

# REAL ESTATE SECTION

**CONTACT:**

**Dionne Halverson**

801-533-0556 ext 200 / or 3

825 North 300 West Ste. C-309

Salt Lake City, UT 84103

Please send all ads to [dionne@slenterprise.com](mailto:dionne@slenterprise.com) - CC to [becky@slenterprise.com](mailto:becky@slenterprise.com)

## ADVERTISING RATES

Size	DISCOUNT RATES				
	1-5 ad rate	6-11 ad rate	12-25 ad rate	26-51 ad rate	52+ ad rate
1/4 page — 5" x 6.75"	\$150	\$145	\$130	\$120	\$110
1/3 page — 5" x 9"	\$210	\$200	\$180	\$165	\$150
1/3 page — 10" x 4.5"	\$210	\$200	\$180	\$165	\$150
1/2 page vertical — 5" x 13.5"	\$290	\$275	\$265	\$240	\$210
1/2 page horizontal — 10" x 6.75"	\$290	\$275	\$265	\$240	\$210
Full page — 5" x 13.5"	\$565	\$545	\$515	\$485	\$450
Full Page (2)	5% discount				
Full Page (3)	10% discount				
Full Page (4)	15% discount				
Full Page (5)	20% discount				

Special Placement Charge: Add 20%

### Weekly Advertising Deadline

Wednesday at 5 PM for the following Monday's publication. New ads or changes to ads NOT received by the Wednesday deadline will result in a re-run of the last ad submitted.

### Advertising Production

The above rates include advertising production by the Enterprise. 35 mm B&W or color photos are accepted. Photos taken by the Enterprise are billed at \$35.00, plus \$.45/mile. Please email digital files as **JPEG, TIFF or EPS.**

Any copy can be sent as text in your email.

**ALL RATES ARE NET  
WE NOW PUBLISH IN COLOR!  
\$30 - \$50 fee charged depending on size of ad.**

