



2015 PRINT & ONLINE ADVERTISING ORDER FORM & INVOICE

Mount Snow & Southern Vermont

100,000 Full-Color Printed Maps • Continuous Distribution • Free Web Link • Interactive Map Listing • Mobile App & MapApp™ • Published Dec. 2014

(PLEASE PRINT)

BUSINESS NAME _____ DATE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ CONTACT _____

WEB ADDRESS _____ E-MAIL _____ WWW.FACEBOOK.COM/ _____

BILLING ADDRESS IF DIFFERENT THAN ABOVE _____ SIGNATURE _____

PRINT ADVERTISING

NEW AD

- Produced FREE by Discovery Map®**
Display ad production is for use on this map only and is protected by copyright. Any other use must be requested and is subject to an additional production fee.
- Camera Ready / Digital Files**
Digital files with improper formatting may be altered in typefaces, graphics or colors.

RENEWAL AD

- As Is**
- With Changes**

BUSINESS CATEGORY

- Where to Eat**
- Where to Shop**
- Where to Stay**
- Things to Do**
- Essential Services**
- Floating Category**

LABEL ON MAP TO READ:

Label consists of Business Name only, placed next to building on map. Discovery Map® reserves the right to edit as necessary.

ONLINE ADVERTISING

- Medium Rectangle** (300 x 250 pixels)
- Full Banner** (468 x 60 pixels)
- Leaderboard** (728 x 90 pixels)
- Super Banner** (970 x 90 pixels)
- Wide Skyscraper** (160 x 600 pixels)
- PAID PLACEMENT - Choose Category**
 - Where to Eat**
 - Where to Shop**
 - Where to Stay**
 - Things to Do**
 - Essential Services**

PAGE TAKEOVER

Purchasing all paid placement options on DiscoveryMap.com

MONTHS PURCHASED 3 6 9 12

Other _____

DEADLINES: SPACE RESERVATION & AD COPY • 10/15/15

50% of total must be paid with order/50% due in 30 days.

Includes basic Internet package

ITEM	BASE PRICE	AMOUNT
1 Map Space	\$490	
2 Map Spaces	\$960	
3 Map Spaces	\$1430	
4 Map Spaces	\$1900	
	<i>Web Upgrades</i>	
Medium Rectangle	\$375	
Full Banner	\$325	
Leaderboard	\$375	
Super Banner	\$425	
Wide Skyscraper	\$375	
Paid Placement	\$150	
Page Takeover	<i>Please inquire</i>	

FOR OFFICE USE

CHECK # _____
DATE _____
AMOUNT _____

ORDER TOTAL

5% PREPAY DISCOUNT

PREPAYMENT TOTAL*

** Prepayment total amount due with order. Otherwise, 50% of total due with order, balance will be due in 30 days*

CARD # _____

EXP. DATE _____ **CCV#** _____ **BILLING ZIP CODE** _____
BALANCE WILL BE AUTOMATICALLY CHARGED TO THIS CREDIT CARD WHEN DUE

X _____

AUTHORIZED SIGNATURE FOR CREDIT CARD



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