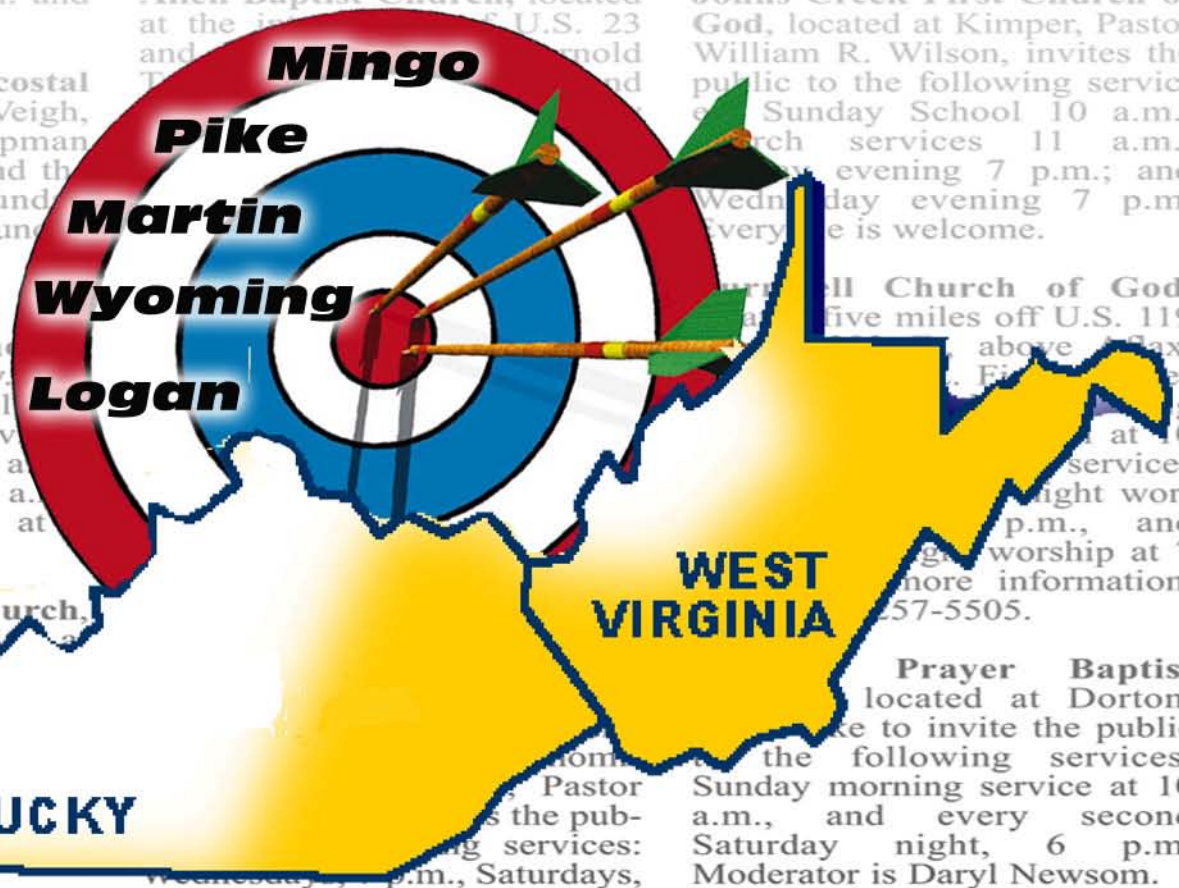


Reach Your Target Customers!

For advertisers we are a powerful way to cover an entire market or zero in on select targets with effective advertising.

We have you covered!



Octavia Freewill Baptist Church at 11a.m., Sunday at 10 a.m. on the fourth...

McVeigh United Pentecostal Church, located at McVeigh, Pastor L. Dwayne Chapman invites the public to attend the following services: Sunday School at 10:30 a.m.; Sunday Evening at 6:00 p.m.; Wednesday at 7:00 p.m.

Stone Methodist Church, located on Hwy. at Stone, invites the public to attend the following services: Sunday School at 10 a.m.; Sunday Worship at 11 a.m.; Wednesday Bible Study at p.m.

First Victory Baptist Church, located off U.S. Route 44 at Mouthcard, invites the public to attend the following services: Sunday School at 10 a.m.; Sunday Worship at 11 a.m.; Sunday Evening at 6 p.m.; Wednesday Night Bible Study at 7 p.m. For more information, please call...

Coal Run Church of Christ, located at 149 Church Street in Coal Run Village, invites the public to attend the following services: Sunday School at 10 a.m.; Sunday Worship at 11 a.m.; Sunday Evening Worship at 6 p.m.; Sunday Youth Classes at 6 p.m.; Wednesday Night Bible Study at 7 p.m. For more information, please call...

Pleasant Hill Baptist Church, located at 605 Highway 100 in Pikeville, invites the public to attend the following services: Sunday School at 10 a.m., Sunday Worship at 11 a.m., Sunday Evening at 6 p.m., Wednesday night...

Allen Baptist Church, located at the intersection of U.S. 23 and Highway 100 in Logan, invites the public to attend the following services: Sunday School at 10 a.m.; Sunday Worship at 11 a.m.; Sunday Evening at 6 p.m.; Wednesday Bible Study at 7 p.m. For more information, please call...

Johns Creek First Church of God, located at Kimper, Pastor William R. Wilson, invites the public to the following services: Sunday School 10 a.m.; Church services 11 a.m.; Wednesday evening 7 p.m.; and every one is welcome.

Prayer Baptist Church, located at Dorton, invites the public to attend the following services: Sunday morning service at 10 a.m., and every second Saturday night, 6 p.m. Moderator is Daryl Newsom.

The First Baptist Church of Pikeville invites the public to the following services: Sunday 8:30 a.m., early worship; 9:45 am Sunday School; 11 a.m., morning worship; 6:30 p.m., evening worship; and Wednesday night 6:30 p.m. For more information, please call...

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Williamson

DAILY NEWS



P.O. Box 1660, 100 BLOCK EAST THIRD AVE.
304-235-4242 • FAX: 304-235-0730

ADVERTISING MANAGER: Drew Martin (304) 235-4242, ext. 22 • dmartin@heartlandpublications.com

ADVERTISING REPRESENTATIVES:

- Misty Collins (304) 235-4242, ext. 24 • mcollins@heartlandpublications.com
- Melissa Ratliff (304) 235-4242, ext. 25 • mratliff@heartlandpublications.com
- Leslie Dotson (304) 235-4242, ext. 23 • ldotson@heartlandpublications.com

Serving Mingo & Logan Counties in WV • Pike & Martin Counties in KY

Placing your business home & product in the hands of over 18,000 readers every day.

CLASSIFIED RATES

OPEN CLASSIFIED DISPLAY.....\$9.00 pci

Contact your advertising representative for details on classified contract rates.
Discounts available only by signed classified display contract.

OPEN CLASSIFIED EMPLOYMENT AD RATE.....\$9.00 pci

We will happily furnish a line ad rate card or quote by simply calling any Advertising Representative at 304-235-4242.

WEBSITE ADVERTISING

williamsondailynews.com

Voted "Best Website For A Daily Newspaper: by the WVPA

Currently has over 500,000 hits per month with over 17,000 unique users

It's exciting - it's popular – it's a perfect way to publicize your business.

- 1/4 Banner size \$30/Month • 1/2 Banner Size \$40/Month • Full Banner Size \$60/Month
- Up to 4 rotations per banner.

NATIONAL ADVERTISING RATE

DISPLAY.....\$10.75 pci

CLASSIFIED DISPLAY.....\$10.75 pci (9 col.)

NATIONAL ADVERTISING COMMISSION & DISCOUNT

A 15% agency commission is applicable for national advertising billed at National Rate when payment is made by the 15th of the month for advertising placed the previous month.

CHURCH, CIVIC, NON-FOR-PROFIT RATE.....\$7.00 pci

WEEKLY PAGES

- BUSINESS CARD \$26 EACH • BUSINESS SPOTLIGHT \$39 • CHURCH PAGE \$9/\$15
- SHOP LOCAL PAGE \$25/\$50 • MATEWAN NEWSLINE \$20/\$40 • PIKE NEWSLINE CALL FOR DETAILS

CALL FOR SPECIAL CONTRACT RATES. THESE SPECIAL INTEREST PAGES INCLUDE COLOR.

JOB PRINTING

Let us print for your business cards, grocery flyers or multiple page inserts. The Daily news can compose and print your special project at very competitive rates.

Laminations are also available.

ASK ABOUT OUR YEARLY SPECIAL SECTIONS

- New Year's Greetings • Superbowl Page
- Tax Page • Valentine's Day • Winter Car Page • Wedding Pages • March Madness
- Spring Home Improvement • Easter Tab
 - Hillbilly Days • Graduation Section
 - Emergency Guide • Silver Pages
 - Progress Edition • Little League
- Football/Basketball Sections • King Coal Edition • Breast Cancer Awareness
- Women In Business • Readers Choice
- Southside Mall Tab • Holiday Recipe & Gift Guide • Veteran's Day Ads
- Christmas Greetings • Power Packages

Call (304) 235-4242, ext. 22. We can help!

YOUR DAILY NEWSPAPER

The Williamson Daily News is published every day and distributed in Mingo County, WV and Pike County, KY. Additional circulation is in Martin, Logan and Wyoming counties. It is the ONLY DAILY NEWSPAPER in Mingo County, WV and Pke County and Martin County, KY.

We are a member of the Associated Press, a worldwide news gathering agency that transmits (world, national and state news) daily by satellite to the Williamson Daily News.

The Williamson Daily News also employs reporters and photographers in surrounding counties to provide a composite news coverage of our entire distribution area.

Our Strategic Market Group is made up of the Gilbert Times of Gilbert, WV and the Independent

Herald of Pineville, WV. Advertising can also be placed in the Hazard Herald, in Hazard, KY and the Floyd Co. Times, Prestonsburg, KY, The Logan Banner, Logan, WV and The Coal Valley News, Madison, WV.

SUNDAY EDITION

We're pleased to offer the opportunity to advertise every day of the week. You'll find special sections throughout the year, but our Sunday paper is one of our most popular publications. In addition to local, state and national news, our readers enjoy a business section, lifestyles section, enhanced sports section and monthly coupons on name-brand items.

AWARD WINNING STAFF

The Williamson Daily News award-winning staff will be happy to help you design an advertising campaign to market your business. Well-respected in both Kentucky and West Virginia, our team of professionals have many years of experience and training to meet your needs.

- In -store promotions • Effective advertising campaigns • Logo design and reproduction
 - Web advertising through williamsondailynews.com • Branding for your business
 - Preparing for future tourism traffic • All this at NO EXTRA CHARGE.

Let our team work for you!

DEADLINES

Monday.....	Friday 10:00 a.m.	Thursday.....	Tuesday 3:00 p.m.
Tuesday.....	Friday 5:00 p.m.	Friday.....	Wednesday 3:00 p.m.
Wednesday.....	Monday 3:00 p.m.	Saturday.....	Thursday 3:00 p.m.
Sunday.....	Thursday 3:00 p.m.		

All ads & Pre-Print Insertions require a 96 Hour Space Reservation and 48 Hours Copy Deadline.

Email camera ready ads to wdncomposing@heartlandpublicatons.com
in the format of PDF files; JPEG; EPS or TIFF

ADVERTISING RATES

Open Rate:

Williamson Daily News.....\$9.45 pci P/U rate from WDN to Gilbert Times.....\$3.50 pci
 The Gilbert Times.....\$4.75 pci P/U rate from WDN to Ind. Herald.....\$4.00 pci
 Independent Herald.....\$4.75 pci
 Pick-up rate from Gilbert or Herald to WDN.....15% discount from WDN contrac/open rate

WDN ANNUAL PURCHASE AGREEMENTS

50-199" per month.....\$9.00 pci
 200-550" per month.....\$8.25 pci
 1,450+ inches per month.....\$6.50 pci
 551-1,099" per month.....\$7.75 pci
 1,100-1,449" per month.....\$7.00 pci

WDN 6 MONTH PURCHASE AGREEMENTS

50-199" per month.....\$9.05 pci
 200-550" per month.....\$8.50 pci
 1,450+ inches per month.....\$7.00 pci
 551-1,099" per month.....\$8.00 pci
 1,100-1,449" per month.....\$7.50 pci

WDN 3 MONTH PURCHASE AGREEMENTS

50-199" per month.....\$9.25 pci
 200-550" per month.....\$8.75 pci
 1,450+ inches per month.....\$7.45 pci
 551-1,099" per month.....\$8.25 pci
 1,100-1,449" per month.....\$7.75 pci

WDN EARNED COLOR RATES - COLOR CHARGES PER AD INSERTION

1 ad/month\$150 each
 2 ads/month.....\$105 each
 3 ads/month.....\$ 90 each
 4 or more ads/month.....\$75 each
 Each additional color in an ad is\$75
 Process Color.....\$300

LEGAL RATES

.12 Cents per word for first insertion / 75% of first insertion for each additional insertion.
 Send all Legal ads to KIM CHAPMAN-wdn.legals@heartlandpublications.com (304) 235-4242, ext. 27

YEARLY PREPRINT RATES					
	Number of Inserts Per Year				
Size	1-5	6-12	13-25	26-38	39+
Up to 12 tab/6 sid.	\$52	\$50	\$48	\$46	\$44
16 tab/6 sid/32 flexi	\$56	\$54	\$52	\$50	\$44
20 tab/10 sid/40 flexi	\$64	\$62	\$60	\$58	\$58
24 tab/12 sid/48 flexi	\$70	\$68	\$66	\$64	\$62
28 tab/14 sid/56 flexi	\$72	\$70	\$68	\$66	\$64
32 tab/16 sid/64 flexi	\$74	\$72	\$70	\$68	\$66
36 tab/18 sid/72 flexi	\$76	\$74	\$72	\$70	\$68
Envelopes	\$52	\$50	\$48	\$46	\$44
Heavy Stock Inserts	\$76	\$72	\$70	\$66	\$64
Single Sheet	\$41	\$39	\$37	\$35	\$33

Reservations must be made at least 7 days before insertion. Space in preprints does not count toward space contract. **\$100 Zone Fee For Less Than Full Insertion.**

MECHANICAL REQUIREMENTS			
Broadsheet Page Size(6 col. x 21.5") 129 col. inches			
Classified Page Size(9 col. x 21.5)			
Tabloid Page Size(5 col. x 11" deep) = .55 col."			
Tabloid Column Width.....11p5			
Reg. Column Width		Classified Column Width	
1 col. 11p	1.833"	1 col. 7p2	1.194"
2 col. 22p9	3.792"	2 col. 15p	2.500"
3 col. 34p6	5.750"	3 col. 22p9	3.792"
4 col. 46p3	7.708"	4 col. 30p8	5.111"
5 col. 58p	9.667"	5 col. 38p5	6.403"
6 col. 89p9	11.625"	6 col. 48p3	7.708"
		7 col. 54p1	8.014"
		8 col. 61p11	10.319"
		9 col. 69p9	11.625"