

2017



SERVING CAMDEN COUNTY, GEORGIA SINCE 1894

Tribune & Georgian

St. Marys, GA
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ROP RATES

Open Rate: \$13.28

Annual Volume Contract Rates Multiple Paper Discounts

Inches	Rate
75-149	\$10.94
150-374	\$10.63
375-749	\$10.20
750-1499	\$9.81
1500-2249	\$9.36
2250-2999	\$8.91
3000-3749	\$8.60
3750-5249	\$8.22
5250-7499	\$7.70
7500+	\$7.24

This rate applies to the papers in the Coastal/Northeast Florida Region. Any 2 papers, 10% discount on both; 15% on three or more; 20% on four. Combination rates apply only to ROP advertising.

Consecutive Advertising Contract Rates

Inches	6 weeks	13 weeks	26 weeks	52 weeks
3"	\$10.38	\$10.02	\$9.60	\$9.48
6"	\$10.06	\$9.60	\$9.29	\$9.15
10"	\$9.99	\$9.55	\$9.16	\$8.99
15"	\$9.93	\$9.48	\$9.03	\$8.84
30"	\$9.73	\$9.35	\$8.68	\$8.63
63"	\$9.37	\$9.09	\$8.38	\$8.26
129"	\$9.29	\$8.78	\$8.26	\$7.80

Color rates

Available Color	Rate
up to 60 inches	\$45
61+ inches	\$85
Process Color	Rate
up to 15 inches	\$60
16-30 inches	\$105
31-60 inches	\$160
61+ inches	\$225

Mechanicals

Column	Inches
1 column	1.667
2 column	3.458
3 column	5.250
4 column	7.042
5 column	8.833
6 column	10.625

ROP Deadline is Monday at noon

Ad email: ads1@tds.net
 Adsend Code: GASMC

www.tribune-georgian.com

Rates effective January 1, 2017

INSERT RATES (price per thousand)

Frequency	<13	13-25	26-49	50+
single sheet	\$44.00	\$42.70	\$41.35	\$39.00
4 pg tab	\$46.00	\$44.60	\$43.25	\$40.80
6 pg tab	\$47.50	\$46.10	\$44.65	\$42.15
8 pg tab	\$49.00	\$47.85	\$46.05	\$43.50
10 pg tab	\$50.50	\$49.00	\$47.45	\$44.85
12 pg tab	\$52.00	\$50.45	\$48.90	\$46.20
14 pg tab	\$54.00	\$52.40	\$50.75	\$47.80
16 pg tab	\$56.00	\$54.30	\$52.65	\$49.80
18 pg tab	\$58.50	\$56.75	\$55.00	\$52.00
20 pg tab	\$61.00	\$59.15	\$57.35	\$54.30

- Add \$5.00 for each additional four-page tab after 20.
- Full run only
- Maximum size insert is 11^{1/2}" x 11^{1/2}". All other sizes must be folded prior to delivery.
- 13-25, 26-49, 50+ requires signed contract

Shipping Information

Inserts should be received
 one week prior to insertion.
 Ship 1/2 fold to:

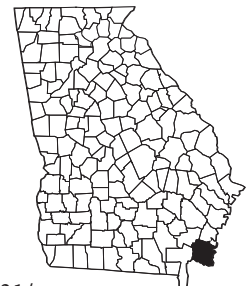
The Tribune & Georgian
 c/o *The Press Sentinel*
 252 W. Walnut Street
 Jesup, Georgia 31545

Call for digital advertising rates!

MARKET FACTS for Camden County

DEMOGRAPHICS

Occupied Households: 18,047
 Total Population: 40,513
 Median Family Income: \$53,009
 Total Retail Sales: \$447,154,000
 Retail Sales per Average Household: \$9,831/yr
 Source: 2010 US Census estimates



ADVERTISING BENEFITS

- fast growing county between Brunswick, GA & Jacksonville, FL
- sits right on I-95 - northern route into Florida
- highest paid circulation in Camden

DMA: Jacksonville, Fla.
 Market Penetration: 29%