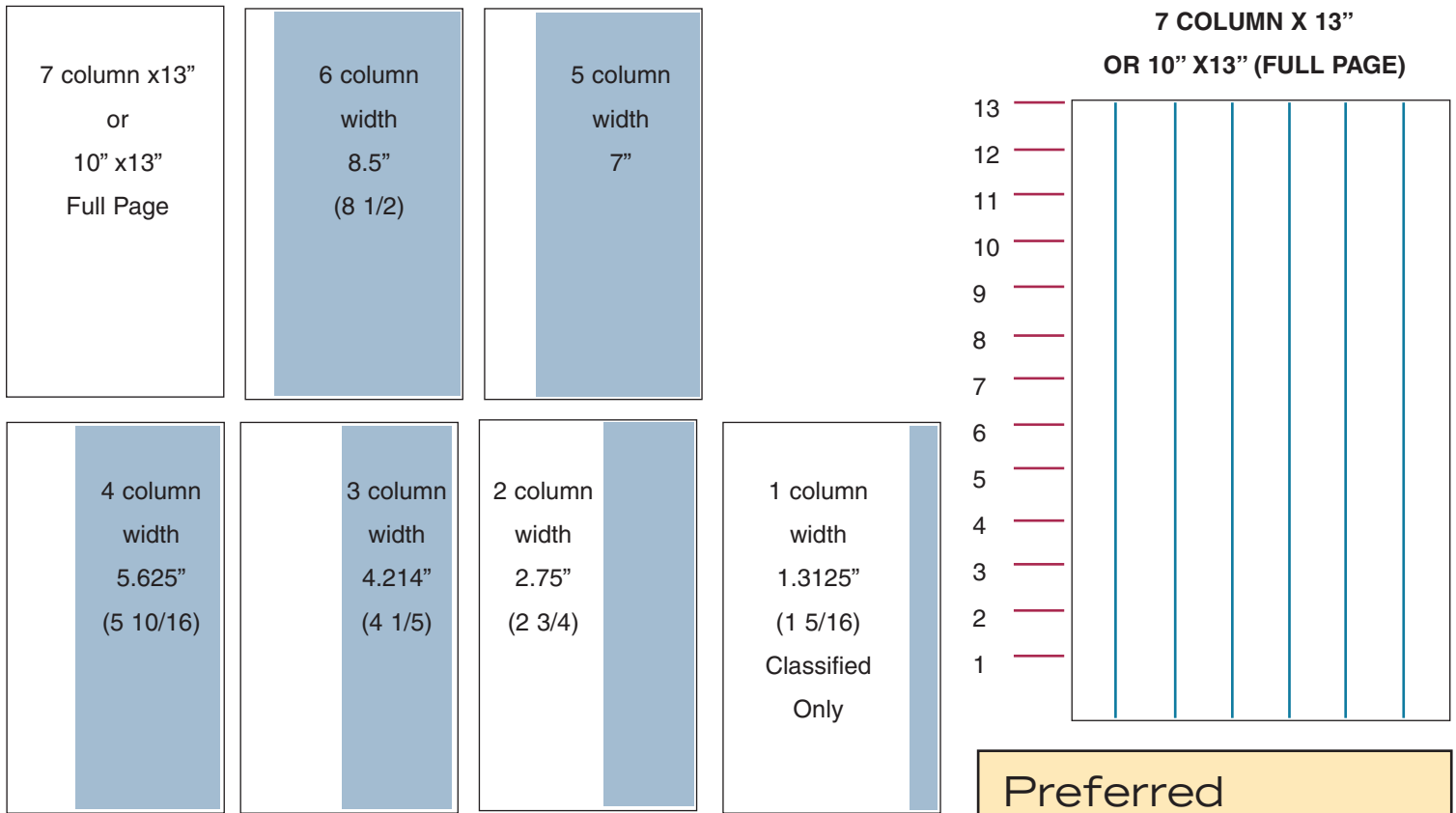


# DISPLAY SIZES



Display ads can be any column width from 2 columns - 7 columns wide and height can range from 2" - 13" high according to your specifications.

Sizes can be no larger than 10" x 13" or no smaller than 2 1/4" x 2".

## Internet Advertising

Call for premium placing and get noticed online. We offer online business directory web pages and banner display advertising.

### Online banner display

Leaderboards 728 x 90 pixels  
Square Ads 300x 250 pixels

### Business directory web page

Full size web page containing unique url site name (www.YourSiteName.com), business name information, logo, photos, links, map etc..

## Preferred placement

15% premium for preferred pages.

## Proofs

Submitted at the discretion of The Hudson Reporter provided complete copy is received by deadline.

## Camera Ready Ads

We reserve the right to alter any ads submitted with incorrect specs. Copyright usage and accuracy on all provided material is the sole responsibility of the advertiser.

## Cancellations

Not accepted after deadline. When copy is cancelled and not run, advertiser will be billed production costs of 65% billing rate. Any verbal cancellation must be confirmed in writing.

## THE HUDSON REPORTER NEWSPAPERS

Hudson County's largest weekly newspaper group

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