

# Paducah Area CHAMBER OF COMMERCE



## THE CHAMBER CONNECTION

Volume 18, Issue 2

www.paducahchamber.org

February 2012

### Former Gov. Martha Layne Collins to speak at February PIP

Former Gov. Martha Layne Collins will be the keynote speaker on Thurs., Feb. 2, 7:30 a.m. at the Paducah Area Chamber of Commerce Power in Partnership (PIP) Breakfast. Lourdes Hospital is the Feb. PIP sponsor.



Collins

Former Gov. Martha Layne Collins has the considerable distinction of being the first and only female governor of Kentucky. Originally a schoolteacher, Collins has served Kentucky in a variety of roles, including clerk of the Supreme Court, lieutenant governor, president of the state Senate and chair of the National Conference of Lieutenant Governors. She currently serves as chair and CEO of the

Kentucky World Trade Center.

Collins also has served as president of St. Catharine College, executive-in-residence at the University of Louisville's School of Business, director of the International Business and Management Center at the University of Kentucky and is a Harvard University Fellow in the John F. Kennedy School of Government. She was elected executive scholar in residence at Georgetown College, where she developed the Center for Commerce, Language and Culture.

#### Here are the details:

When: Thursday, February 2, 7:30 – 8:30 a.m.

Where: Julian Carroll Convention Center, Ohio Room

Speaker: Former Gov. Martha Lane Collins

Sponsor: Lourdes Hospital  
Cost: \$14 members; \$25 non-members

RSVP Deadline: Tues., Jan. 31, 5 p.m. to (270) 443-1746 or info@paducahchamber.org

The Chamber's Power in Partnership Breakfast will also include:

- Remarks from Chair of the Board, Tom Garrett
- Entrepreneur of the Month, from EntrePaducah
- Networking with your fellow Chamber members
- Introduction of new Chamber members
- Recognition of Elected Officials
- Leadership Paducah Class – Government Day
- Sponsor Profile and Door Prizes!

Please join us for this upcoming breakfast. If you are not a Power Card holder, please RSVP by Tues., Jan. 31, to the Chamber at 443-1746 or info@paducahchamber.org

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Paducah Area Chamber of Commerce

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# West KY Thank You Night!

The Paducah Chamber is completing final preparations for its annual bus trip to Frankfort to express the community's appreciation to Governor Steve Beshear and to our State Legislators, Cabinet officials and other dignitaries for their past support of those projects and business advocacy issues that are important to the economic health and quality of life of Paducah / McCracken County residents and to the region. This year's trip is scheduled for Thursday, February 9. The reception will be held from 5 - 7 p.m. (EST).

While in Frankfort, trip participants will attend the 9th West Kentucky Thank You Night Reception and Dinner at the Frankfort Convention Center. Co-hosts for the reception are Chambers Leadership Initiatives for Northwestern Kentucky and the West Kentucky Regional Chamber Alliance. Over 1,000 community and business leaders attend this premier biennial event, including members of the General Assembly, Cabinet officials and other dignitaries.

Emceeding the program will be West Kentucky Caucus Chair, Senator Jerry Rhoads from Madisonville. During the reception guests will feast on West Kentucky bar-b-que and all the trimmings from the region's bar-b-que experts, enjoy the music of the Earle C. Clements Job Corp Center Jazz Band and delight in a special appearance by the Paducah Symphony Children's Chorus.

In addition, area community and business leaders will

discuss with state officials this year's top priority projects and public policy issues which include the following:

Passage of the Budget

Lifting the Moratorium on Nuclear Projects

WKCTC – Paducah School of Art

Ohio River Triple Rail Megapark

West Kentucky Megasite

Transportation Projects

Comprehensive Review of Kentucky Tax Code

Individual Angel Tax Credit

Repeal of Prevailing Wage

Tort Reform

“As in years past, our community and our region's success at both the state and federal levels has been the result of our speaking in one strong voice on those issues that are important to our citizens,” stated Duncan Pitchford, 2012 Business Advocacy Chair.

A legislative luncheon is also planned at the historic Glen Willis House overlooking the Kentucky River. During the luncheon area legislators will brief trip participants on the 2012 General Assembly.

If your business has a concern that you would like the Paducah Chamber to review, please contact Fran Johnson, Vice President of Governmental Affairs, at 270-443-1746 or e-mail [fjohnson@paducahchamber.org](mailto:fjohnson@paducahchamber.org).

## Legislative Positions Taken

The Board of Directors of the Paducah Area Chamber of Commerce, a business advocacy organization, recently approved the following positions on bills that are currently before Kentucky's General Assembly:

### Support

HB 113 Individual Angel Investment Tax Credit

HB 255 Promotion of Energy Efficiency

### Oppose

HB 88 Expansion of Circumstances for Invalidation of Arbitration Agreements

The Paducah Area Chamber of Commerce is a private not-for-profit organization. The Paducah Chamber is the largest business advocacy organization in the region with over 1000 members.

**Mission:** The Paducah Area Chamber of Commerce is a membership organization of diverse economic interests, unified to provide services to its members and leadership in promoting economic development in Paducah, McCracken County and the region.

# Paducah Area Chamber of Commerce

Board of Directors | Dec. 2, 2011, 11:30 a.m.

**Board Present:** Glen Anderson, John Anderson, Michael Byers, Bryan Carner, Tom Clayton, Deborah Edmonds, Tom Garrett, Joni Goodman, Dr. Randy Greene, Leslie Heath, Lynn King, David Mast, Bill Mogan, Mark Nettles, Kelly Nuckols, John Operle, Leon Owens, Mayor Bill Paxton, Steve Penrod, Terry Reeves, Bonnie Schrock, Helen Sims, Joe Tarantino, Dr. Barbara Veazey

**Absent:** Sheila Barger, Todd Duff, Randy Hendon, Mike Karnes, Judge Exec. Van Newberry, David Simon, Andrea Underwood, Dr. Brian Van Horn, Tony Reck (PED), Dr. Nancy Waldrop, Kristin Williams, Sam Wright (EntrePaducah)

**Guests:** Rep. Mike Cherry, Sen. Bob Leeper, Chuck Sexton, (PED), Catherine Sivills (MSU), Mark Welch (MSU), Sen. Ken Winters, Chris Wooldridge (MSU)

**Past Chairs:** Tim Farmer, Craig Guess, Susan Guess, Billy Harper, Dan Key, Phil McIntosh, Kelly Nuckols, George Shaw, Helen Sims, Hal Sullivan, Mark Whitlow, John D. Williams, John A. Williams, Sr., Dr. Barbara Veazey, Sandra Wilson, Andrew Wood

**Staff:** Elaine Spalding, Fran Johnson, Jill Hester, Stacy Thomas, Cindy Fuller, Dawn Berry

**Welcome** – 2011 Chair Glen Anderson welcomed guests and recognized Past Chairs and Elected Officials in attendance.

**Call to Order** – Anderson called the meeting to

order and asked for approval of minutes (motion by Kelly Nuckols; second by Michael Byers; motion passed).

Approval of 2011 YTD Financials – Oct. financials: \$68,243 in checking; \$177,983 in CD's; (motion by Tom Garrett; second by Bill Mogan; motion passed)

**2011 Accomplishments** – Glen Anderson  
Outgoing Chair's Remarks – Anderson thanked the 2011 Executive Committee for their leadership and highlighted the major accomplishments from 2011. He said that the coming months would hold some challenges for the community. It's up to the community leaders to be positive and proactive.

Recognize Outgoing Board Members – Certificates were presented to outgoing Board members David Mast, Leslie McKinney, Randy Hendon, Helen Sims, Kristin Williams, and Sandra Wilson

**2012 Action Plan** – Tom Garrett  
Incoming Chair's Remarks – Garrett introduced the 2012 Executive Committee and reviewed the major action plan items for the coming year.

Recognize New Board Members – incoming Board members are: Leslie Heath, Sheila Barger, David Simon, John Operle and John Anderson. (motion to appoint John Operle and John Anderson to one-year term by Tom Garrett; second by Joe Tarantino; motion passed)

2012 State legislative Session – Garrett reviewed the priority project list and said that a meeting with Legislators would be held immediately following the luncheon.

2012 Action Plan / 2012 Budget – Chamber's Three Main Focus areas:

1. Unified Government
2. USEC/PGDP Strategy
3. Educational Attainment Levels

(Motion to approve 2012 Action Plan and Budget by Tom Garrett; second by Deborah Edmonds; motion passed)

**President's Report** – Spalding thanked Glen Anderson for serving as Chairman in 2011 and doing such a wonderful job! She is looking forward to working with Tom Garrett in 2012; she thanked the Chamber staff for all their hard work and reminded everyone about the upcoming events.

**Community Partners** – The following community partners gave brief updates: Mayor Paxton; Dr. Barbara Veazey (WKCTC); Mark Welch (MSU); Lynn King (West KY Regional Chamber Alliance); Chuck Sexton (Paducah Economic Development); and, Terry Reeves (EntrePaducah).

**Meeting adjourned @ 1 p.m.**

## Youth L.E.A.D. — Communications Day

Class #1 of the Youth L.E.A.D program participated in Communications Day in early December 2011.

Participants of the class enjoyed a light breakfast at the Commerce Center before they boarded the bus to start off their day. The first stop – Bristol Broadcasting. The class was greeted by the infamous radio personality, Dr. Jeff and the General Manager Jamie Futrell. There they learned information about the radio station, how it got started and where radio is headed today. They were able to meet up with a few of the DJ's and radio personalities while participating in a little radio spot themselves.

The next stop was to Mid-Continent University Paducah Campus where the students were able to participate in an interactive training on resume writing and interviewing etiquette facilitated by Stacy Thomas, Joni Goodman & Kelly Scruggs.

There they learned the do's and don'ts on how to prepare a resume that will land you a job and how to respond in a professional environment.

Next, the class enjoyed lunch at Pizza Inn sponsored by Williams, Williams & Lentz before going to WPSD Local 6. At the T.V. station the students were able to see all of the inter-workings and complexities of producing

a television newscast. The students were greeted first by Cathy Crecelius and General Manager, Bill Evans with information and a tour, and then they were able to "stand" in on the midday newscast with anchors Mike Mallory and Johnette Worak.

Last stop – the Paducah Sun. There Marketing Manager Kendra Payne gave a tour and information of the newspaper and the press room followed by an exercise which allowed the students to engage on how the editor's choose what goes into a newspaper- more importantly, what goes on the front page.

As always, we would like to thank ALL of our hosts/ hostesses who made this day possible. Without your contributions to programs like these, we would not be able to continue the development of leaders in our community. Special thanks to Joni Goodman of KeeForce and Kelly Scruggs with Williams, Williams, & Lentz for organizing such an informative and interactive day for the future leadership of Paducah.

If you or your business would like to be a host site or if you would like to sponsor a Youth L.E.A.D. lunch, please feel free to contact Stacy Thomas at 443.1746 or sthomas@paducahchamber.org



# News From Our Members

**Baptist Express Care**, affiliated with **Western Baptist Hospital**, will change its hours beginning March 1.

The new hours are 8 a.m. to 7 p.m., Mondays through Fridays; 8 a.m. to 6 p.m. on Saturdays, and 11 a.m. to 5 p.m. on Sundays.

The clinics are located in the Walmart SuperCenters on Hinkleville Road and Irvin Cobb Drive.

The convenient, patient-focused clinics provide fast, affordable access to basic healthcare services, such as check-ups, vaccinations, screenings and minor injuries, for people over 2 years old.

Patients are seen on a first-come, first-served basis without appointments. Prices are posted so patients know the cost before treatment; and cash, credit cards and most major insurance plans are accepted.

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**Regions Bank** is offering high school seniors an opportunity to both celebrate the contributions of African Americans, past and present, and earn \$5,000 to attend college.

Regions will award 25 **Riding Forward Scholarships** based on a competitive essay contest. High School seniors in any of the 16 states Regions serves are encouraged to write about the contribution of an African American hero, past or present, who created opportunities for future generations. The top 25 entries will be awarded a \$5,000 college scholarship.

The Riding Forward campaign will run through the end of February. Applications for the Regions Riding Forward Scholarship will be accepted from January 15, 2012-February 29, 2012. Scholarship awards will be announced in April 2012. For more information, visit [www.regions.com/ridingforward](http://www.regions.com/ridingforward).

■■■

**Lourdes** announces the promotion of **Brenda Milam, RN**, to Manager of the Ray and Kay Eckstein Cardiovascular Institute.

Milam will oversee the cardiac catheterization labs, cath holding, diagnostics, vascular specials, vascular lab, and cardiac rehab. Milam has been a nurse with Lourdes for more than 25 years.



**Milam**

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**Murray State University's** public radio service, 91.3 **WKMS**, is ramping up its public affairs service to the Four Rivers Region with several programs joining its schedule this year. The station is particularly showcasing half-hour programs at 6:30 p.m., Monday through Friday, following the popular, fast-paced busi-

ness program, Marketplace.

Mondays at 6:30 p.m. KET presents *One to One* with Bill Goodman.

Tuesdays at 6:30 p.m. hear NPR's *Latino U.S.A.*

Wednesdays at 6:30 p.m. hear KET's *Connections* with host and producer Renee Shaw.

Thursdays at 6:30 p.m. NPR presents *All Songs Considered*

Fridays at 6:30 p.m. hear WKMS's *Front Page PM*.

WKMS operates with funding from individuals, underwriters, the Corporation for Public Broadcasting, and Murray State University.

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Each year *Teen Spirit* brings to our area an exhibit with its own personality and a new array of fresh and exciting high school student artwork. The **Yeiser Art Center** is delighted to be able to showcase the talented young artists in our region. *Teen Spirit* was created in 1993 as a part of an ongoing effort to support the area's art programs and to recognize the talented youth of the region. In its 19th year, *Teen Spirit* has come to symbolize the success of art education in the area. *Teen Spirit* is a tribute to all the schools, students, teachers, and other art professionals, whose outstanding work and enthusiasm over the years have been integral to the success of the exhibition. The exhibit runs through February 11.

The Yeiser Art Center is located at 200 Broadway and is open Tuesday – Saturday from 10 a.m. to 4 p.m.

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**KeeFORCE** a locally-owned technology consulting firm specializing in network support and document management, has announced that it has partnered with 20 area businesses to offer the Purchase Area's second annual **Xtreme Business Makeover** worth close to \$40,000. The project formally began Thursday, January 5th with a kickoff celebration following the Paducah

Area Chamber of Commerce's Power in Partnership breakfast.

Area businesses with three or more employees who have been in operation for a minimum of two years are eligible for the contest. (Home based businesses are not eligible.) Applications will be accepted through March 8, 2012 and can be obtained from [www.keeforce.com/makeover](http://www.keeforce.com/makeover) or from any participating vendor.

A full list of participating vendors as well as complete prize package information can be downloaded from this website. For more information contact: Joni Goodman, Business Development Manager, (270) 366-0646 or [jgoodman@keeforce.com](mailto:jgoodman@keeforce.com)

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In 1965, **Paducah Bank** first began working with **Computer Services, Inc.** a leading provider of core banking solutions. For nearly the past 15 years, however, the bank opted to manage its core processing business in-house. Today, Paducah Bank has returned to CSI to form a new and mutually productive partnership.

CSI's NuPoint® is a comprehensive core banking suite delivered via service bureau and supported by solution customization and training. By leveraging CSI's infrastructure, resources and expertise, the bank eliminates the investments in hardware and software needed for in-house systems. This liaison significantly strengthens Paducah Bank's provision of mobile and Internet banking services such as online banking, SMS text banking, mobile browsing or smartphone applications.

Paducah Bank is Paducah's only locally owned bank with 150 employee/owners and six locations throughout Paducah/McCracken County.

CSI delivers core banking, payments processing, Internet, card services, risk assessment, fraud prevention, network management, managed services, regulatory compliance and document delivery solutions to financial institutions and corporate entities across the nation.

■■■



**Muscarella**

**Michael Muscarella, PT, DPT**, director of rehabilitation services at Western Baptist Hospital, began a three-year term Jan. 1 as president of the Kentucky Physical Therapy Association.

Muscarella, a graduate of Old Dominion University, received his doctorate in physical therapy from the University of Kentucky in May 2009. He has been a member of the American Physical Therapy Association for more than 30 years and has worked at Western Baptist for more

# News From Our Members

than 20 years.

He is president of the Rotary Club of Paducah and serves with many different organizations to promote health care and increase the number of physical therapists in the state, while reducing disparities in rehabilitation care.

■■■



**Robyn Blankenship** has been named director of hospital compliance and privacy for Western Baptist Hospital.

Blankenship, a graduate of The Ohio State University, is responsible for the hospital's compliance with government regulations and protecting the privacy of patients.

## Blankenship

She is a certified professional coder, compliance specialist, medical coding specialist and medical insurance specialist.

Blankenship has worked in various facets of health care, including clinical, revenue cycle, coding and compliance. She developed and administered the compliance program for Kenwood Hospitalists in Cincinnati, served as coding manager for The Ohio State University Medical Center Internal Medicine physicians and facilitated the U.S. organizational integrity program.

■■■

**West Kentucky Community and Technical College (WKCTC)** is co-sponsoring a new event to help parents find summer camps and activities for their kids.

WKCTC has joined forces with Purchase Parenting & Family Magazine and the Challenger Learning Center at Paducah (CLC) to create the 2012 Summer Camp and Activities Fair that provides parents with information on educational programs, day camps, overnight camps, academic camps, classes, summer activities and much more.

Camp and activity directors will have the opportunity to talk with parents about the programs and facilities their camp or activity offers. In addition, parents will receive pamphlets and informational materials to take home.

The event will be held on the campus of WKCTC in the Emerging Technology Center on February 25 from 10:00 a.m.-12:00 p.m. The fair is open to the public; admission is free.

For more information please contact WKCTC Workforce Solutions at (270) 534-3335 or the CLC at (270) 534-3097.

■■■

Retired surgeon, **Dr. Wally Montgomery** and his wife, **Mrs. Geraldine Montgomery** have pledged a \$200,000 donation to the Lourdes Foundation. This

generous gift will be used toward the funding of the hospital's new cardiac and endovascular hybrid operating rooms. The new cardiac hybrid operating room will be named the Montgomery Cardiac Hybrid Operating Room in honor of their contribution.

Lourdes is proud to be the only hospital in Kentucky, and one of only a few locations in the country, to offer both cardiac and endovascular hybrid operating rooms. The new cardiac and endovascular hybrid operating rooms will be located inside the hospital. Construction began in the spring of 2011 and is scheduled for completion in 2012.

■■■



**Western Baptist Hospital** Emergency department physician **Brian Hawkins, M.D.**, recently received the Community Preceptor award from the University of Kentucky College of Medicine.

Dr. Hawkins is one of two physicians recognized from the 1,200 providing clinical instruction to the school's third and fourth-year medical students. Feedback from medical student evaluations and the number of students served are factors in selection of the annual award winners.

Clinical rotations are part of all Kentucky medical schools' curriculum. They are coordinated locally through the Purchase Area Health Education Center (AHEC) at Murray State University.

■■■

El Dorado Spa Resorts & Hotels and Azul Hotels by Karisma, Mexico's premier, Gourmet Inclusive beachfront resorts in the Riviera Maya, recently awarded **J.T. Fulkerson**, a travel agent with **All About Honey-moons** and a certified Gourmet Inclusive Vacation Consultant (GIVC), with the elite Diamond status an achievement that indicates a high professional commitment exceeding service standards.

Fulkerson was honored with the Diamond Award at

the 4th Annual Gourmet Inclusive Vacation Consultant Awards and Sales & Marketing Forum, which took place at El Dorado Royale, A Spa Resort, by Karisma in Riviera Maya, Mexico. The event was attended by 175 agents from around the world and recognized exemplary travel professionals performing at the top of their classes.

■■■



**Fox & Company CPAs, Inc.** is pleased to announce the addition of **Laura Smith** to their team. Laura is currently pursuing a Bachelor of Science in Business degree from Murray State University.

Smith has a strong background in supportive services and will be a valuable asset to Fox & Company CPAs and their clients.

Fox & Company CPAs, Inc., based in Mayfield, KY, is a full-service CPA firm providing remote access QuickBooks support, payroll, and income tax preparation to business consulting clients throughout the U.S. For more information, visit [www.jfoxcpa.com](http://www.jfoxcpa.com).

**Submissions Welcome — To submit news or photographs for publication in The Connection, please email to: [info@paducahchamber.org](mailto:info@paducahchamber.org). For digital photos a jpeg format is required.**

# Welcome

## New Members

### Baptist Express Care

Health Care Services

Susie Copeland  
3220 Irvin Cobb Drive  
Paducah, KY 42003  
(270) 450-1240  
michelle.saboril@bhsi.com  
www.baptistexpresscare.com

### Coventry Cares of Kentucky

Health Care Services

Barbara Jones  
1155 Knight Rd.  
Wickliffe, KY 42087  
(502) 438-7963  
bljones1@cvtv.com  
www.coventrycaresky.com

### E2 Consulting Engineers, Inc.

Engineering/Technical Services

Rick Sangston  
101 Liberty Drive, Suite 1  
Kevil, KY 42053  
(270) 462-4622  
rick.sangston@e2.com  
www.e2.com

## Thank You for Renewing Your Chamber Membership in December!

Arkema Inc.  
Barkley Regional Airport  
Browns Plating Service, Inc.  
Child Watch Childrens Advocacy Center, Inc.  
Community Magazine Group  
Dusty's Outdoor Media, LLC  
Enterprise Medical Inc.  
FDR Honda Kawasaki  
Fernwood Apartments  
Gallery 5  
B. A. & Frances Hamilton  
Harrah's Metropolis Casino & Hotel  
Hawkins & Company, Inc.

Howard D. Happy Co., Inc.  
Mr. Eugene Katterjohn  
M & M Decorating, LLC  
McCracken County Fiscal Court  
McCracken County Public Schools  
The Paducah Kennel Club  
Paducah/McCracken County Riverport Authority  
Premier Physical Therapy  
Silos Country Club  
Stanley Steemer, Inc.  
Strawberry Hills Pharmacy  
Vanguard Contractors, LLC  
VIP Industries/VIP Security Shredding

For the most up-to-date listing of the Chamber's new members go to [www.paducahchamber.org](http://www.paducahchamber.org)

## Entrepreneur of the month



Photo by William Carter

**Terry Reeves**, EntrePaducah presented Pam and Dan Harrison, The Cartridge Shoppe & Shipping Center, with the Entrepreneur of the Month Award at the Chamber's January PIP.

## January PIP Breakfast



Photo by William Carter

**The Joint Sewer Agency** was the sponsor of the Chamber's State of the City/County PIP in January. The keynote speakers were Judge Executive Van Newberry and Mayor Bill Paxton. Pictured left to right are: John Hodges, JSA; Judge Newberry, Mayor Paxton, Lynn King, Chair Elect; and Basil Drossos, JSA.

# Leadership Class 25: Human Needs Day

**BY STEPHANIE FISCHER**

Leadership Paducah Class #25 began Human Needs day at the Power in Partnership Breakfast sponsored by US Bank. The featured speaker was Dr. Terry Holliday who discussed the awareness of Education in the community. Dr. Holliday spent time emphasizing that education leads employment which in turn leads the economy.

Following the PIP Breakfast we departed to the Easter Seals West Kentucky Adult and Child Development Centers. At the Adult Center we learned about the employment program that they offer placing individuals with various employers in the area. At the Child Development center we met Danny Carroll the President and CEO who discussed the new Child Development Program they are working on getting started which will provide the medical attention and extended pediatric care that the children in need will be able to receive.

Our next stop was to visit Heartland Cares where we learned of the support they provide for those diagnosed with AIDS or HIV. While there we met Andrew Halford the Chair of their Board who mentioned that they have drugs that an HIV positive person can take to live a normal life span.

We continued onto the Senior Citizens Center where we learned that they feed over 145 seniors a day between the Center and the Jackson House. In addition they offer several programs for those 60 years and older including Education, Mental Health, Transportation to grocery stores, and Church services.

Next, our group went to the Oscar Cross Boys and Girls Club where we met and visited with Executive Director Allen Treece. Here we learned that they offer kids a place to go to do homework, learn



about art, and offer tutoring to over 115 kids per day for only \$10 a year during the school year.

The group also visited the United Way

of Paducah where lunch was sponsored by Paducah Power. Here we listened to Andrea Underwood discuss upcoming fundraising events including Stuff the

Truck and Christmas in the Park. While there the Executive Director, Ashley Wright, also gave a presentation on Creating Boards that Really Work.

Our next stop was the St. Nicholas Clinic where we met Executive Director Brandi Harless. We learned that they have been serving the working poor the medical care they need since 1994; they serve 7 counties in Kentucky and 1 in Illinois. At the Clinic they have a full pharmacy and have roughly 5,700 office visits a year.

Following the visit to St. Nicholas Clinic we visited Paducah Cooperative Ministries and the Family Service Society. We learned that the Cooperative Ministries responds to basic human needs and offers emergency relief for the homeless. The Family Service Society works to provide clothing, food, and dental assistance to those in need.

Our second to last visit was to the Paducah Area Sexual Assault Clinic. We listened to the Assistant Director, Amy Clevidence, discuss what they offer. PASAC is the State Appointed Child Advocacy Center and the State Appointed Rape Crisis Center. In 2010 they provided services to over 700 unduplicated victims, 63% of which were children.

Lastly we visited the Merryman House which is the area's Domestic Violence Center for both women and men. We learned that they are a 24 bed shelter and last year almost all 24 beds stayed full at all times.

Human needs day as definitely an eye opener to our class; it was a day that left our group wanting to assist in the community through working with charities and volunteering. A special thanks to Amy Clevidence, Eric Stuber, and Elizabeth Wieneke for organizing such a meaningful day to our class.

## Chamber presents “Keeping Customers” workshop March 6

The Paducah Area Chamber of Commerce presents “Keeping Customers” workshop conducted by Bill Drury on Tuesday, March 6, 8:30 – 11:30 a.m. or 1 – 4 p.m., location TBA.

Drury was the National Training Consultant for the Zig Zigar Corporation. He speaks, trains, and travels extensively, and has proven to be one of the most effective

and entertaining speakers in the industry. Drury's lively presentations and DVD program instruct over 20,000 people each year.

Drury is on a mission to help businesses create lifetime loyal customers.

This will be an action-packed half day workshop with proven strategies and techniques to help everyone in

the company.

Chamber member registration investment is \$89 for one attendee and \$79 for five or more attendees. Non-member registration investment is \$99 for one attendee and \$89 for five or more.

For more information call the Chamber at 270-443-1746.



# February 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 PIP Breakfast 7:30 a.m. Leadership Class 8:30 a.m.	3 Biz Advocacy noon	4
5	6	7	8	9 West KY Thank You Night! Frankfort	10	11
12	13 Mem. & Marketing noon	14	15 Finance - 1:15 p.m.	16 Exec. Cmt. - noon	17	18
19	20	21 Board of Directors 4 p.m.	22 LPF - 3 p.m.	23	24	25
26	27	28 Mix & Mingle @ Courtyard by Marriott - 4 - 6 p.m.	29			

## Schedule of Events

**PIP Breakfast** • Thursday, February 2, 7:30 a.m.  
Julian Carroll Convention Center • Sponsor: Lourdes Hospital  
Speaker: Former Gov. Martha Layne Collins

**West KY Thank You Night!** • Thursday, February 9 • Frankfort, KY

**Mix & Mingle** • Tuesday, February 28, 4 - 6 p.m. • Courtyard by Marriott, 3835 Technology Drive



**Paducah Area Chamber of Commerce**  
401 Kentucky Ave., P.O. Box 810  
Paducah, KY 42002-0810

RSVP for any event to: [info@paducahchamber.org](mailto:info@paducahchamber.org) • Phone: 270-443-1746 • Fax: 270-442-9152