San Diego, Filter served as the deputy director of enforcement and emergency response for the California Environmental Protection Agency’s Department of Toxic Substances Control. He also served as the deputy executive director for consumer, environmental and legal services for the California District Attorneys’ Association.

While Filter said he plans to use law enforcement strategies to continue San Diego Coastkeeper’s mission, he added that he also wants to find new ways for volunteers to help. While working in Imperial County, Filter said he helped develop a website called Ivanonline.org to bring people, organizations and government officials together to help report and remedy pollution-related problems.

“I don’t think we use enough of [technology],” Filter said.

It would be interesting, he added, to see how someone can snap a picture or send a message to a website. From there, volunteers and government officials monitoring the website would meet periodically to discuss and solve the reported problems.

City officials already meet with local planning boards to update residents on city projects. And though residents can already report nuisance pollution and other environmental code violations by calling the city, this proposed new group could request similar city attention, said Jose Viesa, San Diego Environmental Services public information officer.

“Because of liability issues and labor relations [the city] has to make sure we’re not filling paid city positions with volunteers,” Viesa said.

Even paid and unpaid intern positions must go through a strict hiring process, he added.

As Filter and the rest of the San Diego Coastkeeper team continue to keep citizen involvement up, other issues on the horizon also highlight the group’s agenda.

“Enforcement of protected marine sanctuaries off the coast of La Jolla Cove, Encinitas and neighboring shorelines will be something to keep an eye on. Filter said. Marine sanctuaries that protect certain pockets of shoreline would limit certain kinds of fishing, according to published reports.

See Filter, Page 2
they can sometimes cruise into waters stay underwater but with low tides less than a foot deep and expose La Jolla Shores. Usually the sharks their fins. Perhaps an homage to leopard sharks off photos of free at website spotlighting La Jolla’s businesses. Sign up for Deal Me In Today is a community based daily deal La Jolla’s #1 Daily Deals.

“Seabreeze, ” Judy Judy had her piece, Association vice president Judy received makeovers. La Jolla Art dozens of trash receptacles annual installation on July 30 as works on trash cans, saw its third another can painted by Mariko Irie, a can at the corner of Herschel Avenue and Prospect Street near another can painted by Mariko Irie. Photos by DON BALCH

TASTE
CONTINUED FROM Page 1

San Diego Coastkeeper will also continue to support educational programs such as Project Swell, an educational program aimed at teaching elementary school students about marine environmental issues through various projects and programs, according to the San Diego Coastkeeper website. “San Diego Coastkeeper has a history as a top-rated environmental organization by any- one’s standards,” Filter said. “It has done many great things on the environmental front in San Diego and I think it has incredible potential on a number of fronts.”

San Diego Coastkeeper represents the local chapter of the larger Coastkeeper network. The organization partners with other groups like the San Diego Chapter of the Surfrider Foundation and with I Love a Clean San Diego. The organization has played a key role in helping to curb sewage infrastructure problems, water and marine life conservation efforts through periodic coastal cleanups, edu- cation campaigns and law enforcement lobbying cam- paigns. For more information or to volunteer with San Diego Coastkeeper, visit www.sdcostkeeper.org.
La Jollan highlights the jewel’s beauty with 2012 calendar

Inspired by the beauty of her community, La Jollan Sharon Hinckley—who’s photos are often featured in the La Jolla Village News—finally decided it was time to share her inspiration with the world.

Hinckley created a 2012 calendar of the images she has taken in and around La Jolla, and the final product went into stores on Aug. 24.

“I love to travel and I love calendars,” Hinckley said. “Whenever I go on a trip I often will buy two or three calendars from my favorite sites often keeping them to enjoy long after the calendar year is over.”

Hinckley created a 2012 calendar of images of La Jolla. Hinckley said she was unable to find a calendar that could not have a calendar—so she decided to make one. She said she spent hours making the calendar. The calendar was a daily inspiration for our local residents, “Hinckley said.

Hinckley’s calendar, left, features images of La Jolla like the wisteria at Wisteria Cottage (May), below, and a surfer attempting Windansea’s legendary waves (March), bottom. The calendar can be found at the following locations:

- Burn’s Drugs
- Coply Cove
- Oceans Catcher
- Jonathans
- La Jolla Kayak Tours
- La Jolla Historical Society
- La Jolla Mailbox
- San Diego Gift Shop
- Wall Street Art In Framing
- Warecks
- UCSD Bookstore
- Hyatt Regency La Jolla
- SharonHinckley.com

The finished calendar contains 27 images of La Jolla. “I hope that the La Jolla 2012 calendar will provide our many travelers a reminder of their visit to ‘The Jewel’ and be a daily inspiration for our local residents,” Hinckley said. — Kendra Hartmann

La Jolla highlights the jewel’s beauty with 2012 calendar

WHERE TO GO:

- Hinckley’s calendar, left, features images of La Jolla like the wisteria at Wisteria Cottage (May), below, and a surfer attempting Windansea’s legendary waves (March), bottom. The calendar can be found at the following locations:
  - Burn’s Drugs
  - Coply Cove
  - Oceans Catcher
  - Jonathans
  - La Jolla Kayak Tours
  - La Jolla Historical Society
  - La Jolla Mailbox
  - San Diego Gift Shop
  - Wall Street Art In Framing
  - Warecks
  - UCSD Bookstore
  - Hyatt Regency La Jolla
  - SharonHinckley.com

Hinckley’s calendar, left, features images of La Jolla like the wisteria at Wisteria Cottage (May), below, and a surfer attempting Windansea’s legendary waves (March), bottom. The calendar can be found at the following locations:

- Burn’s Drugs
- Coply Cove
- Oceans Catcher
- Jonathans
- La Jolla Kayak Tours
- La Jolla Historical Society
- La Jolla Mailbox
- San Diego Gift Shop
- Wall Street Art In Framing
- Warecks
- UCSD Bookstore
- Hyatt Regency La Jolla
- SharonHinckley.com

How to short sale your home without an agent

LA JOLLA, When you decide to sell your home, setting your asking price is one of the most important decisions you will ever make. Depending on how a buyer is made aware of your home, price is often the first thing he or she sees, and many homes are discarated by prospective buyers as not being in the appropriate price range.

Your asking price is often your home’s “first impression,” and if you want to realize the most money you can for your home, it’s imperative that you make a good first impression.

This is not as easy as it sounds, and pricing strategy should not be taken lightly. Pricing too high can be as costly to a homeseller as pricing too low. A recent study, which compiles 10 years of industry research, has resulted in a new special report entitled “Homesellers: How to Get the Price You Want (and Need).” This report will help you understand pricing strategy from three different angles. When taken together, this information will help you price your home to not only sell, but sell at the price you want.

To hear a brief recorded message about how to order your FREE copy of this report, call toll-free 1-800-276-0763 and enter 1017. You can call any time, 24 hours a day, 7 days a week. Get your free special report NOW to learn how to price your home to your maximum financial advantage.

Lifeguard sheds light on beachgoer summer safety

Typically, La Jolla Shores is home to some of the gentlest waves in all of San Diego. This summer, however, powerful rip currents have become a common occurrence at the Shores—the beach with the densest swimming crowd in all of San Diego.

On July 28, about a dozen lifeguards resuced 26 people when several small rip currents converged together to create a flash rip current that swept a group of about 50 swimmers into deeper water offshore.

Although lifeguards made 50 rescues that day, no serious injuries were reported. Lt. John Everhart, who heads up marine safety for the San Diego Lifeguard Service, advises beachgoers to remain away of rip currents that can cause suddeny, varying in intensity and location.

“We still have rip currents at La Jolla Shores as well as other city beaches,” Everhart said. “Our rescue numbers are down in August from our busy July, but we are still having busy days, especially when the sun comes out.”

Everhart provided safety tips to ensure that beachgoers continue to have a great time at the beach through the end of sumer:

- Swim near a lifeguard and ask the lifeguards where the best place to swim is.
- If caught in a rip current, raise your hand for assistance and swim parallel to the beach until you are out of the current.
- Always supervise young children.
- Don’t mix alcohol and aquatic activities.
- Be respectful of others and have a great time.

— Marko Lamb
Rockola to inject family entertainment vibe into La Jolla’s Concerts by the Sea

By BART MENDOZA | VILLAGE NEWS

There is no shortage of cover bands in San Diego, but few have had the popularity and staying power of classic rock quartet Rockola, which performs at La Jolla’s Concerts by the Sea on Sunday, Aug. 26. Fronted by guitarist Bob Tedde for more than two decades, the band includes bassist Doug Booth, drummer Bobby Sale and guitarist Mark DeCoro.

Masters at re-creating the sound and vibe of hits from the sixties and early seventies, the band’s sound is incredibly accurate, earning it a following large enough to sell out venues as large as the Spreckels Theatre on the occasion of one of their Beatles-themed shows.

Rockola has traveled the world playing their favorite songs. It’s tight musicianship has seen the band back a long line of stars, including actor Don Johnson, Jack Bruce of Cream, Alan Parsons and Beatles compatriot Tony Sheridan. But the band members’ favorite events are the hometown summer concerts like Concerts by the Sea. “We’ve played this summer concert every year for over a decade,” Tedde said. “We love it, from the great crowds to the view.”

The concert’s 2 p.m. start time means many visitors might need to bring umbrellas to shield themselves from the sun. “One of the unique things about the La Jolla concert is what we call ‘the turning of the umbrellas,’” Tedde said. “We prime for this the whole show. So for the last song, I give a countdown and everyone starts spinning their umbrellas and it looks really cool with hundreds of people doing that.”

He also observes that the concert series is a family-friendly event. “It’s a daytime thing, so the kid factor is a big deal,” Tedde said. “While it might seem that music that is 30 to 50 years old would not be of interest to today’s youngsters, Tedde finds just the opposite to be true. He points to the continued popularity of the Beatles and the soundtrack use of songs like ‘The Monkees’ 1966 hit ‘I’m A Believer’ in the megahit ‘Shrek’ cartoon movie series as among the reasons for the younger set’s interest.

“It kicked us in the butt a little bit,” Tedde said. “We’d do an obscure Beatles song like ‘Hey Bulldog,’ and little kids will come and stand up front and they’ll know the off-hand talking that John Lennon and Paul McCartney do at the end of the track. They’ll say, ‘You know you got that part wrong. ‘They know it better than us."

Tedde has a way of gauging the success of shows held during un-rock ‘n roll hours, too. “I really take it as a big victory if I can get a lot of people dancing in the daytime too. There are more families with kids that will come and stand up front and ‘moo’ John Lennon and Paul McCartney’s ‘You Know What Time It Is’ in the way up to the stage,” he said. “So far this summer, it hasn’t been too hot, so things have been good.”

He cites songs like “Twist and Shout” and “Money Money” as among the music’s biggest crowd pleasers at events like Concerts by the Sea.

“That’s the flavor of those shows,” Tedde said. “It’s really the songs that the biggest demographic knows.”

He does admit to being pleasantly surprised by how certain tunes get the biggest response sometimes. “We just did AC/DC’s ‘It’s A Long Way To The Top’ and got it by far the biggest response. I thought it was the novelty of having a bagpipe player, but kids knew the song from the movie ‘School of Rock.’

After more than 20 years as Rockola’s frontman, Tedde said he still loves performing as much today as he did the day he started. “Working with the guys is really a treat — still,” Tedde said. “We’re real privileged to have a job you get from playing that long with other people.”

Donovan’s Steak House

They may look good enough to eat, but the paintings and sculptures at Donovan’s La Jolla are strictly off limits — so you’ll have to content yourself with the USDA prime beef, the pastery’s star attraction. But steak isn’t in the plan, pork and veal chops and succulent seafood will satisfy the most discriminating gustatory desires.

French Gourmet

Our award-winning restaurant offers California-influenced French cuisine in a quaint countryside environment. We are a long-time favorite of locals who appreciate the value of our menus and extensive wine list. Stop by our bakery for a sandwich or pastry to-go! It’s always a delicious day at The French Gourmet! (858) 485-1743 1549 Turquoise St. La Jolla, CA www.thefrenchgourmet.com

The Broken Yolk Café

The Broken Yolk Café offers a large selection of home cooked meals in a comfortable and casual atmosphere. There are over 20 different omelets to choose from as well as a wide variety of other breakfast favorites which include pancakes, waffles and French toast. Feel more like lunch? Try one of our juicy ½ pound burgers or one of our large sandwiches. Our generous portions will leave you full and satisfied.
Thursday, Aug. 25

**All-Pictureshows 2011, 7 p.m.** Museum of Contemporary Art La Jolla, 700 Prospect St, short film showcases, (858) 454-3541, www.mcasd.org. $5 general admission, members free.

**Flicks on the Bricks: “Gigi,” 8 p.m.** Atheneum, 1008 Wall St, (858) 454-5872, www.jatetheatre.org. $17 members, $22 nonmembers

**Summer bridge celebration, 4:30 p.m.** UCSD Student Services Center, 9500 Gilman Drive, (858) 243-2045, www.lajollasymphony.org, free.

**“Karma in Action” with Amanda and Bonnie, 10 a.m.** La Jolla Yoga Center, 7741 Fay Ave, donation-based class to support the Chorten’s and Colli’s Foundation of America, (858) 454-2412, www.lajollayogacenter.com, suggested $10 minimum donation.

**Snoekel with sharks, 8 a.m., Birch Aquarium, 2300 Expedition Way, RSVP required.** (858) 534-7336, www.aquarium.ucsd.edu, $30.

**SUNDAY, AUG. 28**

**• Weekend with the Locals** with Betty Ann Hoehn, noon, Warwick’s, 7812 Girard Ave, (858) 454-0347, www.warwicks.com, free.

**• You Don’t Know Jack,** 1:30 p.m., La Jolla Library, 7444 Draper Ave, (619) 233-4418, www.lajollalibrary.org, free.

**• La Jolla Concerts by the Sea, 2 p.m., Ellen Browning Scripps Park, 1133 Coast Blvd, featuring Rockola, (858) 544-1600,** www.lajollaconcerts.org, free.

**• A List: “Meenee, Myneen, Me,” 7:30 p.m., La Jolla Playhouse, 2910 La Jolla Village Drive, (858) 550-1010, www.lajollaplayhouse.org, $35-$45.

**WEDNESDAY, Aug. 31**

**• La Jolla Symphony Chorus open auditions, 11 a.m. to 3 p.m.** UCSD Conrad Prebys Music Center, 9500 Gilman Drive, appointments required, (858) 243-2045, www.lajollasymphony.com, free.

**• “Karma in Action” with Amanda and Bonnie, 10 a.m., La Jolla Yoga Center, 7741 Fay Ave, donation-based class to support the Chorten’s and Colli’s Foundation of America, (858) 454-2412, www.lajollayogacenter.com, suggested $10 minimum donation.

**• Snoekel with sharks, 8 a.m., Birch Aquarium, 2300 Expedition Way, RSVP required, (858) 534-7336, www.aquarium.ucsd.edu, $30.**
The sea slug (nudibranch) Aeolidia papillosa is a rare predator of the frilly anemone.

Aside from the occasional small fish or squid that ends up in its clutches, a frilly anemone spends its life bent by the currents while the tentacles reach out into the moving water for microscopic plankton.

Though the tentacles of this anemone lack frills, it is still a M. senile. They can reproduce sexually but the flurry of fuzzy white spots near the adult imply one of the asexual methods was at work splitting off young from the adult’s body.

As I drive, but without sporting limits, the more likely I’ll see a frilly anemone, which may be anchored to an overhang, rock face, or one of the terraced walls of La Jolla’s submarine canyon. While snow-white is what most divers think of when the word Metridium is bandied about, animals of pale yellow, pastel peach and tan are also part of the scene. I don’t consider it a negative because a cantilevered posture is really about a beautiful flower that is well and share this exchange:

If you’ve seen the movie “Raiders of the Lost Ark” (1981), you likely agree that one scene in particular stands out. It’s when our two protagonists, archaeologists Indiana Jones and Marion Ravenwood, find themselves at the bottom of a dark, dank well and share this exchange:

Jones: “Here, take this [torch].” Wipe it at anything that slithers.”
Marion: “The whole place is slither-
in’.”

Jones: “Snakes … I hate snakes.”

It won’t be immediately apparent why I bring up snakes when this article is really about a beautiful flower animal called a frilly anemone (Metridium senile species), but predators of this anemone could explain why, had they the words.

When a potential predator like the sea slug (nudibranch) Aeolidia papillosa approaches, it will be the best angle to reach the animal to avoid being eaten. Anemone’s narrowest point was close enough to fire off its stinging filaments, the tip of the tentacle breaks off and sticks to the victim, causing it to instantly withdraw while screaming, “Snakes … I hate snakes!”

The last bit is conjecture on my part. But still, the slug may become entangled around the pinn RELEASE TO PRESS

A threatened M. senile is shown expelling its poisonous threads through the body. Should the mobile filaments make contact with an attacker, they stab the beast. The potent piece new embedded breaks off in the already-anguished predator where it continues to fester. Courtesy of www.asnailsodyssey.com

A. papillosa possesses two rows of tentacles, one associated with other anemone species, add to the flower’s sci-fi charm. The threadlike stingers (up to about 4 inches long) are covered with tiny hairs (cilium) that allow them to crawl more easily stuck to the victim, and through the numerous blistering-looking threadlike stingers, a frilly anemone is nearby. It immediately catches my eye. M. senile has limited mobility but prefers to stay put. The situation demands that food must somehow be delivered. Nature capitulates on the surrounding water movement to bring this about. A frilly anemone is endowed with a sweet spot, the narrowest part, on its column just below the animal’s mouth. This narrowness presents a case of function following form because a cantilevered posture maximizes the feeding position. An architectural narrowing of the column eliminates the need for the anemone to expend energy to bend its head because the water current does the work. Simultane-
ously, the water movement is in charge of what direction the anemone bends. Whatever the decision, it will be the best angle to reach suspended matter. If instead the anemone’s narrowest point was close to the column’s base, the hapless tentacles would not only be angled at a disadvantage to the flow but would be in the unenviable position of becoming far more easily unhinged from its post by any physically demanding conditions.

They may look like frilly flowers but predators mess with this animal at their peril. One important predator, the photogenic sea slug, Aeolidia papillo-

The sea slug (nudibranch) Aeolidia papillosa is a rare predator of the frilly anemone.

As I drive, but without sporting limits, the more likely I’ll see a frilly anemone, which may be anchored to an overhang, rock face, or one of the terraced walls of La Jolla’s submarine canyon. While snow-white is what most divers think of when the word Metridium is bandied about, animals of pale yellow, pastel peach and tan are also part of the scene. I don’t consider it a negative because a cantilevered posture is really about a beautiful flower that is well and share this exchange:

If you’ve seen the movie “Raiders of the Lost Ark” (1981), you likely agree that one scene in particular stands out. It’s when our two protagonists, archaeologists Indiana Jones and Marion Ravenwood, find themselves at the bottom of a dark, dank well and share this exchange:

Jones: “Here, take this [torch].” Wipe it at anything that slithers.”
Marion: “The whole place is slither-
in’.”

Jones: “Snakes … I hate snakes.”

It won’t be immediately apparent why I bring up snakes when this article is really about a beautiful flower animal called a frilly anemone (Metridium senile species), but predators of this anemone could explain why, had they the words.

When a potential predator like the sea slug (nudibranch) Aeolidia papillosa approaches, it will be the best angle to reach the animal to avoid being eaten. Anemone’s narrowest point was close enough to fire off its stinging filaments, the tip of the tentacle breaks off and sticks to the victim, causing it to instantly withdraw while screaming, “Snakes … I hate snakes!”

The last bit is conjecture on my part. But still, the slug may become entangled around the pinn...
REAL ESTATE PULLOUT | AUGUST 25, 2011 | PAGE 1

2711 Oceanfront Walk
Spectacular South Mission single family home completed in 2009. With 3,300 plus sq ft this 4 bed, 4 1/2 bath has an open floor plan all the amenities. First floor retractable walls open up to your own private beach front patio complete with cooks station and lounge area. Or relax on the second floor in your ocean front master suite with private ocean front deck. Need more privacy, Relax on the oversized roof top deck with 360 degree views or come inside and enjoy cooking/entertaining in your third floor kitchen. A two car attached garage with el- evator access to all three floors completes this dream home.

$4,995,000 - $5,095,000

3490 Bayside Walk # B
Luxury bay front townhome on the sands of Mission Beach/Bay. Enjoy panoramic bay and night light views that will take your breath away all year long. Floor to ceiling windows beautiful Pecan hardwood floors thru-out the entire unit, huge top of the world balcony for entertaining, large side by side 2 car garage. This PENTHOUSE comes fully furnished with top designer amenities. Never been rented always impeccably maintained.

$1,590,000

4011 Fanuel
Spectacular bay front townhome with views galore. Completely remodeled in 2008 with impeccable attention to detail. This Oasis boasts Beech hardwood & Travertine flooring for a clean feel. Gourmet kitchen with Azul Macaba Granite, Dacor Cook top, and walk in pantry. Master Retreat includes walk in custom closet, private spa like bathroom with Ming Green Marble, separate shower and jetted tub. Have breakfast, lunch or dinner on one of your three bay view patios including a roof top deck.

$1,540,000

Brien Metcalf, Ocean Pacific Properties
These properties and many more. For a private showing please call 619-708-2239. brien@oppsd.com

DREAMS ARE POSSIBLE

849 Prospect Street
La Jolla, CA 92037
858-456-SELL (7355)
middletonteam.com

Average rate for 30-year, fixed-rate mortgages

Your Purchasing Power Has Never Been This Strong!

On the Bay: 3914 Bayside Walk | 2 BR 2 BA | $1,395,000

Country Club Charmer: 7675 Mar Ave. | 3 BR 2.5 BA | $999,500

Stop by our office for a FREE Bank Owned Property List.
6190 Agee Street, #255
San Diego, CA 92122
Remodeled 1 BR condo
* Shared garage
* Milgard doors
* Smooth ceilings
$140,000
FOR SALE
Cathy@CathyNakanote.com
858-361-4041
DRE Lic. #00985211

BERNIE SOSNA
“I’LL COME TO YOUR RESCUE”
DIRECT: 858.490.6127
CELL: 619.977.4334
WWW.BERNIESOSNA.COM
LICENSE: 01104934

PACIFIC BEACH
NEW CONDOS
 Roof Top Decks
 2 Bedrooms 1 opt.
 3 Baths
 Solar Electricity
 Stainless Appliances
 Granite Counters
 2 Car Garages

1921-29 Felspar St.
WORK WITH A BEACH
SPECIALIST TO FIND YOUR
PLACE IN PARADISE!!

Only 3 Left!!

OPEN SAT & SUN

Coastal Properties
Kathy Evans
858.488.SELL
DRE #00872108

La Jolla Village

Karen: 619-379-1194  Mike: 619-584-8538
E-mail: Karen-Mike@San.rr.com
Web: www.karen-mike.com

New Home Construction, Remodels, Green Building, Historic Renovation
7512 La Jolla Blvd, La Jolla, CA 92037
Office:858-459-8742 Fax:858-456-6691
www.grunowconstruction.com

CHARMING LA JOLLA BEACH HOUSE FOR LEASE
San and sea air flows through the expansive windows and French doors flooding the rooms with light while the sound of surf falls you to sleep at night. Deceptively large, the rooms are comfortably sized and well placed. The lovely light filled kitchen, dining area and family room over look the sunny patio and private back yard! Just a short walk to the beach it is the perfect La Jolla cottage, enlarged just enough. Furnished/Unfurnished. Available 9/1/11 - 9/30/12 at $4000/Month.

939 COAST BLVD.
Klatt Realty has listed this 7th floor studio condo for sale at the reduced price of $540,000! Enjoy great ocean views from this well located condominium which is in excellent condition! Call Today!

1. We have an unfurnished 1 bedroom walk up apartment for a 1 year lease at $1,600* RPM! The apartment is in a building in the Old La Jolla Village near the beach. Sorry no pets and no smokers please.

2. $9,750* RPM: This fully furnished beautiful Ocean View home in Prestwick Estates has a panoramic vista of La Jolla Shores, the Scripps Pier and the La Jolla Cove! The home features a swimming pool, an office and multiple luxury items. You must see it to appreciate it! Offered now for a one-year lease at $9,750* RPM!

3. We have a large one bedroom apartment in the old village for rent at $1,595* Rent Per Month! Freshly painted with a new stove and hardwood floors makes this a great deal! Walk to all in the village! Negotiate for a 1 car garage!

*Owner requires an acceptable credit check, security deposit, and first and last months’ rent in advance.

939 COAST BLVD.

JOSEPH DEAN KLATT P.A.
LIST BEFORE THE REAL ESTATE
ATTORNEYS
(858) 454-9672
1124 Wall St., La Jolla
email: DKLawfirm@aol.com
www.KlattRealty.com
What now?

It didn’t need to, it didn’t need to tread so hurriedly and inaction where it did.

California’s Legislature has the dubious distinction of presiding over the state, whose unemployment rate at 12 percent is second only to Nevada’s 12.9 percent, according to the Business Journal. Could it be all the business and political guru’s have instead cured the problem by regulating the mortgage industry to the point that in spite of record low rates, few people feel they can or want to try to get loans to refinance or purchase real estate. Merely one of the largest industries in the nation has come to an engineered standstill because confidence in the real estate market has been crushed by Fed action where. Could we be literally, working our way out of the quagmire? Take heart. There are excellent buys in La Jolla and San Diego County. You actually can get a loan if you go to a lending professional who knows how to package your loan file to successfully navigate the crocodile infested regulations.

Buy your dream home, now, while you can enjoy it. The rates are so low, your buying power is most likely one-third again higher. Buy now before new more onerous regulations take effect, and you again find yourself saying, “What now?”!!

Nancy K. Gardner
CFC Finance, Inc. (858) 456-3000
REED TEAM
Phil & Pam Reed
Amanda Jones
858.456.1240
preed@willisallen.com

Visit www.reedteam.com for all recorded 2010 & first quarter 2011 La Jolla Sales

WILLIS ALLEN
REAL ESTATE
REAL ESTATE. REAL INTEGRITY. SINCE 1914.

2675 SAINT TROPEZ PLACE - LA JOLLA
$2,995,000
6 Bedrooms/4 Baths
MLS# 110222229
• Private contemporary home with rare quality and perfection.
• Ocean, sunset, and Mt. Soledad views - quiet cul de sac street.
• Expanded and completely rebuilt in 2007 - open floor plan.
• Easy alfresco living and entertaining.
• South-facing 53 acre yard with pool/Spa.

1649 CAMINITO ASTERISCO - LA JOLLA
$749,000
3 Bedrooms/2 Baths
MLS# 110030671
• Stunning single level remodeled home (1900+ SP) in El Dorado.
• A "private" spa is literally steps from the front door.
• Custom wood framed doors, double pane windows, designer wall treatments and gorgeous Caribbean cherry wood floors.
• Enjoy alfresco living, solitude or entertaining in quiet and privacy on landscaped patio.
• Complex features pool, spa, clubhouse, exercise room, and tennis courts.

5433 BEAUMONT AVE - LA JOLLA
$1,398,000
5 Bedrooms/4 Baths
MLS# 1100338086
• Spacious light and bright Bird Rock home.
• All rooms except one have French doors opening to exterior patio/deck areas.
• Alfresco living with huge top deck to enjoy the ocean view.
• 3 possible master bedrooms.
• Granite counters, cherry cabinets, travertine, wood, slate, and carpet flooring.

YOUR HOME DELIVERED TO DOORSTEPS AROUND THE WORLD.
Willis Allen Real Estate’s exclusive publication, Collection, is distributed four times a year through: The New York Times
Wall Street Journal
San Diego Union Tribune
The Arizona Republic
San Diego Premier Magazine
Orange County Registrar

Our digital edition is featured on:
www.SignonSanDiego.com
www.WillisAllen.com

Collection is mailed to 26 international luxury affiliates in 17 countries and 170 national luxury affiliates from around the United States.

COLLECTION
San Diego’s finest properties

LUXURY PORTFOLIO INTERNATIONAL
LEADING REAL ESTATE COMPANIES OF THE WORLD

WILLIS ALLEN
REAL ESTATE
877.515.7443 | info@willisallen.com
REAL ESTATE. REAL INTEGRITY. SINCE 1914.

Carmel Valley | Coronado | Del Mar | Downtown | Fallbrook | La Jolla | Point Loma | Rancho Santa Fe

Andrew E. Nelson, President/CEO - Willis Allen Real Estate
Why do we feel La Jolla Nursing & Rehabilitation Center is the right choice for you?

We realize that choosing a Skilled Nursing Facility for yourself or your loved one is one of the most difficult decisions you will ever have to make. Most facilities look about the same and seem to have about the same services. “We are Family Serving Families” is more than just our motto. We provide you with the same care and respect we give our own families. We hope you will give “Our Family” the opportunity to serve you and your family’s nursing care needs. We take pride in the fact that each member of our staff is dedicated to serving the needs of the individual through kindness, caring, respect and professionalism. We strive to provide superior service to all our residents. Our homelike and pleasant atmosphere makes our residents and visitors feel quite at home.

You are welcome to come and see for yourself. Meet our team of professionals who care for and care about our residents. They are an impressive group who, along with a caring attitude, administers large amounts of hugs and smiles. Each staff member has been carefully recruited and trained to provide the best care possible for your loved one. We offer 24-hour skilled nursing services and our staff is well trained to deliver the optimum level of care to each resident in a professional and homelike environment. Our clinical team offers a variety of specialized services that encompass the rehabilitative recuperation, respite, hospice, nursing, short and long term care needs of our community. We are located at 2552 Torrey Pines Road, La Jolla, CA 92037. Feel free to call with any questions or directions at (858) 453-5810.

Alzheimer’s Early Detection Technology

Alzheimer’s disease is a progressive and as-yet incurable condition; yet doctors and scientists are recommending new PET brain scans effective for early detection of the disease as an aid in determining appropriate medical treatment and helping patients plan for the future.

An Alzheimer’s diagnosis is a life-altering, stressful and upsetting circumstance for anyone. Yet, the possibility of optimal symptom and time management gives both patients and caregivers the chance to seize a better future. As PET scans reach the marketplace and patients begin to utilize medical technology to help them cope with the possible onset of Alzheimer’s disease, treatment and lifestyle adjustments may help improve overall quality of life for those suffering from memory decline. And until PET scans are fully integrated into healthcare facilities, the experienced professionals at Innovative Healthcare Consultants are here to help.

Innovative Healthcare Consultants offers clients a dedicated, empathetic and personal outlet with the details involved in curing for an elderly parent or relative. As local leaders in geriatric healthcare management, we provide elder care planning in order to lift the burden of making difficult and critical care decisions off our clients’ shoulders – not just at the specific time of need or crisis, but throughout the elder’s lifetime.

When individuals suspect severe memory decline and possible Alzheimer’s symptoms in their parents or loved ones, they can easily grow overwhelmed trying to determine the next step. Someday, a PET scan may make this process easier for all but in the meantime, Innovative Healthcare can provide the compassionate expertise and support necessary to secure the future for an aging loved one – and guarantee peace of mind in the process.

To learn more call us at (877) 731-1442 or see us online at www.innovativehc.com

“Assisting with care needs when you need a little help”

- Home care for adults, hourly & live-in
- Specializing in Alzheimer’s, dementia, post-operative & rehabilitation care.
- Medication reminders, meal prep, transportation.
- Expertise in geriatric care management.
- All caregivers insured, criminal backgrounds checked and covered by workers compensation.

1-877-731-1442 (toll-free) www.innovativehc.com
Stagecoach Days
To be held over a century since the last stage
line operated in San Diego. Beginning in
1857, stage lines passed through rural San
Diego, carrying passengers, freight, and mail.
These new services helped bring the outside
world a little closer to this emerging frontier
community that we know today as San
Diego.
For four Saturdays in July and August,
join us as we celebrate transit and
transportation in the era of real horsepower
— before the train and automobile. Imagine
yourself traveling down dusty dirt roads
either by horse, wagon, or stagecoach mak-
ing your way to San Diego in the 1860s.
Enjoy an afternoon filled with activities that
reflect the era in early San Diego and cele-
brate the West's most storied journey.
These vignettes, demonstrations, living history
activities, stories, and songs, will offer an
appreciation for early modes of trans-
portation and daily life.
Stagecoach Days
Celebrating The West On The Move
Old Town San Diego State Historic Park.
12:00 p.m. – 4:30 p.m. FREE

August 27 – Cattle Drive – The California
population exploded with the Gold Rush and
hundreds of miners were paying top dollar for
beef. Come learn about the hide and tallow
trade, and join this weekend’s cattle drive.
Information: (619) 297-0100
www.parks.ca.gov/Ohlavenoang

Spirits of Mexico
The 2011 Spirits of Mexico Festival is set
to showcase top agave spirits from hundreds
of distilleries, September 11 to 13, in the
heart of Mexican culture, Old Town San
Diego. The event is the largest, most compre-
henive festival of agave-based spirits in
North America, and will be packed with
sensory experiences, top调o
tastings, cocktail challenges, authentic Mexi-
can dubh and an awards ceremony.
Teqila Tequila kicks off the sizzling weekend on
Saturday, Sept. 11. Sponsored by Vito
Bacanora, Bacanora will be open for tickets
and Bacanora cream along with select tequilas
Sunday, Sept. 11. Sponsored by Vito
Bacanora, trailblazers will sample the new
spirits of Mexico Cocktail will be determined.
Top mixologists and bartenders are antici-
pated to put their best cocktail forward using
Solero Blood Orange Liqueur for the Soler-
roo Liqueur Cocktail Challenge Semi-Finals
and Finals. The Semi-Finals occur during the
Tequila Tequila Challenge Samo Burro Saloon, Cali-Coyote, Miguel's Occura, Old Town Mexican Café, El Fandango, La Piñata, Old Town Mexican Café, El Fandango, The Bacanora, Casa Guadalajara, La Palata, Rockin' Baja Coastal Cantina and Fiesta de Reyes.
Top mixologists and bartenders are antici-
pated to put their best cocktail forward using
Solero Blood Orange Liqueur for the Soler-
roo Liqueur Cocktail Challenge Semi-Finals
and Finals. The Semi-Finals occur during the
Tequila Tequila Challenge Samo Burro Saloon, Cali-Coyote, Miguel's Occura, Old Town Mexican Café, El Fandango, La Piñata, Old Town Mexican Café, El Fandango, The Bacanora, Casa Guadalajara, La Palata, Rockin' Baja Coastal Cantina and Fiesta de Reyes.
Top mixologists and bartenders are antici-
pated to put their best cocktail forward using
Solero Blood Orange Liqueur for the Soler-
roo Liqueur Cocktail Challenge Semi-Finals
and Finals. The Semi-Finals occur during the
Tequila Tequila Challenge Samo Burro Saloon, Cali-Coyote, Miguel's Occura, Old Town Mexican Café, El Fandango, La Piñata, Old Town Mexican Café, El Fandango, The Bacanora, Casa Guadalajara, La Palata, Rockin' Baja Coastal Cantina and Fiesta de Reyes.
Top mixologists and bartenders are antici-
pated to put their best cocktail forward using
Solero Blood Orange Liqueur for the Soler-
roo Liqueur Cocktail Challenge Semi-Finals
and Finals. The Semi-Finals occur during the
Tequila Tequila Challenge Samo Burro Saloon, Cali-Coyote, Miguel's Occura, Old Town Mexican Café, El Fandango, La Piñata, Old Town Mexican Café, El Fandango, The Bacanora, Casa Guadalajara, La Palata, Rockin' Baja Coastal Cantina and Fiesta de Reyes.
Top mixologists and bartenders are antici-
pated to put their best cocktail forward using
Solero Blood Orange Liqueur for the Soler-
roo Liqueur Cocktail Challenge Semi-Finals
and Finals. The Semi-Finals occur during the
Tequila Tequila Challenge Samo Burro Saloon, Cali-Coyote, Miguel's Occura, Old Town Mexican Café, El Fandango, La Piñata, Old Town Mexican Café, El Fandango, The Bacanora, Casa Guadalajara, La Palata, Rockin' Baja Coastal Cantina and Fiesta de Reyes.
Top mixologists and bartenders are antici-
pated to put their best cocktail forward using
Solero Blood Orange Liqueur for the Soler-
roo Liqueur Cocktail Challenge Semi-Finals
and Finals. The Semi-Finals occur during the
Tequila Tequila Challenge Samo Burro Saloon, Cali-Coyote, Miguel's Occura, Old Town Mexican Café, El Fandango, La Piñata, Old Town Mexican Café, El Fandango, The Bacanora, Casa Guadalajara, La Palata, Rockin' Baja Coastal Cantina and Fiesta de Reyes.
About 25 years ago, comedian (and avid horse racing fan) Tim Conway was doing a show at Canterbury Downs racetrack near Minneapolis. Avid horse racing fan Tim Conway was doing a show at Canterbury Downs racetrack near Minneapolis.

Avid horse racing fan Tim Conway saw the way the jockeys frequently suffer in races, he wanted to donate his performance fee to a fund for hurt riders — but no such fund existed.

He conferred with Judy McCarron, wife of Hall of Fame jockey Chris McCarron. She'd seen firsthand how injuries can threaten riders’ careers when Chris’ leg was broken — in four places — in an on-track accident. With Tim’s $5,000 donation, they started the Don MacBeth Memorial Jockey Fund, named for an exceptional jockey who had succumbed to cancer at age 37.

With Judy as president, Chris and Tim as vice presidents and Tony DeFranco as executive director, the fund raised millions of dollars over the years and aided thousands of injured riders. The money helped with medical expenses and equipment and helped pay living costs while jockeys were unable to work.

Over the last 14 years, Jeffrey and Bill Strauss have chaired the fund with an annual fundraiser, hosted at their famed Pamplemousse Grille restaurant just across the street from the Del Mar Thoroughbred Club. They devote the entire 130-seat restaurant to the event, selling out every year. The jockeys trot in Tuscany on Aug. 13. La Jollans and their friends had an opportunity to gather for an outdoor dinner on a beautiful evening. Little Italy’s Moma Lisa restaurant provided a tasty antipasto salad and two pastas: red (anellini al forno) and white (rigatoni with béchamel). The wines, selected by wine guy John Pollock, were an heirloom tomato salad with burrata cheese and crispy pork belly preceded by a handmade cannoli — and congenial conversation.
Just Listed! • 6683 Aranda Avenue • Open Sunday 1-4

The perfect Muirlands Village charmer! This 3BR/2.5BA one-level treasure on a 9,000 sf lot even has ocean views. Windansea Beach, the Village & La Jolla Schools are just blocks away. Incredibly private pride of ownership property. A timeless floor plan with plenty of room for expansion. Just add Family! Call David to view this home.

Offered at $1,150,000
www.6683ArandaAvenue.com

Go to LindaMarrone.com for more information on the Barber Tract
Live at the beach and feel like your on vacation everyday!

COLDWELL BANKER
californiamoves.com

LINDA MARRONE
(858) 456-3224
lmarrone@san.rr.com
www.LindaMarrone.com
Selling La Jolla’s Barber Tract Since 1990
DRE License 01081197

Just Listed in the Muirlands Village! • Open this Sunday 8/28 from 1-4pm

Top 1/2% of all Prudential Agents in the Entire United States
858•459•0202
dgs@san.rr.com
www.DavidKnowsLaJolla.com

La Jolla Office | 930 Prospect Street | 858.459.3851
La Jolla News, August 25, 2011
PAGE 16 | THURSDAY, AUGUST 25, 2011 | LA JOLLA VILLAGE NEWS

©2011 Coldwell Banker Residential Brokerage. www.coldwellbanker.com/about/coldwell-banker-housemarks. All marks are registered trademarks of Coldwell Banker Residential Brokerage. Coldwell Banker is a registered trademark licensed to Coldwell Banker Residential Brokerage. Equal Housing Opportunity. Previews International® is a registered service mark licensed to Coldwell Banker Residential Brokerage. Coldwell Banker logo is a registered trademark licensed to Coldwell Banker Residential Brokerage. All other trademarks are the property of their respective owners.