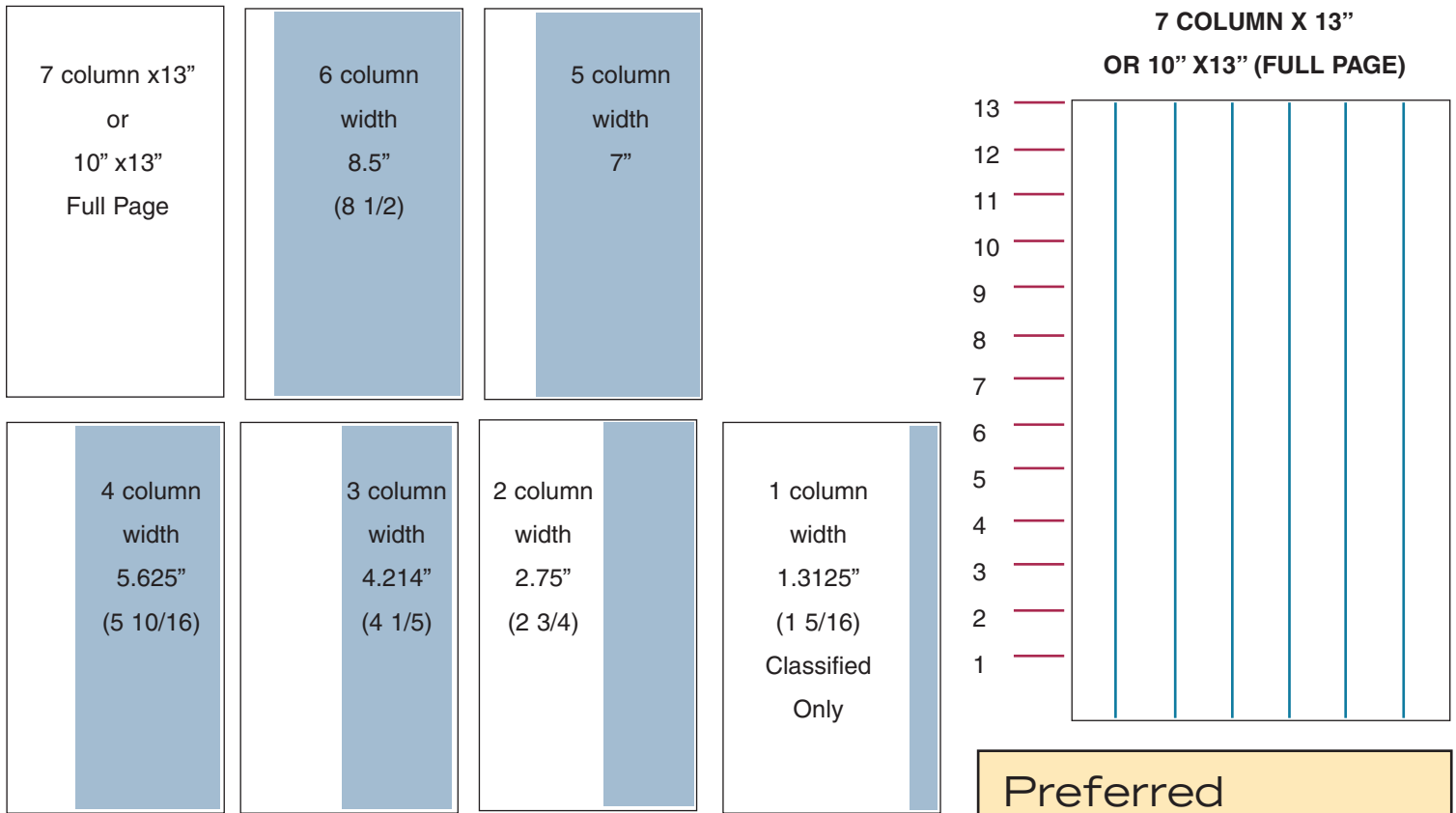


DISPLAY SIZES



Display ads can be any column width from 2 columns - 7 columns wide and height can range from 2" - 13" high according to your specifications.

Sizes can be no larger than 10" x 13" or no smaller than 2 1/4" x 2".

Internet Advertising

Call for premium placing and get noticed online. We offer online business directory web pages and banner display advertising.

Online banner display

Leaderboards 728 x 90 pixels
Square Ads 300x 250 pixels

Business directory web page

Full size web page containing unique url site name (www.YourSiteName.com), business name information, logo, photos, links, map etc..

Preferred placement

15% premium for preferred pages.

Proofs

Submitted at the discretion of The Hudson Reporter provided complete copy is received by deadline.

Camera Ready Ads

We reserve the right to alter any ads submitted with incorrect specs. Copyright usage and accuracy on all provided material is the sole responsibility of the advertiser.

Cancellations

Not accepted after deadline. When copy is cancelled and not run, advertiser will be billed production costs of 65% billing rate. Any verbal cancellation must be confirmed in writing.

THE HUDSON REPORTER NEWSPAPERS

Hudson County's largest weekly newspaper group

PHONE 201.798.7800 • FAX 201.798.0018
WWW.HUDSONREPORTER.COM